MESSAGE TO ALUMNI

Forty years ago the pioneering spirit of SFU’s earliest graduates led to the creation of the SFU Alumni Association. Today their legacy encompasses 103,000 members in over 128 countries worldwide. We’ve come a long way!

As is true with any great achievement, the early years presented many challenges. We are grateful to all the dedicated individuals who helped guide the association into the future, despite uncertainty, constant change and occasional chaos. Their vision and fortitude paved the way for our success today.

The association has been a leader in much of SFU’s growth and evolution. It was the Alumni Association who first planted the seed for more flexible learning options like night school, which blossomed into SFU’s outstanding Continuing Studies program. The association was also the first to provide support for students with disabilities and First Nations students. And alumni were the first to raise funds and give money to SFU to support the next generation of students. To date, the Alumni Association has donated over $750,000 to benefit students and the SFU community, and individual alumni have given many millions more.

This year we were surprised and touched to receive a bequest from an SFU graduate who passed away in 2008. Renate Lai immigrated to Canada from Hong Kong in 1973 and studied hard at SFU to earn her biochemistry degree. Graduating from SFU gave her dignity and respect, and these deep feelings inspired her to leave a legacy supporting the work of Alumni Relations and the Alumni Association.

Pride and commitment to SFU are feelings shared by so many of our alumni, who continue to distinguish themselves locally, nationally and internationally as great global citizens. We salute you all, and we thank you for 40 wonderful years of staying connected!

ALLAN MAYNARD, BSC ’70, MSc ’72
PRESIDENT,
SFU ALUMNI ASSOCIATION

JULIE SAITO, BBA ’98
EXECUTIVE DIRECTOR,
ALUMNI ASSOCIATION
DIRECTOR, ALUMNI RELATIONS

LEFT: TOTEM POLES AT BURNABY MOUNTAIN PARK. PHOTO BY MANDY J.
COVER: STUDENTS IN THE SCHOOL OF INTERACTIVE ARTS AND TECHNOLOGY PROGRAM. PHOTO BY GREG EHLERS, LIDC.
ALUMNI MILESTONES

1967  First 12 students graduate from SFU
1969  Alumni Association founded by SFU graduates
1969  First issue of The Bridge, SFU’s first alumni magazine
1972  Alumni Association funds Naheeno Park totem poles
1975  First alumni representatives on SFU Board of Governors
1976  Alumni Scholarship & Bursary Endowment Fund created
1978  First alumnus becomes Chancellor (Paul Cote, MBA ’71)
1979  First alumnus elected to parliament (Jim Fulton, BA ’74)
1980  First alumni chapter established (Hong Kong alumni)
1983  Outstanding Alumni Awards introduced by Alumni Association
1983  Alumni Relations Office established at SFU
1987  First alumna becomes Chancellor (Barbara Rae, MBA ’75)
1990  Alumni Library Endowment Fund established
1995  First alumnus elected Premier (Glen Clark, BA ’81)
1996  50,000th graduate welcomed to Alumni Association
1999  aq Magazine replaces Alumni Journal as a university magazine
2000  Alumni Association donates $35,000 for SFU 35th anniversary
2001  Alumni Association donates $20,000 to Terry Fox statue
2002  First issue of Alumni Update E-Newsletter
2004  World leaders become alumni (The Dalai Lama, Shirin Ebadi, Desmond Tutu)
2005  Alumni Association donates $550,000 for Diamond Alumni Centre
2005  Image of honorary alumnus Terry Fox on dollar coin
2007  Alumni Library Endowment Fund surpasses $2 million
2008  100,000th graduate welcomed to Alumni Association
2009  Alumni Scholarship & Bursary Endowment surpasses $4 million
2009  Alumni Association celebrates 40th Anniversary
DEMOGRAPHICS

Forty years ago when the Alumni Association was formed there were only 100 members and most were men. Today the Association has over 100,000 alumni and females outnumber the males. It took two decades to reach 25,000 alumni in 1986, then only ten more years to reach 50,000 in 1996. In the decade since then, the alumni population has doubled to over 100,000. Over 82% of graduates reside in BC, 10% across Canada, and the remainder across the world. The average SFU graduate is now more likely to be female, under 35 years of age, and living in Metro Vancouver. Finding engaging and effective ways to keep our growing community of alumni connected to one another and to SFU is one of our key goals for the coming years.

ALUMNI SURVEY

Results from the alumni survey conducted in 2007/08 have been valuable in guiding alumni priorities and programming in the past year. In response to numerous requests for increased online journal access, the Alumni Association collaborated with the SFU Library to find a cost effective and practical solution. To address a growing interest in networking, the Alumni Association began investigating options for an Alumni Online Directory. And our 40th Anniversary AGM event was planned specifically to meet alumni demand for more career-focused content and more personal and professional development opportunities. In the years ahead, we look forward to offering even more programs and services which respond to the needs and interests of alumni.

Number of SFU graduates 1969–2009, cumulative in thousands.
AFFINITY SERVICES
Alumni Affinity programs provide value-added products and services for alumni and generate essential revenue to support the work of the Alumni Association.

BMO MOSAIK MASTERCARD
SFU Alumni Association Mosaic MasterCard
www.bmo.com/mosaic/sfu

CLEARSIGHT INVESTMENT PROGRAM
Investment products and services
www.clearsight.ca/sfu

MANULIFE FINANCIAL
Term life, health, dental, disability insurance
www.manulife.com/sfu

TD INSURANCE MELOCHÉ MONNEX
Home and auto insurance
www.tdmelochemonnex.com/sfu

LEADER FRAMES
SFU-crested degree, certificate and photo frames
www.degreeframes.com

BENEFITS AND SERVICES

EVENTS

A wide range of local, regional and international events give alumni the opportunity to connect face-to-face with each other and with members of the SFU community. Here is just a sampling of the events we organized or supported this year:

Prince George/Okanagan/Kamloops Alumni Reception
Young Alumni Event: Making it to the Top
Alumni Annual Gathering & General Meeting
SFU Open House 2008: Discover SFU
International Graduating Students Reception
Archaeology Alumni Reunion
Alumni & Friends Golf Tournament
Toronto/Ottawa Alumni Reception
Alumni Dinner in New York City
MBA Tune Up & Grand Marnier Tasting 2008
Alumni Dinner in Hyderabad, India
Masters of Public Policy Alumni Gathering
Computing Science Alumni Gathering
25th Anniversary Outstanding Alumni Awards
WHAT’S NEW

WIRELESS ACCESS
Alumni are now able to enjoy the convenience of wireless services on campus including SFUNET and SFUNET-SECURE, as well as having wireless access at other educational institutions through the eduroam network, including UBC, UVic, BCIT and TRU.

ONLINE JOURNAL ACCESS
Alumni with a BC public library card can now access an electronic library of over 10,000 online databases and journals free at your fingertips through the British Columbia Multi-Sector Database Bundle. A comparison search found this to be the widest and most cost-effective option. Alumni outside BC can access the ever-expanding online materials available through the SFU Library. The most comprehensive access is still found by visiting the SFU Library in person.

SFU ALUMNI LINKEDIN GROUP
Created in 2007, the SFU Alumni Group on LinkedIn.com has grown to over 1,500 members, with 25-30 new members added each week. Alumni who join can network with other SFU graduates or with 20 million networked members around the globe in 150 different industries.

GROUPS AND REPS

SFU graduates around the world stay connected through alumni groups and reps. Groups organize their own activities based on common interests or location. Reps serve as a local resource for SFU and alumni in the region and often help lead alumni group activities. As our alumni membership grows more mobile and diverse, so do our alumni groups. We now have more than 40 groups spread near and far around the world.
Each year, SFU and the Alumni Association honour our most accomplished graduates with Outstanding Alumni Awards. This year we celebrated the 25th anniversary of the awards, which were introduced by the Alumni Association in 1983.

ACADEMIC ACHIEVEMENT
Dr. Richard Bruskiewich, BA ’87
Bioinformatics Scientist,
International Rice Research Institute

PROFESSIONAL ACHIEVEMENT
Ms. Evaleen Jaager Roy, BBA ’84
Former VP, Human Resources,
Global Publishing & Community, Electronic Arts

SERVICE TO THE COMMUNITY
Dr. Gabor Maté, PDP ’69
Staff Physician, Portland Hotel Society

SERVICE TO THE COMMUNITY
Dr. Jennifer Allen Simons, MA ’83, PhD ’89
President, The Simons Foundation

Squamish hereditary chief Ian Campbell performs a blessing on the Naheeno Park totems prior to their removal and restoration.

2008/09 GRANTS
$10,000 Naheeno Park Totem Pole restoration
$1,700 Archaeology Alumni Reunion
$362 Computing Science Alumni Gathering

STUDENT SUPPORT
We are proud to support the success of today’s students—our future alumni.

$2,000 for Outstanding Student Leadership Award to Kaili Rand, BSc ’08
$2,500 for SFU students to attend the 25th Anniversary Outstanding Alumni Awards
$8,700 from SFU Alumni Golf Tournament proceeds for scholarships and bursaries
The SFU Alumni Association gratefully acknowledges the support of our sponsors. Their gifts of cash, services and gifts-in-kind are vital to our sustainability and success.

**2008/09 SPONSORS**
- BMO Mosaik MasterCard
- Business in Vancouver
- ClearSight Investment Program
- Flower Factory
- Four Seasons Hotel Vancouver
- Genome British Columbia
- Integral Financial Services
- Leader Frames
- Manulife Financial
- Merck Frosst Canada
- Meeting, Event & Conference Services at SFU Vancouver
- TD Insurance Meloche Monnex

---

**LEADERSHIP**

**VOLUNTEER LEADERSHIP**

**UNIVERSITY GOVERNANCE**

**CHANCELLOR**
Brandt Louie, LLD '05

**BOARD OF GOVERNORS**
Jeanette McPhee, BBA '84
Pauline Rafferty, BA '74 (to 12/08)
Lynda Brown-Ganzert (from 01/09)

**SENATE**
Michael Letourneau, MSc '04
Jim McArthur, PDP '75, MAL '97
Colin Percival, BSc '01
D'Arcy Warner, MBA '72

**UNIVERSITY COMMITTEES**

**EXCELLENCE IN TEACHING COMMITTEE**
Derrick Chee, BBA '02
Bernie Maroney, MBA '06

**BOARD OF DIRECTORS**

**PRESIDENT**
Allan Maynard, BSc '70, MSc '72

**VICE PRESIDENT**
Angela Koulyras, BA '00, Cert '00

**TREASURER**
Rachel Froese Zamperini, BA '00

**MEMBERS AT LARGE**
Sharon Blair, PhD '97
Derrick Chee, BBA '02
Aaron Cruikshank, BA '01, MPP '06
Bill Cunningham, MBA '94
Dale Flood, MBA '07
Chris Hilliard, BA '88, BA '06
Meena Mann, BA '06
Bernie Maroney, MBA '06
Nicole Utterback, BA '04
Marcia Wakarchuk-Jones, MSc '92
Graham Wood, BA '02
Lien Yeung, BA '06

**EXECUTIVE DIRECTOR**
Julie Saito, BBA '98

---

**FACTS & FIGURES**

For the year ended March 31, 2009

SFU Alumni Association members ......................... 103,318
International alumni members ............................... 5,981
Countries where alumni reside ............................... 128
Alumni groups (interest-based & regional) .................. 41
Outstanding Alumni Award recipients ..................... 112
Alumni Update E-newsletter circulation .................... 48,131
aq Magazine circulation ........................................ 73,040
**NOTICE TO READER**
We have compiled the statement of financial position of the Alumni Association of Simon Fraser University as at March 31, 2009 and the statements of changes in net assets, operations and cash flows for the year then ended from information provided by management. We have not audited, reviewed or otherwise attempted to verify the accuracy or completeness of such information. Readers are cautioned that these statements may not be appropriate for their purposes.

— Vancouver, BC, May 14, 2009

### Statement of Financial Position — March 31, 2009

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>8,530</td>
<td>6,164</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>66,714</td>
<td>55,500</td>
</tr>
<tr>
<td>Accounts Receivable from Simon Fraser University (Note One)</td>
<td>4,958</td>
<td>—</td>
</tr>
<tr>
<td>Short-Term Investments</td>
<td>120,063</td>
<td>111,388</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>200,265</strong></td>
<td><strong>173,052</strong></td>
</tr>
</tbody>
</table>

|                |            |            |
| **LIABILITIES** |            |            |
| **CURRENT LIABILITIES** |        |            |
| Accounts, Payable and Accrued | 2,987   | 8,827       |
| Accounts, Payable to Simon Fraser University (Note One) | — | 5,451 |
| **Total Liabilities** | **2,987** | **14,278** |

|                |            |            |
| **NET ASSETS** |            |            |
| Unrestricted   | 197,278    | 158,774    |
| **Total Net Assets** | **200,265** | **173,052** |

Approved by the Executive

ALLAN MAYNARD, PRESIDENT

RACHEL FROESE ZAMPERINI, TREASURER
STATEMENT OF OPERATIONS—YEAR ENDED MARCH 31, 2009

(UNAUDITED, SEE NOTICE TO READER)

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>AFFINITY PROGRAMS (NOTE TWO)</td>
<td>61,199</td>
<td>64,540</td>
</tr>
<tr>
<td>EVENT SPONSORSHIP AND TICKET SALES</td>
<td>60,518</td>
<td>53,119</td>
</tr>
<tr>
<td>FRAME SALES (NOTE TWO)</td>
<td>6,807</td>
<td>6,789</td>
</tr>
<tr>
<td>INVESTMENT INCOME</td>
<td>2,743</td>
<td>5,081</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td>131,267</td>
<td>129,529</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENDITURES</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>OUTSTANDING ALUMNI AWARDS EVENT</td>
<td>42,340</td>
<td>38,667</td>
</tr>
<tr>
<td>ALUMNI ANNUAL GATHERING AND GENERAL MEETING</td>
<td>15,061</td>
<td>14,484</td>
</tr>
<tr>
<td>ALUMNI GROUPS</td>
<td>4,862</td>
<td>3,000</td>
</tr>
<tr>
<td>CONVOCATION ALUMNI PINS</td>
<td>5,392</td>
<td>9,356</td>
</tr>
<tr>
<td>DATABASE MANAGEMENT</td>
<td>4,505</td>
<td>3,622</td>
</tr>
<tr>
<td>FURNITURE FOR ALUMNI CALL CENTRE</td>
<td>—</td>
<td>15,000</td>
</tr>
<tr>
<td>MARKETING (Aq Magazine and Frame Program)</td>
<td>3,236</td>
<td>2,633</td>
</tr>
<tr>
<td>STUDENT INITIATIVES AND STUDENT LEADERSHIP AWARD (NOTE THREE)</td>
<td>—</td>
<td>3,500</td>
</tr>
<tr>
<td>TOTEM POLE RESTORATION PROJECT (NOTE FOUR)</td>
<td>10,000</td>
<td>—</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td>85,396</td>
<td>90,262</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXCESS REVENUES OVER EXPENDITURES</th>
<th>2009</th>
<th>2008</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Excess Revenues Over Expenditures</strong></td>
<td>38,504</td>
<td>17,930</td>
</tr>
</tbody>
</table>

NOTE ONE
The operations of the Association are supported by the University, which maintains alumni records, publishes Aq Magazine and provides administrative support for Association activities. The Association reimburses the University for expenses paid on its behalf.

NOTE TWO
Affinity program revenues are comprised of receipts associated with BMO Mosaik MasterCard, Clearsight Investment Program, Manulife Financial and TD Insurance Meloche Monnex. Affinity frame sales are tracked separately.

NOTE THREE
Student initiatives and Student Leadership award amounts totaling $2,500 are included with Alumni Groups.

NOTE FOUR
Donation of $10,000 to restore the Naheeno Park totem poles at SFU Burnaby, which were funded by the Alumni Association in the early 1970’s.

NOTE FIVE
The complete financial statement is available for review at the Alumni Relations Office, Simon Fraser University, 8888 University Drive, Burnaby, BC.
The SFU Alumni Association was founded in 1969. We are a registered non-profit society with a membership of over 100,000 alumni in more than 125 countries worldwide. We are governed by an elected Board of Directors and receive administrative assistance from the SFU Alumni Relations Office.

The Alumni Association represents the interests of SFU graduates worldwide. We are committed to keeping our alumni informed, involved and invested in the alumni community and the future of SFU. Working closely with the university, we offer communications, events, benefits and services for our current and future alumni.

We are proud to support SFU and its graduates in making their finest contributions to society.

Alumni Relations
Alumni Association
Simon Fraser University
Diamond Alumni Centre
8888 University Drive
Burnaby, BC Canada V5A 1S6

T 778.782.4723
1-800-998-GRAD
F 778.782.6776
alumni@sfu.ca
www.sfu.ca/alumni