

SIMON FRASER UNIVERSITY

S.72-126, A, B

MEMORANDUM

To SENATE

From ACADEMIC PLANNING COMMITTEE

Subject COMMUNICATION STUDIES PROPOSAL

Date OCTOBER 19, 1972

MOTION 1: "That Senate approve and recommend to the Board of Governors, as set forth in Paper S.72-126, 72-126 A, and 72-126 B, the establishment of a Department of Communication Studies, with effect from September 1, 1973."

MOTION 2: "That Senate approve, as set forth in Paper S.72-126 A, the Communication Studies Undergraduate program proposal including:

i) The Undergraduate program requirements;

ii) The following courses:

- CS 100-3 Explorations in Communications
- CS 200-3 Theory and Process of Communications
- CS 210-3 Introduction to Communication Behaviour
- CS 230-3 Introduction to Communications Media
- CS 235-3 Introduction to Visual Language
- CS 239-3 Acoustic Dimensions of Communications I
- CS 303-3 Communications as a Bio-Social Process
- CS 311-3 Communication and Creativity
- CS 320-5 Communication Processes and Interpersonal Behaviour I
- CS 331-5 Communications Media: Theory and Research I
- CS 332-3 Problems and Techniques in Social Documentation
- CS 333-3 Communications Policy in Canada - Past, Present and Future
- CS 335-3 Film as a Social Tool
- CS 336-3 Social Change and Community Radio
- CS 337-3 Video Techniques, Capabilities and Applications
- CS 339-3 Acoustic Dimensions of Communications II
- CS 400-5 Communications Theory: Systematic Formulations
- CS 401-5 Communications and Community Advocacy
- CS 403-5 Communication and Communities
- CS 410-5 Cognitive Development in Communication and Learning
- CS 420-5 Communication Processes and Interpersonal Behaviour II
- CS 431-5 Communications Media: Theory and Research II
- CS 433-5 Communications Media and the Balance of Power

CS 450-5 Directed Readings
CS 451-5 Directed Study
CS 493-15 Research in Media and Social Change
CS 495-15 The Social Documentation Process - Film
CS 496-15 The Social Documentation Process - Radio
CS 497-15 The Social Documentation Process - Video
CS 498-18 Individual Study Semester
CS 499-15 Individual Study Semester."

MOTION 3: "That Senate approve, as set forth in Paper S.72-126 B, the
Communication Studies Graduate program proposal including:

- i) The Graduate Studies program requirements;
- ii) The following courses:

CS 800-5 Contemporary Approaches in Communication Studies
CS 801-5 Design and Methodology in Communication Research
CS 810-5 Human Factors in Communication
CS 820-5 Interpersonal and Group Processes I
CS 821-5 Interpersonal and Group Processes II
CS 825-5 The Social Matrix of Communication
CS 830-5 Communications Media: Research and Development I
CS 831-5 Communications Media: Research and Development II
CS 840-5 Advanced Communication Theory
CS 850-5 Directed Readings and Research
CS 860-5 Selected Topics
CS 870-5 Field Study
CS 880-5 Graduate Seminar
CS 895 Project Submission
CS 898 Thesis."

MOTION 4: "That Senate approve and recommend to the Board of Governors, as
set forth in Paper S.72-126, that the Department of Communication Studies
shall be part of the Division of General Studies. If and when the
Faculty of Interdisciplinary Studies is approved by the Board of
Governors the Department of Communication Studies shall be part of
that Faculty."

MOTION 5: "That Senate approve and recommend to the Board of Governors, as set
forth in Paper S.72-126, that Behavioural Science Foundations and
Communication Studies courses continue to be offered until August 31,
1973, at which time they will be removed from the Calendar."

SIMON FRASER UNIVERSITY

S 72-126

MEMORANDUM

To Members of Senate

From Academic Planning Committee

Subject Communication Studies Proposal

Date October 18, 1972

1. At the Senate meeting of April 5, 1971 the following four motions contained in Senate paper S.71-51 were referred to the Academic Planning Committee:

Motion I: That the Educational Foundations Centre be organized into one administrative unit; that this unit be recognized for University purposes as a Department; and that there be no sub-departments within the Educational Foundations Centre.

Motion II: That the courses for the Educational Foundations Centre, as detailed in paper S.71-51(b) be approved.

Motion III: That in view of the extensive nature of the proposed changes for the Educational Foundations Centre and the advanced knowledge of Senate of the intent of the Faculty of Education to bring forward major changes that Senate suspend the rules pertaining to the two semester time delay prior to the offering of courses approved by Senate - to permit the offering of the Educational Foundations Centre courses approved by Senate (S.71-51b) on or after September 1, 1971.

Motion IV: That a modification of Senate paper S.401 be approved to the effect that the criteria for Education Minors as part of the requirements for the B.Ed. degree be as stated in S.71-51b.

Because Senate did not include a specific charge in its referral of the four motions contained in S.71-51, the President, on April 28, 1971, provided to the Academic Planning Committee a more specific and detailed charge:

1. The Academic Planning Committee is charged to bring forward to me, for referral to Senate, a recommendation as to the role of Fine Arts Courses within the University.
2. The Academic Planning Committee is charged to bring forward to me, for referral to Senate, a recommendation as to the administrative placement of the Kinesiology Program/Physical Development Studies within the University.
3. The Academic Planning Committee is charged to address itself to the quantitative and qualitative needs of the Province in the area of teacher's education.

4. The Academic Planning Committee is charged to bring forward to me, for referral to Senate, a recommendation as to the role, structure and organization within the University of the Educational Foundations Centre of the Faculty of Education.
2. At a special meeting of Senate, held on October 25, 1971, to consider the report of the Academic Planning Committee on the reorganization of the Faculty of Education, a series of twenty-eight motions were considered and motions passed to implement them. The motions pertaining specifically to the proposed program in Communication Studies were as follows:
 9. That within the Faculty of Interdisciplinary Studies there be established an interim Department of Social Relations comprising those faculty members from within the present Faculty of Education who wish to transfer to such a Department.
 10. That the faculty members transferred to the Department of Social Relations continue, for the present, to offer those courses which are currently offered by Behavioural Science Foundations and Communications Studies.
 11. That the Academic Planning Committee establish an Ad Hoc Steering Committee as an interim curriculum committee for the Department of Social Relations and that this committee be responsible for submitting to the Academic Planning Committee (no later than January 31, 1972), through the Dean of Interdisciplinary Studies, the proposal for a coherent program in Social Relations which would both have a content distinct from that of courses offered elsewhere in the University and be well suited to the qualifications and research interests of faculty members in the Department.
 12. That within 30 days of receiving such a program proposal the Academic Planning Committee recommend its acceptance or otherwise to Senate.
 13. That the programs of the Department of Fine and Performing Arts and the Department of Social Relations, if approved, be subject to review by the Academic Planning Committee no later than three years after the inception of each program and that the Academic Planning Committee at that time make recommendations regarding the continuing or discontinuation of each program with due provision for the welfare of students involved.

At the meeting of the Board of Governors held on November 25, 1971, the Board deferred consideration of Senate motion 9 above pending further information regarding the area of Social Relations for which no distinct program, goals or budgetary implications were presented. Furthermore, the Board agreed that the units known as Behavioural Science Foundations and Communications Studies would, until otherwise provided for, report to the Academic Vice-President with any questions of administration to be resolved by the President.

3. Following these actions by Senate and the Board of Governors, members of the former departments of Behavioural Science Foundations and Com-

munications Studies prepared an initial proposal which was then considered by the ad hoc curriculum committee struck for this purpose, as well as by other departments in the University.

A considerable number of reservations and criticisms were expressed regarding this proposal; and a central feature of this criticism appeared to be the lack of focus for the program which, in turn, gave rise to the appearance of considerable overlap with other University courses without a compensatory core of knowledge. Serious consideration was then given to ways in which these reservations might be overcome. The result was to withdraw the initial proposal and abandon use of the title "Social Relations" because it was obviously confusing and was in part responsible for the apparent lack of focus of the program proposed. A new program proposal was prepared carrying the title "Communication Studies" and reviewed by the Ad Hoc Steering Committee established under Motion II above, by consultants external to the University, by those Departments in the University which related to the program proposed, and by the Senate Committees on Graduate and Undergraduate Studies.

The program has been set up so that it may be implemented in stages over three years, before each of which a review will take place. In the first year, a core program, consisting of introductory courses prerequisite to later studies and enough advanced courses to accommodate students wishing to transfer into the program, will be mounted. The second year will see the implementation of sufficient upper levels courses to enable students to achieve a major or minor in communications. The third phase will consist of the introduction of the full program. At the same time, graduate courses will continue to be offered to those students now enrolled with some expansion to admit a small, highly selective intake as the Department develops.

The Academic Planning Committee now transmits the Communication Studies proposal to Senate with the following motions:

1. That a Department of Communication Studies be established, with effect from September 1, 1973;
2. That the attached undergraduate program proposal be approved;
3. That the attached graduate program proposal be approved;
4. That the Department of Communication Studies become the responsibility of the Dean of the Division of General Studies.
5. That all present Behavioural Science Foundations and Communication Studies courses continue to be offered until August 31, 1973, at which time they will be removed from the Calendar.

EXPLANATORY NOTE: Please observe that the course descriptions listed in the proposed Calendar statement are the ones which are intended for inclusion within the Calendar. The somewhat more complete information contained on the course proposal forms is for the information of Senators.

OVERVIEW OF A PROPOSAL FOR A DEPARTMENT OF COMMUNICATION STUDIES

Introduction

Communication is a relatively new discipline. Perhaps the best statement summarizing its content comes from Professor George Gerbner, Dean of the Annenberg School of Communication, who states---

"The nature of the discipline of communications cuts across the arts, humanities, social sciences, and many other older disciplines. Yet communication study is not merely a cross-roads; it is also a field of common problems and an intellectual domain with its own center of gravity. That center is the study of the nature, production, use, and role of messages (or statements, symbols, etc.) in life and society.

We develop ways of thinking, knowing, and relating to each other largely through the statements we share. Messages, images, and complex symbol systems cultivate assumptions about what is, what is important, and what is right. They provide terms of affirmation and negation, identity and alienation, collaboration and conflict.

Creating, sharing and using symbols and statements is the 'humanizing' process of man. A change in that process alters the nature of human affairs.

We are in the midst of such a transformation. It stems from changes in the technological and social bases of symbol-production - an industrial revolution in information and popular culture. New media alter form, content and context. New modes of communication change ways of selecting, composing, and sharing perspectives. New institutions of communication create publics and cultivate common consciousness across boundaries of time, space, status and culture. New patterns of information animate societies and machines, and shape the terms of our engagement with each other and the world. Man has changed the symbolic environment that gives meaning and direction to his activity. We have only begun to inquire into these meanings, these directions, and their alternatives."

The writers of this proposal agree with Gerbner and we emphasize the fact that there is little opportunity for the study of the discipline in this country, particularly in the west. Our purpose is to present a strong academically viable program for the study of communication media and interpersonal communication.

History of the Program Development at S.F.U.

The President, in a paper presented to Senate in May 1971, charged the Academic Planning Committee to bring forward, for referral to Senate, a recommendation as to the role, structure and organization within the University, of the Educational Foundations Center of the Faculty of Education. In August 1971, the Academic Planning Committee reported to Senate as charged, recommending "that an Ad Hoc Steering Committee....be immediately struck for the purpose of developing for submission to the Academic Planning Committee....a proposal for a program in Human Relations and Communication Studies." The submission of this report, with the permission of Senate, was delayed twice during the past year so that the

proposal could be discussed by related departments and points of conflict resolved. Further, the Academic Planning Committee forwarded the proposal to the Senate Committees on Undergraduate and Graduate Studies for their evaluation. After thorough discussion and a number of revisions, the proposal was approved by the Academic Planning Committee and is now before Senate.

The Nature of the Proposal

The program has two major emphases. The study of communication media and its impact on social change; and the study of interpersonal communication. It will be particularly useful for students interested in media studies (application, effects, social usage, etc.) or in the application of communication processes in various other fields.

This dual emphasis is responsible for the development of a rather unique program structure. There is the normal core of courses offered within the Department, but there is a much greater than ordinary reliance upon the offerings of related disciplines. This reflects the interdisciplinary nature of communication and our recognition that a strong background in these disciplines is an integral part of our program. For example, the Department will offer courses dealing with the media of human communication, but the study of particular messages and their quality will be left to others (Art, English, Mathematics, etc.).

S72-126A

DEPARTMENT OF COMMUNICATION STUDIES

CALENDAR STATEMENT

UNDERGRADUATE STUDIES

October 18, 1972

DEPARTMENT OF COMMUNICATION STUDIES

Calendar Statement Undergraduate Studies

Communication Studies is a relatively new field of study which surveys questions of human communication and the factors which affect it. Special attention is given to the study of communication media (TV, radio, film, print) including the social effects and uses of such media in Canadian society.

The Department of Communication Studies at Simon Fraser University is an interdisciplinary research and teaching centre which works in close cooperation with several other departments in the University. The Department provides programs in - the Communication Media (social uses and effects of TV, film, radio), and - Communication Theory and Behaviour (research and study in the areas of intrapersonal, interpersonal and group communication).

Representative programs in each area are shown under item V below.

I. Major in Communication Studies

Requirements: Students in the general degree program must complete a total of 120 semester hours (see requirements for the general degree, page).

1. Lower Levels (Normally the first 60 credit hours)

- a) The program will normally include CS 100 and CS 200, as well as any workshops or other preparation required for the specific program selected by the student.
- b) Students, in consultation with the departmental advisor, are normally required to take at least 12 semester hours in each of the general areas of the humanities, social sciences and natural sciences.

2. Upper Levels

- a) The program normally includes a minimum of 45 credit hours in courses numbered 300 and above, of which at least 28 hours must be selected from Communication Studies or an area approved by the Department.
- b) Students are normally required to select, in consultation with the departmental advisor, a program of 14-18 hours from courses outside the Department.

II. Honors in Communication Studies

The Honors Program is designed for those exceptionally able students who wish to pursue a more intensive study of Communication than is offered by the Major Program. The Honors Program is directed towards the integration of theoretical and factual information and the development of relevant skills by independent study, tutorial guidance, small group seminars and research experience, and will culminate in a final report by the student to be submitted to his advisor by the end of the next to final semester of the student's academic work. Normally, students will

undertake a 498 course as part of the requirements for an Honors Degree.

Students who wish to undertake Honors work should apply to the Departmental Chairman.

Requirements: Students in the Honors degree program must complete a minimum of 132 semester hours (see requirements for the Honors Degree, page).

1. Lower Levels

As for the Major Program.

2. Upper Levels

- a) The program includes a minimum of 72 credit hours of which at least 60 must be numbered 300 and above. 48 of these must be selected from Communication Studies or an area approved by the Department.
- b) Normally students will be required to take Communication Studies 498-18: Individual Study Semester.
- c) Honors students will be required to maintain a cumulative Grade Point Average of 3.00 in fulfilling the Honors Program component.

III. Combined Programs

Students wishing to undertake combined programs with other university departments should consult the departmental advisor.

IV. Minor Programs

A minor program consists of 14-18 hours upper division credits in Communications Studies.

V. Representative Programs

Note: These programs are examples. Additional courses, determined in consultation with the student's advisor, would be added from other departments to fill out the student's overall requirements.

1. Communication Media and Social Change.

Lower Division Courses

- CS 100-3 Explorations in Communications
- CS 200-3 Theory and Process of Communication
- CS 230-3 Introduction to Communications Media

Upper Division Courses

- CS 331-5 Communications Media: Theory and Research I
- CS 333-3 Communications Policy in Canada

CS 401-5	Communications and Community Advocacy
CS 431-5	Communications Media: Theory and Research II
CS 433-5	Communications Media and the Balance of Power
CS 493-15	Research in Media and Social Change
Geog 425-5	Geography of Communications
Psych 315-3	Survey Design and Sampling Methods in Social Science
PSA 465-5	Problems of Social Change in Advanced Industrial Societies

2. Interpersonal Communication

Lower Division Courses

CS 100-3	Explorations in Communications
CS 200-3	Theory and Process of Communication
CS 210-3	Introduction to Communication Behaviour
Psych 201-3	General Experimental Psychology

Upper Division Courses

CS 303-3	Communication as a Bio-Social Process
CS 320-3	Communication Processes and Interpersonal Behaviour I
CS 400-5	Communication Theory: Systematic Formulations
CS 410-5	Cognitive Development in Communication and Learning
CS 420-5	Communication Processes and Interpersonal Behaviour II
CS 450-5	Directed Readings
Kines 320-3	Cultural Aspects of Human Movement
Psych 330-3	Situation Perception
Psych 360-3	Social Psychology
Psych 410-5	Research Design

Description of Courses

N.B. STUDENTS WHO HAVE COMPLETED BSF OR CC&A COURSE WORK SHOULD CONSULT THE DEPARTMENTAL ADVISOR BEFORE ENROLLING IN COMMUNICATION STUDIES COURSES. STUDENTS INTENDING TO TAKE THE FOLLOWING COURSES MUST HAVE PREVIOUSLY COMPLETED AN APPROPRIATE WORKSHOP AND SHOULD CONSULT THE DEPARTMENTAL ADVISOR: CS 230, 235, 239, 331, 332, 335, 336, 337, 339, 431.

CS 100-3 Explorations in Communications

(1-2-0)

The student will be introduced to a wide variety of methods of human communication, such as verbal and non-verbal communication, the functions of media and the nature of communication breakdown. An opportunity will be provided for an examination of the relation between the content of the course and increased awareness on the part of the student of his own communications.

CS 200-3 Theory and Process of Communications

(1-2-0)

Introduction to theories of human communication and the processes by which information is organized, coded and channelled; an examination of verbal and non-verbal dimensions; the role of noise and feedback; the use of media as social extensions of individual communication.

Pre-requisite: Communications 100-3 or departmental approval.

CS 210-3 Introduction to Communication Behaviour

(0-3-0)

Introduction to personal and interpersonal communications and their role in the development of self. Particular emphasis will be placed on the nature and adequacy of the student's own methods of communication.

Pre-requisite: Communications 100-3 or departmental approval.

CS 230-3 Introduction to Communications Media

(2-1-0)

A survey of developments in communications technology and networks as they affect and are affected by social, political and cultural life; policy, legislation and change related to communications media.

Pre-requisite: CS 100-3 or departmental approval.

CS 235-3 Introduction to Visual Language

(2-0-4)

Introduction, through still photography and slide-sound sequences, to the development of observational techniques in social documentation.

Pre-requisite: CS 100-3 or departmental approval.

CS 239-3 Acoustic Dimensions of Communications I (1-1-2)

A course designed to develop the student's perception and conception of sound. This course is introductory for the student wishing to pursue studies in music and acoustic studies.

Pre-requisite: CS 100-3 or departmental approval.

CS 303-3 Communications as a Bio-Social Process (2-1-0)

Primary emphasis will be placed on the nature and role of non-verbal and verbal communication in human adaptation.

Pre-requisite: CS 100-3. CS 200 recommended.

CS 311-3 Communication and Creativity (2-2-0)

Examination of the origins and the communication of creativity factors associated with innovation and originality in the arts and sciences.

Pre-requisite: CS 100-3. CS 200 recommended.

CS 320-5 Communication Processes and Interpersonal Behaviour I (2-3-0)

An examination of groups as temporary and permanent systems; types of groups (work groups, informal groups, therapy and encounter groups, etc.) as related to social purpose; leadership and other significant roles; phases of group development.

Pre-requisite: CS 200-3. Psych. 201-3 recommended.

CS 331-5 Communications Media: Theory and Research I (2-3-0)

A historical survey of models, methods and problems in communications media studies and social science research.

Pre-requisite: CS 100-3. CS 230-3 strongly recommended.

CS 332-3 Problems and Techniques in Social Documentation (1-2-0)

Examination of the use of media in social documentation. Factors governing choice of media; interaction effects of media and subjects of documentational relationships and professional responsibilities to subjects.

Pre-requisite: CS 100-3. CS 230-3 or CS 200-3 strongly recommended.

CS 333-3 Communications Policy in Canada - Past, Present and Future (1-2-0)

Examination of historical, political and socio-economic implications of regulation of the media.

Pre-requisite: CS 100-3. CS 230-3 strongly recommended.

CS 335-3 Film as a Social Tool

(0-0-6)

Introduction to techniques and applications of Super 8 and 16 mm film as a tool for social documentation, cultural and political communication, and community development.

Pre-requisite: CS 235-3.

CS 332-3 strongly recommended.

CS 336-3 Social Change and Community Radio

(0-0-6)

Information movement and centralized broadcasting vs. two-way communications. Time advantages in information exchange, consumer design of information packages, "feed-back," the role of community radio in minority and ethnic group identity and cohesion.

Pre-requisite: CS 239-3.

CS 332-3 strongly recommended.

CS 337-3 Video Techniques, Capabilities and Applications

(0-0-6)

The use of video-tape in the movement of information, promotion of inter-group communication, attitude development and change, and community activation; the potential of cable networks and the development of video cassettes.

Pre-requisite: CS 235-3.

CS 332-3 strongly recommended.

CS 339-3 Acoustic Dimensions of Communications II

(0-0-6)

A studio course designed to deal in depth with the acoustic dimension of communication and with the sonic environment.

Pre-requisite: CS 239-3.

CS 400-5 Communications Theory: Systematic Formulations

(2-3-0)

A survey and critical analysis of major theories employed in contemporary communication analysis. Emphasis will be placed on current general systems approaches to the study of communication processes and the basic role played by these in the maintenance (conservation and flexibility) of all social processes.

Pre-requisite: CS 200-3.

CS 401-5 Communications and Community Advocacy

(2-3-0)

An examination, from the standpoint of communications theory and research, of the manner in which community needs are identified and articulated and social policy and reform is generated and implemented.

Pre-requisite: CS 200-3 or CS 230-3.

CS 403-5 Communication and Communities

(3-2-0)

An investigation of social groups as generators and recipients of information.

Pre-requisite: CS 200-3 or CS 303-3.

CS 410-5 Cognitive Development in Communication and Learning (3-2-0)

An examination of the development of the individual's ability to understand and reconstruct meaningful material.

Pre-requisite: CS 100-3. Psych. 320-3 strongly recommended.

Note: Students in the B.Ed. program may include this course as part of their upper division requirements.

CS 420-5 Communication Processes and Interpersonal Behaviour II (1-2-2)

Advanced studies in group and interpersonal communication in both informal and organization settings.

Pre-requisite: CS 320.

CS 431-5 Communications Media: Theory and Research II (2-3-0)

An examination of contemporary social organizations associated with changes in communications technology; evolution of electronic neighbourhoods and narrowcast formats.

Pre-requisite: CS 331.

Required for Majors and Honors students in the area of Communication Media.

CS 433-5 Communications Media and the Balance of Power (2-3-0)

An analysis of the changing technology of communications and anticipated shifts in cultural, political and social organizations.

Pre-requisite: One of CS 331-5, 333-3, 401-5.

CS 450-5 Directed Readings

Pre-requisite: 2 upper division CS courses and permission of the instructor.

CS 451-5 Directed Study

Pre-requisite: 2 upper division CS courses and permission of the instructor.

* NOTE: Students may take only one of CS 493-15, CS 495-15, CS 496-15, CS 497-15, CS 498-18, CS 499-15 for credit toward the degree.

CS 493-15* Research in Media and Social Change

Developmental research in communications media and social change as a participating member of a research team.

Pre-requisite: Two appropriate upper division CS courses and permission of the instructor.

CS 495-15* The Social Documentation Process - Film

The use of film in social documentation, involving planning, script-writing, team organization and production.

Pre-requisite: Two appropriate upper division CS courses and permission of instructor.

CS 496-15* The Social Documentation Process - Radio

The use of radio in social documentation, involving planning, script-writing, team organization and production.

Pre-requisite: Two appropriate upper division CS courses and permission of instructor.

CS 497-15* The Social Documentation Process - Video

The use of video in social documentation, involving planning, script-writing, team organization and production.

Pre-requisite: Two appropriate upper division CS courses and permission of instructor.

CS 498-18* Individual Study Semester

(Honors students only.)

CS 499-15* Individual Study Semester

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 100 Title: Explorations
in Communication

Sub-title or Description:

This course will be concerned with the basic question of what communication is, introducing the student to a wide variety of modes by which man communicates, exploring verbal and non-verbal communication, communication breakdown and functions of media. The student will be given the opportunity to relate the information in a manner designed to increase awareness of his own communications.

Credit Hours: 3

Vector Description: 1-2-0

Pre-requisite(s):

None.

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 100

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Twice yearly.

When course will first be offered:

~~72~~-3

III JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This course has no counterpart in the university.

- B. What is the range of topics that may be dealt with in the course?

The format and content of this course will be designed to reflect the wide range of modes by which man communicates; a variety of media presentation, guest speakers, lectures, demonstrations will examine the role of communication in culture, art and science and the ways in which these both initiate and reflect change. Introduction to various areas will enable students to grasp fundamentals necessary to later specialization.

C. How does this course fit the goals of the department?

This course will be a pre-requisite for all majors or honours students in Communication Studies.

D. How does this course affect degree requirements?

Required course.

E. What are the calendar changes necessary to reflect the addition of this course?

CC&A 100 deleted from present calendar.

F. What course, if any, is being dropped from the calendar if this course is approved?

CC&A 100

G. What is the nature of student demand for this course?

Oversubscribed each semester offered.

H. Other reasons for introducing the course.

This course will be useful to students planning further studies in any university subject as well as those who later specialize in Communication Studies.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

Faculty - all Faculty will be expected to contribute.

B. What are the special space and/or equipment requirements for this course?

None.

C. Any other budgetary implications of mounting this course:

None.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 200 Title: Theory &
Process of Communication.

Sub-title or Description:

An introductory course to theories of human communication and the processes by which information is organized, coded and channelled; an examination of verbal and non-verbal dimensions, the role of noise and feedback in learning, use of media as social extensions of individual communication.

Credit Hours: 3

Vector Description: 1-2-0

Pre-requisite(s):

CS 100-3

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 50

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and
Twice Yearly. Spring):

When course will first be offered:

72-3

III JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This course has no counterpart in the University.

B. What is the range of topics that may be dealt with in the course?

The purpose of this course is to introduce the student to theories and models of communication processes. Following a review of basic functions and tools of human communication, students will be acquainted with the processes by which information is received, processed and directed; encoding and decoding strategies, channels of communication (verbal and non-verbal); noise, feedback, learning and change. Applications of theory to interpersonal communication, group dynamics, creative behaviour, social extensions and uses of media.

This course will draw to some extent on psychological principles of perception and students will be encouraged to include such courses as part of their program, particularly if they plan to continue studies in this area.

This course will be a pre-requisite to advanced study in either program area and will therefore include a wide variety of required and recommended reading, eg. J. Campbell & Helpler: Dimensions in Communications (Readings); J. Keltner: Interpersonal Speech Communication; M. McLuhan: Understanding Media: The Extensions of Man; A. G. Smith: Communication & Culture (Readings).

Methods of instruction will be both through lecture material and various forms of projects to be completed by students working on selected aspects of the areas covered.

C. How does this course fit the goals of the department?

This course is a pre-requisite for majors in Communication Studies.

D. How does this course affect degree requirements?

Pre-requisite for majors in Communication Studies.

E. What are the calendar changes necessary to reflect the addition of this course?

Deletion of CC&A 200, replacement by CS 200.

F. What course, if any, is being dropped from the calendar if this course is approved?

CC&A 200

G. What is the nature of student demand for this course?

All courses in Communication Studies have been oversubscribed each semester offered.

H. Other reasons for introducing the course.

This course will be of use to all students interested in understanding communication processes.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

T. J. Mallinson

B. What are the special space and/or equipment requirements for this course?

Requirements - none not available.

C. Any other budgetary implications of mounting this course:

None.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 210 Title: Introduction
to Communication Behaviour.

Sub-title or Description:

An introduction to personal and inter-personal communications and their role in the development of the self. Particular emphasis will be placed on the nature, origin, and adequacy of the student's own communicatory modes.

Credit Hours: 3

Vector Description: 0-3-0

Pre-requisite(s):

Communication Studies 100 or equivalent.

II

ENROLMENT AND SCHEDULING

Estimated Enrolment: 100-150

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and
Twice yearly - Fall and ~~Spring~~):

When course will first be offered:

~~73~~-3

III

JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

The course is described above. This is the only course which will place primary emphasis on the student himself as an inputter and outputter of information and the process by which he does this.

B. What is the range of topics that may be dealt with in the course?

Verbal and non-verbal modes of communication; the nature of intrapersonal communication: introspection, self-reflection, and insight; Communications as modifiers of behaviour; information overload and deprivation; recent advances in intrapersonal communications research, theory, and practices; risk-taking and security.

C. How does this course fit the goals of the department?

One objective of the course is to place the student explicitly at the center of his educational endeavors. This course is designed specifically to do that. In addition, it provides an introduction to personal and interpersonal communications.

D. How does this course affect degree requirements?

A lower level course.

E. What are the calendar changes necessary to reflect the addition of this course?

Addition of the course and its description.

F. What course, if any, is being dropped from the calendar if this course is approved?

G. What is the nature of student demand for this course?

Part of BSF 425 is like this course. BSF 425 always has good enrolments. For example it has now been offered for 5 semesters in a row with enrolments ranging from 33 to 80.

H. Other reasons for introducing the course.

Communications begin, and end, with individuals. The study of the individual communicator by students interested in communications seem very important.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

B. D'Aoust
R. Harper
T. Mallinson

B. What are the special space and/or equipment requirements for this course?

None.

C. Any other budgetary implications of mounting this course:

None.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 230 Title:

Sub-title or Description:

INTRODUCTION TO COMMUNICATIONS MEDIA

A survey of developments in communications technology and networks as they affect and are affected by social, political and cultural life; policy, legislation and change related to communications.

Credit Hours: 3

Vector Description: 2-1-0

Pre-requisite(s): ~~CS 100-3~~; CS 100-3**II** ENROLMENT AND SCHEDULING

Estimated Enrolment: 60

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

EVERY FALL

When course will first be offered: FALL 1971 / 1972

III JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is the basic survey course in the field of communications media. It is not given elsewhere in the university.

- B. What is the range of topics that may be dealt with in the course?

Communications theory: mass media and social, political, and cultural processes; new developments in communications technology and their potential impact on these processes; communications policy, legislation and development in Canada: the CRTC, CBC, NFB, CATV systems, telecommunications; radio networks.

C. How does this course fit the goals of the department?

A student opting to specialize in communications media needs a familiarity with the field as a whole: major issues, institutions and functions. This course provides an introductory survey which will also be useful to students in related fields of study and will normally be required of majors in the communications media stream.

D. How does this course affect degree requirements?

N/A

E. What are the calendar changes necessary to reflect the addition of this course?

N/A

F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

G. What is the nature of student demand for this course?

Nearly one hundred students presently taking communications courses have urged that development of a major in communications media.

H. Other reasons for introducing the course.

Contemporary importance of the area in Canada; requests from government, private industry for graduates and undergraduates with knowledge and skill in the area. See page 36, Hindley proposal.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

Hindley or new Faculty

B. What are the special space and/or equipment requirements for this course?

NONE

C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITYDIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 235 Title: Introduction
to Visual Language.

Sub-title or Description:

A primer on visual communication theory: observational techniques and
social documentation with still photography and slide-sound sequences.

Credit Hours: 3

Vector Description: 2-0-4

Pre-requisite(s): ~~██████████~~, CS 100-3

II

ENROLMENT AND SCHEDULINGEstimated Enrolment: 60 (25 first time offered due to lack of students with
Semester Offered (e.g. Yearly, every Spring; ~~twice yearly, Fall and~~ ^{requisite background}
Spring):
Twice yearly, Fall and Spring.

When course will first be offered:

Fall 1972

III

JUSTIFICATIONA. What is the detailed description of the course including differentiation
from lower level courses, from similar courses in the same department
and from courses in other departments in the University?This is a basic course in understanding and using visual communications
media necessary to those specializing in the field and useful to students
in a number of fields, e.g. Geography, Education. Not offered elsewhere
in the University.B. What is the range of topics that may be dealt with in the course?
Imagery, symbolism and mood in visual media; development of observational
and visual communications skills; individual projects using techniques
of still photography.

C. How does this course fit the goals of the department?

It is a fundamental step toward media literacy that students have an understanding of the scope and limitations of each medium and an ability to select the appropriate one for any given task. This is the basic course designed to provide fundamental knowledge and develop basic skills in visual communications. Recommended for all Majors.

D. How does this course affect degree requirements?

N/A

E. What are the calendar changes necessary to reflect the addition of this course?

N/A

F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

G. What is the nature of student demand for this course?

As above. Demand for communications major PLUS indications from students in other fields of need for courses in understanding and using techniques of visual communications.

H. Other reasons for introducing the course.

As above. 230. Contemporary demand for media literate graduates.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

Vardeman, Visiting Instructor.

CS 235

B. What are the special space and/or equipment requirements for this course?

10 35 mm cameras and a workable darkroom OR arrangements to be made following discussions with Audio Visual.

C. Any other budgetary implications of mounting this course:

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies Course Number: 239 Title: Acoustic
Sub-title or Description: Dimension of Communications I.
A course designed to develop the student's perception and conception of sound.
This course is introductory for both the student wishing to pursue studies in
music and those wishing to pursue acoustic studies. The course involves
practical experiments and projects.

Credit Hours: 3 Vector Description: 1-1-2

Pre-requisite(s): ~~239~~, CS 100-3

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 45

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and
Yearly - every fall. Spring):

When course will first be offered:
Fall 1978

III JUSTIFICATION

A. What is the detailed description of the course including differentiation
from lower level courses, from similar courses in the same department
and from courses in other departments in the University?

See above. Now a section of CC&A 100, it is unique in the University.

B. What is the range of topics that may be dealt with in the course?

Anything relating to communicating by sound.

C. How does this course fit the goals of the department?

Related to general studies, teacher preparation and human development.

D. How does this course affect degree requirements?

E. What are the calendar changes necessary to reflect the addition of this course?

Add course description.

F. What course, if any, is being dropped from the calendar if this course is approved?

CC&A 100

G. What is the nature of student demand for this course?

Always oversubscribed as CC&A 100.

H. Other reasons for introducing the course.

To contribute to majors and minors in Music and Communications.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

R. Murray Schafer

- B. What are the special space and/or equipment requirements for this course?

Sound-proof lecture room equipped with sound system (record player and tape recorder).

- C. Any other budgetary implications of mounting this course:

At least one more faculty member should be hired.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITYDIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 303 Title: Communications
as a Bio-Social Process ~~Communication~~.

Sub-title or Description:

In this course, communications will be examined as a bio-social process.
Primary emphasis will be placed on the nature and role of non-verbal and verbal forms of communication in human adaptation over time.

Credit Hours: 3

Vector Description: 2-1-0

Pre-requisite(s): CS 100-3, CS 200 recommended.

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 25

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Twice Yearly

When course will first be offered:

Fall 1972

III JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This course has no counterpart in the university.

- B. What is the range of topics that may be dealt with in the course?
1. Life: sentience and the sign process.
 2. Communication and Adaptation.
 3. Signs and signals: the transition from animal to human models of communication.
 4. Communication as a transactional phenomenon.
 5. The revolution of Gutenberg.
 6. The rise of McLuhanism and the electric age.
 7. Information loss and the quest for individualism: sensitivity and encounter groups - a critical examination.
 8. The invention of new communication networks.

C. How does this course fit the goals of the department?

This course occupies a central position in the theoretical stream of our communication programs.

D. How does this course affect degree requirements?

It is an upper-division elective.

E. What are the calendar changes necessary to reflect the addition of this course?

New entry worded as under I Calendar Information above.

F. What course, if any, is being dropped from the calendar if this course is approved?

None.

G. What is the nature of student demand for this course?

This course has been requested by fourteen students who would take a major or minor in communication. It is anticipated that approximately ten students drawn from biology, psychology and philosophy would take the course on first offering.

H. Other reasons for introducing the course.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

Professor F. Brown.

B. What are the special space and/or equipment requiriements for this course?

None.

C. Any other budgetary implications of mounting this course:

No. This course requires no additional funding.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies Course Number: 311 Title: Communication Learning & Creativity.

Sub-title or Description:

A review of studies and investigations into the genesis and communication of individual and social creativity factors associated with innovation and originality in the arts and sciences; cultural phases and rhythms in art forms.

Credit Hours: 3

Vector Description: 2-2-0

Pre-requisite(s): CS 100-3, CS 200 recommended.

Two lower level communication studies courses or equivalent.

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 30

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and

Twice Yearly - Fall and Spring)

When course will first be offered:

Spring ~~70~~ 74

III JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is the only course dealing with similarities and differences in the three general areas of Communication, Learning and Creativity.

B. What is the range of topics that may be dealt with in the course?

Contributions and Restrictions to Communication, Learning & Creativity by the individual.

Past and present effects of professional, societal and cultural values on these activities.

Individual methods to enhance these activities.

Group methods to enhance these activities.

The impact of others on these activities.

The effects of media literacy - and illiteracy - on those activities.

An introduction to those areas of Communication, Learning and Creativity characterized more by ignorance than knowledge.

Some case studies of genius.

Some case studies of ideas.

C. How does this course fit the goals of the department?

It is concerned with how ideas are transmitted by media institutions and society in both normal and the super-normal ways.

D. How does this course affect degree requirements?

It is an upper level non-requisite course.

E. What are the calendar changes necessary to reflect the addition of this course?

The addition of its description.

F. What course, if any, is being dropped from the calendar if this course is approved?

CC&A 300

G. What is the nature of student demand for this course?

Considerable.

H. Other reasons for introducing the course.

The study of unusual growth has usually been restricted to areas which are regarded as being sub-normal. It seems of at least equal importance to study the super-normal.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

B. D'Aoust

T. J. Mallinson

B. What are the special space and/or equipment requirements for this course?

None.

C. Any other budgetary implications of mounting this course:

None.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 320 Title: Interpersonal
& Group Communication I.

Sub-title or Description:

An introduction to the study of groups and interpersonal communication. An examination of groups as permanent and temporary systems, types of groups (work groups, informal groups, therapy and encounter groups, etc.) as related to social purpose; leadership and other significant roles; phases of group development.

Credit Hours: 5

Vector Description: 2-3-0

Pre-requisite(s):

CS 200. Psychology 201 -3 recommended.

II

ENROLMENT AND SCHEDULING

Estimated Enrolment: 35

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):
 Yearly.

When course will first be offered:

~~73-74~~ 74-75

III

JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This course has no counterpart in the University.

- B. What is the range of topics that may be dealt with in the course?

An introductory study of groups and interpersonal communication as permanent and temporary systems. Course materials will include a study of types of groups (work groups, informal groups, teaching groups, therapy and encounter groups, etc.) as related to social purpose and function of significant members. A review of leadership phenomena, persuasion and decision-making, communication phases, verbal and non-verbal codes, etc. This course will emphasize a wide variety of research and theoretical findings with respect to interpersonal situations, the concepts of group roles, sociometric and spatial dimensions and occupational-preoccupational dynamics.

Methods of instruction will include both lecture/seminar presentation, with demonstrations-exercises in which students will experiment with various types of group situations in the solution of problems. Texts: M. Bany & L. Johnson: Classroom Group Behaviour (Group Dynamics in Education); M. Miles: Learning to Work in Groups; A. Solomon: Interpersonal Communication; J. McGrath & I. Altman: Small Group Research.

C. How does this course fit the goals of the department?

This course is a key to the study of Communication Behaviour.

D. How does this course affect degree requirements?

An upper level course for those students who wish to study Communication Behaviour.

E. What are the calendar changes necessary to reflect the addition of this course?

Add course description to calendar.

F. What course, if any, is being dropped from the calendar if this course is approved?

None.

G. What is the nature of student demand for this course?

On basis of expressed interest in this area by students there will be a steady demand.

H. Other reasons for introducing the course.

None.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

T. J. Mallinson.

B. What are the special space and/or equipment requirements for this course?

Present laboratory and videotape facilities.

C. Any other budgetary implications of mounting this course:

One additional faculty member in this area as demand increases.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communications Studies Course Number: 331 Title:
 Sub-title or Description: COMMUNICATIONS MEDIA: THEORY & RESEARCH I
 An historical survey of models, methods and problems in communications
 media studies and social science research as contributions to the
 analyses of interactive media and social change.

Credit Hours: 5 Vector Description: 2-3-0
 Pre-requisite(s): ~~CS 100-3~~ CS 100-3, CS 230-3 strongly recommended.

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 30
 Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and
 Spring):
 Yearly, Every Spring
 When course will first be offered:

Spring ~~1973~~ 1974

III JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?
- This, with 431, provides the core upper level communications media theory and research methodology. In 331, the approach is predominantly historical providing an in-depth familiarity with the field of communications theory and research to date from the point of view of evaluating useful principles and techniques for contemporary developments.
- B. What is the range of topics that may be dealt with in the course?
- Communications theory: major models problems; basic social science research design and analysis techniques applied to communications topics; communication research: surveys, interviews, audience reaction measurements.

- C. How does this course fit the goals of the department?

The objective of the program of studies is to develop not only communications skills but also the ability to question intelligently and investigate completely developments in the field. The objective of this course is to build the analytical and research abilities considered essential to the program.

- D. How does this course affect degree requirements?

N/A

- E. What are the calendar changes necessary to reflect the addition of this course?

N/A

- F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

- G. What is the nature of student demand for this course?

Some of those asking for a communications major are primarily interested in theoretical and the research aspects. The rest consider it of peripheral interest but acknowledge its necessity.

- H. Other reasons for introducing the course.

IV

BUDGETARY AND SPACE FACTORS

- A. Which faculty will be available to teach this course?

P. Hindley or new Faculty

B. What are the special space and/or equipment requirements for this course?

NONE

C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL



I CALENDAR INFORMATION

Department:

Course Number: 332 Title:

Sub-title or Description:

PROBLEMS AND TECHNIQUES IN SOCIAL DOCUMENTATION

An examination of the use of media in social documentation, criteria for objective documentation. Factors governing choice of media for the task; interaction effects of media and subjects of documentation; relationships and professional responsibilities to subjects.

Credit Hours: 3

Vector Description: 1-2-0

Pre-requisite(s): ~~XXXXXX~~, CS 100-3, CS 230-3 or CS 200-3 strongly recommended.

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 60

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Every spring

When course will first be offered:

Spring ~~1973~~ 1974

III JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

B. What is the range of topics that may be dealt with in the course?

The interpersonal aspects of documentation including research, filmmaking, television and videotape; photographic and sound tape records. Relationships with subjects, involvement of subjects in the process: playback and participation: the "Challenge for Change Process"; the media as instruments of self-awareness and social development; comparison with techniques of broadcast media and "objective reporting"; propaganda; questions of libel and privacy; intrusiveness of the media; definition of "news" and "right to know".

- C. How does this course fit the goals of the department?

Provides basic understanding of methods of operation and uses of media both the interactive and broadcast media needed by anyone entering the field. Gives preparation for upper level courses in which student is involved in documentation projects using media of his choice.

- D. How does this course affect degree requirements?

N/A

- E. What are the calendar changes necessary to reflect the addition of this course?

N/A

- F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

- G. What is the nature of student demand for this course?

As above. Course 230. Demand of communications major.

- H. Other reasons for introducing the course.

Contemporary need in Canada

IV

BUDGETARY AND SPACE FACTORS

- A. Which faculty will be available to teach this course?

P. Hindley or New Faculty

B. What are the special space and/or equipment requirements for this course?

NONE

C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department:

Course Number: 333 Title:

Sub-title or Description:

COMMUNICATIONS POLICY IN CANADA -

~~PAST, PRESENT AND FUTURE~~

Regulatory and legal constraints affecting media access examined in historical, political and socio-economic contexts: the current Broadcasting Act as it affects CATV, the CRTT, CBC, private networks, common carriers, radio networks, lobbies, history of radio and TV in Canada, Canadian Farm Forum - forum and format. Anticipated technical & regulatory trends.

Credit Hours: 3

Vector Description: 1-2-0

Pre-requisite(s): ~~CS100-3, CS230-3~~*CS100-3. CS230-3 strongly recommended*

II

ENROLMENT AND SCHEDULING

Estimated Enrolment: 60

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Yearly, every Spring.

When course will first be offered:

Spring ~~1973~~ 1974

III

JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

Covers the area of public policy in detail for upper level communications students and for students in other social science fields. Not offered elsewhere in the university.

- B. What is the range of topics that may be dealt with in the course?

Regulatory and legal constraints affecting media access in historical, political and socio-economic context; the Broadcast Act, CATV, Fowler Commission, Davey Commission; CRTC, CBC, CTV, common carriers, telecommunications development; history of radio and TV in Canada; national objectives; anticipated regulatory and technical trends.

- C. How does this course fit the goals of the department?

Communications policy and legislation to a large extent determines the nature and scope of communications development. Students in media need to be familiar with the laws affecting their enterprises; students in research and policy-making need to know the theoretical background and the interstices they may affect.

- D. How does this course affect degree requirements?

N/A

- E. What are the calendar changes necessary to reflect the addition of this course?

N/A

- F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

- G. What is the nature of student demand for this course?

Extensive among those majoring in other fields as well as among those wanting to major in communications.

- H. Other reasons for introducing the course.

IV

BUDGETARY AND SPACE FACTORS

- A. Which faculty will be available to teach this course?

P. Hindley or New Faculty.

B. What are the special space and/or equipment requirements for this course?

NONE

C. Any other budgetary implications of mounting this course:

none

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 335 Title:

Sub-title or Description:

FILM AS A SOCIAL TOOL

Introduction to techniques and applications of Super 8 and 16 mm film as a tool for social documentation, cultural and political communication and community development.

Credit Hours: 3

Vector Description: 0-0-6

Pre-requisite(s): CS 235-3, CS 332-3 strongly recommended.

II

ENROLMENT AND SCHEDULING

Estimated Enrolment: 20 (equipment permitting)

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

One of 335, 336, 337 each semester, e.g. 335 - Spring, 336 - Summer, 337 - Fall

When course will first be offered:

~~Fall - 1973~~

III

JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is the lab course in which students apply theory and principles of interactive media using the medium of their choice. The social documentation task will be more complex than in introductory courses; critical analysis of performance will be emphasized and cooperation on a crew essential.

- B. What is the range of topics that may be dealt with in the course?

Application to a specific task of principles of interactive media: relationships with subjects; playback and involvement in process; attention to intrusiveness of media; visual imagery and mood communications; appropriateness of media to task at hand. Skill development and familiarity in use of specific equipment; video tape recorders, sixteen mm film or radio broadcasting.

C. How does this course fit the goals of the department?

Counterpart to theoretical understanding; applications of knowledge and development of technical skills.

D. How does this course affect degree requirements?

N/A

E. What are the calendar changes necessary to reflect the addition of this course?

N/A

F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

G. What is the nature of student demand for this course?

As above, demand for major.

H. Other reasons for introducing the course.

Contemporary demand for media literate graduates.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

Visiting instructors or demonstrators need to conduct. L. Vardeman to coordinate.

- B. What are the special space and/or equipment requirements for this course?

Two 16mm film cameras, recording equipment and film

- C. Any other budgetary implications of mounting this course:

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 336 Title:

Sub-title or Description:

SOCIAL CHANGE AND COMMUNITY RADIO

Information movement and centralized broadcasting vs. two-way communications. Immediate response to information requests, consumer-design of information packages, instant "feedback" components and minority and ethnic group identity and cohesion.

Credit Hours: 3

Vector Description: 0-0-6

Pre-requisite(s) ~~CS 239-3, CS 332-2~~ CS 239-3, CS 332-2 strongly recommended.

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 20 (equipment permitting)

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

One of 335, 336, 337 each semester, e.g. 335 - Spring, 336 - Summer, 337 - Fall

When course will first be offered:

~~Summer~~ 1974
Spring

III JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is the lab course in which students apply theory and principles of interactive media using the medium of their choice. The social documentation task will be more complex than in introductory courses; critical analysis of performance will be emphasized and cooperation on a crew essential.

B. What is the range of topics that may be dealt with in the course?

Application to a specific task of principles of interactive media: relationships with subjects; playback and involvement in process; attention to intrusiveness of media; visual imagery and mood communications; appropriateness of media to task at hand. Skill development and familiarity in use of specific equipment; video tape recorders, sixteen mm film or radio broadcasting.

C. How does this course fit the goals of the department?

Counterpart to theoretical understanding; applications of knowledge and development of technical skills.

D. How does this course affect degree requirements?

N/A

E. What are the calendar changes necessary to reflect the addition of this course?

N/A

F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

G. What is the nature of student demand for this course?

As above, demand for major.

H. Other reasons for introducing the course.

Contemporary demand for media literate graduates.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

Visiting instructors or demonstrators need to conduct. L. Vardeman to coordinate.

- B. What are the special space and/or equipment requirements for this course?

Community radio placement in community facility or university station.

- C. Any other budgetary implications of mounting this course:

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 337 Title:

Sub-title or Description:

VIDEO TECHNIQUES: CAPABILITIES AND APPLICATIONS

The use of video tape in the movement of information, promotion of inter-group communication, attitude, change and community activation; the potential of cable networks and the development of video cassettes.

Credit Hours: 3

Vector Description: 0-0-6

Pre-requisite(s) CS 235-3, CS 332-3 strongly recommended.

II

ENROLMENT AND SCHEDULING

Estimated Enrolment: 20 (equipment permitting)

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

One of 335, 336, 337 each semester, e.g. 335 - Spring, 336 - Summer, 337 - Fall

When course will first be offered:

Summer ~~1973~~ 1974

III

JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is the lab course in which students apply theory and principles of interactive media using the medium of their choice. The social documentation task will be more complex than in introductory courses; critical analysis of performance will be emphasized and cooperation on a crew essential.

- B. What is the range of topics that may be dealt with in the course?

Application to a specific task of principles of interactive media: relationships with subjects; playback and involvement in process; attention to intrusiveness of media, visual imagery and mood communications; appropriateness of media to task at hand. Skill development and familiarity in use of specific equipment; video tape recorders, sixteen mm film or radio broadcasting.

C. How does this course fit the goals of the department?

Counterpart to theoretical understanding; applications of knowledge and development of technical skills.

D. How does this course affect degree requirements?

N/A

E. What are the calendar changes necessary to reflect the addition of this course?

N/A

F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

G. What is the nature of student demand for this course?

As above, demand for major.

H. Other reasons for introducing the course.

Contemporary demand for media literate graduates.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

Visiting instructors or demonstrators need to conduct. L. Vardeman to coordinate.

CS 337

B. What are the special space and/or equipment requirements for this course?

VTR's and tapes

C. Any other budgetary implications of mounting this course:

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 339 Title: Acoustic
 Dimension of Communications II.

Sub-title or Description:

A studio course designed to deal in depth with the acoustic dimension of communication and with the sonic environment. The course involves practical experiments and projects.

Credit Hours: 3

Vector Description: ~~1-1-2~~
 0-0-6

Pre-requisite(s): CS 239-3

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 30

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and
 Yearly - Spring Spring):

When course will first be offered:

Spring ~~73~~ 74

III JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

See above. Now offered as a section of Communications 300.

B. What is the range of topics that may be dealt with in the course?

Anything relating to communicating by sound.

C. How does this course fit the goals of the department?

Related to general studies, teacher preparation and human development.

D. How does this course affect degree requirements?

E. What are the calendar changes necessary to reflect the addition of this course?

Add course description.

F. What course, if any, is being dropped from the calendar if this course is approved?

CC&A 300

G. What is the nature of student demand for this course?

Always oversubscribed as CC&A 300.

H. Other reasons for introducing the course.

To contribute to majors and minors in Music and Communications.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

R. Murray Schafer

- B. What are the special space and/or equipment requirements for this course?

Sound-proof lecture room equipped with sound system (record player and tape recorder).

- C. Any other budgetary implications of mounting this course:

At least one more faculty member should be hired.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 400 Title: Communication
 Theory: Systematic Formulations

Sub-title or Description:

A survey & critical analysis of major theories employed in contemporary communication analysis. Emphasis will be placed on current general systems approaches to the study of communication processes & the basic role played by these in the maintenance (conservation & flexibility) of all social processes. Topics to be discussed will range from micro-systems (intra-personal communication) to macro systems (mass communication).

Credit Hours: 5
 Vector Description:

2-3-0

Pre-requisite(s): CS 200 - 3

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 25

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):
 Twice yearly.

When course will first be offered:

Fall, ~~1972~~ 1973

III JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

A review of communication process theories derived from biological, psychological and sociological models, including mechanistic equilibrium approaches, field theory, cybernetic & general system models. This course will not be concerned with linguistic or philosophic analyses of language or language development.

B. What is the range of topics that may be dealt with in the course?
 The role of communication processes at all systems levels necessitates examination of micro-systems (e.g. molecular and part-systems) as embedded in larger complexes (individual, family, group) & extending to macro-system (e.g. society). The function of these processes in maintaining adaptability of each system level leads to the analysis of conservation of information (genetic & social memory; values; structures) & introduction of novelty (mutation, deviance, creativity).

C. How does this course fit the goals of the department?

Necessary to complete the range of topics available at upper levels;
essential to theoretical understanding.

D. How does this course affect degree requirements?

E. What are the calendar changes necessary to reflect the addition
of this course?

New course description in calendar.

F. What course, if any, is being dropped from the calendar if this
course is approved?

None.

G. What is the nature of student demand for this course?

Considerable.

H. Other reasons for introducing the course.

No comparable course exists at this University.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

New faculty position.

B. What are the special space and/or equipment requirements for this course?

None.

C. Any other budgetary implications of mounting this course:

None.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITYDIVISION OF GENERAL STUDIES
NEW COURSE PROPOSALCALENDAR INFORMATION

Department: Communication Studies

Course Number: 401 Title: Communications & Community Adv.

Sub-title or Description:

This course examines from the standpoint of communication theory and research the manner in which 1) community needs are identified, articulated, 2) social policy and reform as generated and articulated.

Credit Hours: 4.5

Vector Description: 2-3-0

Pre-requisite(s): CS 200-3 or CS 230-3

ENROLMENT AND SCHEDULING

Estimated Enrolment: 25

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Twice Yearly.

When course will first be offered:

Spring ~~1973~~ 1974JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This course has no counterpart in the university but would be complemented by Psychology 106, Psychology 330, PSA 211, PSA 312.

B. What is the range of topics that may be dealt with in the course?

1. Public and formal communication modes.
2. Information access at the community level and behavioural consequences.
3. Information dissemination and public policy.
4. Mobilization and expression of public opinion.
5. Social reform and two-way communication systems: future possibilities.

C. How does this course fit the goals of the department?

An integral component of the studies in communication behaviour.

D. How does this course affect degree requirements?

Upper level elective.

E. What are the calendar changes necessary to reflect the addition of this course?

All course description.

F. What course, if any, is being dropped from the calendar if this course is approved?

None

G. What is the nature of student demand for this course?

High

H. Other reasons for introducing the course.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

Dr. Rowland Lorimer

B. What are the special space and/or equipment requirements for this course?

None.

C. Any other budgetary implications of mounting this course:

None.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
Division of General Studies

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies Course Number: 403 Title: Communication & Communities

Sub-title or Description: In this course, which is offered as correlative with courses focussing upon media, emphasis will be placed upon social groups as generators-recipients of "information". The perspective taken from R. Birdwhistel is an extra-individual one, treating man as a system controlled multi-sensory station in a multi-channel transaction. Changes, including specialization/integrations, improvements/degenerations in social organizations involving encoding/decoding will be treated as functions of changes in social processes.

Credit Hours: 5

Vector Description: 3-2-0

Pre-requisite(s): C.S. 200-3 or CS 303-3

II ENROLMENT AND SCHEDULING

Estimated Enrolment:

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

When course will first be offered:

Spring ~~73~~ **74**

III JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

A review of major contributions to the study of communication from the bio-social sciences, linguistics and philosophy as they apply to the theory and practise of social interaction, with special reference to the relationship between social behaviour and communication. This course is a more intensive examination of topics covered in C.S. 303 and has no counterpart at the University.

B. What is the range of topics that may be dealt with in the course?

Information Theory; mechanistic vs. human communication; Explanation of Verbal and non-verbal communications, including Kinesics, Semiotics, Semantics, Linguistics; review of major contributions from such figures as Mead, Bentley, Dewey, Skinner, Morris, Birdwhistel, etc. Implications for the role of the professional "communication" as mediator between the specialist and the community.

- C. How does this course fit the goals of the department?
Related to all goals.
- D. How does this course affect degree requirements?
- E. What are the calendar changes necessary to reflect the addition of this course?
Addition of description.
- F. What course, if any, is being dropped from the calendar if this course is approved?
None.
- G. What is the nature of student demand for this course?
To be determined.
- H. Other reasons for introducing the course.

IV

BUDGETARY AND SPACE FACTORS

- A. Which faculty will be available to teach this course?
F. Brown, others pending deliberation.

B. What are the special space and/or equipment requiriements for this course?

None.

C. Any other budgetary implications of mounting this course:

None.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

C.S. 403 - Communications and Communities

A universe of experience is the precondition of a universe of discourse. No person remains unchanged and has the same future efficiencies, who shares in situations made possible by communication.

John Dewey

Language is ultimately a form of behavior and calls for the rationally ordered society in which it can properly function.

G. H. Mead

Course requirements. - C.S. - 303

Courses (to be decided in pending deliberation) in Phil.: Logic, Epistemology, in Psych. - Introductory General, Learning Theory, in P.S.A. - Introductory Sociology and Anthropology, in Biology - Introductory Ethology.

Outline

I. Some ambiguities in "communication" overview.

A. Engineering vs. Human

1. The transmission of messages. Information theory.
2. Communication as social behaviour.
3. Comparison and distinctions. #1 leads, when functioning effectively to 'textual' or 'echoic' behaviour, which is not #2.

B. Verbal vs. Non-Verbal. "Words, it is said, "are the least important ways we communicate." Distinctions between multi-channel signal communications and language. Why words are also the most important.

C. 'Communication' as "Games People Play" with each other - a focus on this aspect. (Skinner's "Mands") vs. as "The communication to ourselves and others of that which is." (George Mead) - Skinner's 'tacts'--Aspectual/temporal character of the distinction.

II. Signal communication.

- A. Review general features of animal communication - various modes - Genetic vs. Learned - relate.
- B. Conditioning paradigm; respondent and operant, related to Semiotic (C. Morris Theory of Signs) and model of Dewey-Bentley.
- C. Kinesics - (Ray Birdwhistell et. al.) general introduction. Relate to B above; other modes - (parakinesic, paralinguistic) 'context' of Kinesics, 'context' of Morris (et. al.) 'Situation' of Dewey.

III. A. Traditional theories. Communication of ideas, of meanings, of "information" in one of its senses.

- B. According to B. F. Skinner.
- C. According to John Dewey, (G. Mead, A. Bentley, C. Peirce)

IV. Group Behaviour and Language.

- A. Leslie White - Symboling-symbolate. A. Montague.

-"Using symbols as his tools, he endows the formless and the functionless with form and function."

IV. T. Schwartz and M. Mead and the "ideoverse-multiverse" model - Intersects and "commonalty" - supra-individual institutional patterns: (relate to general systems - organization level.)

V. The Dewey-Mead-Bentley Social Model "Habits-Customs" - "naming".

VI. Verbal behaviour and culture - Skinner's proposals - namings as operants, the "mand" and the "tact" - Relate to A, B, & C above.

VII. Systems translation. Evaluation.

VIII. Summary of present state of theory on verbal-cultural behaviour. Limitation to intersects among ideoverse common (shared) patterns of collective behaviour as prerequisite for communication - ("A common universe of experience...")

IX. Some implications for theory and practise.

A. Theory -

1. Importance of clarity in specification of terms e.g. - ambiguity of "translation", "information", "meaning", "encoding-decoding", "speaker-listener", etc.
2. Necessity of direct or indirect experiential intersect for genuine (other than textual-echoic) communication between specialists and their "jargons". (M. Mead - "The creation of living intellectual networks")

B. Implications for Practise - in education, mental health, government, etc.

X. Communication and Evolution.

- A. Two Philosophies of History. G. Mead and the "Augustinian" (including e.g. Marxian 'historicism') "...Meaning of nature and man conceived of as the realization of some plan..." vs. the "Evolutionary" man as a participant in shaping his own 'destinies'. "No one knows what the next steps would be. Recognizing that this is so, is, I submit, the beginning of an answer." (M. Mead).

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 410 Title: in Cognitive Development
& Learning

Sub-title or Description:

This course examines the development of the individual's ability to understand and reconstruct meaningful material. An interdisciplinary approach is applied to higher thought processes and their relationships to the phenomena of communication and learning.

Credit Hours: 5

Vector Description: 3-2-0

Pre-requisite(s): CS 100-3 Strongly recommended, Psych 320-3.

II

ENROLMENT AND SCHEDULING

Estimated Enrolment: 25-40

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Twice yearly.

When course will first be offered:

When program approved. **Fall 1973**

III

JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This course is concerned with the nature of higher thought processes with particular emphasis on problems of human encoding and decoding involved in human learning and communication; relevant research and concepts from the various behavioural sciences will be explored.

- B. What is the range of topics that may be dealt with in the course?

The works of Levi-Strauss, Chomsky, Piaget and Bruner, reflecting the four discipline areas of psychology, sociology, anthropology and linguistics, form a spectrum that tempers the bias of any one approach to the role of cognition in learning and human communication.

C. How does this course fit the goals of the department?

Fills an important need in the understanding of the relationship between interpersonal and intrapersonal communication.

D. How does this course affect degree requirements?

This course will be made available as part of the degree requirements in both Education and Communication Studies.

E. What are the calendar changes necessary to reflect the addition of this course?

Add to calendar; list in both Education and Communication Studies sections.

F. What course, if any, is being dropped from the calendar if this course is approved?

All BSF courses.

G. What is the nature of student demand for this course?

There has been a steady demand by teachers and others for instruction in this area.

H. Other reasons for introducing the course.

To satisfy the needs of the Faculty of Education for such a specifically oriented course.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

F. Brown, B. D'Aoust, R. Harper and R. Lorimer.

B. What are the special space and/or equipment requiriements for this course?

None.

C. Any other budgetary implications of mounting this course:

None.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies Course Number: 420 Title: Interpersonal & Group Communication II.

Sub-title or Description:

An advanced study of groups and interpersonal communication in informal and organizational settings to prepare students to recognize informal as well as formal aspects of interpersonal and organization communication.

Credit Hours: 5

Vector Description: 1-2-2

Pre-requisite(s):

CS 320

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 25

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Yearly. Spring):

When course will first be offered:

~~73-4~~ 74-3

III JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

Course has no counterpart in the University.

B. What is the range of topics that may be dealt with in the course?

An advanced study of interpersonal and group communication behaviour in informal and organizational settings, particularly in public agencies. Students will explore, through individual and group research, formal and informal channels of communication, patterns of interaction between different social groups, stages of group development, nature of permanent and temporary social systems, leadership, membership and decision-making processes both within and between community groups.

The intention of this course will be to prepare students to recognize the less overt and formal aspects of organizational communication, such as found in welfare agencies, persons and community sub-cultures. Emphasis will be placed on case analyses and experiments in anthropology, sociology, psychology and administration. The student will be furnished with field placements and an important part of the course will be an analysis of this placement as a functioning communication system.

References & Readings: W. Bennis: Interpersonal Dynamics; L. Festinger: Informal Social Communication; H. Guetzkan: Communication in Organizations; E. Goffman: Asylums; L. Thayer: Communication & Communication Systems.

C. How does this course fit the goals of the department?

An advanced course for students of Communication Behaviour.

D. How does this course affect degree requirements?

See Above.

E. What are the calendar changes necessary to reflect the addition of this course?

Add course description to calendar.

F. What course, if any, is being dropped from the calendar if this course is approved?

CC&A 400

G. What is the nature of student demand for this course?

Previous course oversubscribed every semester offered.

H. Other reasons for introducing the course.

None.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

T. J. Mallinson

B. What are the special space and/or equipment requirements for this course?

Present laboratory and videotape facilities.

C. Any other budgetary implications of mounting this course:

One additional faculty member in this area as demand increases.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 431 Title:

Sub-title or Description:

COMMUNICATIONS MEDIA: THEORY AND RESEARCH II

Credit Hours: 5

Vector Description: 2-3-0

Pre-requisite(s): CS 331

II

ENROLMENT AND SCHEDULING

Estimated Enrolment: 20

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Yearly, every Fall

When course will first be offered:

~~Spring~~ 1974

III

JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is the advanced communications media theory and research course designed for students envisioning a career in communications at the level of research and policy formulation. Offers in-depth examination of interplay of social, political, cultural processes and communications media; detailed analytical and methodological training.

- B. What is the range of topics that may be dealt with in the course?

Social and political organization theory as maintained or restructured by communications patterns and capabilities; techniques for assessing, forecasting and reporting; hypothesis formulation, research design and execution, analysis and reporting of data; individual research project required.

C. How does this course fit the goals of the department?

Provides research preparation for students who will go on to research and policy formulation jobs.

D. How does this course affect degree requirements?

N/A

E. What are the calendar changes necessary to reflect the addition of this course?

N/A

F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

G. What is the nature of student demand for this course?

As in 331

H. Other reasons for introducing the course.

Exposure to research and theoretical approach considered necessary for ALL students in the field.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

New Faculty needed.

B. What are the special space and/or equipment requirements for this course?

NONE

C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department:

Course Number: 433 Title:

Sub-title or Description:

COMMUNICATIONS MEDIA AND THE BALANCE OF
POWER

An analysis of the changing technology of communications and anticipated resultant shifts in cultural, political and social organizations. Changes in patterns of information access and dissemination-particularly as they affect the disadvantaged. Exploitation of the media for the achievement of goals of social change.

Credit Hours: 5

Vector Description: 2-3-0

Pre-requisite(s): One of CS 331-5, 333-3, 401-5

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 60

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Yearly, every Fall

When course will first be offered:

Fall, ~~1974~~ 1975III JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

An upper levels investigation in depth of some of the issues touched upon in the introductory 230. This is the only upper level course concerned with specific political and social uses in contemporary communications development.

- B. What is the range of topics that may be dealt with in the course?

New developments in communications technology; new network patternings; policy and legislation struggles between conflicting interests; predictions of shifts in cultural and political and social organization; changes in patterns of information access and dissemination; minority groups and "grass roots" communications networks.

- C. How does this course fit the goals of the department?

Students in the field need to be alert to the intricacies involved in a period of rapid change; prepares them for what they may expect in the first ten years of their involvement as professional in the field.

- D. How does this course affect degree requirements?

N/A

- E. What are the calendar changes necessary to reflect the addition of this course?

N/A

- F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

- G. What is the nature of student demand for this course?
Anticipate that it would be high among majors and non-majors alike

- H. Other reasons for introducing the course.

IV

BUDGETARY AND SPACE FACTORS

- A. Which faculty will be available to teach this course?

P, Hindley or new faculty

B. What are the special space and/or equipment requirements for this course?

NONE

C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies Course Number: 450 Title:
Sub-title or Description: DIRECTED READINGS

Credit Hours: 5 Vector Description: 0-5-0
Pre-requisite(s): 2 upper division CS courses *and permission of instructor*

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 10
Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):
Each semester
When course will first be offered: Fall, ~~1972~~ **1973**

III JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This course will enable students to pursue, under direction, selected areas of reading and study in greater depth than is available in other communication course offerings. It will be similar to such courses in almost every department in the university.

- B. What is the range of topics that may be dealt with in the course?

C. How does this course fit the goals of the department?

Necessary for particular student concentration

D. How does this course affect degree requirements?

E. What are the calendar changes necessary to reflect the addition of this course?

Add to Calendar description

F. What course, if any, is being dropped from the calendar if this course is approved?

NONE

G. What is the nature of student demand for this course?

Student demand - small but necessary

H. Other reasons for introducing the course.

Enable students to pursue specific interests intensively

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

B. What are the special space and/or equipment requirements for this course?

NONE

C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 451 Title:

Sub-title or Description:

DIRECTED ~~RESEARCH~~
STUDY

Credit Hours: 5

Vector Description: 0-5-0

Pre-requisite(s): 2 upper division CS courses *and permission of instructor*

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 10

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Each semester

When course will first be offered: Fall, ~~1972~~ 1973

III JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This course will enable students to pursue, under direction, selected areas of reading and study in greater depth than is available in other communication course offerings. It will be similar to such courses in almost every department in the university.

- B. What is the range of topics that may be dealt with in the course?

C. How does this course fit the goals of the department?
Necessary for particular student concentration

D. How does this course affect degree requirements?

E. What are the calendar changes necessary to reflect the addition of this course?

Add to Calendar description

F. What course, if any, is being dropped from the calendar if this course is approved?

NONE

G. What is the nature of student demand for this course?

Student demand - small but necessary

H. Other reasons for introducing the course.

Enable students to pursue specific interests intensively

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

B. What are the special space and/or equipment requirements for this course?

NONE

C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 493 Title:

Sub-title or Description:

RESEARCH IN MEDIA AND SOCIAL CHANGE

Intensive course in developmental research in communications media and social change. Involves participation on a research team observing, documenting, conceptualizing problems, evaluating and formulating recommendations for development of new communications or alteration of existing ones.

Credit Hours: 15

Vector Description:

Pre-requisite(s): Two appropriate upper division CS courses and permission of instructor.

II

ENROLMENT AND SCHEDULING

Estimated Enrolment:

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Yearly, every Spring or Summer

When course will first be offered: *Spring 1974*

III

JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is to provide students whose interest in communications is at the level primarily of research and policy making. This provides them with opportunity of an advanced practicum in a major research project and Task Force work as the 495, 496, 497 do for the students mainly interested in the developmental application of a specific medium.

B. What is the range of topics that may be dealt with in the course?

Any of 331 and 431 within a specific research project context.

C. How does this course fit the goals of the department?

Final opportunity to provide students with supervised experience in applying their knowledge and skills to problems in the field.

D. How does this course affect degree requirements?

Only one of 490 level may be taken for credit toward degree, i.e. 493 OR 495 OR 496 OR 497 OR 499.

E. What are the calendar changes necessary to reflect the addition of this course?

N/A

F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

G. What is the nature of student demand for this course?

As in 331

H. Other reasons for introducing the course.

To provide a more structured and a team research experience that cannot be provided in the present 499 individual course.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

New faculty required. P. Hindley could coordinate or participate in the course.

B. What are the special space and/or equipment requirements for this course?

NONE

C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 495 Title:

Sub-title or Description:

THE SOCIAL DOCUMENTATION PROCESS:

FILM

Intensive course in planning, scripting, community interfacing, team organization and production. Involves background research into sociological political, economic and cultural aspects of subject matter under study as well as involvement of people in the process and anticipation of impact of production.

Credit Hours: 15

Vector Description:

Pre-requisite(s): Two appropriate upper division CS courses & permission of instructor.

II ENROLMENT AND SCHEDULING

Estimated Enrolment:

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Yearly, every Summer

When course will first be offered:

Summer, ~~1973~~

1974

III JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is the final practicum course for majors in which they work together with a film/radio/or video director and crew on a major research, social interaction and documentation production. It is the culmination of their courses of studies given the final opportunity to apply the theory and principles in a practical context.

- B. What is the range of topics that may be dealt with in the course?

Potentially everything mentioned in any of the previous courses.

C. How does this course fit the goals of the department?

The course of studies aims to provide students with both knowledge, and understanding of social processes as well as with technical skills to use media in a social context. This is the culmination of the course of studies that allows them the opportunity under supervision to develop and utilize both knowledge and skills.

D. How does this course affect degree requirements?

Only ONE of 490 level 15 credit courses may be taken by any student, i.e. either 499 OR 495 OR 496 OR 497 as credit toward his degree.

E. What are the calendar changes necessary to reflect the addition of this course?

N/A

F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

G. What is the nature of student demand for this course?

For this kind of opportunity extremely high: this is what most of the students wanting a communication major program will be aiming to reach.

H. Other reasons for introducing the course.

The need to allow student mobility for on-location projects that may take them to northern British Columbia or to other parts of the country depending on where suitable opportunities can be provided for this kind of field laboratory experience.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

New Faculty required. Will require practising media professionals engaged for summer semester to supervise field work. Vardeman or Hindley can assume coordinating responsibility until another faculty member can be found to share course responsibilities.

- B. What are the special space and/or equipment requirements for this course?

Will vary from production to production and will be part of the training responsibilities of students to make arrangements for special effects and unusual equipment needs. No space requirements or equipment requirements other than those specified for 335,336,337

- C. Any other budgetary implications of mounting this course:

Allocation for visiting instructors during summer semester.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 496 Title:

Sub-title or Description:

THE SOCIAL DOCUMENTATION PROCESS:
RADIO

Intensive course in planning, scripting, community interfacing, team organization and production. Involves background research into sociological, political, economic and cultural aspects of subject matter under study as well as involvement of people in the process & anticipation of impact of production.

Credit hours: 15

Vector Description:

Pre-requisite(s) Two appropriate upper division CS courses and permission of instructor.

ENROLMENT AND SCHEDULING

Estimated Enrolment:

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Yearly, every Summer

When course will first be offered:

Summer, ~~1974~~ 1975

JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is the final practicum course for majors in which they work together with a film/radio/or video director and crew on a major research, social interaction and documentation production. It is the culmination of their courses of studies given the final opportunity to apply the theory and principles in a practical context.

- B. What is the range of topics that may be dealt with in the course?

Potentially everything mentioned in any of the previous courses.

C. How does this course fit the goals of the department?

The course of studies aims to provide students with both knowledge, and understanding of social processes as well as with technical skills to use media in a social context. This is the culmination of the course of studies that allows them the opportunity under supervision to develop and utilize both knowledge and skills.

D. How does this course affect degree requirements?

Only ONE of 490 level 15 credit courses may be taken by any student, i.e. either 499 OR 495 OR 496 OR 497 as credit toward his degree.

E. What are the calendar changes necessary to reflect the addition of this course?

N/A

F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

G. What is the nature of student demand for this course?

For this kind of opportunity extremely high: this is what most of the students wanting a communication major program will be aiming to reach.

H. Other reasons for introducing the course.

The need to allow student mobility for on-location projects that may take them to northern British Columbia or to other parts of the country depending on where suitable opportunities can be provided for this kind of field laboratory experience.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

New Faculty required. Will require practising media professionals engaged for summer semester to supervise field work. Vardeman or Hindley can assume coordinating responsibility until another faculty member can be found to share course responsibilities.

- B. What are the special space and/or equipment requirements for this course?

Will vary from production to production and will be part of the training responsibilities of students to make arrangements for special effects and unusual equipment needs. No space requirements or equipment requirements other than those specified for 335,336,337

- C. Any other budgetary implications of mounting this course:

Allocation for visiting instructors during summer semester.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY

DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies

Course Number: 497 Title:

Sub-title or Description:

THE SOCIAL DOCUMENTATION PROCESS:

Intensive course in planning, scripting, ^{VIDEO}community interfacing, team organization and production. Involves background research into sociological, political, economic and cultural aspects of subject matter under study as well as involvement of people in the process and anticipation of impact of production

Credit Hours: 15

Vector Description:

Pre-requisite(s):

Two appropriate upper division courses and permission of instructor.

II

ENROLMENT AND SCHEDULING

Estimated Enrolment:

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Yearly, every Summer

When course will first be offered:

Summer, ~~1974~~ 1975

III

JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

This is the final practicum course for majors in which they work together with a film/radio/or video director and crew on a major research, social interaction and documentation production. It is the culmination of their courses of studies given the final opportunity to apply the theory and principles in a practical context.

B. What is the range of topics that may be dealt with in the course?

Potentially everything mentioned in any of the previous courses.

- C. How does this course fit the goals of the department?

The course of studies aims to provide students with both knowledge, and understanding of social processes as well as with technical skills to use media in a social context. This is the culmination of the course of studies that allows them the opportunity under supervision to develop and utilize both knowledge and skills.

- D. How does this course affect degree requirements?

Only ONE of 490 level 15 credit courses may be taken by any student, i.e. either 499 OR 495 OR 496 OR 497 as credit toward his degree.

- E. What are the calendar changes necessary to reflect the addition of this course?

N/A

- F. What course, if any, is being dropped from the calendar if this course is approved?

N/A

- G. What is the nature of student demand for this course?

For this kind of opportunity extremely high: this is what most of the students wanting a communication major program will be aiming to reach.

- H. Other reasons for introducing the course.

The need to allow student mobility for on-location projects that may take them to northern British Columbia or to other parts of the country depending on where suitable opportunities can be provided for this kind of field laboratory experience.

IV

BUDGETARY AND SPACE FACTORS

- A. Which faculty will be available to teach this course?

New Faculty required. Will require practising media professionals engaged for summer semester to supervise field work. Vardeman or Hindley can assume coordinating responsibility until another faculty member can be found to share course responsibilities.

- B. What are the special space and/or equipment requirements for this course?

Will vary from production to production and will be part of the training responsibilities of students to make arrangements for special effects and unusual equipment needs. No space requirements or equipment requirements other than those specified for 335,336,337

- C. Any other budgetary implications of mounting this course?

Allocation for visiting instructors during summer semester.

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

FORM C-7

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I CALENDAR INFORMATION

Department: Communication Studies

Course Number: 498 Title:

Sub-title or Description:

INDIVIDUAL STUDY SEMESTER

A full semester spend on an intensive study project of the student's own selection.

Credit Hours: 18

Vector Description: N/A

Pre-requisite(s):

II ENROLMENT AND SCHEDULING

Estimated Enrolment: 10

Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):

Every semester

When course will first be offered: ~~Autumn 1973~~

Spring 1974

III JUSTIFICATION

- A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

Formerly BSF 498-18

- B. What is the range of topics that may be dealt with in the course?
Any topic on communications studies approved by faculty sponsors.

- C. How does this course fit the goals of the department?

Affords opportunity for intensive self-selected study in any of the three major areas in communications studies, viz. communication to behaviour, theoretical issues, communications media.

- D. How does this course affect degree requirements?

Open to students who have satisfied the major portion of their required courses for the B.C.S. degree (honours).

- E. What are the calendar changes necessary to reflect the addition of this course?

As described under Calendar Information

- F. What course, if any, is being dropped from the calendar if this course is approved?

- G. What is the nature of student demand for this course?

High

- H. Other reasons for introducing the course.

IV

BUDGETARY AND SPACE FACTORS

- A. Which faculty will be available to teach this course?

All faculty may be sponsors

- B. What are the special space and/or equipment requirements for this course?

These will vary with the project

- C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

SIMON FRASER UNIVERSITY
DIVISION OF GENERAL STUDIES

NEW COURSE PROPOSAL

I

CALENDAR INFORMATION

Department: Communication Studies Course Number: 499 Title:
Sub-title or Description: INDIVIDUAL STUDY SEMESTER

A full semester spent on an intensive study project of the student's own selection.

Credit Hours: 15 Vector Description: N/A
Pre-requisite(s):

II

ENROLMENT AND SCHEDULING

Estimated Enrolment:
Semester Offered (e.g. Yearly, every Spring; twice yearly, Fall and Spring):
Every Semester
When course will first be offered: Fall, ~~1972~~ 1973

III

JUSTIFICATION

A. What is the detailed description of the course including differentiation from lower level courses, from similar courses in the same department and from courses in other departments in the University?

BSF 499-15

B. What is the range of topics that may be dealt with in the course?
Any topic on communications studies approved by faculty sponsors.

C. How does this course fit the goals of the department?

Affords opportunity for intensive self-selected study in any of the three major areas in communications studies, viz. communication to behaviour, theoretical issues, communications media.

D. How does this course affect degree requirements?

Open to students who have satisfied the major portion of their required courses for the B.C.S. degree (general).

E. What are the calendar changes necessary to reflect the addition of this course?

As described under Calendar Information

F. What course, if any, is being dropped from the calendar if this course is approved?

G. What is the nature of student demand for this course?

High

H. Other reasons for introducing the course.

IV

BUDGETARY AND SPACE FACTORS

A. Which faculty will be available to teach this course?

All faculty may be sponsors

- B. What are the special space and/or equipment requirements for this course?

These will vary with the project

- C. Any other budgetary implications of mounting this course:

NONE

APPROVAL - Faculty Curriculum Committee:

Faculty:

Senate:

October 18, 1972

DEPARTMENT OF COMMUNICATION STUDIES

Calendar Statement Graduate Studies

The Department of Communication Studies offers a Graduate Program leading to a degree of Master of Arts in Communication Studies. M.A. (Communication Studies).

Areas of Study and Research

The emphases of graduate instruction in this department fall into two major areas:

- a) The study of communication media and social change; i.e. the relationships between the forms, methods, contents of such media and social change.
- b) The study of communication behavior, including individual, interpersonal and small group communication.

The broad goal of this program is to develop in students, at the graduate level, the foundations of knowledge, the problem-centered approaches and the personal skills that will enable students to work with contemporary theories and problems of communication in the fields of communication media and such applied areas as education, counselling and community service.

Applicants are considered in terms of the extent to which their proposed field of study coincides with faculty resources. At present students are encouraged to do research in the following areas:

- a) Communication Media and social change, with emphasis on applications of film, video and radio to Canadian settings;
- b) Sonic studies, with special emphasis on sound and noise in the urban environment;
- c) Interpersonal communication, with particular attention to applications of group dynamics to education and allied settings;
- d) Application of Communication theory and human communication behavior in the above areas.

Research training and experience will be a vital component of this program; students will be given opportunities to work in field settings related to their particular interests. In addition, provision is made for students who wish to combine a Communication Program with studies elsewhere in the University. Suitably qualified candidates will be encouraged to undertake graduate studies in physical, biological and behavioral sciences, linguistics, philosophy and education where these are related to their interest in communication studies.

Admission

For admission requirements, refer to General Regulations section, page .

Applicants must satisfy the Graduate Studies Committee as to their readiness to undertake studies in their chosen area. Students should hold a Bachelor's degree with at least a good second class standing in Communication Studies or one of the behavioral sciences; where this is not the case, the student should have at least 15 semester hours or the equivalent in upper level courses in these areas, and include at least one course in research methodology.

All applicants are required to furnish a copy of their latest transcript and a short statement of interests, together with some indication of the general direction research and/or development work may take. This statement should include a description of previous employment, research, or other work relevant to the candidate's proposed graduate studies.

Supervisory Committee

Following acceptance of the student by the Department, a Supervisory Committee will be formed who shall have responsibility for determining, in consultation with the student, the projected program of study, selecting appropriate field study settings and ensuring that the candidate fulfills all degree requirements.

Degree Requirements

Candidates for a Master's degree must complete the following requirements:

1. Take a minimum of twenty-one hours of graduate course work consisting of:
 - a) four graduate courses with grades of B or better, at least two of which must be taken within the Department.
 - b) CS 870, a one semester internship or supervised field study in a practical setting related to the candidate's interests.
2. Complete, to the satisfaction of a supervisory committee, one of the following alternatives:
 - i) an original thesis;
 - ii) an original project which, because of content or method, does not conform to the usual definition of thesis.

Course Descriptions:

CS 800-5 Contemporary Approaches in Communication Studies

This course is designed to acquaint students with the directions and range of communication studies. Topics will include: recent advances in communication theory and methodology (information theory, macro- and micro communication systems); major approaches in the study of

communication behavior (intrapersonal, interpersonal); current developments in applications of media technology (video, closed circuit TV, audio-visual systems). This course is required for all graduate students.

CS 801-5 Design and Methodology in Communication Research

Problems and methods of communication research; uses of media (e.g. video tape) group observation techniques, recording instruments as tools for research and data gathering. Students will complete a research project in a selected area. This course (or equivalent) is required for all graduate students.

CS 810-5 Human Factors in Communication

A review of selected factors governing the human intake of information including verbal and non-verbal behavior and socio-cultural forces. Attention will be given to applications of these factors in education and other methods of facilitating change in human behavior.

CS 820-5 Interpersonal and Group Processes I

A review of major theories in interpersonal communication; analysis of verbal and non-verbal dimensions; applications of group dynamics in educational and clinical settings.

CS 821-5 Interpersonal and Group Processes II

A laboratory in group processes emphasizing observational and research methods in the study of human interaction; applications of research methodologies to human interaction.

CS 825-5 The Social Matrix of Communication

A study of factors governing the flow of information in society, including social values, communication media, institutional and organizational settings, roles, power, status.

CS 830-5 Communications Media: Research and Development I

An analysis of specific problems centered on the sociological and politico-economic complexities associated with the rapid development of communications technologies and systems. Particular attention will be paid to developments in Canada and the role of government agencies, crown corporations and the communications industries both historically and in the future.

CS 831-5 Communications Media: Research and Development II

A workshop experience in which students will design and execute a research or development project in the field of communication media.

CS 840-5 Advanced Communication Theory

Seminar on Contemporary theories of communication and review of applications.

CS 850-5 Directed Readings and Research

Pursuance of particular areas of interest related to student's program.

CS 860-5 Selected Topics

Concentrated studies in areas of student specialization.

CS 870-5 Field Study

Work and study in supervised professional settings relevant to chosen area of study. (Requires prior approval of student's Supervisory Committee.)

CS 880-5 Graduate Seminar

Review and evaluation of research in progress by faculty and students.

CS 895 Project Submission

Students are permitted as an alternative to a formal thesis, to pursue an original production or research under the direction of an appropriate faculty member or delegate. Such a project must be completed and evaluated in a manner acceptable to the student's Supervisory Committee.

CS 898 Thesis

APPENDIX TO GRADUATE CALENDAR STATEMENT

The following comments are in anticipation of questions which may be raised in four areas:

1. Admission Requirements:

Considerable interest in the proposed program has been expressed by students from U.B.C. and other Canadian universities. Most of these settings do not offer an undergraduate program in Communication Studies; those that do, represent a wide spectrum of courses ranging from the social sciences through the humanities to highly technical training. Our considered view is that, failing a coherent background in communications, students should at least have familiarity with the major theories and approaches of at least one of the behavioral sciences, particularly psychology, sociology or anthropology.

Moreover, the student should be conversant with research methodology: i.e., the process by which questions in this area can be posed in a manner susceptible to public test.

A major function of the Admissions Committee and the Supervisory Committee will be to ensure that candidates meet these criteria and plan programs which will correct lacunae.

2. Courses Required:

CS 800 (Contemporary Approaches in Communication Studies) is a required course for all graduate students and will normally be a pre-requisite to further graduate study; CS 801 (Design and Methodology in Communications Research) or its equivalent is also required. The purpose here is to ensure that students have a proper perspective of the orientation towards this particular program.

While degree requirements specify a minimum of two graduate courses within the department, it is highly unlikely that the two courses above would be sufficient for degree purposes. CS 870 (Field Study) is an added requirement and in preparation for such an assignment the Supervisory Committee will normally request the student to prepare himself in advance by completing particular courses of study.

Nevertheless, the student who has an extensive background in allied areas and is fully equipped to complete all other requirements will have the opportunity to complete the program under the minimum conditions specified.

3. Field Study (CS 870):

These internship experiences will be arranged in mutual collaboration between the Supervisory Committee, the candidate and the institution or agency in which the field study is to be pursued. Senior personnel in the setting will furnish the local supervision and the quid pro quo will be the report or research results of the candidate made available to the sponsor. In exceptional circumstances field supervisors will be given financial remuneration by the department.

Preliminary discussions of such arrangements with various agencies and institutions (hospital settings, voluntary agencies, TV and radio stations, publishers) have indicated support for the concept and pilot projects in this area have been highly successful. Students may or may not receive remuneration from the sponsor, depending on local policy.

4. Project Submission (CS 895):

This alternative to a formal thesis is designed to accommodate students who select, as their major investigation, a medium, technique or production which, while highly original, does not lend itself to the usual thesis format for presentation. An original film, a complex multi-media project, the coordinated efforts of several students in developing cablevision communication networks are all examples of projects which, because of their form, or because of the multiple nature of the contribution would make it impossible to duplicate, bind or assign to a specific student.

Nevertheless, worthy as it may be, the student's contribution will be subject to a number of provisions. Firstly, the student's Supervisory Committee must give prior approval to the intended project and satisfy themselves that the student is sufficiently prepared to undertake the project and that required resources are available.

Secondly, the committee will specify any additional work that may be required of the candidate in support of his project. Normally this will include written justification and rationale of the project but may be extended to include drawings, schematic representations or review of other areas where pertinent.

Finally, the student's project and supporting material will be submitted to an Examining Committee who shall follow the usual procedures in examining a candidate for a formal thesis, and satisfy themselves as to the quality of the product (e.g. that the technical requirements and content within the medium of film) are at least equivalent to standards applied to print.

Documentation and completed materials will, where feasible, be deposited in the library.

1. CALENDAR INFORMATION:Department: Communication Studies Course Number: GS 800-5Title: Contemporary Approaches in Communication StudiesDescription: See attached.Credit Hours: 5 Vector: _____ Prerequisite(s) if any: _____2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 10 When will the course first be offered: First semester following program approval.How often will the course be offered: On demand; maximum one semester per year (Normally Fall semester)3. JUSTIFICATION:

This course is designed to familiarize students with current approaches in the field,
review theoretical and methodological problems and to make students aware of potential
resources and contributions from other fields.

4. RESOURCES:Which Faculty member will normally teach the course: FacultyWhat are the budgetary implications of mounting the course: NoneAre there sufficient Library resources (append details): Yes. See attached

Appended: a) Outline of the Course
 b) An indication of the competence of the Faculty member to give the course
 c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: 7

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 800-5

4a. Outline of Course.

This course is designed to acquaint students with the directions and range of contemporary approaches in communication studies. The wide and varied background of students applying for graduate study in this area makes essential the provision of a framework which will encompass: recent advances in communication theory and methodology (e.g. information theory, general systems approaches, macro and micro systems); major approaches in the fields of communication behaviour (intrapersonal, interpersonal); current developments in the applications of media technology (video, closed-circuit TV, Audio-Visual).

4b. Faculty Member Competence.

All faculty members will share in the teaching of this course, each responsible for that particular portion which reflects a concentration of study. Where indicated, members of other departments and disciplines will be invited to take part in teaching of this course; particular decisions on such inter-disciplinary involvement will be made following the proposed discussions with other departments.

4c. Library Resources.

Three years ago the Department of Communication Studies submitted a proposal for a graduate program which included the above course. This proposal was withdrawn pending reorganization of the Faculty of Education. However, at that time we had made an analysis of Library resources and were formally assured by the Library that there were more than adequate resources to meet our needs. Since that time we have made sure that acquisitions reflected developments in this field.

1. CALENDAR INFORMATION:Department: Communication Studies Course Number: CS 801-5Title: Design and Methodology in Communication ResearchDescription: See attachedCredit Hours: 5 Vector: _____ Prerequisite(s) if any: _____2. ENROLLMENT AND SCHEDULING:Second semester follow
ing program approvalEstimated Enrollment: 10 When will the course first be offered: _____How often will the course be offered: On demand; maximum one semester per year (normal
Spring Semester)3. JUSTIFICATION:

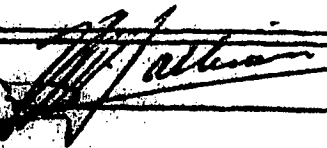
Students in Communication Studies require knowledge of particular observation methods
and research design (e.g. for small group analysis, media studies) that is not offered
elsewhere on this campus.

4. RESOURCES:Which Faculty member will normally teach the course: To be secured

What are the budgetary implications of mounting the course: None - provided access to
statistical labs elsewhere on campus is available. Observation facilities presently
available.

Are there sufficient Library resources (append details): Yes

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: Date: 8/26/72

Faculty Graduate Studies Committee: _____

Date: _____

Faculty: _____

Date: _____

Senate Graduate Studies Committee: _____

Date: 9

Senate: _____

Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 801-5

4a. Outline of the Course.

This course is designed to assist graduate students to do competent research and observation for class projects and the thesis. On the one hand the content includes research design, models and wider applications of mathematical and non-mathematical methods of hypothesis testing. On the other hand, the use of Video tape, Games and games theory, selected group observation techniques (e.g. Bales and Bavelas) are viewed as tools for research and observation and data gathering. Students will be expected to complete projects requiring specification of hypotheses, data gathering and data analysis.

4b. Faculty Member Competence.

Our immediate priorities are for faculty members skilled and knowledgeable in the field of Communication Theory, in the area of Research and Observation Methods and in Communication Media.

4c. Library Resources.

3 years ago the Department of Communication submitted a proposal for a graduate program which included the above course. This proposed program was withdrawn pending reorganization. However, at that time we made an exhaustive analysis of Library resources and were formally assured by the Library that there were more than adequate resources to meet our needs. Since that time we have made sure that acquisitions reflected developments in this area.

1. GENERAL INFORMATION:Department: Communication Studies Course Number: GS 810-5Title: Human Factors in CommunicationDescription: An examination of the relationships between individual (person) characteristics and communication processes, both intrapersonal and interpersonal.Credit Hours: 5 Vector: _____ Prerequisite(s) if any: _____2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 10 When will the course first be offered: Following program approvalHow often will the course be offered: On demand; one semester per year (Fall or Spring)3. JUSTIFICATION:

There is no course at the university which links sensori-motor and cognitive processes of the individual to the coding-decoding processes of communication.

4. RESOURCES:Which Faculty member will normally teach the course: R. Harper, R. Lorimer, T. Mallinson; other University resources.

What are the budgetary implications of mounting the course: _____

Are there sufficient Library resources (append details): _____

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature]Date: Sept. 26/72

Faculty Graduate Studies Committee: _____

Date: _____

Faculty: _____

Date: _____

Senate Graduate Studies Committee: _____

Date: 11

Senate: _____

Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 810-5

4a. Outline of Course.

The course will be a combined theoretical and workshop approach to human factors involved in intra- and interpersonal communication. Topics to be explored will include factors governing the intake of information (neuro-physiological and cognitive - affective experiences) verbal and non-verbal behaviour, socio-cultural factors in selection of methods of verification and change. Theoretical studies will review works of such persons as Cherry, Chomsky, Levi-Strauss, Piaget, Osborne.

4b. Faculty Member Competence.

Professors Harper, Lorimer, Mallinson have all worked in as well as taught in this area. Liaison with the above departments will be established as the needs of the program and individual students become more defined.

1. CALENDAR INFORMATION:Department: Communication Studies Course Number: CS 820-5Title: Interpersonal and Group Processes I.Description: Major dimensions of interpersonal communication; verbal and non-verbal factors, stages in group development, applications of group dynamics in education and clinical settings.Credit Hours: 5 Vector: _____ Prerequisite(s) if any: _____2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 10 When will the course first be offered: Following program approvalHow often will the course be offered: On demand: maximum one semester a year (Fall or Spring)
Alternate with CS8213. JUSTIFICATION:Essential knowledge for students planning to work in such areas of communication as
counselling, adult education, etc.4. RESOURCES:Which Faculty member will normally teach the course: T.J. Mallinson & selected University
faculty.What are the budgetary implications of mounting the course: None: present facilities adequateAre there sufficient Library resources (append details): YesAppended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resourcesApproved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: _____

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 820-5

4a. Outline of the Course.

A review of major theories in group development: Bales, Corsini, Gibb, Rogers, Schutz, Schmuck; analysis of verbal and non-verbal dimensions in interpersonal communication including Birdwhistell, Goffman, Watzlawick et al; applications of group dynamics in educational and clinical settings: T-groups, work groups, group therapy, synectics.

4b. Competence of Faculty Member.

Professor Mallinson has had extensive training and experience in this field as Clinical Teacher in Group Processes (Department of Psychiatry, University of Toronto), first President of Canadian Association of Human Relations Trainers, visiting appointment to Faculty of Medicine, UBC in this area; considerable experience in developing and conducting workshops in group dynamics.

4c. Library Resources.

3 years ago the Department of Communication submitted a proposal for a graduate program which included the above course. This proposed program was withdrawn pending reorganization. However, at that time we made an exhaustive analysis of Library resources and were formally assured by the Library that there were more than adequate resources to meet our needs. Since that time we have made sure that acquisitions reflected developments in this area.

1. CALENDAR INFORMATION:Department: Communication Studies.Course Number: CS 821-5Title: Interpersonal and Group Processes IIDescription: A laboratory in group processes, emphasizing observational and research methods in the study of small groups and human interaction.Credit Hours: 5

Vector: _____

Prerequisite(s) if any: CS820 or
_____ equivalen2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 10 When will the course first be offered: Following program
approval.How often will the course be offered: On demand; maximum one semester per year (fall or
Spring) alternates with CS 820.3. JUSTIFICATION:Required for students intending to pursue research in this field.4. RESOURCES:Which Faculty member will normally teach the course: T. Mallinson, additional faculty.What are the budgetary implications of mounting the course: None.Are there sufficient Library resources (append details): Yes.Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resourcesApproved: Departmental Graduate Studies Committee: T. Mallinson Date: Sept 26/77

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: _____

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 821-5

4a. Outline of Course.

Review and applications of methodologies in small group research; Bales, Bavelas, Blake, Cattell, Schutz. Situational evaluation of simulations, approaches (role-playing, synectics, socio-drama, etc.) to inter-personal phenomena.

4b. Faculty Member Competence.

Professor Mallinson has had considerable experience in developing such research; an additional faculty member in this area will be sought.

4c. Library Resources.

3 years ago the Department of Communication submitted a proposal for a graduate program which included the above course. This proposed program was withdrawn pending reorganization. However, at that time we made an exhaustive analysis of library resources and were formally assured by the Library that there were more than adequate resources to meet our needs. Since that time we have made sure that acquisitions reflected developments in this area.

1. CALENDAR INFORMATION:Department: Communication Studies Course Number: CS 825-5Title: The Social Matrix of Communication

Description: _____

Credit Hours: 5 Vector: _____ Prerequisite(s) if any: _____2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 5-10 When will the course first be offered: Following program proposalHow often will the course be offered: On demand; maximum one semester per year (Fall or Spring)3. JUSTIFICATION:

Human Communication, whether interpersonal or via mass media, takes place in a social context and inevitably reflects this social matrix. This course will explore the reciprocal interplay between social and institutional forces as they affect and are affected by human communication.

4. RESOURCES:Which Faculty member will normally teach the course: New Faculty; selected University faculty

What are the budgetary implications of mounting the course: _____

Are there sufficient Library resources (append details): _____

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/77

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: _____

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 825-5

4a. Outline of Course.

The flow of information in any society has considerable influence on the nature of that society and its development; this flow in turn is governed by a complex set of factors including social values, communication media available, institutional and organizational structures, roles and role relationships, authority, power and status. This course will attempt to view these factors interacting with information flow and the reciprocal relationship between the two. Writings of Innis, Goffman, McLuhan, Schramm will be considered as well as theoretical contributions from Sociology, Anthropology and Social Psychology.

4b. Faculty Member Competence.

In so far as this course will cross disciplines an attempt will be made to obtain contribution from persons in other departments who appear concerned about the central aspect of the course. Within the department all faculty would be competent to offer the course.

1. CALENDAR INFORMATION:Department: Communication Studies Course Number: CS 830-5Title: Communication Media: Research and Development I.

Description: _____

Credit Hours: 5 Vector: _____ Prerequisite(s) if any: _____2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 10 When will the course first be offered: Faculty program approvalHow often will the course be offered: On demand; maximum one semester per year (alternates with CS 831)3. JUSTIFICATION:

For students whose interests and research fall within the area of Communication Media and Social Change - especially those coming from our undergraduate program in that area.

4. RESOURCES:Which Faculty member will normally teach the course: M. Patricia Hindley/new faculty

What are the budgetary implications of mounting the course: None provided the equipment needs for the undergraduate program in this area are met.

Are there sufficient Library resources (append details): Yes

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: 19

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 830-5

4a. Outline of Course.

This course will build on the theoretical and factual background presented in undergraduate courses 331, 333, 431, 433 leading the graduate student to analysis of specific problems centered on the sociological and politico-economic complexities attendant on the rapid development of communications technologies and systems. Students will be asked, and assisted, to identify and define problems that 1) are susceptible to personal observation, investigation and analysis and 2) demand for their understanding an in depth review of the existing research and literature in the area and related subjects.

4b. Faculty Member Competence.

P. Hindley has been doing this in conjunction with the Canada Council Research Project involving 15 graduate students and in courses and projects previous to this.

4c. Library Resources:

Requires acquisition of new materials in communications that are becoming available at an accelerated pace. Since the communications field draws heavily on research in other disciplines - political science, sociology, psychology - the library resource provides an adequate base from which to begin.

1. CALENDAR INFORMATION:Department: Communication Studies Course Number: CS 831-5Title: Communication Media: Research and Development II.

Description: _____

Credit Hours: 5 Vector: _____ Prerequisite(s) if any: CS 830 or equivalent2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 10 When will the course first be offered: Following program approvalHow often will the course be offered: On demand; maximum; alternate with CS 8303. JUSTIFICATION:

For students whose interests and research fall within the area of Communication Media and
Social Change - especially those who have taken the undergraduate program in that area.

4. RESOURCES:Which Faculty member will normally teach the course: M. Patricia Hindley/new facultyWhat are the budgetary implications of mounting the course: None provided the equipment
needs for the undergraduate program in this area are met.Are there sufficient Library resources (append details): YesAppended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resourcesApproved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: 21

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 831-5

4a. Outline of Course.

This course assumed the theoretical and factual material presented in undergraduate courses 331, 333, 431, 432, and the experience of problem analysis of the 830. It will provide the graduate student with the opportunity to apply his knowledge to the design and execution of a research and/or development project in the field of communication media. Emphasis of the seminar will vary according to the interests of students and the nature of ongoing research and development projects in the university.

4b. Competence of Faculty Member.

Pat Hindly has been doing this, researching an area, generating new projects and involving graduate students in them for several years.

4c. Library Resources:

Requires acquisition of new materials in communication that are becoming available at an accelerated pace. Since the communications field draws heavily on research in other disciplines - political science, sociology, psychology, the library resources provide an adequate base from which to begin. In fact, the library has a collection of communication technology materials that is more comprehensive than might be expected from the current size and importance of the communication department.

1. CALENDAR INFORMATION:Department: Communication Studies Course Number: CS 840-5Title: Advanced Communication Theory.

Description: _____

Credit Hours: 5 Vector: _____ Prerequisite(s) if any: _____2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 8 When will the course first be offered: Following program approvalHow often will the course be offered: On demand; maximum one semester per year (Fall or Spring)3. JUSTIFICATION:Self-evident.4. RESOURCES:Which Faculty member will normally teach the course: Fred Brown & selected University facultyWhat are the budgetary implications of mounting the course: NoneAre there sufficient Library resources (append details): adequateAppended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resourcesApproved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: 23

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 840-5

4a. Outline of Course.

Seminar on contemporary theories of communication. Survey of current literature, with emphasis upon behavioural assumptions and implicit ontological premises of the several paradigms.

SIMON FRASER UNIVERSITY

New Graduate Course Proposal Form

Form GS.8

1. CALENDAR INFORMATION:

Department: Communication Studies Course Number: CS 850-5

Title: Directed Readings and Research. Pursuance of particular areas of interest and skills related to the student's program.

Description: _____

Credit Hours: 5 Vector: _____ Prerequisite(s) if any: _____

2. ENROLLMENT AND SCHEDULING:

Estimated Enrollment: 10 When will the course first be offered: Following program approval

How often will the course be offered: On demand

3. JUSTIFICATION:

Rather than specify a considerable number specific graduate courses we would prefer the
ad of other departments and enable students to specify their current needs.

4. RESOURCES:

Which Faculty member will normally teach the course: Selected University faculty

What are the budgetary implications of mounting the course: None

Are there sufficient Library resources (append details): Yes

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: 25

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 850-5

4a. Outline of Course.

Such courses are included in almost all University Departments as "Seminars in ---", "Special Topics", etc.

4b. Faculty Member Competence.

Courses offered only by Faculty in areas of competence; in areas requiring competence not represented, students would be assisted in finding competent resources in other departments.

4c. Library Resources.

Similar considerations as apply to faculty resources.

1. CALENDAR INFORMATION:Department: Communication Studies Course Number: GS 860-5Title: Selected TopicsDescription: Concentrated studies in area of student specializationCredit Hours: 5 Vector: _____ Prerequisite(s) if any: _____2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 5 When will the course first be offered: Following program approvalHow often will the course be offered: On demand3. JUSTIFICATION:

Rather than introduce several courses in various specialized areas, we would prefer to
introduce this one course enabling students to specify their needs.

4. RESOURCES:Which Faculty member will normally teach the course: Selected University facultyWhat are the budgetary implications of mounting the course: NoneAre there sufficient Library resources (append details): Yes

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: 27

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 860-5

4a. Outline of the Course.

This course is designed to provide opportunities for students to work in supervised professional settings or placements specifically relevant to their chosen area of study. The student's supervisory committee will approve the setting, select an appropriate field supervision, and establish necessary procedures for evaluation.

4b. Faculty Member Competence.

The major criterion for such field study will be the active involvement of professional persons who have demonstrated competence in the area.

4c. Library Resources.

3 years ago the Department of Communication submitted a proposal for a graduate program which included the above course. This proposed program was withdrawn pending reorganization. However, at that time we made an exhaustive analysis of Library resources and were formally assured by the Library that there were more than adequate resources to meet our needs. Since that time we have made sure that acquisitions reflected developments in this area.

SIMON FRASER UNIVERSITY

New Graduate Course Proposal Form

Form CS.8

1. CALENDAR INFORMATION:

Department: Communication Studies Course Number: CS 870-5

Title: Field Study

Description: _____

Credit Hours: 5 Vector: _____ Prerequisite(s) if any: _____

2. ENROLLMENT AND SCHEDULING:

Estimated Enrollment: 10 When will the course first be offered: Following program approval

How often will the course be offered: On demand & as placements available

3. JUSTIFICATION:

For students whose interests and research will require supervised field work with community resources.

4. RESOURCES:

Which Faculty member will normally teach the course: Selected University faculty and selected community resources.

What are the budgetary implications of mounting the course: None

Are there sufficient Library resources (append details): Yes

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: 29

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 840-5

4a. Outline of the Course.

Such courses are included in almost all University Departments as "Directed Readings" or "Supervised Research".

4b. Faculty Member Competence.

These courses are only offered by faculty in areas where there is competence: in a situation which would require competences not represented in our department, students would be encouraged to work with faculty in other departments or institutions (e.g. U.B.C.). Such liaison would seek to establish quid pro quo arrangements.

4c. Library Resources.

Similar consideration would apply to library resources as they would to faculty resources.

1. CALENDAR INFORMATION:Department: Communication Studies Course Number: CS 880-5Title: Graduate Seminar

Description: _____

Credit Hours: 5 Vector: _____ Prerequisite(s) if any: _____2. ENROLLMENT AND SCHEDULING:Estimated Enrollment: 10 When will the course first be offered: Following program approvalHow often will the course be offered: On demand; maximum two semesters per year (Fall and Spring only).3. JUSTIFICATION:

This seminar will provide opportunities for students to criticize contemporary research and to evaluate their own studies and studies of their peers and faculty members.

4. RESOURCES:Which Faculty member will normally teach the course: Selected University facultyWhat are the budgetary implications of mounting the course: NoneAre there sufficient Library resources (append details): as per other courses

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: _____

Senate: _____ Date: _____

SIMON FRASER UNIVERSITY

New Graduate Course Proposal Form

Form GS.S

1. GENERAL INFORMATION:

Department: Communication Studies

Course Number: GS 895

Title: Project Submission

Description: See attached

Credit Hours: _____ Vector: _____ Prerequisite(s) if any: _____ Committee approval

2. ENROLLMENT AND SCHEDULING:

Estimated Enrollment: 10 When will the course first be offered: Following program approval

How often will the course be offered: On demand

3. JUSTIFICATION:

To accommodate alternatives to formal thesis demands (see accompanying outline).

4. RESOURCES:

Which Faculty member will normally teach the course: Selected University faculty & community resources

What are the budgetary implications of mounting the course: None

Are there sufficient Library resources (append details): Yes

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/74

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: _____

Senate: _____ Date: _____

Communication Studies

New Course Proposal Form GS.8

CS 895.

4a. Outline of the Course.

Students will be permitted, as an alternative to a formal thesis, to pursue an original piece of research or investigation without the full restrictions of the thesis format. Some students have already requested permission to carry out investigations utilizing such media as film, sculpture model-building and simulation experiences which do not lend themselves to presentation within the usual thesis format.

Other students have expressed a desire to make an intensive search in particular areas which can best be presented in the form of extended essays, demonstrations and role-playing.

The concept of the Project Submission Course would enable the student to pursue such programs, following advance specification, approval and later evaluation by the student's supervisory and examining committee.

4b. Faculty Member Competence.

Our immediate priorities are for faculty members skilled and knowledgeable in the field of Communication Theory, in the area of Research and Observation Methods, and Communication Media. These members would provide added resources for persons doing Projects in these areas.

4c. Library Resources.

3 years ago the Department of Communication submitted a proposal for a graduate program which included the above course. This proposed program was withdrawn pending reorganization. However, at that time we made an exhaustive analysis of library resources and were formally assured by the Library that there were more than adequate resources to meet our needs. Since that time we have made sure that acquisitions reflected developments in this area.

SIMON FRASER UNIVERSITY

New Graduate Course Proposal Form

Form GS.6

1. CALENDAR INFORMATION:

Department: Communication Studies Course Number: CS 898

Title: Thesis

Description: _____

Credit Hours: _____ Vector: _____ Prerequisite(s) if any: _____

2. ENROLLMENT AND SCHEDULING:

Estimated Enrollment: _____ When will the course first be offered: Following program approval

How often will the course be offered: Reflects student need

3. JUSTIFICATION:

Necessary component of Graduate program

4. RESOURCES:

Which Faculty member will normally ^{supervise thesis} ~~teach the course~~: Selected University faculty

What are the budgetary implications of mounting the course: None

Are there sufficient Library resources (append details): Yes

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course
c) Library resources

Approved: Departmental Graduate Studies Committee: [Signature] Date: Sept 26/72

Faculty Graduate Studies Committee: _____ Date: _____

Faculty: _____ Date: _____

Senate Graduate Studies Committee: _____ Date: 31

Senate: _____ Date: _____

SIMON FRASER UNIVERSITY

MEMORANDUM

S.72-126
APPENDIX A

To..... Members of Senate

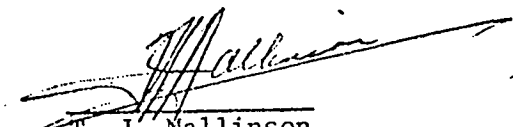
From..... Dr. T. J. Mallinson, Acting Chairman

BSF & CS

Subject..... Communication Studies Proposal

Date..... November 1, 1972

I have prepared the following statement in response to a request for general information about the consultants' reports on the proposed Communication Studies program. In addition I have attached a more detailed statement of the projected phasing of the program for the department.


T. J. Mallinson

TJM:jb

CONSULTANTS' REPORTS

In March, 1972, Professor Alfred Smith, University of Oregon, was commissioned as a consultant to the university to evaluate the initial Communication Studies proposal. His report is rather long, but his general conclusions are as follows:

1. SFU should develop a program in Communications along the lines outlined in the initial drafts of the proposal, but that a more precise focus (goals) was required. (Comment: Later drafts have been prepared with this comment in mind).

2. SFU has the strength and resources necessary to handle an undergraduate and graduate program in Communication Studies.

3. SFU, with its present staff and little additional investment can fill a significant regional vacuum and occupy a prominent place in communication studies internationally.

The complete report is available in my office if any Senator wishes to review it prior to the November meeting next Monday.

In addition to the above, the more recent iteration of the proposal has been sent to Dr. Herbert Schiller, Professor of Communications, University of California, San Diego; Professor George Gerbner, Dean of the Annenberg School of Communications, University of Pennsylvania; and Professor Edwin Parker, Institute for Communication Research, Stanford University, requesting their evaluations of the proposal. They each have endorsed the programs and have provided us with a list of potential faculty. Their letters are also available in my office for anyone wishing to review them.


P. J. Mallinson

TJM:jb

November 1, 1972

PROGRAM IMPLEMENTATION SCHEDULEPHASE

I. September 1973 - August 1974.

Implementation of lower levels portions of the undergraduate program and sufficient upper levels offerings to accomodate students transferring into the program at the upper levels. In addition initial offerings in the graduate program will be undertaken.

II. September 1974 - August 1975.

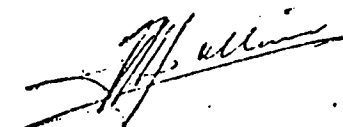
With the addition of two faculty, full implementation of undergraduate program, and expansion of offerings at graduate level.

III. September 1975 - August 1976.

Review and revision (if necessary) of undergraduate program plus full implementation of graduate M.A. program.

IV. Within 5 years, if other programs have proven successful, the Department may apply for a Ph.D. program.

A schedule of planned course offerings, by semester, for the first year is listed below. Courses with pre-registrations below a specified minimum will be postponed to later semesters.



November 1, 1972

COMMUNICATION STUDIESCOURSE OFFERINGS BY SEMESTER

(First Year)

1973-3	1974-1	1974-2
CS 100-3*	CS 100-3*	
CS 200-3*	CS 200-3*	
CS 210-3	CS 210-3	
CS 230-3		
CS 235-3*	CS 235-3*	
CS 239-3*		
CS 303-3		CS 303-3
	CS 311-3	
	CS 320-5	
	CS 331-5	
	CS 332-3	
	CS 333-3	
CS 335-3		
	CS 336-3	
		CS 337-3
	CS 339-3	
CS 400-5		CS 400-5
	CS 401-5	
	CS 403-5	
CS 410-5		
	CS 431-5	
CS 450-5	CS 450-5	CS 450-5
CS 451-5	CS 451-5	CS 451-5
	CS 493-15	
		CS 495-15
		CS 496-15
		CS 497-15
	CS 498-15	CS 498-15
CS 499-15	CS 499-15	CS 499-15
CS 800-5	CS 801-5	
<u>Other graduate courses as demand requires.</u>		

*These courses (or equivalents) are presently offered in the BSF & CS department.

November 1, 1972

