

MEMO

Senate Committee on  
International ActivitiesSFU International  
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Burnaby, BC V5A 1S6

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**ATTENTION:** Members of Senate

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**FROM:** Dugan O'Neil, SCIA Chair and Vice-President, Research and International

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**RE:** Senate Committee on International Activities Annual Report 2021

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**DATE:** April 14, 2022

Please find attached the annual report for the Senate Committee on International Activities.

Yours truly,



Dugan O'Neil  
Chair, Senate Committee on International Activities  
Vice-President, Research and International

**SIMON FRASER UNIVERSITY**  
**SENATE COMMITTEE ON INTERNATIONAL ACTIVITIES (SCIA)**  
**ANNUAL REPORT TO SENATE**  
 January – December 2021

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**1. Introduction**

The Senate Committee on International Activities (SCIA) is a Standing Committee (Reporting Category "B") established under the terms of the University Policy on International Activities (GP 23). The terms of reference and Committee composition can be found at: <http://www.sfu.ca/senate/senate-committees/scia.html>. The University Policy on International Activities can be found at <http://www.sfu.ca/policies/gazette/general/gp23.html>

In 2021, SCIA met twice virtually and once in a hybrid format. This Annual Report highlights the matters dealt with by the Committee over the course of the year. Senators wishing for more detailed information concerning SCIA's deliberations and/or the approved minutes of the meetings may find them at: <http://www.sfu.ca/senate/senate-committees/scia.html>

Senators are welcome to contact the Committee's secretary by email: [scia@sfu.ca](mailto:scia@sfu.ca) for further information.

**1.1 SCIA Members**

Vice-President, Research and International	Dugan O'Neil
Vice-President, Academic (or designate)	Rummana Khan Hemani
Associate Vice-President, Students (or designate)	Carolyn Hanna
Executive Director, SFU International	Shaheen Nanji
Faculty Member, Applied Sciences	Bonnie Gray
Faculty Member, Arts/Social Sciences	Sarah Henzi
Faculty Member, Business Administration	Michael Favere-Marchesi
Faculty Member, Communication, Art/Technology	Vacant
Faculty Member, Education	Michèle Schmidt
Faculty Member, Environment	Dongya Yang
Faculty Member, Health Sciences	Vacant
Faculty Member, Science	David Hik
Faculty Member, Lifelong Learning	Wendy Steinberg
Dean or Associate Dean, Graduate and Postdoctoral Studies (non-voting)	Jeff Derksen
Undergraduate Student (at-large)	Helen Pahou
Graduate Student (at-large)	Vacant
Recording Secretary (non-voting)	Katya Kirsh (January – June) Jennifer Reddington (July – December)

## 1.2 2021 SCIA Meeting Dates

January 21, 2021
July 22, 2021
November 25, 2021

Current SCIA membership and meeting dates are available at:  
<http://www.sfu.ca/senate/senate-committees/scia.html>

## 2. Received for Approval

2.01 International Field School between Hanyang University Business School and Beedie School of Business [November]

## 3. 2021 Study Abroad Program Statistics – Overall Summary (Appendix A)

Enclosed is the 2020/21 Study Abroad Programs report for programs administered by International Services for Students (ISS).

**Impact of COVID-19:** The COVID-19 pandemic had a severe impact on study abroad programs around the globe which resulted in the cancellation of all SFU’s in-person inbound and outbound international exchanges, study abroad programs and field schools during the 2020/21 year. Long planning horizons for study abroad programs allow us to identify the projected activity and impact. 2020/21 was projected to be the highest level of activity for ISS programs to date, with 565 students selected for outbound programs.

On March 13, 2020, Global Affairs Canada implemented a global travel advisory to avoid non-essential travel (Level 3), which resulted in the cancellation of most university-related student international travel, as per SFU’s interim university-related international travel policy. This advisory was in place throughout the entire 2020/21 year and beyond, resulting in the cancellation of all outbound in-person SFU student mobility programs. The Canadian government implemented a series of travel and entry restrictions which prevented most exchange students from entering the country during this period. SFU was also teaching primarily through remote instruction during these terms.

**Outbound Exchange:** In January 2020, application numbers had increased nearly 20% over the previous year. ISS nominated 384 students to go on exchange during the 2020/21 year.

**Field Schools:** SFU was planning to send 10 international field schools in Summer 2020, with a total of 181 students. This would have been a program increase of 3 more than in 2019, with a participant increase of nearly 75% over the previous year. All of these programs were cancelled, though one program ran their field school virtually that Summer. (ISS supported several programs to transition to virtual delivery for Summer 2021 – this will be included in the 2021/22 report.)

**Inbound Exchange:** SFU was planning to receive 266 inbound exchange students during the 2020/21 year.

The near-global shift to remote learning created an opportunity for innovation in global education. SFU leveraged this opportunity and developed a number of virtual global learning pilots, including virtual exchange programs and field schools. This activity will be summarized in a new report on Virtual Mobility.

Student interest in study abroad programs has remained strong and demand for in-person programs for 2022/23 has nearly returned to the record high levels noted above, as of the date of this writing (March 2022).

Report A provides an overview of activity through the Formal Exchange Program and other study abroad programs. This report includes face-to-face physical mobility only, and thus reflects near-0 activity for the 21/22 year.

Report B is a new report outlining participation in virtual mobility.

Please contact Kris Torno, Manager, International Mobility: [international\\_exchange@sfu.ca](mailto:international_exchange@sfu.ca) if there are any questions pertaining to the enclosed.

**4. International Co-op Program (information from co-op) (Appendix B)**

**5. SFU International Awards**

Chris Dagg Award

4 individuals were nominated and 1 was awarded

International Engagement Fund

SFU International did not run a competition in 2021

**6. Signature**



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Dugan O'Neil, Chair  
Senate Committee on International Activities

April 18, 2022  
Date: \_\_\_\_\_

Senate Committee on International Activities 2021 Annual  
Report

### SCIA Report A: SFU Formal Exchange Program and Study Abroad Activity by Year 2020/21: Data View

Year*	Formal Exchange				Outbound Study Abroad (Fee-Paying)		Inbound Study Abroad (Fee-Paying)**		Inbound Special Programs		
	Outbound (from SFU)		Inbound (to SFU)		Term Count	Unique Student Count	Term Count	Unique Student Count	Historical Beedie Programs***	Zhejiang Inbound Students*** (Offset for CMPT DDP)	
	Term Count	Unique Student Count	Term Count	Unique Student Count					Term Count and Unique Student Count	Term Count	Unique Student Count
2020/21	0	0	1	1	0	0	0	0		0	0
2019/20	261	243	328	281	16	16	4	4		0	0
2018/19	306	284	265	226	8	8	10	7	27	2	1
2017/18	270	243	270	222	8	8	5	3	30	0	0
2017	277	275	268	266	8	8	6	6	30	3	3
2016	252	252	256	251			13	13	34	6	6
2015	290	289	269	266			5	5	28	8	8
2014	252		260				6		29		
2013	253		319				6				
2012	243		332				5				
2011	234		320				20		2		
Fall 2010	110		188				15		2		
2009/10	245		312				17		46		
2008/09	243		280				20		66		
2007/08	244		280				36		39		
2006/07	198		190				18		44		
2005/06	150		252						42		
2004/05		146		183							
2003/04		141		163							
2002/03		120		122							
2001/02		97		118							
2000/01		78		132							
1999/00		88		125							
1998/99		65		47							
1997/98		69		24							
1996/97		70		26							
1995/96		34		12							
1994/95		24		2							
1993/94		18		1							
1992/93		1		0							

**Notes:**

Due to COVID-19, no physical mobility was possible for the full duration of the 2020/21 year for the following reasons:

- Outbound: Global Affairs Canada maintained a Level 3 global travel advisory which invoked SFU's interim university-related international travel policy and did not allow for student travel.
- Inbound: Canada implemented border and travel restrictions that did not allow exchange students to enter the country. SFU was also instructing primarily remotely during these terms. The student in the above statistics was a participant in the Formation Duale program with EDUC/OFFA, who had been studying at SFU since Spring 2020. Some virtual activity took place during these semesters, outlined in Report B - Virtual Mobility.

Inbound Study Abroad refers to inbound students who attend SFU for 1 to 3 terms under the terms of a formal agreement with another institution. Students pay international, or in special circumstances domestic, tuition rates.

Outbound Study Abroad refers to SFU who students who attend a partner institution for 1 to 3 terms under the terms of a formal agreement with another institution. Students pay tuition fees directly to their host institution.

\* Years 1992/93 - 2009/10 were reported by Academic Year (Fall, Spring, Summer). The Fall 2010 term was reported separately. Years 2011 to 2017 were reported by Calendar Year (Spring, Summer, Fall). Years 2017/18 to present were reported by Fiscal Year (Summer, Fall, Spring) which coincides with the Exchange Program Year. As a result, the Summer 2017 and Fall 2017 terms are reported in both the 2017 Calendar Year stats and the 2017/18 Fiscal Year stats. Beginning in the 2015 calendar year, numbers are reported in terms of both unique student counts or term counts. Prior to 2015, annual numbers were reported only in one of these ways.

\*\*Between 2006/07 - 2011, study abroad students were in some cases admitted at the domestic tuition rate instead of international. This practice was discontinued after 2011.

**\*\*\*Historical Beedie Programs:**

- Bocconi, Italy: 2005/06 - 2009/10
- BI Norway: 2005/06 - 2011
- Grenoble Transcontinental Business: 2014 - 2018/19

## SCIA Report B: Virtual Mobility 2020/21

The near-global shift to remote learning in 2020 created an opportunity for innovation in global education. SFU leveraged this opportunity and developed a number of virtual global learning pilots, coordinated through a Virtual Global Learning Working Group. ISS's virtual mobility activity is summarized in this new report.

Virtual exchanges use existing mechanisms and partnerships for reciprocal exchanges which enable students to attend online courses at a partner university, full-time or part-time. ISS developed a regularized outbound [Virtual Exchange Program](#) which was launched for 2021/22. The considerations and next steps for ISS virtual mobility programs will be addressed in the 2021/22 report.

### Virtual Exchange – Outbound

Outbound Virtual Exchange activity in 2020/21 took place as an alternative for students who had originally sought in-person activity.

Summer 2020: Some of SFU's partner institutions quickly transitioned their Summer 2020 programs to virtual delivery. 2 SFU students were able to participate.

Fall 2020: Following the cancellation of in-person study abroad programs, 2 students ultimately decided to participate in a virtual exchange as an alternative.

Spring 2021: By this term, more of SFU's partners had developed virtual programs. Following the cancellation of in person study abroad programs, 8 students ultimately decided to participate in a virtual exchange as an alternative.

### 2020/21 Virtual Exchange - Outbound

Country	Institution	Number of Students	Subject Faculty
Australia	Griffith University	1	FCAT (1)
Denmark	Aarhus University	1	Beedie (1)
England	University of Leeds	1	FCAT (1)
France	Kedge Business School	1	Beedie (1)
Germany	WHU - Otto Beisheim School of Management	2	Beedie (2)
Hong Kong	University of Hong Kong	1	FCAT (1)
Japan	Kansai Gaidai University	3	Beedie (1), FASS (2)
Netherlands	Maastricht University	2	Beedie (2)
<b>TOTAL</b>		12	Beedie (7), FASS (2), FCAT (3)

## Virtual Exchange – Inbound

Fall 2020: Beedie School of Business hosted a small pilot inbound exchange program of 5 students. All students studied full-time in this pilot.

Spring 2021: Following consultation with academic units, ISS expanded the Beedie pilot university-wide, and hosted 27 virtual exchange students at SFU. Of the group, 24 studied full-time, and 3 studied part-time, allowing them to combine SFU courses with home university courses if desired. Students had access to remotely-delivered courses across most disciplines, subject to restrictions and limitation. Modified virtual programming and support was in place to support the student experience. Given the reciprocal nature of students mobility agreements, ISS managed the balances, as usual.

## 2020/21 Virtual Exchange - Inbound

Country	Institution	Number of Students	Subject Faculty
Denmark	Aarhus University	1	FASS (1)
England	University of Bath	5	FASS (1), Beedie (4)
France	Sciences Po	5	FCAT (3), FASS (2)
	Université de Strasbourg	1	FCAT (1)
	Kedge Business School	3	Beedie (3)
Germany	Humboldt Universität zu Berlin	1	FASS (1)
	WHU - Otto Beisheim School of Management	1	Beedie (1)
Ghana	University of Ghana	1	FCAT (1)
Hong Kong	Hong Kong Baptist University	2	SCI (2)
	Hong Kong Polytechnic University	1	FASS (1)
	University of Hong Kong	1	FASS (1)
	City University of Hong Kong	1	FASS (1)
Ireland	University College Dublin	1	FASS (1)
Italy	Università Commerciale Luigi Bocconi	2	Beedie (2)
Netherlands	Maastricht University	1	Beedie (1)
New Zealand	University of Auckland	1	FASS (1)
Philippines	De La Salle University	1	FASS (1)
South Korea	Korea University	1	FASS (1)
Sweden	Lund University	1	Beedie (1)
Taiwan	National Taiwan University	1	FCAT (1)
<b>TOTAL</b>		32	Beedie (12), FASS (12), FCAT (6), SCI (2)

**International Co-op Program  
Appendix B**

<b>Spring 2021</b>	
Bosnia and Herzegovina	1
China	23
France	1
Germany	1
Hong Kong	1
India	1
Kazakhstan	1
Kenya	1
South Korea	2
Taiwan	2
United Kingdom	1
United States	2
Vietnam	10
<b>Total</b>	<b>47</b>

<b>Summer 2021</b>	
Bosnia and Herzegovina	1
Brazil	1
China	32
Germany	3
Hong Kong	1
Indonesia	1
Iran	1
Japan	1
Kazakhstan	1
Pakistan	1
Philippines	1
South Korea	2
Taiwan	1
United Arab Emirates	1
United States	2
Unknown	4
Vietnam	6
<b>Total</b>	<b>60</b>

<b>Fall 2021</b>	
Brazil	1
China	27
Croatia	1
Germany	3
India	3
Indonesia	1
Iran	1
Japan	1
Pakistan	2
Philippines	1
South Korea	4
Taiwan	2
Turkey	1
United Arab Emirates	1
United Kingdom	1
United States	1
Vietnam	11
<b>Total</b>	<b>62</b>