

MEMO

Dean of
Graduate Studies

STREET ADDRESS

Maggie Benston Student
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Burnaby BC V5A 1S6
Canada

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TO: Senate

TEL

FROM Wade Parkhouse, Dean, Graduate Studies**RE** Faculty of Business Administration**[GS2010.18]****CC** Ed Bukszar**DATE** September 7, 2010**For information**

Acting under delegated authority at its meeting of 12 July 2010, the SGSC approved the following curriculum revisions:

Faculty of Business Administration**[GS2010.18]**MBA Program

- i) Change to Program Requirements - Add Strategic Management as an elective
- ii) Change to catalog number, description, prerequisites: BUS 718-4 Strategic Management

Senators wishing to consult a more detailed report of curriculum revisions may do so on the Web at http://www.sfu.ca/senate/Senate_agenda.html following the posting of the agenda. If you are unable to access the information, please call [778.782.3168](tel:778.782.3168) or email shelley_gair@sfu.ca.

Memo to: Wade Parkhouse, Dean of Graduate Studies
From: Ed Bukszar, Associate Dean, Segal Graduate School of Business
Re: Minor course change in the MBA
Date: June 27, 2010

We've added Strategic Management as an elective in the full-time MBA program. Students will be able to choose between the Essays and Strategic Management courses to fulfill their capstone requirement.

I've submitted a minor course change to go along with the addition of this elective. I've renumbered an existing Strategic Management course and updated the description and prerequisites to correspond with the MBA numerical sequence. This is a new course to the full-time MBA program but not a new course to the Faculty; we offer courses in Strategic Management in all of our other MBA programs but with different numbers and minor differences in descriptions to align with each program. This approach makes it simpler for students to register for the correct courses. ✓

Master of Business Administration (MBA)

Course Change:

BUS 718-4: Strategic Management (Course number and description)

MBA Program

Segal Graduate School of Business,
500 Granville Street, Vancouver, BC,
V6C 1W6, 778.782.5013 Tel,
778.782.5153 Fax, mba@sfu.ca,
www.sfubusiness.ca/mba

Academic Chair

E. Bukszar BA (J Carroll), MBA, PhD
(Arizona)

Executive Director

~~D. Cross BA (Qu), MHA (Ott),~~
778.782.5023

This program provides broad-based and rigorous business training for the global business world. Applicants should have non-business undergraduate degrees, and limited professional work experience, although work and life experiences will be considered.

This unique program offers strong fundamentals to relatively inexperienced students over 12 months of intensive course work in three full-time terms, followed by a four-month internship. Students who completed the graduate diploma in business administration (GDBA) at a suitable standard will qualify for first term advanced standing. The program consists of required courses ~~with no electives. Instead, four courses (designated with an asterisk) deepen and enhance core content.~~ Course design will enable a significant course content individualization.

MBA Program

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500 Granville Street, Vancouver, BC,
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Academic Chair

E. Bukszar BA (J Carroll), MBA, PhD
(Arizona)

Executive Director

M. McCrae BA (Qu), MBA (SFU),
778.782.5023

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Admission

Entry is competitive. Meeting the minimum admission requirements does not guarantee acceptance. Applicants must have an undergraduate degree with a minimum 3.0 cumulative grade point average (CGPA) (B average) or an undergraduate degree and the GDBA with a minimum 3.0 CGPA.

Students apply at www.sfu.ca/dean-gradstudies/apply.htm and submit the following documentation by mail to the MBA program address above.

- official undergraduate transcripts mailed directly from the granting institution
- three confidential letters of reference mailed directly from the referees
- graduate management admission test (GMAT) results
- applicants whose primary language is not English, or whose previous education was conducted in another language, must submit evidence of satisfactory completion of a standardized English test that is acceptable to the University (see "1.3.2 Admission to a Graduate Diploma Program" on page 249). The minimum acceptable test scores are: TOEFL 88 with a minimum of 20 in each category (Internet based exam); or TOEFL 570 and TWE 5 (paper based exam); or TOEFL 230 (computer based exam) and IELTS with a 7.0 overall band score.
- a recent passport style photograph
- a current curriculum vitae

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- a recent passport style photograph
- a current curriculum vitae

Financial Assistance

Entrance scholarships, available on a limited basis, are awarded competitively. See "Financial Aid for Graduate Students" on page 229 or visit www.sfu.ca/dean-gradstudies/finaids/htm.

Degree Requirements

Students must maintain a minimum 3.0 grade point average (GPA) (B average) and complete 45 units of prescribed courses as follows.

Course work follows three general themes: foundation (F), transformation (T) and exploration (E).

Term 1 Fall*

BUS 701-2 Strategy† (F)
BUS 702-3 Marketing Management (F)
BUS 703-3 Managerial Economics (F)
BUS 704-3 Leadership and Team Building* (T)
BUS 705-3 Financial/Managerial Accounting (F)
BUS 706-2 Data and Decisions (F)

Term 2 Spring

BUS 707-2 Ethical Decision-making (T)
BUS 708-3 Finance (F)
BUS 709-3 Managing Information (F)
BUS 710-3 Emerging Markets* (F)
BUS 711-3 Negotiation and Conflict Resolution (F)
BUS 712-3 Cross-cultural Management (T)

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BUS 704-3 Leadership and Team Building* (T)
BUS 705-3 Financial/Managerial Accounting (F)
BUS 706-2 Data and Decisions (F)

Term 2 Spring

BUS 707-2 Ethical Decision-making (T)
BUS 708-3 Finance (F)
BUS 709-3 Managing Information (F)
BUS 710-3 Emerging Markets* (F)
BUS 711-3 Negotiation and Conflict Resolution (F)
BUS 712-2 Cross-cultural Management (T)

*GS 2009.35 /
S.09-150 approved*

Term 3 Summer

BUS 713-3 Essays† (E)
BUS 714-3 New Ventures * (E)
BUS 715-3 Operations Management
(F)
BUS 716-3 Sustainability* (T)

Term 4 Fall

BUS 727-0 MBA Internship (E)

*specific course offerings determined annually

†pre-session course

GDBA graduates may apply for advanced standing for BUS 702, 703, 704, 705, 706, 708. A minimum 3.0 CGPA in that diploma program is required.

Courses

The following courses are offered for this program: BUS 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716.

Courses from the other MBA programs may be used as substitutes for these courses at the discretion of the academic chair.

Term 3 Summer

BUS 713-4 Essays (E) *GS 2009, 25*
or *S. 09.150 Appendix*
BUS 718-4 Strategic Management ✓
(F)

BUS 714-3 New Ventures * (E)
BUS 715-3 Operations Management
(F)

BUS 716-3 Sustainability* (T)

Term 4 Fall

BUS 727-0 MBA Internship (E)

*specific course offerings determined annually

†pre-session course

GDBA graduates may apply for advanced standing for BUS 702, 703, 704, 705, 706, 708. A minimum 3.0 CGPA in that diploma program is required.

Courses

The following courses are offered for this program: BUS 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 718.

Courses from the other MBA programs may be used as substitutes for these courses at the discretion of the academic chair.



GRADUATE COURSE MINOR CHANGE FORM

This form is to be used when there is a request for a minor change to an existing graduate course. The form is completed by the department and then approved by the Faculty graduate studies committee. It should then be forwarded to the Dean of Graduate Studies for approval by SGSC. SGSC will forward the approval to Senate for information. NOTE: Please complete pertinent sections only

Please Check appropriate revision(s):

☒ Catalog Number ☐ Units ☐ Title ☒ Description ☒ Other **PREREQUISITES**

Department or School: Faculty of Business

Current course

Subject: BUS (max: 4 chars) Catalog Number: 578 Units: 4

Course Title: Strategic Management (max. 80 char)

Short Title (appears on transcripts etc.) _____ (max. 25 char)

Course Description for Calendar:

The course focuses on the managerial tasks of developing and implementing organizational strategy and the processes involved.

Available Course Component:

☐ Lecture ☒ Seminar ☐ Laboratory ☐ Practicum

Grading Basis: ☒ Graded ☐ Satisfactory/Unsatisfactory ☐ In Progress/Complete

Prerequisites: (if any)

Bus 507, 527, 536, 543

Modified Course

Subject: BUS (max: 4 chars) Catalog Number: 718 Units: 4

Course Title: Strategic Management (max. 80 char)

Short Title (appears on transcripts etc.) _____ (max. 25 char)

Course Description for Calendar:

A capstone course in Strategy that integrates material learned in the program's more micro focused courses, Strategic Management focuses on the development and implementation of organizational-level strategies.

Available Course Component:

☐ Lecture ☒ Seminar ☐ Laboratory ☐ Practicum

Grading Basis: ☒ Graded ☐ Satisfactory/Unsatisfactory ☐ In Progress/Complete

Prerequisites: (if any) 30 units of coursework in the MBA program

**Attach rationale for changes as a separate document.*

Approvals

Faculty Graduate Studies Committee [Signature] Date Aug 25/10

Senate Graduate Studies Committee [Signature] Date Sep 7/10

Upon approval of the minor course change, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the course change in the student record system

SFU Connect Collaboration Suite

sheilagh@sfu.ca

Re: BUS 578 - course change form

Saturday, August 21, 2010 6:44:27 AM

From: bukszar@sfu.ca

To: sheilagh@sfu.ca

Hi Sheilagh,

I have reviewed the scanned document and I approve it. Please sign the change for me.

Thanks,

Ed

Sent from my iPad

On 2010-08-20, at 11:46 AM, "Sheilagh MacDonald" <sheilagh@sfu.ca> wrote:

Hi Ed,

Just checked with Shelley Gair in Senate.

Since you were actively involved in all of these changes, please just reply saying:

"I've reviewed the scanned document, I approve, please sign the change for me."

Sheilagh

----- Original Message -----

From: "Ed Bukszar" <bukszar@sfu.ca>

To: "Sheilagh MacDonald" <sheilagh@sfu.ca>

Sent: Thursday, 19 August, 2010 12:24:21 GMT -08:00

US/Canada Pacific

Subject: Re: Scanned from MFP-05018470 08/19/2010 12:12

When do you need it? I'm not in the office?