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MEMORANDUM

ATTENTION	Senate	DATE	February 7, 2014
FROM	Gordon Myers, Chair	PAGES	1/1
	Senate Committee on		
	Undergraduate Studies		
RE:	Faculty of Communication, Art and Technology (SCUS 14-04)		

A handwritten signature in blue ink, likely of Gordon Myers, is written over the bottom right of the memorandum table.

For information:

Acting under delegated authority at its meeting of February 6, 2014 SCUS approved the following curriculum revisions effective Fall 2014:

1. Publishing Program (REVISED SCUS 14-04d)

(i) Requirement changes to the Publishing Minor Program

2. School for the Contemporary Arts (SCUS 14-04b)

(i) Description and prerequisite change for FPA 337, 366, 367, 436

Calendar changes Publishing program

FROM

Program Requirements

Lower Division Requirements

Students complete at least 12 units, with a C- grade or better, chosen from

[CMNS 110 - Introduction to Communication Studies \(3\)](#)
[CMNS 130 - Communication and Social Change \(3\)](#)
[CMNS 230 - The Cultural Industries in Canada: Global Context \(3\)](#)
[CMNS 240 - The Political Economy of Communication \(3\)](#)
[ECON 103 - Principles of Microeconomics \(4\)](#)
[ECON 105 - Principles of Macroeconomics \(4\)](#)
[IAT 102 - Graphic Design \(3\)](#)
[LING 100 - Communication and Language \(3\)](#)
[LING 110 - The Wonder of Words \(3\)](#)
[LING 160 - Language, Culture and Society \(3\)](#)

Upper Division Requirements

Students complete at least 16 units chosen from

[PUB 331 - Graphic Design in Transition: Print and Digital Books \(4\) * ~~or CMNS 473 - Publication Design and Print Production \(4\)~~](#)
[PUB 350 - Marketing for Book Publishers \(4\)](#)
[PUB 355W - Online Marketing for Publishers \(4\)](#)
[PUB 371 - The Structure of the Book Publishing Industry in Canada \(4\) ~~or CMNS 371 - The Structure of the Book Publishing Industry in Canada \(4\)~~](#)
[PUB 372 - The Publishing Process \(4\) or](#)
[PUB 375 - Magazine Publishing \(4\) ~~or CMNS 375 - Magazine Publishing \(4\)~~](#)
[PUB 401 - Technology and the Evolving Book \(4\)](#)
[PUB 450 - The Business of Book Publishing \(4\)](#)
[PUB 477 - Publishing Practicum \(4\)](#)
[PUB 478 - Publishing Workshop \(4\) ~~or CMNS 478 - Publishing Project Group \(4\)~~](#)

* Before Fall 2013, this course was called "PUB 330 Publication Design in Transition."

TO

Program Requirements

Lower Division Requirements

Students complete at least 12 units, with a C- grade or better, chosen from

[PUB 101 Publication of Self in Everyday Life \(3\)](#)
[PUB 131 Publication Design Technologies \(3\)](#)
[PUB 210W Professional Writing Fundamentals \(3\)](#)
[PUB 212 Public Relations Planning and Management Fundamentals \(3\)](#)
[PUB 231 Graphic Design Fundamentals \(3\)](#)
[CMNS 110 - Introduction to Communication Studies \(3\) or CMNS 130 - Communication and Social Change \(3\)](#)
[CMNS 230 - The Cultural Industries in Canada: Global Context \(3\) or CMNS 240 - The Political Economy of Communication \(3\)](#)
[ECON 103 - Principles of Microeconomics \(4\) or](#)
[ECON 105 - Principles of Macroeconomics \(4\)](#)
[IAT 102 - Graphic Design \(3\)](#)
[LING 100 - Communication and Language \(3\)](#)
[LING 110 - The Wonder of Words \(3\)](#)
[LING 160 - Language, Culture and Society \(3\)](#)

Upper Division Requirements

Students complete at least 16 units chosen from

[PUB 331 - Graphic Design in Transition: Print and Digital Books \(4\) or PUB 332 Graphic Design in Transition: Print and Digital Periodicals \(4\)](#)
[PUB 350 - Marketing for Book Publishers \(4\)](#)
[PUB 355W - Online Marketing for Publishers \(4\)](#)
[PUB 371 - The Structure of the Book Publishing Industry in Canada \(4\)](#)
[PUB 372 - The Publishing Process \(4\)](#)
[PUB 375 - Magazine Publishing \(4\)](#)
[PUB 401 - Technology and the Evolving Book \(4\)](#)
[PUB 431 Graphic Design: The Page and the Screen \(4\)](#)
[PUB 438 Design Awareness in Publishing Processes and Products \(4\)](#)
[PUB 450 - The Business of Book Publishing \(4\)](#)
[PUB 477 - Publishing Practicum \(4\)](#)
[PUB 478 - Publishing Workshop \(4\)](#)
[PUB 480 Special Topics in Publishing \(4\)](#)
[PUB 483 Directed Readings in Publishing \(3\) or](#)
[PUB 484 Directed Readings in Publishing \(4\)](#)



EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

☐ Course number ☐ Credit ☐ Title ☒ Description ☒ Prerequisite ☐ Course deletion ☐ Learning Outcomes

 Indicate number of hours for: Lecture _____ Seminar 4 Tutorial _____ Lab _____

FROM _____ FPA 337 Intermediate Selected Topics in Film & Video Studies
 Course Subject/Number _____

TO _____ No Change
 Course Subject/Number _____

 Credits 4 _____ Credits _____

TITLE

(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.

FROM:

TO:

 FPA 337 Intermediate Selected Topics in Film
 & Video Studies

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

FROM:

TO:

DESCRIPTION

FROM:

An intermediate course in critical studies, addressing a variety of topics under this number; for instance, specific genre or area studies (comedy, film noir, science fiction, etc.); national cinemas; film analysis; Third World film, video art, experimental film, etc. The course may be taken again for credit if the topic changes. Prerequisite: will vary according to subject matter. Students who have taken FPA 339 Selected Topics in Film for credit may not take the same topic under FPA 337 for further credit.

DESCRIPTION

TO:

An intermediate course in critical studies in film addressing a variety of topics. This course may be taken twice for credit under another topic.

PREREQUISITE

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses?

If so, this should be **noted in the prerequisite**.
FROM: Prerequisite: will vary according to subject matter. Students who have taken FPA 339 Selected Topics in Film for credit may not take the same topic under FPA 337 for further credit.

PREREQUISITE

TO: Prerequisite: 6 credits in film studies or 9 credits in FPA courses including FPA 136 or 137.

LEARNING OUTCOMES

RATIONALE

Course description has been shortened and redundancies removed. Prerequisite has been stabilized. Mention of FPA 339 has been removed because it is not a regular offering in film studies.

Effective term and year

Fall 2014

NOVEMBER 2012



EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

☐ Course number ☐ Credit ☐ Title ☒ Description ☒ Prerequisite ☐ Course deletion ☐ Learning Outcomes

Indicate number of hours for: Lecture _____ Seminar ³ _____ Tutorial _____ Lab _____

FROM Course Subject/Number FPA 366 - Seminar in Visual Art I **TO** Course Subject/Number No Change
Credits 3 Credits No Change

TITLE

(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.

FROM: A seminar dealing with visual art topics of an historical, critical and theoretical nature.
TO: No Change

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

FROM: FPA 366 - Seminar in Visual Art I
TO: No Change

DESCRIPTION

FROM:

FPA 366 - Seminar in Visual Art I (3)
A seminar course to be taken by all students in FPA 360. It deals with visual art topics of an historical, critical and theoretical nature which concern practising artists in the contemporary context. Students will be required to present research papers. Each research subject will be studied in connection with the student's own artistic work. Senior students in other disciplines with appropriate background may request approval to take this course. Those students who have satisfactorily completed the lower division requirements for the major may apply for entry into the third year studio/seminar stream. Admission is by portfolio assessment and course achievement review in the spring term before third year.

DESCRIPTION

TO:

A seminar course to be taken by all students in FPA 360. It deals with visual art topics of an historical, critical and theoretical nature that concern practicing artists in the contemporary context. Students will be required to present research papers. Each research subject will be studied in connection with the student's own artistic work.

PREREQUISITE

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses?
If so, this should be **noted in the prerequisite**.

FROM: FPA 261 and status as an approved Visual Art Major. FPA 167, 168, 210, and prior approval. Corequisite: FPA 360.
TO: FPA167, 168, 210, 261 and status as an approved Visual Art Major. Corequisite: FPA 360.

LEARNING OUTCOMES

RATIONALE

The course description was unnecessarily wordy and needed editing for clarification purposes. Sentences edited out were stating information that is explicated or implicit elsewhere in the calendar. Prerequisites were updated to reflect changes in the School for the Contemporary Arts curriculum.

Effective term and year
Fall 2014

NOVEMBER 2012



EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

☐ Course number ☐ Credit ☐ Title ☒ Description ☒ Prerequisite ☐ Course deletion ☐ Learning Outcomes

Indicate number of hours for: Lecture _____ Seminar 3 Tutorial _____ Lab _____

FROM Course Subject/Number FPA 367-Seminar in Visual Art II **TO** Course Subject/Number No Change
Credits 3 Credits No Change

TITLE

(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.

FROM:

A seminar dealing with visual art topics of an historical, critical and theoretical nature.

TO:

No Change

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

FROM:

FPA 367 - Seminar in Visual Art II

TO:

No Change

DESCRIPTION

FROM:

A seminar course to be taken by all students in FPA 361. It deals with visual arts topics of an historical, critical and theoretical nature which concern practising artists in the contemporary context. Students will be required to present research papers. Each research subject will be studied in connection with the student's own artistic work. Senior students in other disciplines with appropriate background may request approval to take this course. Prerequisite: Prerequisite: FPA 366. Visual art major students transferring into third year may request approval to take FPA 211 concurrently.

DESCRIPTION

TO:

A seminar course to be taken by all students in FPA 361. It deals with visual arts topics of an historical, critical and theoretical nature that concern practicing artists in the contemporary context. Students will be required to present research papers. Each research subject will be studied in connection with the student's own artistic work.

PREREQUISITE

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses?
If so, this should be **noted in the prerequisite**.

FROM: Prerequisite: FPA 366. Visual art major students transferring into third year may request approval to take FPA 211 concurrently. Corequisite: FPA 361.

PREREQUISITE

TO: Prerequisite: FPA 366. Corequisite: FPA 361.

LEARNING OUTCOMES

RATIONALE

The course description was unnecessarily wordy and needed editing for clarification purposes. Sentences edited out were stating information that is explicated or implicit elsewhere in the calendar. Prerequisites were updated to reflect changes in the School for the Contemporary Arts curriculum.

Effective term and year

Fall 2014

NOVEMBER 2012



EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

☐ Course number ☐ Credit ☐ Title ☒ Description ☒ Prerequisite ☐ Course deletion ☐ Learning Outcomes

Indicate number of hours for: Lecture _____ Seminar 4 Tutorial _____ Lab _____

FROM	FPA 436 Advanced Seminar in Film and Video Studies	TO	No Change
Course Subject/Number	_____	Course Subject/Number	_____
Credits	<u>4</u>	Credits	<u>No Change</u>

TITLE

(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.

FROM:	TO:
FPA 436 Advanced Seminar in Film and Video Studies	No Change

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

FROM:	TO:
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DESCRIPTION

FROM:

This course features intensive study and analysis of selected topics in film theory, history, criticism and aesthetics. Examples include: work of specific directors or periods; theories of narrativity; ideological analysis; particular aspects of national cinemas, etc. is taught.

PREREQUISITE

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, this should be **noted in the prerequisite**.

FROM: FPA 335 or permission of instructor.

DESCRIPTION

TO:

Features intensive study and analysis of selected topics in film theory, history, criticism and aesthetics. Examples include: work of specific directors or periods; theories of narrativity; particular aspects of national cinemas, etc.

PREREQUISITE

TO: FPA 335 or 337.

LEARNING OUTCOMES

RATIONALE

Confusing and ungrammatical language has been removed, and pre-requisites have been widened to make the course more accessible to students outside the Film major.