



MEMORANDUM

ATTENTION Senate **DATE** March 19, 2025
FROM Dilson Rassier, Provost and Vice-President Academic, and Chair, SCUP **PAGES** 1/20
RE: Full Program Proposal for a Certificate in Creative Professional Practice (SCUP 25-23)

At its meeting on February 26, 2025, SCUP reviewed and approved the Full Program Proposal for a Certificate in Creative Professional Practice.

Motion: That Senate approve and recommend to the Board of Governors the Full Program Proposal for a Certificate in Creative Professional Practice in the Office of the Dean within the Faculty of Communication, Art and Technology.

C: Arne Eigenfeldt, Associate Dean, Academic, Faculty of Communication Art and Technology



SIMON FRASER UNIVERSITY
ENGAGING THE WORLD

Certificate In Creative Professional Practice

Full Program Proposal

February 2025

Faculty of Communication, Art, and Technology

1. Executive Summary

a) An overview of the institution's history, mission, and academic goals:

As Canada's engaged university, Simon Fraser University is defined by its dynamic integration of innovative education, cutting-edge research and far-reaching community engagement. SFU was founded in 1965 with a mission to bring an interdisciplinary approach to learning, embrace bold initiatives, and engage with communities near and far. Today SFU is consistently ranked amongst Canada's top comprehensive universities and is one of the world's leading teaching and research institutions.

FCAT's Certificate in Creative Professional Practice will build on this history and develop a unique qualification that will enable students to engage in interdisciplinary discovery while developing competencies that enable them to prepare for post-university life.

The proposed certificate aims to support SFU's vision and mission by offering students opportunities to earn a credential for their expanded study of professional practices in the creative arts, preparing them for life as creative entrepreneurs and self-employed artists.

b) Credential to be awarded:

Certificate in Creative Professional Practice.

c) Location of program:

Goldcorp Centre for the Arts, Vancouver for SCA courses; Burnaby campus for CMNS courses; Surrey campus for IAT courses.

d) Faculty offering the proposed new program:

The Certificate in Creative Professional Practice will be managed by the Dean's Office of the Faculty of Communication, Arts and Technology, similar to the existing Certificate in Digital Journalism and Certificate in Sound.

e) Anticipated program start date:

September 2026.

f) Anticipated completion time:

The 21 units required to complete this certificate will be fulfilled through existing courses from the Faculty of Communication, Art and Technology. These units

work in complement with existing major and minor programs in FCAT, and so, with planning, this certificate should not extend the time to graduation.

It would be possible to complete the required courses in two terms; however, we recognise that accessing the required courses outside their schools may require one or two extra terms during a student's regular progression in their major or minor.

g) Summary of the proposed program

- Aims, goals, and objectives:**

All four programs in FCAT – Communications, Contemporary Arts, Interactive Arts and Technology, and Publishing – have courses in professional development for students after graduation. This certificate aims to encourage students in individual schools who are interested in creative professional practice to take courses offered by the other schools within the faculty and receive a more interdisciplinary grounding in the study.

Furthermore, the certificate is a “practical” credential that would ease student and parent worries regarding life after graduation with a fine arts degree. It also hopes to attract students from outside the faculty to take a variety of courses within our schools.

For those students who are unable to complete a baccalaureate degree and have taken these courses, this certificate would provide an “off-ramp” for which they would receive a recognised credential.

The School for the Contemporary Arts has long recognised a responsibility to provide its graduates with an understanding of the world of a creative artist after graduation; 41% of workers with creative and artistic production occupations are self-employed, more than double the rate of all Canadian workers¹. Artists and cultural workers report a need for skills related to the use of technology and a need for business skills (IBID).

Addressing this need, the SCA currently offers two practicums and an internship that allows students to gain hands-on learning experience with arts organisations, such as artist-run centres, film festivals, media arts or performance venues, galleries, museums, and arts publications. The SCA also offers a course – CA381 Thriving as a Cultural Entrepreneur – which focuses on building the skills and knowledge required to thrive as a creator/entrepreneur in contemporary society, as

¹ Conference Board of Canada, Labour Market Information Study of the Cultural Labour Force 2019. Cultural Human Resources Council, September 2019. <http://www.culturalhrc.ca/LMI2019>. Accessed 21 April, 2021. Study

well as a course – CA304 Professional Practices in Contemporary Arts – that builds an understanding of working life in the arts and culture sector as related to students' own creative and scholarly practices. Additional courses in critical writing in the arts (CA319W) and skills-based courses (CA185 Technical Foundations) provide SCA graduates with skills beyond those required within their specific creative practices.

We have found that these courses are populated not only with SCA students, but also students in other schools in FCAT, and other faculties outside of FCAT; a certificate that collates all of these courses would be an opportunity for students inside and outside of SCA and FCAT to demonstrate practical knowledge now required of creative artists. Furthermore, the certificate is a “practical” credential that would ease student and parent worries regarding life after graduation with a fine arts degree.

Students will be required to take

- one lower-level course in SCA (CA185 Interdisciplinary Studio Technical Foundations, recently approved by SCUS and to be offered for the first time in September 2025) which prepares artists to work independently within a studio context and/or performance space;
- two upper-level SCA courses – CA 304 Professional Practices in the Contemporary Arts and CA 381 Thriving as a Cultural Entrepreneur – both of which prepare creative artists to survive post-graduation.

Students will also take two additional courses from across FCAT that have practical foci useful for creative artists, selecting from the following:

- Publishing courses in social media design and production (PUB 101 Publication of Self in Everyday Life, and PUB 201 The Publication of Professional Self);
- Communication courses in digital media analysis and creation (CMNS 120W Creativity and Communication Across Media, and CMNS 226 Digital Storytelling for Public Engagement);
- IAT courses in digital media creation (IAT 100 Digital Image Design, and IAT 202 New Media Images).

This combination of courses will require SCA students to take courses outside their major and non-SCA students to take SCA courses, thereby encouraging interdisciplinary study.

Finally, the certificate will require real-world experience by participating in either a practicum or an internship in the contemporary arts.

- **Contribution to the mandate and strategic plan of the institution:**

We are proposing this certificate in response to:

- Student interest in innovative education and post-graduate transition planning;
- Student interest in taking courses outside their school but in their faculty (as shown in FCAT's recent survey for its Strategic Plan);
- Student interest in creative technologies through social media and other digital formats;
- Faculty strength in the areas of professional practice in the creative arts;
- University priorities, including the provision for opportunities for interdisciplinary discovery;
- Labour market opportunities across the creative technologies sector in the Lower Mainland; and,
- The demonstrated need for employees who combine literacy with new technologies and theoretical knowledge in art, design and communication.

Engaging Students: encourage FCAT to discover training for self-promotion and self-reliance post-graduation. Provide them with the necessary tools to survive as creative professionals in today's market-driven environment.

Engaging Research: prepare students for real-world research, to find emerging opportunities within a creative economy.

Engaging Communities: existing courses in professional practice within the faculty allow students to become proficient in necessary post-graduation skills such as self-publication (PUB), design (IAT), digital communication (CMNS), cultural entrepreneurship (SCA) as well as real-world experience through practicums or internships.

Since its inception, FCAT has been a leading site for learning, research and program development in the field of creative technologies. The undergraduate Certificate in Creative Professional Practice will contribute to this reputation and offer students across FCAT and SFU the opportunity to pursue interdisciplinary discovery while acquiring a unique credential in the Lower Mainland at a time when the field of creative practice is undergoing significant change.

- **Linkages between program outcomes and curriculum design:**

The School for the Contemporary Arts is renown for its history of producing outstanding alumni who have gone on to play a major role in redefining the arts in Canada. The school's curriculum prepares alumni to succeed by building not only

creative abilities but also practical skills necessary to become successful creative artists in contemporary society.

The School of Communication provides students with the ability to apply critical thinking, analysis, and production in the field of contemporary communication. Students gain the ability to understand the changing media climate and how to promote social change, an important desire for creative artists leaving academia.

Students in the School of Interactive Arts and Technology can play a leading role in the conception of new media after graduation. Through grounding in an analysis of media and culture and the creation of original and experimental works of art through the implementation of new technologies, these students enter the world as creative artists with the necessary skills to succeed.

The Publishing Program offers students the opportunity to build skills in digital publishing through courses such as PUB 101, The Publication of Self In Everyday Life, while PUB 201 The Publication of the Professional Self concentrates on social media and how it is transforming public behaviour of organisations into publishing activities focused on the management of their social identities; both courses prepare alumni to grow independent artistic organisations.

- **Potential areas/sectors of employment for graduates or opportunities for further study:**

The Certificate in Creative Professional Practice is designed to expose students to the diverse approaches to practical skills for creative artists already offered in the faculty. Possible sectors of employment may include but are not limited to: independent creative artists; artistic directors; performance collectives; arts administration; K-12 Education, community engagement organisations; arts festival organisers; arts arts-related public policy.

- **Delivery methods:**

Since the program is based on existing courses, the standard delivery methods already in place will be used. Some courses are studio-based (CA185) while others are seminar or lecture.

- **Program strengths:**

The Certificate in Creative Professional Practice will stand as a unique program in the undergraduate curriculum at Simon Fraser University and in the Faculty of Communication, Art and Technology. The Certificate takes advantage of areas within the FCAT schools which have individually proven successful, unique, and internationally recognised: this Certificate will bring together the multiple unique

perspectives and allow students to discover alternative perspectives from outside their school's vantage point.

Implementing the certificate will allow FCAT to further its goal of interdisciplinarity in program development and in graduating professionals who are innovative and adept with new technologies and new mediums, allowing them to lead in the creative and communication sectors.

- **Level of support and recognition:**

As per SFU's transfer credit procedures, students may transfer from BC colleges or universities to enrol in the certificate program.

The Appendix includes letters from the directors of FCAT's schools/programs.

- **Related programs:**

The Faculty of Communication, Art and Technology is unique in Canadian universities for its interdisciplinary focus, and this is very evident in how it prepares creative artists to succeed upon graduation. While other universities and institutions in Canada may offer similar programs in creative professional development, no single university offers a diverse perspective on the topic as SFU's Faculty of Communication, Art and Technology.

At SFU:

We acknowledge that the Beedie School of Business has an Entrepreneurship Certificate; however, our proposed Certificate is focused on creative practices and the unique requirements and training for students in this field. While some students attempt to complete Beedie's credential, they rarely complete it due to commute and scheduling issues; SCA students, particularly those in their upper years, take courses exclusively at the Vancouver Goldcorp Centre for the Arts, most often five days a week.

In British Columbia:

University of British Columbia

- UBC's fine and performing arts programs are non-interdisciplinary. The Music program offers a course in "Establishing a Career in Music"; the Theatre School offers a course in "Production and Theatre Management"; the Theatre and Film program offers a course in "Professional Portfolio Preparation for Live and Digital Performance"; the Visual Arts program offers a course in "Exhibition Theory and Practice".

Emily Carr University Continuing Studies

- ECU offers a series of courses through continuing studies that cover related material, but lack the interdisciplinary focus of the proposed certificate: “Guided by creative industry professionals, explore your individual professional goals such as developing a business or marketing plan, securing an art or design studio, starting a collective, or writing grant, residency and job applications in the creative sector. Whether navigating contracts, creating invoices, organizing the potential of diverse creative practice, or getting feedback on your portfolio, gain the experience and confidence to move your professional practice forward.”

University of Northern British Columbia

- UNBC offers a single course, “Professional Practice for Emerging Artists and Designers” which covers related material to the SCA courses required in the proposed certificate: “This course explores the entrepreneurial aspects of building a professional career in visual art. Through guest lectures, workshops, discussions, and field trips students should gain an understanding of the visual art community in Toronto including commercial galleries, artist-run-centres, museums, and other public institutions. Topics include: writing proposals for grants, residencies, and exhibitions; documenting, presenting, and marketing work; legal and taxation issues; acquiring studio space and equipment; networking and collaboration.

Langara College

- Langara offers a course in Professional Practice in Arts and Design, required in their Diploma in Fine Arts. This course is very similar to the SCA courses required in the proposed certificate.

Camosun College

- Vancouver Island’s Camosun College offers a course in Professional Arts Management in their two-year program, as well as co-op education possibilities in “Workplace Preparation Skills” and “Cooperative Work Experience”.

How Art Works, The City of Richmond

- The City of Richmond offers “lots of opportunities for artists, cultural leaders, community members and creative changemakers to learn new skills, deepen their practice and build supportive networks” and includes workshops to provide artists and arts organisations with knowledge and

skills relevant to pursuing a professional practice in the field of public art, performance, visual art and community arts.”

In Canada:

Ontario College of Art and Design (OCAD)

- OCAD offers a single micro-credential that explores the “entrepreneurial aspects of building a professional career in visual art or design. Course presentations include; Building Your Brand, Managing Social Media, Networking, Mentoring, Getting your Work Out There, Making a great Resume/CV, Crafting an excellent Biography and Artists Statement, Contracts, Pricing and Copyright issues, as well all working as a self-employed artist.”

Toronto School of Art

- TSA provides some special programs for students in professional development aimed at their visual art students; for example, “guiding students in producing their first portfolio, as well as a marketed group exhibition to assist more seasoned artists in successfully navigating the contemporary art world.”

York University

- The School of Arts, Media, Performance, and Design at York University, the only other Canadian Institute that has a similar interdisciplinary program to SFU, offers a single course in Professional Practices for Visual Artists.

Several of the private institutions in Canada offer more professional practice courses due to their tilt towards job training.

The related field of Arts Administration and Cultural Management has several programs in Canada, but these are management programs instead of professional practice programs for artists.

h) Contact information:

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2. Curriculum/Program Content

2.1. Program structure

Students must complete a minimum of 21 units, including core and elective courses in sound at SFU.

Students who wish to complete upper-division courses must make sure they have the prerequisites and should be aware that some courses may have limited enrolments.

The program structure will require students to take three required SCA courses (9 units) and at least two lower-level courses from across all three schools for an additional six (6) units, and two upper-level courses (6 units) that involve either practicum or internships. None of the lower-level courses have prerequisites, while the upper-level courses have minimum unit counts or the available lower-level sound courses as prerequisites.

Students will complete

CA 185 Interdisciplinary Studio - Technical Foundations (3)

CA 304 Professional Practices in the Contemporary Arts (3)

CA 381 Thriving as a Cultural Entrepreneur (3)

and two of

PUB 101 Publication of Self in Everyday Life (3)

PUB 201 The Publication of Professional Self (3)

CMNS 120W Creativity and Communication Across Media (3)

CMNS 226 Digital Storytelling for Public Engagement (3)

IAT 100 Digital Image Design (3)

IAT 202 New Media Images (3)

CA 319W Critical Writing in the Arts (3)

and two of

CA 306 Practicum in Contemporary Arts I (3)

CA 307 Internship in Contemporary Arts I (3)

CA 406 Practicum in Contemporary Arts II (4)

CA 407 Internship in Contemporary Arts II (4)

2.2. Core courses

CA185 - Interdisciplinary Studio - Technical Foundations (3)

Introduction to the safe and effective use of studio technical equipment and systems to prepare students for collaborative creation and interdisciplinary studio projects.

Basic training on the shared tools and supports available for student use at the SCA.

Prerequisite: none

PUB 101 - Publication of Self in Everyday Life (3)

An exploration of how social media have transformed social behaviour (presentation of self) into proto-publishing (publication of self) by encouraging greater public participation in publishing in all forms of publishing in society. Using online tracking to discern practices, attention is given to how social media contributes to the social identities of participants and how they affect social interaction.

Prerequisite: none

PUB 201 - The Publication of Professional Self (3)

Social media are transforming the public behaviour of organizations into publishing activities focused on the management of their social identities. In the context of emerging conceptual frameworks, students will learn about, track, and discern social media practices, and then develop and implement strategies for interactions of organizations with governments, partners and rivals, consumers, citizens and society.

Prerequisite: PUB 101.

PUB 456 - Institutional and International Event Planning and Management (4)

An exploration of events and their management with emphasis on theories, social context, and practices in the context of audience building, market creation and community building. Skill development, including curating, planning, design, marketing, human and financial resource management, sponsorship, budgeting, risk management and program evaluation are featured in this course.

Prerequisite: 75 units.

IAT 100 - Digital Image Design (3)

This is a project-based course that introduces the theory and hands-on practice of art and design in digital media. As the introductory course in IAT, this course teaches the core fundamental principles in 2D visual design, sequential and animation design. Students learn the fundamentals of digital photography and vector image creation. The theory is contextualized in contemporary new media design practice and is

broadly applicable across disciplines. Breadth-Humanities.

Prerequisite: none

IAT 202 - New Media Images (3)

Explores the computational nature of technology as applied to contemporary art and design. It is a studio-based, media production course that explores new forms of art and design that are mediated by or modeled after computing processes as opposed to transforming or digitizing existing forms.

Prerequisite: IAT 100 with a minimum grade of C- and a minimum of 21 units.

Breadth-Humanities.

CMNS 120W - Creativity and Communication Across Media (3)

Introduces students to the creative practice of multimodal writing and content creation for communication and media studies. Topics may include: creativity and idea generation; media literacy in digital environments; writing conventions for various platforms and genres; analytical writing and scholarly argumentation; and audio-visual production for popular audiences. Writing.

Prerequisite: none

CMNS 226 - Digital Storytelling for Public Engagement (3)

Storytelling is foundational for media communication today. We connect and engage with media stories almost constantly and through them we understand our world and ourselves. Students learn the importance of storytelling to engage audiences through the practice of media production in conjunction with the history and theories of storytelling. Media literacy is cultivated through the reading and writing of stories, which is done by developing audio and video production and analysis skills in assignments that demonstrate public communication and engagement.

Prerequisite: none.

CA 304 - Professional Practices in the Contemporary Arts (3)

Focus on understanding working life in the arts and culture sector as related to students' own creative and scholarly practices. Prepares students for internships and practicums by building knowledge of potential working environments and approaches. Additional topics include career and job search as well as development of artistic projects.

Prerequisite: 45 units.

CA 306 - Practicum in Contemporary Arts I (3)

Intended for advanced students to gain hands-on learning experience with an arts organization. This can include artist run centres, film festivals, media arts or performance venues, galleries, museums, and arts publications. The student's time in

the practicum should total 80 hours, to be carried out over the course of a term. Students are also required to reflect on their learning through participation in a Canvas course. Practicums can involve research, writing, organizing events, curating exhibitions and programs, studio apprenticeships, public relations, media production, archiving, and related activities. A written report is produced by the student at the conclusion of the practicum. This course cannot be repeated for credit.

Prerequisite: 45 units including CA 304 and permission of Internship Coordinator.

CA 307 - Internship in Contemporary Arts I (3)

Intended for advanced students to gain practical experience in a work-related setting relevant to their studies through part-time, paid positions in the arts and culture sector. The student's time should total 100 hours. Projects can involve research, writing, organizing, public relations, media production, archiving, and related activities. This course is Pass/Fail.

Prerequisite: 45 units including CA 304 and permission of Internship Coordinator.

CA 319W - Critical Writing in the Arts (3)

Examines aspects of critical writing associated with the historical and contemporary arts and encourages students to participate as writers in the artistic and cultural debates of their day. Forms examined will include but not be limited to reviews, articles, descriptive synopses for exhibition and festival programs, curatorial essays, project proposals and artists' statements.

Prerequisite: 60 units including at least six units in CA (or FPA) history/theory courses. Writing.

CA 381 - Thriving as a Cultural Entrepreneur (3)

Focus on skills and knowledge required to thrive as a creator/entrepreneur in contemporary society. Exploration of the life cycle of various creative enterprises and the development of a personal plan to realize the student's goals. Additional topics to include an introduction to strategic and financial planning, brand development, contracts and business culture.

Prerequisite: 45 units.

CA 406 - Practicum in Contemporary Arts II (4)

Intended for advanced students to gain hands-on learning experience with an arts organization. This can include artist run centres, film festivals, media arts or performance venues, galleries, museums, and arts publications. The student's time in the practicum should total 120 hours, to be carried out over the course of a term.

Students are also required to reflect on their learning through participation in a

Canvas course. Practicums can involve research, writing, organizing events, curating exhibitions and programs, studio apprenticeships, public relations, media production, archiving, and related activities. This course can be repeated once for credit.

Prerequisite: 60 units including CA 304 and permission of Internship Coordinator.

CA 407 - Internship in Contemporary Arts II (4)

Intended for advanced students to gain practical experience in a work-related setting relevant to their studies through part-time, paid positions in the arts and culture sector. The student's time should total 140 hours. Projects can involve research, writing, organizing, public relations, media production, archiving, and related activities. This course is Pass/Fail.

Prerequisite: 60 units including CA 304 and permission of Internship Coordinator.

2.3. Existing and new courses

No new courses will be required for this certificate.

2.4. Curriculum and program goals

This certificate hopes to encourage students in individual schools who are interested in becoming creative artists to take courses offered by the other schools within the faculty and receive a more interdisciplinary grounding in the field. Furthermore, it also hopes to attract students from outside the faculty to take a variety of courses within our schools.

2.5. Work experience/field/practicum placement

The School for the Contemporary Arts Internship program coordinates and supervises Work Integrated Learning placements in CA classes 306, 406, 307, and 407. These are semester-long placements, sourced and vetted by the SCA Professional Development Coordinator. The student's on-site work in their practicum is accompanied by academic work, and progress and any emergent issues in the work placement are monitored by the Coordinator in communication with the student and the workplace's site supervisor.

The anticipated outcome of a placement is to provide opportunities for practical experience in the field, but also to prepare the student for post-graduation opportunities by providing networking opportunities.

In an SCA Internship placement, the site supervisor's evaluation comprises 30% of the final grade, and discussions and assignments on professional practice the other

70%. In this academic work, the student is asked to relate their critical, theoretical, and practice-based learning to their work experience, and to regard the experience of working in an arts and culture organisation to their overall critical, creative, and expressive endeavours.

3. Program Resources

3.1. Target audience and enrolment plan

The target audience for the Certificate in Creative Professional Practice are:

1. SCA students already taking the Professional Practice courses, encouraging them to take related courses outside their school in FCAT;
2. Non-SCA FCAT students taking professional practice courses who are interested in a career in creative practice, encouraging them to take SCA courses in the field;
3. Non-FCAT students who are interested in a career in professional practice;
4. Prospective SFU students, as part of FCAT's ongoing recruitment into our major and minor programs, particularly those looking for an additional credential alongside a fine arts degree;
5. Alumni who would be interested in taking these courses in order to receive the Certificate.

Enrolment data for the lower-level core courses is as follows:

| | CA 304 | CA 381 | PUB 101 | CMNS 120W | CMNS 226 | IAT 100 | IAT 202 |
|-------|--------|--------|---------|-----------|----------|---------|---------|
| 23-24 | 23 | 24 | 42 | 428 | 64 | 436 | 188 |
| 22-23 | 16 | - | 101 | 400 | 37 | 438 | 210 |
| 21-22 | - | 24 | 62 | 103 | 37 | 473 | 177 |
| 20-21 | - | 24 | 79 | - | 70 | 464 | 189 |
| 19-20 | - | 21 | 83 | - | 71 | 466 | 231 |

Note that CA185 will be offered for the first time in Fall 2025. CA304 was previously limited to SCA students, but the instructor received many requests for special permission to enrol from outside of SCA, and a pre-requisite change will be coming forth.

3.2. Resources

No additional resources are required for this program. As shown in the table from 3.1, some current lower-division courses are already equipped to accept large enrolments; others (i.e. CA courses) are able and looking forward to handling increased enrolments. No additional sections will be required, nor will it require adjustments to the teaching or administrative loads of department faculty or staff. The only significant change will be for the departmental and faculty-level advisors, who will need to learn about the new certificate and its possibilities for students; however, advising capacity already exists to support students pursuing the existing Certificate in Digital Journalism and Certificate in Sound, so impact will be minimal on advisors.

4. Program Review and Academic/Administrative Oversight

The certificate will be assessed during the mandated mid-term and 7-year cycle external reviews.

5. Program Consultation

The Faculty consulted with curriculum representatives from all of FCAT's schools and programs, and the Dean's Advisory Council throughout the NOI and FPP process and before submission to committees for approval. FCAT also met with SFU's University Curriculum and Institutional Liaison.

6. Evidence of Student Interest

To gauge student interest in this certificate, FCAT sent out a survey on January 16 2024 to all undergraduate students registered in an FCAT Major, Minor, or Double Minor Program.

The results of the survey indicate a significant degree of student interest. 34 students have responded as of February 7, 2025.

Questions asked:

1. Are certificates, in general, something that you would be interested in?
Yes: 73%

2. Have you taken the Practicum courses?

No: 81

As thought, many students interested in professional practice in the creative arts are not receiving the practical experience of a practicum.

3. Have you taken any of the following courses that would be electives in the certificate?

PUB 101: 22%

PUB 201: 4%

CMNS 120W: 48%

CMNS 226: 13%

IAT 100: 74%

IAT 202: 30%

CA391W: 13%

Many students have taken the first-year courses that would function as electives in the certificate, but not as many continue into the second or third-year offerings; this certificate would direct students into these upper-level classes and increase enrolment.

4. Have you taken any courses outside your home program?

91%

Students already are taking courses across FCAT, outside their home schools; as such, the requirement of interdisciplinary courses would not be novel or onerous.

5. Is this certificate something you would be interested in taking?

Yes: 94%

Additional comments asked if it would be possible to take the courses as an alumnus to receive a certificate post-graduation, as well as acknowledging that some of these courses require a great deal of (creative) time and effort; the certificate would be a valuable credential to acknowledge the extra work.

7. Appendices

7.1. Calendar entry

Certificate in Creative Professional Practice

Certificate:

The certificate provides a credential to acknowledge an interdisciplinary grounding in professional practices in the creative arts, preparing them for life as creative entrepreneurs and self-employed artists.

Admission Requirements:

A student in any faculty at SFU may declare this certificate through the Faculty of Communication, Art and Technology. Normal university grade point average requirements apply for entry into all FCAT courses.

Program Requirements:

Students must complete a minimum of 21 units, including core and elective courses in sound at SFU. Units applied to one certificate also may be applied to major or minor programs of a bachelor's degree under the normal regulations governing those programs but may not be applied to another Simon Fraser University certificate or diploma.

Students who wish to complete upper-division courses must make sure they have the prerequisites and should be aware that some courses may have limited enrolments.

Core Courses:

Students will complete:

CA 185 Interdisciplinary Studio - Technical Foundations (3)
CA 304 Professional Practices in the Contemporary Arts (3)
CA 381 Thriving as a Cultural Entrepreneur (3)

and two of:

PUB 101 Publication of Self in Everyday Life (3)
PUB 201 The Publication of Professional Self (3)
PUB 456 Institutional and International Event Planning and Management (4)

CMNS 120W Creativity and Communication Across Media (3)

CMNS 226 Digital Storytelling for Public Engagement (3)

IAT 100 Digital Image Design (3)

IAT 202 New Media Images (3)

CA 319W Critical Writing in the Arts (3)

and two of:

CA 306 Practicum in Contemporary Arts I (3)

CA 307 Internship in Contemporary Arts I (3)

CA 406 Practicum in Contemporary Arts II (4)

CA 407 Internship in Contemporary Arts II (4)

7.2. New Courses

No new courses are required for this certificate. However, given that the schools and programs in FCAT are very interested in developing more professional development courses, we foresee the possibility of such new courses being added to this certificate.

7.3. Resources

No new resources will be required for this certificate.