



OFFICE OF THE VICE-PRESIDENT, ACADEMIC AND PROVOST

S.09-137
Amended by Senate
S.M. 7 Dec 2009

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MEMORANDUM

ATTENTION Senate
FROM Jon Driver, Vice-President, Academic and
Provost, and Chair, SCUP
RE: Faculty of Business Administration: Jack Austin Centre for Asia Pacific Business Studies, Schedule A Centre
(SCUP 09-57)

DATE November 16, 2009
PAGES 1/1

On November 16, 2009, via email SCUP reviewed and approved the proposal for the creation of the Jack Austin Centre for Asia Pacific Studies as a Schedule A Centre based in the Faculty of Business Administration.

Motion

That Senate approve and recommend to the Board of Governors the proposal for the creation of the Jack Austin Centre for Asia Pacific Studies as a Schedule A Centre based in the Faculty of Business Administration.

Business

encl.

c: D. Shapiro

OFFICE OF THE VICE-PRESIDENT, RESEARCH

B. Mario Pinto, Ph.D.

Vice-President, Research
Professor of Chemistry

MAILING ADDRESS

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**ATTENTION Sarah Dench, Secretary
Senate Committee on University Planning (SCUP)**

FROM B. Mario Pinto, Vice-President, Research

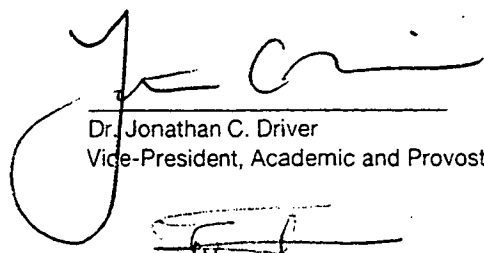
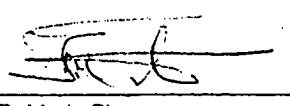
RE Jack Austin Centre for Asia Pacific Business Studies

DATE November 5, 2009

Attached is a proposal from Dr. D. Shapiro, Dean, Faculty of Business Administration for the establishment of the Jack Austin Centre for Asia Pacific Studies as a Schedule A Centre.

The Governing Committee for Centres and Institutes recommends that the Centre be granted approval by SCUP. Once approved by SCUP, the proposal is to be forwarded to Senate, followed by submission to the Board of Governors.

Governing Committee:


Dr. Jonathan C. Driver
Vice-President, Academic and Provost
Dr. B. Mario Pinto
Vice-President, Research

Attachment

c: Dr. D. Shapiro, Dean, Faculty of Business Administration



Received by
NOV 04 2009
Vice President Research Office

FACULTY OF BUSINESS ADMINISTRATION

Office of the Dean

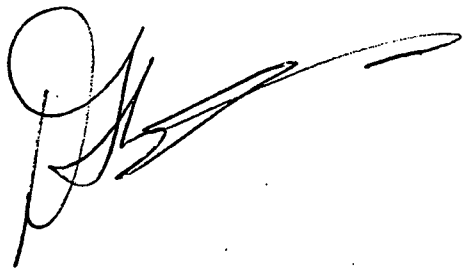
Memo

To: Mario Pinto
Vice President Research

From: Daniel Shapiro, Dean
Faculty of Business Administration

Date: November 2, 2009

Re: Proposal for Jack Austin Centre for Asia Pacific Studies



Dear Mario,

Attached please find the formal proposal for the Jack Austin Centre for Asia Pacific Business Studies. As you are aware, the creation of this Centre is central to the mission of the FBA. Importantly, it is strongly supported by the donors, Jack Austin and the Asia Pacific Foundation.

It is important that the Centre begin its operations as soon as possible. Therefore, we would like this proposal to reach Senate by the December 7 meeting. This means that the proposal should go to the SCUP meeting of November 18, and SCAR on November 19. I understand that this is a tight deadline, but appreciate your help in ensuring that we meet it.

Thanks for your cooperation. If there are any changes that should be made immediately, please let me know.

Danny
DS/mm



Proposal

Jack Austin Centre for Asia Pacific Business Studies

Proposed by:
D. Shapiro, Dean
Faculty of Business Administration
Simon Fraser University

November, 2009



Jack Austin Centre for Asia Pacific Business Studies

The Faculty of Business Administration, in collaboration with the Asia Pacific Foundation of Canada, a Vancouver-based think-tank on Canada-Asia relations, proposes to form the **Jack Austin Centre for Asia Pacific Business Studies**. The Centre is funded in part by donations made in recognition of Mr. Austin's exceptional contribution to Canada-Asia relations.

About Jack Austin

Mr. Austin has championed stronger relations between Canada and Asia for almost 40 years. He was a member of the first Canadian trade mission to China, served as the President of the Canada-China Business Council for seven years, and as co-chair of the Canada China Legislative Association for five. A member of the Senate of Canada for 32 years, he represented British Columbia, retiring from this position in March 2007.

About Asia Pacific Foundation of Canada

The Asia Pacific Foundation of Canada, created by an Act of Parliament in 1984, is an independent, not-for-profit think-tank focused on Canada's relations with Asia. The Foundation functions as a knowledge broker and provides current and comprehensive research, analysis and information on Canada's transpacific relations. It promotes dialogue on economic, security, political and social issues, fostering informed decision-making in the Canadian public, private and non-governmental sectors.

The Foundation provides grants to support policy research and informed discussion on Canada's relations with Asia. It is funded primarily by the proceeds of an endowment from the Government of Canada and by corporate and individual donors. Project funding is provided by Western Economic Diversification Canada, Citizenship and Immigration Canada, and the Government of British Columbia.

About the Faculty of Business Administration

The Faculty of Business Administration at Simon Fraser University is a leading business research school, known for its research strength in International Business. Its recently adopted Mission and Core Value Statements (Appendix 1) commits us to research and teaching that not only takes a global perspective, but is informed by our local community. Vancouver is uniquely positioned as a gateway to the Asia Pacific region, and the **Jack Austin Centre for Asia Pacific Business Studies** will build on this opportunity.

The Faculty of Business Administration's strategic research plan focuses on four areas, one of which is Globalization and Emerging Markets (see Appendix 2). The plan foresees the establishment of research centres that will build on local opportunities and the Faculty's capabilities. Our research strength in the area is particularly exemplified by the work of Rosalie Tung, who is on the editorial team of the *Journal of International Business Studies* (the leading journal in international business) and Eric Gedajlovic, a member of the editorial board of the *Asia Pacific Journal of Management*. However, the proposed **Jack Austin Centre for Asia Pacific Business Studies** also builds on the research interests of a large number of faculty members, including Carolyn Egri, Jing Li, Daniel Shapiro, Dennis Chung, Rekha Krishnan, Nilesh Saraf, Yasheng Chen, Johnny Jermias, and Pek-Hooi Soh, all of whose work is focused on the Asia Pacific region and in particular India and China.

Statement of Purpose

The main objective of the **Jack Austin Centre for Asia Pacific Studies** is to provide a focal point for research and training for faculty, scholars, students, and practitioners, locally and internationally, on a broad range of issues relevant to the Asia Pacific region, particularly Canada's



role in the area. The Centre will support relevant academic research, support graduate students in business and economics, engage in outreach, and provide relevant practitioner training both in Canada and the Asia Pacific region.

Need for the Centre

There is currently no research centre of this kind in Vancouver. The Asia Pacific Foundation does research, but does not have an academic or training mandate. The **Jack Austin Centre for Asia Pacific Business Studies** will complement the activities of the Asia Pacific Foundation by adding these components. Because of the growing importance of the Asia Pacific region to the future of Vancouver and Canada, the activities of the **Jack Austin Centre for Asia Pacific Business Studies** will be highly relevant to the community at large.

Core Activities

The Centre's activities will focus on (1) Research; (2) Outreach; and (3) Undergraduate, Graduate and Practitioner Education

Research

The Centre will support and commission research focused on the Asia Pacific region. Initially, the research will focus on two themes: bilateral flows of investment, trade and people; and corporate governance and strategic choices, in particular the governance and strategy of state-owned and family firms. These themes are highly topical and have been chosen to focus the research strengths of the Faculty of Business Administration, and to complement existing Centres, such as the CIBC Centre for Corporate Governance and Risk Management. Over time, a more comprehensive research agenda will be developed.

The **Jack Austin Centre for Asia Pacific Business Studies** will also assist the Asia Pacific Foundation in undertaking relevant research such as, for example, its survey of investment intentions by Chinese firms.

Dissemination and Outreach

The Centre will create and publish a working paper series on a dedicated website. It will support an outreach program offering both community-oriented lectures featuring outstanding international scholars, as well as academic conferences on topical subjects. Together with the Asia Pacific Foundation, the Centre will also support public forums on topics of relevance.

Education

There is a great need for managers who understand the challenges of operating in the world's fastest growing region. With this in mind, the Centre will collaborate with the Faculty of Business Administration's Learning Strategies Group to offer management training in both Canada and China. The Faculty of Business Administration and Learning Strategies Group have considerable experience in offering management training to Chinese managers, and the Centre will allow us to extend our range of operations.

Funding

The **Jack Austin Centre for Asia Pacific Business Studies** will be funded from the interest earnings of an endowment established with donations from individuals, corporations, and foundations, and with matching funds from the Burnaby Mountain Endowment Fund Matching Program. To date, gifts and pledges to the Centre amount to \$877,100, excluding matching funds. The goal is to establish an endowment valued at \$4 million, and to fund a Chair in Asia Pacific Business Studies.

Governance

The Centre will conduct its activities in accordance with Simon Fraser University policies (R40.01, Centres and Institutes). If the Constitution of the Centre and University policies differ on an issue, University policy will prevail. The **Jack Austin Centre for Asia Pacific Business Studies** is a Schedule A Centre (R.40.01) and falls under the direct authority of the Dean of Business Administration. The Dean will be the administrative officer responsible for the governance and budgetary accounts of the Centre.

Appointment of Director

The Director of the **Jack Austin Centre for Asia Pacific Business Studies** will be appointed by the Dean of the Faculty of Business Administration under advisement from the Centre's Advisory Committee. The term of office for the Director will normally be three years. In the interim, the Dean will act as Director, and Dr. Jing Li of the Faculty of Business Administration will act as Associate Director.¹

Internal Governing Procedure

The **Jack Austin Centre for Asia Pacific Business Studies** will be housed at the Segal Graduate School of Business, in downtown Vancouver. The Centre will be governed by an Advisory Committee whose composition is described below. Members will be appointed on recommendation by the Centre's Director. Appointments shall be on a three-year term, with the possibility of renewal. Members of the Advisory Committee will include, but not be limited to the following:

Centre Director

Associate Director

Three individuals appointed in consultation with the Asia Pacific Foundation of Canada

Two faculty members representing the Faculty of Business Administration

Advisory Board Members who have agreed to serve include:

Dr. Yuen Pau Woo, Asia Pacific Foundation of Canada

Mr. Jack Austin, Former Senate Member of Canada

Dr. Rosalie Tung, Simon Fraser University

Dr. Jing Li, Simon Fraser University

Dr. Daniel Shapiro, Simon Fraser University

Associate Members of the Jack Austin Centre for Asia Pacific Business Studies:

The **Jack Austin Centre for Asia Pacific Business Studies** will comprise a group of research associates not limited to the university community, including individuals linked to the Centre through projects and other activities that the Centre supports and sponsors. Associate member status will be proposed by the Director of the Centre and approved by the Advisory Committee. Associate members will be invited to attend the Centre's annual meetings and may work with its members on projects and initiatives undertaken by the Centre.

Potential associates of the Center include the following individuals:

SFU:

Dr. Daniel Shapiro, Faculty of Business Administration, Simon Fraser University

¹ For the period of time when the Dean is the interim director, oversight for the Centre will fall to the Associate Vice-President, Research



Dr. Johnny Jermias, Faculty of Business Administration, Simon Fraser University
Dr. Jijun Niu, Faculty of Business Administration, Simon Fraser University
Dr. Rekha Krishnan, Faculty of Business Administration, Simon Fraser University
Dr. Natalie Zhao, Faculty of Business Administration, Simon Fraser University
Dr. Sudheer Gupta, Faculty of Business Administration, Simon Fraser University
Dr. Pek-Hooi Soh, Faculty of Business Administration, Simon Fraser University
Dr. Jing Li, Faculty of Business Administration, Simon Fraser University

Canada:

Dr. Wendy Dobson, Rotman School of Management, University of Toronto
Dr. Michael Carney, Molson School of Business, Concordia University
Dr. Paul W. Beamish, Richard Ivey School of Business, University of Western Ontario

International:

Dr. Steven Globerman, Department of International Business, Western Washington University
Dr. Phil Phan, School of Business, Johns Hopkins University
Dr. Mike W. Peng, School of Management, University of Texas at Dallas



Appendix 1: FBA Mission and Core Values

Our Mission

By creating and communicating powerful ideas, we educate and inspire the founders, leaders and managers of organizations that are internationally competitive, locally responsive, and sustainable.



SFU BUSINESS
SCHOOL OF BUSINESS

Core Values

- **Responsible Leadership.** We value a learning environment that engages, inspires and challenges our students to become thoughtful, principled and responsible leaders.
- **The Power of Ideas.** We value the development of creative and innovative ideas. We support a collaborative research culture that sustains excellence and promotes external relevance.
- **Global Perspective.** We value the multi-cultural nature of our location. It inspires our participation in the global exchange of ideas that connects our community to the world.
- **Responsive Engagement.** We value relationships with our stakeholders that help them achieve their goals. We endeavor to contribute to the emergence of metropolitan Vancouver as a centre for knowledge creation and innovation.
- **Diversity.** We value an environment that respects and embraces diversity in all its forms and believe that diversity is a source of innovation.
- **Collegiality.** We value an academic and work environment in which people treat each other honestly, courteously and with each other's best interests in mind. We value pluralistic, inclusive decision-making.

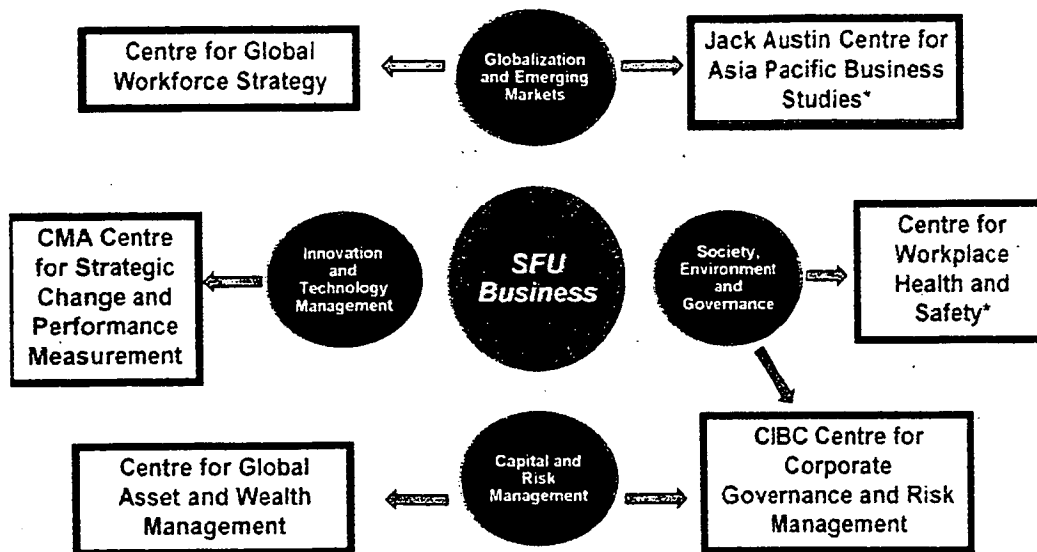


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Appendix 2: FBA Strategic Research Strategy

Research Strategy



* Pending Senate approval



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RESEARCH STRATEGY