

Crim 860 Assignment 8b

Survey

The general objective of this assignment is to give you an opportunity to create a survey in which you demonstrate that you can implement principles of design that are appropriate to whatever situation/context you choose to focus on, and can reflect on that experience in a manner that shows you understand the strengths and limitations of what you have done.

Go to <https://www.sfu.ca/itservices/publishing/surveys.html> and create a survey using Survey Monkey on the topic of your choice. The survey should include no more than about a dozen questions and should include a variety of question types and forms. You should pay heed to the principles of question design outlined in the Robinson & Leonard readings that appear among the readings for November 17 on the course web page. You should submit two things to me in order to complete this assignment:

- (1) a copy of your survey, by sending me a link to it; and
- (2) a reflective analysis of what you have done. The latter will include a detailed description and evaluation of the choices you made when constructing your survey.

Your reflective document should be no more than 1,500 words. The assignment is due on Dec.11.