

SIMON FRASER UNIVERSITY

Memorandum

To: Senate
From: Senate Committee on Agenda and Rules
Date: March 24, 1998
Subject: CJSF Radio

The following motion was considered by SCAR at its meeting on March 24, 1998 and is presented to Senate for consideration.

Motion: "that Senate supports CJSF Radio's application to the CRTC for an FM license"



23 March 1998

Alison Watt
Director, Secretariat Services
Simon Fraser University

Dear Ms. Watt,

I am writing to request a letter of support from the SFU Senate for CJSF Radio's application for an FM license. CJSF is SFU's student-run, student-funded campus/community radio station. For over thirty years the station has been providing students and community members with thought-provoking non-commercial radio programming and valuable opportunities to gain media and management experience. The station broadcasts a diverse variety of music and public affairs programming on cable FM and at 940 AM in Shell and Louis Riel House. In order to better serve the university and surrounding communities the station has prepared an application to the CRTC for a full FM license. If approved, station programming would be accessible to listeners all over the Lower Mainland. The application along with letters of support will be submitted on April 1, 1998.

In order to strengthen CJSF's application, it is critical to demonstrate to the CRTC that the station enjoys a high degree of support from the students and administration of SFU. I have requested letters of support from the SFSS, the President's Office, the Board of Governors and the Dean of Student Services. A letter from the Senate would be a valuable contribution to our campaign. The letter should highlight the positive contribution CJSF has made to SFU's academic excellence and how an FM license will benefit the campus and community. For example, CJSF is working with faculty from the School of Communication to create a directed study for students to apply audience research techniques in a 'real life' setting. Similarly, over the past thirty years CJSF has:

- interviewed countless students and faculty about their research, highlighting the many positive achievements by campus members
- worked closely with faculty in a number of departments to coordinate directed studies, research projects and 'hands-on' work experience to complement coursework
- promoted thousands of campus events like lectures, debates and thesis defenses through free public service announcements

An FM station for SFU will be a tremendous benefit in building a positive sense of community at SFU and will be one of the few links between SFU and the community. A strong sense of support from the university community is vital for a successful FM bid from CJSF. Would you please submit this to the Senate for consideration? Thank you very much for your support. If you have any questions or concerns, please contact me at the station (local 4423). I will call your office this week to follow-up this request.

Sincerely,


Philip Tamminga
Program Coordinator
CJSF Radio