

OPMT 5701

Constrained Optimization

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(Ch 12)

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1 Constrained Optimization

1.1 Method of Substitution

Consider the following Utility Max problem:

$$\begin{aligned} \text{Max } x_1, x_2 \\ U = U(x_1, x_2) \end{aligned} \tag{1}$$

Subject to:

$$B = P_1x_1 + P_2x_2 \tag{2}$$

Re-write Eq. 2

$$x_2 = \frac{B}{P_2} - \frac{P_1}{P_2}x_1 \tag{2'}$$

Now $x_2 = x_2(x_1)$ and $\frac{dx_2}{dx_1} = \frac{-P_1}{P_2}$
Sub into Eq. 1 for x_2

$$U = U(x_1, x_2(x_1)) \tag{3}$$

Eq. 3 is an unconstrained function of one variable, x_1

Differentiate, using the Chain Rule

$$\frac{dU}{dx_1} = \frac{\partial U}{\partial x_1} + \frac{\partial U}{\partial x_2} \frac{dx_2}{dx_1} = 0$$

From Eq. 2' we know $\frac{dx_2}{dx_1} = -\frac{P_1}{P_2}$

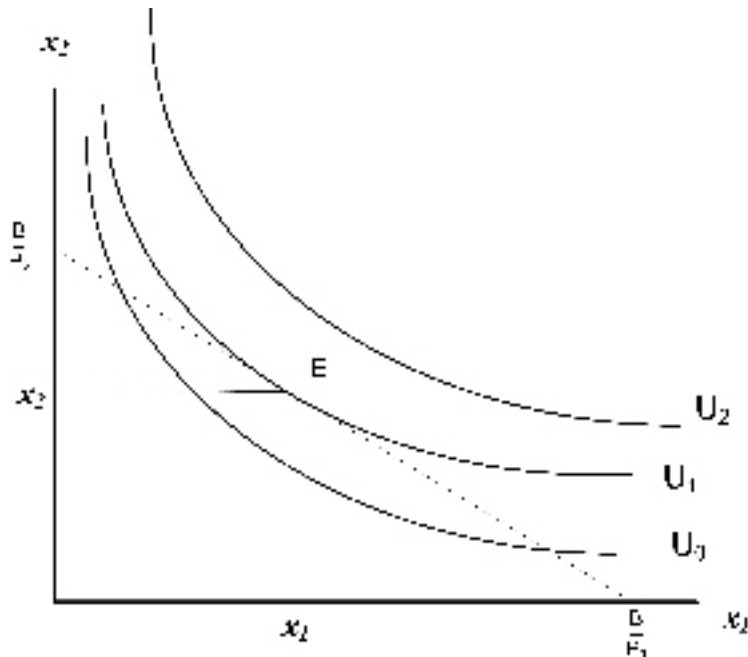
Therefore:

$$\frac{dU}{dx_1} = U_1 + U_2 \left(-\frac{P_1}{P_2} \right) = 0$$

OR

$$\frac{U_1}{U_2} = \frac{P_1}{P_2}$$

This is our usual condition that $MRS(x_2, x_1) = \frac{P_1}{P_2}$ or the consumer's willingness to trade equals his ability to trade.



The More General Constrained Maximum Problem

Max:

$$y = f(x_1, x_2) \quad (4)$$

Subject to:

$$g(x_1, x_2) = 0 \quad (5)$$

Take total differentials of Eq. 4 and Eq. 5

$$dy = f_1 dx_1 + f_2 dx_2 = 0 \quad (6)$$

$$dg = g_1 dx_1 + g_2 dx_2 = 0 \quad (7)$$

or Eq.6'

$$dx_1 = -\frac{f_2}{f_1} dx_2$$

Eq. 7'

$$dx_1 = -\frac{g_2}{g_1} dx_2$$

Subtract 6' from 7'

$$dx_1 - dx_1 = \left[-\frac{g_2}{g_1} - \left(-\frac{f_2}{f_1} \right) \right] dx_2 = \left(\frac{f_2}{f_1} - \frac{g_2}{g_1} \right) dx_2 = 0$$

Therefore

$$\frac{f_2}{f_1} = \frac{g_2}{g_1}$$

Eq. 8: says that the level curves of the objective function must be tangent to the level curves of the constraint

1.2 Lagrange Multiplier Approach

Create a new function called the Lagrangian:

$$L = f(x_1, x_2) + \lambda g(x_1, x_2)$$

since $g(x_1, x_2) = 0$ when the constraint is satisfied

$$L = f(x_1, x_2) + \text{zero}$$

We have created a new independent variable λ (lambda), which is called the Lagrangian Multiplier.

We now have a function of three variables; $x_1, x_2,$ and λ
Now we Maximize

$$L = f(x_1, x_2) + \lambda g(x_1, x_2)$$

First Order Conditions

$$L_\lambda = \frac{\partial L}{\partial \lambda} = g(x_1, x_2) = 0 \quad \text{Eq.1}$$

$$L_1 = \frac{\partial L}{\partial x_1} = f_1 + \lambda g_1 = 0 \quad \text{Eq.2}$$

$$L_2 = \frac{\partial L}{\partial x_2} = f_2 + \lambda g_2 = 0 \quad \text{Eq.3}$$

From Eq. 2 and 3 we get:

$$\frac{f_1}{f_2} = \frac{-\lambda g_1}{-\lambda g_2} = \frac{g_1}{g_2}$$

From the 3 F.O.C.'s we have 3 equations and 3 unknowns (x_1, x_2, λ).
In principle we can solve for x_1^*, x_2^* , and λ^* .

1.2.1 Example 1:

Let:

$$U = xy$$

Subject to:

$$10 = x + y \quad P_x = P_y = 1$$

Lagrange:

$$L = f(x, y) + \lambda(g(x, y))$$

$$L = xy + \lambda(10 - x - y)$$

F.O.C.

$$L_\lambda = 10 - x - y = 0 \quad Eq.1$$

$$L_x = y - \lambda = 0 \quad Eq.2$$

$$L_y = x - \lambda = 0 \quad Eq.3$$

From (2) and (3) we see that:

$$\frac{y}{x} = \frac{\lambda}{\lambda} = 1 \quad \underline{\text{or}} \quad y = x \quad Eq.4$$

From (1) and (4) we get:

$$10 - x - x = 0 \quad \text{or} \quad x^* = 5 \quad \text{and} \quad y^* = 5$$

From either (2) or (3) we get:

$$\lambda^* = 5$$

1.2.2 Example 2: Utility Maximization

Maximize

$$u = 4x^2 + 3xy + 6y^2$$

subject to

$$x + y = 56$$

Set up the Lagrangian Equation:

$$L = 4x^2 + 3xy + 6y^2 + \lambda(56 - x - y)$$

Take the first-order partials and set them to zero

$$L_x = 8x + 3y - \lambda = 0$$

$$L_y = 3x + 12y - \lambda = 0$$

$$L_\lambda = 56 - x - y = 0$$

From the first two equations we get

$$\begin{aligned}8x + 3y &= 3x + 12y \\ x &= 1.8y\end{aligned}$$

Substitute this result into the third equation

$$\begin{aligned}56 - 1.8y - y &= 0 \\ y &= 20\end{aligned}$$

therefore

$$x = 36 \quad \lambda = 348$$

1.2.3 Example 3: Cost minimization

A firm produces two goods, x and y . Due to a government quota, the firm must produce subject to the constraint $x + y = 42$. The firm's cost functions is

$$c(x, y) = 8x^2 - xy + 12y^2$$

The Lagrangian is

$$L = 8x^2 - xy + 12y^2 + \lambda(42 - x - y)$$

The first order conditions are

$$\begin{aligned}L_x &= 16x - y - \lambda = 0 \\ L_y &= -x + 24y - \lambda = 0 \\ L_\lambda &= 42 - x - y = 0\end{aligned}\tag{8}$$

Solving these three equations simultaneously yields

$$x = 25 \quad y = 17 \quad \lambda = 383$$

1.2.4 Example 4:

Max:

$$U = x_1x_2$$

Subject to:

$$B = P_1x_1 + P_2x_2$$

Langrange:

$$L = x_1x_2 + \lambda(B - P_1x_1 - P_2x_2)$$

F.O.C.

$$L_\lambda = B - P_1x_1 - P_2x_2 = 0 \quad \text{Eq. 1}$$

$$L_1 = x_2 - \lambda P_1 = 0 \quad \text{Eq. 2}$$

$$L_2 = x_1 - \lambda P_2 = 0 \quad \text{Eq. 3}$$

From Eq. (2) and (3) $\left(\frac{x_2}{x_1} = \frac{P_1}{P_2} = MRS\right)$

$$x_2 = \lambda P_1$$

$$x_1 = \lambda P_2$$

divide top equation by the bottom

$$\frac{x_2}{x_1} = \frac{\lambda P_1}{\lambda P_2}$$

Cancel the λ from top/bottom of RHS

$$\frac{x_2}{x_1} = \frac{P_1}{P_2}$$

Solve for x_1^*

From (2) and (3)

$$x_2 = \frac{P_1}{P_2}x_1$$

Sub into (1) and simplify

$$\begin{aligned} B &= P_1x_1 + P_2x_2 \\ B &= P_1x_1 + P_2\left(\frac{P_1}{P_2}x_1\right) \\ B &= 2P_1x_1 \\ x_1^* &= \frac{B}{2P_1} \end{aligned}$$

Substitute your answer for x_1^* into Eq 1

$$\begin{aligned} B &= P_1x_1 + P_2x_2 \\ B &= P_1\left(\frac{B}{2P_1}\right) + P_2x_2 \\ B &= \frac{B}{2} + P_2x_2 \\ B - \frac{B}{2} &= P_2x_2 \\ \frac{B}{2} &= P_2x_2 \\ x_2^* &= \frac{B}{2P_2} \end{aligned}$$

The solution to x_1^* and x_2^* are the Demand Functions for x_1 and x_2

1.2.5 Properties of Demand Functions

1. "Homogenous of degree zero" multiply prices and income by α

$$x_1^* = \frac{\alpha B}{2(\alpha P_1)} = \frac{B}{2P_1}$$

2. "For normal goods demand has a negative slope"

$$\frac{\partial x_1^*}{\partial P_1} = -\frac{B}{2P_1^2} < 0$$

3. "For normal goods Engel curve positive slope"

$$\frac{\partial x_1^*}{\partial B} = \frac{1}{2P_1} > 0$$

In this example x_1^* and x_2^* are both normal goods (rather than inferior or giffen)

Given:

$$U = x_1 x_2$$

And:

$$x_1^* = \frac{B}{2P_1} \quad \text{and} \quad x_2^* = \frac{B}{2P_2}$$

Substituting into the utility function we get:

$$U = x_1^*, x_2^* = \left(\frac{B}{2P_1} \right) \left(\frac{B}{2P_2} \right)$$
$$U = \left(\frac{B^2}{4P_1 P_2} \right)$$

Now we have the utility expressed as a function of Prices and Income

$U^* = U(P_1 P_2, B)$ is "The Indirect Utility Function"

At $U = U_0 = \frac{B^2}{4P_1 P_2}$ we can re-arrange to get:

$$B = \underbrace{2P_1^{\frac{1}{2}} P_2^{\frac{1}{2}} U_0^{\frac{1}{2}}}$$

This is the "Expenditure Function"

1.3 Minimization and Lagrange

Min x, y

$$P_x X + P_y Y$$

Subject to

$$U_0 = U(x, y)$$

Lagrange

$$L = P_x X + P_y Y + \lambda(U_0 - U(x, y))$$

F.O.C.

$$L_\lambda = U_0 - U(x, y) = 0 \quad \text{Eq. 1}$$

$$L_x = P_x - \lambda \frac{\partial U}{\partial x} = 0 \quad \text{Eq. 2}$$

$$L_y = P_y - \lambda \frac{\partial U}{\partial y} = 0 \quad \text{Eq. 3}$$

From (2) and (3) we get

$$\underbrace{\frac{P_x}{P_y} = \frac{\lambda U_x}{\lambda U_y} = \frac{U_x}{U_y} = MRS}$$

(The same result as in the MAX problem)

Solving (1), (2), and (3), we get:

$$x^* = x(P_x, P_y, U_0) \quad y^* = y(P_x, P_y, U_0) \quad \lambda^* = \lambda(P_x, P_y, U_0)$$

1.3.1 Example (part 1)

Max

$$xy + \lambda(B - P_x x - P_y y)$$

F.O.C.'s

$$L_x = y - \lambda P_x = 0$$

$$L_y = x - \lambda P_y = 0$$

$$\underbrace{L_\lambda = B - P_x x - P_y y = 0}$$

$$x^* = \frac{B}{2P_x} \quad y^* = \frac{B}{2P_y} \quad \lambda^* = \frac{B}{2P_x P_y}$$

1.3.2 Example (part 2)

Min

$$P_x x + P_y y + \lambda(U_0 - xy)$$

F.O.C.'s

$$L_x = P_x - \lambda y = 0 \quad (1)$$

$$L_y = P_y - \lambda x = 0 \quad (2)$$

$$L_\lambda = U_0 - xy = 0 \quad (3)$$

First, use equations (1) and (2) to eliminate λ

$$P_x = \lambda y$$

$$P_y = \lambda x$$

divide (1) by (2)

$$\frac{P_x}{P_y} = \frac{\lambda y}{\lambda x}$$

$$\frac{P_x}{P_y} = \frac{y}{x}$$

$$y = \frac{P_x}{P_y} x$$

Substitute into eq (3)

$$U_0 = xy$$

$$U_0 = x \left(\frac{P_x}{P_y} x \right)$$

$$U_0 = \frac{P_x}{P_y} x^2$$

$$x^2 = \frac{P_y}{P_x} U_0$$

$$x = \sqrt{\frac{P_y}{P_x} U_0} = \frac{P_y^{\frac{1}{2}} U_0^{\frac{1}{2}}}{P_x^{\frac{1}{2}}}$$

Follow the same procedure to find

$$y^* = \frac{P_x^{\frac{1}{2}} U_0^{\frac{1}{2}}}{P_y^{\frac{1}{2}}} \quad \lambda^* = \frac{U_0^{\frac{1}{2}}}{P_x^{\frac{1}{2}} P_y^{\frac{1}{2}}}$$

1.4 Interpreting λ

Given Max

$$U(x, y) + \lambda(B - P_x x - P_y y)$$

By solving the F.O.C.'s we get

$$x^* = x(P_x, P_y, B) \quad y^* = y(P_x, P_y, B) \quad \lambda^* = \lambda(P_x, P_y, B)$$

Sub x^*, y^*, λ^* back into the Lagrange

$$L^* = U(x^*, y^*) + \lambda^*(B - P_x x^* - P_y y^*)$$

Differentiate with respect to the constant, B

$$\frac{\partial L^*}{\partial B} = U_x \frac{dx^*}{dB} + U_y \frac{dy^*}{dB} - \lambda^* P_x \frac{dx^*}{dB} - \lambda^* P_y \frac{dy^*}{dB} + \lambda^* \frac{dB}{dB} + (B - P_x x^* - P_y y^*) \frac{d\lambda^*}{dB}$$

Or

$$\frac{\partial L^*}{\partial B} = \underbrace{(U_x - \lambda^* P_x)}_{=0} \frac{dx^*}{dB} + \underbrace{(U_y - \lambda^* P_y)}_{=0} \frac{dy^*}{dB} + \underbrace{(B - P_x x^* - P_y y^*)}_{=0} \frac{d\lambda^*}{dB} + \lambda^*$$

$$\begin{aligned} \frac{\partial L^*}{\partial B} = \lambda^* &= \Delta \text{ in utility from } \Delta \text{ in the constant} \\ &= \text{Marginal Utility of Money} \end{aligned}$$

2 Extensions and Applications of Constrained Optimization

2.1 Homogenous Functions

2.1.1 Constant Returns to Scale

⇒ Given

$$y = f(x_1, x_2, \dots, x_n)$$

if we change all the inputs by a factor of t , then

$$f(tx_1, tx_2, \dots, tx_n) = tf(x_1, x_2, \dots, x_n) = tY$$

ie. if we double inputs, we double output

⇒ A constant returns to scale production function is said to be:
HOMOGENOUS of DEGREE ONE or **LINEARLY HOMOGENOUS**

2.1.2 Homogenous of Degree r

A function, $Y = f(x_1, \dots, x_n)$ is said to be Homogenous of Degree r if

$$f(tx_1, tx_2, \dots, tx_n) = t^r f(x_1, x_2, \dots, x_n)$$

Example

Let $f(x_1, x_2) = x_1x_2$

change all x'_i s by t

$$\begin{aligned} f(tx_1, tx_2) &= (tx_1)(tx_2) \\ &= t^2(x_1x_2) \\ &= t^2 f(x_1x_2) \end{aligned}$$

Therefore $f(x_1, x_2) = x_1x_2$ is homogenous of degree 2

2.1.3 Cobb-Douglas

Let output, $Y = f(K, L) = L^\alpha K^{1-\alpha}$ {where $0 \leq 1$ }

Multiply K, L by t

$$\begin{aligned} f(tL, tK) &= (tL)^\alpha (tK)^{1-\alpha} \\ &= t^{\alpha+1-\alpha} L^\alpha K^{1-\alpha} \\ &= tL^\alpha K^{1-\alpha} \end{aligned}$$

Therefore $L^\alpha K^{1-\alpha}$ is H.O.D one.

General Cobb-Douglas: $y = L^\alpha K^\beta$

$$\begin{aligned} f(tL, tK) &= (tL)^\alpha (tK)^\beta \\ &= t^{\alpha+\beta} L^\alpha K^\beta \end{aligned}$$

$L^\alpha K^\beta$ is homogenous of degree $\alpha + \beta$

2.1.4 Further properties of Cobb-Douglas

Given

$$y = L^\alpha K^{1-\alpha}$$

$$\begin{aligned} MP_L &= \frac{dY}{dL} = dL^{\alpha-1} K^{1-\alpha} = \alpha \left(\frac{K}{L} \right)^{1-\alpha} \\ MP_K &= \frac{dY}{dK} = (1-\alpha) L^\alpha K^{-\alpha} = (1-\alpha) \left(\frac{K}{L} \right)^{-\alpha} \end{aligned}$$

MP_L and MP_K are homogenous of degree zero

$$MP_L(tL, tK) = \alpha \left(\frac{tK}{tL} \right)^{1-\alpha} = \alpha \left(\frac{K}{L} \right)^{1-\alpha}$$

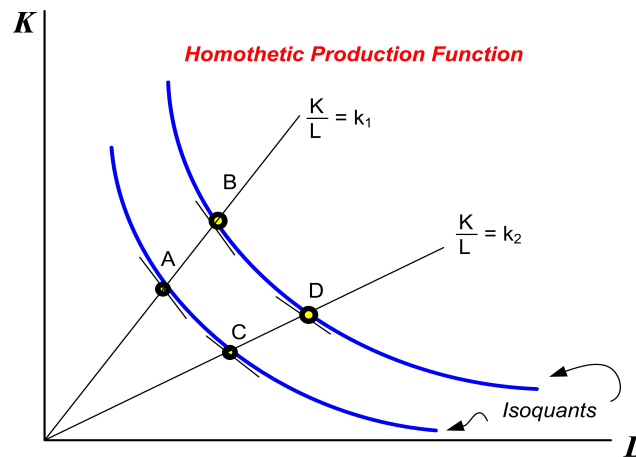
MP_L and MP_K depend only on the $\frac{K}{L}$ ratio

2.2 The Marginal Rate of Technical Substitution

$$MRTS = \frac{MP_L}{MP_K} = \frac{\alpha \left(\frac{K}{L} \right)^{1-\alpha}}{(1-\alpha) \left(\frac{K}{L} \right)^{-\alpha}} = \left(\frac{\alpha}{1-\alpha} \right) \left(\frac{K}{L} \right)$$

MRTS is homogenous of degree zero

The slope of the isoquant (MRTS) depends only on the $\frac{K}{L}$ ratio, not the absolute levels of K and L



Along any ray from the origin the isoquants are parallel. This is true for all homogenous functions regardless of the degree.

Given:

$$f(tx_1, \dots, tx_n) = t^r f(x_1, \dots, x_n)$$

Differentiate both sides with respect to x_1

$$\frac{df}{d(tx)} \frac{d(tx_1)}{dx_1} = t^r \frac{df}{dx_1}$$

But

$$\begin{aligned} \frac{d(tx_1)}{dx_1} &= t \\ \frac{df}{d(tx_1)} t &= t^r \frac{df}{dx_1} \end{aligned}$$

$$\frac{df}{d(tx_1)} = \frac{t^r}{t} \frac{df}{dx_1} = t^{r-1} \frac{df}{dx_1}$$

Therefore: For any function homogenous of degree r , that function's first partial derivatives are homogenous of degree $r - 1$.

2.3 Monotonic Transformations and Homothetic Functions

Let $y = f(x_1, x_2)$ and Let $z = g(y)$
 {where $g'(y) > 0$ and $f(x_1, x_2)$ is H.O.D. r }
 $g(y)$ is a monotonic transformation of y

We know:

$$MRTS = -\frac{f_1}{f_2} = \frac{dx_2}{dx_1}$$

Totally differentiate $z = g(y)$ and set $dz = 0$

$$dz = \frac{dg}{dy} \frac{dy}{dx_1} dx_1 + \frac{dg}{dy} \frac{dy}{dx_2} dx_2 = 0$$

or

$$\frac{dx_2}{dx_1} = \frac{-\left(\frac{dg}{dy_1}\right)\left(\frac{dy}{dx_1}\right)}{\left(\frac{dg}{dy_1}\right)\left(\frac{dy}{dx_2}\right)} = \frac{-\left(\frac{dy}{dx_1}\right)}{\left(\frac{dy}{dx_2}\right)} = \frac{-f_1}{f_2}$$

The slope of the level curves (isoquants) are invariant to monotonic transformations.

A monotonic transformation of a homogenous function creates a **homothetic function**

Homothetic functions have the same slope properties along a ray from the origin as the homogenous function.

However, homothetic functions are NOT homogenous.

Example: Let $f(x_1, x_2) = x_1, x_2$ {where $r = 2$ }

Let:

$$\begin{aligned} z &= g(y) = \ln(x_1, x_2) \\ &= \ln x_1 + \ln x_2 \\ g(f(tx_1, tx_2)) &= \ln(tx_1) + \ln(tx_2) \\ &= 2 \ln t + \ln x_1 + \ln x_2 \\ &\neq t^r \ln(x_1, x_2) \end{aligned}$$

Properties of Homothetic Functions

1. A homothetic function has the same shaped level curves as the homogenous function that was transformed to create it.
2. Homogenous production functions cannot produce U-shaped average cost curves, but a homothetic function can.

3. Slopes of Level Curves (ie. Indifference Curves)

For homothetic functions the slope of their level curves only depend on the ratio of quantities.

ie. If: $y = f(x_1, x_2)$ is homothetic

Then: $\frac{f_1}{f_2} = g\left(\frac{x_2}{x_1}\right)$

2.4 Euler's Theorem

Let $f(x_1, x_2)$ be homogenous of degree r

Then $f(tx_1, tx_2) = t^r f(x_1, x_2)$

Differentiate with respect to t

$$\frac{df}{d(tx_1)} \frac{d(tx_1)}{dt} + \frac{df}{d(tx_2)} \frac{d(tx_2)}{dt} = rt^{r-1} f(tx_1, tx_2)$$

Since: $\frac{dtx_i}{dt} = x_i$ for all i

$$\frac{df}{d(tx_1)} x_1 + \frac{df}{d(tx_2)} x_2 = rt^{r-1} f(tx_1, tx_2)$$

This is true for all values of t , so let $t = 1$

$$\underbrace{\frac{df}{dx_1} x_1 + \frac{df}{dx_2} x_2 = f_1 x_1 + f_2 x_2 = r f(x_1, x_2)}_{\text{"Euler's Theorem"}}$$

If $y = f(L, K)$ is constant returns to scale

Then $y = MP_L L + MP_K K$ (Euler's Theorem)

Example: Let

$$y = L^\alpha K^{1-\alpha}$$

Where:

$$MP_L = \alpha L^{\alpha-1} K^{1-\alpha}$$

$$MP_K = (1 - \alpha)L^\alpha K^{-\alpha}$$

From Euler's Theorem

$$\begin{aligned} y &= MP_L L + MP_K K = (\alpha L^{\alpha-1} K^{1-\alpha}) L + ((1 - \alpha)L^\alpha K^{-\alpha}) K \\ &= \alpha L^{\alpha-1} K^{1-\alpha} L + (1 - \alpha)L^\alpha K^{-\alpha} K \\ &= [d + (1 - \alpha)] L^\alpha K^{1-\alpha} \\ &= L^\alpha K^{1-\alpha} \\ &= y \end{aligned}$$

2.4.1 Euler's Theorem and Long Run Equilibrium

Suppose $q = f(K, L)$ is H.O.D 1

Then the profit function for a perfectly competitive firm is

$$\begin{aligned} \pi &= pq - rK - wL \\ \pi &= pf(K, L) - rK - wL \end{aligned}$$

F.O.C's

$$\begin{aligned} \frac{d\pi}{dL} &= pf_L - w = 0 \\ \frac{d\pi}{dK} &= pf_K - r = 0 \end{aligned}$$

$\{f_L = MP_L \quad f_K = MP_K\}$
or $MP_L = \frac{w}{p}$, $MP_K = \frac{r}{p}$ are necessary conditions for Profit Maximization

Therefore, at the optimum

$$\pi^* = pf(K^*L^*) - wL^* - rK^*$$

From Euler's Theorem

$$f(K^*L^*) = MP_K K^* + MP_L L^*$$

Substitute into π^*

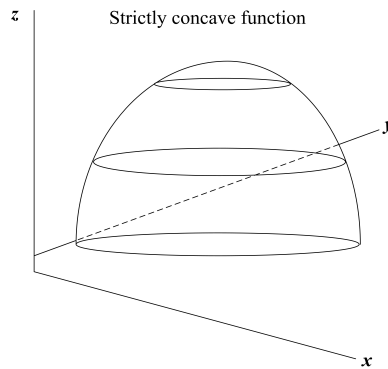
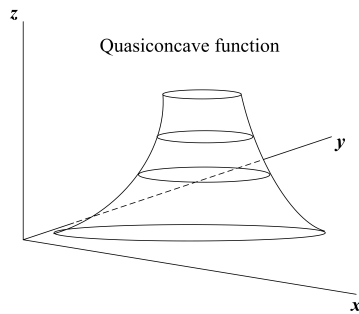
$$\pi^* = P [MP_K K^* + MP_L L^*] - wL^* - rK^*$$

OR

$$\pi^* = [wL^* + rK^*] - wL^* - rK^* = 0$$

Long Run $\pi=0$

2.5 Concavity and Quasiconcavity



2.5.1 Concavity:

- Convex level curves and concave in scale
 - Necessary for unconstrained optimum

2.5.2 Quasi-Concavity:

- Only has convex level curves
 - Necessary for constrained optimum

Example:

1. Concave: $y = x_1^{\frac{1}{3}}x_2^{\frac{1}{3}}$ is H.O.D. $2/3$ (diminishing returns)

$$MRTS = \frac{x_2}{x_1}$$

2. Quasi -Concave: $y = x_1^2x_2^2$ is H.O.D. 4 (increasing returns)

$$MRTS = \frac{x_2}{x_1}$$