

**MEMO**

Date: October 2020

To: Senate

From: Julia Denholm, Dean, Lifelong Learning

Re: **2019/2020 Senate Committee on Continuing Studies Annual Report to Senate**

For Senate's information, please find enclosed the 2019/2020 Annual Report of the Senate Committee on Continuing Studies.

Within Lifelong Learning, the Continuing Studies area offers over two dozen programs and hundreds of courses to learners on virtually every continent. We partner with numerous associations to align our programming with professional certifications that meet learners' goals throughout their careers. Last year, non-credit education provided flexible learning opportunities to more than 6,000 students of all ages.

The Senate Committee on Continuing Studies is responsible to review all non-credit certificates and diplomas offered by the University. On behalf of the University, I would like to thank the members of the committee for supporting this important work.

As our [SFU Lifelong Learning Community Report for 2019/2020](#) highlights, your support helps to empower learners, build communities and extend the reach of SFU within Canada and around the world.

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

Julia Denholm, PhD

Chair, Senate Committee on Continuing Studies

Dean, Lifelong Learning

Simon Fraser University

Senate Committee on Continuing Studies Annual Report to Senate for 2019/2020

Composition and Mandate

The current membership of the Senate Committee on Continuing Studies (SCCS) is the Dean of Lifelong Learning (chair), Dean of Libraries, two faculty members, two at-large members, one convocation member and one student (see Appendix A). The SCCS meets twice each calendar year (fall and spring) and is responsible to advise Senate on policy with respect to the overall development of the University's non-credit certificates and diplomas. The Committee also reviews and approves proposals for non-credit certificates and non-credit diplomas, which includes the establishment of, changes to, and discontinuance of non-credit certificates and non-credit diplomas. The SCCS reports its activities annually to Senate.

Actions of the SCCS in Academic Year 2019/2020

The Senate Committee on Continuing Studies met on October 17, 2019 and May 3, 2020

At the Fall 2019 meeting the Committee:

- approved course name change within the Editing Certificate
- ratified the Annual Report to Senate for 2018/2019
- approved 341 non-credit certificate and diploma graduates

At the Spring 2020 meeting the Committee:

- approved revisions to the Migrant Systems Innovation Certificate Program
- approved course name change to Liberal Arts for 55+ Certificate
- received for information suspension of admission to the Occupational Health and Safety Program
- approved 362 non-credit certificate and diploma graduates

Total enrollments in Lifelong Learning's credit and non-credit courses are provided in Appendix B.

Appendix A

Senate Committee on Continuing Studies, 2019 - 2020 Members

Lyn Bartram, Faculty Senator

Gwen Bird, Library

Lara Campbell, Faculty Member

Winfield Chen, Student

Julia Denholm, Dean, Lifelong Learning (Chair)

Alexandra Gunn, Student (Alternate)

Peter Hall, Senator (at-large)

Tracey Leacock, Convocation Senator

Gaëlle Planchenault, Faculty Senator

Suzanne Smythe, Faculty Member

Abdul Zahir, Member of the University Community (at-large)

Appendix B

Lifelong Learning Enrollment, Fiscal Year 2019/2020

In cooperation with SFU faculties and departments, the Lifelong Learning (LL) Unit offered part-time degree completion and online and distance education in addition to continuing education programs. LL also engaged the community through a variety of learning and growth opportunities.

PROGRAM	FEE-BASED REGISTRATIONS	FREE and SPONSORED REGISTRATIONS
CAREER AND PROFESSIONAL PROGRAMS	6,043	-
CREATIVE WRITING PROGRAM	847	1,935
ENGLISH LANGUAGE AND CULTURE PROGRAM	794	-
INTERPRETATION AND TRANSLATION PROGRAM	289	-
LEADERSHIP AND COMMUNITY BUILDING PROGRAMS	1,355	2,109
LIBERAL ARTS AND 55+ PROGRAMS	5,805	2,099
PHILOSOPHERS' CAFÉ	-	2,500
SFU NOW (NIGHTS or WEEKENDS)	2,006	-
TOTAL CREDIT AND NON-CREDIT ENROLLMENT	17,139	8,643

2019/2020

COMMUNITY REPORT



SFU

LIFELONG
LEARNING

TRANSFORMING EMPOWERING MOBILIZING learners for life in a changing world.

SFU acknowledges the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish), səlilwətaʔl (Tsleil-Waututh), qíćəy̓ (Katzie), kʷíkʷəłəm (Kwkwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose traditional territories our three campuses reside.

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MESSAGE FROM THE DEAN

When we completed our five-year academic plan in 2019, we highlighted our role in helping learners navigate a changing world. Little did we know how much the world would change a few months later, in March 2020.

In just a few weeks, we pivoted our programming to remote delivery and communicated with thousands of students and prospective students about new options. We are fortunate to have excellent staff who worked extremely hard to support students and instructors. We also have a strong history of delivering remote learning, which has seen increasing demand from adult learners. More than 30 per cent of our programming was already fully online before we transitioned the rest of our portfolio.

The year 2019/2020 now feels like another lifetime. But it was a time when our commitment to establishing strong administrative and academic processes set the stage for the present and future. The place of learning in our lives remains the same across all the many places where we learn.

As always, I am grateful to our staff, instructors, learners and the broader university community for their ongoing support and enthusiasm. Together we will continue to transform lives, empower communities and mobilize learners for life.

Sincerely,



Julia Denholm, PhD
Dean, Lifelong Learning

A FOUNDATION IN PLACE

**The year 2019/2020 was
transformative for Lifelong Learning.**

In the fall, we completed a five-year academic plan that outlines our goals for academic excellence, inclusive engagement, and innovative curriculum and delivery. Underpinning our efforts are commitments to equity, diversity, inclusion, and Indigenous reconciliation, which are being borne out through staff training and program planning.

We also received funding that supports program development in collaboration with partners. The Salvation Army Development Endowment Fund awarded nearly one million dollars over three years to programming offered by SFU Continuing Studies and Booth University College. The supported projects include developing and delivering a leadership essentials program for new leaders, and expanding our Community Capacity Building Certificate program in partnership with communities in Vancouver and Winnipeg.

The B.C. Ministry of Advanced Education, Skills and Training also provided \$300,000 in funding to develop a new opportunity for learners. Students who complete a relevant SFU Continuing Studies non-credit certificate will have a new potential pathway to the Beedie Graduate Diploma in Business Administration.





“I didn’t know where I was supposed to go after I’d finished my manuscript. The Writer’s Studio takes you through all that—and it worked for me.”

—TANYA BOTEJU
Creative Writing Certificate Graduate

■ Just months after Vancouver’s Tanya Boteju completed the Writer’s Studio Online program, a major publisher snapped up her debut young adult novel.

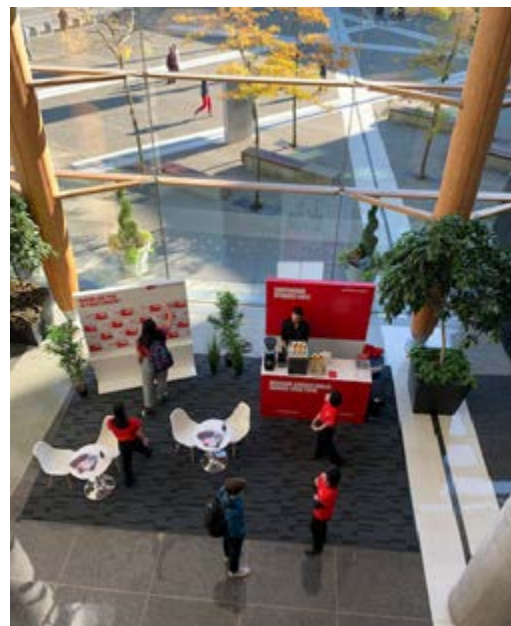


PLACES OF LEARNING

Over 6,500 students came to Lifelong Learning from diverse locations and backgrounds. They ranged in age from 19 to 94—a meaningful reminder that formal learning can have a consistent and recurring place in our lives, throughout our lifespans.

The SFU Vancouver campus at Harbour Centre hosted 57 per cent of our classes in 2019/2020. International students in the English Language and Culture program mingled in the hallways with learners 55 and older taking Liberal Arts courses. In fact, 40 per cent of all SFU students at Harbour Centre were from Lifelong Learning. Another 12 per cent of our courses ran in person at SFU Surrey, including Project Management and Rehabilitation and Disability Management.

We were also excited this year to join other SFU departments in expanding community-based initiatives to 312 Main Street in Vancouver. The Philosophers' Café hosted 265 events in communities throughout the Lower Mainland, and the Writer's Studio took in close to 2,000 free and sponsored reservations for online and in-person creative writing initiatives. We also continued to support Tech Cafés on the Downtown Eastside. Delivered by the UBC Learning Exchange, these weekly cafés in seven locations reached 1,900 people. Even our communication initiatives focused on public engagement. We ran a series of pop-up cafés in downtown Vancouver and Surrey that resulted in a best-in-show marketing award from the Canadian Association for University Continuing Education (CAUCE).



■ Pop-up café at Central City in Surrey

Through Lifelong Learning, the reach of SFU extends across the globe. With 31 per cent of our courses online in 2019/2020, learners from almost every continent were able to take our courses. In March, as physical borders closed around the world, our virtual borders opened even further. In the last two weeks of the month, we pivoted more than 50 in-person offerings to online-supported remote delivery and began to transition hundreds more.

■ WHERE WE LEARN

57%

SFU'S VANCOUVER CAMPUS

12%

SFU'S SURREY CAMPUS

31%

ONLINE

ONLINE LEARNERS





312 Main Street opening ceremony

SFU CONTINUING STUDIES IN THE COMMUNITY

Lunch Poems



Philosophers' Café




Liberal Arts and 55+
45th Anniversary

Orange Shirt Day



SFU Vancouver Welcome
Back Community Barbecue



■ As a senior manager at Canada Soccer, Dave Nutt has developed and launched a new licensing program for youth clubs that he hopes will shift minds and attitudes in youth soccer.

“I realized that this is a social change project. If we get sport right, it has the power to have a positive impact on millions of people.”

—Dave Nutt
Evaluation for Social Change and
Transformational Learning Certificate Graduate

FINDING ONE'S PLACE

LIFELONG LEARNING PROGRAMS

More than two dozen programs and hundreds of courses help learners find their place in a fast-changing world. This year, the Plain Language Certificate program was honoured with the Cheryl Stephens Innovation Award from the Plain Language Association International, and the Liberal Arts and 55+ program celebrated its 45th anniversary. We also welcomed our first graduates of the First Responders Trauma Prevention and Recovery Certificate program.

FOR NEW AND MID-CAREER PROFESSIONALS

Business and Management

Business analysis
Business management
Career development practitioner training
Human resources management
Non-profit management
Project management
Public company governance
Risk management

Communication

Editing
Plain language
Public relations
Technical communication

Health and Wellness

First responders trauma prevention and recovery
Occupational health and safety
Rehabilitation and disability management

Leadership and Community Building

Community capacity building
Dialogue and civic engagement
Evaluation
Executive leadership
Restorative justice
Social innovation
Urban design
Urban planning

Interpretation and Translation

Japanese/English
Mandarin Chinese/English

FOR INTERNATIONAL LEARNERS

English Language and Culture

FOR SFU DEGREE SEEKERS

SFU NOW: Nights or Weekends

FOR ALL LIFELONG LEARNERS

Creative Writing: The Writer's Studio
Liberal Arts and 55+
Philosophers' Café

■ 2019/2020 ENROLLMENT

FEE-BASED REGISTRATIONS

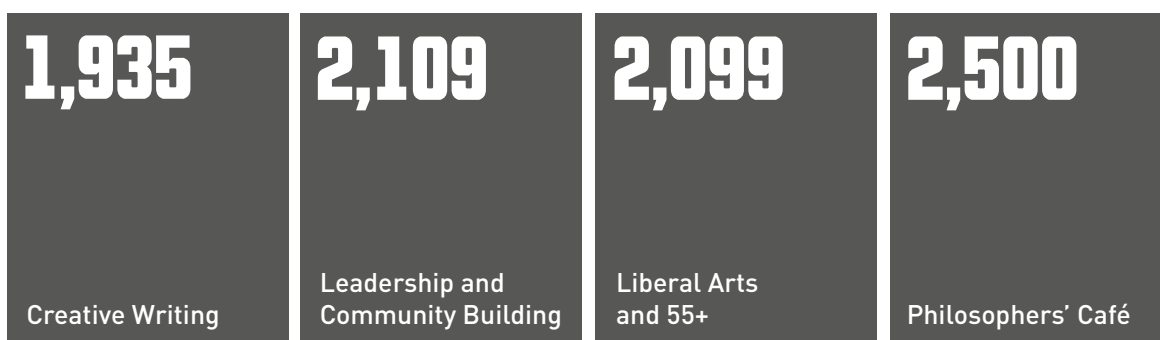
15,133 Total Non-Credit


2,006 Total Credit



FREE AND SPONSORED EVENT RESERVATIONS

8,643 Total





“I didn’t know how to apply the minimal PR courses that I did in my bachelor’s to a career. The program gave me confidence to step into this role.”

—**GRAHAM FARMER**
Public Relations Certificate Graduate

■ In his new public relations role, Graham Farmer is already making a difference by working with clients to positively impact communities across B.C.

FINANCIALS

We completed the year 2019/2020 in good financial standing primarily due to higher-than-expected enrollments in career and professional programs, as well as increased registrations in the English Language and Culture and Interpretation and Translation programs.

YEAR ENDING MARCH 31, 2020

Table 1: Unaudited Condensed Financial Statement

Revenue	2019/2020 Budget	2019/2020 Actuals	Variance
Board-Approved Funding	\$ 4,197,091	\$ 3,960,660	\$ (236,431)
Non-Credit and Other Revenues	\$ 8,113,411	\$ 8,793,240	\$ 679,829
Total Revenues	\$ 12,310,502	\$ 12,753,900	\$ 443,398
Total Expenses	\$ 12,310,502	\$ 12,443,777	\$ (133,275)
Surplus/(Deficit)	\$ 0	\$ 310,123	\$ 310,123

CONTRIBUTIONS TO THE COMMUNITY

We help the university expand its connections by investing resources in community engagement. We delivered hundreds of no-cost events with more than 8,600 reservations this year, as well as supported education partnerships, practicum placements and advisory committees.

LIFELONG LEARNING COMMUNITY

396

UNIQUE COURSES

6,561

LEARNERS

431

INSTRUCTORS



CONTRIBUTIONS TO THE UNIVERSITY

We dedicate resources to the university through a range of tactical supports. This year we provided scheduling and administrative assistance for undergraduate classes at Harbour Centre, and supported more than 2,000 registrations for the SFU NOW: Nights or Weekends program. These activities indirectly contributed more than \$10 million in tuition fees (table 2). We also provided payments of more than \$600,000 for space and equipment rentals (table 3).

Table 2: Credit enrollment

Program	Tuition Fees
Integrated Credit Studies	\$ 8,365,547
SFU NOW: Nights or Weekends	\$ 2,075,639
Total	\$ 10,441,186

Table 3: Space and equipment rentals

Location	Rent Paid
SFU's Vancouver Campus—variable classroom space	\$ 247,817
SFU's Vancouver Campus—fixed classroom space	\$ 85,332
SFU's Surrey Campus—fixed rent	\$ 145,000
Audio Visual Equipment—variable	\$ 141,582
Total Paid to University	\$ 619,731



“I am there to interpret what people are saying to each other, but at the same time, I’m also a human being. You need to be prepared to convey difficult information.”

—HILDA LO, MEDICAL TRANSLATION AND INTERPRETATION CERTIFICATE (MANDARIN CHINESE/ENGLISH) GRADUATE

ENDOWMENTS



Generous community members provide support for programming and activities. We are grateful to these donors each year.

SALVATION ARMY DEVELOPMENT ENDOWMENT FUND

Established in 1989 by a gift from the late Dr. J.L. Wighton, this \$3.7-million fund helps Salvation Army officers and staff pursue advanced educational opportunities. The fund is administered by the Lifelong Learning Leadership and Community Building program.

In 2019/2020, this fund contributed close to one million dollars for programming developed in partnership with Booth University College, including our Community Capacity Building Certificate program and new Leadership Essentials Certificate program.

DAVID AND CECILIA TING ENDOWMENT FOR EDUCATION FOR PUBLIC RESPONSIBILITY

The \$1.2-million Ting endowment supports an annual lecture or seminar in public affairs education or leadership development, as well as Lifelong Learning's Interpretation and Translation program.

In 2019/2020, these funds supported Food, Climate Change and Migration Public Engagement Forums, as well as a free public lecture on Resilience and Older Adults that attracted 160 participants.

COMMUNITY PARTNERSHIP FUND

The partnership fund helps communities and low-income individuals in East Vancouver, the Downtown Eastside and other inner-city communities attain opportunities to become economically self-sufficient.

The fund provided \$6,000 of support for Enhanced Digital Literacy Workshops, or pop-up Tech Cafés, in Vancouver's Downtown Eastside this year. Led by the UBC Learning Exchange, the cafés reached approximately 1,900 participants.

THE CITY PROGRAM ENDOWMENT FUND

In 1995, this \$1.9-million fund was established through a lead grant from the Real Estate Foundation of British Columbia and subsequent grants from the Earl and Jennie Lohn Foundation; VIA Architecture, Inc.; and the Ministry of Community, Aboriginal and Women's Services.

SENIORS PROGRAM ENDOWMENT FUND

Members of the SFU Opsimath Club (Seniors Lifelong Learners Society) established a \$290,000 fund in 2000 to support program operations and ensure that course offerings for adults 55+ continue to expand.

SENIORS PROGRAM DIRECTORS ENDOWMENT FUND

In 2010, a generous bequest from the late Alan Aberbach established this now \$4.6-million fund to support staff salaries and related 55+ program administrative activities and help ensure the sustainability and growth of courses for adults 55+.



"I'm excited to dive into helping these people who are struggling, to find ways to keep them attached to their work. This is exactly where I'm meant to be."

**—PAMELA STRONSKI, REHABILITATION AND
DISABILITY MANAGEMENT DIPLOMA STUDENT**



*Liberal Arts and 55+
registration day*

ADVISORY COMMITTEES

Our programming is supported by experts from across the university and broader community, who help ensure quality and continued relevance. Thank you to these advisors for their knowledge, advice and commitment in 2019/2020.

ENGLISH LANGUAGE AND CULTURE PROGRAM

Advisory Committee

KATIE GRAHAM, Immigrant Services Society of BC;
Manager, Language College–LINC

BERTRAND LEE (Chair), Director, English Language
and Culture Program

ENA LEE, Assistant Professor, Faculty of Education

SHARLA REID, Director and Principal,
Fraser International College

JUDY SHABTAI, Program Coordinator,
English Language and Culture Program

JACQUIE SINCLAIR, Marketing Coordinator,
English Language and Culture Program

JUDY SMITH, Executive Director, Academic Planning and
Strategic Projects, Lifelong Learning

GEOFF TAYLOR, Instructional Coordinator,
English Language and Culture Program

JUNE FRANCIS, Associate Professor, Marketing; Director,
Sustainable Development Program, Faculty of Environment;
Director, Institute for Diaspora Research and Engagement;
Co-Lead, CIRDI-funded Co-Laboratorio Perú

JULIAN GRIGGS, Principal, Dovetail Consulting;
Associate, Morris J. Wosk Centre for Dialogue

SUSANNA HAAS LYONS, Public Engagement Specialist;
Associate, Morris J. Wosk Centre for Dialogue

SARAH HAY, Founder, Slow and Steady Design;
Director, Vancouver Design Nerds Society;
Instructor, Emily Carr University

PARKER JOHNSON, Organizational Effectiveness Consultant
– Justice, Diversity, Equity, Inclusion

IMOGENE LIM, Professor, Anthropology,
Vancouver Island University

JENNIFER REDDY (Chair), Associate Director, Leadership
and Community Building Programs

BALDWIN WONG, Multicultural Social Planner,
City of Vancouver

Evaluation for Social Change and Transformational Learning Certificate Advisory Committee

SHANTHI BESSO (Chair), Director, Leadership and Community
Building Programs

MARK CABAJ, Principal, Here to There Consulting

KRISTY HOYAK, Evaluation Consultant; Learning and
Implementation Analyst, Transformational Learning Team,
Vancouver Coastal Health Authority

KYLIE HUTCHINSON, Principal, Community Solutions
Consulting

ROBERTA PRICE, Elder, Snuneymuxw and Cowichan
First Nations

MICHAEL QUINN PATTON, Author, Organizational Development
and Evaluation Consultant; Former President, American
Evaluation Association

RON ROESCH, Professor, Psychology Department

LEADERSHIP AND COMMUNITY BUILDING PROGRAMS

Dialogue and Civic Engagement Certificate Advisory Committee

JOANNA ASHWORTH, Director, Professional Programs and
Partnerships, Faculty of Environment

PETER BOOTHROYD, Professor Emeritus, School of Community
and Regional Planning, UBC

ASLAM BULBULIA, Community Engagement and
Facilitation, Centre for Comparative Muslim Studies;
Fellowship Co-Host, RADIUS

CHRIS CORRIGAN, Facilitation Consultant

RAIN DANIELS, Consultant, Facilitator,
Indigenous Cultural Competency

ROBERT DAUM, Fellow and Lead, Diversity and Innovation,
Senior Consultant, Morris J. Wosk Centre for Dialogue

BILLIE JOE ROGERS, Research Associate, Reciprocal Consulting

WENDY ROWE, Professor, Leadership Studies; Director, MA in Global Leadership, Royal Roads University

MARIKA SANDRELLI, Regional Trauma Informed Practice Leader, Mental Health and Substance Use Services, Fraser Health Authority

DANIEL SAVAS, Adjunct Professor, School of Public Policy

MALCOLM STEINBERG, Clinical Assistant Professor, Faculty of Health Sciences; Program Director, Public Health Practice; Chair, Master of Public Health Program

KATE SUTHERLAND, Social Entrepreneur, Organizational Development Consultant; Founding Faculty, THNK School of Creative Leadership

SAMANTHA TSURUDA, Research Associate, Reciprocal Consulting

KIM VAN DER WOERD, Principal, Reciprocal Consulting

CINDY XIN, Educational Consultant, Teaching and Learning Centre; Adjunct Professor, Faculty of Education

*Restorative Justice Certificate
Advisory Committee*

HARLEY EAGLE, Cultural Safety Facilitator, Island Health; Consultant, Harley Eagle Facilitation

DAVE FARTHING, CEO, Veriloquent

KRYSTAL GLOWATSKI, PhD Candidate, School of Criminology

AARON LYONS, Principal, Just Outcomes, LLP

ANGIE MAPARA-OSACHOFF, Senior Regional Program Manager B.C., Equitas—International Centre for Human Rights Education; Vice Chair, International Institute for Child Rights and Development

BRENDA MORRISON, Associate Professor, School of Criminology; Director, Centre for Restorative Justice

CHRISTIANNE PARAS, Co-founder, ROOTS—Reclaiming Our Truths and Stories; Community Justice Initiatives Training and Education Coordinator; Facilitator, North Shore Multicultural Society

JENNIFER REDDY (Chair), Associate Director, Leadership and Community Building Programs

ADRIENNE SMITH, Lawyer, Adrienne Smith Law

The Writer's Studio Advisory Committee

ANDREW CHESHAM (Chair), Associate Director, The Writer's Studio

STEPHEN COLLIS, Professor, Department of English

JEN CURRIN, Creative Writing Instructor, Kwantlen Polytechnic University; Former Writer's Studio Mentor

JÓNÍNA KIRTON, Writer's Studio Graduate and Author; Member of Writer's Studio Aboriginal Advisory Committee; Former Writer's Studio Aboriginal Liaison

HAL WAKE, Former Artistic Director, Vancouver International Writers Festival

JOHN WHATLEY, Managing Editor, SFU Publications

LIFELONG LEARNING

Endowment Committee

RACHEL BENNETT, Director, Marketing and Communications, Lifelong Learning

JULIA DENHOLM (Chair), Dean, Lifelong Learning

GLORIA GUTMAN, Professor Emeritus, Department of Gerontology

VESELIN JUNGIC, Professor, Department of Mathematics

VESNA MALJKOVIĆ, Associate Director, Communication Programs

RAVEEN SANGHERA, Associate Director, Career and Professional Programs

JUDY SMITH, Executive Director, Academic Planning and Strategic Projects, Lifelong Learning

Senate Committee on Continuing Studies

LYN BARTRAM, Faculty Senator; Associate Professor, School of Interactive Arts and Technology

GWEN BIRD, University Librarian, Dean of Libraries

LARA CAMPBELL, Faculty Member; Professor and Department Chair, Department of Gender, Sexuality and Women's Studies

WINFIELD CHEN, Student

JULIA DENHOLM (Chair), Dean, Lifelong Learning

ALEXANDRA GUNN, Student (Alternate)

TRACEY LEACOCK, Convocation Senator; Adjunct Professor, Faculty of Education

PETER HALL, Senator (at-large); Associate Dean, Strategic Academic Planning, Enrolment Planning and Management and Budget, Faculty of Arts and Social Sciences

GÄELLE PLANCHENAU, Faculty Senator; Associate Professor, Department of French

SUZANNE SMYTHE, Faculty Member; Associate Professor, Faculty of Education

ABDUL ZAHIR, Member of the University Community (at-large); Coordinator, Research Grants and Projects, School of Criminology



PHOTO CREDITS

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CANADA'S ENGAGED UNIVERSITY

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