

For Information

S.92-60

SIMON FRASER UNIVERSITY
Continuing Studies, Office of the Dean
Memorandum

To: Ron Heath
Registrar/Secretary of Senate

From: Jo Lynne Hoegg, Chair
Senate Committee on
Continuing Studies

Re: SCCS Annual Report

Date: October 15, 1992

I am forwarding to you for submission to Senate, the Annual Report for 1991-92 of the Senate Committee on Continuing Studies. As recommended by SCAR, statistical data included in previous reports is not included for 1991-92, but is available through the Office of Analytical Studies.


for JLH/dw
Encls.

SIMON FRASER UNIVERSITY

Senate Committee on Continuing Studies Annual Report May 1, 1991-April 30, 1992

This report describes actions of the Senate Committee on Continuing Studies, highlights several areas of credit-free program development by Faculties, departments and schools at Simon Fraser University, and summarizes course and enrolment data for extension credit programs and credit-free programs.

Actions of the Senate Committee on Continuing Studies

The Committee met once each semester.

Credit-Free Program Approval

The SCCS approved and forwarded to SCAP proposals for two new credit-free certificate programs, the *Advanced Interpreter Education Program* jointly proposed by Canadian Studies and the Department of Communication (Senate Paper S.91-30) and the *Cross-Cultural Management and Communication Program* jointly proposed by the Faculty of Business Administration and the Department of Communication (Senate Paper S.91-37). These programs were approved by Senate July 8, 1991 and have been implemented.

Reports Received

The SCCS received for consideration and review the report and statistics on all continuing studies credit and non-credit activities for the period May 1, 1990 to April 30, 1991.

As part of the Continuing Studies External Review, the Committee received for information the Continuing Studies Self-Study Report, met with the External Reviewers in the review process, and received for information and discussion the Report of the External Reviewers.

The Director of the Centre for Distance Education, Dr. Colin Yerbury, met with the Committee to discuss a three-year planning report on distance education at Simon Fraser University prepared for the Open Learning Agency.

Statistics

Detailed statistical information on all Extension Credit Programs and Credit-Free Programs is available through the Office of Analytical Studies.

Extension Credit Courses and Enrolments

Extension Credit Programs include the Burnaby Campus Evening Program (including Intersession and Summer Session), SFU at Harbour Centre undergraduate programs, the Faculty of Education Interior Programs, the SCES/SFU Program, Distance Education courses, the Senior Citizens Program, and the Prison Education Program, as well as the various certificate and diploma programs. In the period covered by this report, 1,013 courses were offered through these programs with a total of 31,421 course enrollees. Enrolments in these programs accounted for 28% of the total undergraduate annualized FTE for the University in 1991-92.

Compared to 1990-91, there was an increase of 3.6% in the total number of courses offered through Extension Credit (from 978 in 1990-91 to 1,013 in 1991-92) and a 3.9% increase in the total number of enrollees in 1991-92 (from 30,241 to 31,421).

Ninety-one undergraduate courses were available by Distance Education during 1991-92. Course offerings totalled 213, with course enrollees of 9,411, an enrolment increase of 9.7% relative to 1990-91.

Seventeen certificate programs involved 2,108 enrollees; post-baccalaureate diploma programs had 831 enrollees. Ninety-four people attended classes through special audit in 1991-92.

Distance Education

SFU faculty and Centre for Distance Education professional staff have been involved in international outreach programs with three international partners: *The University of the South Pacific* (through CIDA), the *University of Havana* (through CREAD), and *Commonwealth nations* (through The Commonwealth of Learning).

Building on a recently completed joint project with The University of the South Pacific to produce 13 Pacific nutrition reference books, a second CIDA grant has been received to fund a "Pacific Islands Nutrition Training Project", designed to train more than four hundred community educators and professionals who will in turn instruct more than 2000 community nutritionist service workers.

The SFU Centre for Distance Education and the Faculty of Directed Studies at the University of Havana are collaborating on distance education initiatives. Exchanges of personnel between the two institutions are underway and SFU is assisting in the development of a distance education program in criminology for the University of Havana.

Professional staff of the Centre have been involved in various ways with Commonwealth of Learning projects, including heading an evaluation of the University of the West Indies Distance Teaching Experiment (UWIDITE), an evaluation of the department of non-formal education for the Ministry of Education in Botswana, a survey of tertiary distance education in Ghana, a needs assessment of education and training in the Seychelles, and developing a strategic plan for training in the Commonwealth for the period 1993-96.

Also, the Centre continues to produce the international, bilingual publication of the Canadian Association for Distance Education (CADE) twice a year. A peer review journal, intended as a forum to reflect current theory, research and practice related to teaching and learning at a distance, it is partly funded through a grant from the Social Sciences and Humanities Research Council.

Fifty educational telecommunications (video) programs provided support to the University's distance education courses through broadcasts on the Knowledge Network.

The Toshiba Corporation of Canada provided 30 Toshiba computers for use in distance education courses. Their initial use was the Education course "Designs for Learning: Educational Uses of Computers"; they were also used to support a Computing Science course with the Secwepemc/SFU program in Kamloops.

Program Awards

Two national awards were received for continuing studies programs of the School of Criminology. The *Policing in the Global Community* symposium received the Canadian Association for University Continuing Education (CAUCE) Distinguished Program Award in the Professional Development category in a competition among universities across Canada. The program is part of the Police Studies Series being offered by the University in conjunction with the Police Academy, Justice Institute of B.C. The video program produced by the SFU Office of Educational Telecommunications for the Knowledge Network *Anywhere But Here: Prostitution and the Law* received an Award of Merit from the Association for Media and Technology in Education in Canada (AMTEC).

Credit-Free Programs

Some highlights among credit-free program initiatives during the report period were:

Immigrant Women in Science

Employment and Immigration Canada funded a pilot program designed to assist professional immigrant women in science fields to seek and obtain jobs in fields of their training. Members of the Faculty of Science, the David Lam Centre and Continuing Studies collaborated in the development of a program that conducts English language teaching focussing on specific contexts in which the language functions. The success of the initial pilot program has resulted in funding for the program's continuation for Fall 1992 and Spring 1993.

Arts programming

The School for the Contemporary Arts expanded its professional development and public arts programming at Harbour Centre. The *Arts and Cultural Administration in Context* program continued to serve arts administrators from throughout the Province. Public events drew more than 2,000 people to Harbour Centre in four program areas: Arts at Night, Film Program, Music Program and Performances at Noon. Programs were offered in collaboration with a range of artistic, cultural and business organizations in the

community, highlighted faculty and artists in the community, and contributed to the balance of professional studies and liberal studies programming at Harbour Centre.

Telecommunications Engineering

This report period saw completion of the major 2 1/2 year joint endeavour with BC TEL in which 120 of their engineers studied the newest technology developments in telecommunications. Sponsored by the School of Engineering Science, the program awarded the first senate approved non-credit certificates to participants. The collaborative relationship with BC TEL will be continued through a series of short courses providing extended study for engineers who have completed the initial program.

Conferences

The Fifth Northern Conference on *Self-Sufficiency in Northern Justice Issues* was held in Sitka, Alaska in April 1991. Offered through the Northern Justice Society, based in the School of Criminology and Continuing Studies at SFU, the program brought together participants from Canada, Alaska and Greenland for a week-long series of workshops, short courses and special presentations. Strong participation from the First Nations, provincial, federal and territorial agencies, and communities in this international SFU program, continues to ensure that new research and programming initiatives in northern justice issues are presented. (See publications below.)

The Centre for Tourism Policy and Research expanded its initiatives this year with two conferences: *Tourism and Hospitality Education: a Professional Development Workshop for Secondary and Post-secondary Educators*, and *Building Strategic Partnerships in Tourism: a Strategy for Success in Competitive Times*.

A total of 47 conferences and symposia were sponsored by Faculties, departments and schools during the report period.

In Search of Community Seminar Series

The Graduate Liberal Studies Program sponsored an inaugural series of credit-free Saturday morning seminars at Harbour Centre, which examined issues of central importance to the understanding of community, as well as the notion of community. Seminars in the Fall/Spring series had maximum enrolments. The strong public response to this series supports the intention to significantly expand Liberal Arts credit-free programming at the Harbour Centre campus.

Business/Management

Despite an economic climate that saw declining enrolments in short courses directed to the business community across Canada, five Faculty of Business Administration programs of applied courses continued to serve local demands: The *Negotiation Program*, the *Strategic Business Practice Program*, the *Securities Program*, the *Voluntary and Non-Profit Sector Management Program*, and the *Foundation Program in Management for Women*. Also through the Centre for North American Business Studies, the Faculty of Business Administration engaged senior business and government representatives in a series of 14 invitational seminars to examine major Canada/US, Canada/North American business issues.

Cross-Cultural Communication

The David Lam Centre increased the provision of Mandarin, Cantonese, Japanese and Korean language courses offered through the Canada Program in East Asian Languages and Cross-Cultural Communication at the Harbour Centre campus from 16 in 1990-91 to 29 in 1991-92. Among other credit-free initiatives, specialized programs were designed for Canadian business people on doing business in the Pacific region, and for their counterparts in the Pacific region on doing business in Canada. These included the *Pacific Region Forum on Business and Management Communication* series of half-day seminars, and the *Japanese Culture and Business Communication* series of one, two, and three day seminars on topics ranging from "Negotiating with the Japanese" to "Doing Business in Canada".

Publications

A number of books developed from continuing studies programs of Faculties, departments and schools, have been published recently: *Liberation Theology and Sociopolitical Transformation*, Institute for the Humanities; *Self-Sufficiency in Northern Justice Issues*, Northern Justice Society, School of Criminology; *Crime and Criminal Justice in Canada and Japan: Understanding Our Differences*, School of Criminology; and the *Prison Journal* (No. 9 and 10), Faculty of Arts. Publications are distributed widely and serve as a permanent legacy for the debate of public issues in conferences or program-related research projects.

APPENDIX

Summary of Credit-Free Activities and Enrolments Reported by Academic Departments and Administrative Units: May 1, 1991 - April 30, 1992

	<u>Activities by Academic Units</u>	<u>Activities by Administrative/ Service Units</u>	<u>Total</u>
Courses/Lecture Series			
Total Activities	595	316	911
Total Enrolment	18,745	4,611	23,356
Conferences/Symposia			
Total Activities	47		47
Total Enrolment	5,261		5,261
Lectures/Colloquia			
Total Activities	80	2	82
Total Enrolment	4,041	224	4,265
Educational Telecommunication Programs			
Total Programs	50		50
Total Enrolment*	5,203		5,203
Total Activities:	1,090		
Total Enrolment:	38,085		

*In this instance enrolment means credit student registrations in the distance education course listed, to whom KNOW programs were directed. The total viewing audience cannot be determined.

May 1, 1991 - April 30, 1992

ACADEMIC UNITS SPONSORING CREDIT-FREE ACTIVITIES

FACULTY OF APPLIED SCIENCES

Canadian Centre for Studies in Publishing (4 events/638 enrolments)
Centre for Policy Research on Science and Technology (3 events/61 enrolments)
Centre for Policy Research on Science and Technology and the Department of
Communication (1 event/50 enrolments)
Centre for Systems Science (1 event/40 enrolments;)
Centre for Tourism Policy and Research (6 events/193 enrolments)
David Lam Centre for International Communication (8 events/447 enrolments)
David Lam Centre for International Communication (Chinese Culture and Communication)
(22 events/133 enrolments)
David Lam Centre for International Communication (Japanese Culture and Communication)
20 events/601 enrolments)
David Lam Centre for International Communication (Korean Culture and Communication)
(1 event/3 enrolments)
School of Computing Science (3 events/80 enrolments)
School of Engineering Science (27 events/722 enrolments)
School of Kinesiology (6 events/139 enrolments)
Total activities - 102 events/Total enrolments - 3107

FACULTY OF ARTS

Centre for Canadian Studies (3 events/155 enrolments)
Criminology Research Centre (1 event/25 enrolments)
Department of Economics (46 events/1029 enrolments)
Department of English (5 events/170 enrolments)
Department of French (5 events/156 enrolments)
Department of History (8 events/870 enrolments)
Department of Psychology (18 events/450 enrolments)
Department of Sociology and Anthropology (6 events/138 enrolments)
Department of Spanish and Latin American Studies (20 events/366 enrolments)
Department of Spanish and Latin American Studies and Department of History (1 event/50
enrolments)
Department of Women's Studies (18 events/1890 enrolments)
Division of Interdisciplinary Studies (3 events/116 enrolments)
Gerontology Research Centre (15 events/457 enrolments)
Graduate Program in Liberal Studies (8 events/429 enrolments)
Institute for the Humanities (20 events/1572 enrolments)
Institute for the Humanities and the Department of Spanish and Latin American Studies (1
event/50 enrolments)
International Centre for Criminal Law Reform and Criminal Justice Policy (3 events/140
enrolments)
School for the Contemporary Arts (22 events/1647 enrolments)
School of Criminology (7 events/1067 enrolments)
The Leon and Thea Koerner Foundation Lecture Series in the Liberal Arts (4 events/625
enrolments)
Total activities - 214/Total enrolments - 11402

FACULTY OF BUSINESS ADMINISTRATION

35 events/873 enrolments

Centre for North American Business Studies (14 events/420 enrolments)

Total activities - 49/Total enrolments - 1293

FACULTY OF EDUCATION

Total activities - 134/Total enrolments - 4469

FACULTY OF SCIENCE

1 event/12 enrolments

Department of Biological Sciences (8 events/533 enrolments)

Department of Chemistry (1 event/75 enrolments)

Department of Mathematics and Statistics (4 events/408 enrolments)

Institute of Molecular Biology and Biochemistry (25 events/1250 enrolments)

Total activities - 39/Total enrolments - 2278

CROSS-FACULTY PROGRAMS

City Program and The Leon and Thea Koerner Foundation Lecture Series (1 event/250 enrolments)

David Lam Centre for International Communication and Faculty of Business Administration (4 events/50 enrolments)

Graduate Program in Liberal Studies and City Program (1 event/70 enrolments)

Total activities - 6/Total enrolments - 370

INTERDISCIPLINARY ADVISORY COMMITTEES

City Program (1 event/40 enrolments)

Design Program (3 events/470 enrolments)

Labour Studies Program (35 events/945 enrolments)

Writing and Publishing Program (67 events/836 enrolments)

Total activities - 106/Total enrolments - 2291

PRESIDENT'S OFFICE

Total activities - 6/Total enrolments - 551

AFFILIATED PROGRAMS

Total activities - 66/Total enrolments - 2285

EDUCATIONAL TELECOMMUNICATIONS PROJECTS

Archaeology (3.75 hours/70 credit distance education course viewers)

Biological Sciences (4.5/52)

Canadian Studies (14/138)

Communication (11.5/334)

Criminology (44.25/1205)

Education (12.5/639)

English (12.75/367)

Geography (6/140)
Gerontology (4.75/112)
History (27/239)
Kinesiology (9.5/1302)
Mathematics & Statistics (2/146)
Political Science (4.5/155)
Sociology/Anthropology (8.5/0)
Women's Studies (10.5/119)
General Interest Programs (7.5/0)
Total hours programming - 248.25/Total credit distance education course viewers - 5203/Total
number of distance education courses supported - 50

ADMINISTRATIVE/SERVICE UNITS SPONSORING CREDIT-FREE COURSES

Academic Computing Services (243 events/2809 enrolments)
Library (3 events/307 enrolments)
Recreation (72 events/1719 enrolments)
Total activities - 318/Total enrolments - 4835