

**GRADUATE STUDIES AND
POSTDOCTORAL FELLOWS**

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MEMORANDUM

ATTENTION Senate
FROM Jeff Derksen,
Chair of Senate Graduate Studies
Committee (SGSC)
RE: Course Change

DATE November 7, 2022

A handwritten signature in black ink, appearing to be "JD", with a long horizontal line extending to the right.

For information:

Acting under delegated authority at its meeting of November 1, 2022, SGSC approved the following course change effective Summer 2023:

Faculty of Communication, Art, & TechnologyMaster of Digital Media

Course Change (title, description): DMED 501 The Visual Story

MEMORANDUM

ATTENTION:	CHAIR Senate Committee on Graduate Studies
FROM:	Arne Eigenfeldt, Chair Graduate Studies Committee Faculty of Communication, Art & Technology
RE:	FCAT GSC Course Change Documents Ready for Consideration at SGSC
DATE:	October 3, 2022

The FCAT GSC has approved the following course changes effective for Summer 2023. Please include these items on the agenda for the next SGSC meeting.

Master of Digital Media
Course changes: DMED 501

Thank you.



Arne Eigenfeldt
Associate Dean, Academic, FCAT

cc: FCAT Dean's Office

MEMO

Date:	10/25/2022
To:	Senate Committee on Graduate Studies Associate Dean - Academic, Arne Eigenfeldt
From:	Ted Gervan, Managing Director – Centre for Digital Media - Master of Digital Media Dr. Rachel Ralph – Faculty– Master of Digital Media
Subject:	Course Change DMED501

Dear Senate Committee on Graduate Studies,

Please facilitate the following course change proposal for DMED501 Visual Story which is now ready for review by FCAT and the Senate Graduate Studies Committee.

Please place these proposals on the agenda for the upcoming meeting of the Faculty of Communication, Art, and Technology's Graduate Studies Committee.

Thank you so much in advance.



Rachel Ralph, PhD (*she/her/hers*)
Faculty (GSC Chair)

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Dr. Ted Gervan (he/him) | Managing Director, Academic and Business Operations
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Graduate Course Change

Attach a separate document if more space is required.

Course Subject/Number	DMED 501	Units	3	Effective Term and Year	Summer 2023
Course Title The Visual Story					
Rationale for Change: Update to current curricular practices and title update; to focus on global and inclusive narratives, multi platform storytelling, and linear and non-linear approaches to visual storytelling					

Proposed Changes (Check all that apply)

☐ Course number
 ☐ Units*
 ☒ Title
 ☒ Description
 ☐ Prerequisite
 ☐ Other _____

Complete only the fields to be changed

FROM	TO
Course Subject/Number	Course Subject/Number
Units	Units*
Course Title The Visual Story	Course Title (max 100 characters) Visual Storytelling
Course Short Title Visual Story	Course Short Title (max 30 characters) Visual Storytelling
Description The many facets of storytelling are explored, with an emphasis on the meaningful visualization of creative content. Text and sound are used as the stimulus for development of visual narratives through shape, colour, line, texture and composition. Students cultivate essential art direction skills through photo essays, storyboards, animatics, character design, costume design, lighting design, mise-en-scene and cinematography. Classic texts are re-envisioned to develop a critical analysis of contemporary visual archetypes.	Description Students will practice how to use imagery to tell compelling stories and narrate ideas. Using contemporary and historical frameworks, explorations of story structures and narrative storytelling techniques will lead you towards production of multi-platform digital artifacts. At the end of this course you will be able to think critically about the ethical and moral considerations of global and inclusive visual storytelling.
Prerequisite	Prerequisite
Other	Other

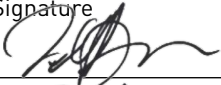
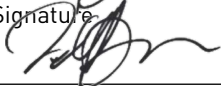
* Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

REMINDER: All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC.

CONTACT PERSON

Department / School / Program	Contact name	Contact email
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DEPARTMENTAL APPROVAL

Department Graduate Program Committee	Signature 	Date
Department Chair	Signature 	Date

FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	Signature 	Date October 7, 2022
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SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Jeff Derksen	Signature 	Date November 8, 2022
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ADMINISTRATIVE SECTION (for DGS office only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:

Academic Progress Units: _____

Financial Aid Progress Units: _____