

SIMON FRASER UNIVERSITY
DEAN OF GRADUATE STUDIES
MEMORANDUM

S.07-39

TO: Senate
FROM: Jonathan Driver, Senate Graduate Studies Committee
SUBJECT: Faculty of Business Administration: Curriculum changes (GS2006.50)
DATE: January 29, 2007
cc: E. Bukszar, P. Klein, Business Administration

For information

At its 11th December 2006 meeting, SGSC approved the following curriculum changes, effective in the Fall semester of 2007, to the Global Asset & Wealth Management (GAWM) program, and the cohort special arrangements program in Financial Risk Management (FRM):

Minor course changes - credit hours, titles and/or descriptions

From:	To:	
BUS 802-4	BUS 802-3	Financial economics
BUS 803-4	BUS 803-3	Financial econometrics
BUS 804-4	BUS 804-3	Strategic analysis for wealth management
BUS 805-4	BUS 805-3	Capital markets
BUS 809-2	BUS 809-3	<i>Equity security analysis and portfolio management</i>
BUS 810-2	BUS 810-3	<i>Fixed income security analysis and portfolio management</i>
BUS 811-2	BUS 811-3	International security analysis and portfolio management
BUS 814-2	BUS 814-3	<i>Derivative securities</i>
BUS 816-2	BUS 816-3	Investment policy
BUS 818-2	BUS 818-3	Advanced topics in business finance
BUS 819-4	BUS 819-3	Final project for GAWM students
BUS 857-2	BUS 857-3	<i>Numerical methods</i>
BUS 863-2	BUS 863-3	Operational risk management
BUS 864-4	BUS 864-3	Credit risk management
BUS 865-2	BUS 865-3	Market risk management
BUS 866-2	BUS 866-3	Enterprise-wide strategic risk management
BUS 868-2	BUS 868-3	Perspectives on risk and insurance
BUS 869-2	BUS 869-3	Topics in risk management
BUS 870-4	BUS 870-3	Final project for FRM students

New graduate course (GS2006.50b)

BUS 821-2 Financial project for Financial Risk Management students

Rationale:

As a result of these changes, both GAWM and cohort FRM programs will comprise 42 credit hours of coursework, an increase of 2 credit hours for FRM.

Senators wishing to consult the documents concerning this item should contact Bobbie Grant, Senate Assistant at (604) 291-3168 or bgrant@sfu.ca

**SIMON FRASER UNIVERSITY
DEAN OF GRADUATE STUDIES
MEMORANDUM**

TO: Senate
FROM: Jonathan Driver, Senate Graduate Studies Committee
SUBJECT: Faculty of Business Administration: Curriculum changes (**GS2006.51**)
DATE: January 29, 2007
cc: E. Bukszar, C. Collins-Dodd, Business Administration

For information

At its 11th December 2006 meeting, SGSC approved the calendar changes and curriculum changes, effective in the Fall semester of 2007, to the Master of Business Administration program in Management of Technology (MBA-MOT), including the following courses:

New graduate course

BUS 751-4 Managerial economics for technology firms

BUS 753-2 Ethics and corporate responsibility

BUS 755-2 Topics in international business

Minor course changes - credit hours, titles and/or descriptions

From:	To:	
BUS 758-4	BUS 758-4	<i>Business operations design</i>
BUS 764-2	BUS 764-4	Financing the organization
BUS 766-2	BUS 766-4	<i>Financial and managerial accounting</i>
BUS 776-4	BUS 776-4	<i>Special topics in Biotechnology</i>

Rationale:

Minor changes to the calendar language clarify the degree requirements. Some courses with similar titles are re-defined with varied weights or credit hours for different programs.

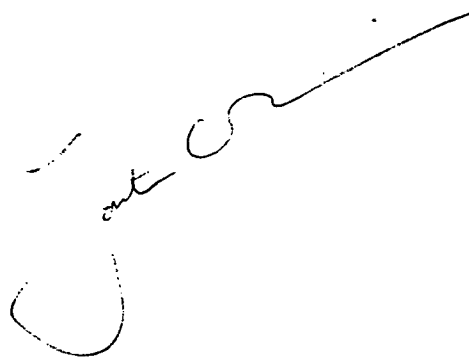
Senators wishing to consult the documents concerning this item should contact Bobbie Grant, Senate Assistant at (604) 291-3168 or bgrant@sfu.ca

SIMON FRASER UNIVERSITY
DEAN OF GRADUATE STUDIES
MEMORANDUM

TO: Senate
FROM: Jonathan Driver
Senate Graduate Studies Committee
SUBJECT: Faculty of Business Administration: Program changes (**GS2006.49**)
DATE: January 25, 2007
cc: E. Bukszar, Business Administration

At its 11th December 2006 meeting, SGSC approved changes to the MBA program in the Faculty of Business Administration. We recommend that Senate approve the program changes, including a series of new course proposals:

- MBA program description (**GS2006.49b**)
- New courses
 - BUS 701-2 Strategy
 - BUS 702-3 Marketing management
 - BUS 703-3 Managerial economics
 - BUS 704-3 Leadership & team building
 - BUS 705-3 Financial / managerial accounting
 - BUS 706-2 Data and decisions
 - BUS 707-2 Ethical decision making
 - BUS 708-3 Finance
 - BUS 709-3 Managing information
 - BUS 710-3 Emerging markets
 - BUS 711-3 Negotiation & conflict resolution
 - BUS 712-3 Cross-cultural management
 - BUS 713-3 Essays
 - BUS 714-3 New ventures
 - BUS 715-2 Operations management
 - BUS 716-3 Sustainability
 - BUS 717-1.5 Essays (completion)



Rationale:

This revised program is to replace the Specialist MBA program which had been deleted (GS2006.28). Many of the new courses were previously taught at the 800-level.

Senators wishing to consult the documents concerning this item should contact Bobbie Grant, Senate Assistant at (604) 291-3168 or bgrant@sfu.ca

R**NOV 06 2006****DEAN OF GRADUATE
STUDIES OFFICE**

Memo to: Jonathon Driver, SGSC

From: Ed Bukszar, Associate Dean, Faculty of Business

Date: 11-6-6

Re: Re-launch of MBA program; Changes to Existing Programs

There are four items enclosed relating to the Faculty of Business. First is material related to the re-launch (re-positioning) of what we are calling the SFU – MBA. Second relates to changes to the Wealth Management MBA and Financial Risk Management programs (treated together because of their overlap). Third is a Notice of Intent formalizing the Risk Management program; it currently operates under special arrangement. Fourth deals with changes to the Management of Technology MBA. Each is dealt with in turn.

We would like to re-launch the MBA program in September 07. Last year we canceled the Specialist MBA program. That program was targeted to individuals with undergraduate degrees in Business Administration. It offered specialized skills in the functional areas in business. We believe it was perceived in the marketplace as too specialized. This, combined with its narrow target market resulted in insufficient demand – by our standards.

After two years of analysis and related committee work, we have developed a replacement for the SMBA that will reach a broader target market, providing essential skills to individuals with non-business undergraduate degrees, and limited professional work experience. This program can be characterized as a generalist MBA, and as such, it is similar to the original, classic MBA programs developed to teach business skills to individuals with expertise in other areas. Over the years, MBA programs have evolved to be far more specialized. This has left a gap in the marketplace that this program hopes to fill.

The enclosed package details 16 “new” courses (45 credit hours) to be offered in the SFU MBA. However, please note that none of these courses are new to the Faculty.

Each has been taught numerous times in our other programs by our current complement of faculty members.

You can think of this program as the MBA equivalent of a "new and improved Tide". There is proven demand for Tide, as there is for an MBA. We have had 1400 individuals sign up on our website for information on this program when it is ready to launch. It is our plan to accept only 40 students into this program in its inaugural year. No new faculty resources are required to launch the program. No new library resources are required.

This program is also designed to enable a laddering entrance from our current Graduate Diploma in Business Administration program (GDBA). The GDBA has been offered successfully for about eight years now. Students in that program take eight courses online; these courses are the standard entry courses offered in all MBA programs. Many GDBA graduates seek the opportunity to complete a full MBA. The SFU MBA will accept approximately five of these GDBA graduates in January, giving them credit for 19 hours of credit for the courses that they have taken. In essence, this will enable these students to skip the first term of the SFU MBA.

I understand that this approach is similar to the undergraduate program structure that enables students to take two majors without having to repeat the pre-specialization core.

The information following immediately after this memo pertains to the SFU MBA. Following that, in order, are minor course changes to the Wealth Management MBA and Financial Risk Management programs. Then the NOI for the Financial Risk Management Program. The fourth item dealing with changes in the MoT program completes the package. Each topic is introduced separately.

Thank you for your consideration.

[proposed Calendar entry]

MBA

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Academic Director

E. Bukszar BA (John Carroll), MBA & Ph.D. (Arizona)

Executive Director

D. Cross BA (Qu), MHA (Ott), CHE, 604.291.5023

The SFU MBA provides broad-based and rigorous business training, preparing students for the global business world. Applicants should have non-business undergraduate degrees, and limited professional work experience, although work / life experiences will be factored into acceptance decisions.

The SFU MBA program is unique in offering strong fundamentals to relatively inexperienced students. The program involves twelve months of intensive coursework over three, full-time semesters, followed by a four month internship. Students who have completed the SFU Graduate Diploma in Business Administration at a suitable standard will qualify for advanced standing for the first semester of the MBA program.

Students will take all of the courses as required; there are no electives. In place of electives, four courses (designated below with asterisks *) deepen and enhance the core content. Course design will enable a significant degree of individualization of the course content.

Admission

Entry into the SFU MBA is competitive. Meeting the minimum requirements is no guarantee of acceptance. Applicants to the MBA must have an undergraduate degree with a minimum cumulative grade point average (CGPA) of 3.0 (B average), or must have an undergraduate degree and have completed the SFU GDBA program with a minimum CGPA of 3.0.

The application deadline is March 31. However, late applicants may be considered for admission at the discretion of the program chair. Students must apply online at <http://www.sfu.ca/dean-gradstudies/apply.htm> and submit the following documentation by mail to "SFU MBA" at the address above.

- official copies of transcripts of undergraduate grades (mailed directly from the granting institution)
- three confidential letters of reference (mailed directly from the referees)
- GMAT (graduate management admission test) results (not required of SFU GDBA graduates)
- An applicant whose primary language is not English or whose previous education has been conducted in another language must submit evidence of satisfactory completion of a standardized English test acceptable to the University (see Graduate Regulation 1.3.12). The minimum university requirements for test scores are: TOEFL 88 with a minimum of 20 in each category (internet based exam), or TOEFL 570 and TWE 5 (paper based), or TOEFL 230 (computer based), and IELTS overall band score of 7.0.
- a recent passport style photo
- a current curriculum vitae

Financial Assistance

Entrance scholarships are available, on a limited basis, and awarded competitively to students who demonstrate high academic performance. Information on all awards for graduate students is available at <http://www.sfu.ca/dean-gradstudies/finaids.htm>

Degree Requirements

To qualify for the MBA degree, students must maintain a minimum average grade of B (3.0 grade point average) and complete courses totaling 45 credit hours. Coursework in the program follows

three general themes: Foundation [F] / Transformation [T]/ Exploration [E].

Semester 1 (Fall)

Bus 701 – 2: Strategy (Pre-Session) [F]

Bus 702 – 3: Marketing Management [F]

Bus 703 – 3: Managerial Economics [F]

Bus 704 – 3: Leadership & Team Building* [T]

Bus 705 – 3: Financial / Managerial Accounting [F]

Bus 706 – 2: Data & Decisions [F]

Semester 2 (Spring)

Bus 707 – 2: Ethical Decision Making (Pre-Session) [T]

Bus 708 – 3: Finance [F]

Bus 709 – 3: Managing Information [F]

Bus 710 – 3: Emerging Markets* [F]

Bus 711 – 3: Negotiation & Conflict Resolution [F]

Bus 712 – 3: Cross-Cultural Management [T]

Semester 3 (summer)

Bus 713 – 3: Essays (Capstone) [E]

Bus 714 – 3: New Ventures* [E]

Bus 715 – 3: Operations Management [F]

Bus 716 – 3: Sustainability* [T]

Semester 4 (fall)

Internship [E]

* Non-core courses / specific offerings to be determined annually.

Graduates of the SFU GDBA program may apply for advanced standing for courses 701, 702, 703, 704, 705, 706, & 708. Approval will be granted to those who achieved a minimum 3.0 CGPA in the GDBA. Applicants who are granted advanced standing will not need to take the first semester of the MBA program

Courses Offered by the Program

The following BUS courses are offered for the MBA program: BUS 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, & 716.