



## OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC

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## MEMORANDUM

|           |                                                           |       |                  |
|-----------|-----------------------------------------------------------|-------|------------------|
| ATTENTION | Senate                                                    | DATE  | October 14, 2016 |
| FROM      | Wade Parkhouse, Acting Chair                              | PAGES | 1/1              |
|           | Senate Committee on                                       |       |                  |
|           | Undergraduate Studies                                     |       |                  |
| RE:       | Faculty of Communication, Art and Technology (SCUS 16-34) |       |                  |

For information:

Acting under delegated authority at its meeting of October 13, 2016 SCUS approved the following curriculum revisions effective Summer 2017.

a. Faculty of Communication, Art and Technology (SCUS 16-34)

1. School of Communication

(i) Repeatable courses:

- CMNS 286, 287
- CMNS 386, 387, 388
- CMNS 408, 428, 438, 448, 458, 460, 461, 486, 487, 488 and 489

} Effective Fall 2017

(ii) Lower division requirement changes to the:

- CMNS Extended Minors
- CMNS Honours
- CMNS Joint Major with Anthropology
- CMNS Joint Major with Business
- CMNS Joint Major with English
- CMNS Joint Major with SIAT
- CMNS Joint Major with Sociology
- CMNS Majors programs

(iii) Course Number and description change for CMNS 260

(iv) Course number, credit and description change for CMNS 262

(v) W designation for CMNS 455-4, Women and New Information Technologies

(vi) Delete non-W CMNS 455



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**MEMORANDUM**

|                  |                                                                                                                |              |                          |
|------------------|----------------------------------------------------------------------------------------------------------------|--------------|--------------------------|
| <b>ATTENTION</b> | Gordon Myers, Chair<br>Senate Committee on Undergraduate Studies                                               | <b>DATE</b>  | September 29, 2016       |
| <b>FROM</b>      | Stuart Poyntz, Chair<br>Undergraduate Curriculum Committee<br>Faculty of Communication, Art, and<br>Technology | <b>PAGES</b> | 18, including cover memo |
| <b>RE:</b>       | SCUS, September 2016 meeting                                                                                   |              |                          |

On September 23<sup>rd</sup>, 2016, the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee approved the following curricular revisions:

**School of Communication**

Course change: Repeatable courses  
Program requirement change CMNS Extended Minor  
Program requirement change CMNS Honours  
Program requirement change CMNS ANTH joint major  
Program requirement change CMNS BUS joint major  
Program requirement change CMNS ENG joint major  
Program requirement change CMNS SIAT joint major  
Program requirement change CMNS SOC joint major  
Program requirement change CMNS Major  
Calendar Entry Change CMNS 260-4 Course number and descriptions change  
Calendar Entry Change CMNS 262-3 Course number, credit and descriptions change  
Calendar Entry Change CMNS 455W(4) W Designation  
Calendar Entry Change CMNS 455(4) Course deletion

Please place these items on the next meeting of SCUS.

Stuart Poyntz

lc/SP



## SCHOOL OF COMMUNICATION

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**MEMORANDUM**

|                  |                                                                                                          |             |                                              |
|------------------|----------------------------------------------------------------------------------------------------------|-------------|----------------------------------------------|
| <b>ATTENTION</b> | Stuart Poyntz, Chair<br>Faculty of Communication, Art & Technology<br>Undergraduate Curriculum Committee | <b>DATE</b> | 19 September 2016                            |
| <b>FROM</b>      | Dave Murphy, Chair<br>School of Communication<br>Undergraduate Studies Curriculum Committee              | <b>RE</b>   | Curricular Revisions –<br>Repeatable Courses |

The School of Communication would like students to be able to repeat the following courses for credit, up to a maximum of three times each.

- CMNS 286-3 Selected Topics
- CMNS 287-3 Selected Topics
- CMNS 386-4 Special Topics in Communication
- CMNS 387-4 Special Topics in Communication
- CMNS 388-4 Special Topics in Communication
- CMNS 408-4 Communication Network Project Group
- CMNS 428-4 Media Analysis Project Group
- CMNS 438-4 Communication Policy Project Group
- CMNS 448-4 International Communication Project Group
- CMNS 458-4 Information Technology Project Group
- CMNS 460-4 Seminar in Dialogue and Public Issues
- CMNS 461-3 Field Placement in Dialogue
- CMNS 486-4 Special Topics in Communication
- CMNS 487-4 Special Topics in Communication
- CMNS 488-4 Selected Topics in Communication
- CMNS 489-4 Field Placement in Communication.

Please change the coding to reflect this and include the following statement in all their course descriptions effective FALL 2017.

" This course can be repeated for credit up to a maximum of three times, if topic studied is different."

Regards,

David Murphy, Chair  
 Undergraduate Studies Curriculum Committee  
 School of Communication

|                |      |        |       |       |                                                |
|----------------|------|--------|-------|-------|------------------------------------------------|
| COURSE SUBJECT | CMNS | NUMBER | 260-4 | TITLE | Empirical<br>Communication<br>Research Methods |
|----------------|------|--------|-------|-------|------------------------------------------------|

**INSTRUCTIONS (OVERALL):**

1. Using Microsoft Word draft changes using the following guideline. Paste in box below.
2. Rationale must be included. If more space is needed than provided below, please use the provided text box on page 2 of this document.
3. Indicate term = Fall, Spring, Summer

**TYPE OF CHANGES RECOMMENDED**

Please type 'X' for the appropriate revision(s):

|   |               |  |        |  |       |   |             |  |              |  |          |
|---|---------------|--|--------|--|-------|---|-------------|--|--------------|--|----------|
| X | Course number |  | Credit |  | Title | X | Description |  | Prerequisite |  | Deletion |
|---|---------------|--|--------|--|-------|---|-------------|--|--------------|--|----------|

**WORDING/DESCRIPTION EDITS**

1. Indicate deleted or changed text using strikethrough.
2. Indicate added or new text using underline.
3. Equivalent courses: preclusion statement should read:
  - a. Students with credit for x cannot take y for further credit.

**RATIONALE**

CMNS ~~260~~201 – Empirical Communication Research Methods (4)

An introduction to empirical research methods in diverse traditions of communication enquiry. Some methods recognize communication as everyday interactions; others analyze communication as a process; still others blend traditional scientific empiricism with analytical and critical methods derived from the arts and humanities. Topics include: ethics, paradigms, conceptualizing and operationalizing research, sampling, interviews, surveys, unobtrusive observation, content analysis, and the role of statistics in communication research. Prerequisite: CMNS 110 or 130. Quantitative. **Students with credit for CMNS 260 may not take CMNS 201 for further credit.**

If more space is needed, please use the provided text box on page 2 of this document

**SAMPLE**

POL 223 ~~Canadian-American~~ Political Economy (3)

~~An introductory study of America's~~ Canada's political economy, stressing the interrelated nature of Canada's economic and political life. ~~The course~~ Focuses on current economic problems and policies, taking into account the geographical, historical and political environments. Topics include the resource and industrial structures, research and development, the public sector, fiscal and monetary policy, the role of the state, trade and foreign ownership, energy, regional disparity, corporate concentration and the political economy of federalism.

~~This course is identical to CNS 280 and students cannot take both courses for credit.~~  
Students with credit for CNS 280 cannot take POL 223 for further credit.

~~Recommended Pre-requisite:~~ POL 100 or 101W.

Breadth – Social Sciences.

CMNS 260-4 (201-4) and CMNS 262-4 (202-4) will be required for CMNS Majors and Honours and Joint Majors. CMNS261-3 will no longer fulfill methods requirements. Changing course numbers to bring them to the "front" of the list of 200-levels for CMNS; which should encourage students to take them sooner in their programs. Addition of "further credit" statement due to course number change.

**EFFECTIVE TERM AND YEAR, FOR CHANGES:**

Fall, Spring, Summer and year (please enter in textbox)

Summer 2017



|                |      |        |       |       |                                                         |
|----------------|------|--------|-------|-------|---------------------------------------------------------|
| COURSE SUBJECT | CMNS | NUMBER | 262-3 | TITLE | Design and Method in Qualitative Communication Research |
|----------------|------|--------|-------|-------|---------------------------------------------------------|

**INSTRUCTIONS (OVERALL):**

1. Using Microsoft Word draft changes using the following guideline. Paste in box below.
2. Rationale must be included. If more space is needed than provided below, please use the provided text box on page 2 of this document.
3. Indicate term = Fall, Spring, Summer

**TYPE OF CHANGES RECOMMENDED**

Please type 'X' for the appropriate revision(s):

|   |               |   |        |  |       |   |             |  |              |  |          |
|---|---------------|---|--------|--|-------|---|-------------|--|--------------|--|----------|
| X | Course number | X | Credit |  | Title | X | Description |  | Prerequisite |  | Deletion |
|---|---------------|---|--------|--|-------|---|-------------|--|--------------|--|----------|

**WORDING/DESCRIPTION EDITS**

1. Indicate deleted or changed text using striketrough.
2. Indicate added or new text using underline.
3. Equivalent courses: preclusion statement should read:
  - a. Students with credit for x cannot take y for further credit.

CMNS ~~262202~~ – Design and Method in Qualitative Communication Research ~~(3)~~ (4)  
~~Examination of a wide range of approaches to research in media and cultural studies, including a discussion of ethical issues. Topics may include: historical methods, field work methods, textual analysis, case studies.~~

An introduction to interpretive approaches in communication inquiry. Topics include ethics, paradigms, conceptualizing the research process, documentary research, historical methods, discourse or textual analysis, ethnographic research, and performative research.

Prerequisite: CMNS 110 or 130.

Students who have credit for CMNS 286 in Spring 2004 may not take this course for further credit.

Students with credit for CMNS 262 may not take CMNS 202 for further credit.

**SAMPLE**

POL 223 ~~Canadian-American~~ Political Economy (3)

~~An introductory study of America's~~ Canada's political economy, stressing the interrelated nature of Canada's economic and political life. ~~The course~~ Focuses on current economic problems and policies, taking into account the geographical, historical and political environments. Topics include the resource and industrial structures, research and development, the public sector, fiscal and monetary policy, the role of the state, trade and foreign ownership, energy, regional disparity, corporate concentration and the political economy of federalism.

~~This course is identical to CNS 280 and students cannot take both courses for credit.~~

Students with credit for CNS 280 cannot take POL 223 for further credit.

Recommended Pre-requisite: POL 100 or 101W.

Breadth – Social Sciences.

**RATIONALE**

If more space is needed, please use the provided text box on page 2 of this document

Increase credits to 4 to match CMNS 260-4 which recently was increased to 4 credits; CMNS 260-4 (201-4) and CMNS 262-4 (202-4) will be required for CMNS Majors and Honours and Joint Majors. CMNS 261-3 will no longer fulfill methods requirements. Change of the "further credit" statement to reflect course number change.

**EFFECTIVE TERM AND YEAR, FOR CHANGES:**

Fall, Spring, Summer and year (please enter in textbox)

Summer 2017

September 2016

## **School of Communication - CMNS EXTENDED MINORS**

(changes are in **BOLD** and Underlined)

| <b>From</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>To</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Program Requirements</b></p> <p><b>Lower Division Requirements</b></p> <p>Students complete the same lower division requirements as for the school's major program as follows.</p> <p>Students complete both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six 200 division CMNS courses (18 units), at least two of which are chosen from the following</p> <p>CMNS 260 - Empirical Communication Research Methods (4) *<br/>CMNS 261 - Documentary Research in Communication (3)<br/>CMNS 262 - Design and Method in Qualitative Communication Research (3)</p> <p>The remaining four 200 division CMNS courses must include at least one course from each of the following three areas of concentration.</p> <p>* completion of this quantitative (Q) course satisfies half of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> | <p><b>Program Requirements</b></p> <p><b>Lower Division Requirements</b></p> <p>Students complete the same lower division requirements as for the school's major program as follows.</p> <p>Students complete both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six 200 division CMNS courses (<del>18 units</del>), including <b><u>both of at least two of</u></b></p> <p>CMNS <del>260</del> <b>201</b>- Empirical Communication Research Methods (4) *<br/><del>CMNS 261 - Documentary Research in Communication (3)</del><br/>CMNS <del>262</del> <b>202</b> - Design and Method in Qualitative Communication Research <del>(3)</del><b>(4)</b></p> <p>The remaining four 200 division CMNS courses must include at least one course from each of the following three areas of concentration.</p> <p>* completion of this quantitative (Q) course satisfies <b><u>half part</u></b> of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> |

**Rationale:**

- CMNS261 is only offered via CODE, and the content can be accommodated in CMNS262(202) and CMNS 260(201).
- 2 out of 3 format is causing bottlenecks in enrollments.
- CMNS 201 and 202 will become 'trunk courses' in the second year. Renumbering them as 201 and 202 will move them to the top of the list of CMNS 200-level course in the Calendar – which will encourage students to take them both earlier in their programs.
- We are moving to a team-teaching format for second year methods, and this new streamlined model will enable greater co-ordination in methods instruction, and reduce overlap between the two courses.

**Effective: Summer 2017 Calendar**

***Passed at CMNS USC meeting on 16 September 2016.***

**School of Communication - CMNS HONOURS**(changes are in **BOLD** and Underlined)

| <b>From</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <b>To</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Program Requirements</b></p> <p>Students complete 132 units, as specified below.</p> <p><b>Lower Division Requirements</b></p> <p>Students complete both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/> CMNS 130 - Communication and Social Change (3)</p> <p>and at least six 200 division CMNS courses (18 units), including at least two of</p> <p>CMNS 260 - Empirical Communication Research Methods (4) *<br/> CMNS 261 - Documentary Research in Communication (3)<br/> CMNS 262 - Design and Method in Qualitative Communication Research (3)</p> <p>The remaining four 200 division CMNS courses must include at least one course from each of the following three areas of concentration.</p> <p>* completion of this quantitative (Q) course satisfies half of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> | <p><b>Program Requirements</b></p> <p>Students complete 132 units, as specified below.</p> <p><b>Lower Division Requirements</b></p> <p>Students complete both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/> CMNS 130 - Communication and Social Change (3)</p> <p>and at least six 200 division CMNS courses (<del>18 units</del>), including <b><u>both of at least two of</u></b></p> <p>CMNS <del>260</del> <b>201</b> - Empirical Communication Research Methods (4) *<br/> <del>CMNS 261 - Documentary Research in Communication (3)</del><br/> CMNS <del>262</del> <b>202</b> - Design and Method in Qualitative Communication Research <del>(3)</del> <b>(4)</b></p> <p>The remaining four 200 division CMNS courses must include at least one course from each of the following three areas of concentration.</p> <p>* completion of this quantitative (Q) course satisfies <b><u>half part</u></b> of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> |

**Rationale:**

- CMNS261 is only offered via CODE, and the content can be accommodated in CMNS262(202) and CMNS 260(201).
- 2 out of 3 format is causing bottlenecks in enrollments.
- CMNS 201 and 202 will become 'trunk courses' in the second year. Renumbering them as 201 and 202 will move them to the top of the list of CMNS 200-level course in the Calendar – which will encourage students to take them both earlier in their programs.
- We are moving to a team-teaching format for second year methods, and this new streamlined model will enable greater co-ordination in methods instruction, and reduce overlap between the two courses.

**Effective: Summer 2017 Calendar*****Passed at CMNS USC meeting on 16 September 2016.***

## **School of Communication - CMNS JOINT MAJOR with ANTHROPOLOGY**

(changes are in **BOLD** and Underlined)

| <b>From</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>To</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Program Requirements</b></p> <p>Students complete 120 units, as specified below.</p> <p><b>Lower Division Communication Requirements</b></p> <p>Students complete a total of 24 units, with a grade of C- or better including both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six CMNS 200 division courses with a grade of C- or better including at least two of</p> <p>CMNS 260 - Empirical Communication Research Methods (4) *<br/>CMNS 261 - Documentary Research in Communication (3)<br/>CMNS 262 - Design and Method in Qualitative Communication Research (3)</p> <p>and including at least one course from each of the three areas of concentration in communication (see below), with a grade of C- or better.</p> <p>* completion of this quantitative (Q) course satisfies half of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> | <p><b>Program Requirements</b></p> <p>Students complete 120 units, as specified below.</p> <p><b>Lower Division Communication Requirements</b></p> <p>Students complete <del>a total of 24 units, with a grade of C- or better</del> including both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six CMNS 200 division courses <del>with a grade of C- or better</del> including <u>at least two both of</u></p> <p>CMNS <del>260</del> <b>201</b> - Empirical Communication Research Methods (4) *<br/><del>CMNS 261 - Documentary Research in Communication (3)</del><br/>CMNS <del>262</del> <b>202</b> - Design and Method in Qualitative Communication Research <del>(3)(4)</del></p> <p>and including at least one course from each of the three areas of concentration in communication (see below). <del>with a grade of C- or better.</del></p> <p>* completion of this quantitative (Q) course satisfies <u>half part</u> of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> |

### **Rationale:**

- CMNS261 is only offered via CODE, and the content can be accommodated in CMNS262(202) and CMNS 260(201).
- 2 out of 3 format is causing bottlenecks in enrollments.
- CMNS 201 and 202 will become 'trunk courses' in the second year. Renumbering them as 201 and 202 will move them to the top of the list of CMNS 200-level course in the Calendar – which will encourage students to take them both earlier in their programs.
- We are moving to a team-teaching format for second year methods, and this new streamlined model will enable greater co-ordination in methods instruction, and reduce overlap between the two courses.

**Effective: Summer 2017 Calendar**

***Passed at CMNS USC meeting on 16 September 2016.***

## **School of Communication - CMNS JOINT MAJOR with BUSINESS**

(changes are in **BOLD** and Underlined)

| <b>From</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>To</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Communication Lower Division Requirements</b><br><br>Students complete 24 units, including both of<br><br>CMNS 110 - Introduction to Communication Studies (3)<br>CMNS 130 - Communication and Social Change (3)<br><br>and at six CMNS 200 division courses including both of<br><br>CMNS 221 – Media and Popular Cultures (3)<br>CMNS 223W – Advertising as Social Communication (3)<br><br>and at least two of<br><br>CMNS 260 - Empirical Communication Research Methods (4) *<br>CMNS 261 - Documentary Research in Communication (3)<br>CMNS 262 - Design and Method in Qualitative Communication Research (3) | <b>Communication Lower Division Requirements</b><br><br>Students complete <del>24 units</del> , <b><u>8 courses</u></b> , including both of<br><br>CMNS 110 - Introduction to Communication Studies (3)<br>CMNS 130 - Communication and Social Change (3)<br><br>and at six CMNS 200 division courses including both of<br><br>CMNS 221 – Media and Popular Cultures (3)<br>CMNS 223W – Advertising as Social Communication (3)<br><br>and at least two <b><u>both</u></b> of<br><br>CMNS <del>260</del> <b><u>201</u></b> - Empirical Communication Research Methods (4) *<br><del>CMNS 261 – Documentary Research in Communication (3)</del><br>CMNS <del>262</del> <b><u>202</u></b> - Design and Method in Qualitative Communication Research <del>(3)</del> <b><u>(4)</u></b> |

### **Rationale:**

- CMNS261 is only offered via CODE, and the content can be accommodated in CMNS262(202) and CMNS 260(201).
- 2 out of 3 format is causing bottlenecks in enrollments.
- CMNS 201 and 202 will become 'trunk courses' in the second year. Renumbering them as 201 and 202 will move them to the top of the list of CMNS 200-level course in the Calendar – which will encourage students to take them both earlier in their programs.
- We are moving to a team-teaching format for second year methods, and this new streamlined model will enable greater co-ordination in methods instruction, and reduce overlap between the two courses.

**Effective: Summer 2017 Calendar**

***Passed at CMNS USC meeting on 16 September 2016.***

## **School of Communication - CMNS JOINT MAJOR with ENGLISH**

(changes are in **BOLD** and Underlined)

| <b>From</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>To</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
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| <p><b>Lower Division Communication Requirements</b></p> <p>Students complete a total of 24 lower-division units, including both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six CMNS 200 division courses, including</p> <p>CMNS 253W – Introduction to Information Technology: The New Media (3)</p> <p>at least one of</p> <p>CMNS 220- Understanding Television (3)<br/>CMNS 221 – Media and Popular Cultures (3)<br/>CMNS 223W – Advertising as Social Communication (3)<br/>CMNS 235 – News Media, the Public, and Democracy (3)</p> <p>at least one of</p> <p>CMNS 230 – The Cultural Industries in Canada: Global Context (3)<br/>CMNS 240 – The Political Economy of Communication (3)</p> <p>and at least two of</p> <p>CMNS 260 - Empirical Communication Research Methods (4)<br/>CMNS 261 - Documentary Research in Communication (3)<br/>CMNS 262 - Design and Method in Qualitative Communication Research (3)</p> | <p><b>Lower Division Communication Requirements</b></p> <p>Students complete a total of <b>8 CMNS lower-division courses</b>, <del>24 lower-division units</del>, including both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six CMNS 200 division courses, including</p> <p>CMNS 253W – Introduction to Information Technology: The New Media (3)</p> <p>at least one of</p> <p>CMNS 220- Understanding Television (3)<br/>CMNS 221 – Media and Popular Cultures (3)<br/>CMNS 223W – Advertising as Social Communication (3)<br/>CMNS 235 – News Media, the Public, and Democracy (3)</p> <p>at least one of</p> <p>CMNS 230 – The Cultural Industries in Canada: Global Context (3)<br/>CMNS 240 – The Political Economy of Communication (3)</p> <p>and <del>at least two</del> <b>both</b> of</p> <p>CMNS <del>260</del> <b>201</b>- Empirical Communication Research Methods (4) *<br/><del>CMNS 261 – Documentary Research in Communication (3)</del><br/>CMNS <del>262</del> <b>202</b> - Design and Method in Qualitative Communication Research <del>(3)</del><b>(4)</b></p> |

**Rationale:**

- CMNS261 is only offered via CODE, and the content can be accommodated in CMNS262(202) and CMNS 260(201).
- 2 out of 3 format is causing bottlenecks in enrollments.
- CMNS 201 and 202 will become 'trunk courses' in the second year. Renumbering them as 201 and 202 will move them to the top of the list of CMNS 200-level course in the Calendar – which will encourage students to take them both earlier in their programs.
- We are moving to a team-teaching format for second year methods, and this new streamlined model will enable greater co-ordination in methods instruction, and reduce overlap between the two courses.

**For: Summer 2017 Calendar**

## **School of Communication - CMNS JOINT MAJOR with SIAT**

(changes are in **BOLD** and Underlined)

| <b>From</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <b>To</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| <p><b>Program Requirements</b></p> <p>Students complete 120 units, as specified below.</p> <p>The School of Communication requires a minimum 2.50 cumulative grade point average (CGPA) for entry to this joint major.</p> <p><b>Lower Division Requirements</b></p> <p><b>COMMUNICATION</b></p> <p>Students complete both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and six 200 division CMNS courses totalling 18 units, including</p> <p>CMNS 253W – Introduction to Information Technology: The New Media (3)</p> <p>and one of</p> <p>CMNS 220- Understanding Television (3)<br/>CMNS 221 – Media and Popular Cultures (3)<br/>CMNS 223W – Advertising as Social Communication (3)<br/>CMNS 235 – News Media, the Public, and Democracy (3)</p> <p>and one of</p> <p>CMNS 230 – The Cultural Industries in Canada: Global Context (3)<br/>CMNS 240 – The Political Economy of Communication (3)</p> <p>And one of</p> <p>CMNS 226 – Digital Media Communication Techniques (3)<br/>CMNS 258 – History of Sound in Media (3)<br/>CMNS 259 – Sound Studies I: Listening, Culture and Society (3)</p> <p>and two of</p> <p>CMNS 260 - Empirical Communication Research Methods (4)<br/>CMNS 261 - Documentary Research in Communication (3)<br/>CMNS 262 - Design and Method in Qualitative Communication Research (3)</p> | <p><b>Program Requirements</b></p> <p>Students complete 120 units, as specified below.</p> <p>The School of Communication requires a minimum 2.50 <u>CMNS</u> cumulative grade point average (CGPA) for entry to this joint major.</p> <p><b>Lower Division Requirements</b></p> <p><b>COMMUNICATION</b></p> <p>Students complete both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and six 200 division CMNS courses <del>totalling 18 units</del>, including</p> <p>CMNS 253W – Introduction to Information Technology: The New Media (3)</p> <p>and one of</p> <p>CMNS 220- Understanding Television (3)<br/>CMNS 221 – Media and Popular Cultures (3)<br/>CMNS 223W – Advertising as Social Communication (3)<br/>CMNS 235 – News Media, the Public, and Democracy (3)</p> <p>and one of</p> <p>CMNS 230 – The Cultural Industries in Canada: Global Context (3)<br/>CMNS 240 – The Political Economy of Communication (3)</p> <p>And one of</p> <p>CMNS 226 – Digital Media Communication Techniques (3)<br/>CMNS 258 – History of Sound in Media (3)<br/>CMNS 259 – Sound Studies I: Listening, Culture and Society (3)</p> <p>and <del>two</del> <b>both</b> of</p> <p>CMNS <del>260</del> <b>201</b>- Empirical Communication Research Methods (4) *</p> <p><del>CMNS 261 – Documentary Research in Communication (3)</del></p> <p>CMNS <del>262</del> <b>202</b> - Design and Method in Qualitative Communication Research <del>(3)</del> <b>(4)</b></p> |

**Rationale:**

- CMNS261 is only offered via CODE, and the content can be accommodated in CMNS262(202) and CMNS 260(201).
- 2 out of 3 format is causing bottlenecks in enrollments.

## **School of Communication - CMNS JOINT MAJOR with SOCIOLOGY**

(changes are in **BOLD** and Underlined)

| <b><u>From</u></b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b><u>To</u></b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Program Requirements</b></p> <p>Students complete 120 units, as specified below.</p> <p><b>Lower Division Communication Requirements</b></p> <p>Students complete a total of 24 units, with a grade of C- or better including both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six CMNS 200 division courses with a grade of C- or better including at least two of</p> <p>CMNS 260 - Empirical Communication Research Methods (4) *<br/>CMNS 261 - Documentary Research in Communication (3)<br/>CMNS 262 - Design and Method in Qualitative Communication Research (3)</p> <p>and including at least one course from each of the three areas of concentration in communication (see below), with a grade of C- or better.</p> <p>* completion of this quantitative (Q) course satisfies half of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> | <p><b>Program Requirements</b></p> <p>Students complete 120 units, as specified below.</p> <p><b>Lower Division Communication Requirements</b></p> <p>Students complete <del>a total of 24 units, with a grade of C- or better</del> including both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)<br/>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six CMNS 200 division courses <del>with a grade of C- or better</del> including <b><u>at least two both of</u></b></p> <p>CMNS <del>260</del> <b><u>201</u></b>- Empirical Communication Research Methods (4) *<br/><del>CMNS 261 - Documentary Research in Communication (3)</del><br/>CMNS <del>262</del> <b><u>202</u></b> - Design and Method in Qualitative Communication Research <del>(3)(4)</del></p> <p>and including at least one course from each of the three areas of concentration in communication (see below). <del>with a grade of C- or better.</del></p> <p>* completion of this quantitative (Q) course satisfies <b><u>half part</u></b> of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> |

**Rationale:**

- CMNS261 is only offered via CODE, and the content can be accommodated in CMNS262(202) and CMNS 260(201).
- 2 out of 3 format is causing bottlenecks in enrollments.
- CMNS 201 and 202 will become 'trunk courses' in the second year. Renumbering them as 201 and 202 will move them to the top of the list of CMNS 200-level course in the Calendar – which will encourage students to take them both earlier in their programs.
- We are moving to a team-teaching format for second year methods, and this new streamlined model will enable greater co-ordination in methods instruction, and reduce overlap between the two courses.

**Effective:**     **Summer 2017 Calendar**

***Passed at CMNS USC meeting on 16 September 2016.***

- CMNS 201 and 202 will become 'trunk courses' in the second year. Renumbering them as 201 and 202 will move them to the top of the list of CMNS 200-level course in the Calendar – which will encourage students to take them both earlier in their programs.
- We are moving to a team-teaching format for second year methods, and this new streamlined model will enable greater co-ordination in methods instruction, and reduce overlap between the two courses.

**Effective:**        **Summer 2017 Calendar**

***Passed at CMNS USC meeting on 16 September 2016.***

## **School of Communication - CMNS MAJORS**

(changes are in **BOLD** and Underlined)

| <b>From</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>To</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Program Requirements</b></p> <p>Students complete 120 units, as specified below.</p> <p><b>Lower Division Requirements</b></p> <p>Students complete both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)</p> <p>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six 200 division CMNS courses (18 units), including at least two of</p> <p>CMNS 260 - Empirical Communication Research Methods (4) *</p> <p>CMNS 261 - Documentary Research in Communication (3)</p> <p>CMNS 262 - Design and Method in Qualitative Communication Research (3)</p> <p>The remaining four 200 division CMNS courses must include at least one course from each of the following three areas of concentration.</p> <p>* completion of this quantitative (Q) course satisfies half of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> | <p><b>Program Requirements</b></p> <p>Students complete 120 units, as specified below.</p> <p><b>Lower Division Requirements</b></p> <p>Students complete both of</p> <p>CMNS 110 - Introduction to Communication Studies (3)</p> <p>CMNS 130 - Communication and Social Change (3)</p> <p>and at least six 200 division CMNS courses (<del>18 units</del>), including <b><u>both of at least two of</u></b></p> <p>CMNS <del>260</del> <b>201</b> - Empirical Communication Research Methods (4) *</p> <p><b><u>CMNS 261 - Documentary Research in Communication (3)</u></b></p> <p>CMNS <del>262</del> <b>202</b> - Design and Method in Qualitative Communication Research <del>(3)</del> <b>(4)</b></p> <p>The remaining four 200 division CMNS courses must include at least one course from each of the following three areas of concentration.</p> <p>* completion of this quantitative (Q) course satisfies <b><u>half part</u></b> of the University's Q requirement for students admitted in fall 2006 or later (see Writing, Quantitative and Breadth Requirements below).</p> |

**Rationale:**

- CMNS261 is only offered via CODE, and the content can be accommodated in CMNS262(202) and CMNS 260(201).
- 2 out of 3 format is causing bottlenecks in enrollments.
- CMNS 201 and 202 will become 'trunk courses' in the second year. Renumbering them as 201 and 202 will move them to the top of the list of CMNS 200-level course in the Calendar – which will encourage students to take them both earlier in their programs.
- We are moving to a team-teaching format for second year methods, and this new streamlined model will enable greater co-ordination in methods instruction, and reduce overlap between the two courses.

**Effective: *Summer 2017 Calendar***

***Passed at CMNS USC meeting on 16 September 2016.***



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**MEMORANDUM**

|                  |                                                                         |              |                    |
|------------------|-------------------------------------------------------------------------|--------------|--------------------|
| <b>ATTENTION</b> | Stuart Poyntz, Associate Dean, FCAT                                     | <b>DATE</b>  | September 27, 2016 |
| <b>FROM</b>      | Susan Rhodes, Director<br>University Curriculum & Institutional Liaison | <b>PAGES</b> | 1                  |
| <b>RE:</b>       | W designation approval                                                  |              |                    |

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The University Curriculum Office has approved a **W** designation for the following course within the School of Communication, effective Summer 2017 (1174):

CMNS 455-4 Women and New Information Technologies

Please forward this memo to your Faculty UCC and then on to SCUS and Senate for further approval.

cc: David Murphy, UGC Chair, Communication



COURSE SUBJECT  NUMBER  TITLE

**INSTRUCTIONS (OVERALL):**

1. Rationale must be included.
2. Indicate term = Fall, Spring, Summer

**RATIONALE**

CMNS 455W has been created to replace CMNS 455.

**EFFECTIVE TERM AND YEAR, FOR CHANGES**

Fall, Spring, Summer and year (enter in textbox)

Summer 2017

**CHECK THE FOLLOWING:**

- ☒ Did you conduct program impact analysis for this course?  
**Program impact analysis** is reviewing the effect of a course deletion on program requirements. Academic units can contact the Senate and Academic Services Office (sfucal@sfu.ca) for a program impact report.
- ☒ Did you conduct course impact analysis for this course?  
**Course impact analysis** is reviewing the effect of a course number change and/or course deletion on course prerequisites. For instructions on how to do a course impact analysis, please go here: <https://www.sfu.ca/senate/senate-committees/scus/ugrad-curriculum/courses.html#steps> and click on "deleting a course" and review Step 2. Course Impact Analysis.



**Calendar Entry Change** CMNS 455W(4) Women and New Information Technologies  
**Name of Program or Name of Faculty** School of Communication (FCAT)

Rationale for change:

Couse has been designated "W" (Writing). See memo from Susan Rhodes dated September 27, 2016 Re: W designation approval.

Effective term and year: Summer 2017

The following program(s) will be affected by these changes:

This course will provide an upper level "W" course option for the Technology and Society stream in the School of Communication. This change does not affect additional existing calendar language. Title of the course changes to indicated designation. Course description remains unchanged.

**Calendar Change:** "to" and "from" sections are not required. All deletions should be crossed out as follows: ~~sample~~. All additions should be marked by a **bold**.

~~**Women and New Information  
Technologies CMNS 455 (4)**~~

**Women and New Information  
Technologies CMNS 455W(4)**

Note: Only the CMNS 455-W(4) course is to remain in the calendar, the non-W version of the course is to be deleted. See Existing Course Change Form for deletion of the non-W version.