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MEMORANDUM

ATTENTION	Senate	DATE	December 2, 2011
FROM	Bill Krane, Chair Senate Committee on Undergraduate Studies	PAGES	1/1
RE:	Faculty of Communication, Art and Technology (SCUS 11-56)		

For information:

Acting under delegated authority at its meeting of December 1, 2011, SCUS approved the following curriculum revisions effective Fall 2012:

1. School of Communication (SCUS 11-56a)

- (a) Deletion of CMNS 130W
- (b) Prerequisite and/or description change to CMNS 304, 304W, 323, and 323W
- (c) New Course Proposal: CMNS 349-4, Environment, Media and Communication

2. Publishing Program (SCUS 11-56b)

- (a) New Course Proposals:
 - PUB 438-4, Design Awareness in Publishing processes and Products
 - PUB 480-4, Special Topics in Publishing
 - PUB 483-3, Directed Readings in Publishing
 - PUB 484-4, Directed Readings in Publishing

3. School for the Contemporary Arts (SCUS 11-56c)

- (a) Changes to the admission requirements for the Visual Art Major and Honours
- (b) Changes to the course descriptions and/or pre-requisites for: FPA 136, 137, 171, 228W, 235, 310, 312, 314 and 339

4. School of Interactive Art and Technology (SCUS 11-56d)

- (a) Changes to prerequisite, and/or title, and/or description for IAT 202, 333 and 340

Senators wishing to consult a more detailed report of curriculum revisions may do so by going to DocuShare: <https://docushare.sfu.ca/dsweb/View/Collection-12682>

If you are unable to access the information, please call [778-782-3168](tel:778-782-3168) or email shelley_gair@sfu.ca.



FACULTY OF COMMUNICATION, ART AND TECHNOLOGY
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MEMORANDUM

ATTENTION	Bill Krane, Chair Senate Committee on Undergraduate Studies	DATE	November 22, 2011
FROM	DD Kugler, Chair Undergraduate Curriculum Committee Faculty of Communication, Art, and Technology	PAGES	47, including cover memo
RE:	SCUS, December 1, 2011		

On November 17, 2011, the Faculty of Communication, Arts, and Technology Undergraduate Curriculum Committee approved the following curricular revisions:

- School of Communication memo
 - CMNS 130: eliminate W
 - CMNS 304 & 304W: prerequisite change
 - CMNS 323 & 323W: description & prerequisite changes
 - CMNS 349: new course proposal
 - CMNS 388 syllabi, library report, FENV support
- Canadian Centre for Studies in Publishing memo
 - PUB 438: new course proposal
 - description, library report
 - PUB 480: new course proposal
 - PUB 483: new course proposal
 - PUB 484: new course proposal
 - SIAT response
- School for the Contemporary Arts memo
 - Visual Art major: calendar changes
 - Visual Art honours: calendar changes
 - FPA prerequisite: calendar changes
- School of Interactive Art and Technology memo
 - ~~IAT 202: vector change~~
 - IAT 333: prerequisite change
 - IAT 340: title, description, prerequisite changes

Please place these items on the next meeting of SCUS.

DD Kugler



SCHOOL OF COMMUNICATION

SCUS 11-56a

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MEMORANDUM

ATTENTION	DD Kugler, Chair Faculty of Communication, Art and Technology Undergraduate Curriculum Committee	DATE	November 9, 2011
FROM	Zoë Druick, Chair School of Communication Undergraduate Studies Committee	PAGES	
RE:	Course addition (1) and course changes (6)		

At its meeting of October 12, 2011, the School of Communication approved the introduction of the following course:

- CMNS 349 Environment, Media and Communication

In addition, at its meeting of November 9, 2011, the School of Communication approved changes to the following courses:

- CMNS 130W Communication and Social Change DELETION
- CMNS 304W Communication in Everyday Life
- CMNS 323W Cultural Dimensions in Advertising

Would you please place these proposals on the agenda of the next meeting of the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee?

Thank you,

Zoë Druick, Ph.D.
Undergraduate Chair, School of Communication

SIMON FRASER UNIVERSITY
Course Change Form

Existing Course Number: CMNS 130W Credits: 3

Existing Course Title: Communication and Social Change

Please check appropriate revision(s) being recommended:

Course Number: _____ Credit Hour: _____ Title: _____
Description: _____ Prerequisite: _____ Other: xx **DELETION**

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: ~~CMNS 130W~~

TO: ~~CMNS 130~~

Rationale: *As one of our two introductory courses, CMNS 130 must lay a solid foundation of content for upper level courses to build on. In the judgment of the instructors currently involved in its delivery, the 'W' designation asks too much from the students at this introductory level and diminishes their ability to cover the required course content. The school still offers CMNS 223 and 253 as lower level 'W' courses.*

From:

TO:

Rationale:

From:

TO:

Rationale:

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: September 2012

Approvals:

Alison Beale, Director
School of Communication

Chair, Faculty of Communication, Art &
Technology (FCAT)
Undergraduate Curriculum Committee

Chair
SCUS

date

date

date

SIMON FRASER UNIVERSITY
Course Change Form

Existing Course Number: CMNS 304 & CMNS 304W Credits: 4

Existing Course Title: Communication in Everyday Life

Please check appropriate revision(s) being recommended:

Course Number: _____ Credit Hour: _____ Title: _____

Description: _____ Prerequisite: XX

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: Prerequisite: 45 units including two of CMNS 220, 221, 223.

TO: Prerequisite: 45 units including two of CMNS 220, 221, 223 (or 223W), 235.

Rationale: *To include more of the courses that provide a foundation for studying media and culture.*

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify. No

Effective date: September 2012

Approvals:

Alison Beale, Director
School of Communication

Chair, Faculty of Communication, Art &
Technology (FCAT)
Undergraduate Curriculum Committee

Chair
SCUS

date

date

date

SIMON FRASER UNIVERSITY
Course Change Form

Existing Course Number: CMNS 323 & CMNS 323W Credits: 4

Existing Course Title: Cultural Dimensions in Advertising

Please check appropriate revision(s) being recommended:

Course Number: _____ Credit Hour: _____ Title: _____

Description: xx Prerequisite: XX

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: This course develops a critical overview of the contemporary debates about the consumer society. This exploration of consumer culture begins by examining recent characterizations of the psycho-social dynamics of consumption in consumer culture. It goes on to trace the historical formation of advertising as a key cultural practice, mediating the market transactions between producers and consumers. The marketing communication model is the focus of a detailed examination of the increasingly sophisticated co-ordination of communication and consumer research activities.

TO: A cultural-historical examination of contemporary advertising practices as well as a critical exploration of their impact upon different aspects of the consumer society, such as children's culture, pharmaceutical marketing, globalization, political communication and new media.

Rationale: *To bring description in line with current course content.*

From: Prerequisite: 60 units including two of CMNS 220, 221, 223 or 226. Strongly recommended: CMNS 362 or 363.

TO: Prerequisite: 45 units including two of CMNS 220, 221, 223 (or 223W), 226, 230, 235, or 240.

Rationale: *To include more of the courses that provide a foundation for studying advertising and culture. To reduce units required as a prerequisite, in line with our other 300-level "W" course – CMNS 304W-4 – to enable CMNS Majors to take their upper division "W" course earlier, which will assist them with writing assignments for other courses in their degree.*

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify. No

Effective date: September 2012

Approvals:

Alison Beale, Director
School of Communication

Chair, Faculty of Communication, Art &
Technology (FCAT)
Undergraduate Curriculum Committee

Chair
SCUS

SIMON FRASER UNIVERSITY
NEW COURSE PROPOSAL

Calendar Information:

Course Number: **CMNS 349**

Credit Hours: **4**

Course Title: **Environment, Media and Communication**

Course Description (for Calendar). Attach a course outline to this proposal.

An examination of how media, culture and communication shape public opinion and behavior about environmental issues such as global warming (un)sustainable resource use and pollution, with special attention to the impact of practices such as advertising, public relations, science and risk communication, journalism and advocacy communication upon public discourse about the environment, and the role of dialogue and deliberation in mediating and resolving conflict over environmental issues.

Prerequisite(s): 60 units, including at least one upper division course in CMNS, DIAL, EVSC, GEOG or BISC. Or written permission of the instructor.

Co-requisite(s) (if any): _____

Special Instructions (if any): _____

Course(s) to be dropped if this course is approved (if any):

Rationale for Introduction of this Course: *Will this be a required or elective course in the curriculum? Probable enrolment when offered?*

Environmental communication is rapidly emerging as a significant field of scholarship in the discipline of communication, an area of interest for undergraduate students and an expanding field of employment for CMNS majors. The course will also be of considerable interest to non-CMNS majors given SFU's identification of environmental studies as a key teaching and research priority. The course has been identified for likely inclusion in the proposed Environmental Literacy Certificate (championed by the Faculty of Environment) as well as providing elective credit for majors in the Faculty of Environment.

Scheduling and Registration Information. *Indicate semester and year this course would be first offered and planned frequency of offering thereafter.*

The initial offering of this course would be in Spring 2013. Once regularized, it would be offered once or twice per year.

Which of your present CFL faculty have the expertise to offer this course? Will the course be taught by sessional or limited-term instructors? [list at least 2 faculty members]

Shane Gunster; Bob Anderson

Are there any proposed student fees associated with this course other than tuition fees?

No.

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

The course has already been offered twice as special topics course twice: CMNS 388 (Summer 2010); CMNS 388 (Spring 2011). It will also be taught as CMNS 388 in Spring 2012.

Effective date: ~~May~~ 2012
FAU

CMNS 349-4

Resource Implications:

Note: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Provide details on how existing instructional resources will be redistributed to accommodate this new course. For instance, will another course be eliminated or will the frequency of offering of other courses be reduced; are there changes in pedagogical style or class sizes that allow for this additional course offering.

No additional library materials are required to accommodate this course as the library is currently acquiring resources on environmental communication to accommodate existing faculty and grad student interest in the field.

The course has already been offered twice as a special topics course (CMNS 388) by regular faculty. Therefore we do not anticipate any reduction in course offerings as a consequence of regularizing this course. It is expected that Gunster will assume primary responsibility for offering this course in the future. In the past, Gunster had taught CMNS 323 twice per year, as well as occasionally offering additional courses such as CMNS 410 and CMNS 431. Stephen Kline, an existing faculty member, has agreed to assume responsibility for at least one section of CMNS 323 in the future. Rick Gruneau, an existing faculty member, has primary responsibility for CMNS 410. A limited term instructor has assumed primary responsibility for CMNS 431. This will allow Gunster to assume responsibility for CMNS 349 without reducing the frequency of other courses.

Does this course require specialized space or equipment not readily available in the department or university, and if so, how will these resources be provided?

No.

Does this course require computing resources? (e.g. hardware, software, network wiring, use of computer laboratory space) and if so, describe how they will be provided.

No.

Approvals:

Alison Beale, Director,
School of Communication

Chair, Faculty of Communication,
Art & Technology (FCAT),
Undergraduate Curriculum Committee

Chair
SCUS

date

date

date



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MEMORANDUM

ATTENTION	Don Kugler, Chair Faculty of Communication, Art and Technology Undergraduate Curriculum Committee	DATE	Nov. 1, 2011
FROM	Rowland Lorimer, Director Publishing Program	PAGES	1
RE:	Course proposal and course changes		

At its meeting of October 31, 2011 the Publishing Program Committee of the Whole approved the following:

- new course proposals for Publishing 438-4, 480-4, 483-3, 484-4.

Please see attached (5 documents).

Would you please place this proposal on the agenda of the next meeting of the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee?

Thank you,

Rowland Lorimer
Director, Publishing Program



COURSE NUMBER Pub 438-4

COURSE TITLE

LONG — for Calendar/schedule, no more than 100 characters including spaces and punctuation

Design Awareness in Publishing Processes and Products

AND

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation

Design Awareness in Publishing

CREDITS

Indicate number of credits for: Lecture _____ Seminar 4 Tutorial _____ Lab _____

COURSE DESCRIPTION (FOR CALENDAR). 3-4 LINES MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.

A conceptual exploration of fundamental design principles complemented by media-specific approaches to design as a strategic framework in publishing.

PREREQUISITE

Pub 230-3. IAT 102-3, Cmns 253-3, and Cmns 354-4 highly recommended

COREQUISITE

SPECIAL INSTRUCTIONS

That is, does this course replicate the content of a previously-approved course to such an extent that students should not receive credit for both courses? If so, this should be noted in the prerequisite.

COURSES(S) TO BE DELETED IF THIS COURSE IS APPROVED

NOTE: APPROPRIATE DOCUMENT FOR DELETION MUST BE SUBMITTED TO SCUS

none

RATIONALE FOR INTRODUCTION OF THIS COURSE

The Publishing program is in the process of mounting a course series in publication design to best serve students as publishing shifts to electronic media. This course offers students with an opportunity to understand design practice and reception in context of human perception and cognition.



SCHEDULING AND ENROLLMENT INFORMATION

Indicate effective term and year course would first be offered and planned frequency of offering thereafter:

September 2012

(NOTE: There is a two-term wait for implementation of any new course.)

Indicate if there is a waiver required: ☐ YES ☒ NO Will this be a required or elective course in the curriculum? ☐ Required ☒ Elective

What is the probable enrollment when offered? Estimate 40

Which of your present CFL faculty have the expertise to offer this course?

Roberto Dosil

Are there any proposed student fees associated with this course other than tuition fees? ☐ YES ☒ NO
(If yes, attach mandatory supplementary fee approval form.)

RESOURCE IMPLICATIONS

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Campus where course will be taught Harbour Centre

Library report status received

Provide details on how existing instructional resources will be redistributed to accommodate this new course. For example, will another course be eliminated or will the frequency of offering of other courses be reduced; are there changes in pedagogical style or class sizes that allow for this additional course offering?

Beginning September 2012, Dosil could be available to teach this course.

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:

Articulation agreement reviewed? ☐ YES ☐ NO ☒ Not applicable

OTHER IMPLICATIONS



APPROVALS

- 1 Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

Rowland Lorimer Nov. 7, 2011.

Chair, Department/School

Date

Chair, Faculty Curriculum Committee

Date

- 2 Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

Dean or designate

Date

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

The schools of Communication, Contemporary Arts, and Interactive Arts and Technology

Other Faculties approval indicated that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

Date

Date

- 3 SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

Date

APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.

Pub 438: Design Awareness in Publishing Processes and Products***Course Description***

This course facilitates students' development of an understanding and appreciation of skills, approaches, attitudes, and theories related to creating effective publication design. Design has long had a role in disseminating information and make it available to various publics or niche groups. Although design, usually in graphic and more recently audio/visual and interactive forms, has a special role in publishing, many of the forms of awareness and perception required for effective design can be found in other aspects of publishing processes – product development, acquisition, editorial, marketing and distribution phases.

In seminars and by presentations (verbal and audio/visual), students explore the technical, practical, and theoretical aspects of design concepts within various publishing contexts such as innovation, as well as design awareness and management. Further opportunity for the students to engage in and experience the relationship of design to publishing, in both a discipline-specific and broader senses, is provided in constructivist approaches to assignments. The ongoing course focus is on the relevance, application, and integration publication design awareness in a variety of social, organizational, business, and professional settings.

This course emphasizes cultivation of design awareness or design thinking for effective structuring, organizing and creating print and digital publications for business, institutions, groups, organizations, users and readers.

Calendar entry

A conceptual exploration of fundamental design principles complemented by media-specific approaches to design as a strategic framework in publishing.

Course beneficiaries:

This course will be of interest and benefit to students who want to develop and implement innovative publications and who wish to include media and design solutions in practice, business, and management. The course will benefit anyone who might anticipate being involved in:

- Informational design (e.g. computer programmers, systems analysts, interaction designers, game designers)
- Instructional design (e.g. educators, curators, exhibit designers, public relations practitioners, equipment and device interface designers)
- Visual design (e.g. graphic designers, filmmakers, industrial designers)
- Managerial and Organizational design (e.g. organizational and community leaders, managers, executives, entrepreneurs, marketing strategists)

Course Topics

Topics, by week, to be covered in the course:

1. Introduction: Design Awareness, A Strategic Resource in Publishing
2. Design Particular and General, Professional and Vernacular
3. Users and Audiences: Design and Interpretation
4. An Historical Perspective
5. Design in Management: Principles – Changes in the Paradigm?
6. Media, Design, Communications and the Spaces of Publication
7. Publication Design as a Process of Processes
8. Sharing Knowledge in Design Processes
9. Constraints and Priorities Arising from Content and Design, Markets and Regulation
10. Exploring the Creative Component – Creative Leap and Teamwork
11. Design, Innovation and Change Management
12. Management, Communication, and Publication Design
13. Ethics in Publishing and Audience/User Oriented Design

Course Objectives:

- Understand what is meant by, and how to form, cultivate, and employ design awareness in the processes and products of publishing.
- Grasp the centrality of the user, interlocutor and/or audience for designing successful publishing undertakings.
- Learn to appreciate and apply design awareness, forethought, and elements, as strategic assets in publishing practices.
- See the relationship between design and market-segmentation, design and maintenance of current, and the development of new, audiences.

Assignments and Method of Evaluation:

In this course students will be evaluated on the basis of the following assigned work:

- Assignment 1: Defining Design Awareness in Publishing – Part A: 10% (A1 5% & A2 5%)
Defining Design – Part B: 10%
- Assignment 2 (*passim*): Class participation: 20%
- Assignment 3: Publication process and product analysis (Group Project): 30%
- Assignment 4: (Case) Design and Innovation in Publishing
Part 1 - Analysis and Recommendations: 20%
Part 2 - Application: 10%

Total 100

Bibliography

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"Roger Martin at the Parsons School of Design": (video 1:18:08)
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From: Todd Mundle <tmundle@sfu.ca>

Date: November 3, 2011

To: Rowland Lorimer <lorimer@sfu.ca>

Cc: Nina Smart <nsmart@sfu.ca>, Ivana Niseteo <iniseteo@sfu.ca>, Sylvia Roberts <sroberts@sfu.ca>

Subject: Re: Library assessment for new course

Hi Rowly,

The Library has done a course assessment of **Pub 438 Thinking about Publication Design** and found that the Library has the requisite materials for the course. There are some titles from the bibliography that will need to be purchased but that will be done in due course.

As I'm sure you know, as the course goes through the approval process there is paperwork that will need to be filled before going to SCUS.

Thanks.

Todd M. Mundle

Associate University Librarian

Collections and Scholarly Communications

W.A.C. Bennett Library, Simon Fraser University

From: "Sylvia Roberts" <sroberts@sfu.ca>

To: "Rowland Lorimer" <lorimer@sfu.ca>, "Todd Mundle" <tmundle@sfu.ca>

Cc: "Nina Smart" <nsmart@sfu.ca>

Sent: Tuesday, 1 November, 2011

Subject: Re: Library assessment for new course

Dear Rowly,

This looks like a great course. I have copied Todd Mundle, newly the head of Library Collections Services, with your request for a course assessment. His staff take care of this. I've also copied Nina Smart as the liaison librarian for Publishing. I suspect that the SFU Library will have material to support this course, given the design courses offered through the Interactive Arts & Technology program and other publishing courses.

Best wishes,

Sylvia Roberts, MLIS

Liaison Librarian for Communication and Contemporary Arts

From: "Rowland Lorimer" <lorimer@sfu.ca>

To: sroberts@sfu.ca

Sent: Tuesday, November 1, 2011

Subject: Library assessment for new course

Hi Sylvia: I understand that I am to send this to you. We need a report from you with regard to the holdings of the library and our ability to mount this course.

Could you please review it? I am hoping to take the course forward for a meeting of the faculty undergrad committee next Thursday.

Rowland Lorimer, PhD

Director, Master of Publishing Program and

Canadian Centre for Studies in Publishing, Simon Fraser University



COURSE NUMBER Pub 480-4

COURSE TITLE

LONG — for Calendar schedule, no more than 100 characters including spaces and punctuation

Special Topics in Publishing

AND

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation

Special Topics in Publishing

CREDITS

Indicate number of credits for: Lecture _____ Seminar 4 Tutorial _____ Lab _____

COURSE DESCRIPTION (FOR CALENDAR). 3-4 LINES MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.

Intensive analysis of a particular topic, practice, or technique in publishing.

PREREQUISITE

Permission of the instructor

COREQUISITE

SPECIAL INSTRUCTIONS

That is, does this course replicate the content of a previously-approved course to such an extent that students should not receive credit for both courses? If so, this should be **noted in the prerequisite**.

COURSES(S) TO BE DELETED IF THIS COURSE IS APPROVED

NOTE: APPROPRIATE DOCUMENT FOR DELETION MUST BE SUBMITTED TO SCUS

RATIONALE FOR INTRODUCTION OF THIS COURSE

To provide the opportunity for students to explore a topic, practice, or technique not
covered in suitable depth in other courses; to provide opportunity for curriculum innovation.



SCHEDULING AND ENROLLMENT INFORMATION

Indicate effective **term and year** course would first be offered and planned **frequency** of offering thereafter:

September, 2012, offered as demand warrants and resources permit.

(NOTE: There is a two-term wait for implementation of any new course.)

Indicate if there is a waiver required: ☒ YES ☐ NO Will this be a required or elective course in the curriculum? ☐ Required ☒ Elective

What is the probable enrollment when offered? Estimate 20

Which of your present CFL faculty have the expertise to offer this course?

All faculty

Are there any proposed student fees associated with this course other than tuition fees? ☐ YES ☒ NO
(If yes, attach mandatory supplementary fee approval form.)

RESOURCE IMPLICATIONS

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Campus where course will be taught Harbour Centre

Library report status _____

Provide details on how existing instructional resources will be redistributed to accommodate this new course. For example, will another course be eliminated or will the frequency of offering of other courses be reduced; are there changes in pedagogical style or class sizes that allow for this additional course offering?

No adjustments will be needed as course is subject to available resources.

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:

Articulation agreement reviewed? ☐ YES ☐ NO ☒ Not applicable

OTHER IMPLICATIONS



APPROVALS

- 1 Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

Chair, Department/School

Date

Chair, Faculty Curriculum Committee

Date

- 2 Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

Dean or designate

Date

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

~~The nature of the course seems to require no consultation.~~

Other Faculties approval indicated that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

Date

Date

- 3 SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

Date

APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.



COURSE NUMBER Pub 483-3

COURSE TITLE

LONG — for Calendar/schedule, no more than 100 characters including spaces and punctuation

Directed Readings in Publishing

AND

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation

Directed Readings in Publishing

CREDITS

Indicate number of credits for: Lecture _____ Seminar _____ Tutorial _____ Lab _____

COURSE DESCRIPTION (FOR CALENDAR). 3-4 LINES MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.

Independent research and study of a particular topic, practice, or technique in publishing
selected in consultation with the supervising instructor.

PREREQUISITE

Permission of the instructor

COREQUISITE

SPECIAL INSTRUCTIONS

That is, does this course replicate the content of a previously-approved course to such an extent that students should not receive credit for both courses? If so, this should be noted in the prerequisite.

COURSES(S) TO BE DELETED IF THIS COURSE IS APPROVED

NOTE: APPROPRIATE DOCUMENT FOR DELETION MUST BE SUBMITTED TO SCUS

RATIONALE FOR INTRODUCTION OF THIS COURSE

To provide the opportunity for a student to explore a topic, practice, or technique not
addressed in other courses.



SCHEDULING AND ENROLLMENT INFORMATION

Indicate effective **term and year** course would first be offered and planned **frequency** of offering thereafter:

September, 2012, offered as demand warrants and resources permit.

(NOTE: There is a two-term wait for implementation of any new course.)

Indicate if there is a waiver required: ☒ YES ☐ NO Will this be a required or elective course in the curriculum? ☐ Required ☒ Elective

What is the probable enrollment when offered? Estimate 5

Which of your present CFL faculty have the expertise to offer this course?

All faculty

Are there any proposed student fees associated with this course other than tuition fees? ☐ YES ☒ NO
(If yes, attach mandatory supplementary fee approval form.)

RESOURCE IMPLICATIONS

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Campus where course will be taught Harbour Centre

Library report status _____

Provide details on how existing instructional resources will be redistributed to accommodate this new course. For example, will another course be eliminated or will the frequency of offering of other courses be reduced; are there changes in pedagogical style or class sizes that allow for this additional course offering?

No adjustments will be needed as course is subject to available resources.

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:

Articulation agreement reviewed? ☐ YES ☐ NO ☒ Not applicable

OTHER IMPLICATIONS



APPROVALS

- 1 Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

Chair, Department/School

Date

Chair, Faculty Curriculum Committee

Date

- 2 Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

Dean or designate

Date

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

~~The nature of the course seems to require no consultation.~~

Other Faculties approval indicated that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

Date

Date

- 3 SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

Date

APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.



COURSE NUMBER Pub 484-4

COURSE TITLE

LONG — for Calendar schedule, no more than 100 characters including spaces and punctuation

Directed Readings in Publishing

AND

SHORT — for enrollment transcript, no more than 30 characters including spaces and punctuation

Directed Readings in Publishing

CREDITS

Indicate number of credits for: Lecture _____ Seminar _____ Tutorial _____ Lab _____

COURSE DESCRIPTION (FOR CALENDAR). 3-4 LINES MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.

Independent research and study of a particular topic, practice, or technique in publishing
selected in consultation with the supervising instructor.

PREREQUISITE

Permission of the instructor

COREQUISITE

SPECIAL INSTRUCTIONS

That is, does this course replicate the content of a previously-approved course to such an extent that students should not receive credit for both courses? If so, this should be noted in the prerequisite.

COURSES(S) TO BE DELETED IF THIS COURSE IS APPROVED

NOTE: APPROPRIATE DOCUMENT FOR DELETION MUST BE SUBMITTED TO SCUS

RATIONALE FOR INTRODUCTION OF THIS COURSE

To provide the opportunity for a student to explore a topic, practice, or technique not
addressed in other courses.



SCHEDULING AND ENROLLMENT INFORMATION

Indicate effective **term and year** course would first be offered and planned **frequency** of offering thereafter:

September, 2012, offered as demand warrants and resources permit.

(NOTE: There is a two-term wait for implementation of any new course.)

Indicate if there is a waiver required: ☒ YES ☐ NO Will this be a required or elective course in the curriculum? ☐ Required ☒ Elective

What is the probable enrollment when offered? Estimate 5

Which of your present CFL faculty have the expertise to offer this course?

All faculty

Are there any proposed student fees associated with this course other than tuition fees? ☐ YES ☒ NO
(If yes, attach mandatory supplementary fee approval form.)

RESOURCE IMPLICATIONS

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Campus where course will be taught Harbour Centre

Library report status _____

Provide details on how existing instructional resources will be redistributed to accommodate this new course. For example, will another course be eliminated or will the frequency of offering of other courses be reduced; are there changes in pedagogical style or class sizes that allow for this additional course offering?

No adjustments will be needed as course is subject to available resources.

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:

Articulation agreement reviewed? ☐ YES ☐ NO ☒ Not applicable

OTHER IMPLICATIONS



APPROVALS

- 1 Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

Chair, Department/School Date

Chair, Faculty Curriculum Committee Date

- 2 Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

Dean or designate Date

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

The nature of the course seems to require no consultation.

Other Faculties approval indicated that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

Date _____

Date _____

- 3 SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

Date _____

APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.

From: Robert Woodbury <robw@sfu.ca>

Date: November 16, 2011

To: John Dill <dill@cs.sfu.ca>

Cc: Halil Erhan <halil_erhan@sfu.ca>, Diane Gromala <dgromala@sfu.ca>, Michael Filimowicz <mfa13@sfu.ca>

Subject: PUB 484, course overlap

John

I think this is a solid proposal that will complement SIAT's offerings. I would advise our students to take it to gain perspective on how other disciplines view design and because of its focus on a medium important to us at SIAT – publishing.

It does not overlap SIAT's present or future offerings (as I can envision them) because it is in the publishing domain first and we have little expertise there and don't teach publishing.

It is an example of a "rising tide that floats all ships".

best

-rob-

Robert Woodbury

Professor, Simon Fraser University

*Director, Art and Design Practice
Graphics, Animation and New Media NCE
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*School of Interactive Arts and Technology
Simon Fraser University Surrey
250 - 13450 102nd Avenue
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*T: 778 782 7501
F: 778 782 7478
E: rw@sfu.ca
W: www.siat.sfu.ca*

*New book -- Elements of Parametric Design
<http://www.routledge.com/books/details/9780415779876/>*



SCHOOL FOR THE CONTEMPORARY ARTS

Simon Fraser University
8888 University Drive
Burnaby, BC V5A 1S6

TEL 778.782.3363

Email: ca@sfu.ca**MEMORANDUM**

ATTENTION DD Kugler, Chair
Faculty of Communication, Art and Technology
Undergraduate Curriculum Committee

DATE 11, 3, 2011

FROM Rob Kitsos, Associate Chair
School for the Contemporary Arts

PAGES 6

RE:

At its meeting of October 21 2011, the School for the Contemporary Arts approved the attached curricular revisions:

- FPA Visual Art Major, calendar change
- FPA Honours Visual Art, calendar change
- Nine FPA course pre-requisite, calendar changes

Would you please place this/these proposal(s) on the agenda of the next meeting of the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee?

Thank you,

Rob Kitsos
Curriculum Committee Chair, School for the Contemporary Arts

**Senate Committee on
Undergraduate studies**

CALENDAR CHANGE FORM

Change to:

Description for the School for the Contemporary Arts major in Visual Art.

Rationale:

The Visual Art Area has already implemented an earlier application process for acceptance into the Visual Art Major, and the calendar information is currently out of date.

Instead of having students apply to the Major after they have completed FPA 111, 160, 161, 168, 260, and 261, students are now asked to apply at the end of completing FPA 111, 160, 161, and 168.

FROM:

Entry to the program is granted after completion of FPA 111, 160, 161 and 168 in the first year followed by an application to FPA 260. Following the completion of FPA 260, 261 and 210, entry to the visual art major is granted based on an application. Both applications are determined by grades and portfolio assessment, usually scheduled at the end of the spring term.

TO:

Entry to the Visual Art Major is granted based on an application after completion of FPA 160, 161 and 168. Admission to the Major is determined by both grades and portfolio assessment, usually scheduled at the end of the spring term.

Effective term and year: ~~immediately~~ FALL 2012

**Senate Committee on
Undergraduate studies**

CALENDAR CHANGE FORM

Change to:

Honours program description for the School for the Contemporary Arts major in Visual Art.

Rationale:

The Visual Art Area has already implemented an earlier application process for acceptance into the Visual Art Major, and the calendar information is currently out of date.

Instead of having students apply to the Major after they have completed FPA 111, 160, 161, 168, 260, and 261, students are now asked to apply at the end of completing FPA 111, 160, 161, and 168. The calendar description for the Honours program needs to clarify that the application into the Major is not an application into the Honours.

FROM:

Entry to the program is granted after completion of FPA 111, 160, 161 and 168 in the first year followed by an application to FPA 260. Following the completion of FPA 260, 261 and 210, entry to the visual art major is granted based on an application. Both applications are determined by grades and portfolio assessment, usually scheduled at the end of the spring term.

TO:

A Student must meet the requirements of a Visual Art Major to be eligible for the Honours degree. Entry to the Visual Art Major is granted based on an application after completion of FPA 160, 161 and 168. Admission to the Major is determined by both grades and portfolio assessment, usually scheduled at the end of the spring term.

If this course replicates the content of a previously approved course to the extent that students should not receive credit for both courses, this should be noted in the prerequisite.

Effective term and year: immediately Fall 2012

**Senate Committee on
Undergraduate studies**

CALENDAR CHANGE FORM

Rational:

The nine FPA course descriptions below have old pre-requisite information that needs to be updated in the calendar. We are removing these outdated sections from the selected courses.

From:	TO:
FPA 136-3 The History and Aesthetics of Cinema I This course will examine the early development of cinema from 1890 until about 1945, with particular emphasis on the fundamental principles of film as an art form. A substantial number of films will be shown during laboratory sessions. Students with credit for FPA 236 offered in 1982/83 and prior years may not take this course for further credit. May be of particular interest to students in other departments. Breadth-Humanities.	FPA 136-3 The History and Aesthetics of Cinema I This course will examine the early development of cinema from 1890 until about 1945, with particular emphasis on the fundamental principles of film as an art form. May be of particular interest to students in other departments. Breadth-Humanities.
FPA 137-3 The History and Aesthetics of Cinema II This course will examine selected developments in cinema from 1945 to the present, with attention to various styles of artistic expression in film. A substantial number of films will be shown during laboratory sessions. Students with credit for FPA 237 offered in 1982/83 and prior years may not take FPA 137 for further credit. May be of particular interest to students in other departments. Breadth-Humanities.	FPA 137-3 The History and Aesthetics of Cinema II This course will examine selected developments in cinema from 1945 to the present, with attention to various styles of artistic expression in film. May be of particular interest to students in other departments. Breadth-Humanities.
FPA 171-3 Introduction to Stage and Production Management An introduction to the management, and organization of the performing arts. This course will provide a grounding for students who wish to become further involved in the administration of the performing arts and may include practical experience outside of regular seminar hours. May be of particular interest to students in other areas and departments. Students who have received credit for FPA 171 STT Intro to Stage and Production Management may not take FPA 171 for further credit.	FPA 171-3 Introduction to Stage and Production Management An introduction to the management, and organization of the performing arts. This course will provide a grounding for students who wish to become further involved in the administration of the performing arts and may include practical experience outside of regular seminar hours. May be of particular interest to students in other areas and departments.

FPA 228W-3 Dance Aesthetics

An introduction to aesthetic theory as it applies to dance. Lectures will address, among other things, the nature of aesthetic experience, as well as issues pertaining to critical judgment, communication, taste, and high and low art.

~~Prerequisite: students who completed selected topics course FPA 229 in Fall 2005 or Fall 2006 may not take this course for further credit.~~ As a writing intensive course, there will be focus on writing structures and revisions.

FPA 235-3 Experimental Film and Video

A survey of the key works and ideas that have informed contemporary moving image art practice nationally and internationally. Beginning with antecedents in painting and photography, the course will move forward from the early European avant-garde to the lyrical and structural works of the seventies, the issue-based work of the eighties, and finally the gallery-based practices of the present day.

Intended for all students with an interest in the moving image as an art form. Prerequisite: one of FPA 135, 136, 137, 167 or 168 or 30 units. ~~Students who have taken FPA 289 in Spring 2006 or Spring 2007 under this title may not take this course for further credit.~~

FPA 310-4 Interdisciplinary Methods in Art and Culture Studies

An examination of interdisciplinary methods that have been used to research the fine and performing arts. The course is an in-depth study of approaches to interdisciplinary research, including perceptual concerns, theoretical directions, contextual issues, and analytical processes. Prerequisite: FPA 210 and two of FPA 167, 168, 136, 137. ~~Students who have taken FPA 310 prior to 1999-2 may take this course for further credit.~~

FPA 312-3 Selected Topics in Art and Culture Studies

Investigates a selected thematic topic in art and culture studies, for example, postcolonial theory and the arts; perception and embodiment; art activism and resistance; or urban art and culture. Prerequisite: will vary according to the topic. ~~Students who have taken FPA 312 prior to 1999-2 may take this course for further credit.~~

FPA 228W-3 Dance Aesthetics

An introduction to aesthetic theory as it applies to dance. Lectures will address, among other things, the nature of aesthetic experience, as well as issues pertaining to critical judgment, communication, taste, and high and low art. As a writing intensive course, there will be focus on writing structures and revisions.

FPA 235-3 Experimental Film and Video

A survey of the key works and ideas that have informed contemporary moving image art practice nationally and internationally. Beginning with antecedents in painting and photography, the course will move forward from the early European avant-garde to the lyrical and structural works of the seventies, the issue-based work of the eighties, and finally the gallery-based practices of the present day. Intended for all students with an interest in the moving image as an art form. Prerequisite: one of FPA 135, 136, 137, 167 or 168 or 30 units.

FPA 310-4 Interdisciplinary Methods in Art and Culture Studies

An examination of interdisciplinary methods that have been used to research the fine and performing arts. The course is an in-depth study of approaches to interdisciplinary research, including perceptual concerns, theoretical directions, contextual issues, and analytical processes. Prerequisite: FPA 210 and two of

FPA 312-3 Selected Topics in Art and Culture Studies

Investigates a selected thematic topic in art and culture studies, for example, postcolonial theory and the arts; perception and embodiment; art activism and resistance; or urban art and culture. Prerequisite: will vary according to the topic.

FPA 314-3 Readings in the History of Art and Culture

Investigates a selected historical topic in art and culture. Prerequisite: will vary according to the topic. ~~Students who have taken FPA 314 prior to 1999-2 may take this course for further credit.~~

FPA 339-3 Directing and Acting for Film and Video

This course acquaints intermediate level students in film, video and theatre with techniques of dramatic film performance. Students will be expected to perform as both actors and directors on scene work in class. Topics covered include auditioning, script analysis, role preparation, rehearsal, blocking for the camera, and directing techniques. Prerequisite: ~~FPA 131 or 151 and prior approval. Students who have completed Directing and Acting for Film as FPA 379 in spring 1990 or earlier, may not take this course for further credit.~~ This course is not a duplicate of FPA 339 Selected Topics in Film, available in summer 1990 and earlier.

FPA 314-3 Readings in the History of Art and Culture

Investigates a selected historical topic in art and culture. Prerequisite: will vary according to the topic.

FPA 339-3 Directing and Acting for Film and Video

This course acquaints intermediate level students in film, video and theatre with techniques of dramatic film performance. Students will be expected to perform as both actors and directors on scene work in class. Topics covered include auditioning, script analysis, role preparation, rehearsal, blocking for the camera, and directing techniques. Prerequisite: FPA 231 or FPA 251; or FPA 131 or FPA 151 and prior approval. This course is not a duplicate of FPA 339 Selected Topics in Film, available in summer 1990 and earlier.



FACULTY OF COMMUNICATION, ART AND TECHNOLOGY
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MEMORANDUM

ATTENTION	Don Kugler, Associate Dean, FCAT	DATE	9Nov2011
FROM	John Dill	PAGES	Page 1 of 1
RE:	SIAT Curriculum Change		

The following motion was approved by members of the SIAT Undergraduate Curriculum Committee on 9 Nov 2011.

Motion 1: Change the Description, Pre-requisite and Title for IAT 340 for Fall 2012 This makes use of an existing but unused course number to move a special topics course on sound into a regular course.
Effective Date: Fall 2012.

Motion 2: Change of prerequisite for IAT 333 from IAT 265 with 102 or 233 recommended to IAT235 and one of (IAT167, IATA265) with 233 recommended.
Effective Date: Fall 2012

~~**Motion 3:** Change course vector for IAT202 from (1 0 2) to (2 0 2) to allow time for presentation of examples and demonstrations.
Effective Date: Fall 2012~~

Please include the above in the list of program changes at the next FCAT UCC meeting. Course change forms are attached.

Sincerely,

John Dill
Chair, Undergraduate Curriculum Committee
School of Interactive Arts + Technology
Faculty of Communication, Art and Technology
Simon Fraser University

**Senate Committee on
Undergraduate studies**

COURSE CHANGE/DELETION FORM

Existing Course Number: IAT 202-3

Existing Title: New Media Images

Please check appropriate revision(s):

Course Number: _____	Credit Hours: _____	Title: _____
Description: _____	Prerequisite: _____	Vector: X (Lect/Sem/Tut/Lab)
Course deletion: _____		

FROM:
Vector (1 0 2)

TO:
Vector (2 0 2)

If Title Change, indicate:

- a) Long Title for calendar/schedule: max. 100 characters, including spaces/punctuation:
- b) Short Title for enrollment/transcript: max. 30 characters, including spaces/punctuation:

RATIONALE:

The current 1 hour lecture and 2 hour lab is insufficient to adequately cover required concepts and show examples. We thus wish to add a second hour to the lecture component.

Effective term and year: Fall 2012

**Senate Committee on
Undergraduate studies**

COURSE CHANGE/DELETION FORM

Existing Course Number: IAT 333

Existing Title: Interaction Design Methods

Please check appropriate revision(s):

Course Number: _____ Credit Hours: _____ Title: _____

Description: _____ Prerequisite: x Vector: _____
(Lect/Sem/Tut/Lab)

Course deletion: _____

FROM:

Prerequisite: Completion of 48 credits, including IAT 265. **Recommended:** IAT 102 or 233.
Students with credit for IART 316, 317 or 318 cannot take this course for further credit.

TO:

Prerequisite: Completion of 48 credits, including IAT235 and one of IAT167 or IAT 265.
Recommended: IAT 233. **Students with credit for IART 316, 317 or 318 cannot take this course for further credit.**

If Title Change, indicate:

- a) Long Title for calendar/schedule: max. 100 characters, including spaces/punctuation:
- b) Short Title for enrolment/transcript: max. 30 characters, including spaces/punctuation:

RATIONALE:

These changes are being done to address a couple of issues:

- IAT 333 assumes students have more skills in developing and presenting visualizations of qualitative and quantitative data than are acquired in IAT102. Students will be better prepared for IAT333 with skills acquired in IAT 235.

If this course replicates the content of a previously approved course to the extent that students should not receive credit for both courses, this should be noted in the prerequisite.

Effective term and year: _____ Fall 2012

**Senate Committee on
Undergraduate studies**

COURSE CHANGE/DELETION FORM

Existing Course Number: IAT 340

Existing Title: Experimental Sound Design Studio

Please check appropriate revision(s):

Course Number: _____ Credit Hours: _____ Title: X
Description: X Prerequisite: x Vector: _____
(Lect/Sem/Tut/Lab)
Course deletion: _____

FROM:

Title: IAT 340 Experimental Sound Design Studio

Description:

Techniques in real-time audio digital signal processing appropriate for game development and virtual environments are explored including interactive speech, music and sound effects. In conjunction with a study of the theory of the interaction of sound with other media elements students will have the opportunity to pursue interests in the design of sound for moving images and the composition of dynamic, navigable and immersive aural settings embedded in 3D graphic environments. Prerequisite: Completion of 48 units, including IAT 243.

TO:

Title: IAT 340 Sound design

Course Description:

~~This course introduces the theory and practice of sound design. Beyond sound as a medium for~~

Introduction to theory and practice of sound design. Explores sound's relationship to moving images, installation, performance, video games, user interfaces and Web sites. Includes audio production, post-production, mixing and mastering, beginning programming for digital signal processing, sound synthesis and sound interaction.

~~synthesis and sound interaction. Students will develop their skills through course projects, while gaining a conceptual and historical understanding of the role of sound as a medium.~~

Prerequisite: Completion of 24 units. Recommended: IAT 202 New Media Images.
Students with credit for IAT 380 Special Topics in Sound Design may not take this course for further credit.

=====

If Title Change, indicate:

a) Long Title for calendar/schedule: max. 100 characters, including spaces/punctuation:

IAT 340-3 Sound Design

b) Short Title for enrolment/transcript: max. 30 characters, including spaces/punctuation:

IAT 340 Sound Design

RATIONALE:

SIAT stopped offering two sound-related courses, IAT243 and IAT340, as part of a major curriculum revision about five years ago. Some of the content and learning outcomes were folded into other courses, specifically IAT100, IAT202 and a bit into IAT344. Experience since has shown this did not adequately make up for the loss of the two courses. Subsequently an upper division special topics course (IAT 380) was developed and has been offered four times to date. Its success warrants moving it into the IAT 340 slot. For a prerequisite, since IAT243 is not presently offered, IAT202 has been added as “recommended” course. The course title has been simplified.

If this course replicates the content of a previously approved course to the extent that students should not receive credit for both courses, this should be noted in the prerequisite.

Effective term and year: _____ Fall 2012