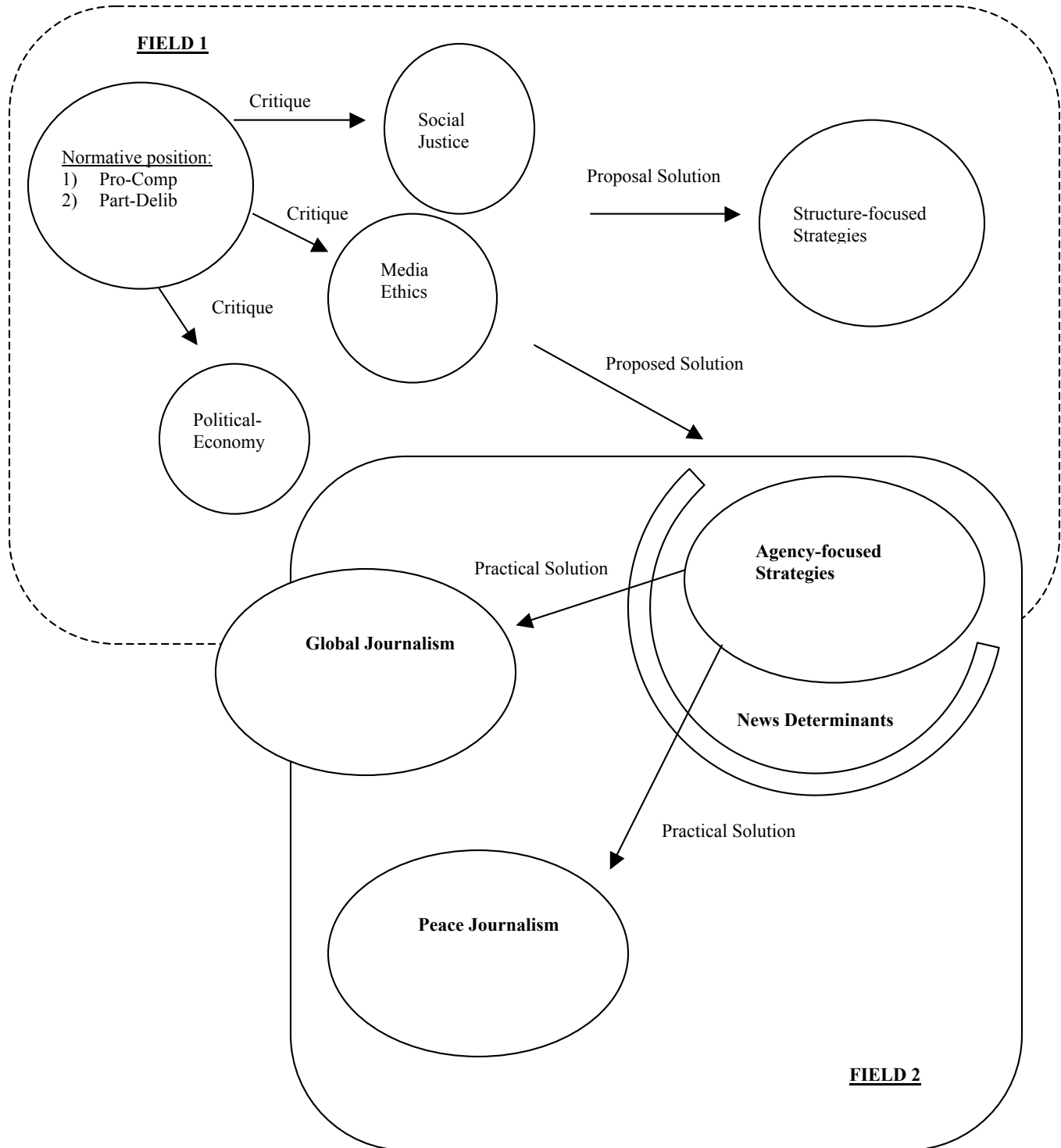


APPENDIX: Field Schematic Summaries

Conceptual Diagram – Interconnections between fields:



Field 1: Normative Media Theory

1) Normative Theories of Democracy and Media <ul style="list-style-type: none">• Procedural-Competitive Democracy• Participatory-Deliberative Democracy
2) Critiques of Contemporary Media Systems: <ul style="list-style-type: none">1. Social Justice / Multicultural Participation (Citizenship)2. Media Ethics and Practices (Professionalization and Epistemology)3. Political Economy (Material Reality)
3) Normative Proposals for Reform <ul style="list-style-type: none">• Structural proposals: Multi-ethnic public spheres• Practice-oriented proposals: Intercultural journalism practice

Procedural-Competitive Media Systems

Assumptions about Power <ul style="list-style-type: none">• Dispersed throughout society• Redistributed through institutionalized checks and balances• Citizens 'passive'
Role of Media <ul style="list-style-type: none">• Inform citizens about elections• Act as barometer of 'public opinion'• Act as 'watchdog' on society

Participatory-Deliberative Media Systems

Assumptions about Power <ul style="list-style-type: none">• Dispersed throughout society and redistributed through institutionalized checks and balances (Liberal perspective)• Hierarchical, structured in dominance (Critical perspective)• Citizens 'active'
Role of Media <ul style="list-style-type: none">• Inform citizens about elections• Act as barometer of 'public opinion'• Act as 'watchdog' on society• Act as 'open forum' or 'public sphere' for active citizens

Field 2: Practice-oriented proposals: Intercultural journalism practice

1. Normative Theories of Democracy and Media <ul style="list-style-type: none">• Procedural-Competitive Democracy• Participatory-Deliberative Democracy
2. Structure and Agency in the Journalistic Field
3. Approaches to Agent-Driven Journalism Reform <ul style="list-style-type: none">• Global Journalism• Peace Journalism

News Determinants (from Shoemaker and Reese, 1991)

1. Individual Media Workers
2. Media Routines
3. Organizational Influences
4. External Influences
5. Ideology

Global Journalism Summary

Epistemological Assumptions <ul style="list-style-type: none">• Shifting/hybrid/disaporic nature of cultural/ethnic identity• Possible to translate meaning between cultures• Self-reflexive consideration of power/domination• Interconnection between local-global processes
Methodological Techniques <ul style="list-style-type: none">• Careful observation• Adequate context• Clear communication and dialogic/participatory approach to meaning-making• Creative use of discursive formats
Critiques <ul style="list-style-type: none">• Ignore power discrepancies• Essentialize/homogenize group identities• Exclude voices• Reproduce historical relations of inequality
Institutional Expressions <ul style="list-style-type: none">• Global journalism ethics, professional norms and laws• Intercultural stories (racial comity)• 'Globalized' news production practices• Ethnic, diasporic, alternative media production practices and ethics• Interconnections between 'alternative' and mainstream media

Peace Journalism

Epistemological Assumptions <ul style="list-style-type: none">• Self-reflexive consideration of journalism's potential to exacerbate conflict• Possibility of consensus-building and understanding among parties• Strong ethical values to peace-building and conflict transformation

Methodological Techniques

- Adequate context
- Clear communication and dialogic/participatory approach to meaning-making
- Creative use of discursive formats
- Render visible the logic and effects of conflict
- Cultivate space for consensus building
- Broaden the scope of debate, include subordinate voices
- Maintain professional standards of accuracy and neutrality

Critiques

- Ignore power discrepancies
- Need for 'social justice' not symbolic recognition
- Potential to become 'advocacy journalism'
- Unrealistic belief in the power of media effects
- Unrealistic belief in the ability of journalists to exercise agency
- Peace Journalism may redirect pressure that should be applied to politicians

Institutional Expressions

- Help inform global journalism ethics, professional norms and laws
- Intercultural stories (racial comity)
- 'Conflict analysis' oriented news production practices
- Interconnections between 'alternative' and mainstream media (Peace Journalism)