

**SIMON FRASER UNIVERSITY**

**MEMORANDUM**

**To:** Senate **From:** J.M. Munro, Chair  
Senate Committee on  
Academic Planning

**Subject:** Curriculum Revisions **Date:** November 18, 1993  
Faculty of Business Administration

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Action undertaken by the Senate Committee on Undergraduate Studies (SCUS Reference 93-12, 93-32) and the Senate Committee on Academic Planning (SCAP 93-42) gives rise to the following motion:

**Motion:**

"that Senate approve and recommend approval to the Board of Governors the curriculum revisions for the Faculty of Business Administration as set forth in S.93-56 as follows:

- 1) Accounting area changes including  
New course - BUS 319-3 Integrative Financial and Managerial Accounting  
Deletion of - BUS 252-3 Financial Accounting II
  - 2) Finance area changes
  - 3) Policy Analysis area changes
  - 4) Marketing area changes
  - 5) Organizational Behavior area change
  - 6) Faculty-wide changes - including  
\*\*Proposed Joint Major in Business Administration and Latin American Studies; and  
Changes in Joint Major and Joint Honors Programs with Department of Economics
- \*\* Approval of Joint Major in Business Administration/LAS dealt with by the motion in Paper S.93-55

over.....

### **For Information**

Acting under delegated authority of Senate, SCUS has approved revisions to the following courses as detailed in SCUS 93-12:

Change of course number from BUS 324 to BUS 254  
BUS 307 to BUS 207

|           |                         |
|-----------|-------------------------|
| BUS 320-3 | Change in prerequisites |
| BUS 424-3 | Change in prerequisites |
| BUS 426-3 | Change in prerequisites |
| BUS 427-3 | Change in prerequisites |
| BUS 312-4 | Change in prerequisites |
| BUS 445-3 | Change in prerequisites |
| BUS 430-3 | Change in prerequisites |
| BUS 431-3 | Change in prerequisites |
| BUS 447-3 | Change in prerequisites |
| BUS 499-5 | Change in prerequisites |

MEMORANDUM

To: Ron Heath, Secretary,  
Senate Committee on Undergraduate Studies

From: Robert Rogow, Undergraduate Program Director,  
Faculty of Business Administration

Subject: Proposed Changes for 1994-1995 Calendar

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The Faculty of Business Administration requests consideration by SCUS of its following proposals for changes in language for the 1994-1995 Calendar.

(1) ACCOUNTING area changes:

[a] Renumbering BUS 324-3, Managerial Accounting I, as BUS 254-3.

Change of prerequisites:

From: BUS 251; 60 credit hours. Students with credit for BUS 328 may not take BUS 324 for further credit.

To: BUS 251; 15 credit hours. Students with credit for BUS 324 or BUS 328 may not take BUS 224 for further credit.

Rationale: To move the introductory course in managerial accounting to the 200 division to be more congruent with other B.C. postsecondary institutions. Will permit transfer credit from the colleges.

Removing BUS 324 from list of Core courses required of all Business majors and honors students.

Adding BUS 254 to list of Lower Division requirements that all majors, minors and honors must complete before graduation. (Note: BUS 254 will not become a prerequisite to admission to the Faculty.)

[b] Deleting BUS 252-3, Financial Accounting II, and replacing it with BUS 319-3, Integrative Financial and Managerial Accounting.

Calendar description: For students planning further course work in accounting. Its integrative approach includes financial and managerial accounting topics, alternative accounting models, accounting systems and accounting data management, international accounting, and accounting ethics.

Prerequisites: BUS 254, BUS 237, 60 credit hours. Students with credit for BUS 252 may not take BUS 319 for further credit.

Rationale: BUS 252 has dealt with material usually dealt with in upper division at other university business programs. Other B. C. universities and B. C. colleges have not had a counterpart course. As part of the coordinating process with other postsecondary institutions it seems logical to move it to upper division. The growth of managerial accounting material makes this a good time to reduce the course's former concentration on financial accounting by introducing managerial material not conveniently coverable by BUS 254 or BUS 424, Managerial Accounting II. BUS 319 will become a prerequisite for all other upper division accounting courses.

[c] Change in Accounting Concentration requirements:

From: BUS 251-3 Financial Accounting I  
 252-3 Financial Accounting II  
 320-3 Financial Accounting: Assets  
 321-3 Financial Accounting: Equities  
 324-3 Managerial Accounting I  
 421-3 Accounting Theory  
 424-3 Managerial Accounting II

To: BUS 251-3 Financial Accounting I  
 254-3 Managerial Accounting I  
 319-3 Integrative Financial and Managerial Accounting  
 320-3 Financial Accounting: Assets  
 321-3 Financial Accounting: Equities  
 421-3 Accounting Theory  
 424-3 Managerial Accounting II

Rationale: 254 replaces 324 and 319 replaces 252.

[d] Change in prerequisites--BUS 320-3, Financial Accounting: Assets

From: BUS 252; 60 credit hours.  
 To: BUS 319; 60 credit hours.

Rationale: 319 replaces 252.

[e] Change in prerequisites--BUS 424, Managerial Accounting II

From: BUS 324 and BUEC 333; 60 credit hours.  
 To: BUS 319, BUEC 333, 75 credit hours.

Rationale: 319 requires 254, which replaces 324. Students have tended to take 424 too early, before they have completed much work in non-accounting business areas. The increase in credit hours is intended to correct this.

[f] Change in Prerequisites--BUS 426-3, Auditing Concepts and Methods

From: BUS 420; 60 credit hours

To: BUS 321; 60 credit hours.

Rationale: Requiring 420 has delayed student access to 426, with related scheduling and enrolment problems. It is believed that 321 will provide enough background for 426 students.

[g] Change in prerequisites--BUS 427-3, Seminar in International Accounting

From: BUS 321 and 324; 60 credit hours

To: BUS 321; 60 credit hours.

Rationale: BUS 324 is deleted from prerequisites because its inclusion has become redundant. The course replacing it (BUS 224) will now be a prerequisite to BUS 319, which in turn is a prerequisite to BUS 320, which in turn is a prerequisite to BUS 321.

(2) FINANCE area change:

Change in prerequisites, BUS 312-4, Business Finance

From: Either BUS 324 or BUS 328; 60 credit hours

To: BUS 254 or BUS 324 or BUS 328; 60 credit hours

Rationale: Recognition of the renumbering of BUS 324 to BUS 254.

(3) POLICY ANALYSIS area changes:

[a] Renumbering BUS 307-3, Managerial Economics, as BUS 207-3.

Changing prerequisites

From: ECON 103, 105; 60 credit hours. Students with credit for ECON 301 may not take BUS 307 for further credit.

To: ECON 103, 105; MATH 157; 15 credit hours. Students with credit for ECON 301 or BUS 307 may not take BUS 207 for further credit.

BUS 307 is to be removed from the list of Core courses required of all majors and honors students.

BUS 207 is to be added to the Lower Division requirements that all majors, minors and honors students must complete before graduation. (Note: BUS 207 will not become a prerequisite to admission to the Faculty.)

Rationale: Renumbering brings our curriculum into greater consistency with U.B.C. and U.Vic., and facilitates college transfers. Math 157 was implicitly required for BUS 307 because virtually all students taking 307 had been admitted as Business majors. This required completion of BUEC 232, which had 157 as prerequisite. It is now necessary to make this implicit requirement explicit. The shift from 60 to 15 credit hours (the usual hours prerequisite for BUS 200 division courses) is made because a 60 credit hours prerequisite would be inappropriate for a 200 division course.

- [b] Change in numbering of Commercial Legal Relations, from BUS 399-3 to BUS 476-3. Change in vector from 2-1-0 to 0-3-0.

Rationale: The course has proved to be better taught in a seminar format, so that a 400 division number seems more appropriate. It is also of interest for students in our daytime MBA program, and a 400 division number seems more appropriate for its being offered jointly with an 800 division Selected Topics course.

(4) MARKETING area changes:

[a] Changes in concentration requirements

FROM: BUS 343-3 Introduction to Marketing  
 347-3 Buyer Behavior  
 442-3 Introduction to Marketing Research

and two of

BUS 344-3 Industrial Marketing  
 445-3 Analysis of Data for Management  
 446-4 Marketing Strategy  
 447-3 International Marketing Management  
 448-4 Promotion Management  
 449-3 Marketing and Society

TO:

The above, with the addition, after "449...", of "At least one of these must be selected from 344, 446, or 447."

Rationale: Of the six courses from which two must be chosen, three are seen by the Marketing area as more central to a marketing specialization than are the others.

- [b] BUS 445-3 Analysis of Data for Management--change in prerequisites

FROM: 60 credit hours

TO: BUS 343, BUEC 333, 60 credit hours.

Rationale: Experience suggests students will be more adequately prepared if they have completed 343 and 333, which are also prerequisites to 442, the complementary course.

(5) ORGANIZATIONAL BEHAVIOR area change:

The Area name is to be changed to "Human Resource Management".

Rationale: "Organizational Behavior" really refers to only one sub-area of study, ignoring the organizational development, human resource management, and industrial relations sub-areas. No one name that is short enough to be usable covers them all, but it was felt that "Human Resource Management" would be

somewhat better at this. The Faculty recently added a third HRM course to its curriculum and concentration requirements. In addition, "HRM" makes clearer to students and their potential employers that concentrators may possess professional and managerial skills in the personnel management field.

(6) FACULTY-WIDE changes:

[a] BUS 499-5, Directed Studies--change in prerequisites

FROM: Permission of the Faculty; 90 credit hours

TO: Permission of the Faculty; 60 credit hours

Rationale: This makes the hours requirement the same as BUS 498-3, Directed Studies (and virtually every other upper division business course). Quality control is retained by the requirement of faculty member and Faculty advance approval.

[b] Joint Major with Department of Spanish and Latin American Studies

The reference to the proposed joint major would be under the "Joint Programs" section of our Calendar entry (pp. 135-136 of the 93-94 Calendar). The "Common Requirements" introduction to that section would apply.

Joint Major in Business Administration and Latin American Studies

Business Administration Requirements

The student must successfully complete the core courses (which must include BUS 346-3, International Business) and two of the following courses:

BUS 349-3 North American International Trade Issues

BUS 427-3 Seminar in International Accounting

BUS 430-3 Comparative Management

BUS 431-3 Business with Pacific Rim Countries

BUS 447-3 International Marketing Management.

With the permission of the International Business area coordinator and the Faculty, another course may be substituted for the five listed above.

Latin American Studies Requirements

Lower Division:

Reading and speaking competence in Spanish or Portuguese equivalent to the successful completion of three college level courses must be demonstrated.

A minimum of 12 semester hours is required including:

LAS 140-3 Cultural Heritage of Latin America

LAS 200-3 Introduction to Latin American Issues.  
The remaining 6 semester hours are to be taken from the approved list of Latin American Content courses in the Spanish and Latin American Studies section of the Calendar, from at least two departments.

Upper Division:

Twenty upper division semester hours of Latin American Studies credit, including at least 12 credit hours in both LAS 300 and 400 division courses as well as a minimum of 2 upper division Latin American Content courses in disciplines outside the joint major.

Rationale: The joint major increases the options open to the growing number of Business majors interested in international business, and provides broader access to understanding some of the societies and cultures with whom Canadians would do business.

[c] Changes in Joint Major and Joint Honors Programs with Department of Economics:

Joint Major:

FROM:

Students must complete

- at least 25 hours of upper division credit in Business Administration including the core courses (excluding BUS 307-3) (see Core Courses under Major Program).
- at least two 400 division courses\* (excluding practicum courses and BUS 478-3)
- either an area of concentration or at least two courses from each of two different areas.
- plus at least 25 hours of upper division credit in Economics including
  - ECON 301-5 Intermediate Microeconomic Theory
  - 305-5 Intermediate Macroeconomic Theory
- and at least two 400 division Economics courses.
- Economics Group Requirements: students must complete one of the following courses
  - ECON 100-3 Introduction to Economics
  - 102-3 Twentieth Century Economies
  - 208-3 History of Economic Thought
  - 250-3 History of Economic Development A
  - 252-3 History of Economic Development B
  - 353-5 Economic History of Canada
  - 395-5 Comparative Economic Systems
  - 409-3 Seminar in Economic Thought
  - 451-3 Seminar in European Economic History

\*these courses may be within the area(s) of concentration.

TO:

Students must complete

- at least 29 hours of upper division credit in Business Administration, including the core courses with the following exceptions:  
The core course requirement that one of BUS 303, 304, 346, 349, 403, 449, or BUEC 391 be completed is waived.  
BUEC 333, which must be taken, will count as upper division Economics hours rather than as upper division Business Administration hours.
- three courses beyond the core must be completed within the requirements for a Concentration.
- at least two 400 division BUS or BUEC courses\* (excluding practicum courses and BUS 478).

\*These courses may be within the area of Concentration.

plus at least 25 hours of upper division credit in Economics including

ECON 301-5 Intermediate Microeconomic Theory  
305-5 Intermediate Macroeconomic Theory

- at least two 400 division Economics courses.
- Economics Group Requirements: students must complete one of the following courses

ECON 100-3 Introduction to Economics  
102-3 Twentieth Century Economies  
208-3 History of Economic Thought  
250-3 History of Economic Development A  
252-3 History of Economic Development B  
353-5 Economic History of Canada  
395-5 Comparative Economic Systems  
409-3 Seminar in Economic Thought  
451-3 Seminar in European Economic History

Rationale for Business Administration changes:

Despite the "at least 25 hours" language, the existing joint major really required 35 hours for the typical economics joint major (23 Core hours plus 12 Concentration hours). This number of hours was excessive for a joint major, and was as many hours as could reasonably be expected of a joint honors program. It was therefore decided to reduce the Core hours by three, through eliminating the requirement that one "environmental" course (303, 304, 346...) be taken, and to reduce the Concentration hours by three. This cuts the hours requirement from 35 to 29.

Joint Honors

FROM:

- MATH 158-3 (or MATH 152-3 or 155-3) is required.

- at least 28 semester hours of upper division credit in Business Administration including the Core courses (excluding BUS 307-3)
  - either an area of concentration or at least two courses from each of two different areas of concentration.
  - at least three 400 division Business Administration courses\* (excluding practicum courses and BUS 478-3)
  - plus at least 28 semester hours of upper division credit in Economics including
    - ECON 301-5 Intermediate Microeconomic Theory
    - 305-5 Intermediate Macroeconomic Theory
    - 331-5 Introduction to Mathematical Economics
    - 402-3 Advanced Topics in Microeconomics
    - 403-3 Advanced Topics in Macroeconomics
- BUEC 333-3 Elementary Economics and Business Statistics II must be included in the joint honors program, but is not counted as part of the 28 upper division hours in either Business Administration or Economics.

\*Note: These courses may be within the area(s) of concentration.

TO:

In meeting the requirements for the Joint Honors program, students must include at least one of the courses in the Economics Group Requirement.

Lower division requirements:

Students must satisfy the lower division requirements for a joint major in Business Administration and Economics.

Upper division requirements:

- at least 35 semester hours of upper division credit in Business Administration, including the core courses with the exception of BUEC 333, which is counted as Economics upper division hours rather than Business Administration upper division hours..
- an area of concentration.
- at least three 400 division courses\* (excluding practicum courses and BUS 478).

\*These courses may be within the area of Concentration.

- plus at least 32 semester hours of upper division credit in Economics or BUEC including
  - ECON 301-5
  - ECON 305-5
  - ECON 331-5
  - ECON 402-3 OR ECON 403-3
  - ECON 435-5
  - ECON 499-6

### BUEC 333-3

Rationale for Business Administration changes:

These changes in the main reflect the Department of Economics' revisions of its honours program (and therefore its portion of the joint honors program--changes of which the Faculty of Business Administration approves).

Examples are the dropping of the second Calculus course requirement and the ending of the exclusion of BUEC 333 from counting as upper division hours. As in the case of the joint major, the previous "at least 28 hours" figure was unrealistically lower than the component requirements added up to; the "at least 35 hours" is more realistic.

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**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**

**FROM: FACULTY OF BUSINESS ADMINISTRATION**

**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Faculty of Business Administration  
Abbreviation Code: BUS Course Number: 254 Credit Hours: 3 Vector: 2-1-0  
Title of Course: Managerial Accounting I  
Calendar Description of Course: As for BUS 324

Nature of Course:

Prerequisites (or special instructions): BUS 251; 15 credit hours. Students with credit for BUS 324 or BUS 328 may not take BUS 254 for further credit.

**2. Scheduling**

How frequently will the course be offered? Eight times a year  
Semester in which the course will first be offered: Fall 1994  
Which of your present faculty would be available to make the proposed offering possible?  
Gelardi, Emby, Magid, Etherington, Clarkson

**3. Objectives of the Course**

To move introductory managerial accounting to the 200 level to be more congruent with other B.C. post secondary institutions. Will permit transfer credit from the colleges. BUS 254 will be a required course for business students instead of BUS 324.

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: None - course is same as current BUS 324  
Staff: None - course is same as current BUS 324  
Library: None - course is same as current BUS 324  
Audio-Visual: None - course is same as current BUS 324  
Space: None - course is same as current BUS 324  
Equipment: None - course is same as current BUS 324

**5. Approval**

Date: August 9, 1993 August 9, 1993  
Signatures: Robert Rogers Stanley Shapiro  
Director, Undergraduate Program Dean Chairman, SCUS

**CHANGE IN PREREQUISITES ONLY**

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**

**FROM: FACULTY OF BUSINESS ADMINISTRATION**

**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Business

Abbreviation Code: BUS Course Number: 499 Credit Hours: 5 Vector: \_\_\_\_\_

Title of Course: Directed Studies

Calendar Description of Course:

Nature of Course: \_\_\_\_\_

Prerequisites (or special instructions): Permission of the Faculty; 60 credit hours.

Prerequisites were: Permission of the Faculty; 90 credit hours.

**2. Scheduling**

How frequently will the course be offered? \_\_\_\_\_

Semester in which the course will first be offered: \_\_\_\_\_

Which of your present faculty would be available to make the proposed offering possible? \_\_\_\_\_

**3. Objectives of the Course**

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: \_\_\_\_\_

Staff: \_\_\_\_\_

Library: \_\_\_\_\_

Audio-Visual: \_\_\_\_\_

Space: \_\_\_\_\_

Equipment: \_\_\_\_\_

**5. Approval**

Date: August 9, 1993

Signatures: *Robert M. [Signature]*  
Director, Undergraduate Program

August 9, 1993  
*Stanley J. Shapiro*  
Dean

\_\_\_\_\_  
Chairman, SCUS

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**  
**FROM: FACULTY OF BUSINESS ADMINISTRATION**  
**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Faculty of Business Administration  
Abbreviation Code: BUS Course Number: 319 Credit Hours: 3 Vector: 2-1-0  
Title of Course: Integrative Financial and Managerial Accounting  
Calendar Description of Course:

For students planning further course work in accounting. Its integrative approach includes financial and managerial accounting topics, alternative accounting models, accounting systems and accounting data management, international accounting and accounting ethics.

Nature of Course: Lecture/tutorial

Prerequisites (or special instructions): BUS 254, BUS 237 and 60 credit hours. Students with credit for BUS 252 may not take BUS 319 for further credit.

**2. Scheduling**

How frequently will the course be offered? Six times a year

Semester in which the course will first be offered: Fall 1994

Which of your present faculty would be available to make the proposed offering possible? All Faculty

**3. Objectives of the Course**

To rationalize courses offered by the colleges and S.F.U. To cover most of the topics formerly offered in BUS 252, plus newer managerial topics that have not been able to be worked into Management Accounting I and II.

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: None - course is same as current BUS 252

Staff: None - course is same as current BUS 252

Library: None - course is same as current BUS 252

Audio-Visual: None - course is same as current BUS 252

Space: None - course is same as current BUS 252

Equipment: Possibly a change to a different accounting computer package from the one currently in use in BUS 252. (Would need updating anyway.)

**5. Approval**

Date: August 9, 1993

Signatures: Robert Pappas  
Director, Undergraduate Program

Sept. 27, 1993  
Dean

\_\_\_\_\_  
Chairman, SCUS

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**  
**FROM: FACULTY OF BUSINESS ADMINISTRATION**  
**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Faculty of Business Administration  
Abbreviation Code: BUS Course Number: 320 Credit Hours: 3 Vector: 2-1-0  
Title of Course: Financial Accounting: Assets  
Calendar Description of Course: \_\_\_\_\_  
Nature of Course: \_\_\_\_\_

Prerequisites (or special instructions): BUS 319; 60 credit hours.

What course(s), if any, is being dropped from the calendar if this course is approved: \_\_\_\_\_

**2. Scheduling**

How frequently will the course be offered? \_\_\_\_\_

Semester in which the course will first be offered: \_\_\_\_\_

Which of your present faculty would be available to make the proposed offering possible? \_\_\_\_\_

**3. Objectives of the Course**

**EXPLANATION:**

BUS 319 replaces BUS 252, which is dropped from Calendar.

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: \_\_\_\_\_

Staff: \_\_\_\_\_

Library: \_\_\_\_\_

Audio-Visual: \_\_\_\_\_

Space: \_\_\_\_\_

Equipment: \_\_\_\_\_

**5. Approval**

Date: July 28, 1993

August 9, 1993

Signatures: Robert Logan  
Director, Undergraduate Program

Stanley J. Sheppard  
Dean

\_\_\_\_\_  
Chairman, SCUS

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**

**FROM: FACULTY OF BUSINESS ADMINISTRATION**

**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Faculty of Business Administration  
Abbreviation Code: BUS Course Number: 424 Credit Hours: 3 Vector: 3-0  
Title of Course: Managerial Accounting II  
Calendar Description of Course:  
Nature of Course:  
  
Prerequisites (or special instructions): BUS 319, BUEC 333 and 75 credit hours  
What course(s), if any, is being dropped from the calendar if this course is approved: \_\_\_\_\_

**2. Scheduling**

How frequently will the course be offered? \_\_\_\_\_  
Semester in which the course will first be offered: \_\_\_\_\_  
Which of your present faculty would be available to make the proposed offering possible? \_\_\_\_\_

**3. Objectives of the Course**

**EXPLANATION:**

Substituting BUS 319 for BUS 324 will improve students' preparation for BUS 424.  
Substituting 75 credit hours for 60 credit hours will delay students' access to BUS 424 until they have taken another semester of upper division Business courses.

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: None  
Staff: \_\_\_\_\_  
Library: \_\_\_\_\_  
Audio-Visual: \_\_\_\_\_  
Space: \_\_\_\_\_  
Equipment: \_\_\_\_\_

**5. Approval**

Date: July 28, 1993  
Signatures: Robert Rogers  
Director, Undergraduate Program

August 9, 1993  
Stanley Shapiro  
Dean

\_\_\_\_\_  
Chairman, SCUS

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**

**FROM: FACULTY OF BUSINESS ADMINISTRATION**

**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Faculty of Business Administration  
Abbreviation Code: BUS Course Number: 426 Credit Hours: 3 Vector: 3-0  
Title of Course: Auditing Concepts and Methods  
Calendar Description of Course: \_\_\_\_\_  
Nature of Course: \_\_\_\_\_

Prerequisites (or special instructions): BUS 321 and 60 credit hours.

What course(s), if any, is being dropped from the calendar if this course is approved: \_\_\_\_\_

**2. Scheduling**

How frequently will the course be offered? \_\_\_\_\_

Semester in which the course will first be offered: \_\_\_\_\_

Which of your present faculty would be available to make the proposed offering possible? \_\_\_\_\_

**3. Objectives of the Course**

**EXPLANATION:**

This change from BUS 420 to BUS 321 as prerequisite will permit students to take BUS 426 before their last semester.

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: \_\_\_\_\_  
Staff: \_\_\_\_\_  
Library: \_\_\_\_\_  
Audio-Visual: \_\_\_\_\_  
Space: \_\_\_\_\_  
Equipment: \_\_\_\_\_

**5. Approval**

Date: July 28, 1993 August 9, 1993  
Signatures: Robert Rogaw Stanley J. Shapiro \_\_\_\_\_  
Director, Undergraduate Program Dean Chairman, SCUS

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**

**FROM: FACULTY OF BUSINESS ADMINISTRATION**

**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Faculty of Business Administration  
Abbreviation Code: BUS Course Number: 427 Credit Hours: 3 Vector: 0-3-0  
Title of Course: Seminar in International Accounting  
Calendar Description of Course: \_\_\_\_\_  
Nature of Course: \_\_\_\_\_  
  
Prerequisites (or special instructions): BUS 321 and 60 credit hours.  
What course(s), if any, is being dropped from the calendar if this course is approved: \_\_\_\_\_

**2. Scheduling**

How frequently will the course be offered? \_\_\_\_\_  
Semester in which the course will first be offered: \_\_\_\_\_  
Which of your present faculty would be available to make the proposed offering possible? \_\_\_\_\_

**3. Objectives of the Course**

**EXPLANATION:**

"BUS 324" deleted. Course replacing it (BUS 224) is prerequisite to BUS 321.

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: \_\_\_\_\_  
Staff: \_\_\_\_\_  
Library: \_\_\_\_\_  
Audio-Visual: \_\_\_\_\_  
Space: \_\_\_\_\_  
Equipment: \_\_\_\_\_

**5. Approval**

Date: July 28, 1993 August 9, 1993 \_\_\_\_\_  
Signatures: Robert Rogers Stanley Shapiro \_\_\_\_\_  
Director, Undergraduate Program Dean Chairman, SCUS

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**  
**FROM: FACULTY OF BUSINESS ADMINISTRATION**  
**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Faculty of Business Administration  
Abbreviation Code: BUS Course Number: 312 Credit Hours: 3 Vector: 2-1-0  
Title of Course: Business Finance  
Calendar Description of Course:

Nature of Course:

Prerequisites (or special instructions): BUS 254 or 324 or 328: 60 credit hours

**2. Scheduling**

How frequently will the course be offered? \_\_\_\_\_  
Semester in which the course will first be offered: \_\_\_\_\_  
Which of your present faculty would be available to make the proposed offering possible? \_\_\_\_\_

**3. Rationale:**

BUS 324 is being deleted, and renumbered as 254.

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: \_\_\_\_\_  
Staff: \_\_\_\_\_  
Library: \_\_\_\_\_  
Audio-Visual: \_\_\_\_\_  
Space: \_\_\_\_\_  
Equipment: \_\_\_\_\_

**5. Approval**

Date: August 9, 1993 August 9, 1993  
Signatures: Robert Lopez Stanley Shapiro \_\_\_\_\_  
Director, Undergraduate Program Dean Chairman, SCUS

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**

**FROM: FACULTY OF BUSINESS ADMINISTRATION**

**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Faculty of Business Administration  
Abbreviation Code: BUS Course Number: 207 Credit Hours: 3 Vector: 2-1-0  
Title of Course: Managerial Economics  
Calendar Description of Course: \_\_\_\_\_  
Nature of Course: \_\_\_\_\_  
Prerequisites (or special instructions):  
Add MATH 157 to prerequisites. Change "60 credit hours" to "15 credit hours".  
What course(s), if any, is being dropped from the calendar if this course is approved: BUS 307

**2. Scheduling**

How frequently will the course be offered? Four times a year  
Semester in which the course will first be offered: Fall 1994  
Which of your present faculty would be available to make the proposed offering possible?  
Richards, Schwindt, D. Shapiro, Vining

**3. Objectives of the Course**

**EXPLANATION:**

Renumbering brings our curriculum into greater consistency with U.B.C. and U.Vic., and facilitates college transfer. MATH 157 was implicitly required (via BUEC 232 as major admission requirement). "60 credit hours" is inappropriate for a 200 division course.

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: None  
Staff: None  
Library: None  
Audio-Visual: None  
Space: None  
Equipment: None

**5. Approval**

Date:

Signatures:

July 28, 1993  
Robert Rogers  
Director, Undergraduate Program

August 9, 1993  
Stanley Shapiro  
Dean

\_\_\_\_\_  
Chairman, SCUS

**CHANGE IN COURSE NUMBER AND VECTOR ONLY**

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**

**FROM: FACULTY OF BUSINESS ADMINISTRATION**

**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Business

Abbreviation Code: BUS Course Number: 476

Credit Hours: 3 Vector: 0-3-0

Title of Course: Commercial Legal Relations

Calendar Description of Course:

Nature of Course: \_\_\_\_\_

Prerequisites (or special instructions): \_\_\_\_\_

**2. Scheduling**

How frequently will the course be offered? \_\_\_\_\_

Semester in which the course will first be offered: \_\_\_\_\_

Which of your present faculty would be available to make the proposed offering possible? \_\_\_\_\_

**3. Number changed from 399-3.**

Vector changed from 2-1-0.

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: \_\_\_\_\_

Staff: \_\_\_\_\_

Library: \_\_\_\_\_

Audio-Visual: \_\_\_\_\_

Space: \_\_\_\_\_

Equipment: \_\_\_\_\_

**5. Approval**

Date: August 9, 1993

Signatures: Robert Boger  
Director, Undergraduate Program

Stanley J. Thompson  
Dean

\_\_\_\_\_  
Chairman, SCUS

**TO: SENATE COMMITTEE ON UNDERGRADUATE STUDIES**

**FROM: FACULTY OF BUSINESS ADMINISTRATION**

**NEW COURSE PROPOSAL FORM**

**1. Calendar Information**

Department: Faculty of Business Administration  
Abbreviation Code: BUS Course Number: 445 Credit Hours: 3 Vector: 2-1-0  
Title of Course: Analysis of Data for Management  
Calendar Description of Course:

Nature of Course:

Prerequisites (or special instructions): From: 60 credit hours  
To: BUS 343, BUEC 333, 60 credit hours.

**2. Scheduling**

How frequently will the course be offered? \_\_\_\_\_  
Semester in which the course will first be offered: \_\_\_\_\_  
Which of your present faculty would be available to make the proposed offering possible? \_\_\_\_\_

**3.**

**4. Budgetary and Space Requirements (for information only)**

What additional resources will be required in the following areas:

Faculty: \_\_\_\_\_  
Staff: \_\_\_\_\_  
Library: \_\_\_\_\_  
Audio-Visual: \_\_\_\_\_  
Space: \_\_\_\_\_  
Equipment: \_\_\_\_\_

**5. Approval**

Date: August 9, 1993 August 9, 1993 \_\_\_\_\_  
Signatures: Robert Rogers Stanley J. Pharo \_\_\_\_\_  
Director, Undergraduate Program Dean Chairman, SCUS

-MEMORANDUM

October 4, 1993

To: W. R. Heath, Secretary  
Senate Committee on Undergraduate Studies

From: Robert Rogow, Undergraduate Program Director,  
Faculty of Business Administration

Subject: Addendum to Proposed Calendar Changes: Change of  
Prerequisites, BUS 447, 430, 431

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If it is not too late to do so, could the following be added to the Faculty of Business Administration's proposed 1994-1995 Calendar changes? It has been approved by the Undergraduate Curriculum Committee of the Faculty of Business Administration.

The additional change is in prerequisites for three fourth year courses in the International Business concentration:

BUS 430 Comparative Management  
BUS 431 Business with Pacific Rim Countries  
BUS 447 International Marketing Management

In all 3 cases, "Corequisite: BUS 346" would be added to the existing prerequisites. Those prerequisites now are:

BUS 430 60 credit hours  
BUS 431 60 credit hours  
BUS 447 BUS 343, 60 credit hours.

BUS 447 is also part of the Marketing area's offerings, and is one of six marketing courses from which concentrators must do two. The Marketing area coordinator, Bob Wyckham, has informed me that his area has no objection to the change in 447 prerequisites.

RATIONALE:

BUS 346, International Business, is the introductory international business course. It is also one of the six "environmental" courses from which all majors must do one course. Because large numbers of students register for the fourth year courses without 346, too much class time must be devoted to reviewing 346 material.

MEMO

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TO: Robert Rogow, Undergraduate Programme Director,  
Faculty of Business Administration 3700

FROM: Ralph Stanton (Library Collections Management Office)

RE: Course assessments for New Course BUS-319

DATE: 23 September 1993

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I have assessed the Library's ability to support BUS-319-3,  
here are my findings.

The average price of books in this subject is \$81  
(BNA93/6,p.22)

**BUS-319 Integrative Financial and Management Accounting**

This course is a replacement for BUS-252. This course will  
first be offered in 94-4, it will be taught 6 times a year  
to about 350 students per class. It will be offered once  
every two years.

Of the 5 items in the text list 3 are in the catalogue  
so 2 must be purchased at a cost of \$162.

The monograph holdings were compared to U-VIC and UBC for  
the following Library of Congress subject headings:

|                              | U-VIC | UBC | SFU |
|------------------------------|-------|-----|-----|
| Accounting - Data Processing | 5     | 28  | 78  |
| Cost Accounting              | 14    | 64  | 195 |
| Accounting                   | 41    | 265 | 679 |
|                              | ---   | --- | --- |
| TOTAL                        | 60    | 357 | 952 |

Our holdings are appear to be the best in the province and  
are adequate to support this course.

We want to confirm that Business Administration has no  
requirement for periodicals for this course.

COST SUMMARY:

THE TOTAL ONE TIME COSTS FOR MONOGRAPHS ARE \$162. THERE ARE  
NO RECURRING COSTS.

Please contact me if you have any questions or problems with this assessment.