

FOR INFORMATION

S.90-51

SIMON FRASER UNIVERSITY

Memorandum

To: W.R. Heath
Secretary of Senate

From: Jo Lynne Hoegg, Chair
Senate Committee on
Continuing Studies

Re: SCCS Annual Report

Date: October 18, 1990

Enclosed are two statistical/informational reports on Undergraduate Extension Credit Courses, and Credit-Free Activities of the Faculties and departments of the University for the period May 1, 1989, through April 30, 1990. These documents constitute the annual report of the Senate Committee on Continuing Studies.

D. Workman

for JLH/dw
Encls.

Senate Committee on Continuing Studies

Report on Undergraduate Extension Credit Courses May 1, 1989 - April 30, 1990

This report includes course and enrolment data for programs offered by Faculties, departments, schools and centres through extension credit. Included are the On Campus Evening (CE) program (which includes the Intersession (IS) and Summer Session (SS) programs), SFU at Harbour Centre (HC), Faculty of Education Interior programs (ED), Fraser Valley courses (FV), the Native Education Program (NEP), Centre for Distance Education courses (CDE), the Senior Citizens' Program (SR) and the Prison Education Program (PEP), as well as the various Certificate and Diploma programs. In the period covered by this report, 951 credit courses were offered through these programs, with a total of 28,617 course enrollees. Enrolments in these programs accounted for 28% of the total undergraduate annualized FTE for the University in 1989-90.

Table 1

	#Crs	89-2 Enrol.	FTE	#Crs	89-3 Enrol.	FTE	#Crs	90-1 Enrol.	FTE	Total #Crs	Total Enrol.	% of Total
CE	74	2351	529.65	154	5556	1209.60	155	5303	1127.16	383	13210	46.16
SS	37	971	261.87	0	0	0	0	0	0	37	971	3.39
IS	39	869	213.94	0	0	0	0	0	0	39	869	3.04
HC	33	772	159.60	70	1626	345.10	67	1598	343.10	170	3996	13.96
ED/IN	7	96	0	9	125	82.00	6	42	39.20	22	263	0.92
CDE	59	2082	437.07	70	2586	535.80	67	2750	580.80	196	7418	25.92
FV	0	0	0	13	173	40.73	14	207	45.93	27	380	1.33
NEP	0	0	0	4	69	17.00	5	90	40.73	9	159	0.56
SR	0	0	0	5	147	15.80	4	125	12.50	9	272	0.95
PEP	19	387	79.90	21	389	85.08	19	303	61.00	59	1079	3.77
Total	268	7528	1682	346	10671	2331.10	337	10418	2250.42	951	28617	100.0

	#Crs	88-2 Enrol.	FTE	#Crs	88-3 Enrol.	FTE	#Crs	89-1 Enrol.	FTE	Total #Crs	Total Enrol.	% of Total
CE	68	2391	536.41	145	5617	1213.70	133	4795	1060.74	346	12803	51.17
SS	39	817	202.34	0	0	0	0	0	0	39	817	3.27
IS	27	618	160.14	0	0	0	0	0	0	27	618	2.47
HC	22	544	113.70	35	839	172.93	44	1076	222.10	101	2459	9.83
ED/IN	4	54	0	5	79	44.00	2	32	32.00	11	165	0.66
CDE	46	2074	431.10	65	2325	486.30	57	2408	507.80	168	6807	27.20
NEP	0	0	0	2	42	11.20	2	39	10.40	4	81	0.32
SR	0	0	0	4	118	15.40	5	127	13.06	9	245	0.98
PEP	19	347	72.63	20	293	57.70	26	387	79.80	65	1027	4.10
Total	225	6845	1516.30	276	9313	2001.20	269	8864	1925.90	770	25022	100.0

Compared to 1988-89, there was an increase of 23.5% in the total number of courses offered through Extension Credit (from 770 in 1988-89 to 951 in 1989-90) and a 14.4% increase in the total number of enrollees during 1989-90 (from 25,022 to 28,617 enrollees).

Eighty-four undergraduate courses were available via distance education during 1989-90, an addition of 13 compared to last year. The total number of offerings of these courses was 196, 28 more than in 1988-89. The total number of enrollees in distance education courses was 7418, an increase of 9% relative to 1988-89.

Table 2 lists the numbers of students enrolled in Certificate and Diploma Programs during 1989-90:

**Table 2: Certificate and Diploma Statistics
(headcounts)**

Certificate Programs	89-2	89-3	90-1
B.C. Studies	1	1	0
Chinese Studies	2	5	8
Criminology - Advanced	0	4	3
Criminology - General	15	23	22
ESL/Linguistics	0	13	23
French Canadian Studies	0	2	3
French Language Proficiency	15	30	31
Health & Fitness Studies	70	129	105
Liberal Arts	179	319	392
Literacy Instruction	18	25	26
Public History	2	11	11
Senior Citizens	12	91	83
Spanish Language Proficiency	0	4	3
Total	314	657	710
Post-Baccalaureate Diploma Programs	89-2	89-3	90-1
Applied Sciences	4	9	11
Arts	68	113	121
Business Administration	1	0	0
Education	121	129	122
Science	5	16	13
Total	199	267	267

Table 3 lists enrolments in the eight 'core' diploma programs (data included in Post-Baccalaureate Diploma Program statistics above):

Certificate Programs consist mainly of lower division courses and are generally equivalent to one-half and one full year of university study (between 18 and 30 credit hours).

The Post Baccalaureate Diploma offers those who hold a Bachelor's or advanced degree the opportunity to develop and follow a program of individualized study not usually provided by graduate or professional degrees. Students with faculty advisors identify goals and develop a program of study. It is comprised of 30 credit hours of third and fourth year courses, and some graduate courses if appropriate.

Core post baccalaureate diploma programs offer a planned course of study in several fields.

**Table 3: Core Diploma Programs
(headcounts)**

	<u>89-2</u>	<u>89-3</u>	<u>90-1</u>
Criminology	10	25	22
Environmental Toxicology	1	7	3
Ethnic Relations	1	2	4
Gerontology	19	42	41
Humanities	2	3	4
Occupational Science	0	0	0
Public History	7	14	6
Social Policy Issues	5	6	6
Total	45	89	86

Table 4 lists Certificate and Diploma Program graduands for 1989 and 1990:

Table 4

Certificate and Diploma Graduands by Faculty

	<u>June 1989</u>	<u>June 1990</u>
APSC		
Post Baccalaureate Diploma	1	4
Post Baccalaureate Diploma (KIN)	0	1
Certificate in Health & Fitness Studies	57	42
ARTS		
Post-Baccalaureate Diploma	3	9
PBD Criminology	7	7
PBD Ethnic Relations	2	0
PBD Gerontology	18	5
PBD Humanities	0	1
PBD Public History	0	3
PBD Social Policy Issues	0	2
Certificate in B.C. Studies	0	0
Certificate in Chinese Studies	1	3
Certificate in Criminology (Advanced)	1	2
Certificate in Criminology (General)	2	1
Certificate in ESL/Linguistics	0	1
Certificate in French Canadian Studies	1	0
Certificate in French Language Proficiency	8	13
Certificate in Liberal Arts	123	189
Certificate in Public History	6	3
Certificate for Senior Citizens	4	5
BUS		
Post Baccalaureate Diploma	1	0
EDUC		
Post Baccalaureate Diploma	49	53
Certificate in Literacy Instruction	0	2
SCI		
Post Baccalaureate Diploma	0	0
PBD Environmental Toxicology	6	0
Total	290	346

The number of people attending classes, day or evening, on or off campus, as special audit students during 1989-90 was 109.

Senate Committee on Continuing Studies

Report on Credit-Free Activities May 1, 1989 - April 30, 1990

This report lists the credit-free lectures, symposia, conferences, professional development programs and other courses reported and sponsored by Faculties, schools and departments of the University. It also includes data on credit-free activities offered to faculty, students and staff by administrative departments of the University.

During the 1989-1990 reporting period, enrolments in the 904 credit-free activities totalled 30,543. In 1988-89, there were 598 reported activities with 23,550 enrolments.

Two facilities designed with particular attention to the needs of mid-career education and lifelong learning came into full operation this year. The Simon Fraser University at Harbour Centre campus and the George and Ida Halpern Centre greatly facilitated the University's ability to offer lectures, symposia and short courses. Though very different in scale and function, each provides a quality environment for learning. Steady growth in program initiatives resulting from the presence of these facilities and the visibility they afford programs is expected; the additional space they provide alone will make more programs possible.

Programs and activities offered by departments, Faculties and schools through the office of Continuing Studies gained recognition for the University through the receipt of four national awards:

- Canadian Association for University Continuing Education Distinguished Program Award in the Professional Development/ Career Enhancement Programs category, "Organizing and Managing a Public Company" (Faculty of Business Administration)
- Canadian Association for University Continuing Education Distinguished Program Award in the Collaborative Programs category, "Crime and Criminal Justice in Canada and Japan: Understanding Our Differences" (School of Criminology)

- Canadian Association for University Continuing Education Promotional Award in the Individual Brochure-Professional Continuing Education category, "The Arts and Cultural Administration in Context-Foundations Program" (School for the Contemporary Arts)
- Association for Media and Technology in Education in Canada Award of Excellence in the videotape category, "The Last Dance: Murder in Canada" (School of Criminology)

Emerging centres such as the David Lam Centre for International Communication, the Centre for Community Economic Development, and the Tourism Policy and Research Centre have included continuing education and professional development programs in their mandates. Older centres such as the Institute for the Humanities and the Gerontology Research Centre continue to generate strong programs of non-credit activities. The Institute for the Humanities completed the endowment for the J.S. Woodsworth Chair in the Humanities and marked the occasion with a lecture by Stephen Lewis at the Hotel Vancouver which attracted 400 people, and the Gerontology Research Centre established a new series on "Research Skills for Health Professionals". The Ruth Wynn Woodward Chair in Women's Studies has through its visiting incumbent and the Women's Studies Program offered lectures and colloquia to a growing audience. Thus, the growth of new centres and chairs has generated additional sources of continuing studies program activity.

The Faculty of Arts-sponsored Leon and Thea Koerner Foundation Lectures in the Liberal Arts, which began during the last reporting period, drew steady audiences of 100-150 to evening lectures at the Harbour Centre campus, confirming the audience for university-level public lectures of the highest quality. This year, the Faculty of Science has begun such a series and others such as the President's Silver Anniversary Lectures will create a regular offering of public lectures at the Harbour Centre campus. The Department of Spanish and Latin American Studies sponsored a varied program of lectures, films and seminars which has gained community support on and off campus. A new initiative this year was the Pi Digamma Open Seminar at the Halpern Centre facility which featured eighteen different topics from a range of disciplines.

The Senate Committee on Continuing Studies forwarded to Senate for approval a proposal for the awarding of Simon Fraser University certification for non-credit study, and thereby the Faculty of Applied Sciences established the University's first non-credit certificate program, in Telecommunications Engineering. The program comprises eight one-week courses on basic communications systems, digital concepts, voice networks, computer technology, data networks, fibre optics, and video networks, telecommunication standards and ISDN. Initially the program is being offered to B.C. Tel engineers.

During this reporting period, the Faculty of Business Administration joined ten other universities in Canada in offering the "National Certificate Program in Voluntary and Non-Profit Sector Management" which offers a certificate granted by the Canadian Centre for Philanthropy. This is a new professional credential and signifies a growing trend in the public and private sectors to seek the collaboration of universities in lifelong learning activities.

The Faculty of Business Administration jointly sponsored with the Vancouver Stock Exchange the "VSE Policy Changes Update" which attracted 200 participants. Three other new programs for the financial sector were "Organizing and Managing a Public Company", the "Brokers Practice", and "Securities Regulation: The Next Steps".

In addition, several programs and projects developed through Continuing Studies resulted in publications:

- *Gambling in Canada: Golden Goose or Trojan Horse?*, Edited by Colin S. Campbell and John Lowman, Published by the School of Criminology.
- *Preventing and Responding to Northern Crime*, Edited by Curt Taylor Griffiths, Published by The Northern Justice Society.
- *The Community and Northern Justice*, Edited by Curt Taylor Griffiths, Published by The Northern Justice Society.
- *Environmental Ethics, Volume II*, Edited by Raymond Bradley and Stephen Duguid, Published by the Institute for the Humanities.
- *Journal of Distance Education*, Edited by June Sturrock, Published by Simon Fraser University Publications.

- *Archival Gold: Managing and Preserving Publishers' Records*, Laura M. Coles, Published by The Canadian Centre for Studies in Publishing.
- *Book Research Quarterly: Publishing Education: Between Theory and Practice*, Edited by Rowland Lorimer and Ann Cowan, Published by Rutgers University Press.
- *Native North Americans: Crime, Conflict and Criminal Justice Bibliography*, 4th Edition, Prepared by Charles Horn and Curt Taylor Griffiths, Published by The Northern Justice Society.
- *Prison Journal No. 8, 1989, Censorship*, Edited by Peter Murphy and Lloyd Johnsen, Published by the Institute for the Humanities.
- *Tourism 2000: Mobilizing Investment for a Global Industry*, Compiled by Ann M. Pollock, Tourism Research Group and Paul St. Pierre, Simon Fraser University, Published by British Columbia Ministry of Tourism.

May 1, 1989 - April 30, 1990

Academic Units Sponsoring Credit-Free Activities

FACULTY OF APPLIED SCIENCES

Centre for Systems Science (18 events/343 enrolments)
Centre for Tourism Policy and Research (1/51)
David Lam Centre for International Communication (11/109)
Natural Resources Management Program (1/68)
School of Computing Science (1/11)
School of Engineering Science (26/658)
School of Engineering Science and Centre for Systems Science (1/20)
School of Kinesiology (22/288)

Total activities - 81/Total enrolments - 1548

FACULTY OF ARTS

Canadian Studies (7 events/77 enrolments)
Centre for Community Economic Development (2/129)
Centre for International Studies (8/96)
Criminology Research Centre (4/120)
Department of Economics (26/600)
Department of English (1/51)
Department of Political Science (12/330)
Department of Psychology (11/473)
Department of Sociology and Anthropology (24/528)
Department of Spanish and Latin American Studies 27/1307)
Division of Interdisciplinary Studies (1/28)
Gerontology Research Centre (11/300)
Institute for the Humanities (9/950)
Institute for the Humanities/Department of History (1/35)
Psychology and Law Institute (1/36)
School for the Contemporary Arts (10/436)
School of Criminology (1/60)
Leon and Thea Koerner Foundation Lectures in the Liberal Arts (10/1175)
Ruth Wynn Woodward Chair in Women's Studies (22/495)
Ruth Wynn Woodward Chair in Women's Studies/Department of Economics (4/217)
Women's Studies Program (6/496)

Total activities - 198/Total enrolment - 7939

FACULTY OF BUSINESS ADMINISTRATION (30 events/809 enrolments)

FACULTY OF EDUCATION (23 events/1601 enrolments)

FACULTY OF SCIENCE

Centre for Pest Management (1 event/80 enrolments)
Department of Biological Sciences (23/789)
Department of Chemistry (10/671)
Department of Mathematics and Statistics (2/6)
Department of Physics (81/2835)
Institute for Aquaculture Research (1/25)
Institute of Molecular Biology and Biochemistry (13/650)
R.H. Wright Award in Olfactory Research (4/190)

Total activities - 135/Total enrolment - 5346

CROSS-FACULTY PROGRAMS

Centre for Tourism Policy and Research/Faculty of Business Administration (6 events/186 enrolments)
Department of English/Alumni Relations (1/11)
Faculty of Business Administration/School of Engineering Science (7/140)
Institute for Quarternary Research (6/360)
Institute for the Humanities/Department of Mathematics/Department of Archeology (1/25)
School of Engineering Science/Faculty of Business Administration (1/15)
Pi-Digamma Open Seminar (18/324)

Total activities - 40/Total enrolment - 1061

INTERDISCIPLINARY ADVISORY COMMITTEES

Labour Studies Program (16 events/345 enrolments)
Writing and Publishing Program (134/2987)

Total activities - 150/Total enrolment - 3332

AFFILIATED PROGRAMS

Certified Employee Benefit Specialist Program (3 events/53 enrolments)
Fellows/ and Professional Certification Program (31/1307)

Total activities - 34/Total enrolment - 1360

UNIVERSITY/INDUSTRY LIAISON OFFICE (2 events/35 enrolments)

SFU/KNOWLEDGE NETWORK PROGRAMMING

Archaeology (4 hours/60 credit distance education course viewers)
Biological Sciences (9/43)
Canadian Studies (11/35)
Communication (22.5/167)
Criminology (40/755)
Education (18/514)
English (3/172)
Geography (7/100)
History (82/361)
Kinesiology (6.75/601)
Mathematics (3/146)
Political Science (10.5/121)
Sociology/Anthropology (8.5/26)
Women's Studies (5.5/56)
General Interest (8.5)

Total hours programming - 239.75/Total credit distance education course viewers
3139/Total number of distance education courses supported - 73

ADMINISTRATIVE/SERVICE UNITS SPONSORING CREDIT-FREE ACTIVITIES FOR FACULTY, STAFF AND STUDENTS

Recreation (51 events/1065 enrolments)
Co-operative Education (1/220)
Library (3/316)
Computing Services (83/2772)

Total activities - 138/Total enrolments - 4373

May 1, 1989 - April 30, 1990

	<u>Activities by Academic Units</u>	<u>Activities by Administrative/ Service Units</u>	<u>Total</u>
Courses/Lecture Series			
Total Activities	487	138	625
Total Enrolment	11,991	4,373	16,364
Conferences/Symposia			
Total Activities	21		21
Total Enrolment	2,973		2,973
Lectures/Colloquia			
Total Activities	185		185
Total Enrolment	8,067		8,067
SFU/Knowledge Network Programs			
Total Programs	73		73
Total Enrolment*	3,139		3,139
 Total Activities:	 904		
Total Enrolment:	30,543		

* In this instance enrolment means credit student registrations in the distance education course listed, to whom KNOW programs were directed. The total viewing audience cannot be determined.