SFU OFFICE OF THE PROVOST AND VICE-PRESIDENT ACADEMIC

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MEMORANDUM

ATTENTION	Senate	**DATE**	December 12, 2024
FROM	Peter Hall, Vice-Provost and Associate Vice-President Academic, on behalf of Dilson Rassier, Provost and Vice-President Academic and Chair, SCUP	**PAGES**	1/36
RE:	Program Change for the Master of Publishing (SCUP 24 - 59)		

At its meeting on December 4, 2024, SCUP reviewed and approved the program changes for the Master of Publishing.

> **Motion:** That Senate approve and recommend to the Board of Governors the program changes for the Master of Publishing within the Faculty of Communication, Art and Technology, effective Fall 2025.

For Information
Included with the program changes and approved by SGSC under delegated authority are the following curriculum changes, effective Fall 2025.

New Courses:
1. PUB 603 Journal Management and Editing
2. PUB 604 Technologies and Infrastructure for Academic Publishing
3. PUB 901 Publishing Research Project

Course Changes:
1. PUB 605 (Units, Title)
2. PUB 606 (Title)
3. PUB 607 (Title)
4. PUB 800 (Title, Description)
5. PUB 801 (Title, Description, Prerequisite)
6. PUB 899 (Units, Title, Description, Prerequisite)
7. PUB 900 (Units, Title, Description, Prerequisite, Equivalent Statement)

C: Hannah McGregor, Director, PUB
Scott Steedman, Graduate Program Chair, PUB

SFU GRADUATE STUDIES

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MEMORANDUM

ATTENTION Senate Committee on University Priorities (SCUP)

DATE November 20, 2024

FROM Mary O'Brien,
Chair of Senate Graduate Studies Committee (SGSC)

RE: Program Changes

For Approval: At its meeting on November 20, 2024, the SGSC approved the following program changes and is recommending them to SCUP for approval, effective **Fall 2025:**

Motion:
That SCUP approve and recommend to Senate the program changes for the Master of Publishing within the Faculty of Communication, Art and Technology, effective Fall 2025.

For Information: Included with the program changes and approved by SGSC under delegated authority are the following curriculum changes, effective Fall 2025:

1) Calendar Entry Change: Master of Publishing MPub
2) New Course: PUB 603 Journal Management and Editing
   New Course: PUB 604 Technologies and Infrastructure for Academic Publishing
   New Course: PUB 901 Publishing Research Project
3) Course Change (Units, Title): PUB 605
   Course Change (Title): PUB 605
   Course Change (Title): PUB 607
   Course Change (Title, Description): PUB 800
   Course Change (Title, Description): PUB 801
   Course Change (Units, Title, Description): PUB 899
   Course Change (Units, Title, Description, Prerequisite): PUB 900

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SFU FACULTY OF COMMUNICATION, ART AND TECHNOLOGY

MEMORANDUM

ATTENTION:	SGSC
FROM:	Arne Eigenfeldt, Chair, FCAT GSC
RE:	Items to be added to the SGSC Meeting Agenda
DATE:	October 11th, 2024

FCAT GSC is submitting a revised package for the Master of Publishing Program that was originally voted on and approved at the FCAT GSC meeting that occurred on June 18th, 2024:

Master of Publishing Program:

- Program Change: Master of Publishing Program – (pp. 3-7)
- Course Changes: PUB800, 801, 899 & 900 – (pp. 8-15)
- Course Additions: PUB603 & PUB604 – (pp. 16-28)
- Course Name Changes: PUB605, 606 & 607 – (pp. 29-34)

These changes have been approved by FCAT's Associate Dean, Academic.

Please add these items and additional materials to your next meeting agenda.

Thank you.

Arne Eigenfeldt, D.M.
Associate Dean, Academic,
FCAT Chair, FCAT GSC

cc Hannah McGregor, Director, PUB
Scott Steedman, Graduate Program Chair, PUB

el/AE

SFU FACULTY OF COMMUNICATION, ART & TECHNOLOGY | PUBLISHING PROGRAM

MEMORANDUM

ATTENTION: Arne Eigenfeldt, Chair, FCAT GSC
FROM: Hannah McGregor, Director, Publishing

RE: Master of Publishing Program Changes

DATE: October 9, 2024

On May 21, 2024, following a successful vote, the Publishing Program approved the following changes to the Master of Publishing program:

- Revisions to the Master of Publishing Calendar Entry including a reduction of required units from 47 to 42;
- Revisions to PUB 899: Publishing Internship or Project to include more flexible options for degree completion;
- Revisions to the required courses PUB 800 and PUB 801;
- The addition of two new graduate courses – PUB 603: Journal Management and Editing and PUB 604: Technologies and Infrastructure for Academic Publishing.

Following review of these programs by the Pre-SGSC Committee, we made several small changes, opting instead **not to delete PUB 900** but to use the existing course code for the self-directed project option and to add an additional course, **PUB 901: Publishing Research Project**, so that each capstone project option has a unique course code. We have also increased the units for these project courses from 5 to 6 in alignment with university norms. Finally, we have changed the names of PUB 605, PUB 606, and PUB 607 to eliminate the word "Project" and replace it with either "Simulation" or "Workshop" with the goal of reducing confusion between these experiential learning courses and the capstone project options.

The goal of these changes is to provide more flexible pathways to degree completion for Master of Publishing students. Students will be able to choose more electives and the greater flexibility in course options will also facilitate students completing the degree at a slower pace rather than the current requirement that all course work be completed in two semesters. Additionally, the overall reduction in required units and the added flexibility of three final project options should reduce time to degree completion and increase completion rates.

Due to the reduction in required units, these changes will potentially impact current Master of Publishing students. Any students registered in the Master of Publishing when the proposed changes take effect in Fall 2025 will be given the option of completing a 2000-3000 word report on their internship as per the updated requirements of PUB899, in lieu of completing PUB900. We anticipate as many as 10 Master of Publishing students currently working in the publishing industry will return to complete their degrees in the next two years as a result.

Sincerely,

Hannah McGregor
Associate Professor and Director, Publishing
Simon Fraser University

Calendar Entry Change for Master of Publishing

Summary of change: We are reducing the number of required courses from 13 to 6 and reducing the unit requirements from 47 to 42. We are also allowing students to choose between three capstone options: an internship, a self-directed project, or a research project. Each of these capstone options will now be 6-credit courses to align with university norms for capstone project courses. In addition, we are adding language that may allow students to take some units from outside the program or SFU.
Rationale for change: The goal of all these changes is to provide more flexible pathways to degree completion for Master of Publishing students. Students will be able to choose more electives and the greater flexibility in course options will also facilitate students completing the degree at a slower pace rather than the current requirement that all course work be completed in two semesters.
Effective term and year: Fall 2025
Will this change impact current students? If yes, what is the plan for current students? The only potential impact on current students will be their new ability to choose a single final project option (PUB899, PUB900, or PUB901). Any students who have completed PUB899 but not PUB900 prior to these changes taking effect will be given the option of completing a 2000-3000 word report on their internship as per the updated requirements of PUB899 and thus graduating sooner. We anticipate this change resulting in many students who never returned to complete their Project Report being able to earn their degree, increasing our alumni numbers.

FROM	TO
MASTER OF PUBLISHING This program leads to a master of publishing degree (MPub) and is designed for those in, or intending to enter print or digital publishing work in trade companies, government ~~or the non-profit sector.~~ The program is composed of ~~a set of~~ seminar and simulation courses~~, an internship, and a project report,~~ and encompasses a range of print and online publishing activities including marketing, management, design and technology.	MASTER OF PUBLISHING This program leads to a master of publishing degree (MPub) and is designed for those in, or intending to enter**,** print or digital publishing work in trade companies, government**, scholarly communications, new media companies, or non-profit organizations.** The program is composed of seminar and simulation courses **and a final internship, self-directed project, or research project,** and encompasses a range of print and online publishing activities including **editing**, marketing, management, design and technology. **Students may choose to focus their studies on trade publishing, scholarly communication, or innovation and entrepreneurship**.

Admission Requirements Applicants must satisfy the university admission requirements as stated in Graduate General Regulations 1.3 in the SFU Calendar. Meeting the minimum university requirements for admission does not guarantee acceptance. Entering students are expected to have a minimum knowledge of publishing which will be assessed through an evaluation of experience and submitted documents, and in some cases, through interviews and examinations. For further information on additional admission requirements, see the program website or contact pub-info@sfu.ca. ~~Direct admission is only permitted into the Project Option.~~ Program Requirements This program consists of course work~~, an internship, and the requirements from either a project or course option for a minimum of 47 units.~~ Students must complete PUB 600 - Topics in Publishing Management (4) ~~PUB 601 - Editorial Theory and Practice (4)~~ ~~PUB 602 - Design and Production Management (4)~~ ~~PUB 605 - Book Publishing Project (5)~~ ~~PUB 606 - Media Project (4)~~ ~~PUB 607 - Publishing Technology Project (4)~~ PUB 800 - ~~Text & Context: Publishing in Contemporary Culture~~ (4) PUB 801 - ~~History of Publishing (4)~~ PUB 802 - Technology and the Evolving Form of Publishing (4) PUB 890 - Professional Practices Seminar I (0) PUB 891 - Professional Practices Seminar II (0) ~~and an internship~~ ~~PUB 899 - Publishing Internship or Project (5)~~ ~~and the requirements from either a project or course option~~	Admission Requirements Applicants must satisfy the university admission requirements as stated in Graduate General Regulations 1.3 in the SFU Calendar. Meeting the minimum university requirements for admission does not guarantee acceptance. Entering students are expected to have a minimum knowledge of publishing which will be assessed through an evaluation of experience and submitted documents, and in some cases, through interviews and examinations. For further information on additional admission requirements, see the program website or contact pub-info@sfu.ca. Program Requirements This program consists of course work **and a final Internship or Self-Directed Project or Research Project for a minimum of 42 units.** Students must complete **all of** PUB 600 - Topics in Publishing Management (4) PUB 800 – **Publishing and the Problem of Capitalism (4)** PUB 801 – **Theories of Publishing (4)** PUB 802 - Technology and the Evolving Form of Publishing (4) PUB 890 - Professional Practices Seminar I (0) PUB 891 - Professional Practices Seminar II (0) **and an additional 20 units of graduate coursework. Chosen from the following** **PUB 601 - Editorial Theory and Practice (4)** **PUB 602 - Design and Production Management (4)** **PUB 603 - Journal Management and Editing (4)** **PUB 604 - Technologies and Infrastructure for Academic Publishing (4)**

~~Project Option~~ ~~PUB 900 - Publishing Project Report (5)~~ ~~Course Work Option~~ ~~Students complete a minimum of eight units from the following list of courses selected in consultation with supervisor or graduate program chair.~~ ~~PUB 611 - Making Knowledge Public: How Research Makes Its Way into Society (4)~~ ~~PUB 631 - Graphic Design: The Page and the Screen (4)~~ ~~PUB 638 - Design Awareness in Publishing Processes and Products (4)~~ ~~PUB 648 - Publishing and Social Change: Tech, Texts, and Revolution (4)~~ ~~PUB 655 - Online Marketing for Publishers (4)~~ ~~PUB 656 - Institutional and International Event Planning and Management (4)~~ ~~PUB 877 - Special Topics in Publishing (4)~~	**PUB 605 - Book Publishing Simulation (4)** **PUB 606 - Media Start-Up Simulation (4)** **PUB 607 – Digital Publishing Workshop (4)** **PUB 611 - Making Knowledge Public: How Research Makes Its Way into Society (4)** **PUB 631 - Graphic Design: The Page and the Screen (4)** **PUB 638 - Design Awareness in Publishing Processes and Products (4)** **PUB 648 - Publishing and Social Change: Tech, Texts, and Revolution (4)** **PUB 655 - Online Marketing for Publishers (4)** **PUB 656 - Institutional and International Event Planning and Management (4)** **PUB 877 - Special Topics in Publishing (4)** **Courses should be relevant to the student's chosen area of focus and will be selected in consultation with their supervisor or the Graduate Program Chair. Students may take a maximum of 4 units from another program within SFU or from another university with permission of the Graduate Program Chair.** **and one of** **PUB 899 – Publishing Internship (6)** **PUB 900 – Self-Directed Publishing Project (6)** **PUB 901 – Publishing Research Project (6)**
Program Length Students are expected to complete the program requirements in ~~five~~ terms.	Program Length Students are expected to complete the program requirements in **six** terms.
Other Information	Other Information
Satisfactory Performance	Satisfactory Performance

The progress of each student is assessed at the end of each term. A course grade of less than B is considered unsatisfactory. Any student who obtains a grade of less than B in two or more courses may be required to withdraw from the program. ~~Internship and Project Report~~ ~~A key component is an internship and project report which integrates the knowledge the student has gained with the demands of an applied setting. This internship is in the workplace, typically in industry, public institutions, or government. An appropriate level of documentation and reporting is required. During the internship, which generally last four months, the student receives academic supervision as required from the student's supervisor. Day-to-day supervision is by designated industry supervisors who have appropriate qualifications and will be appointed by the university. In very small companies, alternate arrangements may be made.~~ ~~The internship will focus on a specific student-initiated project, overseen by one or more supervisory committee members or by the industry supervisor. The student submits a proposal defining the project scope, plans for documentation and reporting, anticipated activities, schedule and conclusion. The proposal is approved by the supervisory committee. Commitment of the company or institution, the industry supervisor and the university will be formalized by a letter exchange.~~ ~~The student produces two reports: a work report which documents the tasks performed during the internship term; and a project report which investigates a particular problem. The latter serves as a project record and interpretation.~~ ~~The supervisory committee assesses the project on the basis of the quality of writing and the substance, scope, and relevance of research conducted.~~	The progress of each student is assessed at the end of each term. A course grade of less than B is considered unsatisfactory. Any student who obtains a grade of less than B in two or more courses may be required to withdraw from the program. **Final Project Options** **To complete the Master of Publishing, students must complete either an Internship, a Self-Directed Project, or a Research Project.** **The Publishing Internship (professional placement) in the publishing industry generally lasts four months, during which the student receives academic supervision as required from the student's supervisor. Day-to-day supervision is by designated industry supervisors who have appropriate qualifications and will be appointed by the university. Following the internship, the student will submit a 2,000-3,000 word report that summarizes and reflects critically on the work completed during their internship. A supervisory committee consisting of the student's supervisor, their designated industry supervisor, and a second faculty member (generally drawn from Publishing) assess the report based on the quality of writing and the scope of work completed.** **The Self-Directed Project allows the student to complete a creative output (e.g. a multi-episode podcast series, an experimental web publication, a new media startup, etc.) under direct academic supervision. Self-directed project topics may not substantively duplicate projects completed during coursework. Following the completion of their project to their supervisor's satisfaction, the student will submit a 2,000-3,000 word report that summarizes and reflects critically on the work completed. A supervisory committee**

~~There is no oral exam. However, a project report will be submitted to the library.~~	**consisting of the student's supervisor and two additional faculty members drawn from Publishing and/or other relevant academic units assess the student's final work based on the quality of writing and the scope of work completed.** **The Research Project option comprises two extended essays or a single article-length work (10,000 words total). The student will select a research topic in consultation with their supervisor. Essay topics may not substantively duplicate papers presented in coursework. A supervisory committee consisting of the student's supervisor and two additional faculty members drawn from Publishing and/or other relevant academic units assess the student's final work based on the quality of research and writing.**

SFU GRADUATE STUDIES

NEW GRADUATE COURSE PROPOSAL

Course Subject (eg. PSYC) PUB	**Number** (eg. 810) 603	**Units** (eg. 4) 4

Course title (max. 100 characters) Journal Management and Editing

Short title (for enrollment/transcript - max 30 characters) Journal Management and Editing

Course description for SFU Calendar *(course descriptions should be brief and should never begin with phrases such as "This course will..." or "The purpose of this course is..." If the grading basis is satisfactory/unsatisfactory include this in the description. Max. 50 words)

Students will explore peer review into peer review processes, publication ethics, journal integrity, content curation, and editorial strategies, equipping them with the expertise to navigate the growing landscape of academic journal publishing. The course will cover the practical skills and tools necessary to operate a journal as well as discussions on the concepts necessary to ensure high editorial quality and integrity.

Rationale for introduction of this course

With the proliferation of academic journals worldwide, there is a clear need for professionals that can ensure the efficient and ethical operation of scholarly journals. This course will be useful for students in the program wishing to work in scholarly publishing as well as to anyone pursuing a career in academia.

Term of initial offering (eg. Fall 2019) Fall 2025	**Course delivery** (eg 3 hrs/week for 13 weeks) 3 hrs/week for 13 weeks
Frequency of offerings/year 1	**Estimated enrollment per offering** 15-20

Equivalent courses (courses that replicates the content of this course to such an extent that students should not receive credit for both courses)

N/A

Prerequisite and/or Corequisite

Admission to the program

Criminal record check required? ☐ Yes (if yes is selected, add this as prerequisite) | **Additional course fees?** ☐ Yes ☑ No

Campus where course will be taught ☐ Burnaby ☐ Surrey ☑ Vancouver ☐ Great Northern Way ☐ Off campus

Course Components* ☐ Lecture ☑ Seminar ☐ Lab ☐ Research ☐ Practicum ☐ Online ☐ Other: _____

Grading Basis ☑ Letter grades ☐ Satisfactory or Unsatisfactory ☐ In Progress/Complete

Repeat for credit? ☐ Yes ☑ No	**Total repeats allowed?** _____	**Capstone course?** ☐ Yes ☐ No
Required course? ☐ Yes ☑ No	**Final exam required?** ☐ Yes ☑ No	**Repeat within a term?** ☐ Yes ☑ No

Combined with an undergrad course? ☐ Yes ☑ No If yes, identify which undergraduate course and what the additional course requirements are for graduate students:

* See important definitions on the curriculum website.

RESOURCES

If additional resources are required to offer this course, provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course
Juan Pablo Alperin
Additional faculty members, space, and/or specialized equipment required in order to offer this course

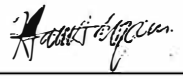
CONTACT PERSON

Academic Unit / Program	**Name (typically, Graduate Program Chair)**	**Email**
Publishing	Hannah McGregor	hannah_mcgregor@sfu.ca

ACADEMIC UNIT APPROVAL

☑ A course outline / syllabus is included

Non-departmentalized faculties need not sign

Department Graduate Program Committee Scott Steedman	**Signature**	**Date** 24 July 2024
Department Chair Hannah McGregor	**Signature** 	**Date** July 23, 2024

FACULTY APPROVAL

The course form and outline must be sent by FGSC to the chairs of each FGSC (fgsc-list@sfu.ca) to check for an overlap in content

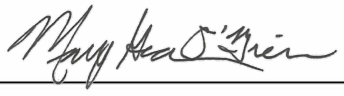
overlap check done? ☑ YES

This approval indicates that all the necessary course content and overlap concerns have been resolved. The Faculty/Academic Unit commits to providing the necessary resources.

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	**Signature**	**Date** August 8, 2024

A library review will be conducted. If additional funds are necessary, Graduate Studies will contact the academic unit prior to SGSC.

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Mary O'Brien	**Signature** 	**Date** November 20, 2024

ADMINISTRATIVE SECTION (for Graduate Studies office only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____

July 21, 2024

PUB603: Journal Management and Editing

Course Description

Students will delve into peer review processes, publication ethics, journal integrity, content curation, and editorial strategies, equipping them with the expertise to navigate the growing landscape of academic journal publishing. The course will cover the practical skills and tools necessary to operate a journal as well as discussions on the concepts necessary to ensure high editorial quality and integrity.

Outline

Week 1: Introduction to Journal Publishing

- Academic publishing in the university
- The journal's place in academic publishing
- History and evolution of journal publishing
- Version of record, final draft, preprint

Resources

Fyfe, A. (2015). Journals, learned societies and money: Philosophical Transactions, ca. 1750–1900. *Notes and Records: The Royal Society Journal of the History of Science*, 69(3), 277-299, link.

Week 2: Journal Organization

- Publishers and societies,
- Editorial boards and other boards
- Editors and journal managers
- Reviewers and readers
- Copyeditors, proofreaders, typesetters

Week 3: Editor Role and Responsibilities

- Editorial workflow
- Responsibilities re: different journal roles
- Different types of editors
- Editors as authors

Resources

Committee on Publication Ethics (COPE). (2022). Ethics toolkit for a successful editorial office, link.

Week 4: Journal Manager Role and Responsibilities

- Journal set up and promotion
- Journal maintenance and reporting
- Editorial operations management

- Publishing services management
- Post-publication promotion
- Journal preservation

Resources

Moscrop, D., Wong, L., & Alperin, J. P. (2020). Have you seen this? Why political pundits share scholarly research on social media. Scholarly and Research Communication, 11(1), 21, link.

Week 5: Editorial workflow

- Submission and desk reject
- Peer Review with one of more rounds
- Copyediting, following house style
- Production in HTML, PDF, JATS XML
- Publication, version of record

Resources

OJS Workflow and Platform (schematic), link.

Aries Systems: Editorial and Production Manager, link.

Scholastica Publishing Platform, link.

Week 6: Peer Review

- Review functions and expectations
- Reviewer selection and recruitment
- Reviewer issues and checks
- Review types from anonymous to open

Resources

Smith, R. (2006). Peer review: A flawed process at the heart of science and journals. *Journal of the Royal Society of Medicine*, 99(4), 178-182, link.

Week 7: Publication Ethics

- Correction, withdrawal, and retraction
- Research integrity issues
- Paper mills, citation and review cartels
- Predatory and hijacked journals

Resources

COPE (Committee on Publication Ethics), link.

Hindawi and Wiley to retract over 500 papers linked to peer review rings (2022, Sept 28). *Retraction Watch*, link.

Week 8: Journal Indexing and Discovery

- Role, function, and types of indexes
- Web of Science, Scopus, EBSCO
- Google Scholar, OpenAlex, Dimensions
- DOAJ and Latindex

Resources

Bring to class links to five journals of interest.

Week 9: Copyright and Fair Dealing

- Copyright principles, including fair dealing
- Author and publisher rights
- Creative Commons licensing options

Resources

Creative Commons, link.

Willinsky, J. (2023). Can Changing the Law Lead to Sustainable Universal Open Access? *Against the Grain*, link.

Week 10: Journal Economics 101

- Commercial and non-commercial publishers
- Societies and university presses
- The passing of the subscription economy
- The different colors of Open Access

Resources

Larivière, V., Haustein, S., & Mongeon, P. (2015). The oligopoly of academic publishers in the digital era. *PLOS One*, 10(6), e0127502, link.

Abizadeh, A. (2024, July 16). Academic journals are a lucrative scam – and we're determined to change that. Guardian, link.

Week 11: Data Reporting

- Research ethics reviews
- Data availability and funder compliance
- New forms of data representation

Resources

Dataverse Project, link.

Figshare: store, share, discover, link.

DataSeer: Smoothing the path to shared research data, link.

Week 12: Role of Generative AI

- Brief history of AI
- Generative AI for editors: Article markup, data compliance
- Generative AI for authors: Literature reviews, abstracts
- Intellectual property issues for AI authorship and scraping

Resources

Hosseini, M., & Horbach, S. P. (2023). Fighting reviewer fatigue or amplifying bias? Considerations and recommendations for use of ChatGPT and other large language models in scholarly peer review. *Research integrity and peer review*, 8(1), 4, link.

Week 13: Course Review and Final Project Presentations

- Review of key concepts and technologies covered in the course

- Student presentations of final projects
- Feedback and discussion on projects and course experiences

Assignments

Midterm Project (30%)

For the midterm project, students will select a specific journal publishing issue faced by journal editors and managers and treat it as a case study in terms of editorial and management responsibilities, based on a story in *Retraction Watch* or elsewhere. This project will involve a paper of 1000-1500 words that builds on and goes beyond the *Retraction Watch* coverage to analyze the origins and conditions contributing to the issue, a description of how it unfolded and was handled and a set of recommendations for its immediate resolution and for longer-term and more widespread improvement, if not prevention, of the situation.

Full-term Project (50%)

Students will gain hands-on experience as an editor/journal manager with a student journal from a journal and contact list provided in week one. In this role, you will seek out ways of improving the editing, managing and publishing processes (based on the material presented in the course), while keeping a record of the steps and strategies. For this project, students will be evaluated on their record of and reflections on efforts to improve both the experience of working with the journal and the quality of its publishing, which might include (a) improving the various steps in the publishing processes; (b) recruiting students for journal positions; (c) discussions with journal staff on scholarly publishing issues and standards; (d) helping with the soliciting of publishable submissions; (e) seeing through the review and revisions of a submission; (f) adding to the explanatory text on the journal's website; and (g) promoting the journal generally on and off campus. The record of this project, which should be between 1,500-2,000 words and can include screenshots of work, should also be shared with those involved in the journal.

Participation and Attendance (20%)

Active participation and attendance are crucial for success in this course. Students are expected to engage in class discussions, participate in group activities, and provide feedback during peer presentations.

SFU GRADUATE STUDIES

NEW GRADUATE COURSE PROPOSAL

Course Subject (eg. PSYC) PUB	**Number** (eg. 810) 604	**Units** (eg. 4) 4

Course title (max. 100 characters) Technologies and Infrastructure for Academic Publishing

Short title (for enrollment/transcript - max 30 characters) Tech&InfraforAcadPublishing

Course description for SFU Calendar *(course descriptions should be brief and should never begin with phrases such as "This course will..." or "The purpose of this course is..." If the grading basis is satisfactory/unsatisfactory include this in the description. Max. 50 words)

Explore the technologies and infrastructures necessary to support the publishing, discovery, preservation, and linking of scholarship. Through a hands-on approach, students will learn about the tools and services that create the "scholarly record."

Rationale for introduction of this course

Scholarly publishing is an increasingly complex and technologically enabled endeavour that requires specialised training. This course will be useful for anyone wishing to work in scholarly publishing as well as to anyone pursuing a career in academia.

Term of initial offering (eg. Fall 2019) Fall 2025	**Course delivery** (eg 3 hrs/week for 13 weeks) 3 hrs/week for 13 weeks
Frequency of offerings/year 1	**Estimated enrollment per offering** 15-20

Equivalent courses (courses that replicates the content of this course to such an extent that students should not receive credit for both courses)

N/A

Prerequisite and/or Corequisite

Admission to the program

Criminal record check required? ☐ Yes (if yes is selected, add this as prerequisite) | **Additional course fees?** ☐ Yes ☑ No

Campus where course will be taught ☐ Burnaby ☐ Surrey ☑ Vancouver ☐ Great Northern Way ☐ Off campus

Course Components* ☐ Lecture ☑ Seminar ☐ Lab ☐ Research ☐ Practicum ☐ Online ☐ Other: _____

Grading Basis ☑ Letter grades ☐ Satisfactory or Unsatisfactory ☐ In Progress/Complete

Repeat for credit? ☐ Yes ☑ No	**Total repeats allowed?** _____	**Capstone course?** ☐ Yes ☑ No
Required course? ☐ Yes ☑ No	**Final exam required?** ☐ Yes ☑ No	**Repeat within a term?** ☐ Yes ☑ No

Combined with an undergrad course? ☐ Yes ☑ No If yes, identify which undergraduate course and what the additional course requirements are for graduate students:

* See important definitions on the curriculum website.

RESOURCES

If additional resources are required to offer this course, provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course
Juan Pablo Alperin
Additional faculty members, space, and/or specialized equipment required in order to offer this course

CONTACT PERSON

Academic Unit / Program	**Name (typically, Graduate Program Chair)**	**Email**
Publishing	Hannah McGregor	hannah_mcgregor@sfu.ca

ACADEMIC UNIT APPROVAL

☑ A course outline / syllabus is included

Non-departmentalized faculties need not sign

Department Graduate Program Committee Scott Steedman	**Signature**	**Date** 24 July 2024
Department Chair Hannah McGregor	**Signature**	**Date** July 23, 2024

FACULTY APPROVAL

The course form and outline must be sent by FGSC to the chairs of each FGSC (fgsc-list@sfu.ca) to check for an overlap in content

overlap check done? ☑ YES

This approval indicates that all the necessary course content and overlap concerns have been resolved. The Faculty/Academic Unit commits to providing the necessary resources.

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	**Signature**	**Date** August 8, 2024

A library review will be conducted. If additional funds are necessary, Graduate Studies will contact the academic unit prior to SGSC.

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Mary O'Brien	**Signature**	**Date** November 20, 2024

ADMINISTRATIVE SECTION (for Graduate Studies office only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____

PUB604: Technologies and Infrastructure for Academic Publishing

Course Description:

Students will explore the technologies and infrastructures necessary to support the publishing, discovery, preservation, and linking of scholarship. Through a hands-on approach, students will learn about the tools and services that create the "scholarly record." The course will cover various aspects of academic publishing, including content management systems, metadata standards, digital preservation techniques, open access platforms, and the role of libraries and repositories.

Outline:

Week 1: Introduction to Academic Publishing

- Overview of academic publishing
- History and evolution of scholarly communication
- Key stakeholders in the publishing ecosystem

Week 2: Open Access (OA) Publishing

- Types of OA (Gold, Green, Hybrid, Diamond)
- Current debates in Open Access publishing
- Creative Commons Licenses
- Overview of OA-related platforms (e.g., DOAJ, Sherpa Romeo)

Week 3: Metadata Standards

- Importance of metadata in scholarly publishing
- Common metadata standards (Dublin Core, MARC, MODS)
- Following a metadata trail across systems

Week 4: Persistent Identifiers (PIDs)

- Introduction to DOIs, ORCID, ROR
- Link-rot, disambiguation, and the need for persistence
- Role of PIDs in scholarly publishing
- Centralized versus distributed governance for PID systems

Week 5: Content Management Systems (CMS)

- Introduction to CMS in academic publishing
- Academic publishing workflows
- Popular CMS platforms (e.g., OJS, Janeway, WordPress)

Week 6: Hands-on session: Setting up a journal using OJS

- Configuring journal options and metadata fields
- Metadata responsibilities: authors and editors

- Article production and publishing

Week 7: Hands-on session: Working with Scholarly APIs

- Components of an API call
- Navigating API documentation
- Accessing content from Crossref and OpenAlex APIs using Python and R

Week 8: Preprints, Repositories, and archives

- Role of institutional repositories in scholarly communication
- Differences and similarities between Preprint Servers and Repositories
- PubMedCentral, Zenodo, OSF, and other archives
- Importance of digital preservation
- Preservation strategies and standards (e.g., LOCKSS, CLOCKSS, PKP PN)
- The role of the Internet Archive and of academic libraries

Week 9: Linking and Citation Practices

- Importance of proper citation practices
- Tools for managing citations (e.g., Zotero, EndNote)
- Open Citation Initiative

Week 10: Research Discovery Tools

- How metadata enhance discoverability
- Comparison of Web of Science, Scopus, Dimensions, OpenAlex
- Search engine optimization (SEO) for scholarly content

Week 11: Integration and interoperability

- Overview of (other) scholarly communication platforms and services (e.g. Pre-review, arXiv, OSF, ClinicalTrials.org, Dataverse)
- Intergration and interoperability across platforms

Week 12: Future Trends in Academic Publishing

- Emerging technologies (e.g., AI) in publishing
- Implementing transparency and research integrity
- Future challenges and opportunities

Week 13: Course Review and Final Project Presentations

- Review of key concepts and technologies covered in the course
- Student presentations of final projects
- Feedback and discussion on projects and course experiences

Assignments

Midterm Project (30%)

For the midterm project, students will choose a specific aspect of academic publishing to explore in-depth. This project will involve both a written report and a practical component, such as a prototype or implementation. Examples of midterm projects include:

- Compare and contrast two academic CMS platforms (e.g., OJS vs. Janeway) and write a report on their features, advantages, and disadvantages.
- Describe an efficient method for producing JATS-XML for a scholarly article, and use it to create the XML from an author-submitted manuscript in MS Word.
- Conduct a search engine optimization (SEO) audit of a scholarly website and write a report on your findings and recommendations.

Final Project (50%)

The final project will allow you to more fully explore the knowledge and skills gained throughout the course. Students will work on a significant project that addresses a real-world issue in academic publishing. This project will include a detailed written report, a practical implementation, and a presentation during the final week of the course. Examples of final projects include:

- Conduct a usability study of the current OJS platform and identify areas for improvement in the user interface and user experience. Propose specific UI/UX enhancements, such as a redesigned submission form, intuitive navigation, or user-friendly dashboard; Create mockups or prototypes of your proposed enhancements and present your findings and recommendations to the class.
- Conduct a bibliometric study to analyze the citation patterns within a specific academic discipline. Use citation databases and bibliometric tools to gather data on citation counts, collaboration networks, and key researchers or institutions; Write a report on your findings, including visualizations such as citation networks, and present your analysis to the class.

Participation and Attendance (20%)

Active participation and attendance are crucial for success in this course. Students are expected to engage in class discussions, participate in group activities, and provide feedback during peer presentations.

SFU GRADUATE STUDIES

NEW GRADUATE COURSE PROPOSAL

Course Subject (eg. PSYC) PUB	**Number (eg. 810)** 901	**Units (eg. 4)** 6

Course title (max. 100 characters): Publishing Research Project

Short title (for enrollment/transcript, max. 30 characters): Publishing Research Project

Course description for SFU Calendar (course descriptions should be brief and should never begin with phrases such as "This course will..." or "The purpose of this course is..." If the grading basis is satisfactory/unsatisfactory include this in the description. Max. 50 words)

Students must complete two extended essays or a single article-length work. The student will select a research topic in consultation with their supervisor. Essay topics may not substantively duplicate papers presented in coursework. The work will be examined by two faculty members and submitted to the library after approval. Graded on a satisfactory/unsatisfactory basis.

Rationale for introduction of this course (if more space is required, add a separate page)

To provide students with greater flexibility, we are now allowing students to choose between three final project options: an internship, a self-directed project, or a research project.

Term of initial offering (eg. Fall 2019)	Fall 2025	**Course delivery** (eg. 3 hrs/week for 13 weeks)	3 hrs/week for 13 weeks
Frequency of offerings/year	three times per year	**Estimated enrollment per offering**	5

EQUIVALENT COURSES

Courses that replicates the content of this course to such an extent that students should not receive credit for both courses. Please select the one that is most relevant.

☐ **SEQUENTIAL COURSE** [is not hard coded in the student information management system (SIMS).] Students who have taken (place relevant course(s) in the blank below (ex: STAT 603)) first may not then take this course for further credit.	☐ **ONE-WAY EQUIVALENCY** [is not hard coded in SIMS.] (Place relevant course(s) in the blank below (ex: STAT 603)) will be accepted in lieu of this course.	☑ **TWO-WAY EQUIVALENCY** [is hard coded and enforced by SIMS.] Students with credit for (place relevant course(s) in the blank below (ex: STAT 603)) may not take this course for further credit.
		PUB 899, PUB900

Does the partner academic unit agree that this is a two-way equivalency? ☑ YES ☐ NO

Please also have the partner academic unit submit a course change form to update the course equivalency for their course(s).

Prerequisite and/or Corequisite

Prerequisites - PUB600, PUB800, PUB801, PUB802, PUB890 & PUB891

Criminal record check required? ☐ Yes (if yes is selected, add this as prerequisite) | **Additional course fees?** ☐ Yes ☑ No

Campus where course will be taught ☐ Burnaby ☐ Surrey ☑ Vancouver ☐ Great Northern Way ☑ Off campus

Course Components * ☐ Lecture ☐ Seminar ☐ Lab ☑ Capstone ☐ Practicum ☐ Online ☐ Other: _____

Grading Basis ☐ Letter grades ☑ Satisfactory/ Unsatisfactory ☐ In Progress / Complete

* See important definitions on the curriculum website.

Repeat for credit? ☐ Yes ☑ No	**Total completions allowed?**	**Repeat within a term?** ☐ Yes ☑ No
Required course? ☐ Yes ☑ No	**Final exam required?** ☐ Yes ☑ No	

Combined with an undergraduate course? ☐ Yes ☑ No If yes, identify which undergraduate course and the additional course requirements for graduate students. Please include a copy of the undergraduate course outline and fill out the Equivalent Courses section above.

RESOURCES

If additional resources are required to offer this course, provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course All faculty will share supervisory responsibilities
Additional faculty members, space, and/or specialized equipment required in order to offer this course

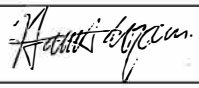
CONTACT PERSON

Academic Unit / Program Publishing	**Name (typically, Graduate Program Chair)** Hannah McGregor	**Email** hannah_mcgregor@sfu.ca

ACADEMIC UNIT APPROVAL

☒ A course outline / syllabus is included

Non-departmentalized faculties need not sign

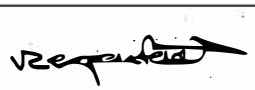
Graduate Program Committee Scott Steedman	**Signature**	**Date** 9 October 2024
Department Chair Hannah McGregor	**Signature** 	**Date** October 9, 2024

FACULTY APPROVAL

The course form and outline must be sent by FGSC to the chairs of each FGSC (fgsc-list@sfu.ca) to check for an overlap in content

Overlap check done? ☐ YES

This approval indicates that all the necessary course content and overlap concerns have been resolved. The Faculty/Academic Unit commits to providing the necessary resources.

Faculty Graduate Studies Committee Arne Eigenfeldt	**Signature** 	**Date** October 10, 2024

A library review will be conducted. If additional funds are necessary, Graduate Studies will contact the academic unit prior to SGSC.

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee Mary O'Brien	**Signature**	**Date** November 20, 2024 Type text here

ADMINISTRATIVE SECTION (for Graduate Studies office only)

Library Check: _____
Course Attribute: GCAP _____
Course Attribute Value: EXTESSAYS
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____

SFU GRADUATE STUDIES

GRADUATE COURSE CHANGE

Attach a separate document if more space is required.

Course Subject/Number PUB 605	**Units** 5	**Effective Term and Year** Fall 2025
Course Title Book Publishing Project		
Rationale for Change (if more space is required, add a separate page): Updating title and number of units for consistency with other course offerings in Publishing.		

Propsed Changes (Check all that apply)

☐ Course number ☑ Units* ☑ Title ☐ Description ☐ Prerequisite ☐ Other _____

Complete only the fields to be changed

FROM	**TO**
Course Subject/Number	**Course Subject/Number**
Units 5	**Units*** 4
Course Title Book Publishing Project	**Course Title (max 100 characters)** Book Publishing Simulation
Course Short Title	**Course Short Title (max 30 characters)**
Description	**Description** (course descriptions should be brief and should not begin with phrases such as "This course will…" or "The purpose of this course is…" If the grading basis is satisfactory/unsatisfactory include this in the description. Max of 50 words)
Prerequisite	**Prerequisite**
Other	**Other**

* Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

REMINDER: All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC.

CONTACT PERSON

Department / School / Program	Contact name	Contact email
Publishing	Hannah McGregor	hannah_mcgregor@sfu.ca

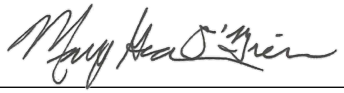
DEPARTMENTAL APPROVAL

Department Graduate Program Committee	**Signature**	**Date** 9 October 2024
Department Chair Hannah McGregor	**Signature**	**Date** October 9, 2024

FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	**Signature**	**Date** October 10, 2024

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Mary O'Brien	**Signature** 	**Date** November 20, 2024

ADMINISTRATIVE SECTION (for Graduate Studies only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____

SFU GRADUATE STUDIES

GRADUATE COURSE CHANGE

Attach a separate document if more space is required.

Course Subject/Number PUB 606	**Units** 4	**Effective Term and Year** Fall 2025
Course Title Media Project		
Rationale for Change (if more space is required, add a separate page): Updating title for consistency with other course offerings in Publishing.		

Propsed Changes (Check all that apply)

☐ Course number ☐ Units* ☑ Title ☐ Description ☐ Prerequisite ☐ Other _____

Complete only the fields to be changed

FROM	**TO**
Course Subject/Number	**Course Subject/Number**
Units	**Units***
Course Title Media Project	**Course Title (max 100 characters)** Media Start-Up Simulation
Course Short Title	**Course Short Title (max 30 characters)**
Description	**Description** (course descriptions should be brief and should not begin with phrases such as "This course will…" or "The purpose of this course is…" If the grading basis is satisfactory/unsatisfactory include this in the description. Max of 50 words)
Prerequisite	**Prerequisite**
Other	**Other** e text here

* Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

REMINDER: All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC.

CONTACT PERSON

Department / School / Program	Contact name	Contact email
Publishing	Hannah McGregor	hannah_mcgregor@sfu.ca

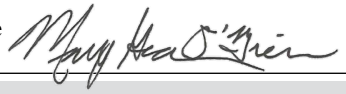
DEPARTMENTAL APPROVAL

Department Graduate Program Committee	**Signature**	**Date** 9 October 2024
Department Chair Hannah McGregor	**Signature**	**Date** October 9, 2024

FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	**Signature**	**Date** October 10, 2024

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Mary O'Brien	**Signature** 	**Date** November 20, 2024

ADMINISTRATIVE SECTION (for Graduate Studies only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____

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SFU GRADUATE STUDIES

GRADUATE COURSE CHANGE

Attach a separate document if more space is required.

Course Subject/Number PUB 607	**Units** 4	**Effective Term and Year** Fall 2025
Course Title Publishing Technology Project		
Rationale for Change (if more space is required, add a separate page): Updating title for consistency with other course offerings in Publishing.		

Propsed Changes (Check all that apply)

☐ Course number ☐ Units* ☑ Title ☐ Description ☐ Prerequisite ☐ Other _____

Complete only the fields to be changed

FROM	**TO**
Course Subject/Number	**Course Subject/Number**
Units	**Units***
Course Title Publishing Technology Project	**Course Title (max 100 characters)** Digital Publishing Workshop
Course Short Title	**Course Short Title (max 30 characters)**
Description	**Description** (course descriptions should be brief and should not begin with phrases such as "This course will…" or "The purpose of this course is…" If the grading basis is satisfactory/unsatisfactory include this in the description. Max of 50 words)
Prerequisite	**Prerequisite**
Other	**Other**

* Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

REMINDER: All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC.

CONTACT PERSON

Department / School / Program	Contact name	Contact email
Publishing	Hannah McGregor	hannah_mcgregor@sfu.ca

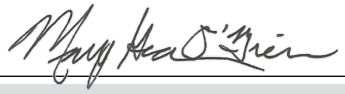
DEPARTMENTAL APPROVAL

Department Graduate Program Committee	**Signature**	**Date** 9 October 2024
Department Chair Hannah McGregor	**Signature**	**Date** October 9, 2024

FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	**Signature**	**Date** October 10, 2024

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Mary O'Brien	**Signature** 	**Date** November 20, 2024

ADMINISTRATIVE SECTION (for Graduate Studies only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____

SFU GRADUATE STUDIES

GRADUATE COURSE CHANGE

Attach a separate document if more space is required.

Course Subject/Number PUB 800	**Units** 4	**Effective Term and Year** Fall 2025
Course Title Text & Context: Publishing in Contemporary Culture		
Rationale for Change: While traditionally this course focused on the context of Canadian publishing, the increasingly international nature of our cohorts as well as the globalization of the publishing industry calls for an updated focus.		

Proposed Changes (Check all that apply)

☐ Course number ☐ Units* ☑ Title ☑ Description ☐ Prerequisite ☐ Other _____

Complete only the fields to be changed

FROM	**TO**
Course Subject/Number	**Course Subject/Number**
Units	**Units***
Course Title Text & Context: Publishing in Contemporary Culture	**Course Title (max 100 characters)** Publishing and the Problem of Capitalism
Course Short Title	**Course Short Title (max 30 characters)**
Description An examination of the state of publishing in the context of public policy, international agreements, the Internet, and 21st century media ecologies. Emphasis is placed on trade, educational, and scholarly publishing in book, periodical, and online forms. This course is taken over two terms.	**Description** A critical analysis of the state of contemporary publishing in the context of public policy, legal frameworks, international agreements, cultural and professional practice. Emphasis is placed on trade, educational, and scholarly publishing, with attention to both research and industry discourse.
Prerequisite	**Prerequisite**
Other	**Other**

* Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

REMINDER: All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC.

CONTACT PERSON

Department / School / Program Publishing	**Contact name** Hannah McGregor	**Contact email** hannah_mcgregor@sfu.ca

DEPARTMENTAL APPROVAL

Department Graduate Program Committee Scott Steedman	**Signature**	**Date** 24 July 2024
Department Chair Hannah McGregor	**Signature**	**Date** July 23, 2024

FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	**Signature**	**Date** August 8, 2024

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Mary O'Brien	**Signature**	**Date** Nnovember 20, 2024

ADMINISTRATIVE SECTION (for Graduate Studies only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____

SFU GRADUATE STUDIES

GRADUATE COURSE CHANGE

Attach a separate document if more space is required.

Course Subject/Number PUB 801	**Units** 4	**Effective Term and Year** Fall 2025
Course Title History of Publishing		
Rationale for Change: The revisions to this course will offer an overview of historical and contemporary publishing informed by the ever-growing body of publishing studies scholarship, preparing students to contribute to that research field through practical work or their own research interventions.		

Proposed Changes (Check all that apply)

☐ Course number ☐ Units* ☑ Title ☑ Description ☒ Prerequisite ☐ Other _____

Complete only the fields to be changed

FROM	**TO**
Course Subject/Number	**Course Subject/Number**
Units	**Units***
Course Title History of Publishing	**Course Title (max 100 characters)** Theories of Publishing
Course Short Title	**Course Short Title (max 30 characters)**
Description A consideration of publishing from tablets, scrolls and codices to movable type and mass production including discussion of the medium of print and its influence on human expression. Emphasis is placed on the evolution of publishing and publishing policies in history.	**Description** An examination of major theories of publishing from the historical development of print technologies, mass production, and publics to contemporary work on decolonial and anti-racist perspectives in publishing, the impact of self-publishing, and micropublics. Emphasis is placed on theoretical frameworks for engaging with publishing as an industry and a cultural practice.
Prerequisite Prerequisite: Admittance to the program.	**Prerequisite**
Other	**Other**

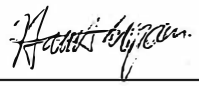
* Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

REMINDER: All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC.

CONTACT PERSON

Department / School / Program Publishing	**Contact name** Hannah McGregor	**Contact email** hannah_mcgregor@sfu.ca

DEPARTMENTAL APPROVAL

Department Graduate Program Committee Scott Steedman	**Signature**	**Date** 24 July 2024
Department Chair Hannah McGregor	**Signature** 	**Date** July 23, 2024

FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	**Signature**	**Date** August 8, 2024

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Mary O'Brien	**Signature**	**Date** November 20, 2024

ADMINISTRATIVE SECTION (for Graduate Studies only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____

SFU GRADUATE STUDIES

GRADUATE COURSE CHANGE

Attach a separate document if more space is required.

Course Subject/Number PUB 899	**Units** 5	**Effective Term and Year** Fall 2025
Course Title Publishing Internship or Project		
Rationale for Change: To provide students with greater flexibility, we are now allowing students to choose between three final project options: an internship, a self-directed project, or a research project.		

Proposed Changes (Check all that apply)

☐ Course number ☑ Units* ☑ Title ☑ Description ☑ Prerequisite ☐ Other _____

Complete only the fields to be changed

FROM	**TO**
Course Subject/Number	**Course Subject/Number**
Units 5	**Units*** 6
Course Title Publishing Internship or Project	**Course Title (max 100 characters)** Publishing Internship
Course Short Title	**Course Short Title (max 30 characters)**
Description Students must complete a one term hands-on learning experience, such as an industry placement or self-directed project of sufficient depth and breadth. Students are required to complete a work report on their experience before moving on to PUB 900: Publishing Project Report. Graded on a satisfactory/unsatisfactory basis.	**Description** Students will complete a one term industry placement. Following the completion of this placement, they will work with their supervisory committee to complete a report that summarizes and reflects critically on their experience and the work completed. Graded on a satisfactory/ unsatisfactory basis.
Prerequisite Admittance to the program.	**Prerequisite** PUB600, PUB800, PUB801, PUB802, PUB890 & PUB891
Other	**Other**

* Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

REMINDER: All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC.

CONTACT PERSON

Department / School / Program Publishing	**Contact name** Hannah McGregor	**Contact email** hannah_mcgregor@sfu.ca

DEPARTMENTAL APPROVAL

Department Graduate Program Committee Scott Steedman	**Signature**	**Date** 24 July 2024
Department Chair Hannah McGregor	**Signature**	**Date** July 23, 2024

FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	**Signature**	**Date** October 10, 2024

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Mary O'Brien	**Signature**	**Date** November 20, 2024

ADMINISTRATIVE SECTION (for Graduate Studies only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____

SFU GRADUATE STUDIES

GRADUATE COURSE CHANGE

Attach a separate document if more space is required.

Course Subject/Number PUB 900	**Units** 5	**Effective Term and Year** Fall 2025
Course Title Publishing Project Report		
Rationale for Change: To provide students with greater flexibility, we are now allowing students to choose between three final project options: an internship, a self-directed project, or a research project.		

Proposed Changes (Check all that apply)

☐ Course number ☑ Units* ☑ Title ☑ Description ☑ Prerequisite ☑ Other Equivalent Statement

Complete only the fields to be changed

FROM	**TO**
Course Subject/Number	**Course Subject/Number**
Units 5	**Units*** 6
Course Title Publishing Project Report	**Course Title (max 100 characters)** Self-Directed Publishing Project
Course Short Title	**Course Short Title (max 30 characters)**
Description Students must complete a written report based on their Publishing Internship/Project that investigates or analyzes a particular issue in the publishing industry. They will work with their supervisory committee to bring it to a final acceptable form. Graded on a satisfactory/ unsatisfactory basis.	**Description** Students will complete a self-directed publishing project. The project must be accompanied by a report that summarizes and reflects critically on the work completed. They will work with their supervisory committee to bring their project and report to a final acceptable form. Graded on a satisfactory/unsatisfactory basis.
Prerequisite PUB 899	**Prerequisite** PUB600, PUB800, PUB801, PUB802, PUB890 & PUB891
Other Students with credit for PUB 898 may not take this course for further credit.	**Other**

* Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

REMINDER: All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC.

CONTACT PERSON

Department / School / Program	Contact name	Contact email
Publishing	Hannah McGregor	hannah_mcgregor@sfu.ca

DEPARTMENTAL APPROVAL

Department Graduate Program Committee Scott Steedman	**Signature**	**Date** 24 July 2024
Department Chair Hannah McGregor	**Signature**	**Date** July 23, 2024

FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC) Arne Eigenfeldt	**Signature**	**Date** October 10, 2024

SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Mary O'Brien	**Signature**	**Date** November 20, 2024

ADMINISTRATIVE SECTION (for Graduate Studies only)

Course Attribute: _____
Course Attribute Value: _____
Instruction Mode: _____
Attendance Type: _____

If different from regular units:
Academic Progress Units: _____
Financial Aid Progress Units: _____