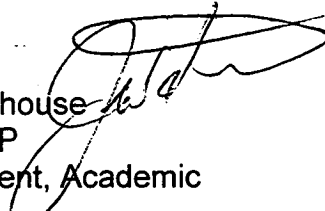


SIMON FRASER UNIVERSITY
Senate Committee on University Priorities

Memorandum

TO: Senate

FROM: John Waterhouse 
Chair, SCUP
Vice President, Academic

RE: Proposal for International Experiential
Learning Certificate, Faculty of Business
Administration (SCUP 07-56)

DATE: September 27, 2007

At its September 26, 2007 meeting SCUP reviewed and approved the proposal from the Faculty of Business Administration for an International Experiential Learning Certificate.

Motion

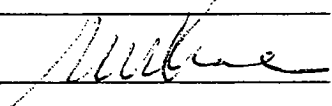
That Senate approve and recommend to the Board of Governors, the International Experiential Learning Certificate.

encl.

cc. M. Fizzell

OFFICE OF THE
ASSOCIATE VICE PRESIDENT ACADEMIC AND ASSOCIATE PROVOST

MEMO

To:	Senate Committee On University Priorities	
FROM	Bill Krane, Chair Senate Committee on Undergraduate Studies	
RE	Faculty of Business Administration - International Experiential Learning Certificate	
DATE	September 14, 2007	

Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of September 11, 2007 gives rise to the following recommendation:

Motion:

“that SCUP approve and recommend to Senate the International Experiential Learning Certificate.”

The relevant documentation for review by SCUP is attached.

2.

FULL PROGRAM PROPOSAL

International Experiential Learning Certificate

PURPOSE

The Faculty of Business Administration (FBA) would like to offer its undergraduate students an International Experiential Learning Certificate (IELC) to be earned through a combination of international activities as well as language acquisition and the study of a course related to the socio-economic and/or cultural environment in which the international activities will take place.

CERTIFICATE COMPONENTS

Students are required to complete a minimum of 18 credit hours. The 18 credit hours are earned through the following three activities:

- (1) participation in two international activities, one of which must be a study semester abroad as an exchange student at an FBA preferred partner institution,
- (2) completion of two 3-credit language courses in a second language other than English, commonly spoken in the region in which either one of the international activities will take place, and
- (3) completion of a 3-credit course, the topic of which will relate to the socio-economic and/or cultural environment in which the international activities will take place.

Exchange and International Experience Component

Students will be required to complete one semester of at least 9 credit hours on an international exchange at an FBA preferred partner institution. For the second international activity, students will have the option of the following:

1. A second international exchange at the same or another FBA preferred partner institution;
2. An FBA-sponsored field school; or
3. An international Co-op work term

Although students will be encouraged to choose one region or country to fulfill these requirements, they will have the option to enroll in international exchanges, field schools or co-ops in countries or regions different from their first exchange.

Faculty of Business Administration
International Activities Committee

Language Component

To increase student's exposure to the local culture, students will be required to complete two 3-credit courses in a language(s) of the region (preferably the host country) in which the exchange, FBA-sponsored field school or International Co-op work term will take place. Students attending an international activity in an English-speaking country will have to select a second language commonly spoken in the region. These courses may be taken at SFU or at any institution of the student's choosing, provided that SFU accepts the course as transfer credit, and could be taken during the exchange semester abroad or the international Co-op work term. The purpose of this requirement is to strengthen the student's ability to communicate in the host country's language. Students already fluent in a language of the region may fulfill the language requirement by pursuing a third language or by taking business courses that are taught in their second language.

Socio-Economic and/or Cultural Course

Prior to their exchange semester, students will be required to take at SFU one of the following courses*

- For students in the Asia region
 - ASC 200-3 Introduction to Chinese Culture
 - ASC 201-3 Introduction to Japanese Culture
 - ASC 202-3 Asian Cultures
 - HIST 206-3 Modern Japan
 - HIST 256-3 People's Republic of China
 - POL 335-4 Government and Politics: People's Republic of China
 - POL 381-4 Politics and Government of Japan
 - SA 275-4 Asian Societies
- For students in the Europe region
 - HIST 225-3 20th Century Europe
 - POL 333-4 Soviet and Post-Soviet Political Systems
 - POL 334-4 East European Political Systems
- For students in the Latin-America region
 - HIST 208-3 Latin America: The National Period
 - POL 320-4 Canada and Latin America
 - POL 337-4 Government and Politics: Latin America
 - SA 392-4 Latin America

* or other courses with appropriate content and prior approval from the Faculty.
Some of these courses may have prerequisites.

Alternatively, students may take a similar course while studying abroad on an exchange semester at the host institution, with prior approval from the Faculty.

Faculty of Business Administration
International Activities Committee

BENEFITS

The IELC will provide students and the FBA with several benefits.

Students

This certificate will provide students with formal recognition of their participation in international learning opportunities and the acquisition of international experience including academic exposure to a second language. Additionally, it will encourage students to participate in multiple international learning opportunities, increase their exposure to international business issues affecting communities outside of Canada and assist in the development of the skills and knowledge requirements necessary for obtaining employment in both the domestic and international labour markets.

Faculty of Business Administration

Implementing the certificate program will allow the FBA to further its goal of increasing student involvement in international learning opportunities by providing students with recognition of their involvement in activities beyond the minimum degree requirements. The certificate program would be a unique opportunity for FBA students that will further the FBA's goals of internationalization and strengthening its reputation as an innovative leader in providing unique programs for its students.