

MEMO

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FROM Wade Parkhouse, Dean, Graduate Studies



RE Beedie School of Business

[GS2011.15]

CC Colleen Collins

DATE October 18, 2011

For information

Acting under delegated authority at its meeting of 3 October 2011, the SGSC
approved the following curriculum revisions:

Effective Date is May 2012**Beedie School of Business**

[GS2011.15]

Special Cohort (GDBA/EMBA in Aboriginal Business and Leadership (ABL))

Calendar language

Senators wishing to consult a more detailed report of curriculum revisions may do so
by going to DocuShare: <https://docushare.sfu.ca/dsweb/View/Collection-12682>
If you are unable to access the information, please call [778-782-3168](tel:778-782-3168) or email
shelley_gair@sfu.ca.

Calendar Language:

GDBA/EMBA cohort in Aboriginal Business and Leadership

DRAFT September 13 2011—Collins

Graduate Diploma in Business Administration

Beedie School of Business

Simon Fraser University Calendar 2011 Fall (**additions for Aboriginal Business and Leadership cohort in BOLD**)

The Graduate Diploma in Business Administration (GDBA) provides core business skills to those with an undergraduate degree in a discipline other than business. Delivered online over two to six terms, the GDBA is a convenient and practical alternative to a traditional classroom-based program and provides business fundamentals to improve career prospects.

The Aboriginal Business and Leadership cohort of the GDBA provides core business skills to Aboriginal community leaders, those working in Aboriginal businesses or Economic Development Corporations, or working in organizations with significant involvement with Aboriginal communities. Delivered through a combination of face to face and online formats, the program provides the core business knowledge in the context of Aboriginal business and leadership. Students who complete the GDBA for Aboriginal Business and Leadership at a suitable standard will qualify for advanced standing in the Executive MBA Aboriginal Business and Leadership Cohort.

Admission Requirements

The basic entry qualification is a degree from a recognized university in an area other than business, commerce or equivalent. A university course in mathematics or statistics is required*. Candidates must be computer literate and familiar with the Internet. The program requires a strong command of the English language. Applications are assessed as they are received.

***Students in Aboriginal Business and Leadership cohort will fulfill the math/stat requirement as part of the program.**

Applicants should also refer to the program website located at www.sfu-business.ca/gdba.

Application

Candidates submit the following documentation.

- Simon Fraser University's online graduate studies application for admission
- Graduate Diploma in Business Administration program application essay
- Official transcript of undergraduate grades (mailed directly from the granting institution)
- Resume
- Three confidential letters of reference (mailed directly from the referees), preferably from supervisors or former professors

- **For the Aboriginal Business and Leadership cohort, current Business experience (minimum ten years) related to Aboriginal Business and Leadership**
- TOEFL and TWE test scores, if applicable. Applicants must complete the Test of English as a Foreign Language (TOEFL) and the Test of Written English (TWE) if their first language is not English and/or their national language is other than English. The minimum University requirement for test scores is: IELTS (International English Language Testing System) with a minimum score of 7 on the Academic Modules; or TOEFL iBT (Test of English as a Foreign Language internet based test) with an overall score of 88 or better with a minimum score of 20 in each of the four components (listening, speaking, writing, reading); or TOEFL CBT (Test of English as a Foreign language computer based test) with a minimum score of 230 including a minimum essay score of 5.
- A recent passport style photograph

Program Requirements

Students complete 24 units chosen from the following.

BUS 550-2 Financial Accounting

BUS 551-2 Managerial Accounting

BUS 552-4 Managerial Economics

BUS 553-2 Quantitative Business Methods

BUS 554-2 Management Information Systems

BUS 555-4 Managerial Finance

BUS 556-4 Marketing Management

BUS 557-4 Human Resource Management/Organizational Behavior

BUS 558-3 Special Topics*

BUS 559-4 Special Topics*

BUS 560-3 Directed Studies*

*requires prior permission of the academic director

Courses from the other master of business administration programs or other programs may be used as substitutes for these courses at the discretion of the academic chair. (September 12 SGSC meeting)

Executive Master of Business Administration Program

Beedie School of Business

Simon Fraser University Calendar 2011 Fall (**Aboriginal Business and Leadership cohort additions in bold**)

This program is for experienced, mid to upper level managers and professionals seeking to improve their capacity to lead, think strategically, and manage change. The program emphasizes global business leadership skills, strategic analysis, and change management.

The program utilizes a cohort model where students complete courses in the same sequence, and student interaction and co-operation are emphasized. Study groups and project teams are an important aspect of the learning experience.

Because Executive MBA students pursue full-time careers, classes typically meet on alternate weekends, all day Friday and Saturday, and are held at Segal Graduate School of Business.

- **The Aboriginal Business and Leadership cohort of the EMBA provides the EMBA cohort experience for Aboriginal community leaders, those working in Aboriginal businesses or Economic Development Corporations, or working in organizations with significant involvement with Aboriginal communities. Course delivery will be customized to accommodate the more diverse regional nature of the participants. Students completing the GDBA cohort in Aboriginal Business and Leadership at a suitable standard will qualify for advanced standing in the EMBA cohort for Aboriginal Business and Leadership.**

Applicants should also refer to the program website located at www.sfubusiness.ca/emba.

Admission Requirements

Applicants will be considered for admission based on the following criteria.

- Simon Fraser University's online graduate studies application for admission
- executive MBA application essay
- minimum of ten years of business experience, with a minimum of four years of managerial responsibilities
- resume
- GMAT (graduate management admission test) results
- undergraduate degree (B average) or a professional designation (i.e. CA, CMA, CGA, PEng)*
- three confidential letters of reference, preferably from supervisors, former professors or significant clients
- interview (shortlisted candidates only)

All students must demonstrate quantitative proficiency including tools such as Excel. A statistics workshop is offered in the summer prior to the term start.

*While priority will be given to those with a university degree or a professional designation, a limited number of applicants may be admitted who do not hold a formal degree but possess exceptional business management qualifications.

Program Requirements

To qualify for the Master of Business Administration degree, students must maintain a minimum average grade of B (3.0 GPA) and complete 12 courses from the following list.

- BUS 601 Data and Decision-Making (2)
- BUS 602 International Management (4)
- BUS 603 Structure and Change in Organizations (4)
- BUS 604 Organizational Change and Development (4)
- BUS 606 Financial Management (4)
- BUS 607 Strategy (4)
- BUS 610 Directed Studies in Business Administration (2)
- BUS 611 Directed Studies in Business Administration (4)
- BUS 612 Directed Studies in Business Administration (4)
- BUS 615 Marketing Management (4)
- BUS 621 Information Technology and Organizational Transformation (4)
- BUS 632 Operations Management (2)
- BUS 650 Ethics and Community Social Responsibility (3)
- BUS 651 Managerial Economics (4)
- BUS 652 Special Topics in Business Administration (3)
- BUS 653 Special Topics in Business Administration (2)
- BUS 654 Special Topics in Business Administration (2)
- BUS 655 Special Topics in Business Administration (2)
- BUS 660 Special Topics in Business Administration (4)
- BUS 661 Special Topics in Business Administration (4)
- BUS 662 Negotiations (3)
- BUS 663 Special Topics in Business Administration (4)
- BUS 664 Managing New Ventures (4)
- BUS 670 Accounting (4)
- BUS 681 Leadership and Teamwork (4)
- BUS 688 Industrial Relations (4)
- BUS 689 Special Topics in Business Administration (3)
- BUS 691 Business and Government (2)
- BUS 696 Applied Project (6)
- BUS 698 Directed Studies in Business Administration (4)

Students may substitute, at the discretion of the academic chair, equivalent courses from another Simon Fraser University graduate program for the 600 division courses listed above.

Students in the **EMBA** have two optional paths for the final two terms of their program. They may choose the SFU EMBA stream or opt to apply to be considered for one of the limited spaces in the Americas EMBA stream. In the second year of the program, classes in the EMBA stream are taught at SFU in the same format as the first year.

Americas Executive MBA stream

Classes in the Americas EMBA stream are taught in four 8 and a half day intensive sessions in partnership with three other institutions at their campuses: Owen Graduate School, Vanderbilt University, Nashville, USA; ITAM, Mexico City; and FIA, University of Sao Paulo, Brazil. Courses in the Americas EMBA stream are similar to those in the EMBA stream, but with a greater emphasis on international management.

Several additional courses on selected topics are also included as well as country/region specific sessions.

Further details on the EMBA and the Americas EMBA stream, **as well as the Aboriginal Business and Leadership cohort** are provided on the program website: www.beedie.sfu.ca/emba