

MEMO

Dean of
Graduate Studies

STREET ADDRESS

Maggie Benston Student
Services Centre 1100
Burnaby BC V5A 1S6
Canada

MAILING ADDRESS

8888 University Drive
Burnaby BC V5A 1S6
Canada

TO Senate

TEL

FROM Wade Parkhouse, Dean, Graduate Studies



RE Faculty of Communication, Art and Technology
[GS2011.10], [GS2012.19], [GS2012.14]

CC Marek Hatala

DATE 23 April 2012

For information:

Acting under delegated authority at its meeting of 16 April 2012, SGSC approved the following curriculum revisions:

Faculty of Communication, Art and Technology
School of Communication (CMNS)

[GS2011.10]

Effective Date is Spring 2013

i) SFU-Communication University of China Master of Arts Double Degree Program
in Global Communication (SFU-CUC)

New courses:

CMNS 844-5 Communication and Global Power Shifts

CMNS 894-5 MA Extended Essay (for SFU-CUC double degree students)

Effective Date is Spring 2013

ii) Regular MA Program capstone courses:

[GS2012.19]

New courses:

CMNS 896-10 MA Extended Essays

CMNS 897-10 MA Project

Publishing Program (PUB)

[GS2012.14]

Effective Date is Fall 2012

i) Minor course change - Courses to run over two semesters; repeat will be allowed in
SIMS:

PUB 602-4 Design and Production Management

PUB 800-4 Canada's Publishing Industries

Senators wishing to consult a more detailed report of curriculum revisions may do so by going
to Docushare: <https://docushare.sfu.ca/dsweb/View/Collection-12682>
If you are unable to access the information, please call 778-782-3168 or email
shelley_gair@sfu.ca.



SIMON FRASER UNIVERSITY
DEAN OF GRADUATE STUDIES

New Graduate Course Proposal Form

PROPOSED COURSE

Program (eg. ECON) CMNS	Number (eg. 810) 844	Units (eg. 4) 5
Course Title (max 80 characters) Communication and Global Power Shifts		
Short Title (appears on transcripts, max 25 characters) CMNS and Global Power Shifts		
Course Description for SFU Calendar ☐ see attached document ☐ Learning outcomes identified This course examines the mutually constitutive relationship between rapidly transforming global communication systems and shifting structures of global political economic and cultural power. Competing claims of global power shifts – between the West and the Rest, between labor and capital, and between established institutions and networked “multitudes” – are analyzed in relation to enduring patterns and emerging dynamics in global communications.		
Available Course Components: ☐ Lecture ☒ Seminar ☐ Laboratory ☐ Practicum ☐ Online ☐ <u>Co-Signing</u>		
Grading Basis ☒ Graded ☐ Satisfactory/Unsatisfactory ☐ In Progress/Complete		
Prerequisites (if any) ☐ see attached document None		
☐ This proposed course is combined with an undergrad course: Course number and units: _____		
Additional course requirements for graduate students ☐ See attached document (if this space is insufficient)		
Campus at which course will be offered (check all that apply) ☐ Burnaby ☒ Vancouver ☐ Surrey ☐ GNW ☐ _____		
Estimated enrolment 10-20	Date of initial offering Fall 2013 <i>W. Parkhouse</i>	Course delivery (eg. 3 hrs/week for 13 weeks) 3 hrs/week for 13 weeks
Justification ☐ See attached document This course is created to meet the core course requirement of the newly developed SFU-CUC Double Degree M.A. Program in Global Communications, to be launched in Fall 2013.		

RESOURCES

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course ☒ information about their competency to teach the course is appended Yuezhi Zhao, Katherine Reilly and Dal Yong Jin
Number of additional faculty members required in order to offer this course
Additional space required in order to offer this course ☐ see attached document None -- all that is required is a regular seminar room
Additional specialized equipment required in order to offer this course ☐ see attached document None
Additional Library resources required (append details) ☐ Annually \$ _____ ☐ One-time \$ _____ None

PROPOSED COURSE from first page

Program (eg. ECGN) CMNS	Number (eg. 810) 844	Units (eg. 4) 5
Course title (max 80 characters) Communication and Global Power Shifts		

APPROVAL SIGNATURES

When a department proposes a new course it must first be sent to the chairs of each faculty graduate program committee where there might be an overlap in course content. The chairs will indicate that overlap concerns have been dealt with by signing the appropriate space or via a separate memo or e-mail (attached to this form).

The new course proposal must also be sent to the Library for a report on library resources.

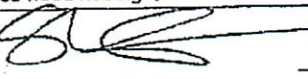
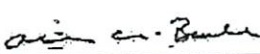
Once overlap concerns have been dealt with, signatures indicate approval by the department, home faculty and Senate Graduate Studies Committee.

Other Faculties

The signature(s) below indicate that the Dean(s) or designate of other Faculties affected by the proposed new course support(s) the approval of the new course.

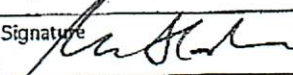
Name of Faculty	Signature of Dean or Designate	Date

Departmental Approval (non-departmentalized faculties need not sign)

Department Graduate Program Committee Shane Gunster	Signature 	Date MAY 27, 2012
Department Chair Alison Beale	Signature 	Date MAR 27, 2012

Faculty Approval

Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Program Committee Marek Hatala	Signature 	Date June 29, 2012
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Senate Graduate Studies Committee Approval

SGSC approval indicates that the Library report has been seen, and all resource issues dealt with. Once approved, new course proposals are sent to Senate for information.

Senate Graduate Studies Committee W Parkhouse	Signature 	Date Apr 23, 2012
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CONTACT

Upon approval of the course, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.

Department / School / Program CMNS	Contact name L. MENKVELD	Contact email menkveld@sfsu.ca
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SCHOOL OF COMMUNICATION
CMNS 844-5
Communication and Global Power Shifts

Professor Yuezhi Zhao
Email: yzhao@sfu.ca
Phone: 778.782.4916

Fall 2013
Downtown Day

This course examines the mutually constitutive relationship between rapidly transforming global communication systems and shifting structures of global political economic and cultural power. Competing claims of global power shifts – between the West and the Rest, between labor and capital, and between established institutions and networked “multitudes” – are analyzed in relation to enduring patterns and emerging dynamics in global communications.

The first part of the course addresses conceptual issues and provides historical, theoretical, as well as contemporary political economic and policy overviews. The second part focuses on the multifaceted intersections of an evolving geopolitics of information and ongoing processes of state transformation, market integration, and social struggles in and through a wide range of communication forms, processes, and practices in different world regions. The course demonstrates that competing claims of global power shifts are not necessarily mutually exclusive. Rather, they intersect in complex ways to define the new dynamics of power in the current era, as various social forces fight out their visions and stakes in a crises-laden global order both within and beyond nation-state and various other boundaries.

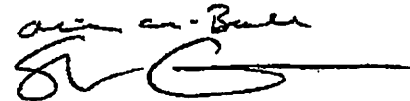
Course Texts:

- A. Mattelart, *Mapping World Communication: War, Progress, Culture* (Minnesota, 1994)
P. Chakravartty and Y. Zhao (eds.), *Global Communications: Toward a Transcultural Political Economy* (Rowman & Littlefield, 2008)
Ho-Fung Hung, *China and the Transformation of Global Capitalism* (Johns Hopkins, 2009)
R. Mackinnon, *Consent of the Networked: The Worldwide Struggle for Internet Freedom* (Basic Books, 2012)
D. Schiller, *Digital Depression* (forthcoming)

Additional required readings will be made available through a course wiki. See also the appendix.

Course Requirements:

Seminar Participation and Presentation	30%
Mid-term Short-Paper and/or Book Review	20%
Term Paper Proposal	10%
Term Paper: Substantive Lit Review or Research Paper	40%



The school expects that the grades awarded in this course will bear some reasonable relation to established university-wide practices with respect to both levels and distribution of grades. In addition, The School will follow Policy S10.01 with respect to Academic Integrity, and Policies S10.02, S10.03 and S10.04 as regards Student Discipline (note: as of May 1, 2009 the previous T10 series of policies covering Intellectual Honesty (T10.02) and Academic Discipline (T10.03) have been replaced with the new S10 series of policies).



SIMON FRASER UNIVERSITY
DEAN OF GRADUATE STUDIES

New Graduate Course Proposal Form

PROPOSED COURSE

Program (eg. ECON) CMNS	Number (eg. 810) 894	Units (eg. 4) 5
Course Title (max 80 characters) MA Extended Essay (for SFU-CUC double degree students)		
Short Title (appears on transcripts, max 25 characters) MA Extended Essay		
Course Description for SFU Calendar ☐ see attached document ☐ Learning outcomes identified MA Extended Essay		
Available Course Components: ☐ Lecture ☐ Seminar ☐ Laboratory ☐ Practicum ☐ Online ☐ _____		
Grading Basis ☐ Graded ☐ Satisfactory/Unsatisfactory ☒ In Progress/Complete		
Prerequisites (if any) ☐ see attached document		
☐ This proposed course is combined with an undergrad course: Course number and units: _____		
Additional course requirements for graduate students ☐ See attached document (if this space is insufficient)		
Campus at which course will be offered (check all that apply) ☐ Burnaby ☐ Vancouver ☐ Surrey ☐ GNW ☒ N/A		
Estimated enrolment Spring	Date of initial offering September 2013 <i>W. Parkhouse</i>	Course delivery (eg. 3 hrs/week for 13 weeks)
Justification ☐ See attached document A single extended essay is one of the capstone requirements for the SFU-CUC Double MA in Global Communications. The full program proposal is currently under consideration by the Senate Graduate Studies Committee. As with the existing extended essays option for CMNS MA students, the extended essay does not require a formal defence.		

RESOURCES

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course ☐ information about their competency to teach the course is appended All faculty in the School of Communication.
Number of additional faculty members required in order to offer this course None.
Additional space required in order to offer this course ☐ see attached document None.
Additional specialized equipment required in order to offer this course ☐ see attached document None.
Additional Library resources required (append details) ☐ Annually \$ _____ ☐ One-time \$ _____ None.

PROPOSED COURSE from first page

Program (eg. ECON) CMNS	Number (eg. 810) 894	Units (eg. 4) 5
Course title (max 80 characters) MA Extended Essay (for SFU-CUC double degree students)		

APPROVAL SIGNATURES

When a department proposes a new course it must first be sent to the chairs of each faculty graduate program committee where there might be an overlap in course content. The chairs will indicate that overlap concerns have been dealt with by signing the appropriate space or via a separate memo or e-mail (attached to this form).

The new course proposal must also be sent to the Library for a report on library resources.

Once overlap concerns have been dealt with, signatures indicate approval by the department, home faculty and Senate Graduate Studies Committee.

Other Faculties

The signature(s) below indicate that the Dean(s) or designate of other Faculties affected by the proposed new course support(s) the approval of the new course.

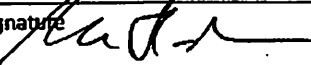
Name of Faculty	Signature of Dean or Designate	Date

Departmental Approval (non-departmentalized faculties need not sign)

Department Graduate Program Committee Shane Gunster	Signature 	Date 28-March-2012
Department Chair Alison Beale	Signature 	Date 28-March-2012

Faculty Approval

Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Program Committee Marek Hatala	Signature 	Date March 29, 2012
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Senate Graduate Studies Committee Approval

SGSC approval indicates that the Library report has been seen, and all resource issues dealt with. Once approved, new course proposals are sent to Senate for information.

Senate Graduate Studies Committee W. Parkhouse	Signature 	Date APR 23, 2012
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CONTACT

Upon approval of the course, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.

Department / School / Program School of Communication	Contact name Lucie Menkveld	Contact email menkveld@sfu.ca
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GS2012.19

SFUSIMON FRASER UNIVERSITY
DEAN OF GRADUATE STUDIES

New Graduate Course Proposal Form

PROPOSED COURSE

Program [eg. ECON] CMNS	Number [eg. 810] 896	Units [eg. 4] 10
Course Title (max 80 characters) MA Extended Essays		
Short Title [appears on transcripts, max 25 characters] MA Extended Essays		
Course Description for SFU Calendar ☐ see attached document ☐ Learning outcomes identified MA Extended Essays		
Available Course Components: ☐ Lecture ☐ Seminar ☐ Laboratory ☐ Practicum ☐ Online ☒ Capstone		
Grading Basis ☐ Graded ☐ Satisfactory/Unsatisfactory ☒ In Progress/Complete		
Prerequisites (if any) ☐ see attached document		
☒ This proposed course is combined with an undergrad course: Course number and units: _____		
Additional course requirements for graduate students ☐ See attached document (if this space is insufficient)		
Campus at which course will be offered (check all that apply) ☐ Burnaby ☐ Vancouver ☐ Surrey ☐ GNW ☒ N/A		
Estimated enrolment	Date of initial offering January 2013	Course delivery [eg. 3 hrs/week for 13 weeks]
Justification ☐ See attached document Previously, all MA students registered for CMNS 898 (MA Thesis) irrespective of whether they were completing the thesis, two extended essays, or a project capstone requirement. This new course designation (CMNS 896) is specific to the capstone option of completing two extended essays, which may be repeated and requires an examination by the student's supervisory committee.		

RESOURCES

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course ☐ information about their competency to teach the course is appended All faculty in the School of Communication.
Number of additional faculty members required in order to offer this course None.
Additional space required in order to offer this course ☐ see attached document None.
Additional specialized equipment required in order to offer this course ☐ see attached document None.
Additional Library resources required (append details) ☐ Annually \$ _____ ☐ One-time \$ _____ None.

PROPOSED COURSE from first page

Program (eg. ECON) CMNS	Number (eg. 810) 896	Units (eg. 4) 10
Course title (max 80 characters) MA Extended Essays		

APPROVAL SIGNATURES

When a department proposes a new course it must first be sent to the chairs of each faculty graduate program committee where there might be an overlap in course content. The chairs will indicate that overlap concerns have been dealt with by signing the appropriate space or via a separate memo or e-mail (attached to this form).

The new course proposal must also be sent to the Library for a report on library resources.

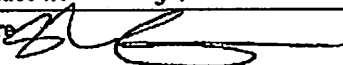
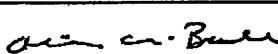
Once overlap concerns have been dealt with, signatures indicate approval by the department, home faculty and Senate Graduate Studies Committee.

Other Faculties

The signature(s) below indicate that the Dean(s) or designate of other Faculties affected by the proposed new course support(s) the approval of the new course.

Name of Faculty	Signature of Dean or Designate	Date

Departmental Approval (non-departmentalized faculties need not sign)

Department Graduate Program Committee Shane Gunster	Signature 	Date 28-March-2012
Department Chair Alison Beale	Signature 	Date 28-March-2012

Faculty Approval

Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Program Committee Marek Hataja	Signature 	Date March 29, 2012
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Senate Graduate Studies Committee Approval

SGSC approval indicates that the Library report has been seen, and all resource issues dealt with. Once approved, new course proposals are sent to Senate for information.

Senate Graduate Studies Committee W. Warhouse	Signature 	Date Apr 24/12
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CONTACT

Upon approval of the course, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.

Department / School / Program School of Communication	Contact name Lucie Menkveld	Contact email menkveld@sfu.ca
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SFUSIMON FRASER UNIVERSITY
DEAN OF GRADUATE STUDIES

New Graduate Course Proposal Form

PROPOSED COURSE

Program [eg. ECON] CMNS	Number [eg. 810] 897	Units [eg. 4] 10
Course Title (max 80 characters) MA Project		
Short Title (appears on transcripts, max 25 characters) MA Project		
Course Description for SFU Calendar ☐ see attached document ☐ Learning outcomes identified MA Project		
Available Course Components: ☐ Lecture ☐ Seminar ☐ Laboratory ☐ Practicum ☐ Online ☒ <u>Capstone</u>		
Grading Basis ☐ Graded ☐ Satisfactory/Unsatisfactory ☒ In Progress/Complete		
Prerequisites (if any) ☐ see attached document		
☐ This proposed course is combined with an undergrad course: Course number and units: _____		
Additional course requirements for graduate students ☐ See attached document (if this space is insufficient)		
Campus at which course will be offered (check all that apply) ☐ Burnaby ☐ Vancouver ☐ Surrey ☐ 6NW ☒ <u>N/A</u>		
Estimated enrolment	Date of initial offering January 2013	Course delivery [eg. 3 hrs/week for 13 weeks]
Justification ☐ See attached document Previously, all MA students registered for CMNS 898 (MA Thesis) irrespective of whether they were completing the thesis, two extended essays, or a project capstone requirement. This new course designation (CMNS 897) is specific to the capstone option of completing a project, which may be repeated and requires an examination by the student's supervisory committee.		

RESOURCES

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course ☐ information about their competency to teach the course is appended All faculty in the School of Communication.
Number of additional faculty members required in order to offer this course None.
Additional space required in order to offer this course ☐ see attached document None.
Additional specialized equipment required in order to offer this course ☐ see attached document None.
Additional Library resources required (append details) ☐ Annually \$ _____ ☐ One-time \$ _____ None.

PROPOSED COURSE from first page

Program (eg. ECON) CMNS	Number (eg. 810) 897	Units (eg. 4) 10
Course title (max 80 characters) MA Project		

APPROVAL SIGNATURES

When a department proposes a new course it must first be sent to the chairs of each faculty graduate program committee where there might be an overlap in course content. The chairs will indicate that overlap concerns have been dealt with by signing the appropriate space or via a separate memo or e-mail (attached to this form).

The new course proposal must also be sent to the Library for a report on library resources.

Once overlap concerns have been dealt with, signatures indicate approval by the department, home faculty and Senate Graduate Studies Committee.

Other Faculties

The signature(s) below indicate that the Dean(s) or designate of other Faculties affected by the proposed new course support(s) the approval of the new course.

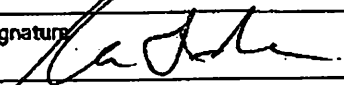
Name of Faculty	Signature of Dean or Designate	Date

Departmental Approval (non-departmentalized faculties need not sign)

Department Graduate Program Committee Shane Gunster	Signature 	Date 28-March-2012
Department Chair Alison Beale	Signature 	Date 28-March-2012

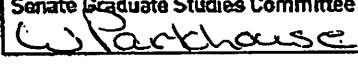
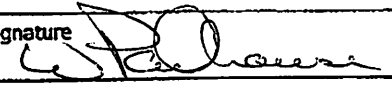
Faculty Approval

Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Program Committee Marek Hatala	Signature 	Date March 29, 2012
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Senate Graduate Studies Committee Approval

SGSC approval indicates that the Library report has been seen, and all resource issues dealt with. Once approved, new course proposals are sent to Senate for information.

Senate Graduate Studies Committee 	Signature 	Date Apr 24/12
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CONTACT

Upon approval of the course, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.

Department / School / Program School of Communication	Contact name Lucie Menkveld	Contact email menkveld@sfu.ca
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Fwd: new course proposals from CMNS

From : Marek Hatala <mhatala@sfu.ca>
Subject : Fwd: new course proposals from CMNS
To : Sheilagh MacDonald <sheilagh@sfu.ca>
Cc : Marek Hatala <mhatala@sfu.ca>, Shane Gunster <sgunster@sfu.ca>

Wed, Mar 28, 2012 09:54 AM

FYI ... Marek

Begin forwarded message:

From: Ivana Niseteo <inisetee@sfu.ca>
Subject: Re: new course proposals from CMNS
Date: 28 March, 2012 9:48:36 AM PDT
To: Marek Hatala <mhatala@sfu.ca>
Cc: Todd Mundle <tmundle@sfu.ca>, Sylvia Roberts <sroberts@sfu.ca>

Dear Marek,

I have reviewed three course proposals for which you requested library reports:

CMNS 844: Communication and Global Power Shifts

CMNS 896 & CMNS 897 : MA Extended Essay or Project

CMNS 894 - CUC MA EXTENDED ESSAYS

and have determined that no additional library resources are required to support them. They are now added to the Library Course Assessments

page <http://www.lib.sfu.ca/collections/course-assessments>, and this will be adequate proof of library sign-off.

Best regards,
Ivana

~~~~~

Ivana Niseteo, MA, MLIS

Collections Librarian

Liaison Librarian for Linguistics, French, Humanities, French Cohort in Arts

Bennett Library, Simon Fraser University

Tel: 778.782.6838 | Fax: 778.782.6926 | [inisetee@sfu.ca](mailto:inisetee@sfu.ca)

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**From:** "Marek Hatala" <[mhatala@sfu.ca](mailto:mhatala@sfu.ca)>  
**To:** "Ivana Niseteo" <[iniseteo@sfu.ca](mailto:iniseteo@sfu.ca)>  
**Cc:** "Marek Hatala" <[mhatala@sfu.ca](mailto:mhatala@sfu.ca)>, "Todd Mundle" <[tmundle@sfu.ca](mailto:tmundle@sfu.ca)>, "Shane Gunster" <[sgunster@sfu.ca](mailto:sgunster@sfu.ca)>, "Shane Plante" <[spa61@sfu.ca](mailto:spa61@sfu.ca)>, "Sheilagh MacDonald" <[sheilagh@sfu.ca](mailto:sheilagh@sfu.ca)>  
**Sent:** Wednesday, March 21, 2012 2:38:08 PM  
**Subject:** new course proposals from CMNS

Hi Ivana,

I attach the proposal for three new graduate courses that need the library check. two are really the thesis courses with no prescribed academic readings, one is a full blown course.

Thanks,  
Marek

Dr. Marek Hatala  
:: Associate Professor and Acting Associate Dean for Graduate Studies  
:: School of Interactive Arts and Technology, Faculty of Communication, Art & Technology  
:: SIMON FRASER UNIVERSITY, 250-13450 102 Ave., Surrey, BC V3T 0A3, Canada  
:: Email: [mhatala@sfu.ca](mailto:mhatala@sfu.ca), Web: <http://www.sfu.ca/~mhatala/>  
:: Phone: 1.778.782.7431, Fax: 1.778.782.7478

**GS2012.14**



# Graduate Course Minor Change Form

This form is for an SFU department or program to request a minor change to an existing graduate course. After approval and signature by the faculty graduate studies committee, this form should be forwarded to the Dean of Graduate Studies for approval by the Senate Graduate Studies Committee (SGSC). SGSC will forward the approval to Senate for information.

## DEPARTMENT

|                                                                                                                                                                                                                                                                         |                                     |                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------|
| Department / School / Program<br><b>Publishing</b>                                                                                                                                                                                                                      | Contact name<br><b>John Maxwell</b> | Contact email<br><b>jmax@sfu.ca</b> |
| Please revise the following elements of the indicated graduate course:<br><input type="checkbox"/> Catalogue number <input type="checkbox"/> Units <input type="checkbox"/> Title <input checked="" type="checkbox"/> Description <input type="checkbox"/> Other: _____ |                                     |                                     |

## CURRENT COURSE

Please complete only the fields to be changed.

|                                                                                                                                                                                                                                                                                                                                                                             |                                |                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|---------------------------|
| Program (eg. ECON)<br><b>PUB</b>                                                                                                                                                                                                                                                                                                                                            | Number (eg. 810)<br><b>602</b> | Units (eg. 4)<br><b>4</b> |
| Course title (max 80 characters)<br><b>Design and Production Management</b>                                                                                                                                                                                                                                                                                                 |                                |                           |
| Short title (appears on transcripts, max 25 characters)<br><b>Design/Production Management</b>                                                                                                                                                                                                                                                                              |                                |                           |
| Course description for SFU Calendar <input type="checkbox"/> see attached<br>A project-based consideration of the theory, elements, and principles of graphic design, as well as current trends in publication design for both print and online projects. The course examines the essential role of design and production in editorial, planning, budgeting, and marketing. |                                |                           |
| Available course components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar<br><input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____                                                                                                                           |                                |                           |
| Grading basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory / Unsatisfactory<br><input type="checkbox"/> In Progress / Complete <input type="checkbox"/> _____                                                                                                                                                                           |                                |                           |
| Prerequisites (if any)<br><b>Admittance to the program</b>                                                                                                                                                                                                                                                                                                                  |                                |                           |
| This is combined with an undergrad course. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>Course number and units: _____<br>Additional course requirements for graduate students                                                                                                                                                                    |                                |                           |

## REVISED COURSE

Please complete only the fields to be changed.

|                                                                                                                                                                                                                                                                                                                                                                                                                  |                                |                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|---------------------------|
| Program (eg. ECON)<br><b>PUB</b>                                                                                                                                                                                                                                                                                                                                                                                 | Number (eg. 810)<br><b>602</b> | Units (eg. 4)<br><b>4</b> |
| Course title (max 80 characters)<br><b>Design and Production Management</b>                                                                                                                                                                                                                                                                                                                                      |                                |                           |
| Short title (appears on transcripts, max 25 characters)<br><b>Design/Production Management</b>                                                                                                                                                                                                                                                                                                                   |                                |                           |
| Course description for SFU Calendar <input type="checkbox"/> see attached<br>A project-based consideration of the theory, elements, and principles of graphic design, as well as current trends in publication design for both print and online projects. The course examines the essential role of design and production in editorial, planning, budgeting, and marketing. This course is taken over two terms. |                                |                           |
| Available course components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar<br><input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____                                                                                                                                                                |                                |                           |
| Grading basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory / Unsatisfactory<br><input type="checkbox"/> In Progress / Complete <input type="checkbox"/> _____                                                                                                                                                                                                                |                                |                           |
| Prerequisites (if any)<br><b>Admittance to the program.</b>                                                                                                                                                                                                                                                                                                                                                      |                                |                           |
| This is combined with an undergrad course. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>Course number and units: _____<br>Additional course requirements for graduate students<br><br><i>Set up in SIMS to allow 1 REPEAT.</i>                                                                                                                                                         |                                |                           |

## APPROVALS

Marek Hatala

Faculty graduate studies committee name

*W. Partridge*

Senate graduate studies committee name

Signature

*[Signature]*

Signature

Digitally signed by Marek Hatala  
 DN: cn=Marek Hatala, ou=Simon Fraser  
 University, ou=SIAT, email=mhatala@sfu.ca,  
 c=CA  
 Date: 2012.04.05 10:06:19 -08'00'

April 5, 2012

Date

*Apr 24/12*

Date



# Graduate Course Minor Change Form

This form is for an SFU department or program to request a minor change to an existing graduate course. After approval and signature by the faculty graduate studies committee, this form should be forwarded to the Dean of Graduate Studies for approval by the Senate Graduate Studies Committee (SGSC). SGSC will forward the approval to Senate for information.

## DEPARTMENT

|                                                                                                                                                                                                                                                                                    |                                     |                                     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------|
| Department / School / Program<br><b>Publishing</b>                                                                                                                                                                                                                                 | Contact name<br><b>John Maxwell</b> | Contact email<br><b>jmax@sfu.ca</b> |
| Please revise the following elements of the indicated graduate course:<br><input type="checkbox"/> Catalogue number <input type="checkbox"/> Units <input type="checkbox"/> Title <input checked="" type="checkbox"/> Description <input checked="" type="checkbox"/> Other: _____ |                                     |                                     |

## CURRENT COURSE

Please complete only the fields to be changed.

|                                                                                                                                                                                                                                                                                                                                                                                                                      |                                |                           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|---------------------------|
| Program (eg. ECON)<br><b>PUB</b>                                                                                                                                                                                                                                                                                                                                                                                     | Number (eg. 810)<br><b>800</b> | Units (eg. 4)<br><b>4</b> |
| Course title (max 80 characters)<br><b>Canada's Publishing Industries</b>                                                                                                                                                                                                                                                                                                                                            |                                |                           |
| Short title (appears on transcripts, max 25 characters)<br><b>Canada's Publishing Industries</b>                                                                                                                                                                                                                                                                                                                     |                                |                           |
| Course description for SFU Calendar <input type="checkbox"/> see attached<br>An examination of the state of contemporary Canadian publishing inclusive of business dynamics and government policy. Emphasis is placed on traditional trade-book and ebook publishing, emerging trends in print periodicals and online publishing, and developments in scholarly publishing. Prerequisite: admittance to the program. |                                |                           |
| Available course components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar<br><input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____                                                                                                                                                                    |                                |                           |
| Grading basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory / Unsatisfactory<br><input type="checkbox"/> In Progress / Complete <input type="checkbox"/> _____                                                                                                                                                                                                                    |                                |                           |
| Prerequisites (if any)<br><b>Admission to the program</b>                                                                                                                                                                                                                                                                                                                                                            |                                |                           |
| This is combined with an undergrad course. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No                                                                                                                                                                                                                                                                                                       |                                |                           |
| Course number and units: _____                                                                                                                                                                                                                                                                                                                                                                                       |                                |                           |
| Additional course requirements for graduate students                                                                                                                                                                                                                                                                                                                                                                 |                                |                           |

## REVISED COURSE

Please complete only the fields to be changed.

|                                                                                                                                                                                                                                                                                                                                                                                                                  |                                |                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|---------------------------|
| Program (eg. ECON)<br><b>PUB</b>                                                                                                                                                                                                                                                                                                                                                                                 | Number (eg. 810)<br><b>800</b> | Units (eg. 4)<br><b>4</b> |
| Course title (max 80 characters)<br><b>Canada's Publishing Industries</b>                                                                                                                                                                                                                                                                                                                                        |                                |                           |
| Short title (appears on transcripts, max 25 characters)<br><b>Canada's Publishing Industries</b>                                                                                                                                                                                                                                                                                                                 |                                |                           |
| Course description for SFU Calendar <input type="checkbox"/> see attached<br>An examination of the state of contemporary Canadian publishing inclusive of business dynamics and government policy. Emphasis is placed on traditional trade-book and ebook publishing, emerging trends in print periodicals and online publishing, and developments in scholarly publishing. This course is taken over two terms. |                                |                           |
| Available course components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar<br><input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____                                                                                                                                                                |                                |                           |
| Grading basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory / Unsatisfactory<br><input type="checkbox"/> In Progress / Complete <input type="checkbox"/> _____                                                                                                                                                                                                                |                                |                           |
| Prerequisites (if any)<br><b>Admission to the program.</b>                                                                                                                                                                                                                                                                                                                                                       |                                |                           |
| This is combined with an undergrad course. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No                                                                                                                                                                                                                                                                                                   |                                |                           |
| Course number and units: _____                                                                                                                                                                                                                                                                                                                                                                                   |                                |                           |
| Additional course requirements for graduate students                                                                                                                                                                                                                                                                                                                                                             |                                |                           |

*SET UP IN SIMS TO ALLOW 1 REPEAT.*

## APPROVALS

Marek Hatala

Faculty graduate studies committee name

*C. Parkhouse*  
Senate graduate studies committee name

Signature

*[Signature]*  
Signature

Digitally signed by Marek Hatala  
DN: cn=Marek Hatala, o=Simon Fraser  
University, ou=SFU, email=mhatala@sfu.ca,  
c=CA  
Date: 2012.04.05 10:07:04 -0800

April 5, 2012

Date

*Apr 24/12*  
Date

## **PUB 602-4 Design and Production Management**

**A project-based consideration of the theory, elements, and principles of graphic design, as well as current trends in publication design for both print and online projects. The course examines the essential role of design and production in editorial, planning, budgeting, and marketing.**

**Prerequisite: admittance to the program**

## **PUB 800-4 Canada's Publishing Industries**

**An examination of the state of contemporary Canadian publishing inclusive of business dynamics and government policy. Emphasis is placed on traditional trade-book and ebook publishing, emerging trends in print periodicals and online publishing, and developments in scholarly publishing. Prerequisite: admittance to the program.**