

MEMO

Dean of
Graduate Studies

STREET ADDRESS

Maggie Benston Student Services
Centre 1100
Burnaby BC V5A 1S6
Canada

MAILING ADDRESS

8888 University Drive
Burnaby BC V5A 1S6
Canada

TO: Senate

TEL 

FROM Wade Parkhouse, Dean, Graduate Studies

RE Beedie School of Business

[GS2011.07]

CC Colleen Collins

DATE March 15, 2011

For information

Acting under delegated authority at its meeting of 14 March 2011, the SGSC approved the following curriculum revisions:

Effective Date is September 2011

[GS2011.07]

a. Executive Master of Business Administration

- i) Addition of elective stream: Management in the Americas
- ii) Change to total number of required courses

b. Master of Business Administration

- i) Increase in units:
 - BUS 652-3 Special Topics in Business Administration
 - BUS 662-3 Negotiations
 - BUS 670-4 Accounting

Senators wishing to consult a more detailed report of curriculum revisions may do so on the Web at http://www.sfu.ca/senate/Senate_agenda.html following the posting of the agenda. If you are unable to access the information, please call [778.782.3168](tel:778.782.3168) or email shelley_gair@sfu.ca.

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TEL

FROM Wade Parkhouse, Dean, Graduate Studies



RE Beedie School of Business

[GS2011.03]

CC Colleen Collins

DATE February 28, 2011

For information

Acting under delegated authority at its meeting of 21 February 2011, the SGSC approved the following curriculum revisions:

Effective Date is September 2011

[GS2011.03]

a. Master of Business Administration

- i) Program Internship
- ii) New Course: BUS 728-0 Research Internship
- iii) Title and Description change: BUS 718-4 Strategic Management/Comprehensive Examination

Senators wishing to consult a more detailed report of curriculum revisions may do so on the Web at http://www.sfu.ca/senate/Senate_agenda.html following the posting of the agenda. If you are unable to access the information, please call [778.782.3168](tel:778.782.3168) or email shelley_gair@sfu.ca.

GS2011.07



FACULTY OF BUSINESS ADMINISTRATION

Memo

To: Wade Parkhouse

From: Colleen Collins, Associate Dean Graduate Programs

Date: February 28, 2011

Re: SGSC submission March 14 meeting

I would like to submit for consideration the following program/ course changes that have approved by our faculty graduate studies committee.

- ✓1. Minor course changes: unit values for Special Topics Courses: Bus 652, 663 ✓
from 2 to 3 units and for Bus 670 Accounting from 3 to 4 units.
- ✓2. Calendar changes for a new stream in the EMBA – management in the Americas ✓
- ✓3. Calendar change to reduce the minimum number of required EMBA courses ✓
(keeping total units constant) ✕

Regards

A handwritten signature in black ink, appearing to read "Colleen Collins", is written below the "Regards" text.

Changes to EMBA to add an elective stream in Management in the Americas

A four university consortium including SFU's Segal Graduate Program, Beedie School of Business; Owen Graduate School of Management at Vanderbilt University; ITAM in Mexico City; and FIA at the University of Sao Paulo, have come together to offer a second year elective stream for the EMBA in management for the Americas. Students from each school will come together to form an international cohort who will study together in 8 ½ day intensive courses at each partner institution for credit at their home institution. The stream will be known as the America's MBA (AMBA) stream of the EMBA.

We propose that this program be announced in spring 2011, allowing each school to admit 10-15 AMBA students in the fall of 2011. Academic programming specific to the AMBA would not begin until fall 2012 since AMBA participants integrate completely into existing year one EMBA programming of two year programs. Students belong to their home school cohort in year one and then come together to join an international cohort in their second year.

Each school provides their existing "normal" first year EMBA training at their home universities for 10-15 (additional) students; these students are enrolled in their home universities, and pay their home university's tuition, and get their degree from their home university. Courses will be delivered by each of the four institutions, however students will receive regular credit for courses at their home institution. A working group of program chairs of the four universities is coordinating the course content and delivery to ensure that there is minimal overlap and that the courses fit within each program.

The proposed AMBA model is very efficient and minimizes additional faculty commitments

- Each school's commitment is to teach two courses worth 5 units combined and host a 9-day residency as host school for the cohort of 40-60. Host schools will arrange company visits and cultural experiences. Students pay their own airfare, accommodations and meals in each location.
- Faculty in year one of the existing EMBA will have up to 15 more students to teach/grade in year 1, but not in year 2.
- The entire stream will be delivered with the only additional facility requirement of one classroom for one week (8 days), chosen to take place non-peak times at the four partner schools.

As we look at the newly ranked and/or top ranked EMBA, a global partnership seems imperative. Many schools have international campuses or national and global partners-- from Wharton West to UNC's OneMBA to Purdue's IMM. Such programs have helped keep schools solidly in the rankings. Darden (new to EMBA five years ago) is launching its Global EMBA this year. In Canada, Queens-Cornell and Schulich-Kellogg EMBA's are top ranked. Currently there is no international EMBA with an America's focus hosted internationally.

Students who choose to follow the America's MBA stream in the Segal Executive MBA program will take the following courses:

First Year (core common to both streams)

Bus 681-4 Leadership
 Bus 651-4 Managerial Economics
 Bus 662-3 Special Topics: Negotiations
 Bus 670-4 Accounting
 Bus 603-4 Structure and Change in Organizations
 Bus 615-4 Marketing
 Bus 621-4 Information Technology and Organizational Transformation

Second Year (2 streams)

EMBA	Americas EMBA
Bus 607-4 Strategy	Bus 607-4 Strategy (Global Perspective) (SFU)
Bus 602-4 Global Business	Bus 602-4 Global Business (SFU)
Bus 652-3 Special Topics: Ethics	Bus 652-3 Ethics and Corporate Social Responsibility (FIA- University of Sao Paulo)
	Bus 6xx-2 Special Topics : Emerging Markets (FIA- University of Sao Paulo)
	Bus 6xx-3 Special Topics: International Competitiveness (ITAM)
	Bus 6xx-2 Special Topics: Family Business (ITAM)
Bus 663-3 Special Topics: New Ventures	Bus 663-3 New Ventures (Vanderbilt) Bus 6xx-2 Special Topics: Innovation (Vanderbilt)
Bus 696-6 Applied Project	Bus 696-6 Applied Project (Global team)

The AMBA stream students will pay the regular EMBA tuition despite the additional courses associated with the stream as tuition is program fee based.

Calendar Language Addition

Following the list of courses ADD:

Students have two optional paths for the final two semesters of their program. They may choose the SFU EMBA stream or opt to apply to the EMBA program to be considered for one of the limited spaces in the management in the Americas (Americas EMBA) stream. In the second year of the program, classes in the EMBA stream are taught at SFU in the same format as the first year. Classes in the Americas EMBA stream are taught in four 8 ½ day intensive sessions in partnership with three other institutions at their campuses: Owen Graduate School, Vanderbilt University, Nashville, USA; ITAM, Mexico City; and FIA, University of Sao Paulo, Brazil. Courses in the Americas EMBA stream are similar to those in the EMBA stream, but with a greater emphasis on international management. Several additional courses on selected topics are also included as well as country/ region specific sessions.

Further details on the EMBA and the Americas EMBA stream are provided on the program website:

www.beedie.sfu.ca/emba

Calendar change in number courses required for EMBA (amended) March 14, 2011

We are reducing the number of required courses in the EMBA from 14 to 13 because content from BUS 691 has been incorporated into BUS 652 Selected Topics- Ethics as well as BUS 607 Strategy. In addition, the units for BUS 652, BUS 670 Accounting and BUS 662 Negotiations have been increased by one unit each. The net change in units is zero.

FROM:

Program Requirements

To qualify for the master of business administration degree, students must maintain a minimum average grade of B (3.0 GPA) and complete ~~14~~ courses from the following list.

TO:

Program Requirements

To qualify for the master of business administration degree, students must maintain a minimum average grade of B (3.0 GPA) and complete a minimum of 13 courses from the following list.



SIMON FRASER UNIVERSITY

SENATE GRADUATE STUDIES

COMMITTEE FORM

MAR 03 2011

DEAN OF GRADUATE
STUDIES OFFICE

GRADUATE COURSE MINOR CHANGE FORM

This form is to be used when there is a request for a minor change to an existing graduate course. The form is completed by the department and then approved by the Faculty graduate studies committee. It should then be forwarded to the Dean of Graduate Studies for approval by SGSC. SGSC will forward the approval to Senate for information. NOTE: Please complete pertinent sections only

Please Check appropriate revision(s):

☐ Catalog Number ☒ Units ☐ Title ☐ Description ☐ Other

Department or School: Faculty of Business

Current course

Subject: BUS (max: 4 chars) Catalog Number: 652 Units: 2 ✓

Course Title: Special Topics in Business Administration (max. 80 char) ✓

Short Title (appears on transcripts etc.) (max. 25 char)

Course Description for Calendar:

Available Course Component:

☒ Lecture ☐ Seminar ☐ Laboratory ☐ Practicum

Grading Basis: ☐ Graded ☐ Satisfactory/Unsatisfactory ☐ In Progress/Complete

Prerequisites: (if any)

Modified Course

Subject: BUS (max: 4 chars) Catalog Number: 652 Units: 3 ✓

Course Title: Special Topics in Business Administration (max. 80 char)

Short Title (appears on transcripts etc.) (max. 25 char)

Course Description for Calendar:

Available Course Component:

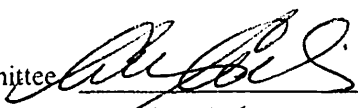
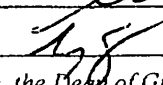
☒ Lecture ☐ Seminar ☐ Laboratory ☐ Practicum

Grading Basis: ☐ Graded ☐ Satisfactory/Unsatisfactory ☐ In Progress/Complete

Prerequisites: (if any)

*Attach rationale for changes as a separate document.

Approvals

Faculty Graduate Studies Committee  Date Feb 25, 2011Senate Graduate Studies Committee  Date March 15/2011

Upon approval of the minor course change, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the course change in the student record system



GRADUATE COURSE MINOR CHANGE FORM

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Please Check appropriate revision(s):

☐ Catalog Number ☒ Units ☐ Title ☐ Description ☐ Other

Department or School: Faculty of Business

Current course

Subject: BUS (max: 4 chars) Catalog Number: 662 Units: 2 ✓

Course Title: Negotiations (max: 80 char) ✓

Short Title (appears on transcripts etc.) _____ (max: 25 char)

Course Description for Calendar:

Available Course Component:

☒ Lecture ☐ Seminar ☐ Laboratory ☐ Practicum

Grading Basis: ☐ Graded ☐ Satisfactory/Unsatisfactory ☐ In Progress/Complete

Prerequisites: (if any)

Modified Course

Subject: BUS (max: 4 chars) Catalog Number: 662 Units: 3 ✓

Course Title: Negotiations (max: 80 char)

Short Title (appears on transcripts etc.) _____ (max: 25 char)

Course Description for Calendar:

Available Course Component:

☒ Lecture ☐ Seminar ☐ Laboratory ☐ Practicum

Grading Basis: ☐ Graded ☐ Satisfactory/Unsatisfactory ☐ In Progress/Complete

Prerequisites: (if any) _____

*Attach rationale for changes as a separate document.

Approvals

Faculty Graduate Studies Committee [Signature] Date Feb 25, 2011

Senate Graduate Studies Committee [Signature] Date March 15, 2011

Upon approval of the minor course change, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the course change in the student record system



GRADUATE COURSE MINOR CHANGE FORM

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Please Check appropriate revision(s):

☐ Catalog Number ☒ Units ☐ Title ☐ Description ☐ Other

Department or School: Faculty of Business

Current course

Subject: BUS (max: 4 chars) Catalog Number: 670 Units: 3

Course Title: Accounting (max: 80 char)

Short Title (appears on transcripts etc.) Accounting (max: 25 char)

Course Description for Calendar:

Available Course Component:

☒ Lecture

☐ Seminar

☐ Laboratory

☐ Practicum

Grading Basis: ☐ Graded

☐ Satisfactory/Unsatisfactory

☐ In Progress/Complete

Prerequisites: (if any)

Modified Course

Subject: BUS (max: 4 chars) Catalog Number: 670 Units: 4

Course Title: Accounting (max: 80 char)

Short Title (appears on transcripts etc.) Accounting (max: 25 char)

Course Description for Calendar:

Available Course Component:

☒ Lecture

☐ Seminar

☐ Laboratory

☐ Practicum

Grading Basis: ☐ Graded

☐ Satisfactory/Unsatisfactory

☐ In Progress/Complete

Prerequisites: (if any)

*Attach rationale for changes as a separate document.

Approvals

Faculty Graduate Studies Committee

Date Feb 25, 2011

Senate Graduate Studies Committee

Date March 15, 2011

Upon approval of the minor course change, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the course change in the student record system



FACULTY OF BUSINESS ADMINISTRATION

Memo

To: Wade Parkhouse, Dean of Graduate Studies

From: Colleen Collins, Associate Dean, Graduate Programs

Date: February 7, 2011

Re: MBA program Internship requirement substitution

The MBA program would like to make the following change to the Internship requirement in the MBA program for students who wish to enter a PhD program directly upon completion of the coursework requirement for the MBA.

From:

Students must maintain a minimum 3.0 grade point average (GPA) (B average) and complete 45 units of prescribed courses as follows.

...
BUS 727-0 MBA Internship

To:

Students must maintain a minimum 3.0 grade point average (GPA) (B average) and complete 45 units of prescribed courses as follows.

...
BUS 727-0 MBA Internship **

** Students entering a PhD program following completion of the required courses above may substitute a research assistantship during their first or second term of the PhD program for Bus 727 MBA Internship.

- three confidential letters of reference mailed directly from the referees
- graduate management admission test (GMAT) results
- applicants whose primary language is not English, or whose previous education was conducted in another language, must submit evidence of satisfactory completion of a standardized English test that is acceptable to the University (see 1.3.2 Admission to a Graduate Diploma Program). The minimum acceptable test scores are: TOEFL 88 with a minimum of 20 in each category (Internet based exam); or TOEFL 570 and TWE 5 (paper based exam); or TOEFL 230 (computer based exam) and IELTS with a 7.0 overall band score.
- a recent passport style photograph
- a current curriculum vitae

Program Requirements

Students must maintain a minimum 3.0 grade point average (GPA) (B average) and complete 45 units of prescribed courses as follows.

Course work follows three general themes: foundation (F), transformation (T) and exploration (E).

- BUS 701-2 Strategy† (F)
- BUS 702-3 Marketing Management (F)
- BUS 703-3 Managerial Economics (F)
- BUS 704-3 Leadership and Team Building* (T)
- BUS 705-3 Financial/Managerial Accounting (F)
- BUS 706-2 Data and Decisions (F)
- BUS 707-2 Ethical Decision-making (T)
- BUS 708-3 Finance (F)
- BUS 709-3 Managing Information (F)
- BUS 710-3 Emerging Markets* (F)
- BUS 711-3 Negotiation and Conflict Resolution (F)
- BUS 712-2 Cross-cultural Management (T)
- BUS 713-4 Essays† (E)
- BUS 714-3 New Ventures * (E)
- BUS 715-3 Operations Management (F)
- BUS 716-3 Sustainability* (T)
- ✓ • BUS 727-0 MBA Internship (E)

†pre-session course

Graduate diploma in business administration graduates may apply for advanced standing for BUS 702, 703, 704, 705, 706, 708. A minimum 3.0 CGPA in that diploma program is required.

NEW GRADUATE COURSE PROPOSAL FORM

Subject: BUS (max. 4 chars) **Catalog Number:** 728

Course Title: Research Internship (max. 80 char.)

Short Title (appears on transcripts etc.) Research Internship (max. 25 char.)

Course Description for Calendar: (append a course outline as a separate document)

Students in a PhD program may substitute Research Internship for Internship. A supervised research assistantship of two to eight months involving research related activities such as the design, collection, review, analysis and reporting of research related data.

Units: 0

Available Course Components: (select all that apply)

☐ Lecture

☐ Seminar

☐ Laboratory

☒ Practicum

Prerequisites: (if any)
admission to a PhD program

Campus at which course will be offered: N/A

Estimated Enrolment: 1-2 **The term course will first be offered:** Fall
Spring 2011

Frequency of course offering: every semester

Grading Basis: ☐ Graded ☐ Satisfactory/Unsatisfactory ☒ In Progress/Complete

Justification:

Students entering a PhD program immediately following the completion of their MBA courses and capstone may be best served by an internship in research rather than industry. Because the MBA coursework is completed during the summer term, the research internship should occur in the first and/or second term of the PhD which begins in Fall, so as to expedite students' progress through the PhD.

Resources:

Faculty member(s) who will normally teach this course:
(append information about their competency to teach the course)

(Faculty who supervise PhD students normally hold grants to fund research assistantships)

Number of additional faculty members required in order to offer this course: 0

Additional space required in order to offer this course: (append details) 0

Additional specialized equipment required in order to offer this course: (append details)

0

Additional Library resources required: (append details) **Annually \$** 0 **One-time \$** 0

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Upon approval of the course proposal, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.



GRADUATE COURSE MINOR CHANGE FORM

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Please Check appropriate revision(s):

☐ Catalog Number ☐ Units ☒ Title ☒ Description ☐ Other

Department or School: Faculty of Business

Current course

Subject: BUS (max: 4 chars) Catalog Number: 718 Units: 4

Course Title: Strategic Management (max: 80 char)

Short Title (appears on transcripts etc.) (max: 25 char)

Course Description for Calendar:

A capstone course in Strategy that integrates material learned in the program's more micro focused courses, Strategic Management focuses on the development and implementation of organizational-level strategies.

Available Course Component:

☐ Lecture ☐ Seminar ☐ Laboratory ☐ Practicum

Grading Basis: ☐ Graded ☐ Satisfactory/Unsatisfactory ☐ In Progress/Complete

Prerequisites: (if any)

30 units of coursework in the MBA program

Modified Course

Subject: BUS (max: 4 chars) Catalog Number: 718 Units: 4

Course Title: Strategic Management/Comprehensive Examination (max: 80 char)

Short Title (appears on transcripts etc.) (max: 25 char)

Course Description for Calendar:

A capstone course in Strategy that integrates material learned in the program's more micro focused courses, Strategic Management/Comprehensive Examination focuses on the development and implementation of organizational-level strategies. This course satisfies the comprehensive exam requirement.

Change
hand written

Available Course Component:

☐ Lecture ☒ Seminar ☐ Laboratory ☐ Practicum

Grading Basis: ☒ Graded ☐ Satisfactory/Unsatisfactory ☐ In Progress/Complete

Prerequisites: (if any) 30 units of coursework in the MBA Program

*Attach rationale for changes as a separate document.

Approvals

Faculty Graduate Studies Committee [Signature] Date Feb 7, 2011

Senate Graduate Studies Committee [Signature] Date Feb 28/11

Upon approval of the minor course change, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the course change in the student record system