

## MEMORANDUM

SENATE

From... SENATE COMMITTEE ON UNDERGRADUATE STUDIES

Subject... CURRICULUM REVISIONS -  
SOCIOLOGY/ANTHROPOLOGY, APPLIED  
SOCIAL RESEARCH

Date... NOVEMBER 14, 1983

Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of November 1, 1983 gives rise to the following motion:-

MOTION:

"That Senate approve and recommend approval to the Board of Governors, as set forth in S.83-86 , the proposed changes in Sociology/Anthropology to provide for a stream in Applied Social Research including:-

- i) Addition of a stream in Applied Social Research with specification of lower division and upper division courses as shown. (page 4)
- ii) Addition of new courses -
  - S.A. 356-4 Qualitative Methods
  - S.A. 357-4 Survey Methods
  - S.A. 455-4 Special Topics in Applied Social Research
  - S.A. 456-4 Special Topics in Applied Social Research
- iii) Change of titles and descriptions for S.A. 255-4 (Introduction to Social Research) and S.A. 355-4 (Methods of Sociological and Anthropological Research)
- iv) Addition of incidental calendar statements to make clear the provisions for the stream."

The committee noted that the provisions for the stream do not lead to any additional notations on transcripts, that there are similar provisions in a number of other departments, that the department may undertake to issue a letter to any successful students showing completion of the stream.

# SIMON FRASER UNIVERSITY

## MEMORANDUM

SCUS 83-55

H.M. Evans  
Secretary  
S.C.U.S.

From... Sheila Roberts  
Administrative Assistant to the  
Dean of Arts

Subject... Stream - Applied Social Research

Date... November 2, 1983

This proposal was referred back to the Department of Sociology/Anthropology by S.C.U.S. It has been revised and resubmitted to F.A.C.C. for approval, which was granted on October 27, 1983. The major revisions consist of the addition of MATH 101-3 or MATH 102-3 to, and the deletion of PSYC 210-3 from, the lower division requirements of the program and a change of prerequisites for S.A. 355-4. Would you please put this program on the agenda of the next meeting of S.C.U.S.

Thank you.



S. Roberts

SR/md  
Attachments

c.c. G. Teeple, S/A

# SIMON FRASER UNIVERSITY

## MEMORANDUM

|             |                                                                 |           |                                                            |
|-------------|-----------------------------------------------------------------|-----------|------------------------------------------------------------|
| To.....     | Mr. H. Evans                                                    | From..... | Ellen Gee, Chair, Applied Social<br>Research Sub-committee |
|             | Registrar                                                       |           | Sociology & Anthropology Department                        |
| Subjed..... | Proposal for Applied Social Research<br>Stream, S.A. Department | Date..... | November 7, 1983                                           |

It is my understanding that some concern was raised at the SCUS meeting of October 11, 1983 regarding the "heaviness" of the course load in the proposed Applied Social Research (A.S.R.) stream of the Sociology and Anthropology Department. Unfortunately, I was at a conference in Montreal at the time of the SCUS meeting, but I have been informed that some members of SCUS felt that the requirements of the proposed stream involved too many courses.

The A.S.R. stream requires that a student take a total of six courses: two courses (SA 255 and Math 101 or 102) at the lower division level; and four courses (SA 355 and a choice of three other courses) at the upper division level. It must be kept in mind that two of these courses (SA 255 and SA 355) are requirements for any student choosing a major or honours programme in the Department. Therefore, the A.S.R. stream requires that only an additional four courses are necessary for the completion of the stream. We do not feel that such requirements are unduly heavy.

Perhaps it is the case that the members of SCUS feel that the methods requirements for the proposed stream are heavy in comparison with the methods requirements for students in the S.A. Department who do not choose the stream. If such is the case, it should be kept in mind that the methods requirements in the Department are light in comparison with other departments in Canadian universities, particularly sociology departments. (I performed a comparative analysis of sociology department course offerings in Canadian universities, which can be obtained from Jean Jordan, Departmental Assistant in the S.A. Department). For example, in the Sociology Department of the University of Victoria, where I taught some years ago, the methods requirements at the upper division level are three times heavier than in the S.A. Department at S.F.U. Viewed in this more comparative light, the requirements of the proposed A.S.R. stream are clearly not excessive.

As a last, but certainly not unimportant point, it is necessary to be aware of the content of the methods courses, both presently offered and proposed, in the S.A. Department. It is safe to say that all the instructors teaching methodology courses in the S.A. Department are theoretically and substantively oriented. The methods courses can in no way be viewed as "cook-book" courses devoid of theoretical concerns. On the contrary, the methods courses will be taught with a broad conceptualization of methodology as the interactive wedding of content and technique.

TO: Faculty of Arts Curriculum Committee

FROM: Applied Social Research Sub-committee of the  
Department of Sociology and Anthropology

DATE: October 17, 1983

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SUMMARY OF PROPOSED CHANGES

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1. Addition of a stream in Applied Social Research.
2. Addition of new courses:
  - S.A.356-4 Qualitative Methods
  - S.A.357-4 Survey Methods
  - S.A.455-4 Special Topics in Applied Social Research
  - S.A.456-4 Special Topics in Applied Social Research
3. Revision of Calendar titles and descriptions of S.A.255-4 (Introduction to Social Research) and S.A.355-4 (Methods of Sociological and Anthropological Research).
4. Calendar changes necessitated by the above changes.

Students taking a major, minor, or honours programme in Sociology, Anthropology or Sociology/Anthropology may choose to take a stream in Applied Social Research.

Lower Division

\*S.A.255 (Social Research I)

- One of Math 101-3 (Introduction to Statistics A) or Math 102-3 (Introduction to Statistics B)
- Computing Science 001-3 (Computers and the Activity of People) is highly recommended.

\*All lower division courses must be completed prior to entry into upper division courses for students choosing the Applied Social Research stream.

Upper Division

\*S.A.355-4 (Social Research II)

and at least three of the following:

|           |                                           |
|-----------|-------------------------------------------|
| S.A.356-4 | Qualitative Methods                       |
| S.A.357-4 | Survey Methods                            |
| S.A.472-4 | Ethno-history                             |
| S.A.455-4 | Special Topics in Applied Social Research |
| S.A.456-4 | Special Topics in Applied Social Research |

\*Students in the stream will have completed Math 101 or Math 102 and must enrol in the appropriate seminar section of S.A.355.

Rationale

Given a rapidly changing Canadian society, it is necessary for curricula to be altered to reflect such change. The curriculum of the Department of Sociology and Anthropology has traditionally been strong in terms of theory courses but quite weak in terms of methods courses. The proposed stream in Applied Social Research serves to bridge the gap between theory and problem-oriented work in the curriculum. In this way, it will better meet the needs of students who will eventually be seeking employment in a highly technical society. Indeed, there are strong indications from our students and former students that their methods preparation in the Department of Sociology and Anthropology has been insufficient to meet their needs (see attached).

The proposed stream in Applied Social Research makes better use of existing teaching resources in methods and research within the department. At the same time, this stream can be mounted without requiring additional department resources.

SOCIOLOGY AND ANTHROPOLOGY DEPARTMENT

CURRICULUM REVISIONS

Page 56 and 57    CHANGE OF GENERAL AND HONORS PROGRAMS

FROM: GENERAL AND HONORS PROGRAMS

Note: To assist the students in planning an inter-disciplinary program, courses listed on p. 190 are designated as follows:

- (S) -- Sociology
- (A) -- Anthropology

TO: GENERAL AND HONORS PROGRAMS

Note: To assist the students in planning an inter-disciplinary program, courses listed on p. 190 are designated as follows:

- (S) -- Sociology
- (A) -- Anthropology

*Students taking a major, minor or honors program in Sociology, Anthropology, or Sociology/Anthropology may choose to take a stream in Applied Social Research.*

Page 57    CHANGE OF LOWER DIVISION REQUIREMENTS

FROM: LOWER DIVISION REQUIREMENTS

20 semester hours in lower S.A. courses:

100 division -- total 12 semester hours

- S.A.100-4 Aspects of Canadian Society
- 150-4 Introduction to Sociology
- 170-4 Introduction to Anthropology

200 division -- minimum of two courses (8 semester hours)

In view of the fact that many of the 200 division courses are prerequisites for upper division courses, students are strongly advised to complete:

- S.A.250-4 Introduction to Sociological Theory
- 255-4 Introduction to Social Research
- 270-4 Anthropological Concepts

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CHANGE OF LOWER DIVISION REQUIREMENTS (Continued)

TO: LOWER DIVISION REQUIREMENTS

20 semester hours in lower S.A. courses:

100 division -- total 12 semester hours

S.A.100-4 Aspects of Canadian Society  
150-4 Introduction to Sociology  
170-4 Introduction to Anthropology

200 division -- minimum of two courses (8 semester hours)

In view of the fact that many of the 200 division courses are prerequisites for upper division courses, students are strongly advised to complete:

S.A. 250-4 Introduction to Sociological Theory  
255-4 Social Research I  
270-4 Anthropological Concepts

*Students choosing the stream in Applied Social Research must also take:*

Math 101-3 (Introduction to Statistics A)  
or  
Math 102-3 (Introduction to Statistics B)

CHANGE OF UPPER DIVISION REQUIREMENTS

FROM: Majors and Honors students must have at least one theory course from:

S.A.350-4 Classical Sociological Thought  
351-4 Classical Marxist Thought  
352-4 Structural Functionalist Theory  
354-4 Contemporary Sociological Theory:  
Selected Issues  
370-4 History of Anthropological Thought  
450-4 Selected Issues in Sociology  
451-4 Selected Issues in Anthropology  
452-4 Contemporary Marxist Thought

and at least one course in methodology from:

S.A.355-4 Methods of Sociological and Anthropological  
Research  
472-4 Ethno-history

CHANGE OF UPPER DIVISION REQUIREMENTS (Continued)

Normally, Directed Readings courses S.A.496-4 Directed Readings in Anthropology, and S.A.497-4 Directed Readings in Sociology, are available only to S.A. Majors and Honors. Credit will be given for only one of these courses.

Students are advised to consult the current Department Handbook available in the S.A. General Offices, as there may be differing emphases in course outlines from semester to semester.

A number of courses in other departments have relevance to certain areas of Sociology and Anthropology. Honors and Majors in Sociology and/or Anthropology are urged to prepare themselves broadly by taking additional courses in other faculties as recommended by a Departmental Adviser.

T0: Majors and Honors students must have at least one theory course from:

- S.A.350-4 Classical Sociological Thought
- 351-4 Classical Marxist Thought
- 352-4 Structural Functionalist Theory
- 354-4 Contemporary Sociological Theory:  
Selected Issues
- 370-4 History of Anthropological Thought
- 450-4 Selected Issues in Sociology
- 451-4 Selected Issues in Anthropology
- 452-4 Contemporary Marxist Thought

and at least one course in methodology from:

- S.A.355-4 *Social Research II*
- 472-4 Ethno-history

Normally, Directed Readings courses S.A.496-4 Directed Readings in Anthropology, and S.A.497-4 Directed Radings in Sociology, are available only to S.A. Majors and Honors. Credit will be given for only one of these courses.

Students are advised to consult the current Department Handbook available in the S.A. General Offices, as there may be differing emphases in course outlines from semester to semester.

A number of courses in other departments have relevance to certain areas of Sociology and Anthropology. Honors and Majors in Sociology and/or Anthropology are urged to prepare themselves broadly by taking additional courses in other faculties as recommended by a Departmental Adviser.

CHANGE OF UPPER DIVISION REQUIREMENTS (Continued)

(Insert after Anthropology Minor Program, p. 57)

*Applied Social Research stream*

*Those students taking a major, minor or honors program in Sociology, Anthropology or Sociology/Anthropology and who have chosen the Applied Social Research stream must complete the following courses as part of that program:*

*Lower Division*

*S.A. 255-4*

*Math 101-3 or Math 102-3*

*Cmpt. 001-3 is highly recommended*

*All lower division courses must be completed prior to entry into upper division courses.*

*Upper Division*

*S.A. 355-4\*, and at least three of the following courses:*

*S.A. 356-4 Qualitative Methods*

*357-4 Survey Methods*

*455-4 Special Topics in Applied Social Research*

*456-4 Special Topics in Applied Social Research*

*472-4 Ethno-history*

*\*Students in the stream will have completed Math 101 or Math 102 and must enrol in the appropriate seminar section of S.A. 355.*

EG/jm

October 17, 1983

Revision of Calendar Titles and Descriptions of S.A.255-4 and S.A.355-4

FROM

S.A.255-4 Introduction to Social Research

An introduction to the methodology of the social sciences, including causal inference, anthropological field work, historical research and empirical techniques. Concentration will be on methods most used in sociology, including documents and content analysis, participant observation, experimental methods and sample surveys.

Prerequisite: S.A.150 or 170

Students with credit for P.S.A.231 may not take this course for further credit.

TO

S.A.255-4 Social Research I

An introduction to the conduct of social research, including conceptualization, operationalization, the relationship between theory and research, data collection techniques, causality, generalization, research design, validity and reliability, critical evaluation of empirical research, the definition of research problems.

Prerequisite: S.A.150 or S.A.170

FROM S.A.355-4 Methods of Sociological and Anthropological Research

The study of research procedures, including concept formation, observation, measurement and verification.

Prerequisite: S.A.255

Students with credit for P.S.A.332 may not take this course for further credit.

TO S.A.355-4 Social Research II

An examination of measurement issues within sociological and anthropological research. Topics will include the meaning and purpose of social research, the uses and limitations of statistics, levels of measurement, measures of central tendency and dispersion, tabular construction, data interpretation.

Prerequisite: S.A.255

#### Rationale

As it stands at the present time, there is considerable overlap in content between S.A.255 and S.A.355, which is further exacerbated by the fact that a large percentage of students enrolled in S.A.355 do not have the S.A.255 prerequisite. The proposed revision will eliminate the overlap problem. In addition, these two courses will provide the basic knowledge essential for informed reading and evaluation of social science research.

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Proposed New Courses

S.A.356-4      Qualitative Methods

S.A.357-4      Survey Methods

S.A.455-4      Special Topics in Applied Social Research

S.A.456-4      Special Topics in Applied Social Research

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SENATE COMMITTEE ON UNDERGRADUATE STUDIES

NEW COURSE PROPOSAL FORM

1. Calendar Information

Department: Sociology/Anthropology

Prevision Code: SA Course Number: 356 Credit Hours: 4 Vector: 0-4-0

Title of Course: QUALITATIVE METHODS

Calendar Description of Course:

An examination of qualitative field methods, including participant observation, interviewing, archival research, cross-cultural research, life histories, network analysis, mapping, and ethical problems of fieldwork.

Nature of Course Two 2-hour seminars

Prerequisites (or special instructions):

S.A.255 and 355

What course (courses), if any, is being dropped from the calendar if this course is approved: NIL

2. Scheduling

How frequently will the course be offered? Once a year

Semester in which the course will first be offered? Fall, 1984

Which of your present faculty would be available to make the proposed offering possible? B. Gartrell, N. Dyck, I. Whitaker

3. Objectives of the Course

To fill a long standing need for an examination of methodological issues specific to anthropology. In addition, it would provide students with skills needed to do research in applied settings.

4. Budgetary and Space Requirements (for information only)

What additional resources will be required in the following areas:

Faculty NIL

Staff "

Library "

Audio Visual "

Space "

Equipment "

5. Approval

Date: Apr 6/83

May 19, 1983

R. W. Wythe  
Department Chairman

T. Sander  
Acting Dean

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Chairman, SCUS

COURSE CONTENT

This course will explore problems and methods of qualitative research in the social sciences, with special emphasis on methods used in anthropology. After some discussion of the nature of the knowledge gained from the fieldwork process, students will carry out exercises in participant-observation, network analysis, ethnographic interviewing and the study of life-histories. Other methods will be touched on more briefly. The processes of abstraction and generalization involved in transforming the data of observation into an ethnographic account will be considered. Ethical problems and the responsibility of the observer to those studied will receive attention throughout.

REQUIRED READING

Wax, Rosalie, Doing fieldwork: warnings and advice  
Spradley, James, The ethnographic interview

Other readings will be assigned

EVALUATION

|                             |     |
|-----------------------------|-----|
| 4 reports on field projects | 80% |
| final short examination     | 20% |

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Library resources needed for S.A.356

Many of the central articles on the fieldwork process, the epistemology and ethics of fieldwork, are located in the core anthropological journals that the library already receives, such as the American Anthropologist, Human Organization and Journal of Anthropological Research. No additional serials resources are needed for this course.

The following books should be on hand for reading assignments:

- Naroll, Raoul, and Cohen, Ronald, eds., A handbook of method in cultural anthropology
- Epstein, A.L., ed., The craft of social anthropology
- Jongmans, D. & Gutkind, P., Anthropologists in the field
- Honigsmann, John, ed., Handbook of social and cultural anthropology
- Freilich, Morris, Marginal natives: anthropologists at work
- Golde, Peggy, ed., Women in the field
- Foster, George, Anthropologists in cities
- Henry, Frances and Saberwal, S., Stress and response in fieldwork
- Agar, Michael, The professional stranger
- Dexter, Lewis A., Elite and specialized interviewing
- Webb, E.J., Campbell, R.D., Schwartz and Lee Sechrest, Unobtrusive measures
- Pitt, David C., Using historical sources in anthropology and sociology
- Beattie, John, Understanding an African kingdom: Bunyoro
- Messerschmidt, D.A., Anthropologists at home in North America
- McCall, George C. and Simmons, J.L., Issues in participant-observation
- Rabinow, Paul, Reflections on fieldwork in Morocco
- Foster, George et al., Long-term field research in social anthropology
- Adams, Richard N. and J.J. Preiss, eds., Human organization research  
(1960-desirable but not essential if not at present in Library)
- Vidich, Arthur J. et al., eds., Reflections on community studies
- Beteille, A. and Madam, T.N., Encounter and experience
- Bogdan, Robert and S.J. Taylor, Introduction to qualitative research methods
- Casagrande, J.B., ed., In the company of man
- Crane, Julia G. and M.V. Agrosino, Field projects in anthropology  
(desirable but not essential if not in library)
- Devereaux, George, From anxiety to method in the behavioural sciences
- Dumont, Jean-Paul, The headman and I (desirable; not essential)
- Dollard, John, Criteria for the life history (1949)
- Johnson, John M., Doing field research
- Langness, L.L., The life history in anthropological science
- Malinowski, B., A diary in the strict sense of the term
- Powdermaker, Hortense, Stranger and friend
- Pelto, P.J. and Pelot, G., Anthropological research: the structure of inquiry
- Spindler, George, ed., Being an anthropologist: fieldwork in eleven cultures

Speier, M., How to observe face-to-face communication (1973-not essential)  
Spradley, James and G.P. McDonough, Anthropology through literature  
Mitchell, J.C., ed., Social networks in urban situations  
Weaver, Thomas, ed., To see ourselves: anthropology and modern social issues  
Rynkiewicz, M.A. and J.P. Spradley, eds., Ethics and anthropology: dilemmas  
in fieldwork (1976-desirable; not essential)  
Boissevain, J. and J.C. Mitchell, eds., Network analysis: studies in human  
interaction

New or very recent books

Cesara, Manda, Reflections of a woman anthropologist (1982-Academic Press)

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NEW COURSE PROPOSAL FORM1. Calendar InformationDepartment: Sociology & AnthropologyAbbreviation Code: S.A. Course Number: 357 Credit Hours: 4 Vector: 0-4-0Title of Course: SURVEY METHODS

Calendar Description of Course:

Students will formulate a research problem suited to a quasi-experimental (survey) design, and perform all the research steps needed for its completion.

Nature of Course Two 2-hour seminarsPrerequisites (or special instructions): S.A.255 and 355

What course (courses), if any, is being dropped from the calendar if this course is approved: NIL

2. SchedulingHow frequently will the course be offered? Once a yearSemester in which the course will first be offered? Fall, 1984

Which of your present faculty would be available to make the proposed offering possible? K. Peter, A. McLaren, M. Gates

3. Objectives of the Course

To give students the opportunity to utilize their research skills in a "real life" research setting. It would, therefore, be excellent training for research in an applied setting. This course would be the only one in the department that allows the student to deal with all phases of the research process. It is not a narrowly-defined statistics course.

4. Budgetary and Space Requirements (for information only)

What additional resources will be required in the following areas:

|              |            |
|--------------|------------|
| Faculty      | <u>NIL</u> |
| Staff        | <u>"</u>   |
| Library      | <u>"</u>   |
| Audio Visual | <u>"</u>   |
| Space        | <u>"</u>   |
| Equipment    | <u>"</u>   |

5. ApprovalDate: Apr 5/83 May 15, 1983

RW Wythe  
Department Chairman

[Signature]  
Dean

[Signature]  
Chairman, SCUS

SCUS 73-14b:- (When completing this form, for instructions see Memorandum SCUS 73-14a. Attach course outline).

Course Content

In Sociology the most widely used approach for gathering data is survey methods. This course will focus upon major topics of survey analysis: questionnaire construction, mailed questionnaires, interviewing techniques, conceptualization, measurement, scaling, sampling, coding, analysis, presentation and interpretation of data. The advantages and limitations of survey analysis will also be considered including ethics, politics, significance of the research, reliability, validity efficiency and cost. A primary objective of the course will be to allow students to carry out their own survey research.

Required Texts

Kenneth D. Bailey, Methods of Social Research, Macmillan, 1978.

Travis Hirschi & Hanan C. Selvin, Principles of Survey Analysis, Macmillan, 1967.

Library Resources for S.A. 357 - Survey Methods.

- E. R. Babbie and R. E. Heitt, Practicing Social Research.  
Wadsworth Publishing Company, 1979. H62 B22
- E. R. Babbie, The Practice of Social Research.  
Wadsworth Publishing Company, 1979. H62 B2
- B. S. Phillips, Social Research.  
MacMillan, 1976. H62 P462
- K. D. Bailey, Methods of Social Research.  
Free Press 1978. HM24 B295
- C. Selltitz et al. Research Methods in Social Relations.  
Holt Rhinehart and Winston, 1976. H62 R45
- T. Hirachi and H. C. Selvin, Principles of Survey Analysis.  
Free Press, 1973. HV9068 H55
- H. H. Hyman, Survey Design and Analysis.  
Free Press, 1955. H62 H92
- C. Y. Glock (ed) Survey Research in the Social Sciences.  
Russell Sage Foundation, 1967. H62 G526
- P. F. Lazarsfeld and M. Rosenberg, The Language of Social Research.  
Free Press, 1964. H61 L346
- E. R. Babbie, Survey Research Methods.  
Wadsworth Publishing Company, 1973. H62 B23
- S. R. Olsen, Ideas and Data.  
Dorsey Press, 1976. H61 O5
- J. Ford, Paradigms and Fairy Tales.  
Routledge and Kegan Paul, 1975. HM24 F57, 2 Volumes.

Interviewing.

- R. L. Gordon, Interviewing. Strategy, Techniques and Tactics.  
Dorsey Press, 1969. BF637 I5 G6
- R. L. Gordon, Interviewing Children and Adolescents.  
MacMillan, 1968. BF723 I65 R5
- W. E. Beveridge, Problem Solving Interviews.  
Allen B. Unwin, 1968. BF637 I5 B4
- J. B. Maas, The Structured Scaled Expectation Interview as a  
Selection Instrument: A Reliability Study.  
n. s. 1, 1963, HF 5549.5 I6 M22
- J. P. Spradley, The Ethnographic Interview.  
Holt, Rinehart and Winston, 1979. GN346.3 S66
- Marketing Research Association, Asking Questions: A Handbook for  
Survey Interviews. HF5415.3 M345
- B. Pope, The Mental Health Interview: Research and Application.  
Pergamon Press, 1979. RC480.7 P66
- T. J. Cottle, Private Lives and Public Accounts.  
University of Massachusetts Press, 1977. HM24 C677
- J. Brady, The Craft of Interviewing.  
Vintage Books, 1976. PN4784 I6 B67
- N. M. Bradburn, S. Sudman, Improving Interview Method and  
Questionnaire Design.  
Jersey Bass, 1979. HN29 B66
- H. Schuman and S. Preoser, Inventions and Answers in Attitude Surveys.  
Academic Press, 1981. HN29 D69
- C. W. Downs et al., Professional Interviewing.  
Harper and Row, 1980. HN29 D69
- R. M. Groves and R. L. Kahn, Surveys by Telephone: a National Comparison  
with Personal Interviews.  
Academic Press, 1979. HN29 G75

Scale and Attitude Measurement.

- R. M. Dawes, Fundamentals of Attitude Measurement.  
Wiley and Sons, BF323 G5 D38.

Readings in Attitude Theory and Measurement.  
Wiley and Sons, 1967. BF323 C5 F5

- M. E. Henersen et al., How to Measure Attitudes.  
Sage Publications, 1978. BF323 C5 H46

- D. M. Kirby et al., Two Scales for the Measurement of Attitudes  
Toward Canadian Indians with Tests of Convergent and Divergent  
Validity.  
University of Western Ontario, 1973. E78 C2 T9

- G. F. Summers (ed.) Attitude Measurement.  
Rand McNally, 1970. BF323 C5 S85

- M. E. Shaw and J. M. Wright, Scales for the Measurement of Attitudes  
McGraw Hill, 1967. BF378 A75 S45

- A. N. Apperheim, Questionnaire Design and Attitude Measurement  
Basic Books, 1966. BF378 A75 O6

## Sampling

R. J. Jessen, Statistical Survey Techniques.  
Wiley and Sons, 1978. HA31.2 J48

W. G. Cochran, Sampling Techniques  
Wiley and Sons, 1977. QA276.6 C6

P. H. Roasi and S. L. Nock (eds.) Measuring Social Judgments: The Factorial Survey Approach.  
Sage Publications, 1982. HN29 M37

D. Krewski et al., Current Topics in Survey Sampling.  
Academic Press, 1981. HN 29 I62

D. M. Shoemaker, Principles and Procedures of Multiple Matrix Sampling.  
Ballinger Publications, 1973. QA276.6 S48

A. E. Mace, Sample-Size Determination.  
R. E. Krieger Publishing Company, 1973. TA168 M22

### Significance Tests.

Routledge and Kegan Paul, 1973. QA279 F58

H. S. Kenigin, Statistical Theory of Sample Survey Design and Analysis.  
North-Holland Publishing Company, 1973.

F. A. Friday, The Elements of Probability and Sampling.  
Blackwell, 1967. QA273 F88

### Sampling: Theory and Methods,

Statistical Publishing Society, 1967. QA276.6 M8

M. H. Hansen et al., Sample Survey Methods and Theory.  
Wiley and Sons, 1953. 2 Volumes, QA276 H33

W. G. Cochran, Sampling Techniques.  
Wiley and Sons, 1953. QA276.6 C6

W. W. Williams, A Sample for Sampling.  
Wiley and Sons, 1978. AQ276.6 W54

C. Griffen, Basic Ideas of Scientific Sampling.  
1976, QA 276.5 S75

C. A. Moser and G. Kalten, Survey Methods in Social Investigation  
Basic Books, 1972. HN29 M62

W. Mendenhall et al., Elementary Survey Sampling.  
Wadsworth Publishing Company, QA276.6 M42

P. and B. Sulchatre, Sampling Theory of Surveys with Application  
Iona State University Press, 1970. QA276.6 S86

Sampling (Continued).

Basic Ideas of Scientific Sampling.

Hafner Publications, 1962. Q276.5 S75

P. O. Johnson and M. S. Rao, Modern Sampling Methods.

University of Minnesota Press, 1959. QA276.5 J6

R. Ferber, (ed.) Readings in Survey Research.

American Marketing Association, 1978. HF5415.2 R33

## Statistics

- K. D. Hopkins, and G. V. Glass, Basic Statistics for the Behavioural Sciences.  
Prentice Hall, 1978. HA29 H734
- S. W. Tai, Social Science Statistics, its Elements and Applications.  
Goodyear Publishing Company, 1978. HA29 P326
- R. P. Runyan, Descriptive Statistics: A Contemporary Approach.  
Addison-Wesley, 1977 HA29 R847
- G. R. Sellars, Elementary Statistics.  
Saunders, 1977. HA29 S553
- D. V. Huntsberger and P. Billingsley, Elements of Statistical Inference  
Allyn and Bacon, 1977. HA29 H85
- B. H. Erickson, and T. A. Mosenchuk, Understanding Data  
McGraw-Hill Ryerson, 1977. HA29 E73
- P. Baum and E. M. Scheuer, Statistics Made Relevant.  
Wiley and Sons, 1976. HA29 S785
- H. M. Blalock, Social Statistics.  
McGraw-Hill, 1979 HA 29 B59
- H. Zeisal, Say It With Figures.  
Harper and Row, 1968. HA29 Z4

SENATE COMMITTEE ON UNDERGRADUATE STUDIES

NEW COURSE PROPOSAL FORM

1. Calendar Information

Department: Sociology/Anthropology

Abbreviation Code: S.A. Course Number: 455 Credit Hours: 4 Vector: 0-4-0

Title of Course: SPECIAL TOPICS IN APPLIED SOCIAL RESEARCH I

Calendar Description of Course:

An advanced seminar devoted to special topics in applied social research.

Nature of Course Two 2-hour seminars

Prerequisites (or special instructions):

What course (courses), if any, is being dropped from the calendar if this course is approved: NIL

2. Scheduling

How frequently will the course be offered? Once a year

Semester in which the course will first be offered? Fall 1984

Which of your present faculty would be available to make the proposed offering possible? B. Gartrell, M. Gates, N. Dyck, A. McLaren

3. Objectives of the Course

To allow the Department to offer medical anthropology, applied anthropology, social impact assessment, social modelling, etc. This course would allow the Department to maximize scarce faculty resources, and to mount courses that would otherwise not be included in the Department's offerings.

4. Budgetary and Space Requirements (for information only)

What additional resources will be required in the following areas:

|              |            |
|--------------|------------|
| Faculty      | <u>NIL</u> |
| Staff        | <u>"</u>   |
| Library      | <u>"</u>   |
| Audio Visual | <u>"</u>   |
| Space        | <u>"</u>   |
| Equipment    | <u>"</u>   |

5. Approval

Date: Apr 5/83 May 19, 1983

R. Wythe  
Department Chairman

F. S. ...  
Acting Dean

\_\_\_\_\_  
Chairman, SCUS

SCUS 73-34b:-- (When completing this form, for instructions see Memorandum SCUS 73-34a. Attach course outline).

SENATE COMMITTEE ON UNDERGRADUATE STUDIES

NEW COURSE PROPOSAL FORM

1. Calendar Information

Department: Sociology/Anthropology

Abbreviation Code: S.A. Course Number: 456 Credit Hours: 4 Vector: 0-4-0

Title of Course: SPECIAL TOPICS IN APPLIED SOCIAL RESEARCH II

Calendar Description of Course:

An advanced seminar devoted to special topics in applied social research.

Nature of Course Two 2-hour seminars

Prerequisites (or special instructions):

What course (courses), if any, is being dropped from the calendar if this course is approved: NIL

2. Scheduling

How frequently will the course be offered? Once a year

Semester in which the course will first be offered? Summer 1984

Which of your present faculty would be available to make the proposed offering possible? B. Gartrell, M. Gates, N. Dyck, A. McLaren

3. Objectives of the Course

To allow the Department to offer medical anthropology, applied anthropology, social impact assessment, social modelling, etc. This course would allow the Department to maximize scarce faculty resources, and to mount courses that would otherwise not be included in the Department's offerings.

4. Budgetary and Space Requirements (for information only)

What additional resources will be required in the following areas:

|              |            |
|--------------|------------|
| Faculty      | <u>NIL</u> |
| Staff        | <u>"</u>   |
| Library      | <u>"</u>   |
| Audio Visual | <u>"</u>   |
| Space        | <u>"</u>   |
| Equipment    | <u>"</u>   |

5. Approval

Date: Apr. 5/83 May 19, 1983

RW Wyllie  
Department Chairman

F. Sanchez  
Acting Dean

\_\_\_\_\_  
Chairman, SCUS

Sample Outline for one "Special Topics" course, S.A. 455 or 456

The Uses of Anthropology

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Course Content

A survey of some of the ways in which the discipline of anthropology has been and is being used to affect action in the world. Anthropologists have long been involved in a wide range of "directed change" or "applied" situations. We shall look at the increasing self-awareness of the discipline as to the implications of this involvement, and some of the ethical and political questions involved in "applying" anthropology, before turning to study of specific examples of anthropology in action. Special attention will be given to the uses of anthropology in "development" projects in Third World countries, its application to public policy in North America, and recent involvement of anthropologists as consultant/advocates for minority peoples. Guest anthropologists with experience as practitioners will be invited. Within this broad course outline, students will be expected to do a study in some depth of a specific topic of concern to them, and to share the results of this research with the class. Hence the precise range of topics to be covered will be in part an outcome of student choices.

Required Reading

Asad, T., Anthropology and the Colonial Encounter  
Foster, G., Traditional Societies and Technological Change (2nd Edition)  
Sanday, P., ed. Anthropology and the Public Interest: Fieldwork and Theory  
Cochrane, Glyn, What We Can Do For Each Other

Recommended Reading

Bastide, Roger, Applied Anthropology  
Belshaw, Cyril, The Sorcerer's Apprentice  
Wallman, Sandra, Perceptions of Development  
Ryan, Joan, Wall of Words

Evaluation

|                                                           |     |
|-----------------------------------------------------------|-----|
| Seminar assignment or mid-term:                           | 25% |
| Research paper, to be presented in class, then written up | 60% |
| Seminar participation                                     | 15% |

Library books needed for "The Uses of Anthropology".

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In addition to the texts needed, the following should be on hand for research and reading assignments:

- Hymes, Dell, Reinventing Anthropology  
Weaver, Thomas, To See Ourselves  
Spicer, E. H., ed., (1952) Human Problems in Technological Change  
Goodenough, W. H., Cooperation in Change  
Cochrane, Glyn, Development Anthropology  
Lele, Uma, The Design of Rural Development  
Eddy, Elizabeth, Applied Anthropology in the U.S.A.  
Foster, G., Applied Anthropology (1969)  
Arensberg, C. and A. Niehoff, Introducing Social Change  
Niehoff, A., A Casebook of Social Change  
Hawthorn, H. B., ed., A Survey of the Contemporary Indians of Canada (1966)  
Hawthorn, H. B., C.S. Belshaw and S. W. Jamieson, The Indians of B.C.  
Hawthorn, H. b., The Doukhobors of British Columbia (1955)  
Leyton, Elliot, Dying Hard: The Ravages of Industrial Carnage  
Weaver, Sally M., Making Canadian Indian Policy  
Ryan, Joan, Wall of Words  
Clifton, James A. Applied Anthropology: Readings in the Uses of the Sciences of Man (1970: Boston, Houghton Mifflin)  
Goldschmidt, W., ed., The Uses of Anthropology, ( American Anthropological Association, Special Publication)

## 'Social Impact Assessment'

Course Content

The recently developed approach known as "Social impact assessment" (SIA) represents a fusion of a variety of social science disciplines and theoretical orientations aiming at systematized analysis of the human consequences of externally imposed change in defined social areas. SIA arose in response to growing awareness that program and project innovations have far-reaching and often unanticipated social effects and that public authorities have an obligation to consider these implications in their decision making with respect to policy formation and plan implementation. Consequently, SIA "attempts to forecast the effects that a proposed development will have on quality of life - the traditions, lifestyles, interpersonal relations, institutions and living environment" (D'Amore and Rittenburg, 1978:9) in order to improve the design and administration of projects to maximize human benefits and minimize human costs. While these intentions are laudable, the rapidly increasing mass of SIA studies require careful critical assessment in several problematic areas -- for example, research design and methodological procedures are frequently unstandardized or limited to pre-impact studies and much of the literature consists of government documents, consultants' reports and other interest group representations prepared as a required pre-development exercise rather than an objective projection of a continuing social impact process.

This course will critically evaluate the social impact assessment approach by examining the SIA literature on the process of externally-induced change in selected small Canadian communities. A focus on the effects of large resource industries at the hinterland community level provides a convenient discrete framework for methodological evaluation as well as for analysis of the operative processes in determining community vitality and viability. Specific case studies of policy and impact to be considered in depth include Old Crow and the northern gas pipeline, the Alaska pipeline, Baffin Island mining developments, the Gulf Oil Coppermine employment program and Newfoundland outport community resettlement. Students will be required to write a mid-term on SIA methodology and prepare an additional critical case study of their own choice.

Required Reading

- Bowles, Roy T. Social Impact Assessment in Small Communities. Toronto: Butterworth, 1981.
- Finstabusch Kurt and C. P. Wolf, (eds) Methodology of Social Impact Assessment. Stroudsburg, Pennsylvania: Dowden, Hutchinson and Ross Inc., 1977.
- Whyte, Anne V. T. Guideline for Field Studies in Environmental Perception. MAB. UNESCO, Paris, 1977.

### Selected Bibliography

- Arensberg, Conrad M., and Solon T. Kimball. Culture and Community. New York: Harcourt, Brace and World Inc., 1965
- Arensberg, Conrad M., and Solon T. Kimball. "Community Study: Retrospect and Prospect." in Colin Bell and Howard Newby (eds.) Sociology and Community. London, England: Frank Cass and Co. Ltd., 1974, 335-355
- Baldwin, Douglas. "The Development of an Unplanned Community: Cobalt, 1903-1914." Plan Canada, Vol. 18 (1), March 1978: 17-29
- Bauer, Raymond A. ed. Social Indicators. Massachusetts: M.I.T. Press, 1966
- Bjornberg, Viia and Lars Hjarne. "Local Community as Quality of Life: Individual and Collective Dimensions." Contact, Vol.10 (3), 1978: 360-370
- Blishen, B. R. et al. Socio-Economic Impact Model for Northern Development. Ottawa: Department of Indian Affairs and Northern Development, 1979.
- Boothroyd, Peter. Review of the State of the Art of Social Impact Research in Canada. Ottawa: Ministry of State for Urban Affairs, 1975
- Boothroyd, Peter. "Issues in Social Impact Assessment". Plan Canada, Vol. 18(2), June 1978: 118-134
- Brox, Ottar. Newfoundland Fishermen in the Age of Industry: A Sociology of Economic Dualism. St. John's, Newfoundland: Institute of Social and Economic Research. Memorial University, 1972.
- Burton, I. et. al. The Environment as Hazard. New York: Oxford University Press, 1976.
- Cortese, Charles F. and Bernie Jones. "The Sociological Analysis of Boom Towns." Western Sociological Review, Vol.8(1), 1977.
- Craik, K. H. Environmental Psychology. New York: Holt, Rinehart, and Winston, 1970.
- D'Amore, Louis J. and Shiela Rittenberg. "Social Impact Assessment: A State of the Art Review." Urban Forum, Vol.3(6), 1978:8
- De Pape, Denis et. al. Towards the Management of Socio-Economic Impacts Related to the Alaska Highway Pipeline Project. Interdisciplinary Systems Ltd., Winnipeg, Manitoba, 1978
- Di Santo, Joseph E. et. al. "Social Impact Assessment: The Role of Social Consultants In Alberta, Canada." Social Impact Assessment Vol. 38, 1979.

- Elias, Peter Douglas. Metropole and Winterland in Northern Manitoba.  
Winnipeg, Manitoba: The Manitoba Museum of Man and Nature, 1975.
- Fields, D. B. and W. T. Stanbury. The Economic Impact of the Public  
Sector Upon the Indians of British Columbia. Vancouver: U.B.C.  
Press, 1970.
- Filstead, W. (ed.) Qualitative Methodology.  
Chicago: Markham, 1970.
- Gibson, Robert B. "The Strathcona Sound Community: Lessons from  
Preliminary Planning." Contact, Vol. 81 (3), August, 1976: 321-31
- Honigsmann, J. T. "Social Disintegration in Five Northern Canadian  
Communities." Canadian Review of Sociology and Anthropology,  
1974: 74-89
- Keith, Robert F. and David W. Fisher. "Arctic Petroleum Development:  
Impacts and Issues for Northern Communities." Contact, Vol. 8 (4)  
1976: 117-27
- Koroscil, Paul M. "Planning and Development in Whitehorse, Yukon Territory."  
Plan Canada, Vol. 18 (1), 1978: 30-45.
- Kupfer, George and Charles W. Hobart. "Impact of Oil Exploration  
Work on an Inuit Community." Arctic Anthropology, Vol. XV (1)  
1978: 58-67.
- Lttelson, W. H. Environment and Cognition. New York: Seminar Press,  
1973.
- Mathews, Ralph. "Canadian Regional Development Strategy: A Dependency  
Theory Perspective." Plan Canada, Vol. 17(2), June 1977: 131-43.
- Michelson, W. (ed.) Behavioural Research Methods in Environmental  
Design. Stroudsburg: Dowder, Hutchinson and Ross, 1975.
- Paine, Robert, ed. The White Arctic. Newfoundland social and Economic  
Papers, no. 7. St. John's, Newfoundland: Institute of Social and  
Economic Research, Memorial University, 1977
- Porteous, J. Douglas. "Quality of Life in British Columbia Company Towns:  
Residents' Attitudes." Contact, Vol. 8(3), August 1976: 332-46
- Saarinen, T. F. Environmental Planning: Perception and Behaviour.  
Boston: Houghton Mifflin, 1976.
- Salisbury, Richard F. "The Berger Report - But is it Social Science?"  
Social sciences in Canada, Vol. 5(3), 1977.
- Scioli, Frank P. Jr. and Thomas J. Cook. Methodologies for Analyzing  
Public Policies. Lexington: Lexington Books, D. C. Heath and Co., 1975

- Sewell, W. R. D. and I. Burton, (eds.) Perceptions and Attitudes in Resources Management. Ottawa: Information Canada, 1972.
- Stager, J. K. Old Crow, Y. T. and the Proposed Northern Gas Pipeline. Ottawa: Information Canada, 1974.
- Wadel, C. Marginal Adaptations and Modernization in Newfoundland: A Study of Strategies and Implications of Resettlement and Redevelopment of Outport Fishing Communities. Newfoundland Social and Economic Papers. St. John's, Newfoundland: Institute of Social and Economic Research, Memorial University, 1981.