

**SIMON FRASER UNIVERSITY**

**MEMORANDUM**

**To:** Senate

**From:** Senate Committee on Academic Planning

**Subject:** SFU - Harbour Centre Annual Report and Proposed Programs

**Date:** October 12, 1989

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Action taken by the Senate Committee on Academic Planning at its meeting of October 11, 1989 gives rise to the following motions

**MOTION 1**

"That Senate accept the Annual Report of the SCAP/Harbour Centre Sub-Committee"

**MOTION 2**

"That Senate approve the proposed programs outlined in S.89-36

- a) Canadian Centre for Studies in Publishing
- b) Centre for Policy Research in Science and Technology
- c) Community Economic Development
- d) Gerontology
- e) Social Policy Issues

as appropriate for (re) location to SFU Harbour Centre."

**Note:** It is understood that approval of these motions at this time does not obviate the need for full approval of new programs through the appropriate committee process, e.g., SCUS, SCGS, SCAP, SENATE.

OFFICE OF THE VICE-PRESIDENT FOR  
SIMON FRASER UNIVERSITY AT HARBOUR CENTRE

Memorandum

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To: Dr. J.W.G. Ivany, Chairman  
SCAP

From: Jack Blaney, Chairman  
SCAP Harbour Centre  
Sub-Committee

Subject: Annual Report

Date: September 25, 1989

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The period from September 1, 1988 to August 31, 1989 was a very productive one for the SCAP/Harbour Centre Sub-Committee. The Committee met six times, often for extended sessions. Over the course of this period, the Committee's report on Objectives and Program Development Guidelines, which occupied much of the Committee's effort in the preceding year, was submitted and approved (SCAP 88-8; S 88-33).

Throughout the year the principal challenge has been to determine the types of programs to be offered at Harbour Centre to serve a mission directed to enhancing accessibility to advanced recurring education for adults, while also advancing overall University goals. In planning terms, this challenge largely has been met by initiatives from academic departments and Faculties, who have responded thoughtfully and innovatively to the advanced recurring educational mandate of the Harbour Centre campus.

As a result of these initiatives the Committee reviewed 38 program proposals and discussed a further 10, less formally presented, expressions of interest. Following a first stage review of these submissions the Committee recommended to SCAP in February 1989 ten new program initiatives and six existing programs/program areas as appropriate for Harbour Centre. These recommendations were subsequently approved (SCAP 89-4; S 89-13). A status report on the program proposals reviewed by the committee is presented in the attached table.

The Committee has since undertaken a thorough review of the remaining proposals and unanimously recommends five as appropriate at this time. These are:

<u>Proposal</u>	<u>Program Type</u>	<u>Dept/Faculty</u>
1. Canadian Centre for Studies in Publishing <i>(Master's and Non-Credit Programs)</i>	Research/Instructional	Communication
2. Centre for Policy Research on Science and Technology	Research	Applied Science
3. Community Economic Development <i>('Window' presence for community visibility only)</i>	Service	Arts
4. Gerontology <i>(Transfer of Existing Program)</i>	Res/Instruct/Service	Arts
5. Social Policy Issues	Post Bacc. Diploma	Soc & Anth

Materials describing these proposals are attached. It is anticipated that as some of the existing proposals and areas of interest are developed further, or new proposals are received, that the Committee will make further recommendations to SCAP.

#### Program Coherence and Quality

A commitment to quality of programs and services has been endorsed by all those who have participated in program development for Harbour Centre. A principal concern of the Committee has been the need to ensure that the highest quality in programming and that faculty representation be established and maintained from the outset in a manner which integrates Harbour Centre within the overall university context. A separate statement will be forthcoming in the fall in order to address these issues .

Although program balance and coherence have been sought, the programs at Harbour Centre, given the mission and program development guidelines, will not simply be a reflection of the representation of programs on the main campus. It is critical that we pursue a strategy which reconciles the overall demands upon the University with the need for controlled, focussed growth of programs at Harbour Centre in order to achieve the required mix of programs to support the mission of the downtown campus. Further, given the finite amount of space at the Harbour Centre campus, the Committee has been

concerned that the facility requirements of individual programs not jeopardize the goals of balance and coherence.

As programs have been proposed and approved, several overlapping and complementary themes have emerged:

- Business and Management Studies
- Communication
- Liberal and Cultural Studies
- Applied Social Sciences
- Internationalization

Some natural linkages among programs are occurring, such as between the Faculty of Business Administration programs at Harbour Centre and the Centre for International Communication. Such linkages will be encouraged, as well as a stronger presence from Science.

Through the program and campus development processes, expectations have been created both within academic departments and the community concerning the character and role of the Harbour Centre campus: a key factor in meeting these expectations will be faculty appointments through ACCESS funding to permit implementation of the identified program mix. Distinctive programming and a resident faculty presence are central to meeting our mission and shaping the campus to the purposes of Simon Fraser University.

### Funding

As outlined in the statement on Objectives and Program Development Guidelines (SCAP 88-8), programs at Harbour Centre will be funded in various ways, with some programs depending on a mix of several funding sources. In general, programs transferred from the main campus carry with them basic program support. New program initiatives will be funded by private grants, fee revenue and, where appropriate, by ACCESS grant funding where such programs are expected to generate FTE enrolments that will increase proportionately the University grant from the provincial government. Programs approved as appropriate for Harbour Centre will not be implemented until their funding is in place.

At the SCAP meeting where this report will be considered, I would be pleased to report, program by program, on the status of funding to date.

### Phase III of the Harbour Centre Facility

Funding for Phase III has not yet been secured, although it is expected that a plan can be put in place to complete this phase by September 1990 at the earliest, and perhaps January 1991 at the latest. Many of the programs approved as appropriate for Harbour Centre cannot be implemented, regardless of funding, until Phase III is completed.

### Conclusion

The Committee requests that this report be placed before SCAP for discussion and that the five programs listed on the top of page two be approved.

Proposal

Comments

Originating Dept/Faculty

A. Approved by SCAP-HC and SCAP

a. New Program Initiatives

1. Actuarial Mathematics
2. B.C. Business Studies Institute
3. Canadian/American Business Studies Centre
4. Canadian Institute for Advanced Research
5. Centre for Image Sound Research
6. Centre for International Communication
7. Criminal Justice Administration
8. Human Performance Centre
9. Latin American Business Resource Centre
10. Master of Arts in Liberal Studies

Instructional  
 Research/Instructional  
 Research/Instructional  
 Research  
 Research  
 Instructional/Research  
 under revision  
 Research/Instructional  
 Instructional/Service  
 Graduate

Mathematics & Statistics  
 Business Administration  
 Business Administration  
 Economics  
 Centre for the Arts  
 Communication  
 Criminology  
 Kinesiology  
 Spanish & LAS  
 Humanities

b. Transfers of Existing Programs/Services

1. Executive MBA
2. Liberal Arts and Sciences/Certificates and Diplomas
3. Praxis Film Development Workshop
4. Psychology and the Law Institute
5. Short Courses and Seminars
6. Statistical Consulting Service/Industrial Statistics

Graduate  
 Instructional  
 Research/Instructional  
 Research/Instructional  
 Non-Credit  
 Service

Business Administration  
*See note 1 for list*  
 Centre for the Arts  
 Psychology & Criminology  
*See note 2 for list*  
 Mathematics & Statistics

B. To Be Recommended To SCAP For Approval

1. Canadian Centre for Studies in Publishing	Research/Instructional	Communication
2. Centre for Policy Research on Science and Technology	Research	Applied Science
3. Community Economic Development	Service	Arts
4. Gerontology	Res/Instructional/Service	Arts
5. Social Policy Issues	Post Baccalaureate Diploma	Sociology and Anthropology

C. Programs Judged Potentially Appropriate, But Requiring Further Information

1. Business Administration	Post Baccalaureate Diplomas	Business Administration
2. Centre for the Study of Financial Institutions	Research	Economics
3. Centre for Tourism Studies	Research/Instruction	Natural Resources Mgmt
4. Computing Science	Post Baccalaureate Diploma	Computing Science
5. Humanities	Post Baccalaureate Diploma	Humanities
6. Languages	Post Baccalaureate Diplomas	French, Spanish
7. Technical Entrepreneurial Studies	Graduate	Applied Sci/Bus Admin
8. Urban Studies	Certificate/PBD	Geography/Pol Sci

D. Programs With Insufficient Information to Judge Appropriateness

1. Centre for Education, Law & Society	Research/Instructional	Education
2. Centre for Professional Ethics	Research/Instructional	Philosophy
3. Family Business Institute	Research	Business Administration
4. Family Studies	Instructional	Psychology
5. Master of Fine Arts	Graduate	Centre for the Arts
6. Resource Management	Research/Graduate	Natural Resources Mgmt

E. Proposals Judged Inappropriate As Presented

1. Brain and Behavior	Research	Psychology
2. Innovation & Entrepreneurship	Research/Instructional	Not determined
3. M.Sc. (Math Education)	Graduate	Mathematics & Statistics

F. Initiatives from Committee Discussions Requiring Program Development

1. Career Advice and Planning
2. Leadership Institute
3. International Trade and Finance
4. Public Management
5. Service Sector Marketing
6. Stronger Presence from Science
7. Urban Teacher Education

G. Presented for Information Only

Race Relations Foundation	Research/Service
Journalism	Graduate
School of Design	Graduate

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Notes

**1. LIBERAL ARTS/SCIENCES - CERTIFICATES AND/OR POST BACCALAUREATE DIPLOMAS:**

Liberal Arts, Health & Fitness, Criminology, French Language, Spanish Language, Literacy Instruction,  
 ESL (Linguistics)



2. PROFESSIONAL DEVELOPMENT AND LIBERAL STUDIES (NON CREDIT)

PROGRAM	COURSES
1. The Arts & Cultural Administration in Context	Foundation Program: 6-day program of 16 seminars & 6 panel sessions offered annually; Issues Seminars: series of 2 to 4 individual 1-day seminars offered each semester; Advanced Foundation Seminar: 4-day cultural leadership program offered annually
2. The Arts Program	Range of programs in the arts. E.g., The Vancouver Season--A series of lectures, panels, film screenings, & other special events
3. Business Issue Series	Series of 1- and 2-day individual seminars
4. New Perspectives in Human Resource Management	Annual series of 1- and 2-day seminars
5. Financing Your Company	Six-session seminar beginning fall '89 to be offered twice a year
6. Marketing & International Business	Program of 5 2-day courses
7. Business & Professional Ethics Program	Series of individual seminars beginning with codes of conduct
8. Bank of Montreal Forum	An annual conference; first to be held fall '89 on securities regulation
9. Exporting	A program of 5 2-day courses
10. Organizing & Managing a Public Company	A 10-session program, offered twice a year
11. Foundation Program in Tourism Management	Program of 6 3-day seminars offered annually
12. Advanced Policy Forum on Tourism	A bi-annual 3-day forum, 1987 topic, "Tourism as a Generator for Regional Economic Development", 1989 topic, "Mobilizing Investment for a Global Industry"; expanded program of tourism courses to be established
13. Fellows' & Professional Certification Programs	Programs of study offered in association with 9 professional associations & institutes: Institute of Canadian Bankers; Canadian Association of Risk Managers; Canadian Institute of Management; Canadian Institute of Travel Counsellors; Insurance Institute of Canada; International Foundation of Employee Benefit Plans; Project Management Institute; Purchasing Management Association of Canada; & Trust Companies Institute
14. Foundation Program in Management for Women	A program of 6 3-day seminars offered annually
15. Foundation Program in Occupational Health & Safety	A program of 7 3-day seminars offered annually
16. The New Enterprise Program year	A program of 6 1-day seminars & 1 3-day seminar; offered twice a year
17. Applied Social Sciences	Research Skills for Health Professionals (a 3-day course offered twice a year); expansion of programs in this area is underway

SCAP-HARBOUR CENTRE SUB-COMMITTEE  
Status of Proposals at August 31, 1989

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2. PROFESSIONAL DEVELOPMENT AND LIBERAL STUDIES (NON CREDIT)

18. Strategic Communications	18 - 23 constitute the University's Writing and Publishing program consisting of a range of 1- to 3-day seminars and workshops; an average of 30 seminars and workshops are offered each semester
19. Business Writing	
20. Technical Writing	
21. Publishing	
22. Professional Writing	
23. The Readers' Book Club	
24. Advanced Interpreter Education Program	An 11-month program of academic courses, interpreter training courses, field trips, and practicums
25. Public Policy Programs	Interdisciplinary seminars, conferences, & symposia at the local, national, and international levels; 2 to 5 events are offered each semester
26. Humanities Programs Humanities;	Lectures & events sponsored through the Institute for the 1 or 2 events each semester
27. Professional Studies in Psychology	A series of 1- to 2-day seminars & workshops
28. International Communication	Programs of the Centre for International Communication in the areas of languages, business, and culture
29. Senior Justice Administration	A national established program to be offered annually
30. University Sponsored National and International Conferences	For example, "Crime & Criminal Justice in Canada & Japan: Understanding Our Differences"; "Between Theory and Practice: A National Conference on Teaching Publishing"
31. Liberal Studies	Short courses, lecture series, & special projects
32. Business & Professional Ethics Program	A series of individual sessions; 1 or 2 a year
33. The Design Program	Professional development short courses, conferences, lecture series and forums
34. Community Conferences	Sponsored by outside organizations & agencies and offered through the Conference Services Office
35. Special Lecture Series	2 to 3 series on a range of topics offered each semester
36. The City Program	Short courses, forums, lectures, & events related to issues & topics surrounding the city; professional development in civic areas; citizen education; urban issue forums; culture in the city
37. Credit Courses offered also on a Non-Credit Basis	2 to 4 13-week courses per semester
38. Business Issues for the Technology Industry	Special lectures & seminars

**SIMON FRASER UNIVERSITY AT HARBOUR CENTRE**

**CANADIAN CENTRE FOR STUDIES IN PUBLISHING**

**CONTENTS**

**1. MEMORANDUM**

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: Dr. John Dickinson, Acting Dean  
Faculty of Applied Sciences  
Dated: September 19, 1989  
Subject: Canadian Centre for Studies in Publishing

**2. MEMORANDUM  
MASTER'S PROPOSAL**

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: Rowland Lorimer, Co-director (Research and  
Credit Curriculum)  
Dated: July 5, 1989  
Subject: Master's Program in Publishing

Attachment: Master's Proposal

**3 MEMORANDUM**

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: Liora Salter, Chair, Dept. of Communication  
Dated: June 26, 1989  
Subject: Publishing Centre

**4. MEMORANDUM  
CURRICULUM**

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: Rowland Lorimer, Co-director (research)  
Dated: February 22, 1988  
Subject: Downtown Programs

Attachment: Curriculum Outline

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M E M O R A N D U M  
SIMON FRASER UNIVERSITY  
FACULTY OF APPLIED SCIENCES

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To: Dr. Jack Blaney,  
Vice-President, Harbour Centre.

From: Dr. John Dickinson, Acting Dean,  
Faculty of Applied Sciences.

Date: September 19, 1989

Subject: Applied Sciences Programs at  
Harbour Centre.  
Canadian Centre for Studies in Publishing.

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This memorandum is to put on record the fact  
that I fully support the implementation of the Canadian  
Centre for Studies in Publishing program at the Harbour  
Centre Campus of Simon Fraser University.



CC: W. Gill

Master's Program in Publishing  
at Simon Fraser University

I GENERAL INFORMATION MASTER'S IN PUBLISHING

1. Title of Program: Master of Publishing
2. Credential to be awarded to Graduates: M.Pub.
3. Administrative Unit to offer program: the Department of Communication, Faculty of Applied Sciences.
4. Schedule for Implementation: September, 1990.

II PROGRAM DESCRIPTION

1. Objectives:

To provide individuals who are engaged in publishing or preparing for a career in publishing with an opportunity to pursue graduate studies in publishing on a full or part-time basis.

To provide the opportunity to individuals to increase their knowledge, abilities and understandings of publishing.

To provide publishers with a way to increase the capabilities of their staff.

2. Relationship of Program to Role and Mission of the University

Simon Fraser University was founded in 1965 as an complement to existing higher education in the province. It has sought to address new areas and new methods of enquiry, and to integrate university and industry by forming such interdisciplinary departments as communication, criminology and kinesiology.

The university has also mounted interdisciplinary professional Master's programs in recognition of the growing need and demand for professional expertise in areas such as pest management, resource management and business administration. It has delivered these programs over three semesters of study per year -- rather than the normal academic year -- and sought ways -- such as evening courses -- to address the needs of part-time students.

With the opening of Simon Fraser Harbour Centre the university is consolidating its commitments to mid-career learning and to professional programs for

individuals with already chosen careers.

The present program follows in the footsteps of other professional Master's programs at Simon Fraser directed at particular areas of activity. The program also builds on existing faculty research and teaching in the Department of Communication.

#### The Nature of the Proposed Program

The proposed program is designed for both full time and part time study. Courses will normally be given in the evening. Full time students may expect to complete the program in one year--the courses in the fall and spring terms and the internship in the summer term.

The proposed program is built on an analysis of the needs of a number of types of individuals. They are as follows:

1. Individuals planning to enter the publishing industry
  2. Individuals wishing to advance their careers in the industry
  3. Individuals who may engage in publishing but work for businesses or institutions whose primary activity is not publishing
  4. Individuals who may work for agencies directly concerned with the publishing industry, e.g., Communications Canada, the Canada Council, private granting organizations or provincial cultural agencies
  5. Individuals who may wish to undertake applied or basic research in the area (it is the intent of the program to direct students wishing to become researchers or scholars to enroll in academic programs such as Communication, English or Business Administration, taking some of their courses from the Master in Publishing program.)
3. Current Education and Research in Publishing at Simon Fraser University

A number of existing initiatives at Simon Fraser University make it a logical home for a Master's program in publishing and for a national education and research centre focussed on publishing industry needs. Within Simon Fraser University several commitments to research and teaching related to the publishing industry have already been made. For

example, faculty in the Department of Communication have carried out research into educational publishing and currently teach courses on book publishing in Canada. A publishing minor has recently been mounted, composed of a selection of existing courses and four new courses:

1. the publishing process,
2. the reading patterns of the general public,
3. the author and book in society, and,
4. the business of publishing.

Professional development seminars have also been offered through Continuing Education on several aspects of writing and editing, for example, the history of the book, "desktop" publishing, marketing, distribution and promotion, and business and publishing practices for short-run or specialized titles. In addition, an active program of contract research is being developed. During the summer, one contract was completed for the British Columbia government and negotiations have taken place with three other governments.

The Publishing Centre, minor in publishing, and proposed Master's in Publishing are housed in the Department of Communication. However, both the English Department and the Faculty of Business Administration have been actively involved in the development of the Centre and existing and proposed course programs.

#### 4. Other Graduate Programs in Publishing

At present in Canada and elsewhere, research and teaching on the publishing industry is carried on largely by individual scholars and by industry itself. While the press and broadcasting are studied in graduate schools of journalism and communication respectively, the non-daily publishing industries receive little attention.

There is no comprehensive professional graduate program in Canada in publishing. Nor is there any program that teaches acquisition, editing, design, production, management, marketing and cultural studies as integral parts of publishing. This situation exists in spite of the crucial role journal and book publishing play in the academy.

Very recently, in consultation with the Canadian Centre for Studies in Publishing, an undergraduate program has been mounted at the University du Quebec a Montreal. Outside Canada there are three key graduate programs in publishing.

1. The first is offered by the Oxford Polytechnic and grants a graduate diploma. It is designed to

introduce the skills needed by industry entrants. See Appendix 1 for course schema.

2. A second program is given at the University of Bordeaux. It consists of a graduate diploma approximately equivalent to a Master's and consists of course work as well as an internship. In addition, a student may take a doctorate by adding on a wider range of reading and completing a dissertation.

3. Finally, New York University offers a doctorate to individual students who choose from a range of courses relevant to publishing offered throughout the university. The doctorate is designed to be an academic degree but it allows the student considerable exposure to the industry.

5. Relationship to programs at other B.C. universities.

No related graduate programs exist. The proposed program is a professional program that closely complements and builds on the M.A. and Ph.D. program offered by the Department of Communication at Simon Fraser.

A number of programs in the colleges of British Columbia exist centred on writing and on the technical aspects of publishing. We have begun to develop closer ties to these college based programs. First, the director of one of the strongest publishing programs is a doctoral student in Communications. His program is at Selkirk College. Secondly, at our recent conference "Between Theory and Practice," we made some very useful contacts.

Finally, there is a publishing program within the Creative Writing Department of the University of Victoria that will serve as valuable background for entrance into the Master's program. xxexpand It is composed of ...



**SIMON FRASER UNIVERSITY AT HARBOUR CENTRE**  
**CENTRE FOR POLICY RESEARCH ON SCIENCE AND TECHNOLOGY**  
**(CPROST)**

**CONTENTS**

**1. MEMORANDUM**

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: Dr. John Dickinson, Acting Dean  
Faculty of Applied Sciences  
Dated: September 19, 1989  
Subject: Applied Sciences Programs at Harbour Centre  
Centre for Policy Research on Science and Technology

**2 DEVELOPMENT PLAN**

Centre for Policy Research on Science and Technology  
Development Plan  
Prepared by: William Leiss, Director  
Dated: May 29, 1989

**3. MEMORANDUM**

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: William Leiss, Director  
CPROST  
Department of Communication  
Dated: February 14, 1989  
Subject: CPROST Office Space at Harbour Centre

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M E M O R A N D U M  
SIMON FRASER UNIVERSITY  
FACULTY OF APPLIED SCIENCES

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To: Dr. Jack Blaney,  
Vice-President, Harbour Centre.

From: Dr. John Dickinson, Acting Dean,  
Faculty of Applied Sciences.

Date: September 19, 1989

Subject: Applied Sciences Programs at  
Harbour Centre.  
Centre for Policy Research on Science and  
Technology.

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This memorandum is to put on record the fact that I fully support the implementation of the Centre for Policy Research on Science and Technology program at the Harbour Centre campus of Simon Fraser University.



CC: ✓ W. Gill

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*CPROST*

CENTRE FOR POLICY RESEARCH  
ON SCIENCE AND TECHNOLOGY

SIMON FRASER UNIVERSITY  
(604) 291-3595

Mailing Address:  
Department of Communication  
Simon Fraser University  
Burnaby, BC V5A 1S6

Electronic Mail:  
USERCLIO@sfu.bitnet  
bill\_leiss@cc.sfu.ca

DEVELOPMENT PLAN

Prepared by: William Leiss, Director  
May 29, 1989

## I. The Centre

### *Mandate*

The Centre for Policy Research on Science and Technology at Simon Fraser University was established in late 1988. The "Statement of Research Aims" in the Centre's Constitution reads in part: "The primary focus of research in the Centre will be on the relationship between public policy and the management of technology. The emphasis on public policy means that the research will investigate the regulatory environment, which is a product of the interaction between the private and public sectors of society. This regulatory environment acts to stimulate, monitor, and control the processes of technological innovation."

### *Objectives*

The goal of the Centre for Policy Research on Science and Technology is to become a nationally-known institute for conducting independent research on public policy issues involving scientific and technological innovation.

The Centre expects to have the following types of ongoing activities under way at the end of its start-up period:

- contract research;
- research proposal assistance for members;
- per diem technical consulting activities;
- a technical publications series;
- newsletter for institutional sponsors;
- regular workshops, seminars, and guest lectures;
- facilities for visiting fellows;
- liaison with related centres in Canada and abroad;
- conference organization services.

### *National Centres of Excellence Competition*

The Centre for Policy Research on Science and Technology is a founding member of TIMNET, the Technology Innovation Management Network. Other founding members are: National Centre for Management Research and Development, University of Western Ontario; Management of Technology Institute, McMaster University; Centre de Recherche en Développement Industriel et Technologique, Université du Québec à Montréal (UQAM). TIMNET is affiliated with other research centres at the University of Toronto, Dalhousie University, UQAM, and the Université du Québec à Trois-Rivières.

TIMNET submitted an application for funding to the Networks of Centres of Excellence (NCE) Program on November 30, 1988. The TIMNET application is supported by a number of large firms and industry associations, including IBM Canada, Ontario Hydro, Westinghouse Canada, Hydro Québec, and the B.C. Telephone Company. This application is for almost \$10 million to fund research over a four-year period in the management of technology area. TIMNET has reached the final round of consideration in this competition, the results of which are expected in late Summer 1989.

NCE funding will support designated researchers who are affiliated with centres. However, there is a possibility that infrastructure grants to support the centres themselves may be made to successful applicants from other sources.

#### *Founding Members*

##### Simon Fraser University:

Robert Anderson, Communication  
Thomas W. Calvert, Vice-President, Research  
Alan Davison, Kinesiology  
Chad Day, Natural Resources Management  
Donald A. George, Dean, Faculty of Applied Sciences  
Steven Globerman, Business Administration  
Tom Gunton, Natural Resources Management  
William Leiss, Communication  
Randall Peterman, Natural Resources Management  
Miriam Rosin, Kinesiology  
Richard Schwindt, Business Administration  
Liora Salter, Communication  
Aidan Vining, Business Administration  
Jay Weinkam, Computing Science

##### University of British Columbia, Faculty of Commerce:

Peter Nemetz  
William T. Stanbury  
Ilan Vertinsky  
Donald Wehrung

## *Research Areas*

The group of researchers listed above has expertise in the following areas, among others, that are directly related to CPROST's mandate: environmental and health risk studies (risk assessment, perception, communication, and management); social and environmental impact assessment; science and technology policy; R & D policy, including tax incentives and technical standards; and the regulatory environment for technological innovation, including legal, economic, and public policy aspects.

## **II. Development Plan (1989-90)**

### *Financial Objectives*

The Centre's objective is to be a self-sustaining research organization at the end of its startup period. That is, the Centre will finance from its own resources an annual operating budget and modest equipment purchases; personnel costs, including a part-time or full-time research manager; and a contribution to the university's overhead recovery fund.

These funds will be raised from the following sources: (1) overhead recoveries on contract research; (2) fees for services, sale of publications, etc.; (3) unrestricted one-time grants from external agencies for specific purposes; (4) annual sustaining grants from institutional sponsors.

### *Initial Funding*

The Centre has begun to build its own resources from overhead recovery on contract research. In 1989 to date two contracts have been signed: (1) organization of a workshop on "Risk Perception and Drug Safety Evaluation" for Health and Welfare Canada, held in Ottawa during March 1989 (completed: Wehrung, Vertinsky, and Leiss); (2) contract with the Patented Medicines Prices Review Board, Ottawa (under way: Leiss and Salter). Total overhead recoveries will be at least \$10,000.

### *Advisory Board*

The Centre will establish an Advisory Board drawn from representatives of private and public sector organizations who have a special interest in its activities. The purpose of the Board will be to assist the Centre researchers in maintaining a close link with the external economic and public policy environment.

### *Centre Location*

The Centre for Policy Research on Science and Technology will have an office at the new Harbour Centre campus of Simon Fraser University in downtown Vancouver. Our objective is to have at least a temporary office and facilities in place by September 1989.

### *Institutional Sponsors: Startup Funds*

The Centre is presently seeking about \$25,000 in initial startup funding from external agencies. These funds will be used for the following purposes: purchase of microcomputer and laser printer system (or received by donation), hiring of half-time research manager, and initial operating funds.

The Vice-President, Harbour Centre, Dr. Jack Blaney, and his staff are assisting CPROST in assembling these startup funds.

### *Sustaining Sponsors*

At an appropriate time, CPROST will explore the possibility of obtaining annual sustaining grants from institutional sponsors. This sponsorship will be linked with some of the Centre's specific activities, such as the technical publications series, and, if the sponsor so wishes, the sponsor's name will be identified with the activity.

### *Evaluation of Long-term Development Plan*

The Centre is affiliated with the Institute for Risk Research (IRR) at the University of Waterloo, which has attained national prominence for its activities as an independent research centre during this decade. I intend to propose to the CPROST members that in Spring 1990 we invite one or two senior fellows from IRR to visit Vancouver, undertake a review of CPROST's structure, objectives, and proposed activities, and make recommendations to the members and our Advisory Board about its future development.

SIMON FRASER UNIVERSITY AT HARBOUR CENTRE

COMMUNITY ECONOMIC DEVELOPMENT

CONTENTS

1. MEMORANDUM

To: Dr. Jack Blaney, Vice President, Harbour Centre  
From: Dr. R. C. Brown, Dean of Arts  
Dated: September 26, 1989  
Subject: Community Economic Development

2. MISSION STATEMENT

Community Economic Development Centre  
Mission Statement

3. ACTIVITY REPORT

Community Economic Development Centre  
Activity Report  
January to June, 1989

4. MEMORANDUM

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: Dr. Robert S. Anderson  
Department of Communication  
Dated: November 16, 1988  
Subject: Community Economic Development Centre



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**SIMON FRASER UNIVERSITY**  
Office of the Dean, Faculty of Arts  
**MEMORANDUM**

To: Jack Blaney, Vice-President  
Harbour Centre

From: R. C. Brown  
Dean of Arts

Subject: Community Economic  
Development

Date: 26 September 1989

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This is to confirm that I support the recommendation that the Community Economic Development Centre be offered "window" access at the Harbour Centre campus.



R. C. Brown  
Dean of Arts

RCB/hj

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# COMMUNITY ECONOMIC DEVELOPMENT CENTRE

## MISSION STATEMENT

Community Economic Development Centre  
Simon Fraser University  
Burnaby, B.C. V5A 1S6

## OBJECTIVE

The Community Economic Development Centre was established in 1989 at Simon Fraser University with the objective of bringing the resources and talents of the University community to bear on the task of encouraging accountable and sustainable community economic development (CED) in British Columbia. Combining an on-going research program with active involvement in community-based projects, the University through this Centre will make a difference in how communities carry out CED by:

- stimulating the study of the process of CED in British Columbia;
- collecting and providing information to British Columbians about CED within and outside B.C.
- establishing effective communication between all persons and departments within SFU so as to respond to requests for assistance on CED problems;
- carrying out projects on CED in partnership with communities and agencies outside the University;
- establishing relations with similar centres internationally, particularly in developing countries, and exchanging ideas, people and practical approaches with them;
- creating opportunities for professional development experiences and programs for CED practitioners.

These projects will be carried out by multi-disciplinary teams of individuals chosen in terms of the need for their talents and their own desire to be involved. The Centre is thus a combination of the analytical and practical, bringing together individuals from the applied sciences, the humanities and social sciences, the study of business and education, and the natural sciences. Just as important, in its governing structure and its project teams, the Centre involves members of the wider community in its activities. Because CED is another term for the life (and death) of communities, those associated with this university-based Centre appreciate the importance of the task and the fact that it is communities, not centres, which actually carry out CED.

The scope of the Centre's work will include cities as large as New Westminster, Nanaimo or Kamloops, villages as small as Yarrow or Spuzzum, and islands as large as the Queen Charlottes or as small as Hornby. Communities of special interest as heterogeneous as 'women in business in the East Kootenays' are included in our mandate. Most projects envisaged as appropriate to the Centre will address both these senses of community, and will set these communities into their wider contexts: that is, the social and ecological communities which surround them, and the regions which are usually their reference points (e.g. the Chilcotin, the Sechelt, the Okanagan). It is the interplay of these different ideas of community with the process of economic development which is of most interest to the Centre.

## FOCUS

The focus of the Centre is on what communities can do for themselves in terms of achieving access to knowledge, programs, markets and funds. This involves understanding the pattern of top-down economic and social planning, and how communities can overcome their disadvantages. In the provision of information to communities about CED the Centre acts as a window into the resources of the University for a sector of society which, unlike business and government, frequently has difficulty in gaining access to those resources. The Centre thus assists the University to relate to communities in an alternate way.

The Centre has chosen to direct its attention to the dependent nature of communities and their economic development because market forces and government policies have tended in the past to encourage communities to approach economic development in relative isolation from each other. Earlier approaches may have had a single, even exclusive, focus (e.g. one mine or one pulpmill) combined with high levels of expectation. The process has frequently been rife with conflict, communities pitted against communities, local and regional governments not agreeing on a common approach, and benefits not being shared equitably. Even while working with individual communities on specific projects, the Centre's perspective will remain regional, provincial, national and even international -- the community cannot be viewed in isolation.

The needs of communities are varied and complex and the Centre can only address needs for which the university has the requisite skills and resources. In working with communities, the Centre will look for those situations in which one of the key missing ingredients is knowledge, or in which the community has been unable to assemble knowledge in a form which could lead to action. Whether such knowledge is to be established by compiling and interpreting existing ideas and data, or by conducting new research and developing new techniques and technology, the Centre must look for partnership projects where knowledge essential to action is missing. The Centre therefore fosters *development research*, involving at least four kinds of activity:

- activity that translates existing ideas or techniques into a form in which they can be applied to CED;
- activity which then applies such knowledge to CED;
- activity that leads to the search for new ideas, techniques or knowledge which might make CED possible;
- activity which strengthens the community's or the Centre's capability to work in CED in the future.

In its research activity, the Centre seeks to involve the community in the process in ways that result in a transfer of ownership, so that the community knows that the research belongs to them as much as to the university, so the faculty members and students understand that they are involved in a partnership with the community.

## CONCLUSION

We are struck by how few university-based programs on this subject there are in Canada and are confident that SFU's Community Economic Development Centre will play a distinctive and creative role in research, in applications, and in training which will have effects beyond the boundaries of British Columbia. We look forward to providing a base for research, for academic programs, and advice to communities. We look forward as well to being a location where individual consultants and people from community-based organizations, government, and private companies who are engaged in CED can teach, reflect, write about, analyze and share their experiences through our program for visiting professional associates.

### COMMUNITY ECONOMIC DEVELOPMENT CENTRE STEERING COMMITTEE - 1989

Bob Anderson, Chairman	Dept. of Communication	291-4265
Evan Alderson	Centre for the Arts	291-3913
Steve Duguid	Continuing Studies	291-3246
John Pierce	Dept. of Geography	291-3713
Jim Rahe	Dept. of Biological Sciences	291-4801
Richard Schwindt	Dept. of Economics	291-4166
Paddy Smith	Dept. of Political Science	291-3729
Keleen Toohey	Faculty of Education	291-4397

# SIMON FRASER UNIVERSITY AT HARBOUR CENTRE

## GERONTOLOGY

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#### 1. MEMORANDUM

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: Dr. R. C. Brown, Dean of Arts  
Dated: September 26, 1989  
Subject: Gerontology Program

#### 2. MEMORANDUM

To: Ted Dobb, University Librarian  
From: Karen Marotz, Head, Belzberg  
Dated: June 23, 1989  
Subject: Belzberg Library Support for Gerontology

Attach.: Appendix A

#### 3. MEMORANDUM

To: Dr. Gloria Gutman, Director  
Gerontology Research Centre  
From: Dr. Jack Blaney  
Dated: June 5, 1989  
Subject: Gerontology Research Centre at  
SFU/Harbour Centre

#### 4. MEMORANDUM

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: Dr. Gloria Gutman, Director  
Gerontology Research Centre  
Dated: March 15, 1989  
Subject: Gerontology's Request to Move Downtown

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**SIMON FRASER UNIVERSITY**  
Office of the Dean, Faculty of Arts  
**MEMORANDUM**

To: Jack Blaney, Vice-President  
Harbour Centre

From: R. C. Brown  
Dean of Arts

Subject: Gerontology Program

Date: 26 September 1989

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This is to confirm that I support the recommendation that the Gerontology Program be relocated from the Burnaby Mountain campus to Harbour Centre.

*RC Brown*

R. C. Brown  
Dean of Arts

RCB/hj

(2)

SAMUEL AND FRANCES BELZBERG LIBRARY

SIMON FRASER UNIVERSITY

AT

HARBOUR CENTRE

MEMORANDUM

To: Ted Dobb  
University Librarian

From: Karen Marotz  
Head, Belzberg

Subject: Belzberg Library  
Support for Gerontology

Date: June 23, 1989

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The following outlines possible library support for Gerontology in anticipation of Gerontology's relocation to S.F.U. Harbour Centre and consistent with the library's mandate of providing good library service to the downtown campus.

Discussions with Dr. Gutman have identified 10 journals and 5 reference sources as essential to Gerontology's library needs. Appendix A lists titles, subscription prices and availability of microform backfiles for the core materials. To provide effective library support for Gerontology, we would encourage the titles identified to be placed in Belzberg as current duplicate subscriptions. Backfiles on microform (where available) could be purchased as indicated by demand. All the titles identified are currently in Bennett Library, so Belzberg will continue to supply copies of specific articles to faculty and students by facsimile or hardcopy delivery.

Under this proposal, the initial cost for library support for Gerontology would be less than \$1,400, with annual subscription costs of about \$900. The material could be ordered as soon as SCAP approval for the Gerontology relocation is obtained.

Other library support for Gerontology will remain and expand: placement of required readings for Gerontology courses on reserve at Belzberg; access to the online catalogue; delivery of books and articles from Bennett Library on request; availability of reference assistance and database searching; and access to interlibrary loan. In addition, duplicate books and reports in subject areas related to Gerontology can be transferred to Belzberg for



the longer term. A mass relocation of material used in Gerontology is not recommended because of the interdisciplinary nature of the program: the same materials are in high demand by students and faculty in areas such as sociology and psychology on the Burnaby campus.

The location of key journals and reference sources at Belzberg coupled with good access to material in Bennett Library should provide effective library support for Gerontology.

cc: Dr. Gloria Gutman

# APPENDIX A

## JOURNALS

Title	Price/yr	Microform backfile	
Gerontologist	\$88.50	1961-88 1989+	\$421.00 \$15.58/yr.
Journal of Housing for the Elderly	\$88.50	no	
Journal of Aging and Health	\$88.50	no	
Research on Aging	\$106.20	1982-88 1989+	\$106.44 \$15.58/yr.
Activities, Adaptation and Aging	\$155.76	no	
Generation	\$41.30	no	
Aging	\$69.50	1951-88 1989+	\$236.80 \$13.20/yr.
International Journal of Aging and Human Development	\$125.08	no	
Canadian Journal on Aging	\$58.00	no	
Journals of Gerontology	\$88.50	1946-78 1979-88 1989+	\$445.45 \$181.10 \$16.64/yr.
Total subscription cost	\$909.84		

## REFERENCE BOOKS

Title	Price
Handbook of the Biology of Aging 2nd. ed. 1985	\$99.06
Handbook of the Psychology of Aging 2nd. ed. 1985	\$86.08
Handbook of Aging and the Social Sciences 2nd. ed. 1985	\$86.08
Handbook of Mental Health and Aging 1985	\$123.90
Annual Review of Gerontology and Geriatrics v. 8 1988	\$41.30
Total cost of reference materials	\$436.42
Annual cost of journal subscriptions	\$909.84
Total cost	\$1346.26

(3)

SCAP *He*

OFFICE OF THE VICE-PRESIDENT FOR  
SIMON FRASER UNIVERSITY AT HARBOUR CENTRE

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Memorandum

To: Dr. Gloria Gutman, Director  
Gerontology Research Centre

From: Jack Blaney

Subject: GERONTOLOGY RESEARCH CENTRE  
AT SFU/HARBOUR CENTRE

Date: June 5, 1989

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On May 25 the SCAP/Harbour Centre Committee agreed that the Gerontology Research Centre would be an appropriate program for SFU at Harbour Centre. However, before sending this recommendation to SCAP, the Committee would want to have a report from the Librarian regarding the provision of library services to the program and its students. Please consult Ted Dobb about his report on this matter. When we have this, we will forward it, along with our recommendation, to SCAP. Should Warren Gill be able to assist either you or the Librarian in this matter, he would be pleased to help.

*Jack*

JPB/em

c: E. Alderson, Acting Dean of Arts  
R. Saunders, Acting Vice-President, Academic  
T. Dobb, Librarian  
W. Gill, Secretary, SCAP/HC Committee

SIMON FRASER UNIVERSITY

M E M O R A N D U M

TO: Jack Blaney  
Vice President, Harbour Centre

FROM: Gloria Gutman

RE: Gerontology's Request to Move Downtown

DATE: March 15, 1989

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Further to Bob Brown's request that Gerontology be considered in planning for Phase 3 of Harbour Centre's development, I should like to make a personal plea for consideration.

As you know, Gerontology has two components: the Research Centre and the Diploma Program. Both are thriving enterprises. As indicated below, both have needs that could be better met if we were located downtown.

Diploma Program

1. A majority of our students work full-time, take courses at night, and have repeatedly indicated that the downtown centre is their preferred location for classes.
2. Our students often require material from the Gerontology Research Centre's information service. They have a difficult time getting to the Burnaby campus to access the Centre's resources.
3. They also have difficulty getting to the Burnaby campus when they need to meet, as they frequently do, with instructors and teaching assistants.
4. Our Current Issues Colloquium Series is offered at Burnaby campus because that's where Centre staff and Program faculty are located. Often, however, the only people in attendance are faculty and staff. It is just too difficult for students to get up to the campus during the day.

Research Centre

1. The Centre's information service was designed to serve the needs, not only of faculty and students, but also the broader community. The community has difficulty accessing it in its present location. Telephone, mail

and courier service are a poor substitute for face-to-face contact with our Information Officer and direct access to the Centre's collection of print and AV resources.

2. Centre research staff are frequently called upon to provide consultation to community groups and agencies. In our present location on the Burnaby campus:
  - it is difficult for these groups to access us -- especially so in the case of seniors who find the long bus ride formidable and, if they come by car, parking impossible.
  - it is time-consuming for us to go to them as well as inconvenient since we cannot always take with us all necessary resource materials.
3. The Centre is actively engaged in research. Subject pools are often tied to community-based services and thus far from the campus.
4. We have an affiliation agreement now with UBC Health Sciences Hospital and with Queens Park Hospital in New Westminster. An agreement is currently being negotiated with Lions Gate Hospital in North Vancouver. A downtown location would place us in the centre of the triangle created by these three units. As well, it would provide better access and facilitate opportunities for research collaboration with VGH, Shaughnessy and St. Paul's, all of whom have active geriatric programs.
5. Very recently (March 14), the Centre has been asked by the Ministry of Health to coordinate evaluation of the Victoria Health Project. This will require frequent trips by Ministry staff and us to and from Victoria. A Harbour Centre location would facilitate access to air transport.
6. Negotiations currently in progress with the Ministry of Health, to expand the Centre's information service to serve as a long term care resource centre would also be facilitated by a downtown location.

#### Summary

By way of summary, it should be noted that both the Diploma Program and the Centre have a strong applied and community orientation. We should be close and more visible to the people we now work with and those we should be working with. In the areas of housing, transportation, economics and retirement planning and counselling the key people are in the downtown office towers.

While our present and future research is conducted all over the Lower Mainland as well as on Vancouver Island and in the North, downtown is a more visible and central location from which to complete our projects.

Finally, we see no major downside to a downtown location, other than access to the Bennett Library. This, we feel, can be compensated for by the proposed electronic links between downtown and the library as well as by expanding our Centre collection, which will certainly be possible should we become the Ministry of Health's long term care resource centre.

I would be grateful if you would draw the above points to the attention of the committee that decides upon who will be granted space in the downtown centre. Should the committee wish more information, I would be pleased to provide it.

may be  
for Gloria Gutman

SIMON FRASER UNIVERSITY AT HARBOUR CENTRE

SOCIAL POLICY ISSUES

CONTENTS

1. MEMORANDUM

To: Dr. Jack Blaney, Vice-President, Harbour Centre  
From: Dr. R. C. Brown, Dean of Arts  
Dated: September 26, 1989  
Subject: Social Policy Issues

2. MEMORANDUM

To: Dr. Warren Gill, Executive Director, Harbour Centre  
From: Michael G. Kenny, Chair, Sociology-Anthropology  
Dated: September 29, 1989  
Subject: Social Policy Issues Diploma Program



**SIMON FRASER UNIVERSITY**  
Office of the Dean, Faculty of Arts  
**MEMORANDUM**

To: Jack Blaney, Vice-President  
Harbour Centre

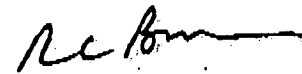
From: R. C. Brown  
Dean of Arts

Subject: Social Policy Issues

Date: 26 September 1989

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This is to confirm that I support the recommendation that the Social Policy Issues Post-Baccalaureate Diploma Program be offered at the Harbour Centre campus.

  
R. C. Brown  
Dean of Arts

RCB/hj

# SIMON FRASER UNIVERSITY

## MEMORANDUM

To... Warren Gill, Executive Director.....  
.....SFU Harbour Centre.....  
Subject: Social Policy Issues Diploma Program....

From... Michael G. Kenny, Chair.....  
.....Sociology-Anthropology.....  
Date... 29/9/89.....

This is to confirm that Harbour Centre will continue to be an important venue for the offering of various of the courses in our Social Policy Issues Diploma Program. We seek to attract persons into the Program whose work focus is likely to be downtown, and for whom Harbour Centre is a convenient site for Diploma course offerings.