

## EDUCATION

**Bachelor of Arts** (Economics) Simon Fraser University  
**Master of Arts** (Economics) Simon Fraser University  
**Ph.D.** (Economics) Simon Fraser University

**Fields:** Microeconomics, Environmental Economics, Industrial Organisation

---

## CAREER OVERVIEW

### **British Columbia institute of Technology (1994-current)**

*Faculty Member –Instructed in Business, broadcast, and Engineering Programs*

#### **(a) Positions and Appointments**

##### **Program Head Bachelor of Business Administration Degree program** (1996-2000, 2005-present)

- Responsible for building stronger program demand; enhance the reputation of the BBA degree with industry; and improve recognition within the academic community.
- Initiated proposal to end the BCIT-Open University partnership and transfer degree granting authority to BCIT.
- Doubled program size, established grade point standards for admissions
- Created various bridging programs for diploma students from outside the School of Business, including students from BCIT's China Partners
- Established an exchange process with UBC and the Ukraine for students to complete liberal arts requirements under "special" student category
- Established relationships with several Canadian MBA programs to ensure BCIT BBA graduates would entrance requirements even though BCIT was not a member of AUCC

##### **President and Executive Director, BCIT Faculty and Staff Association (2000-2005)**

- Assumed the position of president with a mandate to bring accountability to the association and improve faculty and staff relations with the institute's senior management.
- Emphasized the FSA's role as a professional association, promoting the collegial model as its strategic priority.
- Developed stronger relations with the provincial government, enabling face-to-face meetings with various provincial Ministers – including Finance, Economic Development and Advanced Education – to advocate BCIT's role in Post-Secondary education and its contribution to the BC economy
- Completed negotiations that established the *Quadrilateral Agreement* on management selection procedures
- Resolved over 60 jurisdictional grievances in the first year as president
- Collaborated with the VP of Education and BCGEU to restructured EDCO in 2001/2002
- Negotiated the first agreement in the BC post-secondary system that tied recovery of lost classes from unexpected work interruptions to meeting program learning outcomes rather than individual contact hours
- Negotiated the abolition of mandatory retirement
- Responsible for an \$800,000 operating budget and \$1.6 million reserve fund

- Modernized operations and established the lowest membership dues rate in the province
- Implemented the first electronic voting process on the BCIT Burnaby Campus

**Education Council** Faculty Representative (2007-present)

- Serving on the Programming Sub-Committee

**(b) Projects and Studies**

- BCIT Economic Impact Study: 2004 & 2007
- Predictors of Student Success: Analysis of School of Business First Term Students: 2004
- Economic Analysis of Canadian Post-Secondary Intellectual Property Policies

**(c) Applied Research Initiatives**

- Established the School of Business Centre of Excellence in Applied Research (SITE)
  - Feasibility Study of Short Sea Shipping on the Fraser River (Clients: Port of Vancouver, Fraser Port, Delta Chamber of Commerce)
  - Carbon Neutral Initiatives at Boundary Bay Airport (Client: Alpha Aviation)
- 

**Simon Fraser University - Lecturer (1990 - current)**

**Department of Economics (Burnaby Campus)**

- Taught Undergraduate and graduate courses in economics
- Supervisor for Masters and PhD dissertations
- External Reviewer for academic journals (*Canadian Journal of Economics, Journal of Environmental Economics and Management*)
- Economics Department Curriculum Committee

**Masters of Public Policy Program (Harbour Centre Campus)**

- Taught graduate level Economics, Mathematics, and Cost-Benefit Analysis

**University College of the Fraser Valley (1993-1994)**

- Faculty, Department of Economics

**Thompson Rivers University (Formerly University College of the Cariboo; 1990-1991)**

- Faculty, Department of Economics
- 

**PROFESSIONAL ASSOCIATIONS:**

- *Canadian Economics Association*
- *Western Economics Association*

**RECENT PUBLICATIONS & CITED WORKS:**

- Fundamental Methods of Mathematical Economics (4<sup>th</sup> ed.) with Alpha Chiang (2004) McGraw-Hill
- The Tyranny of Chronological Age: Relative Age Effects in Sports and Education
- Environmental Regulation, Asymmetric Information, and Moral Hazard
- Dual Organisational Structures In Franchise Industries
- Dogs of War: The Strategic use of legal services in the tort system

*AWARDS:* Two time recipient of the BCIT Student Association President's Award (2001 and 2004)