

SIMON FRASER UNIVERSITY

S.78-6

MEMORANDUM

As amended by Senate
January 9, 1978

To..... Senate	From..... Senate Committee on
	Undergraduate Studies
Subject..... New Course Proposal: CMNS 445-5 - Communication and International Development; The Role of Canadian Institutions	Date..... December 13, 1977

Action taken by the Senate Committee on Undergraduate Studies at its meeting of November 29, 1977 gives rise to the following motion:

MOTION

That the proposed new course CMNS 445-5 (Communication and International Development): ^{The Role of Canadian Institutions} as set forth in S.78-6, be approved and recommended to the Board of Governors for approval.

NOTE -- The Political Science Department was represented by Dr. Audrey Doerr who indicated that her department had noted overlap but had not specifically opposed approval of CMNS 445-5. Instead she was asking that guidelines be developed to indicate the circumstances under which overlap should be considered undesirable. Professor Melody stated that Professor Anderson of Communications Studies had met with the instructor for POL. 448-3 (Selected Topics in International Relations I) and that they had identified a fairly specific overlap involving the content of 3-1/2 of 13 weeks' instruction. Furthermore the instructors involved recognize that each has a distinctive emphasis and approach appropriate to his department and each will provide guest appearances in the other's course.

Members of SCUS agreed that each of several social science and applied social science departments appropriately deal with issues relating to international development and that a department of communication could appropriately deal with the issues raised in CMNS 445-5. It was noted that POL. 448-3 is a selected topics course and, therefore, its content might well change from time to time and, although overlap is currently significant, it is not excessive ~~nor~~ *undesirable.*

DR Birch

DRB/tb

D. R. Birch

SENATE COMMITTEE ON UNDERGRADUATE STUDIES

NEW COURSE PROPOSAL FORM

NEW COURSE

1. Calendar Information

Department: Communication

Abbreviation Code: CMN. Course Number: 445 Credit Hours: 5 Vector: 2-3-0

Title of Course: Communication and International Development

Calendar Description of Course: Emphasis is on the understanding of the context of communication as the flow and exchange of information and influence within and between networks of Canadian institutions (like CIDA or IDRC) and international institutions. Analysis of Canadian international development policies and practices in terms of the cultural value assumptions and ideologies which are part of the continuing unequal international order.

Nature of Course Lecture and tutorial

Prerequisites (or special instructions):

At least 75 hrs and consent of department. *CMN 361 strongly recommended*

What course (courses), if any, is being dropped from the calendar if this course is approved: None

2. Scheduling

How frequently will the course be offered? At least one out of three semesters

Semester in which the course will first be offered? 1978-2

Which of your present faculty would be available to make the proposed offering possible? Robert S. Anderson

3. Objectives of the Course

To examine communication in the context of the interests, policies and practices of the Canadian government departments and atencies, multinational corporations, and private voluntary agencies which participate in the political economy of international development efforts. To equip students to work directly with primary sources in these fields, and to provide a framework for analysis of these sources.

4. Budgetary and Space Requirements (for information only)

What additional resources will be required in the following areas:

Faculty - See cover memo

Staff -

Library - Adequate to begin; government and multinational publications may need additions over time.

Audio Visual - Occasional films

Space -

Equipment -

5. Approval

Date:

7/14/77

7 Nov 77

D. R. Birch

Department Chairman

Dean

Chairman, SCUS

Communication and International Development

1st Week	overview of the course and work expectations development and underdevelopment and world-system
2nd Week	an atlas of the Canadian Institutions in International Development; (in the library)-how to search and use necessary but obscure publications
3rd Week	evolution of the world-system from 1500 - its theory, ideology and practices example of the world-system's development: the roots of the industrial revolution in mining, metallurgy, armaments and empires (1450-1700)
4th Week	Canada's extension of the industrial revolution: uranium and nuclear exports - AECL, Eldorado, CIDA, and External Affairs The Canada-India Nuclear Exchange - 1947-1974 - underlying assumptions
5th Week	films: "A New Bargain" and "The Club of Rome" energy and industrial development; agriculture and rural development
6th Week	MIDTERM
7th Week	food and agriculture - the view from the bottom in Bangladesh
8th Week	Canadian food aid - CIDA and bilateral food aid Canada's role in the World Food Program in Rome
9th Week	Canadian agricultural development: CIDA and IDRC - underlying assumptions
10th Week	Canada and multilateral institutions: the World Bank (film) "Tilt" Canada and the UN
11th Week	Rethinking communication in development: hidden contexts
12th Week	FINAL EXAM

TEXTS

Lyon & Ismael (eds)	<u>Canada and the Third World (1976)</u>
Bordenave	<u>Communication and Rural Development (1977)</u>
Spicer	<u>A Samaritan State? External Aid in Canada's Foreign Policy (1966)</u>
Sanger	<u>Half A Loaf: Canada Semi-Role in the Developing Countries (1969)</u>

CIDA

Canada and Development Co-operation:
Annual Review 1975-76

Roche

Justice not Charity: A new Global Ethic
for Canada (1976)