

SIMON FRASER UNIVERSITY

S.83-100

MEMORANDUM

SENATE

From. SENATE COMMITTEE ON ACADEMIC PLANNING

SENATE COMMITTEE ON UNDERGRADUATE STUDIES

Subject. CHANGES - COMMUNICATION

Date. NOVEMBER 14, 1983

At its meeting of November 1, 1983 the Senate Committee on Undergraduate Studies approved a number of changes in the Department of Communication. These included number changes for three courses, the discontinuance of seven courses, a number of prerequisite changes as listed on pages 3 and 4 of the documentation, changes in major requirements and changes in minor requirements.

It was deemed that the changes were sufficiently major that the material should be considered by the Senate Committee on Academic Planning before being transmitted to Senate for approval. At its meeting of November 9, 1983 the Senate Committee on Academic Planning approved the proposed changes.

In discussion at the committees it was noted that there is elimination of a stream in interpersonal communications and a considerable tightening in the overall program which reflects the view of the department that the program has been too broad. Both committees commended the department for the clarity of the presentation and the steps undertaken to improve the program.

MOTION:

"That Senate approve and recommend approval to the Board of Governors, as set forth in S.83-100, the proposed changes in the Department of Communication including:-

i) Number changes

CMNS 200-3	Introduction to Communication Theory	to CMNS 110
CMNS 331-5	Communication Media: Theory and Research I	to CMNS 365
CMNS 431-5	Communication Media: Theory and Research II	to CMNS 465

ii) Discontinue courses -

CMNS 120-3	Explorations in Interpersonal Communication
CMNS 224-3	Communication and Creativity
CMNS 320-5	Communication Processes and Interpersonal Behavior I
CMNS 410-5	Communication Thought in the Evolution of Social Sciences II
CMNS 420-5	Communication Processes and Interpersonal Behavior II
CMNS 437-5	Media, Education and Children
CMNS 445-5	Communication and International Development: The Role of Canadian Institutions

- iii) Prerequisite changes -
As listed on pages 3 and 4
- iv) Changes in Major requirements
- v) Changes in Minor requirements."

SIMON FRASER UNIVERSITY

MEMORANDUM

SCUS 83-49

..... Mr. H.M. Evans Registrar and Secretary to the Senate Committee on Undergraduate Studies Subject,..... UNDERGRADUATE CURRICULUM CHANGES, COMMUNICATION (ISC 83-26)	From..... Janet Blanchet..... Secretary to the Faculty of I.D.S. Undergraduate Curriculum Committee Date..... October 25, 1983.....
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At a meeting of the Faculty of Interdisciplinary Studies Undergraduate Curriculum Committee held on Tuesday, October 25, 1983 members of the Committee approved undergraduate curriculum and calendar changes as set forth in the attached paper. Would you please place this item on the next agenda of the Senate Committee on Undergraduate Studies for consideration.

JB/rj
Encl:

J. J. Blanchet

SIMON FRASER UNIVERSITY

(ISC 83-26)

MEMORANDUM

To..... Undergraduate Curriculum Committee
..... Faculty of Interdisciplinary Studies
.....
Subject..... Curriculum Changes

From..... Rowland Lorimer, Chairman, Under-
..... graduate Committee, Communication and
..... William Leiss, Chairman, Department
..... of Communication
Date..... 18 October 1983

I. Background

The Department has experienced continuous pressures on its undergraduate offerings during the last three years due to a number of circumstances, among which the most important are: (1) steady escalation of student demand; (2) failure to receive any net new faculty appointments, either short-term or tenure-track; and (3) ceilings on teaching assistant funds.

The Department has responded by tailoring its course offerings in three ways: (1) to identify a core stream of courses in the study of communications media, as well as the major thematic sub-areas within it; (2) to reflect the long-range teaching and research interests of its two most recent tenure-track faculty appointments (Leiss, Laba); and (3) to adjust other offerings to reflect changes in faculty research interests and loss of staffing and resources in other areas. These course offering changes are summarized below:

1980-1983

Courses Added

CMNS 215 Advertising as Social
Communication (Leiss)
CMNS 321 Communication and Culture in
Musical Form (Laba)
CMNS 341 Political Communication
(Salter)
CMNS 436 Communication and Rural
Development (Hindley)
CMNS 439 Media Production and Analysis
(Laba et. al.)

Courses Dropped

CMNS 232 Urban Communication
Networks
CMNS 257 Explorations in Video
CMNS 336 Social Change and
Community Media
CMNS 340 Political Economy of the
Radio Spectrum
CMNS 357 Video Techniques
CMNS 403 Communication and Community
CMNS 424 Interpersonal Processes

NET COURSE REDUCTION: -2

II. New Action: October 1983

In October 1983 the Department was informed that it would not receive a tenure-track replacement for its retiring full professor. Thus, on top of the ongoing pressures noted above, necessitates another response as far as our course offerings are concerned. The Department has approved a number of curriculum changes for which it is seeking approval this year, and has made further plans for smaller changes to be completed next year.

1983 ACTION (to become effective September 1, 1984):

1. RENUMBER 3 courses, as follows (no change in course title or description):

<u>Old Number</u>		<u>New Number</u>	<u>Reason</u>
CMNS 200	Introduction to Communication Theory	CMNS 110	To replace CMNS 120.
CMNS 331	Communication Media: Theory & Research I	CMNS 365	To place in "methods" numbering stream.
CMNS 431	Communication Media: Theory & Research II	CMNS 465	To place in "methods" numbering stream.

2. DROP the following courses:

CMNS 120 Explorations in Interpersonal Communication
CMNS 224 Communication and Creativity
CMNS 320 Communication Processes & Interpersonal Behaviour I
CMNS 410 Communication Thought in the Evolution of Social Sciences II
CMNS 420 Communication Processes & Interpersonal Behaviour II
CMNS 437 Media, Education, and Children
CMNS 445 Communication and International Development: The Role of Canadian Institutions

NET COURSE REDUCTION: -7

ANNOUNCEMENT OF 1984 ACTION (effective date September 1, 1985):

The following changes will be brought forward:

1. DROP the following:

CMNS 220 Introduction to Interpersonal Communication
CMNS 300 Introduction to Systems Theory in Communication
CMNS 402 Communication in Organizations: A Systems Perspective

2. ADD the following:

CMNS 221 Media and Audiences (tentative)
CMNS 353 Information Technology in Organizations
CMNS 453 The Information Society

The basic intention of these changes is to orient the Department's curriculum tightly around a core structure -- the study of communications media -- and its specific thematic streams, taking into account the dominant interests of existing faculty resources.

The accompanying chart shows the placement of course offerings within this structure.

Accompanying summary sheets indicate the changes in course prerequisites, major and minor program requirements, and general calendar information that are consistent with the course offering changes.



William Leiss
Chairman, Department of Communication

/kmg



Rowland M. Lorimer
Chairman, Undergraduate Committee
Department of Communication

PREREQUISITE CHANGES ONLY

O L D

N E W

CMNS 200-3 Introduction to Communications
Theory

Students with credit for CMNS
200 under any previous title
may not receive further credit
for this course.

CMNS 210-3 History of Communication
Prerequisite: None.

CMNS 215-3 Advertising as Social
Communication
Prerequisite: None

CMNS 230-3 Introduction to Communication
Media
Prerequisite: None

CMNS 240-3 The Political Economy of
Communication
Prerequisite: None

CMNS 253-3 Computers and Communication
Prerequisite: None

CMNS 110-3 Introduction to Communication
Theory

Students with credit for CMNS
200 may not receive
credit for this course.

CMNS 210-3
Prerequisite: Either CMNS 110 or 130.

CMNS 215-3
Prerequisite: Either CMNS 110 or 130.

CMNS 230-3
Prerequisite: CMNS 130.

CMNS 240-3
Prerequisite: Either CMNS 110 or 130;
CMNS 230 strongly recommended.

CMNS 253-3
Prerequisite: Either CMNS 110 or 130.

CMNS 303-3 Communication as Bio-Social
Process
Prerequisite: CMNS 200 strongly
recommended.

CMNS 304-4 Communication and the
Language of Everyday Life
Prerequisite: CMNS 200 or 220.

CMNS 322-3 Communication and Cultural
Context
Prerequisite: CMNS 200 or 210.

CMNS 303-4^{*}
Prerequisite: Either CMNS 110 or
130.

CMNS 304-3
Prerequisite: Either CMNS 110 or
130.

CMNS 322-3
Prerequisite: 45 or more credit hours;
at least two lower division courses in
Communication.

O L D

CMNS 331-5 Communication Media: Theory and
Research I
Prerequisite: CMNS 230.

CMNS 400-5 Communication Theory: Systemic
Formulations
Prerequisite: CMNS 300 or 304. Students
who have taken the course once and wish to
pursue the current topic may join the course
as a Directed Studies if they obtain the
consent of the instructor.

CMNS 425-5 Seminar in Communication Processes
Prerequisites: CMNS 320 or 325 or permission
of the Department.

CMNS 431-5 Communications Media: Theory and
Research II
Prerequisite: CMNS 331.

CMNS 433-5 Seminar in Communication Policy
Prerequisite: CMNS 333 or 340 required.
CMNS 361 strongly recommended.

CMNS 436-4 Communication and Rural
Development.
Prerequisite: CMNS 230; at least 60 credit
hours.

CMNS 444-5 Political Economy of International
Communication.

Prerequisite: CMNS 230 or 240.

CMNS 448-5 Telecommunication Regulation in
North America.

CMNS 470-5 Book Publishing in Canada
Prerequisite: At least 60 hours of credit
including CMNS 230.

N E W

CMNS 365-5
Prerequisite: CMNS 230; at least
45 credit hours. Students with credit
for CMNS 331 may not receive credit for
CMNS 400-5 this course.
Prerequisite: CMNS 304. Students
who have taken the course once and
wish to pursue the current topic may
join the course as a Directed Studies
if they obtain the consent of the
instructor.

CMNS 425-5
Prerequisite: Permission of the
Department.

CMNS 465-5
Prerequisite: CMNS 365. Students with
credit for CMNS 431 may not receive
credit for this course.
CMNS 433-5
Prerequisite: CMNS 333; CMNS 361
strongly recommended.

CMNS 436-4
Prerequisite: CMNS 230; at least
75 credit hours.

CMNS 444-5
Prerequisite: CMNS 240; at least
75 credit hours.

CMNS 448-5
Prerequisite: CMNS 240, 333; at
least 75 credit hours.

CMNS 470-4^{*}
Prerequisite: CMNS 230; at least
75 credit hours.

* credit hour change previously submitted.

MAJOR PROGRAM REQUIREMENT CHANGES

O L D

a) at least one of:

- CMNS 120-3 Explorations in Interpersonal Communication
130-3 Explorations in Mass Communication

b) at least four of:

- CMNS 200-3 Introduction to Communication Theory
210-3 History of Communication
215-3 Advertising as Social Communication
220-3 Introduction to Interpersonal Communication
230-3 Introduction to Communication Media
240-3 The Political Economy of Communication
253-3 Computers and Communication

c) at least one of:

- CMNS 360-4 Fundamentals of Communication Research
361-4 Documentary Methods in Communication Research
362-4 Field Methods in Communication Research
S.A. 355-4 Methods of Sociological and Anthropological Research
POL. 415-3 Methodology and Field Study of Specific Problems of Politics
PHIL 244-3 Introduction to the Philosophy of the Natural and Social Sciences

or at least one of:

- HIST 408-3 Liberty and Authority in 19th Century Thought
PHIL 341-3 Philosophy of Science (see note below)
S.A. 327-4 Sociology of Knowledge (see note below)
S.A. 358-4 The Philosophy of the Social Sciences (see note below)

NOTE: Some of these courses have prerequisites. For some students, these prerequisite courses will complement their Communication programs. For other students with programs that provide satisfactory preparation, the prerequisites to these courses may be waived. For questions regarding their matter, consult the Undergraduate Adviser.

NOTE: Permission may be granted by the Undergraduate Adviser for students to fulfill the requirements by taking any two of CMNS 300, 310, 331 and 431, except the combination of 331 and 431.

N E W

a) at least five courses selected from CMNS 100 and 200 level courses.

b) at least two of:

- CMNS 360-4 Fundamentals of Communication Research
361-4 Documentary Methods in Communication Research
362-4 Field Methods in Communication Research

365-5 Communication Media:
Theory and Research I

S.A. 355-4 Methods of Sociological and Anthropological Research *

POL. 415-3 Methodology and Field Study of Specific Problems of Politics

PHIL 244-3 Introduction to the Philosophy of the Natural and Social Sciences

Note: Students who wish to substitute one course listed in (b) above may do so by taking one of the following:

- HIST 408-3 Liberty and Authority in 19th Century Thought
PHIL 341-3 Philosophy of Science
S.A. 327-4 Sociology of Knowledge
S.A. 358-4 The Philosophy of the Social Sciences

* Note change of title in process to Social Research II.

MINOR PROGRAM REQUIREMENT CHANGES

O L D

Minor Program

A Minor program consists of 14 to 18 hours in upper division Communication courses. (Note that most upper division courses have prerequisites, which must be taken before registering in the upper division courses.) In order to gain maximum benefit from a minor, students are advised to select interrelated courses. For example, a media related minor might consist of CMNS 130, 230 and 330, 331, 361 and 444. A minor concentrating on interpersonal processes might include CMNS 120, 220 and 320, 321, 322, 323 and 420. One on political economy and policy could include CMNS 130, 240 and 333, 340, 433, 444 and 445.

N E W

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A minor concentrating on political economy and policy could include CMNS 130, 240 and 333, 433, and 445.

GENERAL CALENDAR INFORMATION CHANGES

Degree Programs in Communication

The program in Communication has been organized to provide students with a high degree of flexibility in selecting both individual courses and areas for concentrated study. Because of the diverse nature of the Departmental offerings, it is possible to tailor programs of study that lead either to a wide range of possible specializations or to a broad, general education.

Employment opportunities for graduates of this program may be found in a number of different fields, including:

- a) a variety of communication-related organizations, in the broadcasting, CATV, print, and telephone/telecommunication industries;
- b) government agencies involved in communication, such as federal or provincial Departments of Communication or regulatory agencies such as the CRTC;
- c) public and private agencies involved in the examination and formation of public policy relating to communication technology, development, information flows, etc. at local, regional, national, and international levels;
- d) areas concerned with interpersonal communication skills, such as counselling services, medical programs, community centres, etc.;
- e) large organizations (hospitals, school systems, corporations, etc.) as a communication manager or specialist, doing liaison work with management and employees, communication "trouble-shooting", public relations, etc.;
- f) specialized study of the acoustic aspects of communication and/or the sonic environment in such areas as acoustic documentation, acoustic pollution, etc.

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