

SIMON FRASER UNIVERSITY

Vice-President Academic

MEMORANDUM

To: Senate

From: J. Munro, Chair
Senate Committee on
Academic Planning

Subject: Change of Cariboo College
Degree Name

Date: February 7, 1991

Action undertaken by the Senate Committee on Academic Planning and the Senate Committee on Undergraduate Studies, gives rise to the following motion:

MOTION: "that Senate approve and recommend approval to the Board of Governors, as set forth in S.91 - 16 , the change in the degree designation for the program at Cariboo College from Bachelor of Business Studies (BBS) to Bachelor of Business Administration (BBA)."

J. Munro

MEMORANDUM

Faculty of Business Administration
SIMON FRASER UNIVERSITY

TO: W. R. Heath, Secretary
Senate Committee on Undergraduate Studies
FROM: Robert Rogow, Director Undergraduate Program,
Faculty of Business Administration
SUBJECT: Proposed Change in Cariboo College Degree Name
DATE: December 11, 1990

The Faculty of Business Administration proposes to the Senate Committee on Undergraduate Studies that it approve and forward to the Senate Committee on Academic Planning the following motion:

That Senate be asked to approve a change in the name of the four year degree being offered by Simon Fraser University in association with Cariboo College, from "Bachelor of Business Studies" to "Bachelor of Business Administration".

The proposal for a name change was announced at a November 15th FBA Faculty meeting, and the motion as stated above was passed unanimously at a December 11th meeting of the FBA Undergraduate Curriculum Committee (minutes attached).

Robert Rogow

Copies to:

S. Shapiro
R. Glesen

Undergraduate Curriculum Committee
Faculty of Business Administration
Minutes of Meeting of December 11, 1990

The sole item of business was a request from Cariboo College, communicated to the Committee through Dean Stanley Shapiro, that the name of the four year business program degree there be changed from "Bachelor of Business Studies" to "Bachelor of Business Administration".

The Committee chair, Bob Rogow, informed it that:

- (1) an overwhelming majority of the students enrolled in the Cariboo program had requested a change (either to "B. Comm." or to "B.B.A.") from "B.B.S." because of feedback they had gotten, from potential employers and others, that the BBS designation was less clearly understood by or recognized by them than the two longer-established ones were.
- (2) this request was strongly supported by the business Dean and the President at Cariboo College.
- (3) what was involved was only a name change and not any change in the agreed-upon rules governing such matters as transfers of students between Kamloops and Burnaby programs and transfer credit for upper division courses between progrms. With regard to both matters, for example, Cariboo students would continue to be treated in the same way as upper level students at U.B.C., U. Vic., or any other university. SFU Registrar Ron Heath concurs in this interpretation.

After discussion, the following motion was passed unanimously:

"that Senate be asked to approve a change in the name of the four year degree being offered by Simon Fraser University in association with Cariboo College, from "Bachelor of Business Studies" to "Bachelor of Business Administration".