



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC AND
ASSOCIATE PROVOST

S.13-60

8888 University Drive,
Burnaby, BC
Canada V5A 1S6

TEL: 778.782.4636
FAX: 778.782.5876

avpcio@sfu.ca
www.sfu.ca/vpacademic

MEMORANDUM

ATTENTION	Senate	DATE	March 8, 2013
FROM	Gordon Myers, Chair	PAGES	1/1
	Senate Committee on		
	Undergraduate Studies		
RE:	Beedie School of Business (SCUS 13-12)		

For information:

Acting under delegated authority at its meeting of March 7, 2013, SCUS approved the following curriculum revisions effective Fall 2013:

(1) New Course Proposals:

BUS 301-2, Foundations for Collaborative Work Environments
BUS 396-3, Directed Studies

(2) Upper Division requirement changes to the Information in Systems in Business and Computing Science Joint Major Program

SIMON FRASER UNIVERSITY

Office of the Dean/ Beedie School of Business

MEMORANDUM

To: Jo Hinchliffe
Senate Committee on
Undergraduate Studies

From: Andrew Gemino, Chair
Beedie School of Business
UG Curriculum Committee

Date: February 25th, 2013

Subject: Material for next SCUS meeting

The Undergraduate Curriculum Committee in the Beedie School of Business approved:

1. New Course: Business 301 – Foundations for Collaborative Work Environments
 - a. Course Proposal
 - b. Course Outline
2. New Course: Business 396 – Directed Studies
 - a. Course Proposal
3. Calendar Change: Information Systems in Business and Computing Science Joint Major Program
 - a. Addition of Business 361

Would you please place these items on the March 7th, 2013 agenda for the Senate Committee on Undergraduate Studies?

Sincerely,

Andrew Gemino
Associate Dean
Beedie School of Business



SENATE COMMITTEE ON
UNDERGRADUATE STUDIES

NEW COURSE PROPOSAL

1 OF 3 PAGES

COURSE SUBJECT/NUMBER **BUS 301**

COURSE TITLE

LONG — for Calendar/schedule, no more than 100 characters including spaces and punctuation
Foundations for Collaborative Work Environments

AND

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation
Collaborative Work Environments

CAMPUS where course will be taught: ☒ Burnaby ☒ Surrey ☐ Vancouver ☐ Great Northern Way ☐ Off campus

COURSE DESCRIPTION (FOR CALENDAR). 50-60 WORDS MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.

Effective communication with persons from various cultural backgrounds in a professional setting is a key business skill in a global community. Participants will be encouraged to develop their cultural intelligence and improve intercultural business communication in a team-based environment. A focus will be placed on developing oral presentation skills.

REPEAT FOR CREDIT ☒ NO ☐ YES How many times? ⁰ Within a term? ☐ YES ☒ NO

LIBRARY RESOURCES

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Library report status

RATIONALE FOR INTRODUCTION OF THIS COURSE

Effective communication within all areas of business practice is crucial. However, what makes for effective communication goes beyond traditional written and oral communication skills. Specifically, effectively communicating with persons from various cultural backgrounds in a professional setting has become a key business competency as globalization increases. The course will focus on developing an awareness of cultural perspectives, where participants will be encouraged to develop cultural intelligence and improve intercultural business communication in a team-based environment.

We do not have a course with this content in our program and we would like to offer this course to address these foundational skills which will better prepare our students for their studies within Business and beyond.

SCHEDULING AND ENROLLMENT INFORMATION

Indicate effective term and year course would first be offered and planned frequency of offering thereafter:
Fall 2013, and each term thereafter.

Will this be a required or elective course in the curriculum? ☐ Required ☒ Elective

What is the probable enrollment when offered? Estimate:

75

FEBRUARY 2013

CREDITS

Indicate number of credits (units):

2

Indicate number of hours for:

2

Lecture

1

Seminar

Tutorial

Lab

Other

FACULTY Which of your present CFL faculty have the expertise to offer this course?

Dr. Andrew Gemino

WQB DESIGNATION (attach approval from Curriculum Office)

N/A

PREREQUISITE

Does this course replicate the content of a previously-approved course to such an extent that students should not receive credit for both courses?

If so, this should be noted in the prerequisite.

This course is only open to approved Business students. Permission of the Faculty; 30 units.

Recommended: Business students should complete this course before reaching 75 units.

COREQUISITE

None.

STUDENT LEARNING OUTCOMES

Upon satisfactory completion of the course students will be able to:

Upon successful completion, the student will be able to demonstrate:

1. An understanding of the components of culture, and recognize distinctions between global business communication styles.
2. An awareness of their own cultural perspective, and develop an improved understanding of other cultures.
3. The skills to effectively work in an intercultural group environment.
4. The ability to develop and deliver an effective oral presentation.

FEES

Are there any proposed student fees associated with this course other than tuition fees?

☐

YES

☒

NO

RESOURCES

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:
None.

OTHER IMPLICATIONS

Articulation agreement reviewed? ☐ YES ☒ NO ☐ Not applicable
 Exam required: ☒ YES ☐ NO
 Criminal Record Check required: ☐ YES ☒ NO

APPROVALS: APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.

- 1 Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

Chair, Department/School Date Feb. 26, 2013

Chair, Faculty Curriculum Committee Date Feb. 26, 2013

- 2 Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

Dean or designate Date Feb 26, 2013

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

Other Faculties' approval indicates that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

Date _____

Date _____

- 3 SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

Date _____

FEBRUARY 2013



SENATE COMMITTEE ON
UNDERGRADUATE STUDIES

NEW COURSE PROPOSAL

I OF 3 PAGES

COURSE SUBJECT/NUMBER

BUS 396

COURSE TITLE

LONG — for Calendar/schedule, no more than 100 characters including spaces and punctuation

Directed Studies

AND

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation

Directed Studies

CAMPUS where course will be taught: ☒ Burnaby ☒ Surrey ☒ Vancouver ☐ Great Northern Way ☒ Off campus

COURSE DESCRIPTION (FOR CALENDAR). 50-60 WORDS MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.
Independent reading and research on topics selected in consultation with the supervising instructor.

REPEAT FOR CREDIT ☐ NO ☒ YES How many times? multiple Within a term? ☒ YES ☐ NO

LIBRARY RESOURCES

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Library report status

RATIONALE FOR INTRODUCTION OF THIS COURSE

Currently, the Beedie School of Business offers Directed Studies courses solely at the 400-level. This new course will be used primarily to create an avenue for educating students who want to pursue self-directed work that is not deemed to be equivalent to 400-level material. For example, this course will help facilitate the learning of new Beedie Endowment Asset Management (BEAM) Fund students in the area of investment selection. In the past, BEAM students have covered this material through a 400-level Directed Studies course. However, the content covered is not deemed to be at the 400-level and therefore should not be credited as such. Moreover, if this continues to be credited at a higher level than in reality, students would be able to apply the BEAM-based 400-level Directed Studies course toward degree-requirements that mandate work at the 400-level to be completed. This would create an inequitable balance and infringe upon the integrity of the degree.

SCHEDULING AND ENROLLMENT INFORMATION

Indicate effective term and year course would first be offered and planned frequency of offering thereafter:
Fall 2013 and each term after.

Will this be a required or elective course in the curriculum? ☐ Required ☒ Elective

What is the probable enrollment when offered? Estimate:

1

FEBRUARY 2013



SENATE COMMITTEE ON
UNDERGRADUATE STUDIES

NEW COURSE PROPOSAL
2 OF 3 PAGES

CREDITS

Indicate number of credits (units):

3

Indicate number of hours for:

Lecture

3

Seminar

Tutorial

Lab

Other

FACULTY Which of your present CFL faculty have the expertise to offer this course?
Any faculty member who chooses to supervise a student.

WQB DESIGNATION (attach approval from Curriculum Office)
None.

PREREQUISITE

Does this course replicate the content of a previously-approved course to such an extent that students should not receive credit for both courses?
If so, this should be noted in the prerequisite.
~~Permission of the faculty; 60 units.~~

COREQUISITE
None.

STUDENT LEARNING OUTCOMES

Upon satisfactory completion of the course students will be able to:
These will change depending on the topic and content agreed upon by the instructor and student.

FEES

Are there any proposed student fees associated with this course other than tuition fees? ☐ YES ☒ NO



RESOURCES

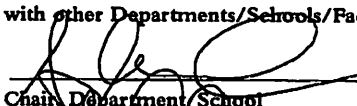
List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:
None.

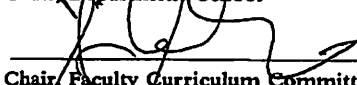
OTHER IMPLICATIONS

Articulation agreement reviewed? ☐ YES ☐ NO ☒ Not applicable
Exam required: ☐ YES ☒ NO
Criminal Record Check required: ☐ YES ☒ NO

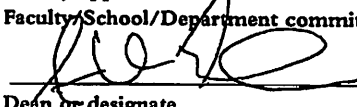
APPROVALS: APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.

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 _____ Date Feb. 26, 2013

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- 2 Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

 _____ Date Feb. 26, 2013

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

Other Faculties' approval indicates that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

_____ Date _____

_____ Date _____

- 3 SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

_____ Date _____

FEBRUARY 2013

Calendar Change, Undergraduate Department, Beedie School of Business

Effective: Fall 2013 Calendar

Summary of Changes:

- Addition of Business 361 to Upper Division Requirements

Rationale:

In 2007, the MIS concentration was revised and students were required to complete Bus 361 instead of Bus 364. This change was omitted from the Information Systems in Business and Computing Science Joint Major program, and subsequently, Bus 364 became a withdrawn course (S.10-158). The current calendar does not require Joint Major students in Information Systems in Business and Computing Science to have Bus 361; consequently, we would like to add Bus 361 to the joint major as should have been done in 2007.

The following program will be affected by these changes: Information Systems in Business and Computing Science Joint Major Program.

Note: Revised content appears in ***bolded italics***.

From:	To:
Upper Division Requirements Students complete at least 47 units, including all of • BUS 312 Introduction to Finance (4) • BUS 336 Data and Decisions II (4) • BUS 343 Introduction to Marketing (3) • BUS 468 Managing Information Technology for Business Value (3) • BUS 478 Strategy (3) • CMPT 300 Operating Systems I (3) • CMPT 307 Data Structures and Algorithms (3) • CMPT 320 Social Implications - Computerized Society (3) • CMPT 354 Database Systems I (3) • CMPT 370 Information System Design (3) and one of • BUS 374 Organization Theory (3) • BUS 381 Introduction to Human Resource Management (3) and one of • BUS 466 Web-Enabled Business (3) • CMPT 371 Data Communications and Networking (3) and nine additional upper division CMPT units, excluding CMPT 301. At least one of the courses must be at the 400 division or above	Upper Division Requirements Students complete at least 47 units, including all of • BUS 312 Introduction to Finance (4) • BUS 336 Data and Decisions II (4) • BUS 343 Introduction to Marketing (3) • <i>BUS 361 Project Management (3)</i> • BUS 468 Managing Information Technology for Business Value (3) • BUS 478 Strategy (3) • CMPT 300 Operating Systems I (3) • CMPT 307 Data Structures and Algorithms (3) • CMPT 320 Social Implications - Computerized Society (3) • CMPT 354 Database Systems I (3) • CMPT 370 Information System Design (3) and one of • BUS 374 Organization Theory (3) • BUS 381 Introduction to Human Resource Management (3) and one of • BUS 466 Web-Enabled Business (3) • CMPT 371 Data Communications and Networking (3) and nine additional upper division CMPT units, excluding CMPT 301. At least one of the courses must be at the 400 division or above.