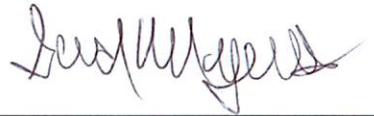




OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC AND
ASSOCIATE PROVOST

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MEMORANDUM

ATTENTION	Senate	DATE	December 7, 2012
FROM	Gordon Myers, Chair	PAGES	1/1
	Senate Committee on		
	Undergraduate Studies		
RE:	Beedie School of Business (SCUS 12-51)		

For information:

Acting under delegated authority at its meeting of December 6, 2012, SCUS approved the following curriculum revisions effective Fall 2013:

1. New Course Proposal: BUS 439-3, Advanced Decision Making
2. Prerequisite change to BUS 360W (effective Summer 2013)



BUS 439

COURSE NUMBER _____

COURSE TITLE

LONG — for Calendar/schedule, no more than 100 characters including spaces and punctuation
Advanced Decision Making

AND

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation
Advanced Decision Making

CREDITS

Indicate number of credits for: Lecture _____ Seminar 3 Tutorial _____ Lab _____

COURSE DESCRIPTION (FOR CALENDAR). 50-60 WORDS MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.

Examines complex, real-world decision making issues using an evidence-based approach that employs decision making strategies involving statistics, data management, analytics, and decision theory. Through a major decision making project within the community, students will experience first-hand the process of consultation, data acquisition, analysis, and recommendation.

PREREQUISITE

BUS 345, 360W, 437, 445, 462, and 464; 90 units

COREQUISITE

N/A

SPECIAL INSTRUCTIONS

That is, does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, this should be noted in the prerequisite.

COURSE(S) TO BE DELETED IF THIS COURSE IS APPROVED

NOTE: APPROPRIATE DOCUMENT FOR DELETION MUST BE SUBMITTED TO SCUS

None.

RATIONALE FOR INTRODUCTION OF THIS COURSE

The Business Analytics and Decision Making Capstone course is being introduced to provide a capstone to the new Business Analytics and Decision Making Certificate. "Business Analytics" is an emerging field that promotes the development of better leaders and managers. Because of this, the Undergraduate Program is creating this course to provide a structured environment for the completion of a major, application-based analytics and decision making project, which will allow students to apply the knowledge and skills they have gained over the course of the certificate, first-hand.



SCHEDULING AND ENROLLMENT INFORMATION

Indicate effective **term and year** course would first be offered and planned **frequency** of offering thereafter:

Fall 2013 and twice a year thereafter

(NOTE: There is a two-term wait for implementation of any new course.)

Indicate if there is a waiver required: ☐ YES ☒ NO Will this be a required or elective course in the curriculum? ☐ Required ☒ Elective

What is the probable enrollment when offered? Estimate 30

Which of your present CFL faculty have the expertise to offer this course?

Robert Krider (Marketing), Michael Brydon (Management Information Systems), Payman Jula (Technology and Operations Management), Jason Ho (Marketing), Nilesh Saraf (Management Information Systems), and Peter Tingling (Management Information Systems)

Are there any proposed student fees associated with this course other than tuition fees? ☐ YES ☒ NO
(If yes, attach mandatory supplementary fee approval form.)

RESOURCE IMPLICATIONS

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Burnaby/Surrey

Campus where course will be taught _____

Library report status _____

Provide details on how existing instructional resources will be redistributed to accommodate this new course. For example, will another course be eliminated or will the frequency of offering of other courses be reduced; are there changes in pedagogical style or class sizes that allow for this additional course offering?

Additional faculty were hired this year which will offset this additional course.

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:
None.

Articulation agreement reviewed? ☐ YES ☒ NO ☐ Not applicable

OTHER IMPLICATIONS



APPROVALS

- 1 Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

Chair, Department/School

Date

Nov. 26, 2012

Chair, Faculty Curriculum Committee

Date

Nov. 26, 2012

- 2 Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

Dean or Designate

Date

Nov. 26, 2012

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

Other Faculties approval indicated that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

Date

Date

- 3 SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

Date

APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.



SENATE COMMITTEE ON
UNDERGRADUATE STUDIES

COURSE CHANGE/DELETION

EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

☐ Course number ☐ Credit ☐ Title ☐ Description ☒ Prerequisite ☐ Course deletion

Indicate number of hours for: Lecture _____ Seminar _____ Tutorial _____ Lab _____

FROM

TO

Course Number BUS 360W _____ Course Number _____

Credits (Units) _____ Credits (Units) _____

TITLE

(1) Long title for calendar and schedule, no more than 100 characters including spaces and punctuation.

FROM:

TO:

Business Communication

(2) Short title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

FROM:

TO:

DESCRIPTION

FROM:

DESCRIPTION

TO:

PREREQUISITE

FROM: 60 units. Writing.

PREREQUISITE

TO: 60 units; This course is only open to approved Business Administration majors, joint majors, or honors, and approved Management Systems Science or Actuarial Science majors. Writing.

RATIONALE

In order to maintain accessibility levels for students requiring Business 360W for graduation from the Beedie School of Business, or for completion of their program (Management Systems Science and Actuarial Science majors), the prerequisite limits access to these particular student groups.

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses?

If so, this should be **noted in the prerequisite.**

Summer 2013

Effective term and year _____