

SIMON FRASER UNIVERSITY

Office of the Vice-President, Academic

MEMORANDUM

To: Senate

From: J.M. Munro, Chair, Senate Committee on Academic Planning

Subject: David See-Chai Lam Centre for International Communication

Date: March 14, 1994

Action undertaken at the meeting of the Senate Committee on Academic Planning on March 9, 1994 gives rise to the following motion:

Motion: "That Senate approve and recommend to the Board of Governors as set forth in S.94 - 27 , formal approval of the David See-Chai Lam Centre for International Communication under Schedule B of Policy R 40.01."



SIMON FRASER UNIVERSITY
OFFICE OF THE VICE-PRESIDENT, RESEARCH
Memorandum

TO: W.R. Heath
Secretary of Senate

FROM: Bruce P. Clayman
Vice-President, Research (*Acting*)

SUBJECT: David See-Chai Lam Centre

DATE: March 10, 1994

The David See-Chai Lam Centre for International Communication was approved and recommended for approval to Senate by SCAP on March 9, 1994. The Centre has, in fact been in operation since 1989; the need for formal approval was apparently overlooked at that time. It might be helpful to Senate to learn about the Centre's present status.

The Centre presently operates five major programs:

- East Asian Culture and Communication Program
- Research and Development Program
- International Communication for Asian Business and Professional People
- Pacific Region Forum on Business and Management Communication
- Public Affairs Program

Support for the Centre has been drawn mostly from external sources. In addition to original endowment funding of \$800,000, the Centre has received millions of dollars of support for its projects and programs. The University provides office space at Harbour Centre. The Director is a faculty member in the Department of Communication, where he teaches regular University courses and supervises graduate students, in addition to energetically fulfilling his duties as Director.

The Centre was recently reviewed as part of a five-year evaluation of the Pacific 2000 initiative which funds some of the Centre's programs. The comments were uniformly positive; examples:

"...has achieved and in some cases surpassed all its original objectives."

"...unique in the context of cross-cultural communication training in Canada."

".. appears to be an unqualified success story."

"The administration of the Centre is very lean."

I trust that the above information will be helpful when Senate considers the recommendation of SCAP to formally approve the Centre's existence.



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SIMON FRASER UNIVERSITY

MEMORANDUM
OFFICE OF VICE PRESIDENT, RESEARCH

TO: Alison Watt
Secretary, Senate Committee
on Academic Planning (SCAP)

FROM: Bruce P. Clayman
Vice President, Research
(Acting)

SUBJECT: David See-Chai Lam Centre
for International Communication

DATE: February 25, 1994

I attach a proposal from Dr. Jan Walls for the official establishment of the David See-Chai Lam Centre for International Communication as a Schedule B Centre (centres that have a university-wide mandate). My 1993 review of Centres and Institutes revealed the fact that this Centre has never received formal approval under Policy R40.01 which governs all Centres and Institutes

The Governing Committee for Centres and Institutes recommends that the Centre be granted approval by SCAP at its next meeting. Once approved by SCAP, the proposal is to be forwarded to the next meeting of Senate, followed by submission to the Board of Governors.

Governing Committee:



Bruce P. Clayman
Vice President, Research
(Acting)



John M. Munro
Vice President, Academic

Attachment

DAVID LAM CENTRE
FOR INTERNATIONAL COMMUNICATION



SFU AT HARBOUR CENTRE

M E M O R A N D U M

TO: Dr. Bruce Clayman, V.P. Research
FROM: Jan W. Walls, Director
DATE: February 20, 1994
SUBJ.: Lam Centre Charter Proposal

Please consider the attached proposal for the David Lam Centre for International Communication as a Schedule B Centre under the University Policy R 40.01.

Should any explanation or further information be required, please do not hesitate to contact me. Thank you for your co-operation.



David See-Chai Lam Centre for International Communication application for formal approval under Policy R 40.01.

Statement of Special Purpose

To organize and deliver programs, courses, forums, seminars, workshops and research projects focusing on cross-cultural communication between Canadians and people from the Asia-Pacific region. The four types of activity, which are also the motto under the title of the Centre, are: "Research, Teaching, Training, Public Service".

Provision for the Appointment of Director

The Director to be appointed by the Vice-President, Research, in consultation with colleagues in various Faculties and Departments active in Asian and Pacific Studies, and in Canadian-Asian relations. The term of appointment would normally be for a three-year period, renewable upon mutual agreement.

Identification of the Applicable Schedule under R. 40.01

The David See-Chai Lam Centre for International Communication is identified as Schedule B. Colleagues are connected with the Faculty of Applied Sciences, Continuing Studies, Business Administration and Faculty of Arts.

Centre's Obligation to Comply with University Policy

It is understood that the David See-Chai Lam Centre for International Communication will comply with Simon Fraser University policies in all its teaching, training, research and public service activities.

Statement of Internal Governing Procedures:

Overall responsibility for internal governing of the Lam Centre lies with the Centre's Director, who develops Centre policies in consultation with the various Program Directors employed in the Centre. The Centre Director receives advice and guidance from: a Steering Committee within the University, consisting of the Vice-President, Research, and the Deans of Faculties active or interested in the area of Canadian - Asian relations (currently Arts, Applied Sciences, Business Administration and Continuing Studies); and an Advisory Committee consisting of leading members of the business, professional and cultural communities with interest in the Centre's mandate.

David See-Chai Lam Centre for International Communication regular, long-term active faculty are as follows:

Roger Howard, Communication
Patricia Howard, Communication
Robert Anderson, Communication
Rosalie Tung, Business Administration
Jan Walls, Communication
Earl Drake, Communication
Tama Copithorne, Continuing Studies
Yvonne Li Walls, Continuing Studies