

SIMON FRASER UNIVERSITY

MEMORANDUM

To: Senate

From: Allan MacKinnon, Chair
Senate Committee on Undergraduate Studies

Subject: Curriculum Revisions
Faculty of Business Administration
(SCUS Reference 01 — 27)

Date: December 12, 2001



For Information

Acting under delegated authority, at the December 11, 2001 meeting, SCUS approved the following curriculum revisions in the Faculty of Business Administration:

- 1) New courses:
 - BUS 341 - Fundamentals of Marketing for Integrated Studies Programs
 - BUS 480 - Negotiation/Conflict Resolution for Integrated Studies Programs
 - BUS 464 - Building Business Systems
- 2) Change of prerequisite for BUS 315, 316
- 3) Change of credit hour, title, description and vector for BUEC 232
- 4) Change of title and description for BUS 336
- 5) Change of credit hour for BUS 442
- 6) Change of title for BUS 447, 449
- 7) Course deletions:
 - BUS 450 - Theoretical Issues in Strategic Management
 - BUS 452 - Seminar in Advanced Strategic Analysis
- 8) Courses TWC (mothballed) - BUS 434 - Foreign Market Entry
BUS 439 - North American International Trade Issues

Any Senator wishing to consult the full report of curriculum revisions should contact Bobbie Grant, Senate Assistant at 291-3168 or email bgrant@sfu.ca