September 9, 2015 marks SFU's 50th Anniversary and we've been working hard to keep our community of more than 133,000 alumni in 139 countries informed, involved and invested in our alma mater.

Working with SFU staff, faculty and our committed alumni volunteers, the Alumni Association engaged a record number of alumni through our activities this year, which included:

- SFU President’s Alumni & Friends Receptions in 11 locations spanning the globe in cities like Victoria, San Francisco, London, and Singapore
- The Outstanding Alumni Awards program, recognizing SFU graduates who have engaged the world and have made exceptional contributions to their local and global communities
- Regional gatherings for alumni around the world to network with other SFU graduates in their locales
- Nearly $20,000 in funding for SFU programs and departments to develop student and alumni initiatives

We also transitioned Executive Directors, celebrating Julie Saito’s contributions to the Alumni Association and the University after a 20-year career, and warmly welcomed three-time alumnus John Grant to the position. We saw alumna Anne Giardini installed as our Chancellor, and alumnus Bill Cunningham appointed as Chair of the Board of Governors. Alumni are well positioned within the University to help fulfill our mandate and the goals outlined in our strategic plan (www.sfu.ca/alumni/vision).

Every day around the world SFU alumni are making an impact in their communities, and we’re keen to uncover those stories through our outreach activities. There is no doubt that we will continue to connect and engage with record numbers of alumni during this upcoming anniversary year as we pay tribute to the five decades of history that have been created, while looking forward to what the next 50 years hold.

Ali Solehdin, BASc ’01 (EnSc)
President, SFU Alumni Association
SFU ALUMNI STATISTICS AS OF MARCH 31, 2015

175,988 TOTAL CREDENTIALS EARNED

134,746 PEOPLE HAVE GRADUATED FROM SFU

CREDENTIALS AWARDED BY FACULTY

38% OF CREDENTIALS HAVE BEEN AWARDED IN THE LAST 10 YEARS

- Bachelor of Arts Awarded: 51,851
- Bachelor of Business Awarded: 16,063
- Bachelor of Science Awarded: 13,119
- Master of Education Awarded: 4,778
- Doctorate of Science Awarded: 1,262
- Master of Applied Sciences Awarded: 1,225

Credits by Faculty:

- Arts + Social Sciences: 38.73%
- Education: 22.67%
- Beedie School of Business: 11.76%
- Science: 10.75%
- Communication, Art + Technology: 6.24%
- Environment: 4.76%
- Applied Sciences: 4.39%
- Health Sciences: 0.71%

CREDENTIALS BY CREDENTIAL TYPE

- Bachelor's: 111,334
- Master's: 19,131
- Post Baccalaureate Diplomas: 3,986
- Certificates: 13,240
- Doctorates: 3,113
- Graduate Certificates: 55
- Graduate Diplomas: 2,540
- PDIP: 22,589
- PDP: 22,589

16,063 Bachelor of Business Awarded

TOTAL CREDENTIALS EARNED: 175,988

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OUR ALUMNI
LIVE IN 139 COUNTRIES

WHERE OUR ALUMNI LIVE

- Canada: 91.5%
- 30-39: 30%
- 20-29: 17.1%
- 40-49: 22.1%
- 50-59: 15.9%
- 60-69: 12.8%
- 70-79: 2.7%
- 80-89: 0.5%
- 90+: 0.2%

85% of all grads live in B.C.

WHERE OUR ALUMNI LIVE

- Canada: 91.5%
- U.S.A.: 2.4%
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- Singapore: 0.4%
- United Kingdom: 0.3%
- Other: 4.4%

55.7% of all grads live in Metro Vancouver

AGES OF OUR ALUMNI

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IN 2014/15, THERE WERE 92,374 VISITS TO THE ALUMNI WEBSITE AN INCREASE OF 17.6%

PAGES MOST VISITED:
1. Email Forwarding
2. Benefits
3. Events
4. Student Number Request
5. Online Directory

TOP 5 COUNTRIES VISITING THE WEBSITE:
Canada, United States, Hong Kong, China, United Kingdom

ACCESSING OUR WEBSITE
73.5% VIA DESKTOP
19.9% VIA MOBILE
6.5% VIA TABLET

FOLLOWERS + FANS

SFU Alumni Statistics as of March 31, 2015

2013/14: 2,908
2014/15: 3,493

2013/14: 8,439
2014/15: 9,080

2013/14: 2,187
2014/15: 2,486

*Our Instagram account launched on 02-14-15.
2014/2015 saw an increase of more than 50% in attendance to various alumni events across the globe.

IN 2014/15, MORE THAN 2,900 ALUMNI + FRIENDS ATTENDED 62 EVENTS IN 18 CITIES WORLDWIDE

SOME OF THE EVENTS HOSTED INCLUDE:

- SFU President’s Alumni Receptions (11 locations)
- Outstanding Alumni Awards
- Terry Fox Run in Hong Kong + Singapore
- Economics Alumni Pub Social
- Clan Connect (Athletics Alumni)
- Great Canadian Shoreline Cleanup (3 locations)
- MPub Alumni Social
- Wine Tasting + Networking (3 locations)
- Earth Sciences Alumni Night
- Tax Seminar
- Beedie Alumni Reunion
- Chinese New Year Brunch
- English Alumni Pub Social
- Annual Alumni Gathering + General Meeting

I think that SFU does an outstanding job of keeping the alumni engaged with the university, whether that is through the e-newsletters, alumni events, LinkedIn, the AQ magazine etc. The fact that SFU is connected to 75% of the 130,000 alumni in 130 countries is outstanding. Congratulations to your alumni team.
Each year, SFU and the Alumni Association honour our most accomplished graduates with Outstanding Alumni Awards. Since the awards were established in 1983, more than 115 amazing alumni have been recognized. They inspire us to reach for our own personal best.

THE 2014 OUTSTANDING ALUMNI AWARD RECIPIENTS:

DARRELL BURNHAM
- CHAMPION FOR MENTAL HEALTH
BA ’76 (Economics/Psychology), Faculty of Arts + Social Sciences. MBA, ’86, Beedie School of Business
- Service to the Community

KANWAL SINGH NEEL
- INTERNATIONALLY ACCLAIMED MATHEMATICS EDUCATOR
PhD ’08 (Math Education), Faculty of Education
- Professional Achievement

DIANE COCKLE
- LEADING FORENSIC ARCHAEOLOGIST + FORENSIC TAPHONOMIST
PhD ‘13 (Forensic + Biological Anthropology), Faculty of Environment
- Public Service

MING-SOUND TSAO
- WORLD LEADING LUNG CANCER PATHOLOGIST AND CANCER RESEARCHER
BSc Honours ’73 (Biochemistry), Faculty of Science
- Academic Achievement

AWARD CATEGORIES:

- Academic Achievement: profound activities in academic research, teaching, program development, and/or educational administration.
- Arts and Culture: prominence and acclaim in the fine, performing, literary, and/or applied arts.
- Athletic Achievement: superlative performance in and/or service to professional or amateur sport.
- Professional Achievement: impressive achievement in the graduate’s field of professional or career endeavor. This includes but is not limited to: business, social services, sciences, medicine, and law.
- Public Service: remarkable contributions in the field of public administration and policy development; notable service in elected or appointed positions at local, provincial, state, national or international levels.
- * NEW Rising Star: specifically recognizes an SFU graduate who has demonstrated outstanding personal and/or professional achievement early in her or his career and displays promise of significant future accomplishment.
- Service to the Community: notable service and/or contributions to the welfare and advancement of local, national or international communities.
- Service to the University: professional or voluntary activities undertaken on behalf of Simon Fraser University, the Alumni Association, or other organizations affiliated with Simon Fraser University.

*This award has been established for SFU’s 50th Anniversary celebration year.

The Alumni Association invites alumni and non-alumni to submit nominations of high-achieving alumni to be considered for the 2015 Outstanding Alumni Awards. The deadline to submit a nomination package is in June 2015. Details and the nomination package: www.sfu.ca/alumni/outstanding

View their tribute videos:
www.youtube.com/SFUAlumniVideos
Thank you for your support and financial assistance for the 2015 SFU Recognition Night. Your continued support has made this a successful event that has become a staple in our programs.

Helping current and future alumni stay connected and succeed is an important goal of the SFU Alumni Association. In 2014/2015 we were pleased to award a total of $19,900 in financial grants to support networking activities and personal and professional development programs for alumni and students. Grants were given to the following:

- TEDxSFU 2014 Annual Conference
- Master of Publishing Alumni Reunions (YVR and TOR)
- Venture Connection Ignition Workshop Series in Surrey
- Backpack to Briefcase Career Conference
- Faculty of Education Professional Development Workshop Series
- Biomedical Physiology & Kinesiology Alumni Reception
- Earth Sciences Alumni Reception
- Economics BMO Public Lecture & Alumni Reception
- SFU Entrepreneur of the Year Program
- Clan Connect Homecoming
- Geography Public Lecture & Alumni Reception
- Clan Classic Golf Tournament
- History Alumni Public Lecture
- International Studies Public Lecture & Alumni Reception
- SFU REcognition Night
- SFU JCD West Academic Training Program
- SFSS Fall Kick-Off Concert
- YWiB Beyond Pink Conference
- YWiB International Women’s Day Conference
- WICS & WEGS Networking Night

OUR 2014/2015 SPONSORS

We gratefully acknowledge the generous support of our cash and in-kind sponsors who enabled the Alumni Association to offer programs and services this past year:

- AKQA
- BC International Trade Office
- BMO Nesbitt Burns: Don Foster
- BMO MasterCard
- Business in Vancouver
- Canada Wide Media
- Dreyer Group Mortgages Inc.
- Ethical Bean Coffee
- Four Seasons Hotel Vancouver
- Garland’s Florist
- Good Company Wines
- Google
- Integral Financial Services
- KPMG
- Leader Frames
- Manulife Financial
- PSAV
- SFU Bookstore
- SFU Career Services
- SFU Co-operative Education
- SFU Document Solutions
- TD Insurance Meloche Monnex

2014/2015 FUNDING GRANTS

The Alumni Association is proud to provide a $2000 award to an SFU student who demonstrates outstanding leadership, academic achievement and community service. The 2014/15 Alumni Association Outstanding Student Leadership Award recipient is Ridge Pinto.
As an SFU grad, you can enjoy some of the same privileges that you enjoyed as students. In addition, the SFU Alumni Association works with our partners to offer special group rates and exclusive products and services designed to enhance your life. We encourage you to participate in these opportunities to enjoy all the benefits that your alumni membership can offer.

Our partnerships offer alumni competitively-priced, high quality products and services. In return, our partners contribute financially to the SFU Alumni Association, which enables us to fund scholarships and bursaries, special events, services, programming and more.

By participating in these programs, you are supporting SFU and the Alumni Association, and we thank you! www.sfu.ca/alumni/benefits

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**OUR PARTNERS:**

- **Home + Auto Insurance**
  Enjoy preferred group rates, innovative products and outstanding service with TD Insurance. Get the insurance you need from the people you can trust. (Auto insurance not available in BC, MB, SK).

- **Life, Health + Dental Insurance**
  Protect yourself and your family with affordable insurance coverage from Manulife Financial, including: term life insurance, health and dental, critical illness, accident protection and income protection.

- **Alumni Association MasterCard**
  Get the BMO SFU Alumni Association MasterCard. Reward yourself with AIR MILES reward miles or CashBack rewards and pay no annual fee. Every time you use it, you’ll be supporting SFU students and alumni.

- **Mortgage Broker Services**
  Receive the lowest mortgage rates, free appraisals, legal fee credit, and more. Dreyer Mortgage Brokers shop over 50 banks and credit unions across Canada to secure the lowest mortgage rates for SFU alumni.

- **Official SFU Degree Frames**
  Display your well-earned SFU degree with pride! You can proudly display your achievement with a superbly crafted frame from Significant Impact Leader Frames.

**OUR PARTNERS:**

- **Home + Auto Insurance**
  Enjoy preferred group rates, innovative products and outstanding service with TD Insurance. Get the insurance you need from the people you can trust. (Auto insurance not available in BC, MB, SK).

- **Life, Health + Dental Insurance**
  Protect yourself and your family with affordable insurance coverage from Manulife Financial, including: term life insurance, health and dental, critical illness, accident protection and income protection.

- **Alumni Association MasterCard**
  Get the BMO SFU Alumni Association MasterCard. Reward yourself with AIR MILES reward miles or CashBack rewards and pay no annual fee. Every time you use it, you’ll be supporting SFU students and alumni.

- **Mortgage Broker Services**
  Receive the lowest mortgage rates, free appraisals, legal fee credit, and more. Dreyer Mortgage Brokers shop over 50 banks and credit unions across Canada to secure the lowest mortgage rates for SFU alumni.

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**SFU SERVICES FOR ALUMNI:**

- Campus services that are designed to add value to your lives:
  - Alumni Email Forwarding Address
  - Career Services *
  - Campus + Alumni News
  - Continuing Studies
  - Diamond Alumni Centre *
  - Library Access *
  - Recreation Facilities *
  - SFU Cultural Programs
  - Transcripts, Parchment Replacement and Applications
  - Wireless Access

* indicates only specific services are available

**EMAIL FORWARDING**

Activate your Alumni Email Forwarding Address to take advantage of online services including: ordering transcripts, logging into some online library databases, accessing job and volunteer postings, and more.

Sign up: www.sfu.ca/alumni/emailforwarding

**ALUMNI BENEFITS**
The SFU Alumni Association is managed by a Board of Directors consisting of 15 volunteers who are elected by the members. Positions are for a three-year term.