



OFFICE OF THE PROVOST
AND VICE-PRESIDENT ACADEMIC

vpacad@sfu.ca
www.sfu.ca/vpacademic
TEL: 778.782.3925
FAX: 778.782.5876

8888 University Drive
Burnaby, BC
Canada V5A 1S6

MEMORANDUM

ATTENTION	Senate	DATE	August 16, 2024
FROM	Dilson Rassier, Provost and Vice-President Academic, and Chair, SCUP	PAGES	1/13
RE:	Program Changes to the MBA, MOT MBA, and GDBA (SCUP 24-29, 24-30, and 24-31)		

At its meeting on July 10, 2024, SCUP reviewed and approved the program changes for the Master of Business Administration MBA, the Management of Technology MBA, and the Graduate Diploma in Business Administration effective Fall 2025.

Motion: That Senate approve the program changes for the Master of Business Administration MBA, the Management of Technology MBA, and the Graduate Diploma in Business Administration within the Beedie School of Business effective Fall 2025.

C: Sudheer Gupta, Associate Dean, Graduate Programs



Simon Fraser University
Maggie Benston Centre 1100
8888 University Drive
Burnaby, BC V5A 1S6

TEL 778.782.3042
FAX 778.782.3080

gradstudies@sfu.ca
www.sfu.ca/grad

MEMORANDUM

ATTENTION Senate Committee on University Priorities (SCUP) **DATE** June 20, 2024

FROM Mary O'Brien,
Chair of Senate Graduate Studies
Committee (SGSC)

RE: Program Changes

For Approval: At its meeting on June 4, 2024, the SGSC approved the following program changes and is recommending it to SCUP for approval, effective **Fall 2025:**

Motion:

That SCUP approve and recommend to Senate the program changes, effective Fall 2025.

Beedie School of Business

- 1) Program Change: Master of Business Administration MBA
- 2) Program Change: Management of Technology MBA
- 3) Program Change: Graduate Diploma in Business Administration

Calendar Entry Change for MBA Master of Business Administration

<p>Summary of change:</p> <p>Requirement language has been updated to align the Full-time and Part-time MBA course unit structure, course numbers, and required course list. Students complete a set of required core courses and approved electives, or electives and an approved Graduate Certificate.</p>
<p>Rationale for change:</p> <p>Aligning course units and titles across FT and PT MBA allows flexibility for students to move between programs if necessary and eliminates the need for multiple course equivalencies across the MBA portfolio. Introducing electives and a Graduate Certificate option provides optionality for students regarding course topics and delivery mode, and flexibility for curriculum to stay modernized and on-trend with market demands. All of the courses in the updated required course list are already approved course equivalencies across FT MBA, PT MBA, MOT, and GDBA.</p>
<p>Effective term and year: Fall 2025</p>
<p>Will this change impact current students? If yes, what is the plan for current students?</p> <p>Active MBA students enrolled full-time prior to Fall 2025 will not be impacted, as they will have completed their coursework and only have the internship requirement to fulfill.</p> <p>Active MBA students enrolled part-time prior to Fall 2025 will experience a shift from 4-unit courses to 3-unit courses in their second year of the program. Internal tracking of student progress and completion will utilize the Beedie Study Planner in TRACS (same tool as currently utilized for GDBA course selection and program completion tracking, expanded for MBA use), in combination with internal academic advising supports. The alignment of GDBA units, courses, and course numbers with MBA allows an opportunity for MBA students enrolled part-time to take a GDBA course to fulfill core course requirements with flexible delivery options (fully online) for working professionals.</p>

FROM	TO
<p>Program Requirements</p> <p>This program consists of a minimum of 58 units. Courses from other SFU graduate business programs, or special topic courses, may be substituted for courses</p>	<p>Program Requirements</p> <p>This program consists of a minimum of 58 units. Courses from other SFU graduate business programs, or special topic courses, may be substituted for courses below at the</p>

below at the discretion of the Dean and Vice-Provost of Graduate Studies.

~~FULL TIME MBA~~

~~Students must complete 58 units chosen in consultation with the program director from the list of courses below,~~

~~BUS 700 - Orientation (0) *
BUS 655 - Special Topics in Business Administration (2)
BUS 702 - Marketing Management (3)
BUS 703 - Managerial Economics (3)
BUS 704 - Leadership and Teamwork (3)
BUS 705 - Financial/Managerial Accounting (3)
BUS 706 - Business Analytics (3)
BUS 707 - Business Ethics (2)
BUS 708 - Financial Management (3)
BUS 709 - Managing Information (3)
BUS 710 - Managing Global Enterprises (3)
BUS 711 - Negotiation and Conflict Resolution (3)
BUS 712 - Managing a Globalized Workforce (2)
BUS 714 - Entrepreneurship (3)
BUS 715 - Operations Management (3)
BUS 716 - Sustainability (3)
BUS 718 - Business Strategy (3)
BUS 719 - Managing People and Organizations (3)
BUS 720 - Special Topics in Business Administration (2)
BUS 721 - Special Topics in Business Administration (3)
BUS 723 - Introduction to Managerial Thought (2)
BUS 724 - Organizational Analysis (2)
BUS 725 - International Applied Project (2)
BUS 729 - Capstone Simulation (2)
BUS 730 - Indigenous Business Environments in Community (2)~~

discretion of the Dean and Vice-Provost of Graduate Studies.

Students complete

~~BUS 700 - Orientation (0) *~~
~~BUS 702 - Marketing Management (3)~~
BUS 703 - Managerial Economics (2)
~~BUS 704 - Leadership and Teamwork (3)~~
~~BUS 705 - Financial/Managerial Accounting (3)~~
~~BUS 706 - Business Analytics (3)~~
~~BUS 708 - Financial Management (3)~~
~~BUS 709 - Managing Information (3)~~
~~BUS 710 - Managing Global Enterprises (3)~~
~~BUS 714 - Entrepreneurship (3)~~
~~BUS 715 - Operations Management (3)~~
~~BUS 716 - Sustainability (3)~~
~~BUS 718 - Business Strategy (3)~~
~~BUS 719 - Managing People and Organizations (3)~~
BUS 730 - Indigenous Business Environments in Community (0)
~~BUS 741 - Indigenous Business Environments (2)~~

and a minimum of 6 elective graduate units from Business, chosen in consultation with the academic director

and a minimum of 12 units from an approved Graduate Certificate

or

12 additional graduate units from Business, chosen in consultation with the academic director

and an internship or research practicum **

~~BUS 727 - MBA Internship (0) or BUS 728 - Research Practicum (0) ***~~

BUS 741 - Indigenous Business Environments (2)

~~BUS 742 - Leadership Retreat (2)***~~

~~BUS 774 - Special Topics in Business Administration (4)~~

~~and an internship~~

BUS 727 - MBA Internship (0) or BUS 728 - Research Practicum (0) **

*BUS 700 is a prerequisite for all courses in this program

**BUS 728 should be taken by students entering the PhD program

~~*** BUS 742 contains an additional course fee. Students who choose not to take it may take BUS 655 or BUS 723 as an alternative.~~

~~Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 703, 705, 706, 707, 708, and 719 at the discretion of the academic director. A minimum grade of B (3.0) in the course equivalent is required.~~

~~PART-TIME MBA~~

~~Students must complete 58 units chosen in consultation with the program director from the list of courses below~~

~~BUS 510 - Financial and Managerial Accounting (4)~~

~~BUS 552 - Managerial Economics (4)~~

~~BUS 553 - Business Analytics (4)~~

~~BUS 555 - Managerial Finance (4)~~

~~BUS 556 - Marketing Management (4)~~

~~BUS 557 - Managing People and Organizations (4)~~

*BUS 700 is a prerequisite for all courses in this program

****Part time students are not required to take an internship or research practicum**

***BUS 728 should be taken by students entering the PhD program

Program Length

Students are expected to complete the program in four terms if enrolled full-time, and six terms if enrolled part-time.

~~BUS 655 – Special Topics in Business Administration (2)~~
~~BUS 700 – Orientation (0) ****~~
~~BUS 707 – Business Ethics (2)~~
~~BUS 720 – Special Topics in Business Administration (2)~~
~~BUS 726 – Business Innovation and Creativity (2)~~
~~BUS 730 – Indigenous Business Environments in Community (2)~~
~~BUS 733 – Negotiations (2)~~
~~BUS 734 – Entrepreneurship (4)~~
~~BUS 735 – Sustainability (4)~~
~~BUS 736 – Leading Self & Others (2)~~
~~BUS 737 – Business Strategy (4)~~
~~BUS 738 – Operations Management (4)~~
~~BUS 739 – Managing Information (4)~~
~~BUS 741 – Indigenous Business Environments (2)~~
~~BUS 774 – Special Topics in Business Administration (4)~~

~~****BUS 700 is a prerequisite for all courses in this program~~

~~Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 510, 552, 553, 555, 556, 557, 707, and 739 at the discretion of the academic director. A minimum grade of B (3.0) in the course equivalent is required.~~

Program Length

~~Students are expected to complete the full-time MBA in four or five terms depending on cohort requirements. Students are expected to complete the part-time MBA in six terms.~~

Memo to SGSC

To: Senate Graduate Studies Committee
From: Sudheer Gupta, Associate Dean, Graduate Programs
Re: MOT degree differentiation from MBA
Date: May 23, 2024

MOT Program Change: The pre-SGSC committee asked, how the MOT is different than the MBA? Please provide a justification/rationale about how this program differs from the MBA other than the technology-focused graduate certificates.

The Management of Technology (MOT) degree launched as a standalone program in 2001, designed to meet the unique needs of the Vancouver area technology sector with industry-specific collaborations. Preserving these long-standing relationships and collaborations with the local tech industry is a strategic community engagement priority for the business school and supports the MOT remaining a stand-alone program.

Starting Fall 2025, the core (required course list) of the MOT aligns with the MBA core course list because that comprises the essence of any MBA degree – necessary and applicable business fundamentals that the school and employers expect those graduating with an MBA to receive, with required content and concepts that build upon each other to set a common foundation for students to then move on to advanced electives. In addition to business fundamental courses, we also expect all SFU Beedie graduates to have an understanding of our core values and school-level learning goals <https://beedie.sfu.ca/about/about-beedie/our-vision#content> as aligned with core courses BUS 714, BUS 716, BUS 710 and BUS 741.

Despite the common foundational core, differences between the MOT and MBA include:

- The design of technology-focused certificates and electives crafted with SFU Beedie faculty members who are leaders in technology sector research, along with consultation from industry professionals and experts in the tech community, to create leading edge content that supports current labour market gaps in BC. The tech-focused certificates and electives will be operationally restricted to MOT candidates through priority enrollment.
- The delivery of the tech-focused certificates includes experiential opportunities to provide students with hands-on experience in current tech business challenges with connections through the large network Beedie has with the local tech community. *Example: MOT students help Harbour Air take flight* https://beedie.sfu.ca/ideas/2023/08/sfu-mot-mba-students-help-harbour-airs-eplane-project-take-flight/?utm_source=linkedin&utm_medium=social&utm_content=ffb57530-c7b0-4705-8ad4-55def47fd287
- The student population of this program will be drawn from technology companies or technology positions within traditional industries. Assembling students from various technology sectors will provide



BEEDIE SCHOOL OF BUSINESS

Segal Graduate School

Office of the Associate Dean
500 Granville Street
Vancouver, BC V6C 1W6

TEL 778.782.9255
FAX 778.782.5122

a rich learning experience within the classroom for discussions and teamwork to elevate the high-tech knowledge across the group. The cohort experience will also provide students with a valuable network for career development post program.

Thank you, please do not hesitate to reach out with further inquiries.

A handwritten signature in blue ink, appearing to read "Sudheer Gupta", is positioned above a solid horizontal line.

Sudheer Gupta

Associate Dean, Graduate Programs, Beedie School of Business

Calendar Entry Change for Management of Technology Master of Business Administration

<p>Summary of change:</p> <p>Requirement language has been updated to align the MOT required units, course unit structure, course numbers, and required course list with the MBA Master of Business Administration academic calendar. Students complete a set of required core courses and approved electives, or electives and an approved Graduate Certificate.</p>
<p>Rationale for change:</p> <p>Aligning the MOT course units and titles with MBA allows flexibility for students to move between programs if necessary and eliminates the need for multiple course equivalencies across the MBA portfolio. Introducing electives and a Graduate Certificate option provides optionality for students regarding course topics and delivery mode, and flexibility for curriculum to stay modernized and on-trend with market demands. All of the courses in the updated required course list are already approved course equivalencies across FT MBA, PT MBA, MOT, and GDBA.</p>
<p>Effective term and year: Fall 2025</p>
<p>Will this change impact current students? If yes, what is the plan for current students?</p> <p>Active MOT students enrolled part-time prior to Fall 2025 will experience a shift from 4-unit courses to 3-unit courses in their second year of the program. Internal tracking of student progress and completion will utilize the Beedie Study Planner in TRACS (same tool as currently utilized for GDBA course selection and program completion tracking, expanded for MBA use), in combination with internal academic advising supports. The alignment of GDBA units, courses, and course numbers with MBA and MOT allows an opportunity for MOT students enrolled part-time to take a GDBA course to fulfill core course requirements with flexible delivery options (fully online) for working professionals.</p>

FROM	TO
<p>Program Requirements</p> <p>This program consists of course work for a minimum of 54 units. Courses from other SFU graduate business programs, or a special topic course, may be substituted for</p>	<p>Program Requirements</p> <p>This program consists of course work for a minimum of 58 units. Courses from other SFU graduate business programs, or special topic courses, may be substituted for courses</p>

<p>courses below at the discretion of the academic director.</p> <p>Students must complete</p> <p><u>BUS 700 - Orientation (0) *</u></p> <p>and 54 units of the below chosen in consultation with the program director</p> <p><u>BUS 750 - Managing Technological Innovation (4)</u></p> <p><u>BUS 751 - Managerial Economics for Technology Firms (4)</u></p> <p><u>BUS 752 - Strategic Management of Technology Based Firms (4)</u></p> <p><u>BUS 753 - Business Ethics (2)</u></p> <p><u>BUS 754 - Marketing Tech-based Products and Services (4)</u></p> <p><u>BUS 755 - Topics in International Business (2)</u></p> <p><u>BUS 756 - Strategic Use of Information and Knowledge (4)</u></p> <p><u>BUS 757 - Negotiations (2)</u></p> <p><u>BUS 758 - Business Operations Design (4)</u></p> <p><u>BUS 759 - Special Topics (4)</u></p> <p><u>BUS 761 - Leadership for the Technology Driven Enterprise (2)</u></p> <p><u>BUS 762 - Project Management (4)</u></p> <p><u>BUS 763 - Managing Self and Others: An Organizational Simulation (2)</u></p> <p><u>BUS 764 - Financing the Organization (4)</u></p> <p><u>BUS 766 - Financial and Managerial Accounting (4)</u></p> <p><u>BUS 770 - Special Topics (2)</u></p> <p><u>BUS 774 - Special Topics (4)</u></p> <p><u>BUS 782 - Capstone Simulation (2)</u></p> <p><u>BUS 783 - Entrepreneurship (4)</u></p> <p><u>BUS 784 - Special Topics (2)</u></p> <p>Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 751, 753, 754, 756, 762, 764 and 766 at the discretion of the academic director. A</p>	<p>below at the discretion of the Dean and Vice-Provost of Graduate Studies.</p> <p>Students complete</p> <p><u>BUS 700 - Orientation (0) *</u></p> <p><u>BUS 702 - Marketing Management (3)</u></p> <p><u>BUS 703 - Managerial Economics (2)</u></p> <p><u>BUS 704 - Leadership and Teamwork (3)</u></p> <p><u>BUS 705 - Financial/Managerial Accounting (3)</u></p> <p><u>BUS 706 - Business Analytics (3)</u></p> <p><u>BUS 708 - Financial Management (3)</u></p> <p><u>BUS 709 - Managing Information (3)</u></p> <p><u>BUS 710 - Managing Global Enterprises (3)</u></p> <p><u>BUS 714 - Entrepreneurship (3)</u></p> <p><u>BUS 715 - Operations Management (3)</u></p> <p><u>BUS 716 - Sustainability (3)</u></p> <p><u>BUS 718 - Business Strategy (3)</u></p> <p><u>BUS 719 - Managing People and Organizations (3)</u></p> <p><u>BUS 730 - Indigenous Business Environments in Community (0)</u></p> <p><u>BUS 741 - Indigenous Business Environments (2)</u></p> <p>and a minimum of 6 elective graduate units from Business, chosen in consultation with the academic director</p> <p>and a minimum of 12 units from the following approved technology-focused Graduate Certificates</p> <p><u>Business Analytics Graduate Certificate</u></p> <p><u>Digital Innovation Graduate Certificate</u></p> <p>Students who have completed or have been enrolled in the science and technology commercialization graduate certificate program at SFU may receive advance credit for BUS 702, 708 and 714 at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required.</p>
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~~minimum grade of a B (3.0) in the course equivalent is required.~~

Students who have completed or have been enrolled in the science and technology commercialization graduate certificate program at SFU may receive advance credit for ~~BUS 754, 764 and 783~~ at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required.

* BUS 700 is a prerequisite for all courses in this program

Biotechnology Management Stream

~~Students wishing to complete the biotechnology management stream must successfully complete the MOT requirements and four units of biotechnology specific courses. The biotechnology courses BUS 770 and BUS 771 replace one standard four-unit course determined by the academic director.~~

~~BUS 770 - Special Topics (2)~~

~~BUS 771 - Special Topics (2)~~

*BUS 700 is a prerequisite for all courses in this program

Calendar Entry Change for Business Administration Graduate Diploma

<p>Summary of change:</p> <p>Requirement language has been updated to align the GDBA course unit structure, course numbers, and course list with the MBA Master of Business Administration academic calendar.</p>
<p>Rationale for change:</p> <p>Aligning the GDBA course units and titles with MBA and MOT provides a more accessible transition for students utilizing the GDBA as an entry or exit pathway to or from the MBA and MOT, and eliminates the need for cross-program course equivalencies. Increasing selection choice provides optionality for students regarding course topics and flexibility for curriculum to stay modernized and on-trend with market demands. All of the courses in the updated course list are already approved course equivalencies across FT MBA, PT MBA, MOT, and GDBA.</p>
<p>Effective term and year: Fall 2025</p>
<p>Will this change impact current students? If yes, what is the plan for current students?</p> <p>Active students who entered the GDBA prior to Fall 2025 will experience a shift from 4-unit courses to 3-unit courses. Internal tracking of student progress and completion will continue with the Beedie Study Planner in TRACS (same tool as currently utilized for GDBA course selection and program completion tracking). Students who end up with an odd number of completed units in their last semester due to course selection can request an exception to graduate with 22 or 23 units, rather than 24, as per SFU's graduate diploma minimum requirements. This mitigates students having to take more than 24 units to complete the program, due to the shift from 4-unit courses to 3-unit courses.</p>

FROM	TO
<p>Program Requirements</p> <p>This program consists of course requirements for a minimum of 24 units. Courses may be substituted from other graduate business programs at the discretion of the academic director.</p> <p>Students complete all of</p> <p>BUS 510 – Financial and Managerial Accounting (4)</p>	<p>Program Requirements</p> <p>This program consists of course requirements for a minimum of 24 units. Courses may be substituted from other graduate business programs or special topic courses at the discretion of the Dean and Vice-Provost of Graduate Studies.</p> <p>Students complete a minimum of 24 units from</p>

~~BUS 511 - Business Ethics (2)~~
~~BUS 552 - Managerial Economics (4)~~
~~BUS 553 - Business Analytics (4)~~
~~BUS 555 - Managerial Finance (4)~~
~~BUS 556 - Marketing Management (4)~~
~~BUS 557 - Managing People and Organizations (4)~~

Social Innovation and Entrepreneurship Cohort

Students completing the social innovation and entrepreneurship cohort must complete the following courses for a minimum of 24 units

~~BUS 510 - Financial and Managerial Accounting (4)~~
~~BUS 555 - Managerial Finance (4)~~
~~BUS 556 - Marketing Management (4)~~
~~BUS 563 - Social Entrepreneurship and Innovation (4)~~
~~BUS 564 - Innovation and Design Thinking (4)~~
~~BUS 565 - Social Entrepreneurship Field Project (4)~~

The following courses may also be used towards the GDBA course requirements with prior permission of the academic director

~~BUS 554 - Information Technology Management (4)~~
~~BUS 558 - Special Topics (3)~~
~~BUS 559 - Special Topics (4)~~
~~BUS 560 - Directed Studies (3)~~
~~BUS 561 - Special Topics (2)~~
~~BUS 570 - Project Management (4)~~

BUS 702 - Marketing Management (3)
BUS 703 - Managerial Economics (2)
BUS 704 - Leadership and Teamwork (3)
BUS 705 - Financial/Managerial Accounting (3)
BUS 706 - Business Analytics (3)
BUS 708 - Financial Management (3)
BUS 709 - Managing Information (3)
BUS 710 - Managing Global Enterprises (3)
BUS 714 - Entrepreneurship (3)
BUS 715 - Operations Management (3)
BUS 716 - Sustainability (3)
BUS 718 - Business Strategy (3)
BUS 719 - Managing People and Organizations (3)
BUS 720 - Special Topics in Business Administration (2)
BUS 721 - Special Topics in Business Administration (3)
BUS 741 - Indigenous Business Environments (2)