

SIMON FRASER UNIVERSITY
OFFICE OF THE DEAN OF GRADUATE STUDIES

S.95-42

Memorandum

TO: Senate

FROM: Bruce P. Clayman
Dean of Graduate Studies
and Vice President, Research

SUBJECT: Executive MBA

DATE: May 17, 1995

At its meeting of May 10, SCAP approved and recommended to Senate the approval of changes in the method of delivery of the weeknight version of the Executive Master of Business Administration program in the Faculty of Business Administration. These are described in the attached documentation from the Faculty which is accompanied by a copy of the present calendar description of the program. Briefly, the normal mode of delivery of the program would change from a 32-month program delivered in fall and spring semesters to a 24-month program delivered in six consecutive semesters. The changes are in response to student demand.

The changes are proposed for implementation in September 1995. All successful applicants to the program have been notified of the proposed change and unanimously supported it. Present students will be unaffected.

This gives rise to the following motion:

“that Senate approve and recommend approval to the Board of Governors, as set forth in S.95 -42, the changes to the mode of delivery of the Executive Master of Business Administration program in the Faculty of Business Administration, effective September 1995.”

attach.



Simon Fraser University
FACULTY OF BUSINESS ADMINISTRATION

MEMORANDUM

May 24, 1995

TO: R. Heath, Registrar
FROM: Stanley J. Shapiro, Dean
SUBJECT: Continuous 24-Month NEMBA Program

I understand that we will be informing Senate at its next meeting of the fact that the night cohort of the EMBA Program, now a six semester offering spread out over 32-calendar months, will be presented, effective September 1, 1995, as a continuous 24-month program. Its duration will thus become identical with that of the Weekend EMBA Program that is currently being offered in a continuous, six semester, 24-month format.

The decision to move NEMBA to its new format was made by the EMBA sub-committee of this Faculty's Graduate Studies Committee. The entire professoriate was informed of this sub-committee's decision. Although there are provisions for any contentious or controversial committee decision to be challenged, no-one availed themselves of this opportunity. Rather, there was widespread acceptance of the fact that a continuous 24-month program was now the norm for EMBA programs and that the NEMBA schedule had to be adjusted accordingly.

I trust that this memo provides all the supporting documentation required for the forthcoming submission to Senate. If not, I would be pleased to elaborate upon any points requiring further clarification. This could be done either in writing or orally since I am almost certain to be at the Senate meeting in question.

SJS/mbo

Copy: Dr. D. Shapiro, Director - EMBA Programs

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Simon Fraser University
FACULTY OF BUSINESS ADMINISTRATION

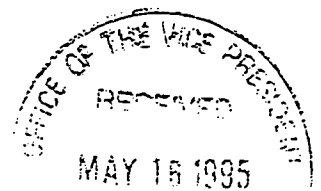
MEMORANDUM

May 12, 1995

TO: Dr. Bruce Clayman, Vice-President/Research
and Dean of Graduate Studies

FROM: Stanley J. Shapiro, Dean

SUBJECT: 24-Month NEMBA Program



You have been previously briefed as regards the set of circumstances that resulted in this Faculty altering the academic schedule for those students entering our Night-EMBA program, effective September, 1995. To state the problem briefly, we found ourselves with an over abundance of qualified applicants for our 24-month EMBA program but a considerable fall off in qualified applicants for the 32-month night version of that same degree program. However, our total pool of qualified applicants had not fallen off all that much despite the fact that both Queen's University and the University of Western Ontario will be offering tele-learning EMBA programs in Vancouver this coming September.

Dr. Daniel Shapiro believed that part of the fall off in evening enrolments was due to the fact that the total duration of the program was considerably longer than any of the now three competing, including our own WEMBA, EMBA programs. Encouraging students to switch from the weekend to the night program seemed fruitful only if we could offer a program in the evening that would be no longer in duration. Would this be fair to students who had originally signed up for NEMBA? Personal calls to the NEMBA group reported overwhelming preference and even some excitement over the possibility for NEMBA also becoming a 24-month program. Consequently, a decision was made to move quickly and, as hoped, we were able to transfer a number of qualified weekend applicants to the new 24-month NEMBA program.

As I have already indicated to you orally, the NEMBA change has no academic implications other than those associated with our moving from a six semester program spread over 32-months to a six semester program spread over 24-months. NEMBA students will now be attending class in the summer, which is what WEMBA students have done for the last number of years. There will be some initial problems of adjustment but, in the longer run, having the two programs offering the same course during the same semester will have a number of pedagogical and economic advantages.

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Copy: Dr. J. Munro, Vice-President/Academic
Dr. D. Shapiro, Director, FBA - EMBA Programs.

BUS 875-4 International Accounting

Comparative systems of accounting. Evolution of multinational business and accounting implications. *Prerequisites: BUS 871 and 346, or permission of the instructor.*

BUS 876-4 Decision Support Systems

Design and application of computer-based information systems to support managerial decision making in organizations.

BUS 893-4 Selected Topics in Business Administration**BUS 894-4 Selected Topics in Business Administration****BUS 895-4 Selected Topics in Business****BUS 896-4 Selected Topics in Business****BUS 897-4 Directed Readings**

Supervised reading and report preparation in a particular field of specialization.

BUS 898 MBA Thesis**BUS 900-4 Methodology Seminar/Research Workshop**

This course, which will meet twice weekly, will devote one-half to an examination of methodological approaches including selection, planning and conduct of research and philosophy of science and one-half to attendance at faculty and graduate student workshop presentations. The methodology section of the course is intended to place students' research methodology in a broader context for critical evaluation. The workshop section will require students to present their own research finding for critical evaluation. *Prerequisite: completion of prior required research courses, or permission of the instructor.*

BUS 999 MBA Project

Executive MBA Program

The Executive MBA program offers the skills, insights and frameworks that experienced, high-potential managers need to prepare for the next phase of their careers. The program takes a general management perspective, focusing on organizational and decision-making processes that cut across functional divisions. It is designed for those who wish to expand their potential and develop the strategic and global perspective required of tomorrow's senior managers. Using a cohort model where students take courses in the same sequence, the program encourages student interaction and co-operation; study groups and project teams are an important aspect of the learning experience.

Because Executive MBA students pursue full-time careers, classes meet either two nights a week or alternate weekends all day Friday and Saturday. All classes are held at Simon Fraser University at Harbour Centre. Students in the weekend residential program have Friday night accommodation provided as part of tuition. Students take two courses per semester, completing the course work in three years through the weeknight program, or in two years through the weekend residential program. All students begin in September. There is a one month break between semesters and weeknight students do not attend during the summer semester. Immediately following acceptance in May all students participate in a preparatory skills module that includes instruction in numeracy.

Admission Requirements

Applicants will be considered for admission to the program based on the following criteria.

- current business experience, with four to five years in management positions
- GMAT (Graduate Management Admission Test) results
- academic qualifications, including an undergraduate degree (B average) or a professional designation*
- letters of reference

*While priority will be given to applicants with a university degree or a professional designation, a limited number of applicants may be admitted who do not hold a formal degree but possess exceptional business management qualifications.

The application deadline is April 15 for September enrollment in the same year. In order to have your application reviewed for the September enrollment, you must have written the mid-March GMAT (which requires registering with the Education Testing Service by the end of January).

All students must demonstrate proficiency in mathematics and basic microeconomic principles. Students may also wish to prepare for the program by developing the following proficiencies: computer skills, particularly in word processing and spreadsheets, for either Macintosh or IBM; reading and comprehension skills; and business and report writing.

For program requirements, see *Faculty of Business Administration* in the *Graduate Studies* section.

Degree Completion Requirements

Students must complete twelve courses, two of which are electives, with a minimum B grade average, and should expect to spend 25-30 hours a week on

their studies. In place of the 600 level MBA course offerings listed below, students may substitute, with the prior consent of the Executive MBA Graduate Program Committee, equivalent graduate course work from any department Simon Fraser University. Prior approval is not required for students to substitute 800 level BUS or BUEC courses as electives. In extraordinary circumstances, and with the prior permission of the Executive MBA Graduate Program Committee, students may alter the course load of two courses per semester.

Weeknight Program Schedule

Semester 1	Fall
MBA	651-5 Managerial Economics
	681-5 Interpersonal Behavior in Organizations
Semester 2	Spring
MBA	632-5 Operations Research
	670-5 Accounting for Decision Making and Control
Semester 3	Fall
MBA	603-5 Organization and Management
	606-5 Financial Management
Semester 4	Spring
MBA	615-5 Marketing Management Elective
Semester 5	Fall
MBA	607-5 Business Policy
	691-5 Business, Government and Society
Semester 6	Spring
MBA	696-5 Seminar in Strategic Analysis Elective

Weekend Program Schedule

Semester 1	Fall
MBA	651-5 Managerial Economics
	681-5 Interpersonal Behavior in Organizations
Semester 2	Spring
MBA	632-5 Operations Research
	603-5 Organization and Management
Semester 3	Summer
MBA	670-5 Accounting for Decision Making and Control Elective
Semester 4	Fall
MBA	615-5 Marketing Management
	606-5 Financial Management
Semester 5	Spring
MBA	607-5 Business Policy
	691-5 Business, Government and Society
Semester 6	Summer
MBA	696-5 Seminar in Strategic Analysis Elective

Executive MBA Program Courses

MBA 603-5 Organization and Management
Analysis of the inter-relatedness of major subdivisions of the organization and interactions between the organization and its environment. The management of motivation and job design.

MBA 604-5 Organizational Change and Development
An examination of the concepts, principles and assumptions of organization development.

MBA 606-5 Financial Management
An introduction to decision making with respect to investments (capital budgeting), financing and dividend policy.

MBA 607-5 Business Policy
Analysis of problems affecting the character and success of the total enterprise. Emphasis on the functions, responsibilities, and viewpoint of top-level general management.

MBA 610-5 Directed Studies in Business Administration
Individual study with a faculty member. The course outline must be approved by the Graduate Program Committee.

MBA 611-5 Directed Studies in Business Administration
Individual study with a faculty member. The course outline must be approved by the Graduate Program Committee.

MBA 612-5 Directed Studies in Business Administration
Individual study with a faculty member. The course outline must be approved by the Graduate Program Committee.