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0.1 INTRODUCTION

INTRODUCTION TO THE INTERIOR WAYFINDING AND SIGNAGE STANDARD

Redevelopment of the Interior Wayfinding and Signage Standard for Simon Fraser University (SFU) represents an ongoing commitment to provide modern and accessible campus environments.

The Interior Wayfinding and Signage Standards (Standards) is intended to assist SFU across all campuses by giving directions and information to all users (students, staff and visitors) in a coordinated, functional and consistent manner. The implementation of the new Standards will also enhance the image of SFU as a modern, international university and convey a clear image, sense of purpose and brand. The Standard addresses the significant needs of the different campuses with a range of contexts, whilst recognizing the needs of all users.

To be effective it is important that SFU staff, consultants and contractors adhere to the principles and guidelines set out in this Standard. The use of the program will set a standard across all SFU campuses and is recommended to all those concerned with wayfinding and effective communication of SFU and its campuses.

THE ROLE OF SIGNAGE

Signs contribute significantly to the ease of movement of people from place to place, especially in busy, complex or unfamiliar public places such as a university campus. To be effective, signs are required to be functional in terms of their placement, legibility, comprehensiveness and ergonomics. Signs also need to enhance the brand identity and be compatible with the architecture, urban spaces and interiors of the institution they serve. The SFU Interior Wayfinding and Signage Standards is a guide to signage principles, whether identification, informational or directional signage within the campuses.

The Standards contain design intent and details for a range of Sign Types to cover most typical applications and guidelines for their selection and planning. These Standards should be strictly adhered to, however in certain circumstances adjustments will be required. Wherever possible it is the intent of the Standards to specify custom fabricated systems and/or proprietary signage system so as to ensure the ease of ordering, maintenance and the quality consistency required for a large, complex multi-building campus which must meet the demands of constant change and yet retain a high standard of quality. Whatever system of manufacture is selected, it is critical that it supports accurate repetition and provides ease of reordering and maintenance.

Some interpretation of the Wayfinding Standard will be needed, as will consideration of issues of sign planning relative to specific site circumstances. The use of a suitably qualified design consultants is recommended for implementation of any future major signage projects within SFU. Their tasks and successful results will be assisted by compliance with the SFU Standards and by close liaison with SFU Facilities Management, who are familiar with what has been successfully implemented to date.

HOW TO USE THIS WAYFINDING STANDARDS

When procuring signs, both the orderer and the sign contractor must be familiar with the role of several sections of this Standard. The Interior Sign Standards details each Sign Type which can be used inside university buildings and spaces. Each kind of sign is assigned a sign type number for easy identification. The relevant pages for each sign type needing to be ordered should be extracted from this section and given to the supplier/sign contractor.

Graphics Standards detail the design rules and considerations which apply to all SFU signage, for example: typographic style, letter and pictogram heights, margins and alignments, finishes and colours. This entire section must be given to the sign contractor.

The Outline Specification details the materials and construction methods to be used for each Sign Type. This includes information regarding signage systems, components, materials and assembly which is further outlined on each Sign Type. This entire section must be given to the sign contractor.

All public space wayfinding signs are controlled and maintained through SFU Facilities Management. Subsequently, this type of signage must also be ordered through Facilities. To ensure that the Standards are adhered to, scaled artwork must be approved by Facilities BEFORE ordering any new interior signs.

Any additional signs that may be required that are not included in the Sign Standards can be proposed as detailed design drawings and submitted to SFU Facilities for approval, however the font, colours, materials, and outline specifications must reflect the standards set out in the SFU Interior Wayfinding and Signage Standards.

USE OF BRAND IDENTITY IN SIGNAGE

The Simon Fraser University brand identity is to be utilized in the interior wayfinding and signage Standard as outlined in the following Standards.

Please refer to the current Simon Fraser University brand Standard (December 2014 Version 1) for detailed usage. No variations of the logo is permitted without the consent of the Simon Fraser University Communications and Media department.

SFU Brand Identity
Horizontal colour version with tagline

SFU Brand Identity (Logo block)
NOTE: Primarily used in interior signage
The following Wayfinding and Signage Standards for SFU has been developed to establish a network of sign types that will aid in visitor navigation through the interior spaces of the SFU campuses. The standards set in this document ensure the integrity of this network at each of the SFU campuses as they develop and evolve over time. The new wayfinding and signage Standards includes the following items:

STANDARDIZATION OF SIGNS:

- Implement the new integrated Interior Sign Standards at all site facilities to maintain quality and consistency – no matter what size or type of facility or the range of services provided. All signs need to adhere to the Standards and drawings contained in this document.

AN INTEGRATED USER EXPERIENCE:

- Start by providing an internationally familiar floor numbering and room numbering system with a simple easy to follow floor map that is consistent across the campus to help visitors, students and new staff more easily find their way. This system should include: harmonized floor numbers between connecting buildings on the campus; a floor numbering system that relates to the building main entry and indicate on directories which floors are above and below grade; and distinguishing public from non-public study or residential corridors or areas by using varied floor and wall finishes, colours and lighting.

- Situate memorable landmarks along the public corridors and at key decision points; locating public areas that are visually open to corridors and provide clear signage to public services such as washrooms; and staircases in a consistent manner across the campus.

- Situate clearly marked public destinations, including waiting rooms and washrooms.

- Employ a sign Standards that uses a logical, visually related “family” of sign types, including: Identification, Directional, Informational, and Navigation signs.

PRINCIPLES OF WAYFINDING

Wayfinding refers to the way a person orients themselves in a space and navigates within it. The visitor must orient themselves with their location, create a sense of direction to navigate to their destination, and receive confirmation when they arrive at their destination.

Wayfinding is more than Signs:

- Even though signage plays an important role in wayfinding, the process doesn’t rely exclusively on signs. Researchers discovered in the early 1970’s that to understand how people find their way, they first need to understand the underlying process.

- Architect and environmental psychologist Romedi Passini together with Paul Arthur articulated spatial problem-solving in their books, including: Wayfinding, People, Signs and Architecture. They described wayfinding as a two-stage process during which people must solve a wide variety of problems in architectural and urban spaces that involve both “decision making” (formulating an action plan) and “decision executing” (implementing the plan).

Where am I?

People who find themselves in unfamiliar environments need to know where they actually are in the campus; the layout of the campus, and the location of their particular destination in order to formulate their action plan. On the way to their chosen destination, people are helped or hindered prior to their visit by the campus layout, circulation, the building architecture, the physical environment, and the signage.

The potential anxiety of a first or infrequent visit together with poor sign design can cause navigation problems in unfamiliar environments. Some signs lack visibility, because of unsuitable colour contrast, some lettering lacks legibility when viewed from a distance. Signs can contain inaccurate, ambiguous or unfamiliar messages; many are obscured by obstructions or contain reflective surfaces, which hinder comprehension. Consequently, many people don’t read the signs; often it’s just easier to ask for directions.

Because wayfinding problems aren’t confined to signs alone, adding more signs typically can’t solve them. Instead, designing an environment that identifies logical flow patterns that enable people to move easily from one spot to another without confusion can unravel such problems. Signs cannot be a panacea for poor architecture and illogical space planning.

Wayfinding planning starts at the beginning of the project:

- Education planners, architects, wayfinding designers, and sign makers must work together from the beginning of a project to create a total environmental plan that provides consistent wayfinding. So, the next time facilities asks for wayfinding signage remind them that wayfinding is not signage, it’s much more.

Provide clearly marked interior circulation routes

- Start by providing an internationally familiar floor numbering and room numbering system with a simple easy to follow floor map that is consistent across the campus to help visitors, students and new staff more easily find their way. This system should include: harmonized floor numbers between connecting buildings on the campus; a floor numbering system that relates to the building main entry and indicate on directories which floors are above and below grade; and distinguishing public from non-public study or residential corridors or areas by using varied floor and wall finishes, colours and lighting.

- Situate clearly marked public destinations, including waiting rooms and washrooms.

- Situate memorable landmarks along the public corridors and at key decision points; locating public areas that are visually open to corridors and provide clear signage to public services such as washrooms; and staircases in a consistent manner across the campus.

- Situate clearly marked room entrances, including changeable use signs.

- In addition to static information at room entrances consider providing a small digital signage monitor mounted next to the main entrance door of multiple-use conference rooms, classrooms, boardrooms and smaller meeting rooms to show a schedule of uses/events that can be changed/updated by direct touch or by smart phone to a centralized computer.

- Employ a sign Standards that uses a logical, visually related “family” of sign types, including: Identification, Directional, Informational, and Navigation signs.

WAYFINDING STRATEGY

- Visitors need a sense of arrival to ensure they have approached their chosen destination correctly and a quick reference to help them form a cognitive map to further explore within the destination.

- To address the visitor sense of arrival and achieve orientation, the new SFU wayfinding Standards will provide:

  1. Directories with inserts for the placement of campus maps, building maps and level directory information, form a simple orientation reference for visitors.

  2. Directional signage to public destinations for first time and occasional visitors to the campus buildings.

  3. Identify and highlight only the key destinations to simplify decision-making for the first time or infrequent visitor.

  4. Revised signage with simplified naming for key destinations to help visitors familiarize themselves with the community offering and further solidify the visitor cognitive map.

  5. Clearly marked and consistent Wall Signs, Room ID Signs and Area ID signs ensure visitors arrival to their desired destination.

  6. Consistent and clear Regulatory Signage to aid the visitor in the event of an emergency.

The following Wayfinding and Signage Standards for SFU has been developed to establish a network of sign types that will aid in visitor navigation through the interior spaces of the SFU campuses. The standards set in this document ensure the integrity of this network at each of the SFU campuses as they develop and evolve over time. The new wayfinding and signage Standards includes the following items:

STANDARDIZATION OF SIGNS: Implement the new integrated Interior Sign Standards at all site facilities to maintain quality and consistency – no matter what size or type of facility or the range of services provided. All signs need to adhere to the Standards and drawings contained in this document.

AN INTEGRATED USER EXPERIENCE: Employ the resulting Wayfinding Standards as the new wayfinding standard to ensure that all wayfinding and signage devices needed at SFU, today and in the future phases of expansion; provide a high level of integrated visitor/user experience across their various campuses.

FAMILY OF SIGN TYPES: Employ a sign Standards that uses a logical, visually related “family” of sign types, including: Identification, Directional, Informational, and Regulatory.

SIMPLICITY: Employ a standardized Interior Sign Standards that is simple, elegant and relatively timeless in visual form; is compatible with the campus architectural expression and built forms and uses as few individual pieces of signage as possible, including a family of Sign Types, as below.

CONSISTENCY: Employ a sign Standards that has a consistent image, uses as few shapes and sizes as possible, utilizes a “kit of parts” which has an apparent logic to placement, mounting height, use of typeface, arrows, symbols and pictograms, etc. throughout the new SFU Interior Sign Standards.

CONSISTENT MESSAGE: Ensure that a clear and consistent message is used throughout all public communications on the campus, including the name of the campus and individual facilities and the publicly accessible service destinations (departments and special rooms, etc.). This includes a consistent use of the campus brand identity, maps, directional arrows, symbols and pictograms, etc. throughout the new SFU Interior Sign Standards.

LEGIBILITY/READABILITY: Ensure that the selection and use of typography, letter size, colour contrast, lighting, placement, mounting height, etc. is optimal for the legibility and readability of all signage, recognizing that the average age of the user group is increasing.

ACCESSIBILITY: Accommodate all users of the campus and it’s facilities through best practices in universal design, employ emerging ADA and other logo and international accessibility criteria which should be verified for specific application with a local barrier free consultant.

DURABILITY AND LONG LIFESPAN: Provide a wayfinding system and a sign Standards that employs best practices based in sustainable design principles, including durability proven materials, easy of updating and cleaning therefore requiring minimum maintenance over the intended lifespan of the Standards.
1.0 USE OF TYPOGRAPHY

USE OF TYPOGRAPHY IN THE WAYFINDING STANDARD

The typeface for site wayfinding programs needs to meet international standards for legibility and easy recognition by viewers.

The typeface proposed for the signage for the Interior Signage Standard is **DIN Medium**. Lighter weights, such as **DIN Regular** may be used in certain instances and for secondary messages, in upper and lower case. This typeface meets international standards for legibility and easy recognition by viewers, and maintains flexibility in a variety of applications.

Building Identification Signage for buildings such as, W.A.C Bennett Library or Lorne Davies Complex, will be set in **Bembo Bold**. These typefaces conform to the SFU Brand Identity Standard.

To ensure consistency and visual impact supporting typography must be set in the recommended fonts.

Information Centre

<table>
<thead>
<tr>
<th>Poor letterspacing (Do NOT use)</th>
<th>Increased letterspacing (Recommended)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information Centre</td>
<td>Information Centre</td>
</tr>
<tr>
<td>Reduces legibility of the message</td>
<td>Increased legibility of the message</td>
</tr>
</tbody>
</table>

**Typography Scale for Signage**

```
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890.,'/-'
```

**Example: Facilities Building Identification**

```
W.A.C. Bennett Library
```

Full size type example with recommended 3:4 ratio, x-height to cap-height
1.1 USE OF PICTOGRAMS

1.1 USE OF PICTOGRAMS IN INTERIOR WAYFINDING STANDARDS

Pictograms are also known as pictographs, glyphs and symbols. They are symbol signs that cut across linguistic barriers to aid in wayfinding. The pictograms illustrated below form part of the Simon Fraser University Campus Interior Wayfinding and Signage and should be connected with the appropriate message. They are part of an internationally recognized standards for public wayfinding and it is important that only the pictograms specified here be used as part of the Standards. Approval will be required for use of any other pictograms that are not shown below.

USE OF ARROWS IN THE INTERIOR WAYFINDING STANDARDS

Reversing the arrow out of a background makes the arrow appear to be larger. It also makes the arrow visually stand out from the adjacent messaging text.

If any other arrows are required, they must be approved by SFU/EDG.

The size of the arrow is determined by the associated letter size; for reasons of legibility the proportions of the arrow is 1:1. Arrow is not to modified, stretched, or scaled disproportionately.
1.2 OUTLINE SPECIFICATIONS

The specific materials and graphics for the interior signs are described with each Sign Type and the general manufacturing details are summarized below. In all cases shop drawings with the final graphic layout are to be verified against the final message schedule/artwork. Shop drawings and final artwork are to be supplied by the sign contractor and to be approved by both SFU Facilities and the wayfinding Consultant prior to manufacturing and installation.

INTERIOR SIGN DRAWINGS

The sign drawings included in the Standards may not be fully detailed and certain elements such as thickness or sections of elements, paint specification and attachment details will need to be determined for each project by the selected sign contractor. The drawings should be read in conjunction with the details of the specific sign type detailed in the Standards.

QUALITY AND LIFE SPAN

2-part acrylic polyurethane paint or equivalent finishes have been specified to ensure ease of maintenance and consistency of appearance of the SFU interior signage. Use of differing quality paint finishes is discouraged due to premature wear and chipping, colour consistency and finish sheen issues. Interior signs should be fabricated for a minimum 20-year lifespan and guaranteed by the sign contractor for a minimum of 5-years.

GRAPHICS/ MAPS

Permanent interior graphics are specified as either high-quality vinyl, engraved, and braille, unless otherwise marked in drawings. Changeable graphics are specified as 7 or 9-year vinyl or more. Avery or equivalent. Other short term graphics, such as maps or notices that will be touchable or subject to graffiti should have a UV and vandal resistant textured polycarbonate overlay.

Map graphics are to be output from approved electronic artwork as specific. Where maps are specified, the orientation of the map must be correct from the user’s viewpoint. The top of the map should correspond with the view straight ahead, the right hand side should be consistent with turning right and so on.

MATERIAL AND FINISHES:

Vinyl Specification/Colours:

All applied vinyl to be long-life minimum 2-mil thickness satin finish (Avery or equivalent) unless marked on the drawings (i.e. "Reflective").

Primer:

2-part polyester primer/filler (Matthews 600/SP or equivalent) suitable for aluminum and HSS support structures.

Paint and Colour:

2-part acrylic polyurethane (Matthews Paint Systems or equivalent), colour to match approved finishes and Pantone colour references.

Clear Coat:

Clear semi-glass top-coat UV screen and anti-graffiti protection (Matthews SAS70 SP or equivalent).

Acrylic Specification/Colours:

All acrylic to be clear low glare unless otherwise marked on drawings.

Dimensional Letters:

All dimensional letters to be in painted acrylic (or equivalent) durable material.

Hardware and Fasteners:

All hardware and fasteners to be North American manufactured Stainless Steel non-corrosive steel. Visible hardware and fasteners to be painted to match surround in accordance to the paint and specifications noted in the Guidelines.

COLOURS

Using the colours defined in these Standards is critical and will ensure SFU’s identity is consistent.

SFU Red

SPOT Pantone 187C

CMYK C: 7 M: 100 Y: 82 K: 26

RGB R: 166 G: 25 B: 46

HTML #A6192E

VINYL Avery SC9350 or eq.

PAINT Matthews Paint System (MPS) or equivalent

SFU Grey

SPOT Pantone 425C

CMYK C: 0 M: 0 Y: 0 K: 77

RGB R: 95 G: 96 B: 98

HTML #5F6062

VINYL Avery SC90400 or eq.

PAINT Matthews Paint System (MPS) or equivalent

Black

SPOT Pantone 433C

CMYK C: 33 M: 3 Y: 0 K: 95

RGB R: 22 G: 39 B: 50

HTML #162732

VINYL Avery SC90010 or eq.

PAINT Matthews Paint System (MPS) or equivalent

White

SPOT White

CMYK C: 0 M: 0 Y: 0 K: 0

RGB R: 255 G: 255 B: 255

HTML #FFFFFF

VINYL Avery SC90010 or eq.

PAINT Matthews Paint System (MPS) or equivalent

Anodized Aluminum

PAINT MPS 0142 SP or eq.

To match anodized aluminum

Frosted Vinyl

VINYL Avery Etchmark SC5861W or equivalent

Safety Red

PAINT Matthews Paint System (MPS) to match PMS 485C

Light Grey

VINYL Avery Painter SC45500

SFU Red

SFU Grey

Black

White

Anodized Aluminum

Frosted Vinyl

Safety Red

Light Grey
1.3 GENERAL INSTRUCTIONS

INTERIOR SIGN DRAWINGS
The sign drawings included in the Standards may not be fully detailed and certain elements such as thickness or sections of elements, paint specification and attachment details will need to be determined for each project by the selected sign contractor. The drawings should be read in conjunction with the details of the specific sign type detailed in the Standards.

SHOP DRAWING REQUIREMENTS
Sign sizes and graphic layouts are to be as shown on the shop drawings along with engineering details, materials and finishes, specifications or samples and may be asked to provide prototypes prior to approval of construction.

MESSAGE SCHEDULE REQUIREMENTS
The sign contractor is to work with SFU to prepare messaging schedules for each faculty or building according to the methodology outlined below:

1. Minimum information required for an effective sign schedule includes sign number, sign type designation, quantity, sign message and notes section.
2. To be created in a spreadsheet format for ease of reformatting and sorting of the data. Word processing programs are strongly discouraged.
3. Confirm that the message schedule reflects the most up to date sign plan. The quality of the sign schedule has a direct effect on the quality of the fabricated product.

INTERIOR SIGN INSTALLATION
The installation of the interior signs is to be of the highest quality and standards and must conform to these specifications and the wayfinding Standards for all custom signage. Where proprietary systems are specified the manufacturer’s specifications take precedent. Signs are to be supplied to the site appropriately labelled. In sufficient packaging, undamaged and complete with all bolts, fastenings and fittings, as required. Only non-corrosive fasteners, either stainless steel or galvanized steel, are to be used. Dissimilar metals are to be separated to avoid bimetallic corrosion. All signs are to be securely mounted with theft resistant fixings and fastenings, concealed where possible. Signs are to be installed true and plumb with supporting posts and panels vertical and sign faces horizontal and square. All installers must be licensed and certified for the materials and processes used. Care and appropriate protection of finished interior surfaces to be provided.

MAINTENANCE AND DOCUMENTATION
Proper care and maintenance will help ensure the sign program remains effective for years to come. Clean signs convey a positive impression to all users — visitors, staff, and students. Use a soft cloth with mild window detergent to clean the surface of the interior signs. Do not use paper towels to clean the surface. Ensure no dust or dirt particles are rubbed into the surface as this may scratch and damage the signage. All produced/approved shop drawings are to be kept on file for future reference and to ensure continuity.
1.4 USE OF THE STANDARDS - EXAMPLE SIGN PLAN

The sign contractor is to work with SFU to prepare sign plans and message schedules for approval prior to fabrication and installation.

Example of sign plan indicating:
1. Sign Type
2. Level Number
3. Quantity Number
2.1 INTERIOR SIGN TYPES OVERVIEW - 1 OF 3

Mounting Guidelines
1. All signs, where applicable, to be centre-aligned at 4'-6" (1370 mm)
2. Signs to be mounted latch side of door, min. 2" (50mm) from door frame
3. Signs mounted to door, to be centre-aligned within door frame
4. Signs mounted to glazing, to have a second surface vinyl patch to hide adhesives
5. Sign Type 4: Stair ID Sign to be mounted latch side, within stairwell at 4'-6" (1370 mm)

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

PROPOSED INTERIOR SIGN TYPES - 1 TO 5

SCALE: 1:25

Sign Type 1A: Room ID (Number, No Insert)
Sign Type 1B: Room ID (Number, No Insert)
Sign Type 1C: Room ID (Single Sm. Insert)
Sign Type 1D: Room ID (Double Sm. Insert)
Sign Type 1E: Room ID (Lg. Insert)
Sign Type 1F: Room ID (Lg. + Sm. Insert)
Sign Type 1G: Room ID (Lg. + Sm. Insert w/ Decals)

Sign Type 2A: Wall Information (Washroom)
Sign Type 2B: Wall Information (w/ Pictograms)
Sign Type 2C: Wall Information (No Pictograms)

Sign Type 3: Door Frame Number

Sign Type 4A: Stairs, Single or Double Digit Floor Number
Sign Type 4B: Stairs, Four Digit Floor Number

Sign Type 5A: Stairs Information
Sign Type 5B: Stairs/FDKC Info Sign
Sign Type 5C: Exit/FDKC Info Sign
2.2 INTERIOR SIGN TYPES OVERVIEW - 2 OF 3

Mounting Guidelines
1. All signs, where applicable, to be centre-aligned at 4’-6” (1370 mm)
2. Signs to be mounted latch side of door, min. 2” (50mm) from door frame, where applicable
3. Signs mounted to door, to be centre-aligned within door frame
4. Signs mounted to glazing, to have a second surface vinyl patch to hide adhesives
5. Signs mounted to edge of terminal wall to be located min. 7’-0” (2100 mm) from edge
6. Projected signs to maintain a minimum clearance of 7’-6” (2287 mm)

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

SIGN TYPE 6: DIRECTORY
Sign Type 6A: Directory (Letter Option)
Sign Type 6B: Directory (Tabloid Option)

SIGN TYPE 7: COLUMN DIRECTORY

SIGN TYPE 8: CAMPUS MAP
Sign Type 8C: Campus Map (Plexi)
Sign Type 8B: Campus Map (Large)
Sign Type 8A: Campus Map (Plexi)

SIGN TYPE 9: PROJECTING SIGNS
Sign Type 9A: Projecting Identification Sign (Pictogram)
Sign Type 9B: Projecting Information Sign

SIGN TYPE 11: WALL DIRECTIONAL

SIGN TYPE 12: FIRE EVACUATION PLAN

SIGN TYPE 13: NOTICE SIGN

SIGN TYPE 14: IN CASE OF FIRE SIGN
2.3 INTERIOR SIGN TYPES OVERVIEW - 3 OF 3

Mounting Guidelines
1. All signs, where applicable, to be centre-aligned at 4'-6" (1370 mm)
2. Signs to be mounted latch side of door, min. 2" (50 mm) from door frame, where applicable
3. Signs mounted to door, to be centre-aligned within door frame
4. Signs mounted to glazing, to have a second surface vinyl patch to hide adhesives
5. Signs mounted to edge of terminal wall to be located min. 7'-0" (2105 mm) from edge
6. Projected signs to maintain a minimum clearance of 7'-6" (2287 mm)

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

SIGN TYPE 17: AREA IDENTIFICATION
Sign Type 17A: Department Identification
Sign Type 17B: Building Identification
*Note: Different applications available, only one shown for reference.

SIGN TYPE 16: ENTRANCE VINYL ID
Sign Type 16A: Entrance Identification
Sign Type 16B: Entrance Identification w/ Privacy Bands
*Note: Different applications available, only one shown for reference.

SIGN TYPE 10: SUSPENDED DIRECTIONAL
Sign Type 10: Suspended directional (min. # panels)
Sign Type 10: Suspended directional (max. # panels)

SIGN TYPE 15: VISION GLASS GRAPHICS
*Note: Different applications available, only one shown for reference.
3.1.1 SIGN TYPE 1A-1D: ROOM ID SIGNS

Description: Single-sided, room identification signs

Guidelines:
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Any additional text will be applied via paper insert into the provided window insert only.
3. The final messaging and placement to be approved by SFU Facilities/Project Manager.
4. Sign Type 1A to be used for facilities/service rooms only. Text to be limited to one line only (ie. Mechanical).

Sign Type 1A: Service Room ID
Single-sided, room identification signs for utilities and service rooms only (non-public access rooms).

Sign Type 1B: Room ID (No Insert)
Single-sided, room identification signs with no insert. Room numbers only.

Sign Type 1C: Room ID (Single Small Insert)
Single-sided, room identification signs with single insert for room or faculty name.

Sign Type 1D: Room ID (Double Small Insert)
Single-sided, room identification signs with single insert for room or faculty name.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

Digital printed vinyl SFU logo applied second surface.
1/8" (3 mm) thick clear acrylic backer backpainted SFU Grey
Tactile white text (Gravotac)
Optional: 1/4" (6 mm) tall Braille dots

1/8" (3 mm) thick clear acrylic front layer backpainted SFU Grey (insert window area not backpainted)

SFU Logo Detail
1/16" (1.5 mm) thick routed clear acrylic routed out rectangle piece with 90˚ corners
Digitally printed vinyl SFU decal applied to back face of acrylic
1/8" thick clear acrylic face panel backpainted SFU Grey

1/8" thick acrylic backerbackpainted SFU Grey

8 1/2" x 1 1/2" window insert
(paper insert by others)

Digital printed vinyl SFU logo applied second surface.
1/8" Radius

SFU Logo Detail
1/16" (1.5 mm) thick routed clear acrylic routed out rectangle piece with 90˚ corners
Digitally printed vinyl SFU decal applied to back face of acrylic
1/8" thick clear acrylic face panel backpainted SFU Grey

8 1/2" x 1 1/2" window insert
(paper insert by others)
### 3.1.2 SIGN TYPE 1E-1G: ROOM ID SIGNS

**Description:** Single-sided, room identification signs with 8 1/2" x 11" window insert.

**Guidelines:**
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Any additional text will be applied via paper insert into the window insert only.
3. Final messaging and placement to be approved by SFU Facilities/Project Manager.

---

**Sign Type 1E: Room ID (Large insert)**

- Single-sided, room identification signs with lettersize insert for schedules, notices, or faculty listings.

**Sign Type 1F: Room ID (Large + small inserts)**

- Single-sided, room identification signs with lettersize insert for schedules, notices, or faculty listings and small insert for classroom or faculty name.

**Sign Type 1G: Room ID (Large + small inserts with decals)**

- Single-sided, room identification signs with lettersize insert for schedules, notices, or faculty listings.

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**NOTE:**
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2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.
3.2 SIGN TYPE 2: WALL INFORMATION SIGN

Description: Single-sided, information sign mounted to wall or door, where applicable.

Guidelines:
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Final messaging and placement to be approved by SFU Facilities/Project Manager.
3. Left aligned text, right ragged for Sign Type 2C – 2A/2B Title Case, Centre-Aligned.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

Sign Type 2A: Wall Information Sign - Washroom
Single-sided, wall identification signs for washrooms. (See Page 1.1 Pictograms Graphic Options)

Sign Type 2B: Wall Information Sign - Pictogram
Single-sided, wall identification signs with pictograms. (See Page 1.1 Pictograms Graphic Options)

Sign Type 2C: Wall Information Sign - No Pictogram
Single-sided, wall identification signs with no pictograms.

TYPICAL SECTION

Wall/ Glass

Tactile white pictogram (Gravotac) applied to 1/8" (3 mm) clear acrylic backpainted SFU Grey

Tactile white text (Gravotac) Optional: 1/4" (6mm) tall Braille dots

1/8" (3 mm) thick clear acrylic backer backpainted SFU Grey

Optional: 1/4" (6mm) tall Braille dots

Tactile white pictogram (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted SFU Grey

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)

1/8" (3 mm) thick clear acrylic backer backpainted

1/8" Radius

Tactile white pictogram (Gravotac)

Optional: 1/4" (6mm) tall Braille dots

Tactile white text (Gravotac)
3.3 SIGN TYPE 3: DOOR FRAME NUMBER

Description: Engraved black Lamacoid with engraved white room identification text. Mounted to door frame with double-sided tape, for facilities/services purposes.

Guidelines:
1. No additional dimensional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Final messaging and placement to be by approved by SFU Facilities/Project Manager.
3. Room numbering is the only permitted text on sign.

Sign Type 3: Door Frame Number
Single-sided, room identification sign mounted to door frame for building facility services.

Panel mounted with double-sided VHB tape to door frame黑 engraved Lamacoid with white room numbers
Four digit room number
Width of sign can be adjusted based on number of digits required

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

- No additional dimensional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
- Final messaging and placement to be by approved by SFU Facilities/Project Manager.
- Room numbering is the only permitted text on sign.

Panel mounted with double-sided VHB tape to door frame
Black engraved Lamacoid with white room numbers
Four digit room number
Width of sign can be adjusted based on number of digits required
3.4 **SIGN TYPE 4: STAIR IDENTIFICATION SIGN**

**Description:** Single-sided, stair identification sign mounted to wall on the latch side within the stairwell.

**Guidelines:**
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Final messaging and placement to be approved by SFU Facilities/Project Manager.
3. Left aligned text, right ragged - Title Case.

**Sign Type 4A: Stair ID - Single or Double-Digit Floor Number**
Single-sided, stair ID sign.

**Wall/Glass**
- Double-sided VHB tape
- Vinyl patch applied to glass when sign is mounted to glazing

**Typical Section**
- 1/8" (3 mm) thick clear acrylic backer
- Optional: 1/4" (6mm) tall Braille dots
- Second surface applied white vinyl text
- Tactile white floor number (Gravotac)
- 23 mm 7/8"
- 203 mm 8"
- 25 mm 1"
- 16 mm 5/8"
- 203 mm 8"
- 25 mm 1"
- 205 mm 8" 205 mm

**Sign Type 4B: Stair ID - Four Digit Floor Number**
Single-sided, stair ID sign.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

**TYPICAL SECTION**
- 1/8" Radius
- 25 mm 1"
- 205 mm 8" 205 mm
- 25 mm 1"
- 25 mm 1"
- 203 mm 8"
- 25 mm 1"
- 10 1/2" 265 mm
- 25 mm 1"
3.5 SIGN TYPE 5: STAIRS/EXIT / FIRE DOOR KEEP CLOSED

Description: Single-sided, stairs/exit/fire door keep closed information signs mounted to wall or door, where applicable.

Guidelines:
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings
2. Final messaging and placement to be approved by SFU Facilities/Project Manager.
3. Left-aligned text, right ragged - Title Case

Sign Type 5A: Stairs
Single-sided, information sign mounted to wall or door, where applicable, to indicate stairs.

Sign Type 5B: Stairs/FDKC
Single-sided, information sign mounted to wall or door, where applicable, to indicate stairs/fire door keep closed.

Sign Type 5C: Stairs/FDKC
Single-sided, information sign mounted to wall or door, where applicable, to indicate exit/fire door keep closed.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.
3.6.1 SIGN TYPE 6A: DIRECTORY

Description: Single-sided, information signs for directory listings.

Guidelines:
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Any additional text will be applied via insert or graphics applied in the designated window area only.
3. Minimum size of one insert to maximum size of four insert windows.
4. Final messaging and placement to be approved by SFU Facilities/Project Manager.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

Sign Type 6A: Directory (Letter Size Inserts)
Single-sided, campus directory with insert frame.

1/16” (1.5 mm) thick routed clear acrylic rectangle, with 90° corners. Digitally printed vinyl SFU decal applied to back face of acrylic.
1/16” (1.5 mm) thick clear acrylic window insert (By Others).
1/8” (3.2 mm) thick clear acrylic (insert or graphics by others)

MAX. DIRECTORY SIZE

MIN. DIRECTORY SIZE

TYPICAL SECTION
3.6.2 SIGN TYPE 6B: DIRECTORY

Description: Single-sided, information signs for directory listings.

Guidelines:
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Any additional text will be applied via insert or graphics applied in the designated window area only.
3. Minimum size of one insert to maximum size of three insert windows.
4. Final messaging and placement to be approved by SFU Facilities/Project Manager.

Sign Type 6B: Directory (Tabloid Size Inserts)
Single-sided, campus directory with insert frame.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

Wall/ Glass

- 11" x 17" window insert (By Others)
- 1/8" Radius
- Digitally printed vinyl SFU decal applied to back face of acrylic
- 1/8" thick clear acrylic routed out rectangle piece with 90˚corners
- 1/8" thick acrylic face panel backpainted SFU Grey
- Vinyl patch applied to glass when sign is mounted to glazing
- Tactile white room numbers (Gravotac)
- Double-sided VHB tape
- 1 3/4" thick clear acrylic middle layer (spacers) to create window insert
- 1/16" (1.5 mm) thick clear acrylic front layer backpainted SFU Grey
- 1/16" (1.5 mm) thick clear acrylic back layer backpainted SFU Grey, mounted to wall
- 1/16" (1.5 mm) thick clear acrylic routed out rectangle with 90˚corners.
- Digitally printed vinyl SFU logo applied second surface. Acrylic piece inset flush into face panel. No visible adhesives permitted.
- Window space/insert (insert or graphics by others)
- Window space/insert (insert or graphics by others)

TYPICAL SECTION

MAX. DIRECTORY SIZE

MIN. DIRECTORY SIZE

SFU Logo Detail

- 1/16" thick clear acrylic routed out rectangle
- Digitally printed vinyl SFU decal applied to back face of acrylic
- 1/16" thick clear acrylic face panel backpainted SFU Grey

Sign Type 6B: Directory

Single-sided, campus directory with insert frame.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

Wall/ Glass

- 11" x 17" window insert (By Others)
- 1/8" Radius
- Digitally printed vinyl SFU decal applied to back face of acrylic
- 1/8" thick clear acrylic routed out rectangle piece with 90˚corners
- 1/8" thick acrylic face panel backpainted SFU Grey
- Vinyl patch applied to glass when sign is mounted to glazing
- Tactile white room numbers (Gravotac)
- Double-sided VHB tape
- 1 3/4" thick clear acrylic middle layer (spacers) to create window insert
- 1/16" (1.5 mm) thick clear acrylic front layer backpainted SFU Grey
- 1/16" (1.5 mm) thick clear acrylic back layer backpainted SFU Grey, mounted to wall
- 1/16" (1.5 mm) thick clear acrylic routed out rectangle with 90˚corners.
- Digitally printed vinyl SFU logo applied second surface. Acrylic piece inset flush into face panel. No visible adhesives permitted.
- Window space/insert (insert or graphics by others)
- Window space/insert (insert or graphics by others)

TYPICAL SECTION
3.7 SIGN TYPE 7: COLUMN DIRECTORY

Description: Single-sided, wall “column” directory applied to wall where applicable.

Guidelines:
1. Building name and abbreviation in top panel only.
2. Middle panel to indicate floor level and listings. White vinyl to indicate the floor the sign is located on and grey for the other floors.
3. Bottom panel to indicate occupied floor.
4. Final messaging and placement to be approved by SFU Facilities/Project Manager.

Note:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

1/8” thick acrylic painted SFU Grey mounted to column or wall with no visible fasteners or adhesive.

Colour/white vinyl text and graphics

Grey (Parcher Avery SC30200)

TYPICAL ELEVATION
3.8 SIGN TYPE 8: CAMPUS MAPS

Description: Single-sided, information signs for campus maps.

Guidelines:
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Any additional text will be applied via insert or graphics applied in the designated window area only.
3. Minimum size of one insert to maximum size of two insert windows.
4. Final messaging and placement to be approved by SFU Facilities/Project Manager.

Sign Type 8A: Campus Map (Small)
Single-sided, campus map with insert frame.

Wall/Glass

1/8" (15 mm) thick routed clear acrylic rectangle, with 90˚ corners. Digitally printed vinyl SFU logo applied second surface. Acrylic piece inset flush into face panel.
No visible adhesives permitted.
Tactile white room numbers (Gravotac). 1/8" Radius

Window space/insert
1/8" (15 mm) thick clear acrylic front layer backpainted SFU Grey.
Insert window area not backpainted.

TYPICAL SECTION

1/8" thick clear acrylic routed out rectangle piece with 90˚ corners.
Digitally printed vinyl SFU decal applied to back face of acrylic.

1/8" (15 mm) thick clear acrylic face panel backpainted SFU Grey.

SFU Logo Detail

1/8" (15 mm) thick routed clear acrylic rectangle, with 90˚ corners. Digitally printed vinyl SFU logo applied second surface. Acrylic piece inset flush into face panel. No visible adhesives permitted.

Sign Type 8B: Campus Map (Large)
Single-sided, campus map with insert frame.

Wall/Glass

1/8" (15 mm) thick routed clear acrylic rectangle, with 90˚ corners. Digitally printed vinyl SFU logo applied second surface. Acrylic piece inset flush into face panel.
No visible adhesives permitted.

Window space/insert
1/8" (15 mm) thick clear acrylic front layer backpainted SFU Grey.
Insert window area not backpainted.

TYPICAL SECTION

1/8" thick clear acrylic routed out rectangle piece with 90˚ corners.
Digitally printed vinyl SFU decal applied to back face of acrylic.

1/8" (15 mm) thick clear acrylic face panel backpainted SFU Grey.

SFU Logo Detail

1/8" (15 mm) thick routed clear acrylic rectangle, with 90˚ corners. Digitally printed vinyl SFU logo applied second surface. Acrylic piece inset flush into face panel. No visible adhesives permitted.

Sign Type 8C: Campus Map (Plexi Mounting)
Single-sided, campus map with alternate flexible mounting.

Stainless steel screws mechanically fastened to wall.

2 layers of 1/8" (15 mm) thick clear acrylic front and back layer with digitally printed graphics "sandwiched" between layers.
Map graphics to be inset from edge of acrylic panel to avoid screw attachment.
Size to be determined based on available wall space and required map size.

TYPICAL SECTION

1/8" (15 mm) thick clear acrylic front layer backpainted SFU Grey.
Insert window area not backpainted.

TYPICAL SECTION

1/8" (15 mm) thick clear acrylic front layer backpainted SFU Grey.
Insert window area not backpainted.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.
3.9 SIGN TYPE 9: PROJECTING SIGNS

Description: Double-sided, projected (identification/information sign) mounted perpendicular from wall.

Guidelines:
1. No text permitted on Sign Type 9A: projecting, only approved pictograms. Panel size not to be altered.
2. Sign Type 9B Panel size is adjustable based on messaging, however, text size, and margin spacing to be adhered as outlined below.
3. Final messaging and placement to be approved by SFU Facilities/Project Manager.

Sign Type 9A: Projecting Identification Sign
Double-sided, projected pictogram identification sign. (See Page 1.1 Pictograms Graphic Options)

Sign Type 9B: Projecting Information Sign
Double-sided, projected information sign.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

Panel size is adjustable based upon messaging required. Text and margin sizes to be maintained.

2 Layers of 1/8” (3 mm) thick clear acrylic painted SFU Grey with first surface white vinyl graphics. Adhered to mounting bracket.

1/8” (3mm) thick aluminum T-bracket painted to match natural anodized aluminum. Acrylic faces epoxied to aluminum bracket panel and sign to be screw mounted perpendicular onto the wall. Screw heads to be counter sunk into bracket panel and to be painted out to match mounting bracket to appear “invisible.”

White vinyl cut graphics applied first surface. Screw heads to be counter sunk into bracket panel and painted to match mounting bracket to appear “invisible.”
3.10 SIGN TYPE 10: SUSPENDED DIRECTIONAL

Description: Single-sided or double-sided, suspended directional sign mounted from ceiling.

Guidelines:
1. Maximum 3 panels per directional sign set.
2. Maximum two directional arrows per side (as shown in three panel directional below).
3. Maximum three messages per directional arrow, do NOT repeat directional arrows.
4. Maximum 3 messages per face panel (1 message for each side as shown in single panel directional below).
5. Suspended signs to maintain minimum clearance height 7'-6".
6. Text height to be maintained at 11/2" height and must adhere to margin spacing shown below.
7. Final messaging and placement to be approved by SFU Facilities/Project Manager.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

TYPICAL SINGLE PANEL DIRECTIONAL

TYPICAL THREE PANEL DIRECTIONAL

Mustang Panel Suspension Kit for 1.5mm Cable Systems, C1103

1/4" (6 mm) thick acrylic painted SFU Grey
with first surface white and red vinyl text/graphics
(Single-sided or Double-sided)
3.11 SIGN TYPE 11: WALL DIRECTIONAL

Description: Single-sided, wall mounted directional sign.

Guidelines:
1. Panel height adjustable based on messaging required, however margins and graphic sizes to be maintained as shown below.
2. Width set at 1'-10". Maximum 3'-6" panel height. A minimum 2" margin around all edges, free of text and graphics required.
3. Maximum two directional arrows (left-aligned) per panel, with maximum three messages per directional arrow.
4. Messages should be placed in a progressive order based upon approach (ie. first destination listed first, etc.)
5. Final messaging and placement to be approved by SFU Facilities/ Project Manager.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

MAXIMUM PANEL SIZE EXAMPLE

TYPICAL SECTION VIEW

Wall/ Glass

Second surface applied white text and graphics

1/8" (3 mm) thick clear acrylic backpainted SFU Grey and mounted to wall with double-sided VHB tape (where applicable)

1 1/4" 32 mm max. text ht.
1 1/2" 38 mm margin

1/8" (3 mm) thick clear acrylic backpainted SFU Grey and mounted to wall with double-sided VHB tape (where applicable)

1/8" 3 mm margin

1 1/2" 38 mm max. pictogram

MINIMUM PANEL SIZE EXAMPLE

1/8" Radius

2" margin to be maintained around all edges, clear of graphics and text.

TYPICAL SECTION VIEW

Wall/ Glass
3.12 SIGN TYPE 12: FIRE EVACUATION PLAN

Description: Single-sided, Fire Evacuation Plan insert sign with one 11" x 17" window insert and one 11" x 8.5" insert.

Guidelines:
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Fire Evacuation Plan to be provided by a Professional Code Consultant.
3. Final FEP artwork plan and placement to be approved by SFU Facilities/Project Manager.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.
3.13 SIGN TYPE 13: NOTICE INSERT SIGN

Description: Single-sided, insert sign with an 8 1/2" x 11" window insert for Warning Signs, WHMIS, Lab Safety, etc.

Guidelines:
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Any additional text will be applied via insert or graphics applied in the designated window area only.
3. Final messaging and placement to be approved by SFU Facilities/Project Manager.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.
3.14 SIGN TYPE 14: IN CASE OF FIRE SIGN

Description: Single-sided, In Case of Fire regulatory sign mounted above elevator call button.

Guidelines:
1. No additional text permitted on any portion of the sign face, other than what is indicated in typical drawings.
2. Final messaging and placement to be approved by SFU Facilities/Project Manager.
3. Left aligned text, right ragged - Title Case.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

In Case Of Fire
Use Exit Stairs
Do Not Use Elevators

NOTE:
1/8" (3 mm) thick clear acrylic backer
backpainted SFU Grey.

Second surface applied colour vinyl decal.
Second surface applied white vinyl text.

Wall

Double-sided VHB tape.

TYPICAL SECTION
3.15 SIGN TYPE 15: VISION GLASS GRAPHICS

Description: Frosted semi-transparent vinyl (i.e. Avery Etchmark or equivalent) graphic film applied to glazing.

Guidelines:
1. Alternate design/graphics permitted, pending approval by SFU Facilities/Project Manager
2. Final placement to be approved by SFU Facilities/Project Manager

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.
3.16 SIGN TYPE 16: ENTRANCE VINYL IDENTIFICATION

Description: Vinyl text applied to glazing at department and faculty entrances.

Guidelines:
1. Text to be set in sizes indicated below, in DIN Medium. (See Typography) No pictograms or graphics permitted.
2. Primary Text: Department or Faculty Name only, Secondary Text: Faculty or Classroom Listing, Tertiary: Hours
3. Final placement to be approved by SFU Facilities/Project Manager

Sign Type 16A: Entrance Vinyl
Individual cut white vinyl text applied second surface adjacent to entrance doors.

Sign Type 16B: Entrance Vinyl with privacy bands
Individual cut white blank text applied second surface adjacent to entrance doors with frosted vinyl privacy bands applied second surface.

NOTE:
1. Drawings and its contents have been produced for the sole purpose of illustrating design intent only and should not be used for fabrication and/or construction purposes.
2. All signage, prior to fabrication and installation, to be reviewed and approved by all authorities including Professional Architect, Code Consultants, and Structural Engineer.

Department of Mathematics
WMC 2800, 2810, 2820, 2830
Hours: M-F 8:00 am - 5:00 pm

NOTE:
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3.17 SIGN TYPE 17: AREA IDENTIFICATION

Description: Individual dimensional letters mounted to wall to identify a building. (Interior or exterior, where applicable).

Guidelines:
1. Sign Type 17A: Department name permitted only, no faculty or classroom identification. Mounted to interior walls. Set in DIN Medium, painted black.
2. Sign Type 17B: Building name permitted only, no department, faculty or classroom identification. Mounted to exterior walls. Set in Bembo Bold, painted black.
3. Final messaging and placement to be approved by SFU Facilities/Project Manager.

Sign Type 17A: Department Identification
Single-sided, dimensional acrylic text with department name only, mounted to interior wall, where applicable, set in DIN Medium (See Typography).

Sign Type 17B: Building Identification
Single-sided, dimensional acrylic text with building name only, mounted to exterior wall, where applicable, set in Bembo Bold (See Typography).

NOTE:
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Example Department Identification mounted to interior wall.

Example Department Identification mounted to exterior wall.

Example Building Identification mounted above entry.

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Example Department Identification mounted to interior wall.

Example Department Identification mounted to interior wall.

Example Department Identification mounted to interior wall.

Example Department Identification mounted to interior wall.

Example Department Identification mounted to interior wall.

Example Department Identification mounted to interior wall.
APPENDIX A: EXISTING CONDITIONS

Selected sample of existing signage in and around SFU campuses.

Observations: inconsistency in use of size, materials, colours, graphics and typography.

Existing examples of suspended directional signs.

Existing level directory.

Existing notice board.

Existing directory.

Existing level directory.

Existing examples of building, lecture hall, room identification interior signs at SFU.
A2  APPENDIX A: EXISTING CONDITIONS

Selected sample of existing signage in and around SFU campuses.

Observations: inconsistency in use of size, materials, colours, graphics and typography.

Existing examples regulatory, safety, and code signage (ie. Hazardous signage, Fire Evacuation Plans, Stairs, etc.)

Existing examples of projecting signs.

Existing examples of wall/door mounted washroom interior signs at SFU.
APPENDIX A: EXISTING CONDITIONS

Selected sample of existing signage in and around SFU campuses.

Observations: Inconsistency in use of size, materials, colours, graphics and typography.

Existing examples room identification signage.