

SIMON FRASER UNIVERSITY

S.07-114

Senate Committee on University Priorities Memorandum

TO: Senate

FROM: John Waterhouse
Chair, SCUP
Vice President, Academic

RE: Centre for Policy Studies on Culture
& Communities (SCUP 07-51)

DATE: September 24, 2007

At its September 12, 2007 meeting SCUP reviewed and approved the proposal for the creation of the Centre for Policy Studies on Culture and Communities. This Centre will be a Schedule A Centre based in the School of Communication in the Faculty of Applied Sciences.

Motion

That Senate approve and recommend to the Board of Governors the creation of the Centre for Policy Studies on Culture and Communities as a Schedule A Centre.

encl.

c: A. Beale, C. Murray, B. Lewis

SIMON FRASER UNIVERSITY

MEMORANDUM
OFFICE OF VICE-PRESIDENT, RESEARCH

TO: Sarah Dench, Secretary
Senate Committee on University
Planning (SCUP)

FROM: B. Mario Pinto
Vice-President, Research

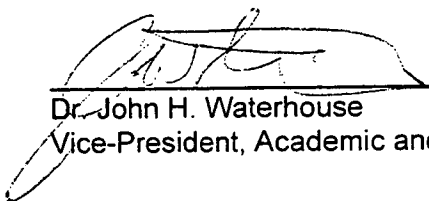
RE: Centre for Policy Studies on Culture
and Communities

DATE: August 30, 2007

Attached is a proposal from Dr. Brian Lewis, Dean, Faculty of Applied Sciences for the establishment of the Centre for Policy Studies on Culture and Communities as a Schedule A Centre.

The Governing Committee for Centres and Institutes recommends that the Centre be granted approval by SCUP. Once approved by SCUP, the proposal is to be forwarded to Senate, followed by submission to the Board of Governors.

Governing Committee:



Dr. John H. Waterhouse
Vice-President, Academic and Provost



Dr. B. Mario Pinto
Vice-President, Research

Attachment

C: Dr. Brian Lewis, Dean Faculty of Applied Sciences
Dr. Alison Beale, Communication
Dr. Catherine Murray, Communication



FACULTY OF APPLIED SCIENCES

MEMO

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ATTENTION	Mario Pinto, VPR and John Waterhouse, VPA Governing Committee for Centres
FROM	Brian Lewis, Dean, Faculty of Applied Sciences
RE	Proposal to Establish the Centre for Policy Studies on Culture and Communities
DATE	August 2, 2007

Please find attached a proposal to establish a Schedule A Centre to be called the Centre for Policy Studies on Culture and Communities. I support this proposal and recommend it to you without reservation.

This proposed Centre is not entirely new; it builds on the foundations of a project funded by Infrastructure Canada and located (through an in-kind contribution of SFU) at the Harbour Centre campus, where students and faculty of the School of Communication have already collaborated on research, teaching, and community outreach programs.

The proposal builds on recognized strengths in the School of Communication and the University at large. The Co-Directors and Steering Committee, the proposed membership and future members will draw extensively on the teaching, research and cultural policy expertise of faculty in the School of Communication, several of whom are already engaged in funded research related to the Centre's mandate. The proposed Centre will provide a focus for their collaboration and for the development of innovative research focusing on the contribution of culture, in its tangible and intangible forms, to the wellbeing of communities, especially those strongly affected by globalization. The proposed membership and program of research will help build capacity at the Harbour Centre Campus.

The proposed Centre represents a lively interdisciplinary commons within the University. It will attract members from other units and programs such as public policy, urban studies, geography, Canadian studies, political science, and contemporary arts. Its terms of reference also include outreach to professionals and community members active in urban and cultural planning, and it will create further opportunities for both undergraduate and graduate students.

Two highly qualified Co-Directors will work closely with my office to build the Centre. Professor Catherine A. Murray, PhD. (Queens) joined Communication in 1992, following a position as Vice-President, Media and Telecommunications at Decima Research. Catherine currently sits on the board of the Canadian Broadcasting Standards Council.

... Page 2

She is co-author of *Researching Communication* (London: Arnold, 2003). She has also served as Chair of the Graduate Program in Communication and sits on other governance committees of the School. Catherine is a frequent contributor to policy forums and an advisor to the Government of Canada, particularly with respect to public participation in media regulation, and race and gender equity. She has supervised many MA and PhD students on topics in media industries, media regulation, and other cultural policy topics.

Professor Alison C.M. Beale, PhD (McGill) was first appointed in 1987, following six years at Université du Québec à Montréal. Her current research focuses on globalization and cultural policies; cultural trade, communications regulation; feminist research in cultural policy; cultural policy as cultural practice. Alison has been a visiting scholar at Macquarie University, Sydney (Australia) and the University of Edinburgh, Scotland, and was a Rockefeller Foundation Fellow at New York University in 1999. Her publications include *Ghosts in the Machine: Women and Cultural Policy in Canada and Australia* (co-edited and written with Dr. Annette Van Den Bosch, 1998) and articles in major journals and edited volumes. She is editing a special issue of *Feminist Media Studies* on cultural policy for December 2007 publication and is completing a book on globalization and cultural policy. Alison has taught undergraduate courses in cultural policy at SFU since 1990 and has supervised MA and PhD students on related topics ranging from cultural festivals and urban re-development to Canadian media regulation and transnational cultural industries. She has been Chair of the Graduate Program in Communication for several terms, a member of university committees, and is a member of the international boards of several journals in the field. She is a past president of the Canadian Communication Association.

I would ask that you join me in supporting this proposal.

Sincerely,



Brian Lewis
Dean, Faculty of Applied Sciences

Enclosures

cc: Catherine Murray, School of Communication
Alison Beale, School of Communication
Martin Laba, Director, School of Communication
Wade Parkhouse, Associate Dean, Faculty of Applied Sciences
Joe Van Snellenberg, Assistant to the Dean, Faculty of Applied Sciences

4.

SCHOOL OF COMMUNICATION
MEMORANDUM
June 14, 2007

To: Dr. Martin Laba, Director, School of Communication and
Dr. Wade Parkhouse, Associate Dean, FAS

From: Dr. Alison Beale and Dr. Catherine Murray

Re: Centre for Policy Studies on Culture and Communities

Attached please find our application for the establishment of a Schedule A Centre in the School of Communication entitled, *Centre for Policy Studies on Culture and Communities (CPCC)*.

The proposal includes a Constitution and Terms of Reference.

The Centre's Co-Directors in its first two years (Sept.2007-Sept.2009) will be Dr. Alison Beale and Dr. Catherine Murray. This term may be extended by one year with the approval of the Centre's Steering Committee and a recommendation to the Dean. The normal term for Directors in 3.1 of the Constitution below is three years.

The Centre's Steering Committee (See Section 4.1) in its first year will be:

Dr. Alison Beale, Professor (SFU)
Dr. Catherine Murray, Professor (SFU)
Dr. Kirsten McAllister, Professor, (SFU)

The Steering Committee will be advised by two external advisors in its first year. (See Section 6.1)

Dr. Caroline Andrew, Professor (University of Ottawa)
Dr. John Hannigan, Professor (University of Toronto)

An additional document will confirm that the Library is satisfied it can support this Centre with no additional resources. It will be forwarded under separate cover.

CENTRE FOR POLICY STUDIES ON CULTURE AND COMMUNITIES

CONSTITUTION

1. Objectives

The Centre for Policy Studies on Culture and Communities will promote teaching, research, and public outreach on cultural politics, cultural policy and cultural planning in communities from the local to the global. The Centre will promote the development of cultural resources and governance tools that support sustainability and social inclusion. The Centre will provide a focal point for the research and teaching of faculty in the School of Communication and other units, and will enhance collaboration among all SFU researchers and programs addressing its objectives in their research and teaching. The Centre will facilitate research, public dialogue, and graduate training by inviting speakers and visiting scholars, hosting conferences, and promoting the development of interdisciplinary research methods and pedagogy in academic, community and professional planning and policy settings.

2. Administration

2.1. The Centre for Policy Studies on Culture and Communities shall be governed in accordance with University Policy R. 40.01 CENTRES AND INSTITUTES, subject to changes in University policy, where University policy shall prevail.

2.2. The Centre for Policy Studies on Culture and Communities is a Schedule A Centre as defined by R. 40.01. that comes under the direct authority of the Dean of the Faculty of Applied Sciences.

2.3. The Centre for Policy Studies on Culture and Communities is housed in the School of Communication and located at SFU, Harbour Centre.

3. Appointment of Directors

3.1 On the recommendation of the Centre's Steering Committee, the Director(s) of the Centre shall be appointed by the Dean of Applied Sciences. The term of office of Director(s) shall normally be three years.

4. Internal Governing Procedures

4.1. The Centre shall be governed by a Steering Committee of at least three and not more than five members. All members of the Steering Committee shall be Simon Fraser University Faculty Members. At least three of the Steering Committee members shall be Faculty in the School of

Communication. All members of the Committee shall be appointed by recommendation of the Dean of Applied Sciences, as recommended to the Dean by the Director(s).

4.2. The Steering Committee shall be chaired by the Director(s). The Steering Committee shall approve by a simple majority the annual budget of the Centre, any amendments to the Centre's terms of reference or constitution, the appointment of the Director(s) of the Centre, and the nomination of Associate Members. The Steering Committee shall hold one Annual General Meeting per year and other meetings and consultations at the discretion of the Director(s). A quorum of the Steering Committee is three members.

5. Associate Members

5.1. The Centre shall consist of a body of interested associates from within and outside of the University community, as well as individuals linked to the Centre through the projects and other activities it sponsors and supports. Associate Member status is proposed by the Director(s) and approved by the Steering Committee for a term of one year, renewable when so recommended and approved. Associate Members may attend the annual general meeting of the Centre on a non-voting basis.

6. Advisory Panels

6.1 On the recommendation of the Director(s) the Steering Committee may appoint advisory panels of experts from time to time as needed to provide advice on research and public outreach projects of the Centre.

CENTRE FOR POLICY STUDIES ON CULTURE AND COMMUNITIES

Terms of Reference

Approach and Objectives

1. The Centre for Policy Studies on Culture and Communities will promote teaching, research, and public outreach on cultural politics, policy and planning in communities from the local to the global. Our understanding of "culture" is broad, and while our research will address specific arts and design disciplines and media and cultural institutions, our concern is with how these support the cultural practices and ways of life in communities that contribute to sustainability and to an inclusive society.
2. Our approach concerns both **tangible** and **intangible** elements of culture, a distinction recognizing the duality of culture and of cultural policies of the past (e.g. in Canada we have both official language policy and support mechanisms for heritage and arts institutions). This approach and terminology related to culture has been adopted by governments in Canada and around the globe, as well as by international bodies (such as UNESCO), conventions, and legal regimes.
3. The Centre will promote studies of policy not restricted to governments or public administration, but addressing the interaction of networks of voluntary, not for profit, neighbourhood and virtual- community citizen-based initiatives as well as all levels of government, private foundations, and knowledge creators and disseminators.
4. The Centre will provide a focal point for the research and teaching of faculty in the School of Communication and other units, and will enhance collaboration among all SFU researchers and programs addressing its objectives in their existing work. The Centre will facilitate research, public dialogue, and graduate training by inviting speakers, visiting scholars, hosting conferences, and promoting the development of interdisciplinary research methods and pedagogy in academic, community and professional planning and policy settings.
5. While the overall aim of the Centre is to undertake collaborative research that will lead to capacity-building and policy formation and evaluation, its academic researchers will also contribute to theoretical critiques and historical and comparative research in cultural policy and planning.

The Centre's Initial Objectives are:

❖ Knowledge Building

- To advance a program of research on tangible and non-tangible cultural infrastructure planning and design in Canada.
- To assess governance and public finance levels for cultural infrastructure development.
- To improve community sustainability by integrating culture into the urban planning process, in order to promote and protect the quality of life and diversity of community creative expression and cultural participation.
- To identify best practices in contending planning and policy frameworks so that the design requirements for community cultural facilities and infrastructure reflect diversity of expression.
- To expand international research opportunities by extending invitations to foreign scholars to assume short term residencies at the Centre so that collaborative projects and activities can progress rapidly.

❖ Develop Communities of Practice and Interest

- To develop a collaborative network of academic researchers, arts administrators, policy practitioners and cultural planners working in municipalities, provincial, national and international governments interested in cultural policy, the performing arts and cultural industries in Canada
- To recruit and train graduate students
- To hold continuing series of public events, salons and symposia

❖ Promote Knowledge Exchange and Build Public Awareness

- To maintain a website and links to data and tools
- To attract visiting scholars in residence
- To host international symposia
- To publish in a wide variety of professional, civil society and academic venues and public media. (e.g. *Municipal World*, *Federation of Canadian Municipalities Forum*, *Policy Options*, *International Journal of Cultural Policy*).

❖ Provide Access to Existing Research

- The web site will feature research completed and in-progress by members and collaborators on topics such as feminist approaches to cultural policy, research on cultural diversity and ethnic media in BC, comparative screen studies, media democratization and refugee and migrant communities.

❖ **Promote Interdisciplinary Collaboration**

- Provide a venue where scholars in urban studies, environmental design, geography, cultural planning and other disciplines interested in the arts, cultural industries and community cohesion and diversity may design courses, and opportunities for public dialogue around these topics
- Promote the design of other credit, non-credit and graduate teaching experiences in the Centre.

❖ **Seek Funding for Further Research and Collaboration**

The Centre will encourage the early development of research projects in keeping with its terms of reference and will assist members, affiliates and their collaborators in applying for research funds.

The Need for the Centre

The Centre for Policy Studies on Culture and Communities at SFU will be unique in Canada because it addresses culture in communities from the perspectives of and with the participation of academics, planning professionals and community members. The Centre will provide the first link to international networks and activists already working in this area and will bring emerging issues to the attention of policy makers, foundations and other funders to assist in capacity building and cultural adaptation to globalization. SFU will be taking up a priority need in capacity building for this sector which has already been prioritised and supported by Infrastructure Canada. The School of Communication at SFU through the Centre for Policy Research in Science and Technology at Harbour Centre, and with the support of the two Co-Directors, has been host to the Infrastructure-Canada funded Centre for Expertise on Culture and Communities since 2005.

Client Base

The Centre will serve researchers interested in culture and community issues from a wide range of communities, including geographers, urban planners, social, cultural, education and health policy researchers, policy makers, civil society organizations and advocates, and students. It will create a space for reflection and dialogue with those interested in a wide range of intractable cultural issues of democracy, social justice and community well being.

Revisions to the Terms

The members of the Steering Committee for the Centre may revise these Terms of Reference at the Annual General Meeting.

Structure, Membership and Governance of the Centre

The Centre for Policy Studies on Culture and Communities will be housed in the School of Communication, Faculty of Applied Sciences, at Simon Fraser University, and located in the Vancouver campus. The Centre will be administered by a Steering Committee comprised between three and five Simon Fraser University faculty members, at least three of whom shall be members



SIMON FRASER UNIVERSITY
LIBRARY

Library Course Assessments

The Library participates in the course approval process for new courses at both the undergraduate and graduate levels. By Senate motion (S.93-11) "no new course should be approved by Senate until funding has been committed for necessary library materials." A Library review should be conducted after new course proposals have been approved by the department or school curriculum committee, before being considered by the Faculty curriculum committee. New courses will not be approved at the Senate Committee on Undergraduate Studies (SCUS) or Senate Graduate Studies Committee (SGSC) until a Library review has been completed. Even if the department states that no new library resources are required, a report from the Library is required to confirm this view.

To submit course proposals for review by the Library, forward the following materials to Gwen Bird, Associate University Librarian, Collections Services:

- course proposal forms
- complete course outline
- reading list created for the course, if any
- date of Faculty curriculum committee meeting (or other deadline for library report)

An assessment will be done to evaluate whether the Library's holdings and present collection development activities are adequate to support the new course. If no new library resources are required, the course will be added to the appropriate list below indicating the library is adequately resourced to support the course.

If additional library resources are required, a full report will be created and linked below, and the associated costs will be identified. The costs may be one-time, to fill gaps in holdings, or ongoing, for example, to start new journal subscriptions, or sustain book collecting in areas not now included in the Library's collection scope. If costs are attached, the department or school is asked to transfer the required funds to the Library's materials budget. Questions about the process can be directed to [Gwen Bird](#).

No Additional Library Resources Required

Unless otherwise indicated, these courses require no additional library resources based on a course location of SFU Burnaby. In many cases, if the courses were to be offered at SFU Surrey or Vancouver or as off-campus courses, additional Library costs might be involved. Please contact Gwen Bird for details.

Centre for Applied Research in Mental Health & Addiction (CARMHA)

Centre for the Reduction of Violence Among Children and Youth

Centre for the Study of Educational Leadership and Policy

Centre for Physical Disabilities Education and Research (CPDER)

Centre for Policy Studies on Culture and Communities

International Centre for Art and Social Change (ICASC)

DEV 801

EASC 610

CENTRE FOR POLICY STUDIES ON CULTURE AND COMMUNITIES

Sources of Funding and Budget Implications

Sources of Funding

The Centre for Policy Studies on Culture and Communities will start with funds from a Contribution Agreement with Infrastructure Canada for its Centre for Expertise on Culture and Communities for which SFU will assume responsibility to the end of the Agreement in 2008. The Centre's Directors, steering committee members and associates will see further research and project funding in keeping with the Terms of Reference of the Centre.

Resource Impacts

As a part of in-kind contributions to the emergence of a network of researchers and activists, SFU has already committed \$51,000 in-kind contribution to this project including adequate space at Harbour Centre. There are no other direct or indirect financial impacts.

of the School of Communication each to be appointed by recommendation of the Dean of Applied Sciences for a term of three years.

Upon recommendation of the Steering Committee of the Centre, the Dean may appoint individuals from the University and the community as Associate Members of the Centre. Associate Members of the Centre may work with members of the Steering Committee on projects undertaken by the Centre and may attend the Annual General Meeting in a non-voting capacity.

CPCC Suggested Membership

School of Communication, Simon Fraser University

Dr. Zoe Druick
Dr. Jan Marontate
Dr. Nancy Duxbury, Adjunct Professor
Dr. Yuezhi Zhao
Dr. Robert Hackett

Other Simon Fraser University Schools and Departments

Dr. Meg Holden, Urban Studies/Geography
Dr. Michael Howlett, Political Science
Dr. Dara Culhane, Sociology and Anthropology
Professor Owen Underhill, Contemporary Arts

Community

Local

Mr. Douglas Durand, Cultural Planner, City of Vancouver
Ms. Ethel Whitty, Director, Carnegie Community Centre
Mr. Max Wyman, Mayor of Lion's Bay, BC; Past President of the Canadian Commission for UNESCO
Ms. Linda Johnson, Consultant (Formerly with Canadian Heritage)
Mr. Lorenz Von Fersen, Consultant, former Cultural Planner, City of Vancouver

National

Dr. Caroline Andrew, University of Ottawa
Dr. John Hannigan, University of Toronto
Dr. Lon Dubinsky, Co-Director, Future of Culture in Small Cities Study
Dr. John Foote, Coordinator, Research, Planning and Policy, Department of Canadian Heritage
Professor Monica Gattinger, University of Ottawa
Dr. Meric Gertler, Department of Geography and Program Planning, University of Toronto
Ms. Claire McCaughey, Research Manager, Canada Council for the Arts
Prof. Joyce Zemans, York University, Past President, Canada Council for the Arts