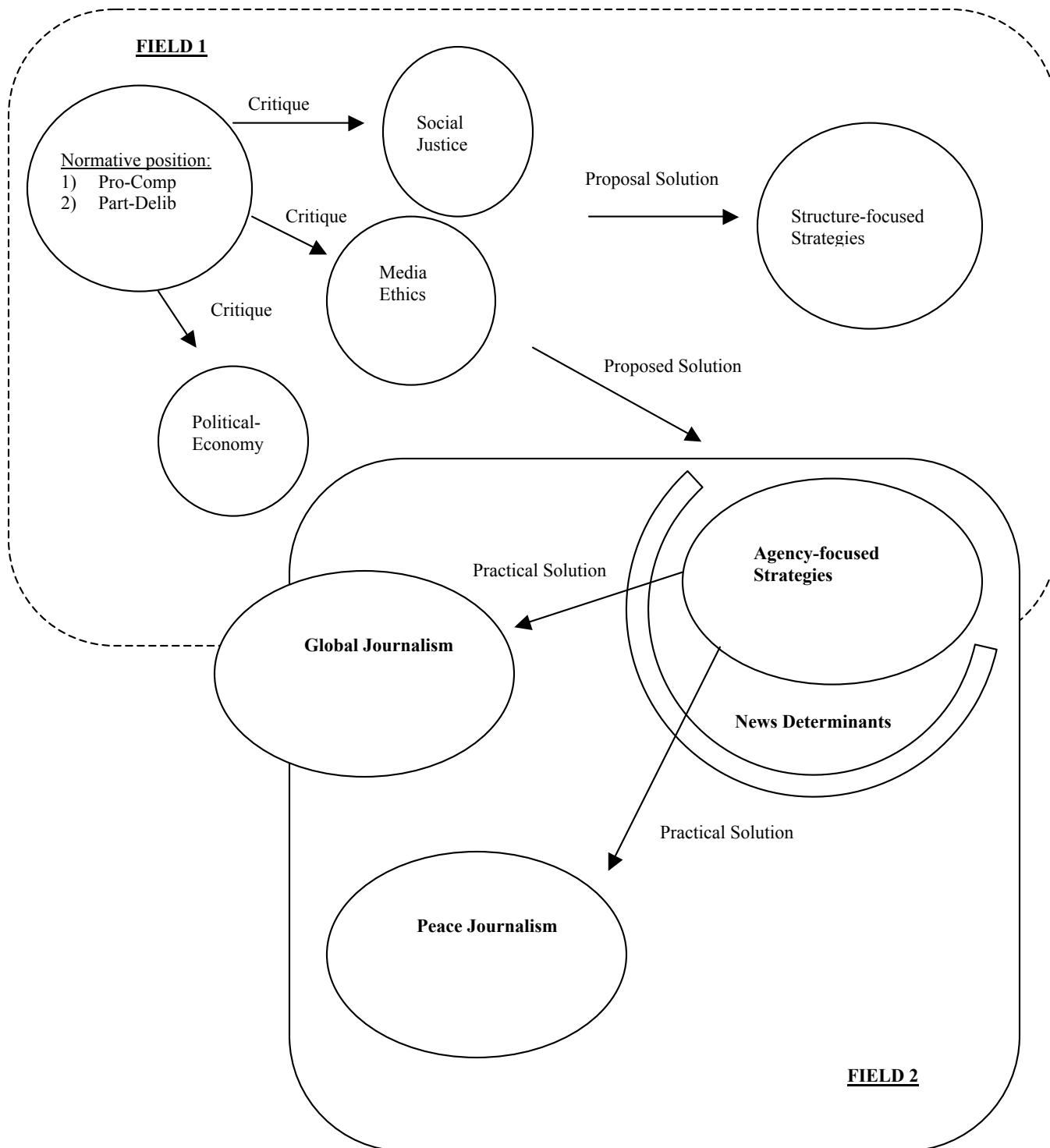


APPENDIX: Field Schematic Summaries

Conceptual Diagram – Interconnections between fields:



Field 1: Normative Media Theory

1) Normative Theories of Democracy and Media
• Procedural-Competitive Democracy
• Participatory-Deliberative Democracy
2) Critiques of Contemporary Media Systems:
1. Social Justice / Multicultural Participation (Citizenship)
2. Media Ethics and Practices (Professionalization and Epistemology)
3. Political Economy (Material Reality)
3) Normative Proposals for Reform
• Structural proposals: Multi-ethnic public spheres
• Practice-oriented proposals: Intercultural journalism practice

Procedural-Competitive Media Systems

Assumptions about Power
• Dispersed throughout society
• Redistributed through institutionalized checks and balances
• Citizens 'passive'
Role of Media
• Inform citizens about elections
• Act as barometer of 'public opinion'
• Act as 'watchdog' on society

Participatory-Deliberative Media Systems

Assumptions about Power
• Dispersed throughout society and redistributed through institutionalized checks and balances (Liberal perspective)
• Hierarchical, structured in dominance (Critical perspective)
• Citizens 'active'
Role of Media
• Inform citizens about elections
• Act as barometer of 'public opinion'
• Act as 'watchdog' on society
• Act as 'open forum' or 'public sphere' for active citizens

Field 2: Practice-oriented proposals: Intercultural journalism practice

1. Normative Theories of Democracy and Media
• Procedural-Competitive Democracy
• Participatory-Deliberative Democracy
2. Structure and Agency in the Journalistic Field
3. Approaches to Agent-Driven Journalism Reform
• Global Journalism
• Peace Journalism

News Determinants (from Shoemaker and Reese, 1991)

1. Individual Media Workers
2. Media Routines
3. Organizational Influences
4. External Influences
5. Ideology

Global Journalism Summary

Epistemological Assumptions
• Shifting/hybrid/disaporic nature of cultural/ethnic identity
• Possible to translate meaning between cultures
• Self-reflexive consideration of power/domination
• Interconnection between local-global processes
Methodological Techniques
• Careful observation
• Adequate context
• Clear communication and dialogic/participatory approach to meaning-making
• Creative use of discursive formats
Critiques
• Ignore power discrepancies
• Essentialize/homogenize group identities
• Exclude voices
• Reproduce historical relations of inequality
Institutional Expressions
• Global journalism ethics, professional norms and laws
• Intercultural stories (racial comity)
• 'Globalized' news production practices
• Ethnic, diasporic, alternative media production practices and ethics
• Interconnections between 'alternative' and mainstream media

Peace Journalism

Epistemological Assumptions
• Self-reflexive consideration of journalism's potential to exacerbate conflict
• Possibility of consensus-building and understanding among parties
• Strong ethical values to peace-building and conflict transformation

<p>Methodological Techniques</p> <ul style="list-style-type: none"> • Adequate context • Clear communication and dialogic/participatory approach to meaning-making • Creative use of discursive formats • Render visible the logic and effects of conflict • Cultivate space for consensus building • Broaden the scope of debate, include subordinate voices • Maintain professional standards of accuracy and neutrality
<p>Critiques</p> <ul style="list-style-type: none"> • Ignore power discrepancies • Need for 'social justice' not symbolic recognition • Potential to become 'advocacy journalism' • Unrealistic belief in the power of media effects • Unrealistic belief in the ability of journalists to exercise agency • Peace Journalism may redirect pressure that should be applied to politicians
<p>Institutional Expressions</p> <ul style="list-style-type: none"> • Help inform global journalism ethics, professional norms and laws • Intercultural stories (racial comity) • 'Conflict analysis' oriented news production practices • Interconnections between 'alternative' and mainstream media (Peace Journalism)