



OFFICE OF THE PROVOST
AND VICE-PRESIDENT ACADEMIC

vpacad@sfu.ca
www.sfu.ca/vpacademic
TEL: 778.782.3925
FAX: 778.782.5876

8888 University Drive
Burnaby, BC
Canada V5A 1S6

MEMORANDUM

ATTENTION	Senate	DATE	March 19, 2025
FROM	Dilson Rassier, Provost and Vice-President Academic, and Chair, SCUP	PAGES	1/11
RE:	Consultation on the Naming of the Stella Sun Professorship in International Management (SCUP 25-31)		

At its meeting on March 19, 2025, SCUP consulted on the naming of the Stella Sun Professorship in International Management. The proposal is forwarded to Senate for consultation on the proposed name.

C: Erin Morantz, Vice-President, Advancement and Alumni Engagement
Sofia Janmohamed, Executive Director, Development, Advancement and Alumni Engagement
Stefano Pantaleone, Director of Advancement, Beedie School of Business



MEMO

Vice President
Advancement and Alumni
Engagement

Mailing Address:

2118 Strand Hall
8888 University Drive
Burnaby, BC V5A 1S6

Tel: 778.782.4154

vpaae@sfu.ca

www.sfu.ca

TO: Dilson Rassier, Provost and Vice-President, Academic

FROM: Wanda Dekleva, Acting Vice-President, Advancement and
Alumni Engagement

RE: Revised Terms of Reference for the Ming and Stella Wong
Endowment (E421301)

DATE: March 14, 2025

Please accept the attached material for SCUP and Senate consultation. Attached are the revised terms of reference for the Ming and Stella Wong Endowment (E421301) and the named recognition request for the new Stella Sun Professorship in International Management. The existing Ming and Stella Wong Chair in International Business will remain unchanged.

Thank you.

A handwritten signature in black ink, appearing to read "Wanda Dekleva", written over a horizontal line.

Wanda Dekleva
Acting Vice-President
Advancement & Alumni Engagement

Attached: *Named Recognition Authorization - Chairs and Professorships form*
2025 Revised Terms of Reference for the Ming & Stella Wong Endowment
2011 Revised Terms of Reference for the Ming & Stella Wong Endowment

MEMO

Dean *pro tem*
Beedie School of Business

mailing address
Simon Fraser University
8888 University Drive
Burnaby, BC V5A 1S6

Tel 778.782.3640

beedie_ea@sfu.ca
www.sfu.ca

TO:	Dilson Rassier, Provost & Vice-President, Academic
FROM:	Carolyn Egri, Dean <i>pro tem</i> , Beedie School of Business
RE:	Naming the Stella Sun Professorship in International Management (E421301)
c:	Erin Morantz, Vice-President, Advancement and Alumni Engagement Sofia Janmohamed, Executive Director – Development, Advancement and Alumni Engagement Stefano Pantaleone, Director of Advancement, Beedie School of Business
DATE:	February 26, 2025

The SFU Beedie School of Business, with the approval of the donor, will establish the Stella Sun Professorship in International Management to be supported by the Ming & Stella Wong Endowment. The Ming & Stella Wong Endowment Fund supporting the Ming & Stella Wong Chair in International Business was first established in 1984. It was originally named the Asia Pacific Studies Chair, and was renamed the Ming and Stella Wong Chair in International Business in 1990. The fund was established with grants and donations from the Government of Canada, the Government of British Columbia, Ming and Stella Wong, and BC Bearing Engineers. The fund's capital balance has grown upwards of \$3.8 Million and earns adequate income to support more than one faculty position.

In recognition of Stella Sun's contribution, we propose the naming of the Stella Sun Professorship in International Management in perpetuity. This has been approved by the appropriate Dean and Vice-Presidents as indicated in the attached document.

I request that you submit the proposed Stella Sun Professorship in International Management naming to SCUP for consultation.

Thank you.



Attached: *Named Recognition Authorization - Chairs and Professorships form*
2025 Revised Terms of Reference for the Ming & Stella Wong Endowment
2011 Revised Terms of Reference for the Ming & Stella Wong Endowment

CONFIDENTIAL

Named Recognition Authorization – Chairs and Professorships

Pursuant to Section 4.2 of GP 35 *Named Recognition of Buildings, Academic Endowments and Academic Units* which states that Presidential approval together with the approval of the Dean, Vice-President, Academic, and Vice-President, Advancement & Alumni Engagement in consultation with the Senate Committee on University Priorities (SCUP) and Senate is required for the naming of Chairs and Professorships established in accordance with Policy A 10.06, Appointment of Specially Funded University Chairs, University Professors and Research Fellows, and Policy A 10.03, Endowments for Academic Appointments.

Donor Name: Stella Sun

Gift Details: The Ming & Stella Wong Endowment Fund supporting the Ming & Stella Wong Chair in International Business was first established in 1984. It was originally named the Asia Pacific Studies Chair, and was renamed the Ming and Stella Wong Chair in International Business in 1990. The fund was established with grants and donations from the Government of Canada, the Government of British Columbia, Ming and Stella Wong, and BC Bearing Engineers. The fund's capital balance has grown to \$3.8 Million and Beedie School of Business, with the approval of the donor, will establish the Stella Sun Professorship in International Management to be supported by the Ming & Stella Wong Endowment.

Proposed Renaming Recognition Details: In recognition of this gift, SFU will name this professorship the Stella Sun Professorship in International Management.

Vice-Presidential and Dean Approval:

I hereby approve the official naming of the Stella Sun Professorship in International Management.

Dilson Rassier
Provost & Vice-President,
Academic

Erin Morantz
Vice-President,
Advancement and
Alumni Engagement

Carolyn Egri
Dean *pro tem*,
Beedie School of Business

Date

Date

Date

Senate Committee on University Priorities (SCUP) consultation held during the

_____ session.

Senate consultation held during _____ session.

Presidential Approval:

I hereby approve the official naming of the Stella Sun Professorship in International Management.

Joy Johnson
President and Vice-Chancellor

Date

Ming & Stella Wong Endowment

**Ming & Stella Wong Chair in International Business
Stella Sun Professorship in International Management**

**Endowment Terms of Reference
Revised February 2025**

Ming & Stella Wong Endowment Fund

Terms of Reference

Summary

The Ming & Stella Wong Endowment Fund supporting the Ming & Stella Wong Chair in International Business was first established in 1984. It was originally named the Asia Pacific Studies Chair, and was renamed the Ming & Stella Wong Chair in International Business in 1990. The fund was established with grants and donations from the Government of Canada, the Government of British Columbia, Ming and Stella Wong, and BC Bearing Engineers. The endowment has reached an annual spending allocation that will support more than one faculty position and, in 2025, Stella Sun (previously Wong) agreed to establish a Professorship to be supported by this endowment, in addition to the Chair. These terms replace all previous iterations.

The purpose of the Ming & Stella Wong Chair in International Business and the Stella Sun Professorship in International Management is to carry out research and teaching activities in the fields of international business and international management, with a preference for a focus on Asia Pacific region countries, and to provide expertise to the public and private sectors in these areas. Income from the Fund will be used to provide salary supplements and support the teaching and research activities of the Chair and the Professorship.

The administrator of the Fund is the Vice-President, Academic, or their designate.

Chair Appointment

The Ming & Stella Wong Chair in International Business will hold a tenure-track faculty position in the University. The successful candidate will have a proven record in international business; be well regarded in their field; and should have already gained a significant reputation in academic circles.

The appointment will be for a five (5) year renewable term.

The holder of the Ming & Stella Wong Chair in International Business shall be selected based on the recommendation of the SFU Beedie School of Business' Tenure and Promotion Committee, and subject to the approval of the Dean, SFU Beedie School of Business, and the Vice-President, Academic and Provost.

Professorship Appointment

The Stella Sun Professorship in International Management will hold a tenure-track faculty position in the University. The successful candidate will have a proven record in international management; be well regarded in their field; and should have already gained a significant reputation in academic circles.

The appointment will be for a five (5) year renewable term.

The holder of the Stella Sun Professorship in International Management shall be selected based on the recommendation of the SFU Beedie School of Business' Tenure and Promotion Committee, and subject

to the approval of the Dean, SFU Beedie School of Business, and the Provost & Vice-President, Academic.

Fund Administration

The Fund will be invested and the annual spending allocation of the Fund, defined in the University's Endowment Management Policy GP20, will be used each year to support the Purpose. Any unspent spending allocation may be carried forward to another term or academic year, or reinvested in the Fund to protect its value over time. The capital of the Fund will be held in perpetuity.

The Purpose may be amended or supplemented by a document in writing signed and delivered by the parties hereto. For clarity, a personal representative of the Donor will be considered to be a party hereto in the event the Donor is unable for any reason to undertake the amendment of this Purpose.

In the event that the Purpose for which the Fund is established is fulfilled or frustrated and the University, despite its reasonable commercial efforts, is unable to contact the Donor, or his/her representatives, to amend the Purpose, the University may alter the Purpose provided that any such alteration will be in keeping with the original spirit and general intention of the Purpose.

Terms of Reference accepted by:

Carolyn Egri
Dean *pro tem*
Beedie School of Business
Simon Fraser University

Date

Dilson Rassier
Provost & Vice-President, Academic
Simon Fraser University

Date

Erin Morantz
Vice President
Advancement and Alumni Engagement
Simon Fraser University

Date



SIMON FRASER UNIVERSITY
THINKING OF THE WORLD

#712

Ming & Stella Wong Endowment Fund
supporting the
Ming & Stella Wong Chair in International Business

Terms of Reference
Revised May 2011

The Ming & Stella Wong Endowment Fund supporting the Ming & Stella Wong Chair in International Business was first established in 1984. It was originally named the Asia Pacific Studies Chair, and was renamed the Ming and Stella Wong Chair in International Business in 1990. The fund was established with grants and donations from the Government of Canada, the Government of British Columbia, Ming and Stella Wong, and BC Bearing Engineers.

Purpose of the Endowment

The purpose of the Ming & Stella Wong Chair is to carry out research and teaching activities in the fields of business and trade between Canada and the Asian Pacific countries and to provide expertise to the public and private sectors in these areas. Income from the Fund will be used to provide salary supplements and research expenses for the Chair.

Fund Administration

The Endowment Fund will be held by Simon Fraser University. The administrator of the Fund will be the Vice-President, Academic. Donations to the Endowment Fund may be received through Simon Fraser University.

The capital of the Endowment Fund will be held in perpetuity. A portion of annual earned income may be reinvested in the Endowment Fund to protect its value over time when overall endowment earnings exceed the University's disbursement quota, as stipulated in Endowment Management Policy GP 20 (the "Policy"). Also as established by the Policy, a portion of annual earned income will be used each year to support the activities of the Ming & Stella Wong Chair, including teaching and research.

In the event that circumstances make the specified use of the Endowment Fund no longer practicable or desirable, the Board of Governors of Simon Fraser University is hereby authorized to make any changes it may deem necessary in the terms or use of the Endowment Fund, such changes, however, to be in keeping as far as possible with the original spirit and general interest of the Endowment Fund.



SIMON FRASER UNIVERSITY
THINKING OF THE WORLD

Ming & Stella Wong Endowment Fund
supporting the
Ming & Stella Wong Chair in International Business

Terms of Reference
Revised May 2011

Appointment

The current Ming & Stella Wong Chairholder is Dr. Rosalie Tung. Simon Fraser University may, in the future appoint another tenure track faculty member to the Ming & Stella Wong Chair.

The appointment will be for a five (5) year renewable term. The appointment and any renewal will be concluded in accordance with University policies.



SIMON FRASER UNIVERSITY
THINKING OF THE WORLD

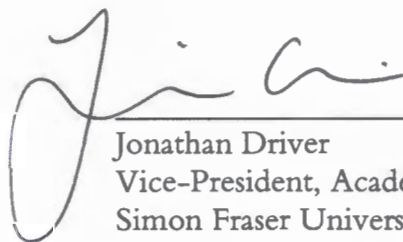
Ming & Stella Wong Endowment Fund
supporting the
Ming & Stella Wong Chair in International Business

Terms of Reference
Revised May 2011

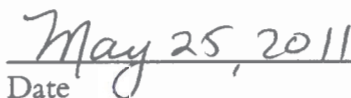
Accepted by:

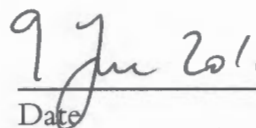


Cathy Daminato
Vice-President, Advancement and
Alumni Engagement
Simon Fraser University



Jonathan Driver
Vice-President, Academic
Simon Fraser University


Date


Date



Daniel Shapiro
Dean, Beedie School of Business
Simon Fraser University


Date