The Medicalization of Sex
AN INTERNATIONAL, INTERDISCIPLINARY

April 28 - 30, 2011
Simon Fraser University, Vancouver, BC

Keynote Speakers
Leonore Tiefer (NYU Medical School)
Jennifer Terry (UC Irvine)

Special Guests
Virginia Braun (University of Auckland)
Rebecca Jordan-Young (Barnard)
Elizabeth Reis (University of Oregon)
Carol Groneman (CUNY)
Barbara Marshall (Trent University)
Judy Segal (UBC)

Featuring
A screening of the critically acclaimed documentary:
Orgasm Inc.: The Strange Science of Female Sexual Pleasure
With a special talk by director Liz Canner.
Antidote: A reception celebrating bodily diversity.
Curated by Jennifer Safronick.

Film tickets are included with conference registration or $15 for non-conference attendees.
Register at: http://ocs.sfu.ca/gsus/index.php/ms/ms2011

PROGRAM
Welcome to The Medicalization of Sex!

On behalf of Gender, Sexuality, & Women’s Studies, we’re thrilled you made it! You’re here from all corners of the globe and an impressive range of disciplinary and professional backgrounds.

A brief word about how this event was born. Spring of last year I was honoured with the title of 2010-2011 Ruth Wynn Woodward Chair, a position which encourages academics to pursue public outreach through the help of an endowment. At the same time, after several years of research in this area, I was challenging the medicalization of sex at ground level. In June, 2010 I testified against the FDA approval of Flibanserin, an ineffective and harmful daily anti-depressant drug proposed to treat women’s low sexual desire. It was there in Gaithersburg, Maryland that I finally met face to face with members of The New View Campaign, a feminist scholar-activist group which has tackled the burgeoning sexual pharmaceutical industry since 2000. Flibanserin was denied FDA approval. The experience reminded me of the potential power of international, cross-disciplinary alliance and coalition.

The structure of the program reflects all of the above. The first day deals with Profits & Pleasures, a theme taken to task by The New View Campaign. New View leader Leonore Tiefer’s keynote address punctuates this theme. The second day turns to the broader theme of Deviant Bodies, a reference to keynote Jennifer Terry’s classic which connects the many guises of sexual medicalization throughout history (co-edited with J. Urla). Close to sixty breakout papers plus special guest plenary talks by Virginia Braun (U of Aukland), Liz Canner (Brown), Carol Groneman (CUNY), Rebecca Jordan-Young (Barnard), Barbara Marshall (Trent U) Elizabeth Reis (U of Oregon), and Judy Segal (UBC) will deepen our exploration of these themes.

Resistance to the medicalization of sex is highlighted throughout the program. In this spirit, Thursday evening we kick off with a screening of Liz Canner’s documentary Orgasm Inc: The Strange Science of Female Sexual Pleasure. During the Friday afternoon plenary session, we’ll learn how journalists, scholars, and activists are challenging the medicalization of sex. Friday night we’re hosting the ‘Antidote’ art show and reception. This event will offer a chance for you to mingle, socialize, and strategize over the creative works of artists who critically engage with the medicalization of sex. It will also feature images from the book I’ll Show You Mine, edited by Wrenna Robertson, a local academic, activist, and exotic dancer who celebrates vulva diversity in the face of the growing trend of cosmetic genital surgery.

Last but not least, thank you to our financial sponsors and all the volunteers, faculty, and staff who participated in the planning, organization, and execution of this conference. Without you, this event would not be possible. A special thanks to Esther Harrison, Jennifer Safronick, Catherine Murray, and Leonore Tiefer for their support and hard work.

Without further delay, please enjoy!

Thea Caschioni
Ruth Wynn Woodward and Conference Chair
Department of Gender, Sexuality, and Women’s Studies
Simon Fraser University
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With Special Thanks to Our Sponsors

Ruth Wynn Woodward Endowment Fund
Simon Fraser University
Department of Gender, Sexuality, and Women’s Studies

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Dean, Faculty of Arts and Social Sciences
Department of English

University of British Columbia
Centre for Women’s and Gender Studies

The New View Campaign
Astremedia

Russell Beer

With our gratitude
Faculty & Staff

Catherine Murray
Chair, Department of Gender, Sexuality, & Women’s Studies

Roberta Neilson
Manager, Academic and Administrative Services, GSWS

Esther Harrison
Ruth Wynn Woodward Outreach Assistant

Richard Overgaard
Communications Officer
Faculty of Arts & Social Sciences

Our Volunteers

Annelies Becu
Harold Coego
Kelsi Cox
Aysha Dhala
Annie Ellison
Janine Farrell
Alycia Fridkin
Trish Garner
Quetzo Herejk
Claire Moran
Meghan Murphy
Andrea Nikki
Roghiyeh Razmaray
Chris Rzepa
Jennifer Safronick
Anika Stafford
Chrissy Taylor
Shannon Vogels
Sex for our pleasure or their profit?

new view campaign

(1999-2011)

videos
protests
conferences
collaboration
publications
press
manifesto
FDA testimony
continuing ed
talk back to surgeons project
listserv

newviewcampaign.org

Join our listserv at:
newviewcampaign.org/listserv.asp
Keynote Speakers

Leonore Tiefer, Ph.D., Clinical Associate Professor of Psychiatry at the NYU School of Medicine, also has a Manhattan private practice in psychotherapy and sex therapy. Her curriculum vitae includes hundreds of empirical and theoretical articles, and she has lectured in every continent except South America. Dr. Tiefer’s books include *Sex is Not a Natural Act* (2004), and *A New View of Women’s Sexual Problems* (edited with Ellyn Kaschak, 2001). In 2000 she convened the New View Campaign to challenge the medicalization of women’s sexuality (http://newviewcampaign.org) which has successfully challenged the approval of unsafe sexuality medications before the Food and Drug Administration.

Jennifer Terry is an Associate Professor of Women’s Studies at University of California, Irvine working in areas of cultural studies; science and technology studies; formations of sexuality; critical approaches to modernity; American studies in transnational perspective. Her research is concentrated in Feminist Cultural Studies; Science and Technology studies; comparative and historical formations of gender, race, and sexuality; critical approaches to modernity; and American studies in transnational perspective. She is the author of *An American Obsession: Science, Medicine, and Homosexuality in Modern Society* (University of Chicago Press, 1999) and co-editor of *Deviant Bodies: Critical Perspectives on Difference in Science and Popular Culture* (Indiana University Press, 1995) and *Processed Lives: Gender and Technology in Everyday Life* (Routledge, 1997). She has written articles and chapters on reproductive politics, the history of sexual science in the United States, and contemporary scientific approaches to the sex lives of animals.

Special Guests

Virginia Braun is a Senior Lecturer in the Psychology Department at the *University of Auckland* in New Zealand. Her research focuses on an examination of the relationship between the social, the scientific and the individual, in relation to bodies, sexuality and health. She examines the influence of culture and society on individual choices, thoughts, feelings and behaviours, as well as on broader issues like public health policy and practice. Her research is specifically influenced by feminist, social constructionist, and discursive theory and practice, and tends to employ qualitative methodologies. Virginia is currently engaged in three main projects related to (women's) health, sexuality, the body, and popular culture: These projects are ‘the social contexts of STI transmission’, ‘female genital cosmetic surgery’, and ‘sexuality in higher education’. Her previous research has been on ‘sexual coercion among gay and bisexual men’, ‘sex in long-term relationships’, 'the vagina', cervical cancer (prevention policy), and safer heterosex. In addition, she has a strong interest in qualitative research methodology and is working with Dr Victoria Clarke (*University of the West of England*, UK) on a book on qualitative research methods (for Sage). Within the Department of Psychology at Auckland she is a member of the Gender & Critical Psychology Group (GCPG), and co-chair of the Department’s Maori and Pacific Liaison Committee. She is currently co-editor of the journal *Feminism & Psychology*.

Liz Canner was recently named one of the top ten independent filmmakers to watch in 2009 by The Independent Magazine and honored with a Visionary Award from Dartmouth College for the movie. Since earning her BA with Honors from Brown University in 1991, she has received more than 45 awards, honors and grants for her innovative documentary projects on human rights issues. Canner’s documentaries have been broadcast on PBS, cable stations and internationally in many countries. They have screened at festivals like The New York Film Festival and the Human Rights Watch Film Festival. For her contribution to the field,
Canner has been honored with a Radcliffe Institute for Advanced Study (Bunting) Fellowship from Harvard University and a Rockefeller Foundation Next Generation Leadership Fellowship.

Carol Groneman is professor of history at John Jay College of Criminal Justice and long-time member of the WSC and of the Berkshire Conference of Women Historians. She has taught the history of women, sexuality, and gender and is the author of *Nymphomania: A History* (Norton, 2000).

Rebecca Jordan-Young is a sociomedical scientist whose research includes social epidemiology studies of HIV/AIDS, and evaluation of biological work on sex, gender and sexuality. Prior to joining the faculty at Barnard College, she was a Principal Investigator and Deputy Director of the Social Theory Core at the Center for Drug Use and HIV Research of the National Development and Research Institutes, Inc., and has been a Health Disparities Scholar sponsored by the National Institutes of Health. She teaches courses in science and technology studies, sexuality, gender theory, and HIV/AIDS. In the spring of 2008, Professor Young was a Visiting Scholar at the Cognitive Neuroscience Sector, International School for Advanced Studies (SISSA), Trieste, Italy, and a featured speaker in the FEST Trieste International Science Media Fair.

Barbara Marshall is Professor and Chair of Sociology at Trent University in Peterborough, Ontario, Canada, where she teaches in the areas of sexuality, gender, the body, and social theory. Her books include *Engendering Modernity* (Polity, 1994); *Configuring Gender* (Broadview, 2000) and *Engendering the Social* (ed. with Anne Witz, Open University Press, 2004). More recently, she has written and collaborated extensively on technological reconfigurations of sexual lifecourses as sexual function has been identified as a key indicator of successful aging, and as aging bodies have been targeted as sexually rehabilitable. Her current research continues to explore the ways gender and sexuality are embedded in biomedical accounts of aging bodies across a range of different contexts, including sexual medicine, hormone therapies, and non-medical (or pseudo-medical) anti-aging treatments.

Elizabeth Reis’ interests are Interests are U.S. Women’s History, History of Sexuality, Medical Ethics, and Women and Religion. She is currently working on a book tentatively titled *Sex Surgeries: History, Gender, and Medicalization*. This project will examine American attitudes towards genital surgeries, including neonatal male circumcision, surgeries for female sexual dysfunction today and hysteria in the past, cosmetic vaginal surgery, castration for sex offenders, and transsexual and intersex surgeries.

Judy Segal teaches rhetorical history and theory and rhetoric of health and medicine. In particular, she turns to rhetorical theory and criticism for approaches to questions concerning, for example, patient nonadherence to physicians' advice; trust in medical experts; end-of-life decision making; illness anxiety; contested illnesses; and the relations of pharmaceuticals and diagnostic categories. She has published in numerous journals and books. Her monograph, *Health and the Rhetoric of Medicine* (Southern Illinois UP) appeared in 2005. Judy’s current research project is entitled, "Values and Public Persuasion: The Rhetoric of Direct-to-Consumer Advertising for Prescription Pharmaceuticals." She was, from 2003 to 2007, a member of the President's International Advisory Committee for the Canadian Institutes of Health Research, and, in 2007, Distinguished Scholar in Residence at the Peter Wall Institute for Advanced Studies.
Map to Woodward’s Cinema
(** Hint: Look for the Big Red ‘W,’ entrance off of the Cordova St. courtyard)
Welcome Evening & *Orgasm Inc.* Screening  
149 West Hastings Street  
Vancouver  
Thursday April 28, 2011

**THE MEDICALIZATION OF SEX**

6:00 p.m. – 7:00 p.m.  
Doors Open, registration, coffee, tea and dessert

7:00 p.m. – 7:15 p.m.  
*Welcome/Opening Remarks*, Catherine Murray, GSWS Chair and Thea Cacchioni, Junior Ruth Wynn Woodward Chair and Conference Chair

7:15 p.m. – 8:45 p.m.  
*Introduction Talk*, Liz Canner, Award-Winning Director  
Astrea Media, Inc.

*Orgasm Inc.* is award-winning director Liz Canner’s first feature documentary. In the shocking and hilarious documentary *ORGASM INC.*, filmmaker Liz Canner takes a job editing erotic videos for a drug trial for a pharmaceutical company. Her employer is developing what they hope will be the first Viagra drug for women that wins FDA approval to treat a new disease: Female Sexual Dysfunction (FSD). Liz gains permission to film the company for her own documentary. Initially, she plans to create a movie about science and pleasure but she soon begins to suspect that her employer, along with a cadre of other medical companies, might be trying to take advantage of women (and potentially endanger their health) in pursuit of billion dollar profits. *ORGASM INC.* is a powerful look inside the medical industry and the marketing campaigns that are literally and figuratively reshaping our everyday lives around health, illness, desire—and that ultimate moment: orgasm. Upbeat, engaging, enlightening, and provocative, *ORGASM INC.* will change the way you think about sex.

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6:00-7:00 Welcome Reception & Conference Registraton

7:15 p.m. – 8:45 p.m.  
Screening of Documentary:  
*Orgasm Inc.: The Strange Science of Female Sexual Pleasure*

8:45 p.m. – 9:15 p.m.  
*Discussion and Q&A with Liz Canner*
Medicalization is a general trend that has affected multiple domains of everyday existence, including sex. Men's genital function, and women's sexual desire and arousal have been key and highly public targets for the development of biomedical—often pharmaceutical—'solutions'. Women's genitals have also been targeted, but from a surgical perspective. The cluster of interventions clustered under the broad 'designer vagina' umbrella are framed as sexual interventions—either through offering an improved sexual experience or through preparing the vulva for sex ('improving' the 'aesthetics' of vulva to create a more 'desirable' form). This talk will explore the emergence, practice, promotion and broader implications of female genital cosmetic surgery through the lens of medicalization, to demonstrate both what is unique, and what is not, in this particular case.

**This paper** takes the medicalization of late-life sexuality as a starting point for exploring some contemporary ways in which sexual and gender difference are constructed and negotiated in aging bodies. Revised standards of sexual functionality, premised on biotechnical possibilities, are reconstructing sexual life courses in ways that have forged new expectations around sexuality in mid- and later-life, or what cultural gerontology terms the 'third age'. The 'third age' represents a cultural terrain centrally defined by a rejection of that which is 'old'. Sexual function and sexual activity are linked to health and vitality, and 'sexiness' becomes an important means of distinguishing oneself as 'not old'. I review the historical relationship between sexual function and discourses of 'positive aging' and illustrate, through analysis of a variety of texts and images, the contemporary sexualisation of later life.
This talk reverses the key terms of the conference theme, seeking to examine how sexuality is (re)claimed after medicalization. I am interested, in the first instance, in sex-associated disease—for example, cancers of the breast, uterus, cervix, ovaries, prostate, testicles—and not only in the particular case, but in terms of public discourse. In one line of inquiry, I consider what can be learned from a close look at the currently-running Showtime series, *The Big C*. The show’s main character is diagnosed with metastatic melanoma (terminal). Post-diagnosis, she seems to be discovering, among other things, her sexuality, and I can’t help noticing that the series’ creators chose a non-sex-associated cancer as her affliction—when breast cancer might have been the default choice (see, for example, *Sex and the City*, *Desperate Housewives*). Cathy’s skin cancer is a stigmata on her back—but her front is beautiful, and, in one episode, she gazes at its reflection admiringly in her stainless-steel refrigerator. My paper asks, is the medicalization of sex a one-way street?
### Day Two – The Medicalization of Sex
Harbour Centre, 515 West Hastings Street
Friday, April 29, 2011

#### Theme: Profits & Pleasures

1:15 p.m. – 2:45 p.m. The groups make their way to Harbour Centre, 515 West Hastings Street (a five-minute walk)

<table>
<thead>
<tr>
<th>Concurrent Breakout Sessions: 1:15 p.m. – 2:45 p.m.</th>
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<tr>
<td><strong>Session 1: Sex, Race &amp; Medicine</strong>&lt;br&gt;Room 1325 (Axa Pacific)</td>
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<tr>
<td>Chair: Trish Garner</td>
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<td>Thomas Bryant (Berlin)</td>
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<td><strong>Medicalization by Sterilization:</strong> Surgical Dealing with Sexual Deviancy in Imperial and Weimar Germany</td>
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<td>Jessica Butler (Boston)</td>
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<td><strong>Making Homosexuality Medical:</strong> Nazi Notions of Sexual Degeneracy</td>
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<td>Britta McEwan (Creighton)</td>
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<td><strong>Professionalizing the Personal:</strong> Eugenics and Sex Education in Interwar Vienna</td>
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<td>Sara Rodrigues (Western Ontario)</td>
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<td><strong>The Will to Orgasm: Vaginoplasty, Female Sexual ‘Dysfunction,’ and the Biopolitics of Pleasure</strong></td>
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<td>Alan Cassels (UVIC)</td>
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<td><strong>Pharma and the male “just fix it” mentality: Why men are and will likely continue to be the main market for human sexual enhancement drugs.</strong></td>
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<tr>
<td>Eleanor Wilkinson (Leeds)</td>
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<td><strong>Compulsory Sexuality: Choice, Anxiety and Constraint</strong></td>
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</table>
Day Two – The Medicalization of Sex
1200-500 Granville Street
Friday, April 29, 2011

Theme: Profits & Pleasures

2:45 p.m. - 3:00 p.m.  COFFEE BREAK. Make your way back to Segal Graduate School of Business, Simon Fraser University, 500 Granville Street

3:00 p.m. – 4:00 p.m.  Keynote Address: The New View Campaign: A Case Study of Scholarship and Resistance to “Female Sexual Dysfunction”
Disease Mongering
Keynote Speaker: Leonore Tiefer (New View Campaign)

The New View Campaign was convened in reaction to the medicalization of women’s sexual problems that followed the blockbuster success of Viagra in 1998. We proposed an anti-essentialist alternative based on human rights. Twelve years later our understanding of the situation has expanded greatly although our platform remains the same. Our view of medicalization has enlarged to include a wider picture of relations among political, corporate, educational and professional interests in an era of globalization. We have examined how the special and semiotic features of contemporary sexuality make it a unique market. The activities of the Campaign have placed the stories of "sexual medicine" and "female sexual dysfunction" in the largest explanatory context. In the process, the Campaign has become an exemplar of resistance to disease-mongering and of contemporary anti-corporate feminist activism that is cited by scholars, journalists and pharmaceutical industry critics worldwide.

400 p.m. – 5:00 p.m.  Plenary Media Panel: Exposing the Medicalization of Sex (Q&A)
Ray Moynihan (Australian Broadcasting Corporation, via Skype)
Liz Canner (Astrea Media)
Alan Cassels (UVIC)
Susan Kelleher (Seattle Times)

5:00 p.m. – 6:00 p.m.  DINNER ON YOUR OWN

7:00 p.m. – 10:00 p.m.

Antidote: Art Show & Reception
Location: Gallery Gachet, 88 Cordova Street, Vancouver
Curator: Jennifer Safronick (SFU)
The Antidote
Art Show & Reception

Please join us!
Friday April 29th, 2011 from 7 - 10pm
Gallery Gachet, 88 East Cordova Street, Vancouver, BC

The Antidote reception will showcase the creative works of artists and activists who question the medicalization of sex and celebrate genital diversity through film, photography, installation, and print.

Special Guest
Wrenna Robertson, exotic dancer, academic, activist and editor of I’ll Show You Mine, a photography book celebrating vulva diversity in the face of the rising trend of labiaplasty.

Featured Artists
Rena Del Pieve Gobbi
Scott Stark
Irene Loughlin
Shelly Leroux
Ela Przybylo
Karen Ward

Curated by Jennifer Safronick • Poster Images by Rena Del Pieve Gobbi • Free Admission, Cash Bar
Map to Gallery Gachet, 88 Cordova St

Directions from 500 Granville St to 88 West Cordova St

Driving directions to 88 W Cordova St, Vancouver, BC V6C 3N8

Suggested routes

1. Granville St and W Cordova St
   800 m
   3 mins

2. W Hastings St
   850 m
   4 mins

3. W Pender St and W Cordova St
   950 m
   5 mins

Or Walk

500 Granville St
Vancouver, BC V7Y 1K8

1. Head northeast on Granville St toward W Pender St
Day Three – The Medicalization of Sex
1200-500 Granville Street
Saturday, April 30, 2011

Theme: Deviant Bodies

8:30 a.m. – 9:00 a.m.  Registration and Breakfast

9:00 a.m. – 9:45 a.m.  Nymphomania: A History
Special Guest: Carol Groneman (CUNY)

In the 19th century, medicine helped to recreate women's innate character—formerly thought to be lustful—as modest and submissive. This did not mean that women were assumed to be devoid of sexual desire; only a few medical men actually proselytized that extreme view. In fact, medical attention focused on the potential for sexual desire to overwhelm women. Within this context, nymphomania was a disease in the making. This paper examines the history of nymphomania: an organic disease in the 19th century, a psychological disorder in the 20th. Today, it seems to have taken on a somewhat humorous tone, although a darker side still lingers. Examining the changing nature of the medical theories about female sexuality, reminds us just how much these supposedly scientific notions are themselves a reworking of older stereotypes of women.

9:45 a.m. – 10:30 a.m.  Intersex, Fetal Dex, and the Disordered Medical World
Special Guest: Elizabeth Reis (U-Oregon)

Intersex is a fairly new term to describe atypical genital anatomy but it has recently been usurped in the medical world by "Disorders of Sex Development." This presentation will explore the negative and positive implications of calling it DSD as well as expose two current controversies in the treatment of intersex. The first storm erupted with the realization that a New York doctor was recommending dexamethasone, a steroid that the FDA has not approved for this use, to pregnant women at risk of bearing babies with congenital adrenal hyperplasia (CAH). CAH girls are often born with a large clitoris, and prenatal dex, as it is called, can mitigate this condition, precluding the “need” for surgery to reduce it. The second controversy also involves sexual anatomy, specifically a physician’s medical management of clitoral reduction. It is useful to view these recent controversies over clitoral size and sexuality in the broader historical context of attitudes toward intersex people, noticing particularly the unfortunate fear of homosexuality.

10:30 a.m. – 10:45 a.m.  MORNING BREAK
Day Three – The Medicalization of Sex  
Saturday, April 30, 2011  
Location: 1200-500 Granville Street

Theme: Deviant Bodies

10:45 a.m. – 11:30 a.m.  
Confessions of the Flesh:  
Aiming for Objective Measures of Desire  
Special Guest: Rebecca Jordan Young (Barnard)

What could be more subjective than what one wants? This paper will explore the seemingly paradoxical explosion of scientific techniques for discerning sexual desire by circumventing, rather than probing, sexual subjectivity. Penile and vaginal plethysmography, attentional measures (pupil dilation, blink response, glance time), and fMRI are just a few such techniques used since the middle of the twentieth century. During these years when sexual orientation was taking shape as a scientific construct, considered a permanent and central aspect of the sexual self, scientists became increasingly wary of so-called "self reports" of sexual desire. Subjects' reliability as informants regarding their own desires was (and is) considered compromised by both deliberate distortion or concealment, and by a lack of awareness of underlying or subtle desires. Thus, each of these technologies is mean to get the flesh to "speak directly" to scientific investigators. Using research reports and especially expert discussions of the reliability and validity of various methods, including the susceptibility to "faking" or "suppressing" sexual response and the difficulty of establishing reliable measures of sexual orientation in women, this paper will explore the role of "objective desires" in the emergent ontology of scientifically-defined sexual orientation. In particular, I will explore how it has mattered that measures for sexual orientation have emerged from a context in which scientists have been concerned to eliminate the possibility of lying about desire.

11:30 p.m. – 1:00 p.m.  
LUNCH ON YOUR OWN  
(suggestion: visit the food court at Harbour Centre then stay for choice of five breakout sessions)
Day Three – The Medicalization of Sex  
Saturday, April 30, 2011  
Location: SFU Harbour Centre Campus, 515 Hastings Street

**Theme: Deviant Bodies**

<table>
<thead>
<tr>
<th>Concurrent Breakout Sessions: 1:00 p.m. – 2:30 p.m.</th>
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| **Session 1: Early Sexual Science & Medicine**  
Room 1325 (Axa Pacific)  
Chair: Carol Groneman |
| **Session 2: Medicalization & Sexualization**  
Room 1520 (Barrick Gold)  
Chair: Judy Segal |
| **Session 3: Cross-Cultural Perspectives on the Medicalization of Sex**  
Room 2270 (Sauder Industries)  
Chair: Roghiyeh Razmara |
| **Session 4: Psychiatry/Psychology and Sex/Gender Conformity**  
Room 1315 (ScotiaBank)  
Chair: Jennifer Terry |
| **Session 5: Sex & Gender Identity**  
Room 1600 (Canfor)  
Chair: Elizabeth Reis |

| Jana Funke (Exeter)  
**Sexual History Before The History of Sexuality: Constructions of the Past in Havelock Ellis’ Studies In the Psychology of Sex** |
| Krista Sigurdson (UCSF)  
**The Medicalization or Sexualization of Breasts in Contemporary Breastfeeding Rights Discourse** |
| Trevor Floyd (Hartford)  
**Dhat Syndrome: The Influence of Medicalization and Globalization on the Presentation and Treatment of Sexual Dysfunction in South Asian Men** |
| Anika Stafford (UBC)  
**Summer Camp Special Services: Psychiatric Monitoring of Gender Nonconforming Children and their Families** |
| Caroline Sanders (Liverpool)  
**A Narrative Study of Parents’ Experiences of their Child’s Genital Ambiguity: How does Surgery Act as a Form of Protection?** |

| Sandra Seekins (Capilano)  
**Weimar Visual Culture and Magnus Hirschfeld’s Images of Sexual Variance** |
| Sarah Rudrum (UBC)  
**Orgasmic Birth and the Regulation of Women’s Experiences** |
| Meral Erol (Duke)  
**Blaming Women, Helping Women: Medicalization of Sexuality in Menopause in Turkey** |
| Anita Kurimay (Rutgers)  
**Rehabilitating Sexual Abnormals: Queers and Hungary’s Soviet Criminology Tribunal** |
| Eric Plemons (California-Berkley)  
**It Is As It Does: Genital Form and Function in Sex Reassignment Surgery** |

| Elizabeth Stephens (History of European Discourses)  
**The Emergence of ‘Normality’ as Medical Concept: Notes Towards a Critical Genealogy** |
| Tracy Penny Light (St. Jerome’s)  
**“Being Normal...Surgically: The Medical Discourse on Cosmetic Surgery in the 20th Century”** |
| Nesli Sen (UIC)  
**Talking through Medicine: Vaginismus as a channel for public discourse of women’s sexuality in Turkey** |
| Jillian Deri (SFU)  
**Re-Imagining Jealousy in Polyamorous Relationships** |
| Patricia Elliot (Wilfrid Laurier)  
**Losing the Subject: A Critical Reading of Bio-Reductive Theories of Transsexuality** |

| Rachel Hope Cleves (UVIC)  
**Contagion, Masturbation, and Same-Sex Sexuality among Antebellum American Girls** |
| Toni Serafini (Waterloo)  
**“My identifier is ‘big tits’?!: Cosmetic Enhancements and Identity Formation in Adolescent Females** |
| Amanda Lock Swarr (Washington)  
**Medical Experimentation and the Raced Incongruence of Gender under Apartheid** |
| Carm De Santis (Waterloo) and BJ Rye (Waterloo)  
**"I may look like what you want, but it don’t feel good anymore": The Impact of Medical Tampering on Women with Androgen Insensitivity Syndrome’s Sexuality** |
### Day Three – The Medicalization of Sex

**Saturday, April 30, 2011**  
**Location:** SFU Harbour Centre Campus, 515 Hastings Street

#### Theme: Deviant Bodies

<table>
<thead>
<tr>
<th>Concurrent Breakout Sessions: 2:30 p.m. – 4:00 p.m.</th>
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</thead>
</table>
| **Session 1: Doctoring the Medicalization of Sex**  
Room 1325 (Axia Pacific)  
Chair: Thea Cacchioni  
**Tara Bates (Adelaide)**  
“Who cares what the DSM says?”: Reorienting questions of power and docility concerning psychiatrists’ attitudes towards the DSM |
| **Session 2: Medicalized Reproduction**  
Room 1520 (Barrick Gold)  
Chair: Sarah Rudrum  
**Christabelle Sethna (Ottawa)**  
*On the Pill: Canadian Feminists’ Views of Oral Contraception, 1960-1980* |
| **Session 3: Medicalized Constructions of Sexual Risk and Pollution**  
Room 2270 (Sauder Industries)  
Chair: Janine Farrell  
**Robert Gillett (Queen Mary)**  
*Notes from an Initial Laundry: AIDS and the Queer Turn in the Medicalization of Sex* |
| **Session 4: Medicalized Masculinity**  
Room 1315 (ScotiaBank)  
Chair: Rebecca Jordan Young  
**Jemma Tosh (Manchester Metropolitan)**  
*The Medicalisation of Rape: A Discourse Analysis of Online Conversations about ‘Paraphilic Coercive Disorder’* |
| **Session 5: Resisting the Medicalization of Sex**  
Room 1600 (Canfor)  
Chair: Kelsi Cox  
**Travis Wisdom (NOCIRC)**  
*Questioning Circumcision: Challenging the Medicalization of Male Genital Surgeries* |
| **Jane Russo (Rio de Janeiro) and Fabiola Rohden (Rio de Janeiro)**  
*Clinical Sexology in Contemporary Brazil: The Professional Dispute among Divergent Medical Views on Gender and Sexuality*  
Dafna M. Sagiv-Reiss (Haifa)  
Marilyn P. Safir (Haifa)  
Gurit E. Birnbaum (IDC-Herzliya)  
“I am pregnant—not sick”: Changes in Sexual Experiences and Body Image throughout the Three Trimesters of Pregnancy |
| **Treena Orchard (Western Ontario), Arn Schilder (UBC), Warren Michelow (UBC), and Robert Hogg (UBC)**  
*Dark Matter: The Almost Untold Story of Rectal Douching Among Men Who Have Sex With Men (MSM)* |
| **Wrenna Robertson (Show Off Books)**  
*I’ll Show You Mine: A Celebration of the Vulva Diversity* |
| **Carellin Brooks (UBC)**  
*The Medicalization of Breastfeeding has Resulted in the Majority of Women Rejecting the Process as an Embodied Contradiction* |
| **Jessica Polzer (Western Ontario) and Susan Knabe (Western Ontario)**  
*Risk, Biotechnology and the Neomedicalization of T(w)een Sexuality: The Case of HPV Vaccination* |
| **Dany Lacombe (SFU)**  
*The Medicalization of Sex Offenders* |
| **Judith Raiskin (Oregon)**  
*“Tee Corinne vs. The Laser Vaginal Rejuvenation Clinic: Can Art Trim Cosmetic Genitoplasty?”* |
| **Katherine Poole (York)**  
*Quantifying Pleasure: Medicine’s Sadean Narrative of Transgender Sexuality* |
| **Caroline Walters (Exeter)**  
*The Signification of Self-Inflicted Wounds: The Relationship between the Individual, Masochism and Self Harm* |
| **Trish Garner (SFU)**  
*“Manboobs” and the Failure to Achieve Heterosexuality* |
| **Marion Doull (UBC)**  
*Subject, Object, or Both? Defining the boundaries of ‘girl power’* |
Day Three – The Medicalization of Sex
Saturday, April 30, 2011
Location: 1200 – 500 Granville St.

Theme: Deviant Bodies

4:00 p.m. – 4:15 p.m.  AFTERNOON BREAK (Please make your way back to Segal Centre)

4:15 p.m. – 5:15 p.m.  Transnational Sexual Politics:
Exporting Ex-Gay Therapies
to the Middle East, Africa, and Latin America
Keynote Speaker: Jennifer Terry (UC-Irvine)

This paper explores recent efforts mainly generated by "ex-gay" organizations and evangelical Christian congregations in the United States to introduce "reparative therapy" to nations in regions outside Europe and North America. I argue that such efforts bring to light larger political and religious tensions over the relationship between sexuality and modernity in locations with long histories of cultural imperialism.

Focusing specifically on recent controversies regarding proposed legislation to further criminalize homosexuality in Uganda, I examine the interplay of religious, political, and medical discourses in debates over whether sexual orientation is mutable, on the one hand, and therefore subject to intervention, or, on the other hand, an inalienable right deserving respect and legal protection. As conservative Christians from the United States offer support to local anti-gay organizations in Uganda and US based gay rights groups rally to denounce violence against Ugandan gay people, one can see how the rhetoric of medical care is yoked to spiritual salvation on the part of Ugandan anti-gay activists, clergy, and politicians who welcome the "ex-gay" ideas of Christian missionaries and yet insist that their proposed restrictions on homosexuality activity are expressions of authentic African traditions that value the family and procreation.

5:15 p.m. – 5:45 p.m.  Closing Remarks: Thea Cacchioni (SFU)
Junior Ruth Wynn Woodward Chair
and Conference Chair
# List of Participants (A-Z)

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Orgasm Inc.

the strange science of female pleasure