BRAVE NEW WORK
How can we thrive in the changing world of work?
We’re proud to partner with SFU Public Square to be presenting partner of this year’s keynote event, *The New World of Work: Thriving or Surviving?* Vancity and SFU have a long-standing relationship built around expanding dialogue on issues that impact our communities.

In our complex digital age, the nature of work is changing fast, and as a values-based credit union we want to help define those coming changes in a way that benefits our workers, our communities, and our environment.

That means focusing our efforts to overcome income inequality, and striving for social change. It also means partnering with like-minded organizations that share our vision of healthy and inclusive communities in which everyone is able to not just survive, but thrive.

Anita Braha,
Chair, Vancity Board of Directors

Tamara Vrooman,
President and CEO, Vancity

The Vancity Thriving Marketplace

The future of work is here, and we’re encouraged by how our members are defining it. Find out more in the theatre lobby from 6:00 pm – 7:00 pm.

**Beta Collective** – a co-working space offering workers a collaborative and flexible work environment

**CanTrust Hosting Co-op** – a worker-owned Internet company driven by a triple-bottom-line approach of people, planet, and profit

**East End Food Co-op** – a consumer-owned grocery store run by unionized staff committed to serving its members with affordable local and organic food

**East Van Roasters** – a social enterprise coffee shop creating dignified and creative work in the Downtown Eastside

**Fairware** – a promotional company changing the world through sustainable products and custom merchandise

**Shift Delivery** – a worker-owned enterprise providing sustainable, zero-emission deliveries

**Sustainability Solutions Group** – a worker-owned company providing full-service sustainability consulting

**Wood Shop Workers Co-op** – a worker-owned co-operative making sustainable furniture that looks good, feels good, and does good

To find out more about our values-based banking, visit us at vancity.com

Make Good Money (TM) is a trademark of Vancouver City Savings Credit Union.
A MESSAGE FROM JOY JOHNSON  
Vice-President, Research and International, SFU

On behalf of Simon Fraser University, I would like to welcome everyone to the SFU Public Square 2018 Community Summit.

This year’s Summit—Brave New Work—addresses the question: How can we all thrive in the changing nature of work and design a brighter Canadian future for all? The answer to this question will rely on our ability to develop innovative programs and technologies. SFU Innovates, our university-wide innovation strategy is fostering the problem solving that is needed to develop real-world solutions. Based on SFU’s vision to be Canada’s engaged university, SFU Innovates helps students and researchers mobilize their ideas for positive social and economic impact. The strategy brings together one of the world’s most comprehensive continuums of programming and resources, from interdisciplinary learning and early stage ideation, to helping companies scale up. SFU offers programming at every step of the innovation journey. The Summit aligns very well with SFU Innovates — to work together and engage in conversation about the future of work, and develop innovative solutions for a sustainable, just and healthy community.

SFU Innovates is thrilled and proud to support the SFU Public Square Community Summit. I want to extend a special thank you to everyone involved in the planning and success of this year’s Summit.

A MESSAGE FROM GREGOR ROBERTSON  
Mayor, City of Vancouver

On behalf of my colleagues on Vancouver City Council and the citizens of Vancouver, I want to welcome everyone to the SFU Public Square 2018 Community Summit.

This year, SFU Public Square poses the question, “how can we thrive in the changing world of work?” Vancouver is widely recognized as the most resilient, diverse, and greenest economy in Canada, and we need to leverage these strengths to address the challenges that lay ahead in the future world of work. This year’s Community Summit promises to be a productive and engaging dialogue on innovative solutions to strengthen our communities and help us build a more engaged, dynamic, and inclusive city for everyone.

The City of Vancouver is proud to once again support the SFU Public Square Community Summit, and I want to thank everyone who has made this year’s Summit a success.
A MESSAGE FROM CHANCELLOR ANNE GIARDINI & PRESIDENT ANDREW PETTER

Welcome to the SFU Public Square 2018 Community Summit – Brave New Work.

The work we do – and the way we do it – is changing rapidly, and while these changes hold much promise, there is no guarantee that they will be all for the good. Advances in technology and artificial intelligence, for example, have the potential to improve our quality of life. But they also threaten to disrupt industries and displace workers. To navigate this evolving landscape, individuals, governments, businesses, educational institutions, and civil society must collaborate – to reimagine work and to create the future we want.

The need for collaboration makes the future of work an ideal theme for our sixth annual SFU Public Square Community Summit. SFU launched the Summit in 2012 as an expression of our commitment to be B.C.’s “public square” for enlightenment and dialogue on key public issues. Embraced within our larger vision to be Canada’s most community-engaged research university, we saw both an opportunity and a responsibility to create an inclusive and vibrant space for dialogue and deliberation on essential and sometimes difficult subjects.

We have dubbed this 2018 Community Summit Brave New Work, with an intentional nod to Aldous Huxley’s warning, in his novel Brave New World, that the road to utopia is a hazardous one. We must move carefully through technological developments, globalization, climate change, shifting demographics, politics and policy. There is no doubt that education will be at the heart as we create and fill the occupations of the future.

Reading through this program, you will get a sense of the breadth and complexity of the questions we face. In search of answers, we will welcome speakers from the wider community along with engaged experts from several SFU communities. We anticipate a week of exciting events, provocative discussions and encouraging new ideas. The student group Embark will host an event on green-tech jobs. SFU Health and Counselling will weigh in on resilience. SFU researchers and entrepreneurs will share innovations in the world of work. World-leading experts will bring news of developments across the globe.

We couldn’t have this dialogue without you, nor could we sustain it without the commitment and dedication of our community partners, our staff and volunteers, and the Summit sponsors listed in this program.

To them and to you, thank you. If you are a regular at SFU Public Square, welcome back. If you are a newcomer, know that your participation is welcome. We hope that you have a chance to expand your knowledge in this inclusive, thoughtful, and inspiring dialogue, and that you will return to us many times throughout the year.
A MESSAGE FROM JANET WEBBER
Executive Director, SFU Public Square

When we began our research into this year’s Community Summit theme, we quickly realized that the oft-used term “future of work” is something of a misnomer. The new world of work is already here, impacting individuals, organizations, and societies today. There is much uncertainty about what to expect in the next decades, but what we can be certain about is that what we do for work, and how we do it, is rapidly evolving.

We also discovered that this topic resonates with everyone, no matter what their situation. From student to CEO, the changing world of work is on everyone’s mind. But despite a universal interest in the topic, there is great diversity in people’s perceptions of what this new landscape can and will offer. For some, there is enthusiasm and hope, for others, trepidation and concern. Work is integral to all of our lives, providing our livelihood and fulfilling our sense of purpose. Imagining what is to come and how we might best prepare is both challenging and exciting.

Brave New Work is intended to provide the space for participants and attendees to spend time learning, thinking and talking about our futures, and to consider this new world of work with eyes wide open. Despite the well-reported issues, we hope to instill the sentiment that there is still latitude to affect positive change. Across all sectors and socio-demographics, we must hear each other and develop shared understanding of the road ahead in order to collaboratively create solutions for this dynamic new world of work. With the right actions we can determine how to thrive in this new world of work. The future of work is already here, but it’s still ours to define.

Each year, the Community Summit provides us with opportunities to work with our longstanding supporters such as Vancity and the City of Vancouver, and also to embark on new partnerships and relationships. For 2018 we are welcoming several new SFU partners including SFU Innovates, the SFSS Women’s Centre and the Labour Studies Program, and we are pleased to have connected with community supporters such as Deloitte, the Urban Worker Project, and the BC Federation of Labour. This year, we’re excited to partner with the SFU Community Ambassadors Program, an initiative launched by SFU Surrey that creates opportunities for individuals facing barriers to employment. I’m also pleased to announce that Brave New Work has been certified as a Sustainable Event by SFU’s Sustainability Office.

As always, an extra special thank you to our volunteers, including, but not limited to: Nimy Alex, Mariyah Ali, Karen Dar Woon, Sarah Duggan, Andrea Figueroa, Ted Hinkle, Ahmed Lelamo, Sophie Ni, Charanveer Sahota, Iulia Sincraian, Henry Tran, Queenie Tran, Prodpran Wangcherdchuwong, Hazel Wang, and Joey Zhang.
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YOUR SUCCESS NOW AND IN THE FUTURE
THE NEW WORLD OF WORK
THRIVING OR SURVIVING?

February 28, 2018 | 7:00 PM - 9:00 PM
Queen Elizabeth Theatre
630 Hamilton Street

SFU Public Square and Vancity are proud to present an evening with Van Jones and Anne-Marie Slaughter, moderated by CBC’s Laura Lynch.

Automation, artificial intelligence, and globalization are changing the nature of work and what we do to earn a living. While some look to these changes to improve our quality of life, others foresee worker displacement and increased inequality. Many of us are struggling to understand what actions we can take as individuals and as a society to thrive, or at least survive, in the new world of work.

Van Jones and Anne-Marie Slaughter, two leading commentators on the American economy, discuss the role that citizens, governments and civil society can play in shaping the future of work. They explore the challenges ahead, as well as how these challenges might be addressed through green jobs, emergent industries, education and public policy.

VAN JONES
Van Jones is the President and Founder of Dream Corps, an organization that brings people together to solve America’s toughest problems. The Dream Corps’ major initiatives are #YesWeCode, #cut50, and Green For All. He is the host of The Van Jones Show, a CNN political contributor, a best-selling author, and the former green jobs special advisor to the Obama administration.

ANNE-MARIE SLAUGHTER
Described as “an innovative and prolific scholar” by Foreign Policy and named one of the magazine’s Top 100 Global Thinkers four years in a row, Anne-Marie Slaughter turns big ideas and deep analysis into realistic strategies for a networked world. A Princeton University foreign policy expert, a former top official at the U.S. State Department, and a Work-Life leader, Dr. Slaughter confronts a range of topics — from geopolitics and global challenges to gender equality and leadership — with a unique and powerful voice.

LAURA LYNCH
Laura Lynch is an award-winning journalist with the CBC. In the course of her career, she has reported from across Canada and around the world, and has won the prestigious Nieman fellowship from Harvard University, awards from the British Bar Association, the Canadian Bar Association, RTNDA (Canada and U.S.), Overseas Press Club of America, Amnesty International, RNAO and the Gabriel Awards.
THE FUTURE OF WORK IN CANADA
EMERGING TRENDS AND OPPORTUNITIES

February 26, 2018 | 8:00 AM - 2:30 PM
Segal Graduate School of Business
500 Granville Street

What are some of the trends currently defining the new world of work in Canada, and what does our future look like? What opportunities can be seized to build more competitive, prosperous, and inclusive organizations?

This mini-conference features panel discussions and presentations from some of Canada’s leading businesses and innovators. Panel topics include future-proofing Canada’s workforce, addressing the skills gap, embedding diversity into the future of work, how alternative business models improve the way we work, and AI in the workplace.

PRESENTING SPONSOR: Deloitte Canada

Presented in partnership with Futurpreneur, BC Federation of Labour, and LinkedIn.

WORK IN THE 21ST CENTURY
INNOVATIONS IN RESEARCH

February 26, 2018 | 7:00 PM - 9:00 PM
Segal Graduate School of Business
500 Granville Street

Research doesn’t just live in libraries and academic papers; it has a profound impact on our day to day lives. Work in the 21st Century is a dynamic evening that showcases SFU researchers and entrepreneurs who are leading the way in making innovative impacts in the new world of work. Learn how SFU’s remarkable research community is making the new world of work more productive, safe, equitable, and inclusive.

HOST: Joy Johnson, Vice President, Research and International at SFU

Presented in partnership with SFU Innovates, SFU Vancouver, Beedie School of Business, and SFU’s Vancity Office of Community Engagement.
REFRAMEWORK
FROM INSIGHTS TO ACTION!

February 27-28, 2018
Segal Graduate School of Business
500 Granville Street

ReframeWork is a national gathering of 40-50 thought leaders and innovators on the topic of the future of work, hosted by RADIUS SFU and Banff Centre for Arts and Creativity. Over two days, the group will explore how Canada can lead in forming new systems for good work, and understand where the richest opportunities are to engage Canadians in building the new models we want to see.

ReframeWork will connect a diverse, cross-sector Canadian network with broad perspective and deep expertise; build a shared understanding of areas of greatest opportunity for innovation and solution-building that can influence broader change; and inform program design and areas of focus for a multi-year national future of work innovation program to launch in 2018.

Presented in partnership with RADIUS SFU, the Banff Centre for Arts and Creativity, SFU Innovates, and the Beedie School of Business.

BASIC INCOME
PROGRESSIVE HOPES & NEOLIBERAL REALITIES

February 27, 2018 | 7:30 PM - 9:30 PM
Room 320 SFU Morris J. Wosk Centre for Dialogue
580 W Hastings Street

With Ontario launching a pilot project examining a Guaranteed Universal Basic Income (UBI) and BC preparing to follow suit, many experts are still divided on the feasibility of UBI. Some anti-poverty advocates suggest that it may contribute to even more inequality. This event, hosted by SFU’s Institute for the Humanities, will examine the arguments for and against a UBI, drawing on multiple perspectives.

SPEAKER: John Clarke, Organizer, Ontario Coalition Against Poverty

RESPONDENTS: Jenna van Draanen, Duane Fontaine, Trish Garner, Michael Rozworski

Presented in partnership with SFU’s Institute for the Humanities, the Labour Studies Program at SFU, and SFU’s Vancity Office of Community Engagement.
SFU CITY CONVERSATIONS
MAKING VISIBLE THE INVISIBLE: THE INTERSECTIONALITY OF INVISIBLE LABOUR

March 1, 2018 | 12:30PM - 1:30PM
Room 7000, SFU Vancouver
515 W Hastings St

Are outdated and stereotypical gender roles continuously enforcing systemic issues such as the invisible workload? What is the invisible workload anyway?

For many, the future of work presents a series of barriers that are not consistent across gender, race, and identity. In partnership with the SFSS Women’s Centre, this special edition of SFU City Conversations seeks to have an open, accessible dialogue on the lived experiences of those with self-identified marginalized identities.

MODERATOR: Ellen Woodsworth, Founder and Chair, Women Transforming Cities

PRESENTERS: Natalie Drolet, Executive Director – Staff Lawyer, Migrant Workers Centre; Kendra Strauss, Director, the Labour Studies Program at SFU; and Habiba Zaman, Professor, Department of Gender, Sexuality, and Women’s Studies at SFU

Presented in partnership with the SFSS Women’s Centre, SFU Vancouver, and the SFU City Program.

URBAN WORKER PROJECT
2ND ANNUAL SKILLSHARE

March 1, 2018 | 9:00 AM - 6:00 PM
Room 1400-1430, SFU Vancouver
515 W Hastings Street

Calling all freelancers, contract workers and solopreneurs! The Urban Worker Project Skillshare is back.

Business development. Financial planning and income security between gigs. Taxes, deductions and GST payments. Rate setting, invoicing, getting paid on time and what to do and where to go when you don’t. Independent workers have do it all - and know how to do it all - by themselves.

The Urban Worker Project thinks there’s a better way. It starts by sharing knowledge and skills in a community of fellow independent workers, experts and senior independents who can provide the straight facts on everything from legal obligations to best practices. Join us and over 150 other independent workers for this day long gathering to lean on each other, learn from each other, get valuable expert advice, and build community.

Presented in partnership with the Urban Worker Project, United Steelworkers, Vancity, BC Federation of Labour, UBCP/ACTRA, and the Canadian Media Guild: Freelance Branch.
CLIMATE OF WORK
HOW DOES CLIMATE CHANGE AFFECT THE FUTURE OF WORK?

March 1, 2018 | 6:00 PM - 8:00 PM
CityStudio
1800 Spyglass Place

We are in a changing climate. What does this mean for the future of work? What if I work in planning, communications or entrepreneurship? Will our changing climate impact what my job looks like?

SFU students are invited to join Embark to uncover the connections between climate change and jobs in fields that we usually do not think is impacted by the global climate crisis. It is clear that climate adaptation and mitigation is intrinsic to workforce development and this event explores sustainability in fields that aren’t always associated with the environment.

PANELISTS: George Benson, Climate Migrants and Refugees Project; Veronika Bylicki, CityHive; and Hillary Miller, Climate Smart

Presented in partnership with Embark and CityStudio.

SYMPOSIUM: ART, LABOUR, AND THE FUTURE OF WORK

March 3-4, 2018
Room 470, SFU Morris J. Wosk Centre for Dialogue
580 W Hastings Street

The distinctive activity of labour has always been at the heart of Western humanity’s self-understanding. Work defines who we are. But… what if those jobs one day ceased to exist? This symposium, hosted by SFU’s Institute for the Humanities, will bring together artists and philosophers to better understand a post-work world.

SPEAKERS: Clint Burnham, Alessandra Capperdoni, Anita Chari, Duane Fontaine, Ed Graham, Johan Hartle, Kay Higgins, Jaleh Mansoor, Mark Nowak, Philip Wohlstetter, and Morgan Young

Presented in partnership with SFU’s Institute for the Humanities, the Labour Studies Program at SFU, and SFU’s Vancity Office of Community Engagement.
WORKER WRITERS AND THE POETICS OF LABOUR

March 4, 2018 | 3:30 PM - 5:00 PM
Alice MacKay Room, Vancouver Public Library
350 W Georgia Street

If you gave a worker a pen, what would they write? What stories would they tell, and what experiences might they share? Hear poetry about what it is like to work in the 21st century directly from participants of the Worker Writers School at this free public reading hosted by Mark Nowak.

Mark Nowak directs the Worker Writers School in collaboration with PEN America, the largest writers and human rights organization in the United States. For the past 15 years, Mark has hosted free creative writing workshops that create a space for participants to re-imagine their working lives, nurture new literary voices directly from the global working class, and produce new tactics and imagine new futures for working class social change.

Presented in partnership with the Vancouver Public Library, the Worker Writers School, and the Labour Studies Program at SFU.

CREATING A DIVERSE & RESILIENT ECONOMY IN METRO VANCOUVER

March 5, 2018 | 8:00 AM - 10:30 AM
Room 1420-1430, SFU Vancouver
515 W Hastings Street

What are the trends and issues related to employment in various sectors in Metro Vancouver, and how does land use planning, regulation, and market demand affect the future of work regionally?

During this discussion, panelists will provide brief presentations on emerging trends which will be followed with an in-depth audience question and answer period and table discussions. Staff from the City of Vancouver will also be on hand to participate and hear your input on policy and planning issues related to employment and industry planning in Metro Vancouver.

MODERATOR: Gordon Price, Fellow, SFU Morris J. Wosk Centre for Dialogue

SPEAKERS: Bryan Buggey, Director of Strategic Initiatives and Sector Development, Vancouver Economic Commission; Peter Hall, Director, Urban Studies Program at SFU; Shachi Kurl, Executive Director, Angus Reid Institute; and Andrew Petrozzi, Principal & Vice-President of Research, Avison Young

Presented in partnership with the City of Vancouver.
PREPARING STUDENTS FOR THE FUTURE WORLD OF WORK
CHALLENGES AND OPPORTUNITIES FOR THE POST-SECONDARY SYSTEM

March 6, 2018 | 9:30 AM - 4:00 PM
Room 1600, SFU Vancouver
515 W Hastings Street

This event will feature presentations and discussions on how post-secondary institutions can prepare students for the future of work.

PRESENTERS:
Dr. Jim Bright is an Organisational Psychologist, Professorial Fellow in Career Education and Development at Australian Catholic University. His primary research interests focus on the application of complexity and chaos approaches to career development, and leading educational change.

Dr. Kris Magnusson is the Dean of the Faculty of Education at Simon Fraser University. He is the author of several books ranging in diversity from “Theories of Career Development” to a self-help career book.

Dr. Nancy Johnston is the Vice Provost, Students and International, Pro Tem at Simon Fraser University, and also holds an adjunct professorship in the SFU Faculty of Education teaching in the areas of experiential and work integrated learning.

Presented in partnership with CACEE Canada West, and SFU Career and Volunteer Services.

A SPECIAL PHILOSOPHERS’ CAFÉ
WORK AND PURPOSE LATER IN LIFE

March 6, 2018 | 10:30 AM - 12:00 PM
Room 1510, SFU Vancouver
515 W Hastings Street

How is the changing world of work affecting older adults? And what role should work play in our lives, anyway? SFU Philosophers’ Café and SFU Liberal Arts & 55+ Program invite people of all ages to an open public discussion.

We’ll discuss practical issues: What is “retirement” these days? Do we want to, or have to, keep working in some way, in later years? What do changes in the traditional rhythms of careers mean for our lives? What positive and negative stereotypes are there of older workers? And how different, really, are the challenges and opportunities faced by different generations?

This event will be moderated by Roz Kaplan, Director, and Mark Smith, Program Coordinator, SFU’s Liberal Arts and 55+ Program.

Presented in partnership with SFU Continuing Studies.
BEYOND BITCOIN
BLOCKCHAIN AND THE FUTURE OF WORK

March 6, 2018 | 6:00 PM - 8:00 PM
Room 1400-1430, SFU Vancouver
515 W Hastings Street

Blockchain technology is making headlines. Blockchain is the technology that underpins cryptocurrencies such as Bitcoin, allowing for the decentralized exchange of value and information. Such an innovation could bring a new layer of security and transparency to a number of industries. This introductory panel will explore the wide-ranging applications of blockchain and the potential impacts for business here in BC and in the global economy.

PRESENTERS: Peter Chow-White, Director, SFU’s School of Communication; David Gustin, Founder and President, Global Business Intelligence; Fraser Hartley, Partner, Edwards, Kenny & Bray LLP; Amber Scott, Founder, Outlier Solutions Inc.; and Erynn Tomlinson, VP Product Development, Etherparty

Presented in partnership with the Beedie School of Business, the Graduate Business Student Association, SFU’s School of Communication, and SFU Ancillary Services.

BUILDING YOUR RESILIENCE
LEARN KEY STRATEGIES FOR ENHANCING YOUR SUCCESS NOW AND IN THE FUTURE

March 7, 2018 | 1:30 PM - 3:15 PM
114 Halpern Centre, SFU Burnaby Campus
8888 University Drive

Being a university student can be stressful. Balancing an academic workload and the demands of being a student while juggling employment, family obligations, and extra-curricular activities can be challenging. Here, students face additional pressures given the pervasive affordability issues throughout the lower mainland. This interactive event will share key strategies for enhancing your resilience and well-being that will support your success as an SFU student and in your future career.

Presented in partnership with SFU Health Promotion.
THANK YOU FROM SFU PUBLIC SQUARE

STEPHEN A. JARISLOWSKY

For his generous support as a member of the SFU Public Square Founding Council. Dr. Jarislowsky’s continuing record of philanthropy and civic leadership stands as one of the best examples of global citizenship and democratic engagement. He has been active in educational, cultural, and charitable activities of many kinds, has endowed more than twenty-three University Chairs, and contributes frequently to television, radio, magazines, and newspapers.

SPONSORS, PARTNERS, AND ADVISORS

Whether you’re a long-standing partner or a new friend, none of this would be possible if we didn’t have your guidance, advice, support, and collaboration. Every year, we start our planning with not much more than a shell of an idea, and each year we produce a distinct Summit for thousands of attendees. Your contributions have left an indelible mark on this year’s program.

VOLUNTEERS

We can’t say enough about the incredible work that you do. The researching, e-mailing, designing, promoting, street-teaming, campus engaging... the list goes on. This work is a vital part of the Community Summit, and we literally couldn’t do it without you. We are incredibly grateful for the energy, commitment, and excitement you bring to our team every single day.

PARTICIPANTS AND ATTENDEES

A Community Summit event is only meaningful when we have you, the community, here in the public square with us. You are what makes it all worthwhile. From our presenters to our digital audiences, from those that are with us for the first time to those that have been around since the beginning, thank you. You don’t just make the Community Summit a success, you are the Community Summit.

Thank you.