

A person in a white t-shirt and dark pants is performing a skateboard trick on a concrete ledge. The scene is set in front of a building with large glass windows. The entire image has a warm, reddish-orange color cast. The word "OBEY" is written in large, white, bold, sans-serif capital letters across the center of the image, partially overlapping the skateboarder.

OBEY

Patrick J.



OBEY EXPERIENCE

An e-commerce experience that introduces the OBEY story that sets them apart from the pack



OBHEY CLOTHING

Obey is a streetwear brand that began as street art movement by graphic artist Shepard Fairey

FRICTIONS

Obey Clothing has become indistinguishable from other streetwear brands.


The unique philosophies on which Obey was founded and the messages Shepard Fairey promotes through his art is often lost or muddled.

FREE SHIPPING ON ORDERS OVER \$49 Retailers / Account / Cart


OBEY[®]

WORLDWIDE

/ MEN / WOMEN / CURATED / OBEY AWARENESS / PROPAGANDA / ABOUT



SHOP MEN'S / NEW ARRIVALS



SHOP WOMEN'S / NEW ARRIVALS

UNITE


[f](#) [t](#) [v](#) [p](#)

ENLIST

Enter Email Address [→](#)


























ASSIST

Order Status Fit Guide Help
Shipping Find a Retailer Contact
Returns Privacy Policy Sitemap



MEN : NEW ARRIVALS

Color ▾ Size ▾

 OBEY BUS PHOTO CA\$34.99	 WALK HOME CA\$44.99	 LATENIGHT PANAMA SHORT CA\$69.99	 ONE-0 TRAVELER SHORT CA\$79.99	 ORANJE SCRIPT CA\$39.99
 KILL YOUR TELEVISION CA\$34.99	 DOWNTOWN SNAPBACK CA\$29.99	 DOWNTOWN SNAPBACK CA\$29.99	 DOWNTOWN SNAPBACK CA\$29.99	 DOWNTOWN SNAPBACK CA\$29.99
 LEGATO SNAPBACK CA\$34.99	 LEGATO SNAPBACK CA\$34.99	 EIGHTY NINE CASUAL JACKET CA\$89.99	 EIGHTY NINE CASUAL JACKET CA\$89.99	 CIRCULAR WREATH CA\$34.99
 TRANSPONDER JACKET CA\$124.99	 MISSION TRUCKER JACKET CA\$129.99	 MISSION TRUCKER JACKET CA\$129.99	 TITLE JACKET CA\$99.99	 TITLE JACKET CA\$99.99
 TRANSPONDER JACKET CA\$124.99	 EIGHTBALL BOMBER JACKET CA\$139.99	 FORDAM CREW CA\$74.99	 FLAG OF DISSENT PO HOOD CA\$79.99	 MIL SPEC ZIP HOOD CA\$79.99

1-25 of 148

1 2 3 4 5 >

Shop / Men / Shoes / Classics

CLASSICS
Showing 48 items

Sort by: Relevance ▾

Silhouette
Low Top (116)
High Top (46)
Slip-on (98)
Original Classic (17)
Mid top (11)
Boot (4)



















Color
Black (104)
Blue (82)
Brown (20)
Cream (3)
Gold (6)
Grey (32)
Green (11)
MORE ▾

Pattern
Solid (266)
Novelty (14)
Checkerboard (16)
Floral (13)
Tribal (6)
Animal (7)
Plaid (7)
MORE ▾

Material
Canvas (278)
Suede (67)
Leather (46)
Neoprene (47)
Virgin (37)
Denim (35)
Metallic (5)
MORE ▾

Product Line
Classics (407)
Pro Skate (1)

Badge
New Arrival (85)
Best Seller (15)




 NEW ARRIVAL 50th SK8-H Slim ★★★★★ More Colors	 NEW ARRIVAL 50th Era 98 ★★★★★ More Colors	 NEW ARRIVAL 50th Authentic ★★★★★ More Colors
 NEW ARRIVAL 50th Authentic ★★★★★ More Colors	 NEW ARRIVAL 50th Slip-On ★★★★★ More Colors	 NEW ARRIVAL 50th Old Skool ★★★★★ More Colors
 NEW ARRIVAL 50th SK8-H Reseue ★★★★★ More Colors	 NEW ARRIVAL 50th SK8-H Reseue ★★★★★ More Colors	 NEW ARRIVAL Authentic ★★★★★ More Colors
 NEW ARRIVAL 50th SK8-H Reseue ★★★★★ More Colors	 NEW ARRIVAL 50th SK8-H Reseue ★★★★★ More Colors	 NEW ARRIVAL Authentic ★★★★★ More Colors
 BEST SELLER Solid Colors Slip-On ★★★★★ More Colors	 BEST SELLER SK8-H ★★★★★ More Colors	 BEST SELLER Authentic ★★★★★ More Colors
 BEST SELLER Checkerboard Slip-On ★★★★★ More Colors	 BEST SELLER SK8-H Lite ★★★★★ More Colors	 BEST SELLER Old Skool ★★★★★ More Colors

Home / Men




Free Shipping on Orders Over C\$39

Boardshorts
Clothing
Accessories
Shoes
Surf Shop
Snow Shop




Boardshorts
VIEW ALL

 AGAT Everyday 20" Boardshorts C\$65.00	 AGAT Everyday 20" Boardshorts C\$65.00	 Everyday Neoprene 20" Amphibian Shorts C\$65.00
--	--	---

Clothing
VIEW ALL

 Alibu Mau Loo T-Shirt C\$29.00	 Eddie Tribe T-Shirt C\$29.00	 Everyday Logo Tee C\$29.00
---	---	---

Accessories
VIEW ALL

 The Grom Watch C\$65.00	 Days Trucker Hat C\$29.00	 Teast Snapback Hat C\$29.00
---	---	---

Men: The Latest Collection for Men

Be the first to know

Subscribe to get all the best Gulliver news and exclusive offers. Get 15% off your next purchase when you sign up.

Email address

Find your local shop

Find your nearest shop

FIND A STORE

Need Help?

Get us 24/7 at 1-800-433-9992
see C&S

EMAIL US

Free Shipping With \$29 USD or \$39 CAD Purchase

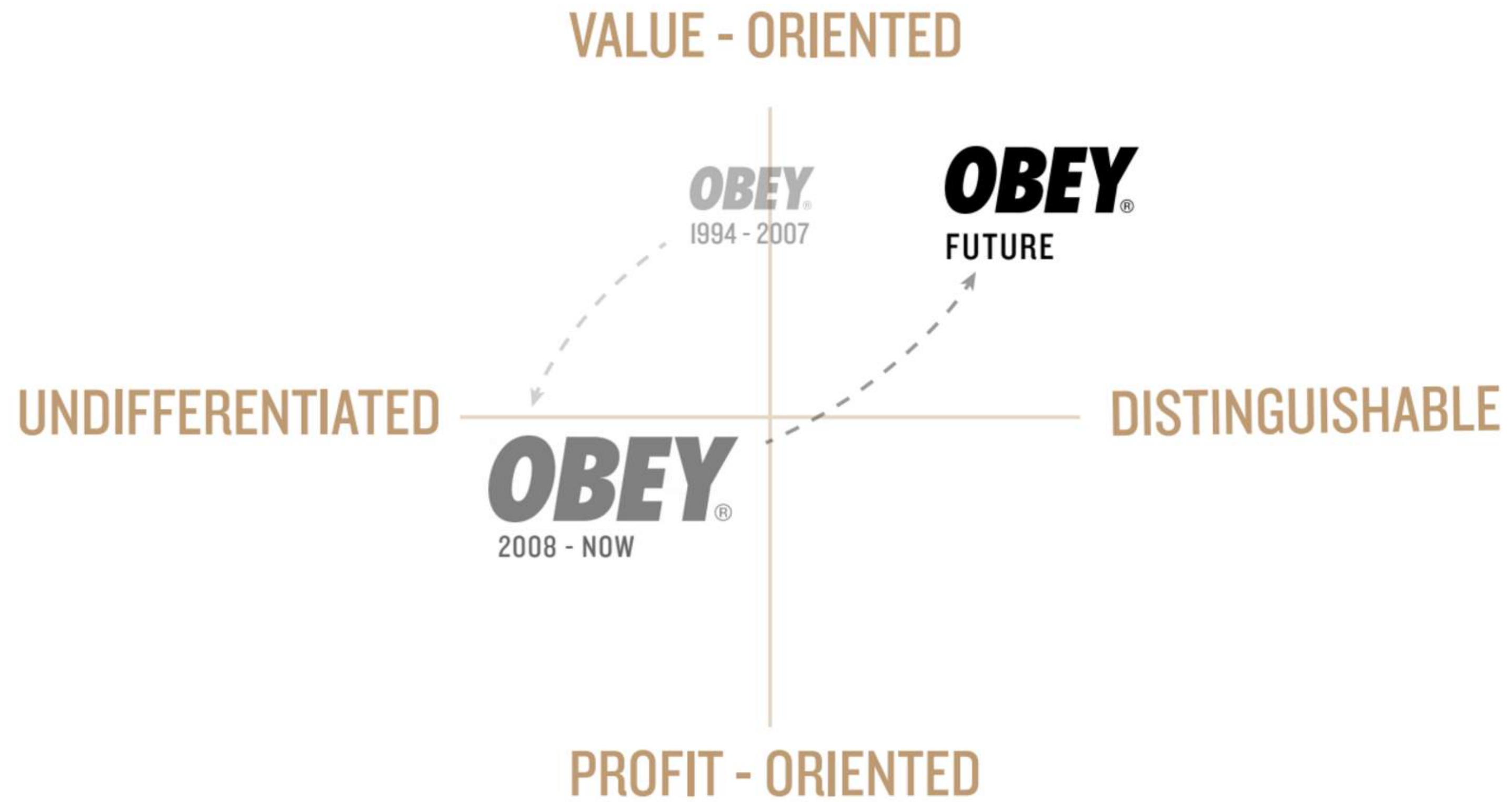
Enjoy free standard shipping when you place an order of \$29 USD or more or \$39 CAD or more online or over the phone. Void in US and Canada orders only. Read More

Gift Cards

Gulliver Gift Cards can be ordered online for use in Gulliver, Ripley and DC Shoes retail stores located in the United States, or online. Read More

About Gulliver Customer Service

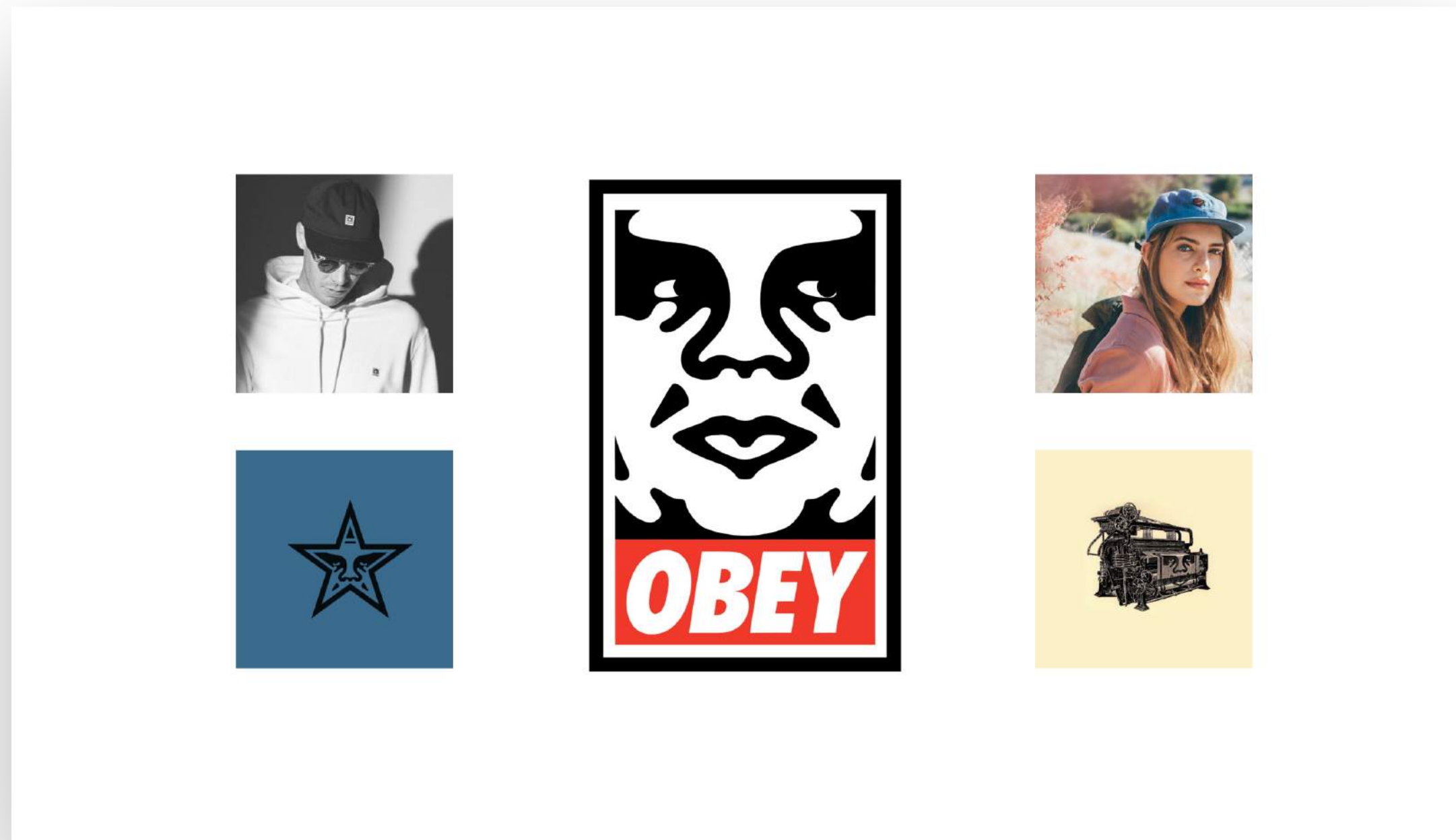
Corporate Info	Contact Us
Gulliver Initiatives	Order Status
Team	Shipping
Blog	Returns
	Gift Cards





**INSIGHT 1:
POSTERS ON THE WALL**

LANDING PAGE ITERATIONS



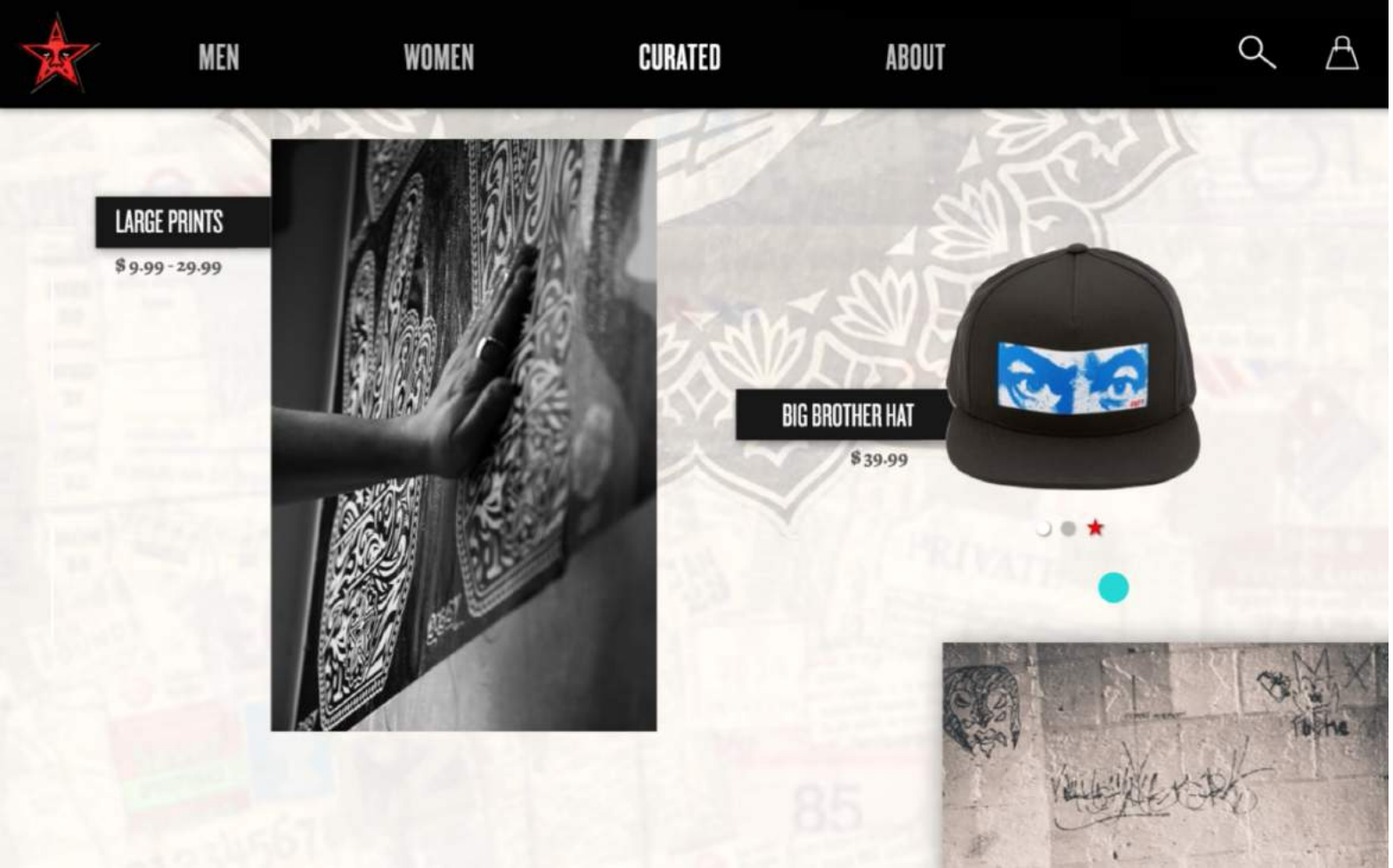
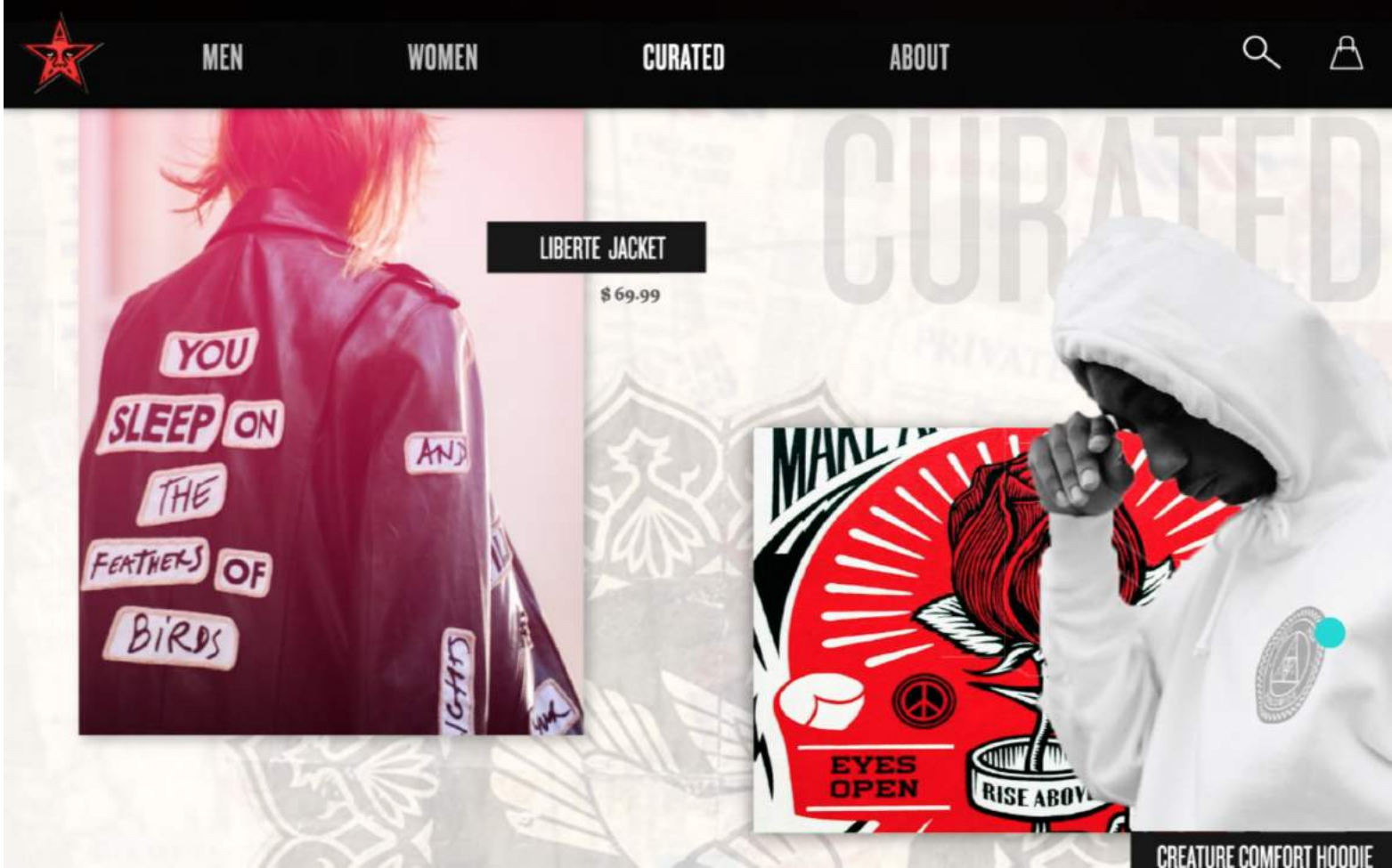
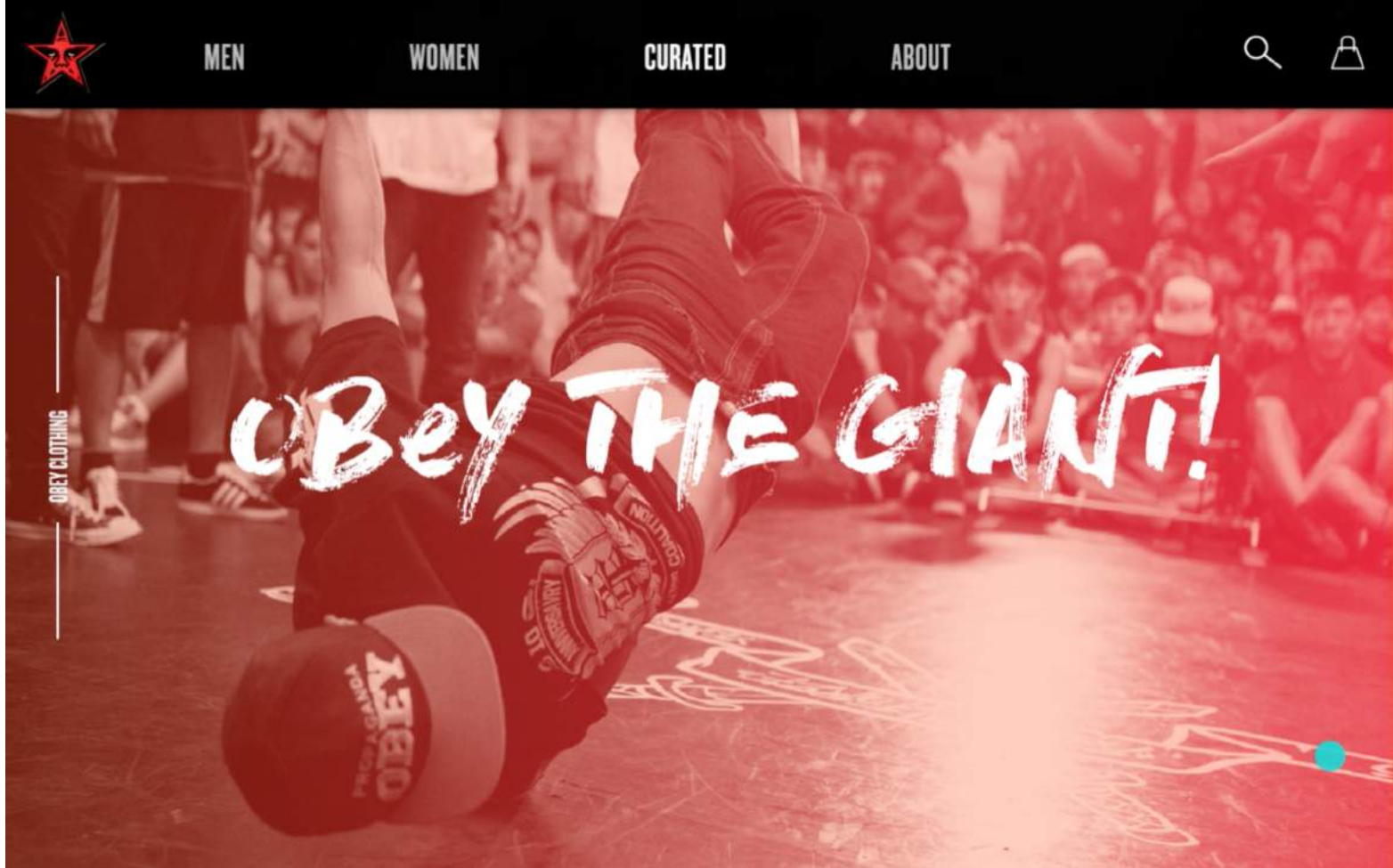
rejected



rejected

obey - process

INTERFACE - CURATED PAGE



OBEY WOMENS SP16 LOOKBOOK



Share Twitter Facebook Email

Related



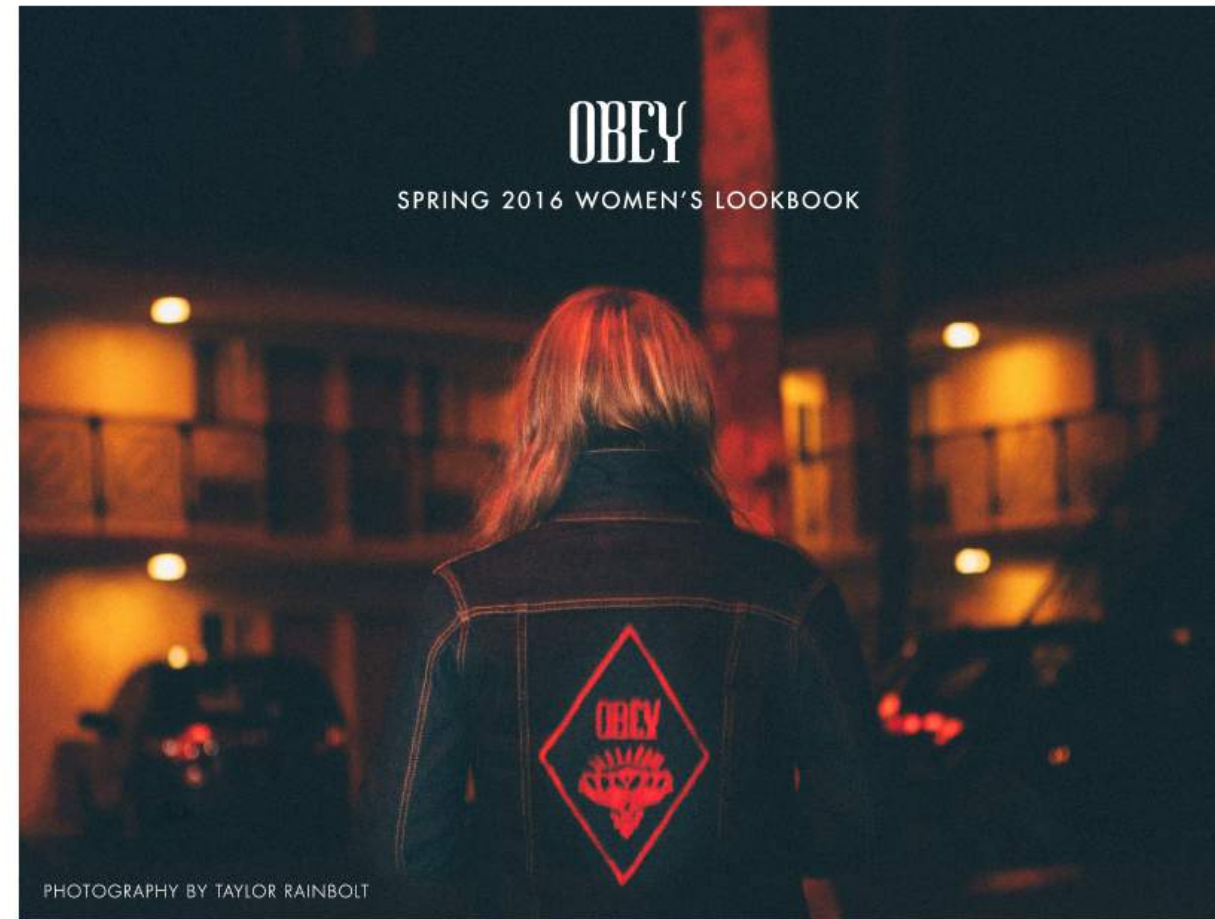
M.A. Leeflang
Father Futureback
March 18, 2016



COVERT to OVERT: Amsterdam
Sebas Stoutenbeek
March 15, 2016

Obey Consume Repeat
Obey Consume Repeat

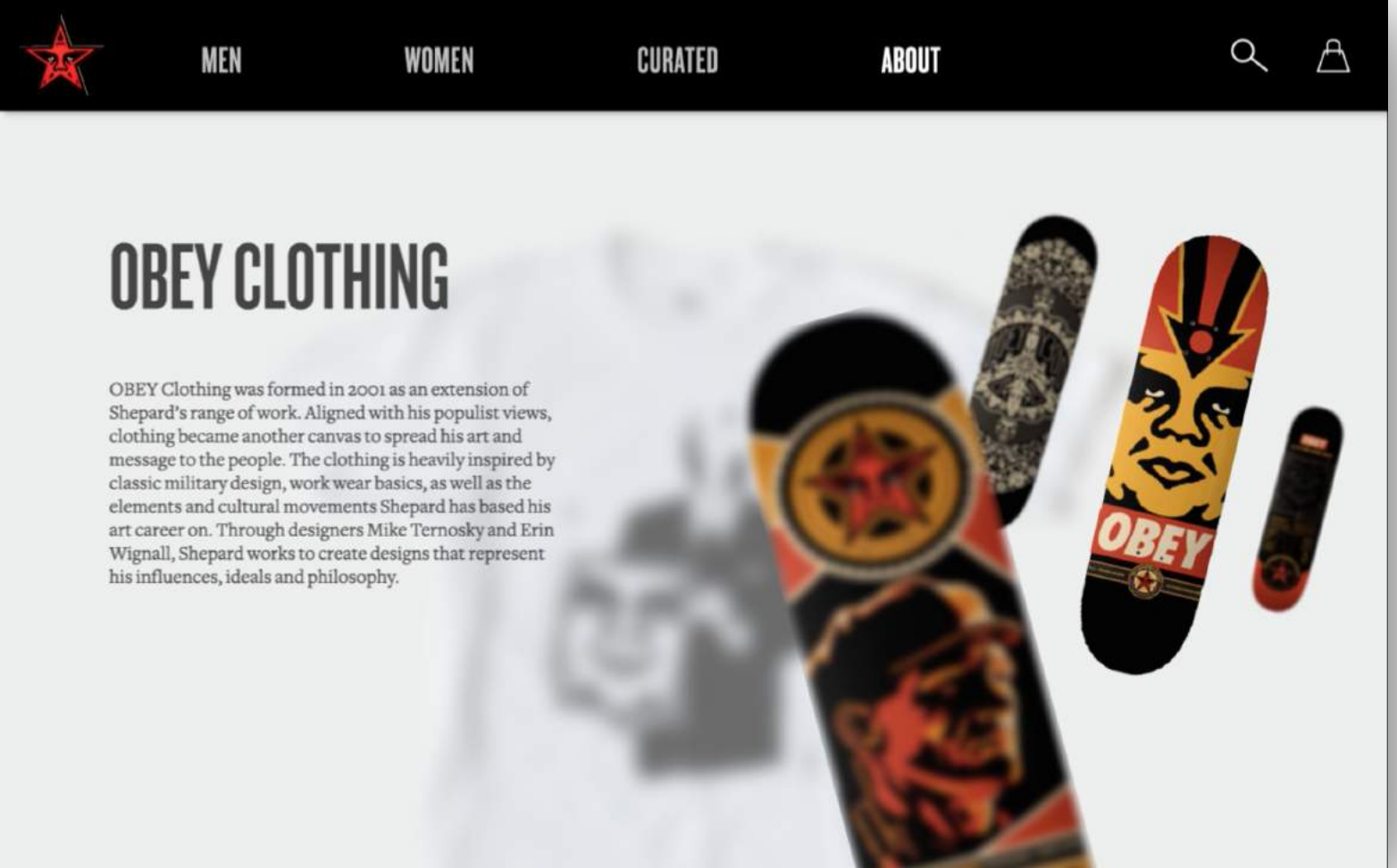
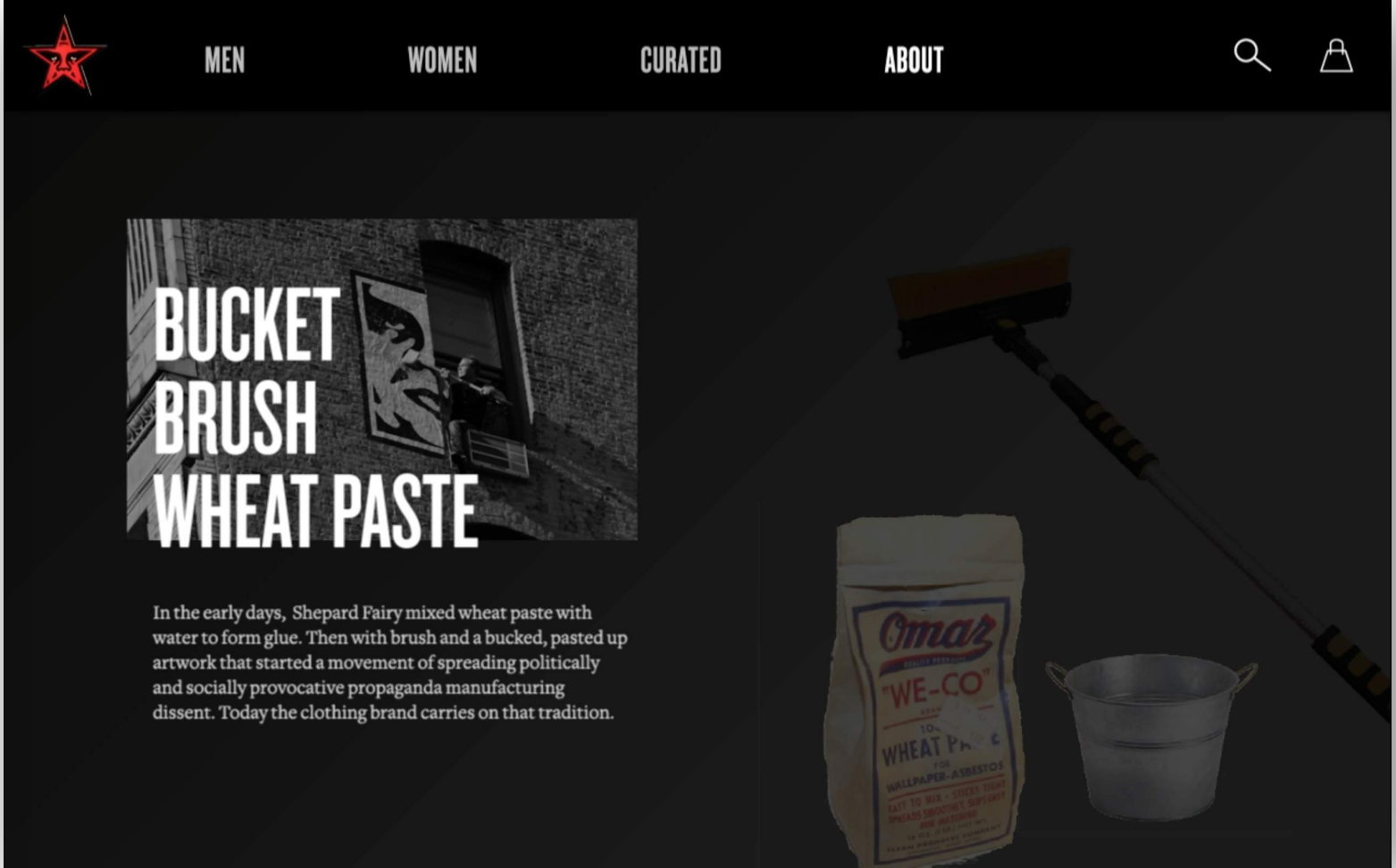
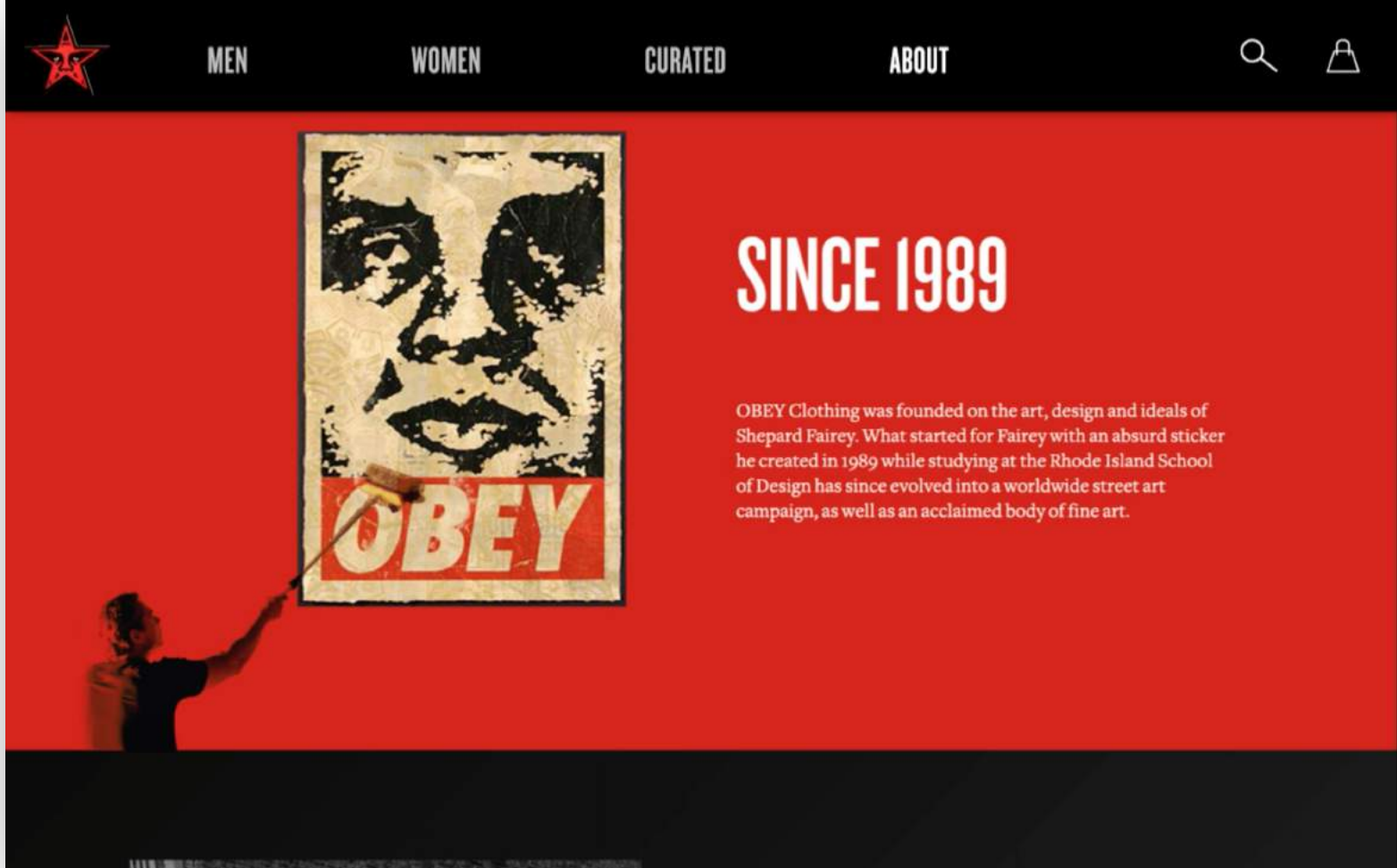
OBEY Men's Pop-Up Store
Cologne
Sebas Stoutenbeek
March 1, 2016



Springtime is alive again with fresh color, attitude and a renewed feeling of life. Now is as important of a time as ever to pass messages of respecting the environment and the global community. For Spring 16, OBEY WOMENS aims to present these messages in a bold, direct and beautiful way. Focusing on maintaining their position to present quality, OBEY WOMENS continues to create meaningful and timeless pieces that can be worn today and well into the future. Inspiration from style icon and lead singer of Blondie, Debbie Harry, can be seen throughout the entire Spring 2016 Women's collection. From menswear to glam, workwear to Playboy Bunny - this diversity of styles and authenticity to Debbie's talent backs up the extremely smart and aware women that make up the OBEY Woman. We're excited to have worked with Jamie Reid for a collaboration collection and the Joe Strummer Foundation for the Awareness Collection.

INSIGHT 2: OBEY FASHION LOOKBOOK

INTERFACE - ABOUT PAGE



INSIGHT 3: FAIREY AT WORK

Exit through the gift shop, a film that contains footage of Shepard Fairey at work.

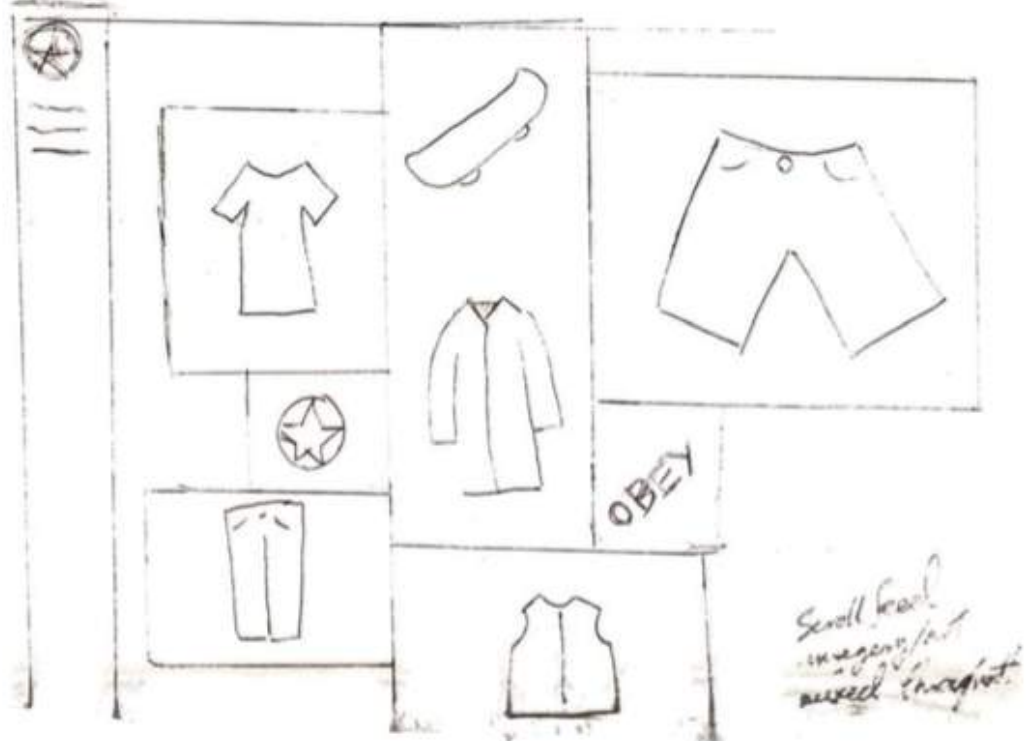
**BUCKET
BRUSH
WHEAT PASTE**

In the early days, Shepard Fairey mixed wheat paste with water to form glue. Then with brush and a bucket, pasted up artwork that started a movement of spreading politically and socially provocative propaganda manufacturing dissent. Today the clothing brand carries on that tradition.

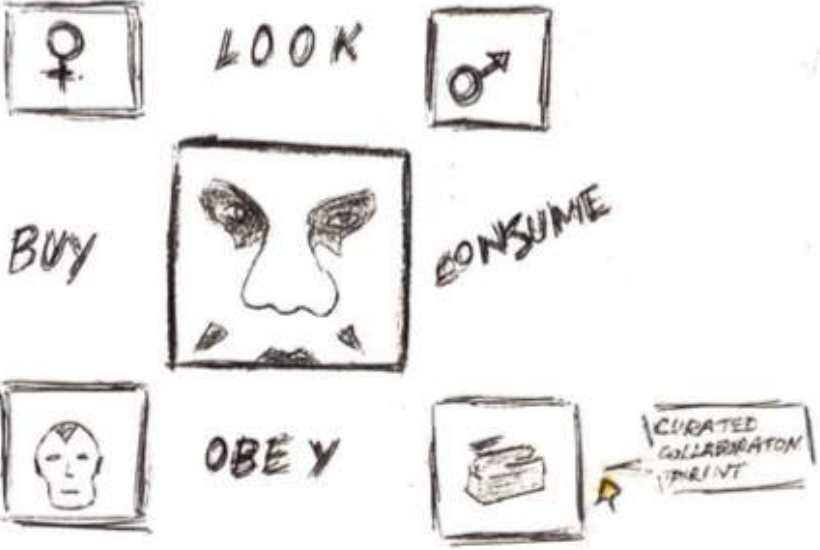
Omar
"WE-CO"
10 LBS
WHEAT PASTE
FOR
WALLPAPER-ASBESTOS
EASY TO MIX - STICKS TOGETHER
SPREADS SMOOTHLY SUPPORTS
NEW INSTALLATIONS
MADE IN THE USA

obey - process

SKETCHES



look



Zoom out

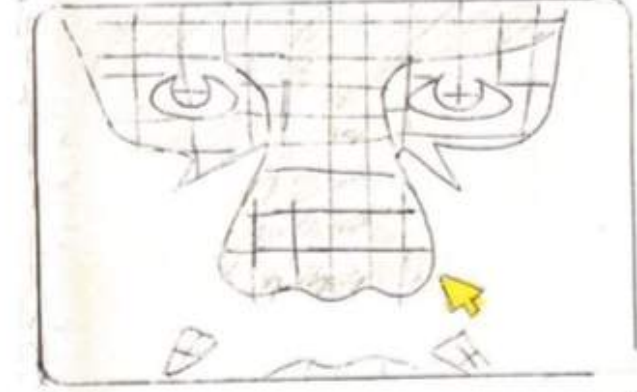
Zoom out further



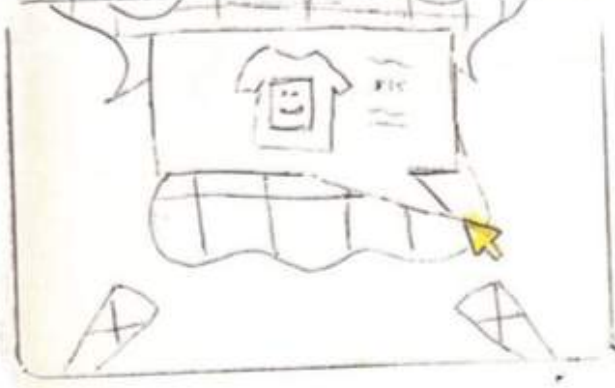
Content Zoom out



Zoom



Zoom in



Zoom further

system how hover over the photo,

