

MOT/MBA-BUS771

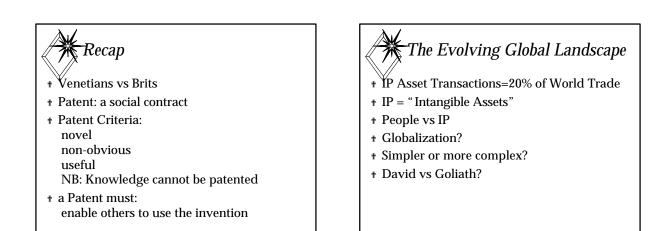
May 2003 Mike Volker (www.mikevolker.com)



* May 24th:

09:00Mike VolkerThe Evolving Landscape10:00Ron Simmer - Searching/Databases12:00Discussion

Misc: Class schedules? Cases? Term Papers?



USA vs the World?

- US Mkt Cap = 56% of World Mkt Cap | (Canada=?%)
- * Rights = first to file vs first to invent? (US: "first inventor to file")
- * 120 national patent systems (# countries?) 191,192 or..?
- World Intellectual Property Organization www.wipo.org
- * Big 3: USA, Japan, European Patent Office



- First to File vs First to Invent
- patentable subject matter -USA: "Almost Everything"
 e.g. business patents, genetics, etc
- * Costs: IBM: \$200million/year Startups: \$100K+
- * Ethics: biotech products as widgets? Patents too broad?