

S.93-24

SIMON FRASER UNIVERSITY

Office of the Vice-President, Academic

MEMORANDUM

To:	Senate	From:	Dr. J. M. Munro Chair, Senate Committee on Academic Planning
Subject:	Change of course description - MBA 621 - 5	Date:	March 15, 1993

Action undertaken by the Senate Graduate Studies Committee and the Senate Committee on Academic Planning (SCAP 93 - 5) gives rise to the following motion:

Motion: "That Senate approve and recommend approval to the Board of Governors as set forth in S.93 -24 , the change of course description for MBA 621 - 5."

J. M. Munro

New Graduate Course Proposal Form

CALENDAR INFORMATION:

Note: This is not a new course - we only wish to change the course description in the Calendar. See rationale below.

Department: EXECUTIVE MBA PROGRAM

Course Number: MBA 621-5

Title: MANAGEMENT INFORMATION SYSTEMS

Description: A seminar format will be used to discuss the concepts and frameworks essential to the effective management of information technology. Our focus will be on the strategic role that information systems play in organizations, their structure and components, and various perspectives on how to plan and manage this technology.

Credit Hours: XXXXX 5 Vector: NA Prerequisite(s) if any: NA

ENROLLMENT AND SCHEDULING:

Estimated Enrollment: 25+/- When will the course first be offered: Continuing

How often will the course be offered: Twice per year

JUSTIFICATION:

The practice of Managing Information Systems evolves very rapidly-a course in an up-to-date curriculum literally changes every time it is offered, but the general description is sufficient for a longer time. It is, however, now time to tune up the description to accomodate the changes that have taken place in the industry, technology, and theory.

RESOURCES:

Which Faculty member will normally teach the course: Blaize Reich & Drew Parker

What are the budgetary implications of mounting the course: N/A All Fully Budgeted

Are there sufficient Library resources (append details): N/A

Appended: a) Outline of the Course

b) An indication of the competence of the Faculty member to give the course.

c) Library resources

Approved: Departmental Graduate Studies Committee

Date: _____

Faculty Graduate Studies Committee: [Signature]

Date: Nov 19/92

Faculty: _____

Date: _____

Senate Graduate Studies Committee: [Signature]

Date: _____

Senate: _____

Date: _____

BUS 896-4 Selected Topics in Business II**BUS 897-4 Directed Readings**

Supervised reading and report preparation in a particular field of specialization.

BUS 898 MBA Thesis**BUS 900-4 Methodology Seminar/Research Workshop**

This course, which will meet twice weekly, will devote one-half to an examination of methodological approaches including selection, planning and conduct of research and philosophy of science and one-half to attendance at faculty and graduate student workshop presentations. The methodology section of the course is intended to place students' research methodology in a broader context for critical evaluation. The workshop section will require students to present their own research finding for critical evaluation. *Prerequisite: completion of prior required research courses, or permission of the instructor.*

BUS 999 MBA Project**Executive MBA Program**

The Executive MBA program offers the skills, insights and frameworks that experienced, high-potential managers need to prepare for the next phase of their careers. The program takes a general management perspective, focusing on organizational and decision-making processes that cut across functional divisions. Using a cohort model where students take courses in the same sequence, the program encourages student interaction and co-operation; study groups and project teams are an important aspect of the learning experience.

Because Executive MBA students pursue full-time careers, classes meet either two nights a week or alternate weekends all day Friday and Saturday. Students take two courses per semester, completing the course work in three years through the weeknight program, or in two years through the weekend residential program. All students begin in September. There is a one month break between semesters and weekend students do not attend during the summer semester. Prior to the first September, accepted candidates take a seven week Mathematics/Statistics review course from late May to mid-July. All classes are held at Simon Fraser University at Harbour Centre. Students in the weekend residential program have Friday night accommodation provided as part of tuition.

Admission

Applicants will be considered for admission on the basis of:

- business experience
- academic qualification or professional designation
- GMAT (Graduate Management Admission Test) results
- letters of reference

Admission is restricted to holders of a Bachelor's degree with at least second class (B average) standing or the equivalent. Applicants must have demonstrated executive potential and currently occupy responsible management positions.

A limited number of applicants may be admitted who lack a formal degree, but they must have outstanding qualifications in all other respects. Applicants with some university credits or professional qualifications are given priority.

Requirements

Students must complete twelve courses, two of which are electives, with a minimum B grade average, and should expect to spend 25-30 hours a week on their studies. In place of the 600 level MBA course offerings listed below, students may substitute, with the prior consent of the Executive MBA Graduate Program Committee, equivalent graduate course work from any department in Simon Fraser University. Prior approval is not required for students to substitute 800 level BUS or BUEC courses as electives. In extraordinary circumstances, and with the prior permission of the Executive MBA Graduate Program Committee, students may alter the course load of two courses per semester.

A non-credit review Mathematics/Statistics course is offered during May to July to successful applicants. In addition, independent study materials are available for those who wish to further prepare fundamental skills. All students must demonstrate proficiency in: mathematics (through to calculus); elementary probability theory and statistics; and basic microeconomic principles.

Weeknight Program Schedule

Semester 1	Fall
MBA	651-5 Managerial Economics
	681-5 Interpersonal Behavior in Organizations
Semester 2	Spring
MBA	632-5 Operations Research
	670-5 Accounting for Decision Making and Control

Semester 3	Fall
MBA	603-5 Organization and Management
	606-5 Financial Management

Semester 4	Spring
MBA	615-5 Marketing Management
	Elective

Semester 5	Fall
MBA	607-5 Business Policy
	691-5 Business, Government and Society

Semester 6	Spring
MBA	696-5 Seminar in Strategic Analysis
	Elective

Weekend Program Schedule

Semester 1	Fall
MBA	651-5 Managerial Economics
MBA	681-5 Interpersonal Behavior in Organizations

Semester 2	Spring
MBA	632-5 Operations Research
MBA	603-5 Organization and Management

Semester 3	Summer
MBA	670-5 Accounting for Decision Making and Control
	Elective

Semester 4	Fall
MBA	615-5 Marketing Management
MBA	606-5 Financial Management

Semester 5	Spring
MBA	607-5 Business Policy
MBA	691-5 Business, Government and Society

Semester 6	Summer
MBA	696-5 Seminar in Strategic Analysis
	Elective

Executive MBA Program Courses**MBA 603-5 Organization and Management**

Analysis of the inter-relatedness of major subdivisions of the organization and interactions between the organization and its environment. The management of motivation and job design.

MBA 604-5 Organizational Change and Development

An examination of the concepts, principles and assumptions of organization development.

MBA 606-5 Financial Management

An introduction to decision making with respect to investments (capital budgeting), financing and dividend policy.

MBA 607-5 Business Policy

Analysis of problems affecting the character and success of the total enterprise. Emphasis on the functions, responsibilities, and viewpoint of top-level general management.

MBA 615-5 Marketing Management

An analysis of the strategic consideration of marketing management and their impact on the firm and its competitors.

MBA 621-5 Management Information Systems

Information is a critical resource for the contemporary organization. Information systems are the mechanisms by which information is captured, stored, accessed and disseminated. This course examines the methods used to plan, manage, and assimilate information systems, and the issues surrounding the deployment of this technology. In exploring information technology, the student acquires the tools and techniques to effectively manage this resource now and in the future.

MBA 632-5 Operations Research

Quantitative methods to cope with problems of complexity, uncertainty, and lack of information in organizational decision-making.

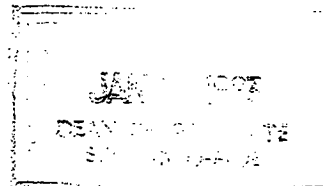
MBA 634-5 Business Forecasting

Modern forecasting methods applied to a variable of interest to the student and his employer. Students taking the course must have access to at least 5 years of monthly data or 12 years of quarterly data on the variable to be forecast. Generally, the paper written for this course will provide the basis for the MBA project.

MBA 635-5 Business Strategies Simulation

Students will manage computer simulated companies in a generalized tool and dye industry. Each company will consist of four students comprising the management team. All decisions relating to the success or failure of the firms are the responsibility of the management team, but as such, each management

SIMON FRASER UNIVERSITY



M.B.A. PROGRAM



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MEMORANDUM

TO: Dr. Bruce Clayman, Dean
Graduate Studies

FROM: Dr. Lindsay Meredith
Chairman
Graduate Programs

SUB: EMBA 621

DATE: January 21, 1993

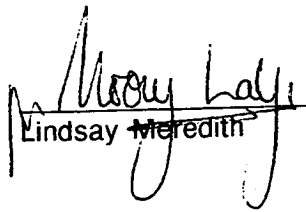
After consultation with the Management Science and Management Information Systems' faculty I have been assured that the course content and related library resources required for this course remain unchanged.

The only reason this course was brought before the Senate Graduate Studies Committee was because the Instructor wished to change and update the course description in the calendar so that it would reflect the content which has been taught for quite sometime now.

I have discussed the course description alteration with Ralph Stanton and assured him the only changes made were of a cosmetic nature (i.e. the course description). The Library appeared to be satisfied with my explanation.

Should you have any questions regarding this issue please contact me at your convenience.

Thank you.


Lindsay Meredith