“I am of the opinion that my life belongs to the community, and as long as I live it is my privilege to do for it whatever I can.”
—George Bernard Shaw

It's our life.

Continuing Studies
Annual Report
2006–2007
www.sfu.ca/cstudies
As Simon Fraser University enters its fifth decade, Continuing Studies has re-committed itself to engaging local communities, the nation and the world. This 2006–2007 annual report on our activities is a way of letting the public know how we serve the educational and public service needs of our constituencies. It has been our privilege.

We are a diverse organization unified by our desire and drive to extend the benefits of a leading Canadian research university to populations who might not otherwise have an opportunity to experience traditional university programming. In partnership with our academic and faculty colleagues from within and outside Simon Fraser University, we work to deliver curricula, programs, services, and opportunities for intellectual inquiry to the people of British Columbia and beyond.

As you read our report, you will see how our commitment to community expands from economically disadvantaged communities to working adults, from local micro-projects to international CIDA-funded efforts. Our courses provide professional development and personal enrichment, while our service units work with other educational partners, here in Canada and abroad, to extend the benefits of higher education and enhance the lives of individuals and their communities. Simon Fraser University has long served this role for the province, and we are committed to fulfilling our part of this mission.

Over the past year, Continuing Studies staff and programs have been recognized for their excellence and professionalism. We are seen as a leader in Canada’s university continuing education field. This places high expectations on us—expectations we welcome as the benefits of quality programming is what our students and communities deserve.

Thank you for taking the time to read our report.

Sincerely,

John G. LaBrie
Dean, Continuing Studies
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Our Fall 2007 Continuing Studies catalogue contains information on many of our programs and services.

The catalogue is available at the Continuing Studies website (www.sfu.ca/cstudies) or call 778-782-5100 for your free copy.
CENTRE FOR ONLINE AND DISTANCE EDUCATION

Distance Education at Simon Fraser began in 1975 and is now one of the largest programs in Canada, providing learning opportunities that allow students to fulfil their academic and professional goals when distance, work, or family commitments prevent them from attending on-campus courses.

The Centre for Online and Distance Education (CODE) is proud to be a part of a dual-mode academic institution that has always been committed to providing learning opportunities for those who — by choice or by circumstance — are looking for alternate ways to fulfil their academic and professional development goals. CODE continually strives to prepare students for success in the 21st century, a time when lifelong learning is essential and coping with change is a necessity.

Instructional Technology Unit

The IT unit of the Centre for Distance Education (CODE) is always on the lookout for new technologies and ways to apply technical tools to distance education (DE) courses. While advances in the field provide the bulk of the concepts and systems in use, a continuous dialogue with other disciplines greatly benefits the unit’s work.

Michel Kouadio and Rob McTavish of CODE met in December with the Computing Science department to explore how lessons learned from DE could be applied to telehealth and vice-versa. By replacing “the educator” and “student” in the DE environment with “remote health care provider” and “patient” in telehealth and analyzing their roles, it appeared both DE and telehealth domains could be mapped onto each other for an interesting dialogue of their techniques and research endeavours. These findings led to a research paper entitled, “Applying lessons learned in distance education to telehealth,” which was accepted by the 2007 International Association of Science and Technology for Development conference and presented in Montréal in June to an international audience.

This collaboration also showed telehealth has more mature remote handling technologies that could be adapted to enable remote laboratory settings in DE. Opportunities of a pilot health education and monitoring experiments are being explored with one of BC’s health authorities. This collaboration with Computing Science helped develop new partnership opportunities and broadened the scope of research for both distance education and telehealth.
“I’ve just picked up the course package for EDUC 240 and I’m just bowled over by the beauty and elegance of the course reader. Your group has done a magnificent job and I wanted to thank you and your team. It’s going to be a pleasure to work with these materials.”
—Selma Wassermann, Professor Emerita, Faculty of Education

It was a very helpful and productive meeting with everyone contributing. I was impressed with Dr. Nancy Earle, who followed up with specific suggestions about possible course materials, and Peter Kou, who had useful comments on technical implementation issues.
—Professor Brian Burtch, School of Criminology

Master of Education Degree in Curriculum and Instruction
Building on its 30-year history of developing and delivering distance undergraduate programs, CODE launched its first online graduate program in fall 2006. Working in partnership with the Faculty of Education, the Master of Education Degree in Curriculum and Instruction program combines the benefits of studying online and face-to-face. The first cohort brought together students from Mexico, Thailand, China, the United States, and Canada. The two-year program promotes interaction amongst students and faculty using a combination of technologies, including WebCT, eLive, and e-portfolio products.

Course Author Toolkit Project
Also this year, CODE worked on the Course Author Toolkit Project initiative, which creates a toolkit for faculty with extensive experience teaching in the face-to-face environment but for whom teaching online is a relatively unexplored opportunity.

Committed to Excellence
CODE and its counterpart at Washington State University in Pullman, Washington have been working together during this past year to support each other’s commitment to excellence in the development and delivery of online/distance programs. Dianne Jamieson-Noel and Kanthi Jayasundera have been exploring best practices with Dave Cillay of WSU and Janet Kendall, a former SFU faculty member. Workshops will be held in fall 2007 for all CODE professional staff and those Continuing Studies colleagues at SFU Vancouver and Surrey who are interested in online delivery for their programming areas.

Workshops and New Course Developments
In summer 2007, Wendy Steinberg of the ITA program and Amrit Mundy of CODE co-taught two half-day workshops for 25 international students who are spending two months at SFU completing M.Ed. courses. These specialized workshops provide initial support for the students as they transition into a North American cultural context. The workshops explore the idea of multiple perspectives in a multicultural environment and academic expectations and achievements in North America. They also briefly look at the use of language and humour in our culture.

CODE/SFU Library Collaborations
CODE is fortunate to enjoy a close working relationship with SFU librarians. Their considerable knowledge of electronically available resources is an invaluable resource that supports our online initiatives. The development of CMNS 261, a communications prerequisite course, is one example of this productive partnership. Sylvia Roberts, the Liaison Librarian for Communications, provides research instruction and support for students in the completion of three in-depth research assignments. It was developed into a WebCT course, with a new modularized and expanded research guide and animated, annotated searching demonstrations. Student success in this mode is on par with the on-campus course, and according to the tutor-marker, the fall 2006 class resulted in some of the best CMNS 261 papers.

www.sfu.ca/code
"I enjoyed the entire program, the material has been very useful at work, and the material covered made this one of the best courses I have taken and well worth my investment of time and money."
—Sharon Fletcher, Deputy Director of Planning, District of Mission

"The program is inspirational, skills-based and highly transferable to municipalities at every stage in their urban design "evolution", from Vancouver to Calgary to anywhere a quality public realm is valued. Calgary's partnership has already resulted in better built projects, policy and design dialogue."
—Brent Toderian, Director of Planning, City of Vancouver

CITY PROGRAM

The City Program explores urban issues and offers mid-career professional development courses, public lectures and an Urban Design Certificate program.

This past year, the unit held two very successful conferences. The first, Affordability by Design: Affordability by All, had 140 attendees and was organized in conjunction with the Vancouver City Planning Commission and Smart Growth BC on housing affordability in Vancouver. The second was The Challenge of Sustainable Development and Heritage Conservation, which delved into the issue of reusing existing buildings and historic places in response to the sustainability issues.

This year’s Urban Design Certificate program welcomed a new cohort of 32 mid-career professionals from throughout western Canada. A new partnership with the City of Edmonton resulted in Edmonton-based urban design courses, complementing the existing Calgary and Vancouver offerings. In collaboration with the City of Surrey planners, urban design studios were redesigned and focused on the new and challenging site of Surrey City Centre. A certificate in sustainability is being developed in conjunction with SFU’s Centre for Sustainable Community Development, and is slated to launch in 2008.

Through the public lecture program, part of the SFU story was told in talks by Michael Geller, UniverCity: The First Seven Years, and Bing Thom, The Making of Central City and Beyond. Brent Toderian, Vancouver’s new Director of Planning held his first public lecture to a Vancouver audience in this series. Others in the series:

- Solving Homelessness: Lessons from the American Approach, with Philip Mangano of the US Interagency Council on Homelessness
- Shaping the Region’s Future: Connecting Land Use and Transportation, with Still Stuck in Traffic author Anthony Downs
- Disappearing Traffic! The Challenge of Reallocating Public Space, with Jeffrey Kenworthy
- Landscape, Waste and Urbanization by Harvard Professor Alan Berger

In all, a record 21 public lectures were offered, attracting over 2,700 people.

To increase access to the lectures, video and audio recordings are posted on the program website, bringing important resources to communities throughout BC and beyond. Currently, over 30 lectures are available for free downloading. In addition, the City Program blog supplements their activities and provides urban content for its readers. The excellent City Program website won the 2007 CAUCE Marketing Award in the website category.

Gordon Price, Director of the City Program, won Smart Growth BC’s “Smarty Award” in the People category, and has been invited to share the Vancouver story at conferences in cities as diverse as the Gold Coast, Australia, to Salt Lake City, Utah.

www.sfu.ca/city
COMMUNITY EDUCATION PROGRAM

The Community Education program facilitates change for socially excluded individuals and communities by creating access to education and other resources.

Over the past year, the Community Education program has continued designing and implementing the Community Education Model, which supports access to education for socially excluded groups and individuals. Part of this model was the History of Sex Work: Vancouver project — a collaborative research and art initiative driven by a group of Vancouver-area sex workers seeking to reclaim their collective history. The project findings were synthesized in a multimedia art installation and companion book, successfully launched in April, 2007.

Another project, Women, Poverty and Education in Mexico, has earned a stellar international reputation, and was recently the recipient of the Gender Equality Achievement Award at the 15th Annual Canadian Awards for International Cooperation. Over the past six years, 279 women have participated in the program, implementing over 65 community projects.

The department also offered a new installment of the Social Justice Series entitled Focus on Africa, where grassroots organizers from sub-Saharan Africa offered their unique perspectives on gender and development.

In addition, the highly rated symposium Communities and Universities: Partners in Education was hosted in October 2006 under the auspices of the North American Trilateral Partnership, an initiative to increase knowledge about and effectiveness of university partnerships with socially excluded communities. The group held its third meeting at the University of Pennsylvania in March 2007, in conjunction with the International Symposium on Democracy and Human Rights in Higher Education.

The HIPPY (Home Instruction for Parents of Preschool Youngsters) Program continued to grow, including the official launch of the HIPPY Plus pilot project HIPPY Britannia site in late spring 2006. The HIPPY Plus program combines the traditional HIPPY program with a uniquely designed emergent adult literacy program. HIPPY Canada also hosted the annual international meeting in Vancouver in spring of 2007. The Care, Identity and Inclusion research project, in partnership with UBC and HIPPY Canada, has continued its work investigating how the amount and quality of time parents spend with their children influences their sense of cultural security and inclusion in the public sphere.

www.sfu.ca/cstudies/community
CONFERENCE SERVICES

For over 15 years, Conference Services has provided professional conference contract services for internal and external clients.

The office plans, manages and evaluates SFU-sponsored conferences held at the Burnaby and Vancouver campuses, the Morris J. Wosk Centre for Dialogue, and major hotels and convention centres in British Columbia.

Specific responsibilities include working with the conference chair and conference committee on funding proposals, program growth, and developing program budgets. The unit is also accountable for overall budget administration, producing promotional materials, coordinating logistical arrangements, facility bookings, contract negotiations, catering, audio-visual, management of on-site administration, guest speaker liaison, and development and coordination of the registration operation, including collecting fees, and program evaluation.

The 2007 Bee Master’s Short Course was held in February 2007. This course, which is co-sponsored by Simon Fraser University and the BC Ministry of Agriculture and Land (Apiculture), has been held at SFU’s Burnaby campus for the past 20 years.

Another function is facility rental on the Burnaby campus for external clients. In 2005/2006, this included booking university meeting space and handling logistical arrangements for a diverse number of organizations or associations holding events such as annual meetings, ceremonies, seminars, workshops, videoconferences, and exams.

Finally, the Halpern Centre serves as a venue for lectures by distinguished visitors, discussion groups, learned conferences, dissertation defences, and other similar functions. The centre is available for booking by university departments whose activities are consistent with the centre’s stated purpose. Bookings include Administrator’s meetings, The Board of Governors’ meetings, and the President’s Lecture Series (held during the fall and spring semesters).

www.sfu.ca/cstudies/conf
An array of scheduled program and course offerings from SFU Vancouver were held at the SFU Surrey campus in 2006/2007. The campus collaborated in the development of a Knowledge Transfer Strategy, and developed the full-time presence of Management and Professional Programs. Also implemented were the Health Education unit to Continuing Studies operations, and the inaugural offering of the Aboriginal University Preparation program.

Education planning, programming, and project initiatives this year included the **Mayors’ Public Lecture Series**, which was inaugurated as part of the SFU Surrey Grand Opening, in September 2006. There were seven successful presentations given through this series, including: Crime Reduction Through Crime Analysis, by Paul Brantingham; Murder and Maggots and Bugs and Bones, by Lynn Bell and Gail Anderson; The Making of Central City, by Bing Thom; When the Body Says No, by Gabor Maté; and The Planetary University, by Michael McGonigle.

The Surrey campus offered the **Aboriginal University Preparation Program** — a suite of transitional programs designed to improve recruitment, retention, academic achievement at the undergraduate level, and graduation rates. A successful grant proposal writing workshop offered in partnership with the Surrey Foundation and Knowledge Transfer Projects, based on a partnership with the City of Surrey, Kwantlen University College and the RCMP, was supported by a $50k Canadian Council on Learning grant. Currently Continuing Studies at SFU Surrey is working on a proposal for a Police Studies Certificate.

Many events were held at the Surrey campus this year, including the grand opening of the campus in September 2006, an open house in February 2007, and several community festivals. Evidence of Continuing Studies in Surrey’s improved visibility is apparent in website visits, which have doubled.

“The Aboriginal University Prep Program was very informative and I would recommend it to whoever is going to University. What I learned in the program was to write papers that would give me a higher grade — the program prepared me to rise to academic standards. The experience was very challenging at first but the instructors and the tutor were very helpful in explaining what we need to do. I want to thank you for the experience that I need to further my education.”

— Hector Hill, graduate, AUP

**CONTINUING STUDIES AT SFU SURREY**

This year, Continuing Studies and Community Outreach and Engagement (COE) at SFU Surrey continued developing its profile and extending its services in south Fraser Valley communities, to which the new campus was dedicated at the Grand Opening in September 2006.
DIALOGUE PROGRAMS

Dialogue emerges as an active, relational, meaning-making process between individuals as they try to collectively understand and name their world.

In April 2007, the new Diploma in Dialogue and Negotiation officially launched. This first cohort brought together 18 students from diverse sectors including government, non-profit, and business to learn broader uses of consensus-based approaches within and between organizations.

The Dialogue Makers Series launched its 2006/2007 season, inspired by the theme of Animating Democracy through Dialogue and the Arts. Attendees discovered opportunities to renew and deepen capacity to design safe, inclusive spaces for civic dialogue.

In February 2007, Dialogue Programs presented Finding Home. This cross-cultural collaborative day cultivated a sense of belonging, connection and community among people with histories of disengagement, exclusion and displacement. This event took place at the Morris J. Wosk Centre for Dialogue and featured Roméo Dallaire, Chief Robert Joseph, and over 150 local community members including First Nations groups, environmentalists, artists, and academic, student and government representatives.

Dialogue Programs worked with the President’s Office to produce this year’s President’s Forum. Participants of Can Movies Really Change the World? joined Costa-Gavras and Allan King, two internationally acclaimed filmmakers, in conversation with filmmaker and scholar Colin Browne as they talked about film as personal testimony, transformation, entertainment and political activism.

Imagine BC entered its third year, focusing on themes of ecology and economy. Imagine BC is a series of initiatives, including policy and regional dialogues, and a public forum broadcast live on CBC. Regional dialogues were conducted in Abbotsford, Cowichan Valley, Prince Rupert and the Sea to Sky corridor. These dialogues create a space for engaging local community members in responding to the challenges set out by the year’s discussions.

Dialogue Programs continues to work with the Ministry of Attorney General and Minister Responsible for Multiculturalism. They are actively supporting thirteen Community Dialogues on Multiculturalism: Vernon, Fernie, Terrace, Smithers, Burns Lake, Vanderhoof, Quesnel, Williams Lake, Duncan, Campbell River, Nanaimo, Abbotsford and Powell River.

Finally, the Morris J. Wosk Centre for Dialogue is hosting the 2007 Canadian Community for Dialogue and Deliberation C2D2 Conference, Facing Complex Issues Together, in November. Joanna Ashworth, Director of Dialogue Programs, is the national co-chair of the conference.

www.sfu.ca/dialogue/activities.htm
THE ENGLISH LANGUAGE AND CULTURE PROGRAM

The English Language and Culture Program (ELC) has been assisting international students and working professionals to achieve their academic, business, and personal goals since September 1995.

This year saw a substantial increase in the diversity of the ELC student body through various marketing and recruitment strategies. ELC attended several educational language exhibitions, participated in partnership workshops, and provided seminars in a variety of universities and institutions in Korea, Japan, Turkey and the United Arab Emirates. New markets were also opened in Saudi Arabia and Colombia to enthusiastic response.

ELC collaborated with the Faculty of Education to send student teachers from the Masters of Education International Program to ELC for a short orientation program, spending time in classroom observations and follow-up discussions with ELC instructors.

ELC continues its Friday afternoon organized student activities, allowing the practice of English skills in fun, informal, and natural settings. A blog has been created to post photos of these exciting extracurricular events, offer details about future activities, and provide other practical information for ELC students. Twice each term a representative from SFU International speaks to ELC students about SFU credit courses and programs, and answers questions about the admission process. The development of a small resource library with current information on Canadian post-secondary institutions and programs is an expanded feature of the student support services.

ELC had a total of 686 students last year from all over the world including Argentina, Colombia, Poland, Switzerland, Vietnam, Saudi Arabia, Denmark, Mexico, China, Japan and Korea. At one point the summer semester included a total of 412 class hours per week; a remarkable challenge for administrators and instructors alike.

A major theme in 2006/2007 has been community building within ELC itself. In September, a six-month review and revitalization campaign was launched focusing on professional development, strengthening communications, and curriculum design. Over thirteen workshops were organized for instructors, staff, and administrators to explore different aspects of ELC as a community of committed educators and working professionals. One of the most positive results of this campaign was the development of a mission and value statement to guide all members of the ELC community into a promising future. ELC continues to grow and meet the changing needs within the global community, while remaining committed to providing a comprehensive student-centred learning environment designed to promote diversity, self-awareness, critical thinking and communication.

www.sfu.ca/elic
“The Rehab Management Program gave me the edge I needed when I found myself in a tough interview for a new position. It was wonderful to be able to indicate that I had completed this diploma program. It clearly demonstrated my commitment to remaining fresh and on the cutting edge of my field. ... I actually gained additional confidence in my abilities and skill set after completing the course, which I think shone through in the interview.”

—Lisa Everett, Health Management Consultant Team Leader, SuntLife of Canada

“Both instructors [in the Summer Health Institute] were knowledgeable, engaging, well-organized. This was a good refresher and reminder to keep in harmony and balanced. There was an interesting mix of attendees ranging in ages from 25–75 and varied life backgrounds.”

—Alan Kaufman, Vocational Rehabilitation Consultant, WorkSafe BC

CONTINUING HEALTH EDUCATION

In September 2006, Continuing Health Education emerged as a new program in Continuing Studies with the mission to address the learning needs of health professionals, families, community groups and organizations in the areas of health and wellness.

Its strategic alignment with the SFU Faculty of Health Sciences and promising alliances with established players in health planning and service delivery, research and education, allow the Continuing Health Education team to spark new and innovative learning ideas for both health professionals and the larger community.

Inaugural offerings included two public lectures held at SFU Surrey. The first lecture explored the mind/body unity and stress-disease connection, and the other discussed medical error. High attendance and positive feedback confirmed the public’s interest in learning about health and wellness, especially at a location central to their community.

In response, Continuing Health Education joined forces with SFU’s Health and Counselling Services team and jointly prepared the Summer Health Institute, an eight-part public education series on healthy living that started in July 2007. Other programs under preparation include public lectures on nutrition and parenting, as well as the Public Engagement with Information Technologies for Better Health initiative, supported by the Michael Smith Foundation for Health Research.

A critical part of Continuing Health Education’s mission is to develop top quality continuing education programs for health professionals. Building upon the successes of the Diploma Program in Rehabilitation Management, as well as a variety of health research skills courses, new certificate and diploma programs in the areas of nutrition, caregiving, and massage therapy are being developed.

The Continuing Health Education team is also working with community organizations and groups devoted to such important causes as improving the quality of life for seniors, maintaining appropriate water quality in our communities, and helping internationally trained medical doctors obtain the knowledge, skills and credentials needed to integrate into the Canadian health care system. As well, team members actively participate in health research and consult on initiatives connected to health education.

www.sfu.ca/healthed
Two programs are currently offered — Liberal and Business Studies (LBS) and Aboriginal Leadership and Administration (ALA). Both programs are interdisciplinary and cohort-based, a method which ensures students share their professional and personal experiences, their industry knowledge, and the creative/innovative approaches or organizational challenges in a classroom setting.

The Aboriginal Leadership and Administration program commenced in May 2006 at SFU’s Kamloops campus. The program offers its participants a minor in First Nations Studies along with liberal arts and business administration courses. Instructors are drawn from either the local community or a pool of instructors who regularly teach in the LBS program in Vancouver.

The Liberal and Business Studies program began at Harbour Centre in September 1995. Interest from two large corporations — Canadian Pacific Railway and BC Hydro — led to the establishment of the program’s first cohort. Since that time, demand for the program has resulted in the launching of a new cohort every September at Harbour Centre. In addition, the program has expanded outside the Vancouver area and has been offered at the Thomas Haney Centre in Maple Ridge, the Kitimat Valley Institute in Kitimat, and at the Castlegar campus of Selkirk College. The program has also recently been made available at SFU Surrey.

The curriculum consists of courses in the liberal arts, business administration, science, and applied sciences. All participants enroll in two courses each semester, and are registered in three semesters in year. Courses are completed in a planned sequence, with each class building a foundation for those that follow. Since its inception in 1995, approximately 450 students have received their degrees through Integrated Studies.

www.sfu.ca/integratedstudies
“CAIS provides a successful process for independent scholars to research and present their work to a thoughtful and loyal audience.”
—Mark Dwor

INTERDISCIPLINARY PROGRAMS

Interdisciplinary Programs is home to the well-known Philosophers’ Café program, the Canadian Academy of Independent Scholars (CAIS), and Civitas, a contemporary political discussion group.

Interdisciplinary Programs initiated and continues to cultivate the only Independent Scholars program in Canada, the Canadian Academy of Independent Scholars. It has been incorporated nationally and is affiliated with Independent Scholars groups in the US and Europe. The Academy offers full university library access, collegial lectures and peer review as well as assistance with publishing, grants, awards, positions, office space, research assistance, and mentoring.

The Canadian Academy of Independent Scholars put a call out for papers to be published in the forthcoming first issue of its annual journal, the International Journal of Independent Scholars/Journal international des chercheurs indépendants in 2007. Guy Buchholtzer, the first Scholar-in-Residence, is the managing editor of the journal and is impressed by the promising response.

The first Philosophers’ Café held in Gastown in 1998 was an instant success; eight years later there are over 24 venues throughout the lower mainland, Vancouver Island and Penticton with enrollment reaching an all time high of 3,384 participants. Perhaps the most unique new location is the spectacular Vancouver Lookout, perched high atop SFU Vancouver at Harbour Centre.

Last year, the website introduced Crack the Code, a challenging number puzzle with a cash prize to the first person to solve it. It proved very popular all over the world. Designed by a well known BC historian, the code, once cracked, spelled out a famous quote. Another popular feature on the Independent Scholars website is the Independent Scholars Handbook by Ronald Gross, which has been downloaded thousands of times.

Spring 2006 was an extraordinary season of growth for both the Philosophers’ Café and the Canadian Academy of Independent Scholars. Guy Buchholtzer and Chief William Cranmer joined Program Director Yosef Wosk on a cultural/academic pilgrimage to Paris. The journey was three-fold: to visit the first Philosophers’ Café of the modern era, Café des Phares; as a delegation of Independent Scholars to meet with distinguished Paris-based individuals and organizations; and to make a visit of gratitude to the legendary scholar Claude Lévi-Strauss. It was a very emotional and memorable occasion which had Lévi-Strauss becoming the first Distinguished Patron of the Canadian Academy of Independent Scholars.

www.independentscholars.net
www.philosopherscafe.net
In 2006/2007 the OID managed five projects in Africa and Asia. In Southeast Asia, the CIDA-funded Adult Education for Economic Development project with Royal University of Phnom Penh, Cambodia, National University of Laos and Chulalongkorn University, Thailand made significant progress with the opening of Continuing Education Centers in Cambodia and Laos. The Faculty of Education, the School of Communication, School of Resource and Environmental Management contributed to the delivery of graduate programs for five doctoral and 26 M.Ed. students.

The CIDA-funded Reducing HIV Stigma by Education – Ghana project piloted a course on HIV/AIDS with 6,886 teachers. The revised course will be delivered to 15,000 teachers and 1,800 community youth workers. Early success has led to discussions to make the course a requisite for undergraduate students at University of Ghana, University of Education – Winneba and University of Cape Coast. The Faculty of Health Sciences, School of Communication and the Centre for Sustainable Community Development have provided expertise for the success of this project.

In South Asia, the Open University of Sri Lanka Capacity Enhancement component of the ADB-funded Distance Education Modernization Project achieved the majority of capacity enhancement deliverables to modernize distance learning programs and streamline operating processes. In 2006, four SFU faculty and staff participated in the ADB-funded Preparing the Education Sector Development Program (2008–2013). The project led to a six-year investment aimed at improving the quality and relevance of secondary and tertiary education in Sri Lanka.

The Malawi Secondary School Teacher Education Project (SSTEP) ended following seven years of cooperation with Domasi College of Education, Malawi. The CIDA-funded bilateral project developed in-service teacher education using mixed-mode distance education. The project partners were SFU, Brandon University, and Hickling Corporation.

In conjunction with SFU’s Department of Political Science and the Center for Trade Policy and Law at Carleton University two contract training programs supported by a CIDA-funded World Trade Organization (WTO) accession training project in China were conducted.

In February 2006, OID launched the Bracelet of Hope campaign to raise money for an HIV clinic in Lesotho. The campaign has raised over $1,000.

www.sfu.ca/cstudies/international
In February 2006, an ITA Focus Group consisting of university administrators, faculty members, student service personnel, international graduate students and TAs was formed. A meeting was held to begin discussions across different sectors of the university on various international student support issues. As a result, the program formed new working relationships with other faculties and student service organizations, and became more active in many initiatives and events. An advisory committee was also formed to ensure both program quality and community needs are being met. In addition, the program will be receiving more financial support from the university community in fall 2007.

The training model employed by the ITA Program was presented and well received in Canadian and international conferences. In summer 2006, the program presented a keynote speech at the University of Hong Kong (HKU) in a lecture series sponsored by faculties of arts and linguistics on language, communication and media. HKU is a regional leader in quality English-medium instruction and cross-cultural communication training. The faculties and other personnel at HKU were most impressed with SFU’s expertise and efforts in training and supporting international graduate students and TAs.

The ITA Program has also begun to explore international collaborative research projects on ITA and other cross-cultural communication issues. The program aspires to be a leader among all ITA programs in North America. This, in turn, will optimize the international educational experience for both domestic and international students at SFU. This professional bridging program for international graduate students continues to gain national and international recognition, in a world where cross-cultural communication has become a focal point in a wide variety of fields.

www.sfu.ca/lang/ita

Our graduates say:

“Although I tried different ways of learning English, the chance you’ve been providing me is the best.”

“I was really impressed by the level of the seminar and your constant encouragement. It was one of the best language (and culture) courses I have ever taken.”

“You have shown us a good strategy for how to improve our English in the future by ourselves.”

“We must think in different ways to understand Canadian society.”

“I could learn many things not only about English, but also Canadian culture and ways of thinking.”

“Did you know that I am a TA now? I’m dealing with real people and—surprise—I’m not scared at all (as I supposed I would be).”

INTERNATIONAL TEACHING ASSISTANTS

The International Teaching Assistants (ITA) Program continues to meet high demands and now enjoys more support from the university community through various student service networks and initiatives.
The Diploma in Interpretation and Translation is an eight-month, full-time program intended for those with an undergraduate degree. It is the only program of its kind that offers regular field trips with on-site interpretation practicums. In addition to the flagship diploma program, a part-time, 12-week Translation Workshop is also offered twice a year. The Translation Workshop focuses on business-oriented, hands-on translation practice designed for those wishing to pursue careers as freelance interpreters.

High quality, professional interpreting service continues to be a trademark of ITP. Over the course of the year, diploma program students served as interpreters for both a franchise investment forum organized by SUCCESS, and a mining industry tradeshow in Vancouver for Canadian mining companies and potential Chinese investors. Additionally, two students were invited to interpret for a Chinese delegation attending the Asia Pacific Summit held in Vancouver in October 2006.

Staff of the program also provided interpreting during several high-profile events. One of the ITP instructors served as an interpreter for the Beijing Investment and Cooperation Symposium hosted by the Canada China Business Council. In March 2007, Program Director Jennifer Hsu provided interpretation service to a CIDA project involving the Chinese Federation of Women, in addition to facilitating a roundtable discussion at the 8th Annual LaFontaine-Baldwin Symposium hosted by the Institute for Canadian Citizenship. Earlier this year, the program director also translated the Memorandum of Understanding (MOU) between SFU and Tianjin University.

In the coming year, ITP will continue responding to requests from international universities and organizations for establishing partnerships to advance the education and training of interpreters and translators. This is in keeping with the federal government’s Asia Pacific Gateway and Corridor Initiative.

www.sfu.ca/aip
The non-credit Language Programs contains four different areas: the Goethe-Zentrum (GZ), French, Greek, and the heritage languages — Punjabi, Ukrainian, and Filipino.

The Goethe Zentrum (GZ) continues to offer progressively structured German language courses, from elementary to advanced levels, as well as a range of special topics courses and summer drop-in sessions. GZ courses will be expanded into SFU Surrey in 2007/2008.

Goethe-Institut (GI) sponsored cultural events, and in-service training strengthened ties to the German-speaking community. In cooperation with the GI and the Institute of European Studies at UBC, a three-day seminar on intercultural communication with presenters from Germany and France and participants from across Canada was organized. In February 2007, the exhibit Werbung in Deutschland, illustrating 150 years of German economic and cultural history through advertising, was displayed in the foyer of the Harbour Centre Tower.

The French language program, which is offered in cooperation with the Canada School of Public Service, is designed to help participants achieve sufficient competence to perform job-related functions and personal tasks.

Student enrollment in heritage language classes at SFU Surrey remained healthy. Interest in Punjabi, Filipino, and Ukrainian classes steadily increases as the program’s profile at SFU Surrey increases. The greatest promise remains with the Punjabi classes, all of which received updated teaching materials this year.

The program is continuing its partnership with Hellenic studies in pursuit of developing online distance education Greek courses.

www.sfu.ca/goethe
www.sfu.ca/cstudies/lang/French
www.sfu.ca/cstudies/lang/greek
www.sfu.ca/cstudies/lang/silp
MANAGEMENT AND PROFESSIONAL PROGRAMS

The Management and Professional Programs (MPP) unit offers business and management courses, certificates, and professional designation programs to help adults achieve their career goals.

Courses offered as part of the Certificate in Management program increased significantly in 2006/2007, almost doubling from the previous year. Along with the fall and spring semester, a new summer semester was added. As of September 2006, students can take the Certificate in Management courses at both the SFU Surrey and Vancouver campuses. With repositioning and a renewed focus on marketing, applications to the Certificate in Management program more than doubled in 2006/2007 from the previous three-year average. From September through June, 720 students were enrolled in 36 courses.

In April 2006, MPP and the Department of Economics offered the last lecture of the SFU-BMO Lecture Series on Economics and Evolution, supported by the BMO Bank of Montreal Endowment Fund. In the three years the series was offered, close to 30 emerging and leading academics presented research related to this interdisciplinary field. Planning is now underway for a new, annual lecture series in economics.

MPP also oversees The Salvation Army Development Endowment Fund, and in January 2007 discussions began on program priorities for the endowment, including initiatives such as the Homelessness Research Project.

In January 2007, the Diploma in Advanced Project Management and Development was launched at the Surrey campus. It is a six-month, part-time cohort program providing a comprehensive overview of the project management life cycle. As well, this past spring MPP began offering a two-day course to prepare students to write the exam for the Project Management Professional designation.

In February 2007, MPP partnered with PMAC to launch the Strategic Supply Chain Management Leadership Program, also based at SFU Surrey. This three-year, part-time cohort program leads to the redesigned Certified Professional Purchaser (C.P.P.) designation. Finally, 17 students participated this year in the three-week field school, which is offered jointly by MPP and the SFU Centre for Tourism Policy and Research, as one of four modules in the University of Salzburg Business School's International Executive MBA in Tourism and Leisure Management.

www.sfu.ca/mpprog
In 2006/2007, REU worked with a variety of external organizations. The unit continued to provide evaluation services for Action Canada, a program committed to building leadership in the most promising emerging leaders in Canada. REU worked on several evaluation projects for the Commonwealth of Learning, including a follow-up analysis of the New Partnership for Africa’s Development (NEPAD) looking at the impact of information technology in schools in Africa. They carried out evaluation research for the Salvation Army’s Executive Leadership Development Program and provided advisory services related to setting up a Prior Learning Assessment framework within the Salvation Army. Finally, they carried out two reviews of HRSDC-funded evaluation studies.

Within SFU, REU continued to work on evaluations for the Integrated Studies Programs and the Certificate Program in Management. They provided needs assessment research for the developing SFU NOW initiative, formerly called Weekend University.

They also worked with the SFU French Cohort Program to survey three cohorts of current students. In addition, they worked on various Continuing Studies-wide projects, such as collecting and analyzing data to inform development of the three-year plan priorities, analyzing financial data related to marketing expenses and awareness of programs, and conducting focus groups related to Continuing Studies marketing activities.

In addition to providing these services, the REU Program Director, Cathie Dunlop, presented a paper with Tom Nesbit, titled “People Keep on Learning: An Analysis of Effective Principles and Practices of Lifelong Learning in Institutions of Higher Education in British Columbia,” at the CAUCE 2006 conference in Toronto.
CONTINUING STUDIES IN SCIENCE

Continuing Studies in Science (CSS) focuses on issues pertaining to natural resource policy and decision making. Their community engagement programs focus on understanding the science behind these issues and identifying enablers for positive action. CSS also oversees the development of activities and programs and the administration of the interdisciplinary Centre for Coastal Studies.

In 2006/2007 over 30 projects were developed and implemented. These projects varied in scope from local to regional, national and international (15 countries) and involved collaboration with over 70 organizations.

Some of the larger projects included partnerships with the Consortium for Genomic Research on all Salmonids Project, the national Ocean Management Research Network, and A Comparative Assessment of the Capacity of Canadian Rural Communities to Adapt to Uncertain Futures Project—a university partnership (Memorial, Saskatchewan, Carleton and SFU).

Public outreach events resulting from these partnerships included Water and Cities: Acting on the Vision, a dialogue that analyzed case studies and included field trips to local watersheds. International and national participants identified solutions and recommendations for ensuring sustainability of city water resources.

As part of the ongoing Changing Currents dialogue, The Future of Endangered Coastal Communities: Building Capacity for Renewal, hosted in Change Islands, Newfoundland, and opened by the Federal Minister of Fisheries, examined how coastal communities can rebuild their capacity and sustain livelihoods.

In celebration of Oceans Day, the Honourable John Fraser delivered the inaugural Canada Ocean Lecture, “Who speaks for the oceans and what are we doing about it?”, held in partnership with the Vancouver Aquarium, One Ocean, OMRN, Genome BC and the Government of Canada.

Three workshops in the Speaking for the Salmon series were offered this year. In January the Summit of Scientists on Aquaculture and the Protection of Wild Salmon was held in Alert Bay in collaboration with the Namgis First Nation and the Village of Alert Bay. This international group of scientists produced a statement of agreement which is included in the conveners’s report. In March a workshop at SFU’s Halpern Centre explored groundwater and groundwater legislation in BC and was co-sponsored by Watershed Watch Salmon Society and the Walter and Duncan Gordon Foundation. In June a town hall meeting—Fraser Sockeye Salmon: Moving from Talk to Action, held at SFU’s Work Centre for Dialogue, addressed the future sustainability of these stocks.

Finally, three public lectures were offered this year featuring SFU science students examining the sustainability of food, a renowned conservationist and author examining loss of biodiversity and culture globally, and an interdisciplinary SFU/UBC panel who applied their knowledge to build an understanding of the need to protect a threatened local ecosystem.

All programs, abstracts, reports and publications can be found on the CSS websites, which received over 425,000 visits in 2006/2007.

www.sfu.ca/cstudies/science
www.sfu.ca/coastalstudies
A non-credit **Certificate in the Liberal Arts** is offered to those who complete at least eight non-credit courses. The requirements are different from the credit certificate equivalent for undergraduate students, who must choose credit courses from a designated list in specific areas.

While seniors over 60 can register tuition-free for credit courses at other universities in British Columbia, only SFU offers weekday undergraduate credit courses — four each semester — specifically for seniors, and are therefore smaller than conventional offerings. Courses are available during the day, since the majority of seniors do not like travelling at night, and the program has expanded its offerings to the new Surrey campus to reduce travel distance. Also, the Seniors Program conducts **Seniors Saturday Forums** once a month, which are open to anyone of any age.

At the end of 2005, the Continuing Studies Seniors Program started an **Outreach Program** geared towards the interests of senior citizens. A series of 10 filmed panel discussions, on topics of broad general interest to seniors, is being produced. These DVDs are being sent out to seniors’ centres and seniors’ societies across the Lower Mainland and throughout BC. The goal is to promote active dialogue among seniors while encouraging social involvement.

The first program, *Perceptions of God and Heaven (The Afterlife)*, was completed in 2006 and has been shown with great success throughout the Lower Mainland. The second DVD, *The Changing Faces of Canada: Multiculturalism and the Canadian Identity*, is now ready for viewing. The third video, *Grandparenting in the 21st Century*, is currently in production and will be ready by fall 2007.
Since joining Continuing Studies in September 2006, 7th Floor Media has had a busy and productive year. With the support of the Canadian Department of Heritage, they developed access.ca, a bilingual website allowing teachers across Canada to access a wealth of authoritative Canadian resources, which are evaluated, tagged and organized for easy retrieval.

In March, a new website dedicated to British Columbia painter Emily Carr was launched. A collaboration between the Vancouver Art Gallery, 7th Floor Media, UBC’s Department of Computer Science, and the British Columbia Archives, this website brings together images and information on nearly 1,700 artworks by Carr from more than 30 partner institutions and private collections.

7th Floor Media has also been working closely with the Encounters with Canada program to provide a face-lift to their website, a custom online registration and administration system, and a youth-oriented social networking site that enables young people across Canada to share ideas. They also redesigned and expanded the interface to The Canadian Encyclopedia, and worked with the National Film Board of Canada to create Aboriginal Perspectives, a new online resource providing access to NFB films featuring the voices of Canadian Aboriginals.

Another notable project was the development of E2Go, a prototype mobile application that allows ESL students to practice their English conversational skills using their cell phones. The prototype was developed as part of the Mobile MUSE Research Network in collaboration with LinguaComm Enterprises, MOSAIC, SUCCESS, Douglas College, Amy Modahl and Dean Mellow, with the financial assistance of Western Economic Diversification Canada. 7th Floor Media also presented a successful three-day workshop on designing and developing virtual museum websites for Thailand’s National Online Learning Project.

www.7thfloormedia.com
SFU NOW

SFU: Nights or Weekends (SFU NOW), a new Continuing Studies initiative under development this year, will provide expanded undergraduate credit study opportunities for working adults. Last year, a discussion paper was brought before the Deans’ Council at SFU for consideration. Support was expressed for the initiative and Continuing Studies was given approval to fully investigate its potential.

Early effort involved consultative conversations, and program and market research. This year a university-wide planning group began to meet to assist with conceptualization and planning. The group included representatives from each of the university’s six faculties and its major service units, an alumnus, and a member of the business community. In May 2007 the committee submitted a full proposal for the initiative to the Deans’ Council. At that time the Council gave approval to the plan.

Implementation planning has involved detailed consultation with academic faculties regarding undergraduate programs and specific courses that are potential offerings for SFU NOW. Continued planning will address the additional services necessary for adult learners on campus evenings and weekends, as well as the potential for streamlined admissions processes. Continuing Studies will also develop an assessment model so that program monitoring and evaluation can begin as soon as the program launches in 2008.

SFU NOW plans to begin at the Surrey and Vancouver campuses. At the centre of transportation hubs, both of these campuses are accessible by students after work or on the weekends, and are also small and easily negotiated.

Continuing Studies looks forward to providing this new opportunity for working adults seeking credit study. As a non-cohort option with a varied selection of course and program offerings (including both face-to-face and online delivery), SFU NOW will provide flexibility for adult students looking to begin or complete a degree, or wishing to enroll in courses for personal or professional interest.

www.sfu.ca/sfunow
WRITING AND PUBLISHING PROGRAM

The Writing and Publishing Programs offers a wide array of courses to people looking to upgrade their skills, change career directions, or explore new interests.

In 2006/2007, the Writing and Publishing Program (WPP) received 73 certificate applications and had 1,704 registrations in the suite of courses offered. The unit won a CAUCE marketing award for a Christmas advertisement in The Georgia Straight, which was based on poetry magnet promotional materials. WPP also won the runner-up award at “Word on the Street” for the most interesting table display.

Student achievements this year included a $1,000 scholarship from the BC/Yukon Community Newspaper Association, awarded to Janis Warren, a student in three of the certificate programs. The Writer’s Studio (TWS) has now added a strong and supportive alumni group who continue to meet, attend Blenz readings, and stay active within the program. It is through their interest that TWS is offering a summer intensive program this year over three days at Harbour Centre. Fifty TWS alumni signed up to participate. Blenz coffee shop continues to support TWS, and this year donated $500 to the program and its space for readings. TWS also launched the student anthology, emerge, at the Vancouver Writers’ Festival before an audience of several hundred people.

This year, WPP reorganized its Technical Communications certificate in order to better meet the needs of the industry. The number of certificate students fell during the early part of this decade, but the demand is now beginning to return. In order to ensure certificate students are best prepared for the marketplace, a research and analysis writing course has been added to the program.

The unit also reorganized its Publishing certificate to allow students taking courses through the Summer Publishing Workshop to earn a Publishing certificate. The collaboration of these two first-rate SFU programs ensures students are learning the most current information possible.

www.sfu.ca/wp

“SFU’s program helped me to create as well as maximize opportunities. As a result, I landed a number of valuable contracts I wouldn’t have otherwise.”
—Lynda Philippsen

“Thanks to SFU’s editing certificate courses, I can now spot a dangling modifier, non-restrictive clause, and serial comma a mile away. This program is a must for novice writers veteran scribes alike.”
—Janis Warren, Editing certificate program, Tri-City News reporter, Recipient of the BC/Yukon Community Newspaper Association Scholarship
ENROLLMENTS

Centre for Online and Distance Education 2005–2006

Centre for Online and Distance Education 2006–2007

Centre for Integrated and Credit Studies

COURSE OFFERINGS

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<td>Integrated Studies Program</td>
<td>49</td>
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<td>Seniors Program</td>
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ENROLLMENTS

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<td>Integrated Studies Program</td>
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<td>Seniors Program</td>
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FTE

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<td>Harbour Centre Program</td>
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<td>Integrated Studies Program</td>
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<td>Seniors Program</td>
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SFU (12,817) OL (971) FTE (1540.13)

SFU (13,091) OL (681) FTE (1,524.64)
## NON-CREDIT CERTIFICATES, DIPLOMAS AND PROGRAMS

### Non-credit Certificates and Diplomas

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<tr>
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<tr>
<td>English Language &amp; Culture</td>
<td>822</td>
<td>686</td>
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<tr>
<td>Urban Design</td>
<td>475</td>
<td>340</td>
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<tr>
<td>Executive Management Development Program</td>
<td>372</td>
<td>304</td>
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<tr>
<td>Liberal Arts—Seniors Program</td>
<td>222</td>
<td>391</td>
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<tr>
<td>Certificate in Dialogue and Negotiation</td>
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<tr>
<td>Management Skills in Advanced Technology</td>
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<td>104</td>
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<tr>
<td>Certificate in Creative Writing</td>
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<td>539</td>
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<td>Certificate in Editing</td>
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<td>443</td>
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<tr>
<td>Certificate in Publishing</td>
<td>246</td>
<td>177</td>
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<tr>
<td>Certificate in Technical Communication</td>
<td>237</td>
<td>189</td>
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<tr>
<td>Certificate in Business Writing, Public Relations and Marketing Communication</td>
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<td>491</td>
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<td>Diploma in Interpretation and Translation</td>
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<td>Basic Interpreter Program</td>
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<tr>
<td>Certificate in Geographic Information Systems</td>
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<td>Certificate in Management</td>
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<tr>
<td>Diploma in Advanced Project Development &amp; Management</td>
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<tr>
<td>CMA Executive Program</td>
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<tr>
<td>Diploma in Rehabilitation Management</td>
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#### Total Certificate and Diploma Enrollments

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### Non-credit Programs

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<td>Conference/Symposium</td>
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<td>Dialogue Forum</td>
<td>1,674</td>
<td>6,078</td>
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<tr>
<td>Individual Course/Seminar/Workshop</td>
<td>3,899</td>
<td>2,875</td>
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<tr>
<td>Lecture Series</td>
<td>1,859</td>
<td>1,640</td>
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<tr>
<td>Philosophers’ Café</td>
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<td>Public Lecture</td>
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#### Total Non-credit Program Enrollments

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<td>19,289</td>
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### Total Non-credit Certificate, Diploma and Program Enrollments

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<tr>
<td></td>
<td>21,053</td>
<td>23,918</td>
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**Funded Research**

Joanna Ashworth, Program Director, Dialogue Programs (with Kate Dilworth)

Fraser Health Hip Fracture Collaborative Research Project: Dialogue on the System of Care. Funded by the Fraser Health Authority.

Debbie Bell, Program Director, Community Education Program

Care, Identity and Inclusion, in partnership with UBC and HIPPY Canada, specifically focuses on families that experience social exclusion. Funded by HRSDC under the Social Development Program.

Michal Fedele, Program Director, Continuing Health Education


John LaBrie, Dean

Theresa Neil Memorial Research Fund Award for Revenue Sharing Models in Summer and Continuing Education Units. Funded by the Theresa Neil Memorial Research Fund Award.

**Articles**

Chris Dagg, Acting Director, Office of International Development


Catherine Dunlop, Program Director, Research and Evaluation Unit


Patricia Gallaugher, Program Director, Continuing Studies in Science

“Speaking for the salmon town hall meeting: Getting the missing fish story straight: Part II: A 10-year retrospective on Fraser sockeye salmon.” In Patricia Gallaugher, Jennifer Penikett and Laurie Wood (Eds.), Proceedings. (2006).

“Water and cities: Acting on the vision”. In Patricia Gallaugher and Laurie Wood (Eds.), A Ting Dialogue. (June 14–16 2006).


“A comparative assessment of the capacity of Canadian rural resource-based communities to adapt to uncertain futures” (with Mike Brklacich, Maureen Reid, Kelly Vodden and Maureen Woodrow). Final Report to CCIAP Project A1234, (March 2007).

Dianne Jamieson-Noel, Program Director, Centre for Online and Distance Education


Katherine McManus, Program Director, Writing and Publishing Program


Noni Maté and Dennis Smith, 7th Floor Media

“Personalizing the abstract with online video”. Education Canada, 46(2) (2006).

Tom Nesbit, Associate Dean and Director, Centre for Credit and Integrated Studies


Gordon Price, Program Director, City Program

Town Planning Institute of Canada Publication: A Reader in Canadian Planning (2007).

PRESENTATIONS

Joanna Ashworth, Program Director, Dialogue Programs
Panelist with Premier Brian Tobin, Crossing Boundaries Conference, talking about futures dialogue project Imagine BC, Gatineau, Québec
Presenter to the President of the University of Australia, “Aims and Programming at the Centre for Dialogue”

Debbie Bell, Program Director, Community Education Program
“Community-university engagement”, Communities and Universities: Partners in Education Symposium (October 2006)
“Findings from the women, poverty and education project”, Symposium on Latin America sponsored by the Faculty of Education (October 2006)
Presenter, CIDA-sponsored, UBC-hosted symposium on Participatory Development (November 2006)
“Community-university engagement”, University Continuing Education Association (UCEA) Conference, Vancouver (April 2007)

Susan Burgess, Program Director, Management and Professional Programs
“Are we there yet? The journey of re-positioning a non-credit certificate program in management”, co-presented with C. Dunlop. University Continuing Education Association (UCEA) Conference, Vancouver (April 2007)

Joan Collinge, Associate Dean and Director, Centre for Online and Distance Education
“Imagining Canada’s best online course: An open access project.” Invited Panelist (co-authors V. Busch, E. Wagner, F. Pannekoek, G. Siemens, and S. Downes). Canadian Association for Distance Education (CADE) 2007 Conference, Winnipeg, Manitoba (2007)
“Cultural imperialism in instructional design” (co-authors M. O’Neill, and M. Cleveland-Innis). Canadian Association for Distance Education (CADE) 2007 Conference, Winnipeg, Manitoba (2007)

Catherine Dunlop, Program Director, Research and Evaluation Unit

Michal Fedelez, Program Director, Continuing Health Education
“Clinical pearls in the hands of family doctors: PDAs make condensed Clinical Practice Guidelines (CPGs) easy to use at the point of care”. Canadian Association for Continuing Health Education (CACHE) conference, St. John’s, NL. (September 2006) (Michal Fedelez, Jacqueline Gullion and Kendall Ho)
“Bringing clinical pearls to the hands of family doctors: An iterative and cooperative process to develop condensed Clinical Practice Guidelines (CPGs) for PDAs”. Canadian Association for Continuing Health Education (CACHE) conference, St. John’s, NL. (September 2006) (Jacqueline Gullion, Michal Fedelez and Kendall Ho)

Patricia Gallaugher, Program Director, Continuing Studies in Science
Patricia Gallaugher, Presentation to Working Group of the International Network Loiz (Land Ocean Interactions In the Coastal Zone) For Special Meeting on Topic Three—Governance of Coastal and Ocean Resources, University of Rhode Island (December 2006)
Patricia Gallaugher, Chair of Working Group, Linking Science and Local Knowledge. Presentation to the Oceans Management Research Network, Ottawa (March 2007)

Isolde Hey, Program Coordinator, Language Programs
“Intercultural communication and understanding in the second language classroom”. British Columbia Heritage Language Association, Vancouver (June 2006)
“The basic structure of goal-oriented language learning games and its implementation in the classroom”. British Columbia Association of Teachers of Modern Languages, Richmond (October 2006)

Jennifer Hsu, Program Director, Interpretation and Translation Program
“A multidisciplinary and interdisciplinary practical training program for interpreters”. Presentation given to Beijing International Studies University in Beijing, China.
“Training interpreters for the real world”, a presentation given at a workshop organized by British Columbia Representative Office in Taiwan, Taipei, Taiwan.
“Why choose the interpretation and translation program at Simon Fraser University?” Presentation given to Oh Canada Education Centre, Taipei, Taiwan.

Dianne Jamieson-Noel, Program Director, Centre for Online and Distance Education
“Working in groups: An analysis of delivery principles and outcomes for a distance context.” UCEA West Regional Conference. Salt Lake City, UT. (Fall 2006)
“Task analysis as a means for metacognition, self-regulation and learning: A discussion of two case studies.” (with Ranga Venkatachary, Teaching Enhancement Specialist for Business), University of Victoria, Victoria, BC. (Spring 2006)

Dianne Jamieson-Noel and Kanthi Jayasundera, Program Directors, Centre for Online and Distance Education
“Shifting roles of tutor-markers in distance courses: Issues and potential solutions.” Canadian Association for Distance Education, Montreal, CA. (Spring 2006).

Kanthi Jayasundera, Program Director, Centre for Online and Distance Education
“Bridging the distance and building community in an online learning environment via effective use of technology and instructional design.” 2nd International Conference on e-Learning (ICEL 2007), (June 2007)

Michel Kouadio, Systems Consultant, Centre for Online and Distance Education
Applying lessons learned in distance education to telehealth. Michel Kouadio, Rob McTavish, Stella Atkins and Fernando Belli. 7th International Conference of the International Association of Science and Technology for Development, Montréal (May–June 2007)
John LaBrie, Dean
Keynote address to the 42nd Annual National Meeting of the North American Association of Summer Sessions, Kansas City, Missouri
“Strategic planning and why you should care.” North Central Association of Summer Sessions Workshop, Chicago, ILL

John McKendry, Program Director, Community Outreach and Engagement
“Community engagement: Developing continuing education on a new university campus,” Canadian Association of University Continuing Education, Ryerson University, Toronto (May 2006)

Noni Maté, Co-Director, 7th Floor Media

Noni Maté & Julie Zilber, Co-Directors, 7th Floor Media

Shaheen Nanji, Director, International Development & Faculty Engagement
“Strategies for building synergies in development projects”, UPCD Workshop: Promoting Cross-Project Dialogue Toward Greater Sectoral Collaboration, Simon Fraser University, Vancouver (March 2007)

Tom Nesbit, Associate Dean and Director, Centre for Credit and Integrated Studies

Gordon Price, Program Director, City Program
“Surrey’s role in 2020: Urban centres as economic engines”. Whalley BIA Executive Roundtable (June 2006)
“Challenges for South Delta”. South Delta Smart Growth Workshop (June 2006)
“Earthblog”. UBC Continuing Education (June 2006)
“Ideas into action: The cultural basis of sustainable community planning”. Creative Cities Network Host, World Urban Forum Panel (June 2006)
“Vancouverism: A case study in urban renewal”. Pacific Coast Builders Association, San Francisco (June 2006)
“Vancouverism”. Design Network (September 2006)
“Livable boulevards: Making it work”. Westside Cities Council of Governments, Los Angeles (October 2006)
“The Vancouver influence”. American Society of Landscape Architects, Minneapolis (October 2006)
“Sustainable, vibrant and livable university districts in Vancouver”. University District, Spokane (October 2006)
“Policy change”. Active Communities Community Forum, Richmond (October 2006)
Panelist. Greater Vancouver Regional District, Future of the Region: Transportation (October 2006)
“The inside story of the Vancouver City Council”. SFU Seniors Program (November 2006)
“A vision for downtown”. Utah Transit Authority, Salt Lake City (November 2006)
“Land-use and transportation”. Portland Traffic & Transportation (November 2006)
“Public places: The catalyst for livability”. BC Recreation and Parks Association, Harrison Hot Springs (January 2007)
“Transportation: Then and now”. Capilano College Eldercollege, North Vancouver (January 2007)
“From city to suburb: Urbanity embraced”. Local Government Commission, California, New Partners for Smart Growth Conference (February 2007)
“The future of Melbourne’s public transport”. University of Melbourne (February 2007)
“Land-use planning and transportation in Vancouver”. Department of Infrastructure, Government of Victoria, Australia (February 2007)
“Sustainable cities”. City of Yarra, Victoria, Australia (February 2007)
“A system far away”: Municipal Association of Victoria, Australia (February 2007)
“What Perth can learn from the Vancouver experience”. Urban Development Institute of Australia, Perth (February 2007)
“A conversation about choices for cities”. University of Western Australia, Perth, Western Australia Planning Commission (February 2007)
“What’s happening in Vancouver?” Urban Design Alliance, Brisbane (March 2007)
“The Vancouver achievement”: Sunshine Coast Regional Organization of Councils, Australia (March 2007)
“Vancouver surprise: Unexpected lessons in livability”. Office of Urban Management, Queensland, Keynote address (March 2007)
“Vancouver story”. Penrith City Council, Australia (March 2007)
“Regional transportation issues”. Leadership Vancouver (March 2007)
“Speed bumps on the road to good intentions”. Urban Development Institute, Kelowna (March 2007)
“The Vancouver experience”. Field Paoli Forum, San Francisco (May 2007)
“Transportation: We can’t get there from here”. Panelist. Greater Vancouver Regional District: Future of the Region (May 2007)
“Profile of the Greater Vancouver region”. Atlanta LINK Delegation (May 2007)
“Vancouver background”. Danish Town Planning Institute (May 2007)
“Why the suburbs want urbanity”. AltBuild Conference, Santa Monica, CA (May 2007)
Ruth Price, Program Director, Integrated Studies Programs

“The roots of Canadian continuing education”, International Continuing Education Panel,ACHE Regions 9, 10 & 11 Annual Conference, Sacramento, CA (March 2006)

“Trickster teachings: Delivering a degree completion program for Aboriginal people in British Columbia, Canada”. Fourth Bi-Annual Conference, Centre for Research and Lifelong Learning (CRLL), Stirling, Scotland, June 21–24, 2007 (co-authored with B. Burtch and A. Hartley)

Wendy Steinberg, Program Director, International Teaching Assistant Program

“Building bridges to a successful graduate career for students and teaching assistants who speak English as an additional language.” Keynote paper presented in Hong Kong University’s Constituent Theme: Languages, Media & Communication: Language in Education & Assessment Seminar Series — co-sponsored by the Linguistic Department and School of Humanities, Faculty of Arts, Hong Kong University. (August 2006)

“Through the eyes of international teaching assistants: Cross-cultural TA training at Simon Fraser University”. S3rd Annual Canadian Association for University Continuing Education (CAUCE) Conference. Toronto: May 28–31, 2006

John Whatley, Program Director, Centre for Online and Distance Education

“Hypertext or hypermedia?”. Day-long presentation and workshop for staff at the Distance Education Unit of the Technical University of Kaiserslautern, Kaiserslautern Germany (December 2006)

“Best practices in a criminology course”, Demonstration of Criminology 343 “Correctional Practice” Online Education Conference, Berlin (December 2006)

Script “The Interview” for opening of the TING Forum, “The Media and Corrections Canada” SFU School of Criminology, Justice Institute, New Westminster, BC (November 2006)

SFU CODE Criminology report at the WRCAC (Western Regional Criminology Articulation Committee) Inuvik (May, 2006)

Colin Yerbury, Project Director, Office of International Development

“Sins of a Global Village” (with Shaheen Nanji and Reuben Aggor) International Forum on Universities and Participatory Development at UBC Robson Square (November 2006)

COMMUNITY INVOLVEMENT

Debbie Bell, Program Director, Community Education Program
Member, Main and Hastings Community Development Society/Neighborhood Housing Society Board of Directors

Shanthi Besso, Program Coordinator, Community Education Program
AIDS Vancouver Community Advisory Committee
Downtown Eastside Women’s Leadership Network
Downtown Eastside Literacy Roundtable

Susan Burgess, Program Director, Management and Professional Programs
Member, Canadian Youth Business Foundation, Loans Review Committee for Surrey/Fraser Valley
Member, Grants Committee for The Salvation Army Development Endowment Fund

Michal Fedeles, Program Director, Continuing Health Education
Founding Member, International Society for the Scholarship of Teaching and Learning (ISSOTL)
Founding Member, Technology Enabled Knowledge Translation Investigative Centre in Health (TEKTIC)

Patricia Gallaugher, Program Director, Continuing Studies in Science
Member, National Committee of Canada Ocean Lecture Director, Iris Griffith Interpretive Centre, Pender Harbour, BC Director, Alert Bay Marine Laboratory
Renewed Adjunct Professor, Biosciences SFU 2007–2010

Isolde Hey, Program Coordinator, Language Programs
Board of Directors, British Columbia Heritage Language Association (2005–present)
Chair, Provincial Student Exchange Committee Germany/Spain (2006–present)
Board of Directors, British Columbia Council of Teachers of German (2004–present)

Jennifer Hsu, Program Director, Interpretation and Translation Program
Roundtable Facilitator, The Institute for Canadian Citizenship (March 2007)
Interpreters Coordinator, SUCCESS Franchise Investment Forum (March 2007)
Interpreters Coordinator, Asia Pacific Mining Investment Show and Conference (March 2007)

Dianne Jamieson-Noel, Program Director, Centre for Online and Distance Education
Awards Committee Canadian Association for Distance Education (May 2006–May 2007)

Michel Kouadio, Systems Consultant, Centre for Online and Distance Education
Judge, Provincial French Public Speaking Competition “Concours d’Art Oratoire”, SFU Surrey (May 5, 2007)
John LaBrie, Dean  
Commissioner, University Continuing Education Association (UCEA)  
International Affairs Committee  
Member, Board of Visitors, University of Maine at Fort Kent  
Board Member, Open Learning Division Planning Group of Thompson Rivers University  
Member, Board of Advisors for the Francophone and Francophile Affairs Committee  
Board Member, CIDA Tier I Project in Cambodia, Laos, and Thailand  
Member, Salvation Army Endowment Planning Board, Booth College Fund  
Chair, SFU Senate Committee on Continuing Studies  
Past-President, President, and President-Elect, North American Association of Summer Sessions

John McKendry, Program Director, Community Outreach and Engagement  
Member, Simon Fraser University–Surrey Campus Advisory Group: Community Outreach & Engagement  
SFU Surrey Campus Coordinating Committee (SCCC)  
Board of Directors, Surrey Foundation, 2005–2008  
Chairman, Grants Committee, Surrey Foundation, 2005–2008  
India-SFU Working Group for President’s India-SFU Advisory Council (SFU Surrey)  
Appointed Member, Mayors’ Interim Advisory Council on Homelessness and Housing

Katherine McManus, Program Director, Writing and Publishing Program  
Member, Editorial Board, International Journal of Independent Scholars/ Jour­nal in­tern­a­tion­al des cher­cheurs indépendants  
Member, Editorial Board, Reviews Editor, Canadian Journal for the Study of Adult Education  
Member, UBC Certificate in Infection Prevention and Control Advisory Group  
Member, Project Committee, Memory Project, Vancouver

Noni Maté, Co-Director, 7th Floor Media  
Editorial Advisory Committee, Culture.ca (Canadian Heritage)

Tom Nesbit, Associate Dean and Director, Centre for Credit and Integrated Studies  
Research adjudication panel member, Canadian Council on Learning, Human Resources & Skill Development Canada, & Social Sciences & Humanities Research Council of Canada  
Member, Educational Sectoral Council for the Canadian Commission for UNESCO  
Member, the CAUCE Research Committee  
Executive member, Canadian Association for the Study of Adult Education  
Editor, Canadian Journal for the Study of Adult Education

Heather Nyberg, Program Assistant, Office of International Development and Shaheen Nanji, Director, International Development and Faculty Engagement  
Initiated the Bracelet of Hope campaign at SFU, to raise money for an HIV clinic in Lesotho (February 2006–ongoing)

Gordon Price, Program Director, City Program  
Jury member, Architectural Institute of BC Architectural Awards

Ruth Price, Program Director, Integrated Studies Programs  
Member, Planning Committee, 2007 UCEA Annual Conference (March 2006–March 2007)  
Member, CAUCE Membership Committee (2004–present)  
Secretary, ACHE Regions 9, 10 & 11 (2004–2006)  
Secretary, UCEA-West, 2007–2008

Gladys We, Coordinator, Marketing Division  
Judge, Marketing Awards, Canadian Association for University Continuing Studies (2006–2007)

Julie Zilber, Co-Director, 7th Floor Media  
Board of Directors, Virtual School Society  
Vice-Chair, Lions Gate Learning Alliance  
Research Leader, Mobile MUSE Research Network  
Member, Program Advisory Committee, Canadian Culture Online New Media R&D Fund

AWARDS

Joanna Ashworth, Program Director, Dialogue Programs  
Programming Excellence Award from CAUCE for Imagine BC

Debbie Bell, Program Director, Community Education Program  
Gender Equality Achievement Award, presented by CIDAd at the 15th Annual Canadian Awards for International Cooperation

Joan Collinge, Associate Dean and Director, Centre for Online and Distance Education  
CADE Honorary Member Award (2007). In recognition of outstanding achievements and contributions to distance education in Canada and beyond, and for her exemplary leadership in the Association and a valued member of the Board of Directors

Gordon Price, Program Director, City Program  
Smart Growth BC’s “Smarty Award” in the People Category, for his leadership in promoting a smart growth community vision

Continuing Studies Marketing Division  
SFU City Program website, winner, website category, Canadian Association for University Continuing Education Marketing Awards  
Continuing Studies Annual Report 2005/2006, winner, other printed materials category, Canadian Association for University Continuing Education Marketing Awards  
Writing and Publishing Program: The Georgia Straight advertisement, winner, advertising category, Canadian Association for University Continuing Education Marketing Awards  
Writing and Publishing Program: Magnets and mugs, honourable mention, collateral materials category, Canadian Association for University Continuing Education Marketing Awards
ADVISORY COMMITTEES AND BOARDS

Continuing Studies builds connections between the university and the community. Our advisory committees and boards help us to bring some of our best minds together to craft programs that are informed by current university research and community needs. We are grateful to our advisors.

Senate Committee on Continuing Studies
Lynn Copeland, Dean of Library Services
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Joan Sharp, Senior Lecturer, Department of Biology
Richard Smith, Associate Professor, School of Communication

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Jeff Derksen, Assistant Professor, Department of English, Simon Fraser University
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Penny Gurstein, Professor, School of Community and Regional Planning, University of British Columbia
Alan Hartley, Principal, Stantec Architecture
Meg Holden, Assistant Professor, Urban Studies Program, Department of Geography, Simon Fraser University
Eugene McCann, Assistant Professor, Department of Geography, Simon Fraser University
Anthony Perl, Director, Urban Studies Program; Professor, Urban Studies and Political Science, Simon Fraser University
Tim Pringle, Executive Director, The Real Estate Foundation of British Columbia
Mark Roseland, Director, Centre for Sustainable Community Development, Simon Fraser University
Randy Sharp, Principal, Sharp & Diamond Landscape Architecture Inc.
Paddy Smith, Professor, Department of Political Science, Simon Fraser University
Kennedy Stewart, Assistant Professor, Masters of Public Policy, Simon Fraser University
Michael von Hausen, President, MVH Urban Planning and Design, Inc.
Peter Williams, Director, Centre for Tourism Policy and Research, Simon Fraser University

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Mary Waddington, Instructional Associate, Access & Education Services, Vancouver Community College
Jerry Zaslove, Institute for the Humanities, Simon Fraser University

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Phyllis Wrenn, Chair, French Department, SFU

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Karlene Dawson, Disability Management Consultant, Fraser Health—Fraser East
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Margo Greiner, MA, CCRC, Vocational Rehabilitation Consultant, Margo Greiner & Associates Inc.
Henry Harder, Chair, Disability Management Program, University of Northern British Columbia
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Diploma in Advanced Project Management Advisory Committee
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D. Mike Ellerbeck, Natural Resources Canada, Project Manager, MAP Geoscience for Andean Communities
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Jim Gemmill, Canadian Green Power Ltd.
Mark Hodgson, Deloitte, Managing Director, Infrastructure/Project Finance, Financial Advisory
Lea Johnson, Johnson Management Ltd.
Davor Razlog, BC Hydro, IT QA Policy & Standards Manager / Corporate BIS Manager, The Office of the Chief Information Officer
Richard Wodzianek, Digital Dispatch Systems, Device Firmware Manager

In addition, many members of the external community, including representatives of the Federal Government, First Nations, Community, NGOs and industry served in an advisory capacity for each conference and event.
7th Floor Media Advisory Committee
Chuck Hamilton, Manager Learning Technology at IBM Canada’s
Innovation Center in Vancouver and supporting member of IBM’s
world wide Learning Solutions team
Colin Robertson, President, The Historica Foundation
Gerri Sinclair, Executive Director of the Masters of Digital Media Program
at the Centre for Digital Media
Richard Smith, Associate Professor, School of Communication, SFU;
Publisher: Canadian Journal of Communication

Writing and Publishing Program Advisory Committees

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Suzanne Norman, Coordinator, SFU Summer Publishing Workshops
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