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MEMORANDUM

ATTENTION Senate
FROM Jeff Derksen,
Chair of Senate Graduate Studies
Committee (SGSC)
RE: Program Changes

DATE August 20, 2021

A handwritten signature in black ink, appearing to be 'JD', written over a horizontal line.

For information:

Acting under delegated authority at its meeting of July 6, 2021, SGSC approved the following curriculum items, effective **Summer 2022**:

Beedie School of Business

- 1) Program Change: Executive MBA

Faculty of EnvironmentResource and Environmental Management

- 1) Program Change: Resource and Environmental Management MRM (Planning)

Senators wishing to consult a more detailed report of curriculum revisions may do so on the Senate Docushare repository at <https://docushare.sfu.ca/dsweb/View/Collection-12682>



**BEEDIE SCHOOL
OF BUSINESS**

Memo to SGSC

To: Senate Graduate Studies Committee
From: Carolyn Egri, Associate Dean, Graduate Programs
Re: Executive MBA Calendar Change for Summer 2022
Date: February 3, 2021

The following curriculum revisions have been approved by the Beedie School of Business and are forwarded to the Senate Graduate Studies Committee for approval. These curriculum items should be effective for **Summer 2022**.

Please include them on the next SGSC agenda.

- **Calendar Description Change for Executive MBA: Removal of language in the Executive MBA calendar entry referring to the Indigenous Business and Leadership special cohort**

Thank you for your attention herein. Should you have any questions or concerns, please do not hesitate to contact me.

A handwritten signature in black ink that reads "Carolyn Egri". The signature is written in a cursive, flowing style.

Carolyn Egri
Associate Dean, Graduate Programs, Beedie School of Business

Calendar Entry Change for Executive MBA Master of Business Administration

Summary of change:
Removing language referring to the EMBA in Indigenous Business and Leadership from this program description
Rationale for change:
The EMBA in Indigenous Business and Leadership has been submitted as its own standalone program effective Fall 2021
Effective term and year: <u>Summer 2022</u>
Will this change impact current students? If yes, what is the plan for current students? No

FROM	TO
The executive master of business administration (EMBA) program is for experienced, mid to upper level managers and professionals seeking the confidence and ability to drive a business strategically at the senior management level with the most current and innovative management practices. The EMBA utilizes a cohort model where students complete courses in the same sequence, and student interaction and co-operation are emphasized. Study groups and project teams are an important aspect of the learning experience. Program options include EMBA, the EMBA Americas Stream, the Indigenous Business and Leadership Cohort, and occasionally Community Cohorts. EMBA Americas Stream Students may choose to apply to the EMBA Americas stream for their second year in the EMBA program. Students completing all EMBA Americas stream requirements receive a Graduate Certificate in Business in the	The executive master of business administration (EMBA) program is for experienced, mid to upper level managers and professionals seeking the confidence and ability to drive a business strategically at the senior management level with the most current and innovative management practices. The EMBA utilizes a cohort model where students complete courses in the same sequence, and student interaction and co-operation are emphasized. Study groups and project teams are an important aspect of the learning experience. Program options include EMBA, the EMBA Americas Stream, and occasionally Community Cohorts. EMBA Americas Stream Students may choose to apply to the EMBA Americas stream for their second year in the EMBA program. Students completing all EMBA Americas stream requirements receive a Graduate

Americas in addition to the MBA degree. EMBA Americas stream classes are taught as intensive sessions in partnership with three other institutions at their campuses: Owen Graduate School, Vanderbilt University, Nashville, USA; ITAM, Mexico City, Mexico; FIA, University of Sao Paulo, Brazil, and one intensive session at Simon Fraser University. Courses in the EMBA Americas stream provide a greater emphasis on international management, and a capstone applied project is required. Students will also participate in company visits and workshops on local cultural and business practices in each of the four participating countries.

EMBA in Indigenous Business and Leadership

The EMBA in Indigenous Business and Leadership (IBL) provides the EMBA cohort experience for Indigenous community leaders, those working in Indigenous businesses or economic development corporations, or working in organizations with significant involvement with First Nations communities. Students remain with the same cohort throughout their EMBA studies. Course delivery will be customized to accommodate the more diverse regional nature of the participants.

[...]

EMBA in Indigenous Business and Leadership (IBL)

Students in the EMBA IBL cohort complete a minimum of 56 units from the following

BUS 600—Orientation (0)

BUS 603—Structure and Change in Organizations (4)

Certificate in Business in the Americas in addition to the MBA degree. EMBA Americas stream classes are taught as intensive sessions in partnership with three other institutions at their campuses: Owen Graduate School, Vanderbilt University, Nashville, USA; ITAM, Mexico City, Mexico; FIA, University of Sao Paulo, Brazil, and one intensive session at Simon Fraser University. Courses in the EMBA Americas stream provide a greater emphasis on international management, and a capstone applied project is required. Students will also participate in company visits and workshops on local cultural and business practices in each of the four participating countries.

[...]

BUS 606 – Finance (4) BUS 607 – Strategy (4) BUS 610 – Directed Studies in Business Administration (2) BUS 611 – Directed Studies in Business Administration (4) BUS 612 – Directed Studies in Business Administration (4) BUS 615 – Marketing (4) BUS 616 – Philosophy of Management (4) BUS 618 – Indigenous Business Management (4) BUS 621 – Information Technology and Organizational Transformation (4) BUS 632 – Operations Management (4) BUS 633 – Topics in Sustainability (4) BUS 634 – Policy and Governance (4) BUS 637 – Marketing Management (2) BUS 638 – Marketing Strategy (2) BUS 639 – Financial Statement Analysis (2) BUS 640 – Managerial Accounting (2) BUS 643 – Entrepreneurship (2) BUS 644 – Entrepreneurial Finance (2) BUS 645 – Capstone Simulation (2) BUS 646 – Managing Innovation (2) BUS 647 – Entrepreneurship and Innovation (4) BUS 650 – Business Ethics (2) BUS 651 – Managerial Economics (4) BUS 652 – Special Topics in Business Administration (3) BUS 653 – Special Topics in Business Administration (2) BUS 654 – Special Topics in Business Administration (2) BUS 655 – Special Topics in Business Administration (2) BUS 660 – Special Topics in Business Administration (4) BUS 661 – Special Topics in Business Administration (4) BUS 662 – Negotiations (2) BUS 663 – Special Topics in Business Administration (4) BUS 664 – New Ventures (4) BUS 670 – Accounting for Decision Making (4) BUS 675 – Indigenous Economies (4)	
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BUS 681 — Leadership and Teamwork (4)

BUS 689 — Special Topics in Business
Administration (3)

BUS 691 — Business, Community and
Government (4)

BUS 696 — Applied Project (6)

[...]



DONGYA YANG, PH.D., ASSOCIATE DEAN, RESEARCH AND GRADUATE STUDIES
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MEMO

To: Dr. Jeff Derksen, Dean of Graduate Studies / Chair of SGSC
From: Dr. Dongya Yang, Associate Dean / Chair, Faculty of Environment Graduate Studies Committee
Subject: Program calendar change
Date: June 24, 2021
CC: Dr. Sean Markey, Graduate Chair of the School of Resource and Environmental Management

The Faculty of Environment Graduate Studies Committee has approved the request from the School of Resource and Environmental Management (REM) for some calendar wording change for Masters in Resource Management (Planning).

Should you have any questions please feel free to contact me.

A handwritten signature in black ink, appearing to be "D. Yang", is written over a horizontal line.

Dongya Yang, Ph.D.
Associate Dean, Research and Graduate Studies
Professor of Bioarchaeology

TO: Dongya, Yang, Associate Dean, Faculty of Environment
FROM: Sean Markey, REM GSC Chair
RE: REM (Planning) Calendar Change
DATE: June 28, 2021

Dear Dongya,

Attached, please find a calendar change form. We are requesting that the wording for Program Length for the MRM (Planning) program be changed to align with the MRM degree. Please note that the programs are the same in terms of requirements (different course structures) and should list the same completion expectations.

Existing:

Program Length

Students are expected to complete the program requirements in nine terms.

To:

Program Length

Students are expected to complete the program in six terms. Note that co-op placement(s) may extend terms to completion.

Please don't hesitate to contact me with any questions.

Best,



Sean Markey
REM GSC Chair

Calendar Entry Change for Resource and Environmental Management Master of Resource Management (Planning)

Summary of change: Change description of program length to provide clarity around expectations for completion times.
Rationale for change: Ensure students get clear and consistent messaging about how many terms they are expected to need for completing their MRM degree.
Effective term and year: Summer 2022
Will this change impact current students? If yes, what is the plan for current students? No. It's a wording change, not a full policy change. Program duration is the same, but longer timelines are not out front as the prominent message.

FROM	TO
[...] Program Length Students are expected to complete the program requirements in nine terms. [...]	[...] Program Length Students are expected to complete the program requirements in six terms. [...]