SINCE 1971, LIFELONG LEARNING HAS DELIVERED FLEXIBLE EDUCATION that extends the accessibility and reach of Simon Fraser University within Canada and around the world.

SFU acknowledges the Squamish, Musqueam, Tsleil-Waututh, Katzie and Kwikwetlem peoples on whose traditional territories our three campuses stand.
MESSAGE FROM THE DEAN

When I joined SFU Lifelong Learning in July 2018, I was struck by the sense of community here. I work alongside exceptional people who come together from different sectors, disciplines and geographies to develop and deliver a progressive curriculum. Our instructors and staff are passionate about working collaboratively to offer relevant and high-demand programs.

Lifelong Learning, both as a unit and a pursuit, is critical for the future. It delivers ongoing skills development to people who must keep pace with changing social, economic and environmental realities. This year we realized 10 percent growth in fee-based non-credit registrations while also reviewing our approaches to ensure that we remain innovative and responsive. Our programming focuses on teaching practical skills as well as developing flexible, creative thinkers who will excel in the jobs of the future.

We’re excited both to celebrate our achievements this year and reflect on why we pursue them. Our learners are at the heart of our efforts. They come from different age groups, locations and backgrounds, and what they find at Lifelong Learning goes beyond a credential. They find the resources, mentorship and encouragement that help them pursue their goals.

We’re grateful to our community and academic partners for their support, enthusiasm and ideas and know that together we can continue to build engaged communities and empower learners for life.

Sincerely,

Julia Denholm, PhD
Dean, Lifelong Learning
Community engagement has always been central to Lifelong Learning’s mandate. We are a front-facing pillar of the university, with low- and no-cost community initiatives as well as forward-thinking programming that supports public engagement, community building and leadership in the public, private and non-profit spheres.

**BRINGING COMMUNITY BUILDERS TOGETHER**

We have designed programming that leverages deep community expertise. Our certificates and courses bring leading practitioners into the classroom to nurture new and established professionals in such areas as social innovation, public engagement and urban planning. We’re committed to principles of reconciliation as well as equity, diversity and inclusion.

Our programs employ a practical, project-based approach that helps participants accomplish tangible goals. Learners bring their experience into the classroom and apply their learning to specific projects and programs that have an immediate social impact.
A customized program in community capacity building helped Surrey’s business improvement associations and chambers of commerce work together to strengthen their communities. A new mural laneway is part of the Newton revitalization plan developed by Philip Aguirre (far left), executive director of the Newton Business Improvement Association.

“We did everything by ourselves in our first five years—but to actually get larger, we need to do everything together as a community.”

—PHILIP AGUIRRE, Community Capacity Building Student
“I didn’t realize that what I was already doing was social innovation.”

—SALLY KUPP, Social Innovation Certificate Student
REACHING ACROSS THE LOWER MAINLAND AND BEYOND

With 10,734 free and sponsored event registrations this year, our community outreach continued to thrive. From a festival on creativity and aging to community workshops for writers, we attracted participants from across the Lower Mainland. We also met learners where they are, with more than 1,900 youth, adults and older adults benefiting from Tech Cafés hosted at seven locations in the Downtown Eastside several times a month.

The Philosophers’ Café also continued to bring citizen engagement to multiple communities through small-venue discussion forums. This year, The Writer’s Studio and Philosophers’ Café each grew free and sponsored registrations by more than 30 percent over last year.

ENHANCING THE LEARNER EXPERIENCE

For Lifelong Learning, engagement goes beyond hosting public events. It’s baked into our everyday practices and programming. Our 415 instructors bring years of experience into the classroom, as well as taking learning insights back into their practices. Through our programs, learners discover a network of peers and mentors who help support their goals. Lifelong Learning staff also offer support to participants before, during and after their learning.

The Street Degree in Overdose Prevention program has trained some 350 peers—current and former drug users—to work at overdose-prevention and harm-reduction sites in Vancouver. Through the social innovation program, Street Degree co-founder Sally Kupp learned about scaling operations and worked with an executive coach.
Our learners’ goals are as diverse as our learners themselves. They want to start new careers, help their communities, publish books or get promotions. Our international learners want to experience Canadian culture and ready themselves for the rigours of university. Liberal Arts and 55+ learners relish the opportunity to take intellectually stimulating classes and meet like-minded peers.

**DEVELOPING THE RANGE OF SKILLS EMPLOYERS NEED**

Our programs are designed to address both the practical skills employers want and the “soft” or human competencies that support creativity, collaboration and innovation. Through our courses, learners can discover authentic approaches to leadership and creative methods of public engagement as well as the fundamentals of accounting, procurement management and cost-benefit models.

“The emphasis wasn’t just on graduating, it was also on helping us launch our PR careers. The teachers and staff were (and still are) our biggest cheerleaders.”

— ALLIE DARWIN, PUBLIC RELATIONS CERTIFICATE GRADUATE

A new HR career in health care allowed Trish Ashbee (far right) to regain her work-life balance after 22 years in the hospitality industry. She felt well supported by instructors like Leila Rahemtulla (right), who encouraged Trish to explore industries beyond hospitality.
“It opened so many doors I didn’t even know were possible. I wouldn’t have these opportunities if I hadn’t done the program.”

—TRISH ASHBE, Human Resources Management Certificate Graduate
Kiavash Kazerooni (above) completed the English Language and Culture Program (ELC) and is now attending Fraser International College to prepare for admission into SFU. He appreciates the effort that ELC student support assistant Tracy Lim (right) put into organizing a wide range of activities for all the students.

“We had discussions about life, and things like that. It’s cool.... I’ve found a lot of friends.”

—KIAVASH KAZEROONI, English Language and Culture Program Student
CREATING MEANINGFUL CONNECTIONS

This year, we awarded 634 certificates or diplomas to motivated learners who are now SFU alumni. More than that, we connected learners across the country with cohorts, mentors and networks of support that will continue to help them achieve their goals.

Whether through the hands-on work of a practicum or the insightful advice of an instructor, our learners receive more than a certificate. Our programs help open doors that can dramatically change people’s lives.

“...The general culture in the program was so supportive. The instructors were always approachable with any questions we had, and they had practical experience in the field.... I was studying with like-minded people who were passionate about the field.”

—NATALIE PASHUTINA, OCCUPATIONAL HEALTH AND SAFETY DIPLOMA GRADUATE

SFU’S LIFELONG LEARNING COMMUNITY

6,422 LEARNERS

415 INSTRUCTORS
Through more than two dozen programs and hundreds of unique courses, we help learners of all ages succeed in a fast-changing world.

**FOR NEW AND MID-CAREER PROFESSIONALS**

- Business and Management
  - Business analysis
  - Business management
  - Craft beer and brewing essentials
  - Career development practitioner training
  - Human resources management
  - Non-profit management
  - Project management
  - Public company governance
  - Risk management
  - Supply chain management

- Communication
  - Editing
  - Plain language
  - Public relations
  - Technical communication

- **Health and Wellness**
  - End-of-life studies
  - First responders trauma prevention and recovery
  - Occupational health and safety
  - Rehabilitation and disability management

- **Leadership and Community Building**
  - Community capacity building
  - Dialogue and civic engagement
  - Evaluation
  - Executive leadership
  - Next-generation transportation
  - Non-profit management

- Restorative justice
- Social innovation
- Urban design
- Urban planning

**FOR INTERNATIONAL LEARNERS**

- Interpretation and Translation
  - Japanese/English
  - Mandarin Chinese/English

**FOR SFU DEGREE SEEKERS**

- SFU NOW: Nights or Weekends

**FOR ALL LIFELONG LEARNERS**

- Creative Writing: The Writer’s Studio
- Liberal Arts and 55+
- Philosophers’ Café
### 2018/2019 ENROLLMENT

<table>
<thead>
<tr>
<th>CREDIT</th>
<th>Fee-based registrations</th>
<th>Free and sponsored registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>SFU NOW: Nights or Weekends</td>
<td>2,350</td>
<td></td>
</tr>
<tr>
<td><strong>NON-CREDIT</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business and Management</td>
<td>3,132</td>
<td></td>
</tr>
<tr>
<td>Communication</td>
<td>2,095</td>
<td></td>
</tr>
<tr>
<td>Health and Wellness</td>
<td>613</td>
<td></td>
</tr>
<tr>
<td>Leadership and Community Building</td>
<td>1,168</td>
<td>4,262</td>
</tr>
<tr>
<td>Interpretation and Translation</td>
<td>391</td>
<td></td>
</tr>
<tr>
<td>English Language and Culture</td>
<td>801</td>
<td></td>
</tr>
<tr>
<td>Creative Writing</td>
<td>800</td>
<td>1,677</td>
</tr>
<tr>
<td>Liberal Arts and 55+</td>
<td>6,024</td>
<td>1,523</td>
</tr>
<tr>
<td>Philosophers’ Café</td>
<td></td>
<td>3,272</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>17,374</td>
<td>10,734</td>
</tr>
</tbody>
</table>

### WHAT WE OFFER

- **379 UNIQUE COURSES**
- **58% SFU’S VANCOUVER CAMPUS**
- **15% SFU’S SURREY CAMPUS**
- **27% ONLINE**
We completed the year 2018/2019 in good financial standing, due in large part to higher-than-expected enrollments in programs, namely Liberal Arts and 55+, and English Language and Culture. This year we also made a $300,000 contribution to SFU’s First Peoples’ Gathering House, which will provide a shared space for Aboriginal students, staff and community and foster greater understanding of Aboriginal peoples and culture.

YEAR ENDING MARCH 31, 2019

Table 1: Unaudited Condensed Financial Statement

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Board-Approved Funding</td>
<td>$4,712,302</td>
<td>$4,721,966</td>
<td>$9,659</td>
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<tr>
<td>Non-Credit and Other Revenues</td>
<td>$8,239,460</td>
<td>$8,594,052</td>
<td>$354,592</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td>$12,951,767</td>
<td>$13,316,018</td>
<td>$364,251</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$12,951,767</td>
<td>$13,246,686</td>
<td>$(294,920)</td>
</tr>
<tr>
<td><strong>Surplus/(Deficit)</strong></td>
<td>$0</td>
<td>$69,331</td>
<td>$69,331</td>
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</table>

Table 2: Credit enrollment

<table>
<thead>
<tr>
<th>Program</th>
<th>Tuition Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrated Credit Studies</td>
<td>$8,092,635</td>
</tr>
<tr>
<td>SFU NOW: Nights or Weekends</td>
<td>$2,375,930</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$10,468,565</strong></td>
</tr>
</tbody>
</table>

Table 3: Space and equipment rentals

<table>
<thead>
<tr>
<th>Location</th>
<th>Rent Paid</th>
</tr>
</thead>
<tbody>
<tr>
<td>SFU’s Vancouver Campus—variable classroom space</td>
<td>$328,952</td>
</tr>
<tr>
<td>SFU’s Vancouver Campus—fixed office space</td>
<td>$85,332</td>
</tr>
<tr>
<td>SFU’s Surrey Campus—fixed rent</td>
<td>$145,000</td>
</tr>
<tr>
<td>Audio Visual Equipment—variable</td>
<td>$204,441</td>
</tr>
<tr>
<td><strong>Total Paid to University</strong></td>
<td><strong>$763,725</strong></td>
</tr>
</tbody>
</table>
CONTRIBUTIONS TO THE COMMUNITY
We invested significant resources in supporting SFU’s vision of community engagement by delivering hundreds of no-cost events to more than 10,000 registrants at SFU campuses and across the Lower Mainland. We also help the university maintain and expand its community connections through education partnerships, practicum placements and advisory committees.

CONTRIBUTIONS TO THE UNIVERSITY
This year we liaised with more than 30 academic departments to make more than 200 undergraduate courses available to students in the Harbour Centre building at SFU’s Vancouver campus. We schedule classes and exams as well as provide administrative assistance and office space to instructors. We also offer almost 100 courses at both Surrey and Vancouver through SFU NOW: Nights or Weekends. In supporting this activity, we have indirectly contributed more than $10 million in tuition fees (see table 2). We also make financial contributions to the university through payments for space and equipment rental, which this year totaled $763,725 (see table 3).

“My cohort inspired me, challenged me and helped me learn. The mentors are prolific writers and the most generous teachers I’ve ever had.”
—CARYS CRAGG, CREATIVE WRITING CERTIFICATE GRADUATE
The generosity of the community supports the quality and quantity of Lifelong Learning initiatives. We are grateful to the donors who enable programming and activities throughout the year.

**SALVATION ARMY DEVELOPMENT ENDOWMENT FUND**

Established in 1989 by a gift from the late Dr. J.L. Wighton, this $3.7-million fund helps Salvation Army officers and staff pursue advanced educational opportunities. This fund is administered by the Lifelong Learning Leadership and Community Building program.

In 2018/2019, this fund supported the development of the Applied Leadership Certificate at Booth University College, as well as the opportunity for Salvation Army officers, staff and nominees to build skills through a variety of educational initiatives.

**DAVID AND CECILIA TING ENDOWMENT FOR EDUCATION FOR PUBLIC RESPONSIBILITY**

The $1.2-million Ting endowment supports an annual lecture or seminar in public affairs education or leadership development, as well as Lifelong Learning’s Interpretation and Translation program.

In 2018/2019, these funds enabled the Creative Commotion: Creativity and Aging Festival, which attracted more than 180 participants, as well as the Don’t Engage the Public Before You’ve Answered These Six Questions workshop, which attracted more than 60 participants.
COMMUNITY PARTNERSHIP FUND
The partnership fund helps communities and low-income individuals in East Vancouver, the Downtown Eastside and other inner-city communities attain opportunities to become economically self-sufficient.

This year, the fund supported Tech Cafés, or enhanced digital literacy workshops, in Vancouver’s Downtown Eastside. Weekly cafés in seven different locations taught computer skills to youth, adults, older adults, Indigenous peoples, newcomers and immigrants, including Mandarin and Cantonese speakers. Approximately 1,900 people gained technical experience through these workshops this year.

THE CITY PROGRAM ENDOWMENT FUND
In 1995, this $1.9-million fund was established through a lead grant from the Real Estate Foundation of British Columbia and subsequent grants from the Earl and Jennie Lohn Foundation; VIA Architecture, Inc.; and the Ministry of Community, Aboriginal and Women’s Services. The endowment supported Community Data Science curriculum development this year.

SENIORS PROGRAM ENDOWMENT FUND
Members of the SFU Opsimath Club (Seniors Lifelong Learners Society) established a $290,000 fund in 2000 to support program operations and ensure that course offerings for adults 55+ continue to thrive.

SENIORS PROGRAM DIRECTORS ENDOWMENT FUND
In 2010, a generous $4.6-million bequest from the late Alan Aberbach established this fund to support staff salaries and related 55+ program administrative activities and help ensure the sustainability and growth of courses for adults 55+.

THE ANNIE WATSON BURSARY FUND
The family of the late Annie Watson, a learner in our 55+ program, helped to create a fund in 2011 to provide financial support for those who would not otherwise be able to participate in the program. In 2018/2019, 29 learners benefited from the bursary, for a total of 53 registrations.

“The quality of thoughtful engagement, the shared interest in new ideas and the sheer enthusiasm make both teaching and being a participant treasured sources of connection and community for me.”

—MONICA FRANZ, LIBERAL ARTS CERTIFICATE FOR 55+ (NON-CREDIT) GRADUATE
Thank you to the experts on our advisory committees who contributed their knowledge and advice this year. Your commitment ensures that our programming retains its quality, academic integrity and continued relevance.

**CAREER AND PROFESSIONAL PROGRAMS**
*Writing and Communication Advisory Committee*

**ELLEN ASHDOWN**, Knowledge and Content Manager, Strategic Solutions Manager, Traction University
**SHAWN CONNER**, Journalist, Copywriter
**NATASHA NETSCHAY DAVIES**, Co-Founder, Moonraker Media
**ROMA ILNYCKYJ**, Content Editor, Chartered Professional Accountants of Canada
**VESNA MALJKOVIC** (Chair), Associate Director, Career and Professional Programs
**FAWN MULCAHY**, Senior Manager, Sponsorship Marketing, Royal Bank
**LANA OKERLUND**, Editor and Partner, West Coast Editorial Associates LLP
**ELIZABETH RAINS**, Editor and Columnist, Coast Reporter
**RENÉE SAKLIKAR**, Independent Writing and Editing Professional; Poet Laureate, City of Surrey
**RICHARD SMITH**, Director, Master of Digital Media Program
**CHERYL STEPHENS**, Co-Founder, Plain Language Association International
**HEIDI TURNER**, B2B Writer and Content Marketer

**ERIC BOND**, Manager, Market Analysis, Canadian Housing and Mortgage Corporation, Vancouver Division
**CLAIRE GRAM**, Policy and Projects Lead, Population Health, Vancouver Coastal Health
**PENNY GURSTEIN**, Professor and Past Director, School of Community and Regional Planning, UBC
**PETER HALL**, Professor, Urban Studies and Geography
**INGRID HWANG**, Planner, Citywide and Regional Planning, City of Vancouver
**CRAIG E. JONES** (Chair), Research Coordinator, UBC Housing Research Collaborative
**PHIL MONDOR**, Principal, Phil Mondor ReZoning Advisor
**MARTIN MONKMAN**, Provincial Statistician and Director, BC Stats
**JAMES RAYMOND**, Manager, Research and Analysis, Vancouver Economic Commission
**PAUL RAYNOR**, Planner, City of Vancouver (Retired)
**JEFF TISDALE**, Chief Executive Officer, Landcor Data Corporation
**WENDY WATERS**, Senior Director, Research Services and Strategy, GWL Realty Advisors
**STEPHEN WU**, Manager, Economic Development, City of Surrey
**HEATHER WYLIE**, Advisor, Statistics Canada
**ELVIN WYLY**, Professor, Urban Studies and Geography, UBC

**CITY PROGRAM**
*Community Data Science Certificate Advisory Committee*

**LYN BARTRAM**, Professor, School of Interactive Arts and Technology; Director, Vancouver Institute of Visual Analytics
ENGLISH LANGUAGE AND CULTURE PROGRAM
Advisory Committee

KATIE GRAHAM, Immigrant Services Society of BC; Manager, Language College–LINC
BERTRAND LEE (Chair), Director, English Language and Culture Program
SHARLA REID, Director and Principal, Fraser International College
JUDY SHABTAI, Program Coordinator, English Language and Culture Program
JACQUIE SINCLAIR, Marketing Coordinator, English Language and Culture Program
JUDY SMITH, Associate Dean, Lifelong Learning
GEOFF TAYLOR, Instructional Coordinator, English Language and Culture Program

INTERPRETATION AND TRANSLATION PROGRAMS
Interpretation and Translation Advisory Committee

STEVEN CHANG, Interpretation and Translation Program Alumnus
CINDY CHENG, Interpreter, Immigration and Refugee Board
WINNIE CHIANG, Instructor Emeritus, Interpretation and Translation Program
 TIFFANY LEE, Regional Coordinator, Vancouver Law Courts, Justice Education
WYN ROBERTS, Professor Emeritus, Department of Linguistics
WENDY STEINBERG (Chair), Director, Interpretation and Translation Program

Medical Translation and Healthcare Interpretation Advisory Committee

NAOMI ARMSTRONG, Manager, BC Community Partnerships Program, Canadian Red Cross
IVONA KADO, Manager, Interpretation and Translation Services, Abbotsford Community Services
JAMES KUO, MD, Interpreter and Translator, Abbotsford Community Services
KIRAN MALLI, Director, Provincial Language Services
WENDY STEINBERG (Chair), Director, Interpretation and Translation Program

LEADERSHIP AND COMMUNITY BUILDING PROGRAMS
Dialogue and Civic Engagement Certificate Advisory Committee

JOANNA ASHWORTH, Director, Professional Programs and Partnerships, Faculty of Environment
PETER BOOTHROYD, Professor Emeritus, School of Community and Regional Planning, UBC
ASLAM BULBULIA, Community Engagement and Facilitation, Centre for Comparative Muslim Studies; Fellowship Co-Host, RADIUS
CHRIS CORRIGAN, Facilitation Consultant
RAIN DANIELS, Consultant, Facilitator, Indigenous Cultural Competency
ROBERT DAUM, Fellow and Lead, Diversity and Innovation; Senior Consultant, Morris J. Wosk Centre for Dialogue
JUNE FRANCIS, Associate Professor, Marketing; Director, Sustainable Development Program, Faculty of Environment; Director, Institute for Diaspora Research and Engagement; Co-Lead, CIRDI-funded Co-Laboratorio Perú
JULIAN GRIGGS, Principal, Dovetail Consulting; Associate, Morris J. Wosk Centre for Dialogue
SUSANNA HAAS LYONS, Public Engagement Specialist; Associate, Morris J. Wosk Centre for Dialogue
SARAH HAY, Founder, Slow and Steady Design; Director, Vancouver Design Nerds Society; Instructor, Emily Carr University
PARKER JOHNSON, Organizational Effectiveness Consultant in Justice, Diversity, Equity, Inclusion
IMOGENE LIM, Professor, Anthropology, Vancouver Island University
JENNIFER REDDY (Chair), Associate Director, Leadership and Community Building Programs
BALDWIN WONG, Multicultural Social Planner, City of Vancouver

Evaluation for Social Change and Transformational Learning Certificate Advisory Committee

SHANTHI BESSO (Chair), Director, Leadership and Community Building Programs
MARK CABAJ, Principal, Here to There Consulting
CHERYL ROSE, Associate Director, Banff Centre for Arts and Creativity; Senior Fellow, McConnell Foundation

SHAWN SMITH, Adjunct Professor, Founding Director, RADIUS, Beedie School of Business

KATE SUTHERLAND, Social Entrepreneur, Organizational Development Consultant; Founding Faculty, THNK School of Creative Leadership

DELYSE SYLVESTER, President, Social Currents; Co-Designer, Sustainability Leadership Labs; Executive in Residence, Beedie School of Business

The Writer’s Studio Advisory Committee

ANDREW CHESHAM (Chair), Associate Director, Creative Writing Program

STEPHEN COLLIS, Professor, Department of English

JEN CURRIN, Creative Writing Instructor, Kwantlen Polytechnic University; Former Writer’s Studio Mentor

JÓNÍNA KIRTON, Writer’s Studio Graduate and Author; Writer’s Studio Aboriginal Advisory Committee Member; Former Writer’s Studio Aboriginal Liaison

HAL WAKE, Former Artistic Director, Vancouver International Writers Festival

JOHN WHATLEY, Managing Editor, SFU Publications

Senate Committee on Continuing Studies

LYN BARTRAM, Faculty Senator; Associate Professor, School of Interactive Arts and Technology

GWEN BIRD, University Librarian, Dean of Library Services

LARA CAMPBELL, Faculty Member; Professor and Department Chair, Department of Gender, Sexuality and Women’s Studies

WINFIELD CHEN, Student

JULIA DENHOLM (Chair), Dean, Lifelong Learning

TRACEY LEACOCK, Convocation Senator; Adjunct Professor, Faculty of Education

GAËLLE PLANCHENAULT, Faculty Senator; Associate Professor, Department of French

SUZANNE SMYTHE, Faculty Member; Associate Professor, Faculty of Education

LIFELONG LEARNING

Endowment Committee

JULIA DENHOLM (Chair), Dean, Lifelong Learning

GLORIA GUTMAN, Professor Emeritus, Department of Gerontology

VESELIN JUNGIC, Professor, Department of Mathematics

ROZ KAPLAN, Program Director, Liberal Arts and 55+ Program

VESNA MALJKOVIC, Associate Director, Career and Professional Programs

RAVEEN SANGHERA, Associate Director, Career and Professional Programs

JUDY SMITH, Associate Dean, Lifelong Learning

PHOTO CREDITS

Greg Ehlers: cover, pages 1,2,3,4,5,6,7,8,13,14,15
Laura Kelly Photography: page 6
Bernice Puzon: page 9
“Adult learning and education is learner-centred and able to mobilise learners not as mere recipients of knowledge, but as agents of change in their own lives and in their communities.”

— Youth and Adult Education in the Agenda 2030
DVV International, 2019