

## Technovation GirlsBC Business Plan & Pitch Workshop

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### About Technovation Girls

Technovation Girls is the world's largest global tech entrepreneurship competition for girls\* aged 10-18 and Technovation GirlsBC is the chapter ambassador of the province of BC. All events and workshops under the Technovation GirlsBC program are offered collaboratively by UBC Geering Up, SFU Applied Sciences Outreach, and BCIT Computing.

In this global competition, participants will either work in a team (up to 2-5 participants) or individually to identify a problem in their community, learn how to code, and build a mobile app. All participants will also record and submit their business pitch at the end of the competition. Participants from the senior division (15-18 years old) will submit a business plan in addition to a business pitch. There will be multiple levels of judging and prizes to be won!

*\*Please note: our use of the word girl/female is inclusive of all those who identify as female in a way that's meaningful to them.*

## Overview

### Learning objectives

Through participating in this workshop, you will gain knowledge and skills to

- 1) Create a compelling pitch for your app and
- 2) Write a business plan to support your app (*senior division only*).

### Schedule

Please note that one Zoom link be sent out for this workshop. Students will have the option to join one or both sessions. For example, if a student from the junior division only wants to join the business pitch session, they can leave the workshop after the session ends at 11:15am.

**Date:** March 13, 2021 (Saturday)

**Time:** 10 am-12 pm

**Location:** Virtual via Zoom

Time	Description
9:30 am-10:00 am	Zoom link will be open for students who wish to test their setup (e.g. is my audio working?).
10:00 am-11:15 am	Business pitch
11:15 am-11:20 am	Break
11:20 am -12:00 pm	Business plan

### Workshop requirements

- Internet access
- Laptop/tablet

### Sign-up link

The deadline to sign up for this workshop is March 7 (Sunday) at 11:59 pm. Further details (e.g. Zoom links) will be sent to students by March 8 (Monday) at 5:00 pm.

Link: <http://websurvey.sfu.ca/survey/393347521>

## Virtual Community Guidelines

Welcome to Technovation GirlsBC virtual events and workshops! Technovation Girls is the world's largest global tech entrepreneurship competition for girls\* age 10-18 and Technovation GirlsBC is the chapter ambassador of the province of BC. All events and workshops under the Technovation GirlsBC program are offered collaboratively by UBC Geering Up and SFU Applied Sciences Outreach. We are so excited that you have decided to join us. Our mission is to inspire, encourage, and support youths of all backgrounds to explore the many topics related to science, engineering, and technology through interactive and engaging activities. Before you join us, there are some guidelines we need everyone to follow to maintain the safety of everyone involved. See below for our Virtual Community Guidelines.

*\*Please note: our use of the word girl/female is inclusive of all those who identify as female in a way that's meaningful to them.*

**Personal Safety:** We take safety seriously. If harm is disclosed or discussed (harm to self, or harming others) then we will take the appropriate steps to ensure your continued safety and the safety of those around you. Threats about others personal safety will not be tolerated.

**Respect:** Treat those online as you would treat them in-person that is with respect, dignity, and care.

**No Hate Speech or Bullying:** Bullying, discrimination, and harassment of any kind will not be tolerated.

**Communication:** Communication is encouraged in this workshop. Communicate with respect and listen to others when they speak or share ideas, which includes when sharing ideas out loud or via the chat function. Mute your microphone when not speaking and only turn your video on if you feel comfortable to do so.

**Privacy:** Respect the privacy and personal information of those in the shared virtual space by not sharing information that is not your own. Respect your own privacy by not sharing any personal information with those you do not know. Sharing of the Zoom link with those outside of the specific intended group is strictly prohibited.

**Copyright:** There will be no recording of anything that happens in this space, which includes participants and instructors taking pictures, recording parts of the workshop or recording their screen during any part of the workshop.

By joining Technovation GirlsBC events and workshops, you are considered to be in agreement with the above community guidelines. We will take the appropriate actions if any of the above guidelines are violated. Depending on the situation, this may result in revoking participation in the remaining events/workshops. Thank you in advance for your commitment for keeping our virtual events and workshops engaging, safe and of course, fun!

## Meet your instructor



**Kelly Chessman** is a trained motivational speaker and leadership facilitator. She has spent the past 4 years travelling across Canada delivering speeches and workshops all with the objective to help young people realize their potential and to help support them in creating lasting change in their communities. Speaking in front of the legislature in Victoria, virtually to Vancouver's city council, to the smallest school in Saskatchewan donned the coyote capital of Canada, the locations and topics have ranged far and wide. Now focusing her work on engaging youth through STEAM education programs, Kelly hopes to bring her arts background and knowledge of experiential learning to support youth in recognizing their talents and passions and using this to create change. When she isn't at work she is pursuing her Masters of Education for Sustainability but more realistically she is probably baking some cookies or biking around the city.

## Contact

If you have questions, please do not hesitate to directly contact Eva (Outreach Programs Coordinator, SFU Faculty of Applied Sciences) at [sacoord@sfu.ca](mailto:sacoord@sfu.ca) or [info@technovationbc.ca](mailto:info@technovationbc.ca).