

# Integration, Recommendation and Implementation Analysis Evaluation

<i>Section of report</i> <i>Range is 0.0–4.4</i>	<b>Form</b>	<b>Content</b>
Synthesis	<ul style="list-style-type: none"> <li>◆ Firm Strengths &amp; Weaknesses</li> <li>◆ Enviro. Opportunities &amp; Threats</li> <li>◆ SWOT Matrix</li> <li>◆ Does the strategy fit the SWOT</li> </ul>	<ul style="list-style-type: none"> <li>• Summarize not only the strengths &amp; weaknesses / opportunities &amp; threats but relate them to each other – how does all that you’ve said so far fit together.</li> </ul>
Selecting a Course of Action	<ul style="list-style-type: none"> <li>◆ Criteria by which you will evaluate a good recommendation.</li> <li>◆ Recommendation.</li> <li>◆ Targets and Goals</li> <li>◆ Evaluation of Recommendations.</li> </ul>	<ul style="list-style-type: none"> <li>• Tell me what challenges a good recommendation will address.</li> <li>• Have a definitive recommendation.</li> <li>• Tell me what are the targets of your recommendations.</li> <li>• Tell me how your recommendations meet your criteria and potential targets.</li> </ul>
Implementation	<ul style="list-style-type: none"> <li>◆ Describe an Action Plan for implementation</li> <li>◆ Discuss the logic of Action Plan</li> <li>◆ Are any new organizational structure or controls needed</li> <li>◆ Criteria to evaluate change success.</li> </ul>	<ul style="list-style-type: none"> <li>• Logical &amp; appropriate Action Plan for implementing your recommendations (1<sup>st</sup> this, then)</li> <li>• Review any new organizational structure or controls needed</li> <li>• Criteria by which you will evaluate whether the change was successful.</li> </ul>
Remaining Considerations	<ul style="list-style-type: none"> <li>◆ Cover</li> <li>◆ References</li> <li>◆ Figures (like organization charts or time lines)</li> <li>◆ Tables.</li> </ul>	<ul style="list-style-type: none"> <li>• Cover has all the relevant elements (ID’s, Art).</li> <li>• Sufficient consistently properly presented alphabetical references.</li> <li>• Sufficient labeled clearly presented figures.</li> <li>• Sufficient labeled clearly presented figures.</li> </ul>
Average		